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ORLANDO-LAND

ALL ABOUT FABULOUS CENTRAL FLORIDA

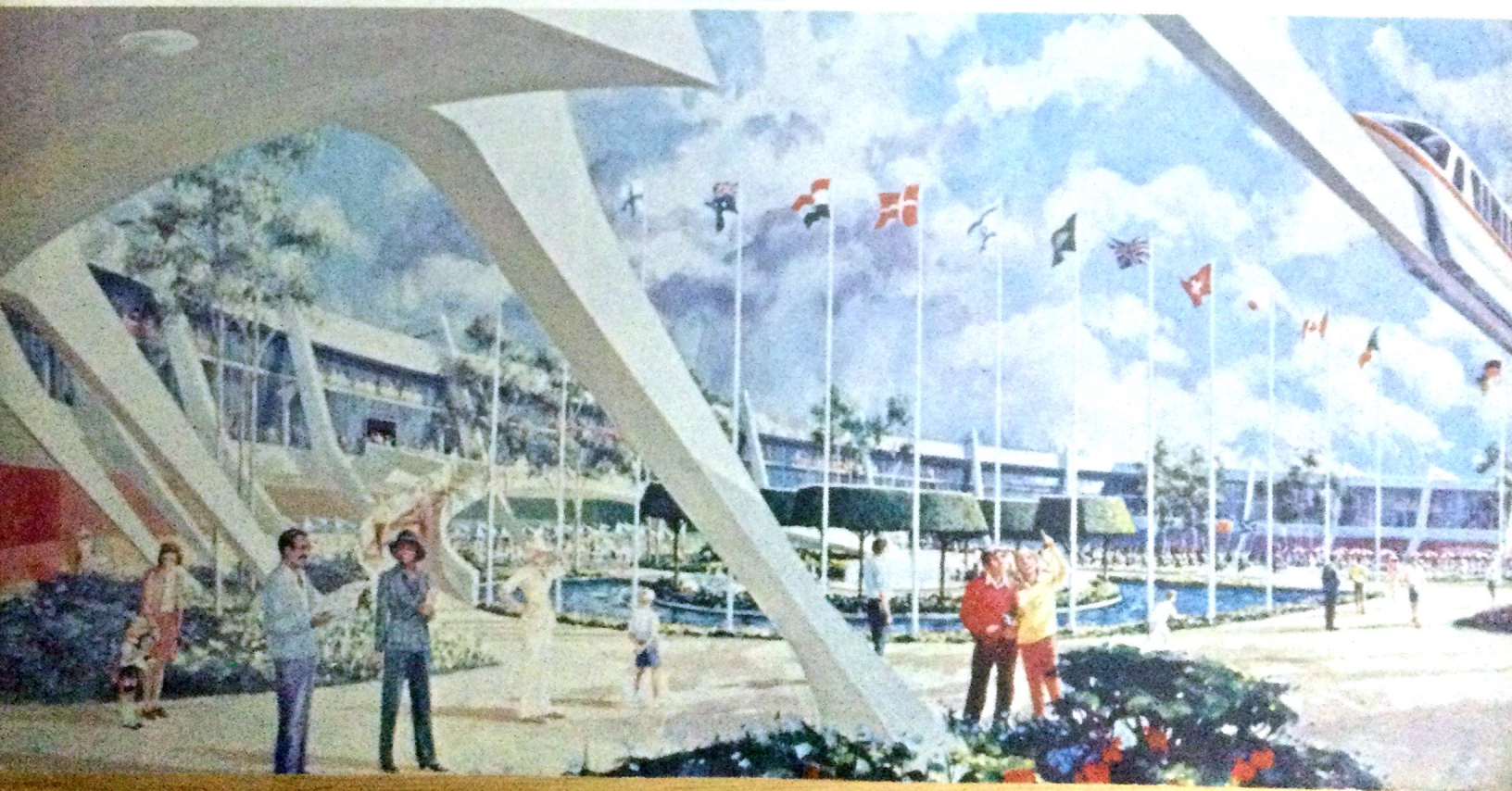
SEPTEMBER 1975



Special in this issue:

EPCOT!

*Walt Disney's greatest dream
nears reality. Stupendous plans
for City of Tomorrow unveiled.*



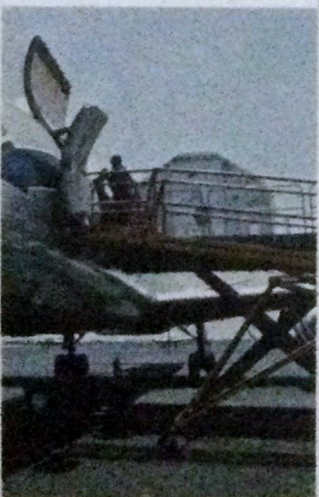
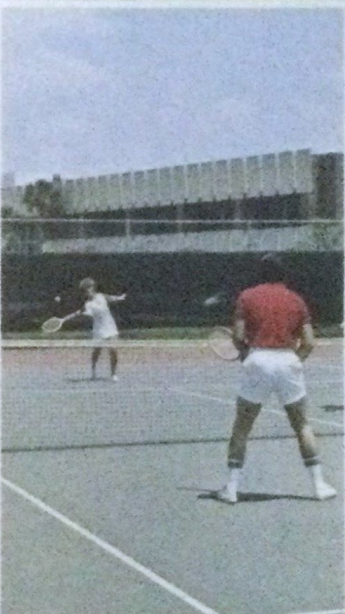
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September

IN ORLANDO-LAND

THE CONTRAST is startling. A year ago this month the Mideast was in turmoil and the Arabs were boosting oil prices to the sky. Recession gripped the nation. In Florida, fears of disaster spread through the tourist industry.

All that is behind us today.

And, looking back, we see that it was tourism which, to almost everyone's surprise, pulled us out of the depths of recession.

Right now we're racking up the biggest tourist year on record. Led by Walt Disney World attractions across the state are recording new highs in attendance. Once-empty motels are often booked weeks ahead.

It's a cinch that this fall will be the busiest we've ever seen in Florida. Even 65¢ gasoline won't change that.

All of which has led us to take a sweeping look in this issue at the amazing expansion that has taken place in Central Florida's tourist attractions over the last year or so.

Today, there's a whole new look to the Central Florida playground since the early Disney era. There's far more to see, more to do, and a greatly enlarged capacity to entertain more millions.

This bodes well for the tourist industry, of course. But it also means an accelerating pace for business of all sorts—from real estate to retailing—as the domino effect of tourist dollars spreads throughout the area.

It is most timely that, in this upbeat climate, Walt Disney World has finally announced its intention to start work on EPCOT. The World Showcase, first component of the Experimental Prototype Community of Tomorrow, will establish in Central Florida a sort of permanent world's fair.

Already it is possible to see, inspired by the showcase, still another round of expansion in tourist facilities. By then, I do believe, even the Manchurians will be flocking to Central Florida.

—EDWARD L. PRIZER

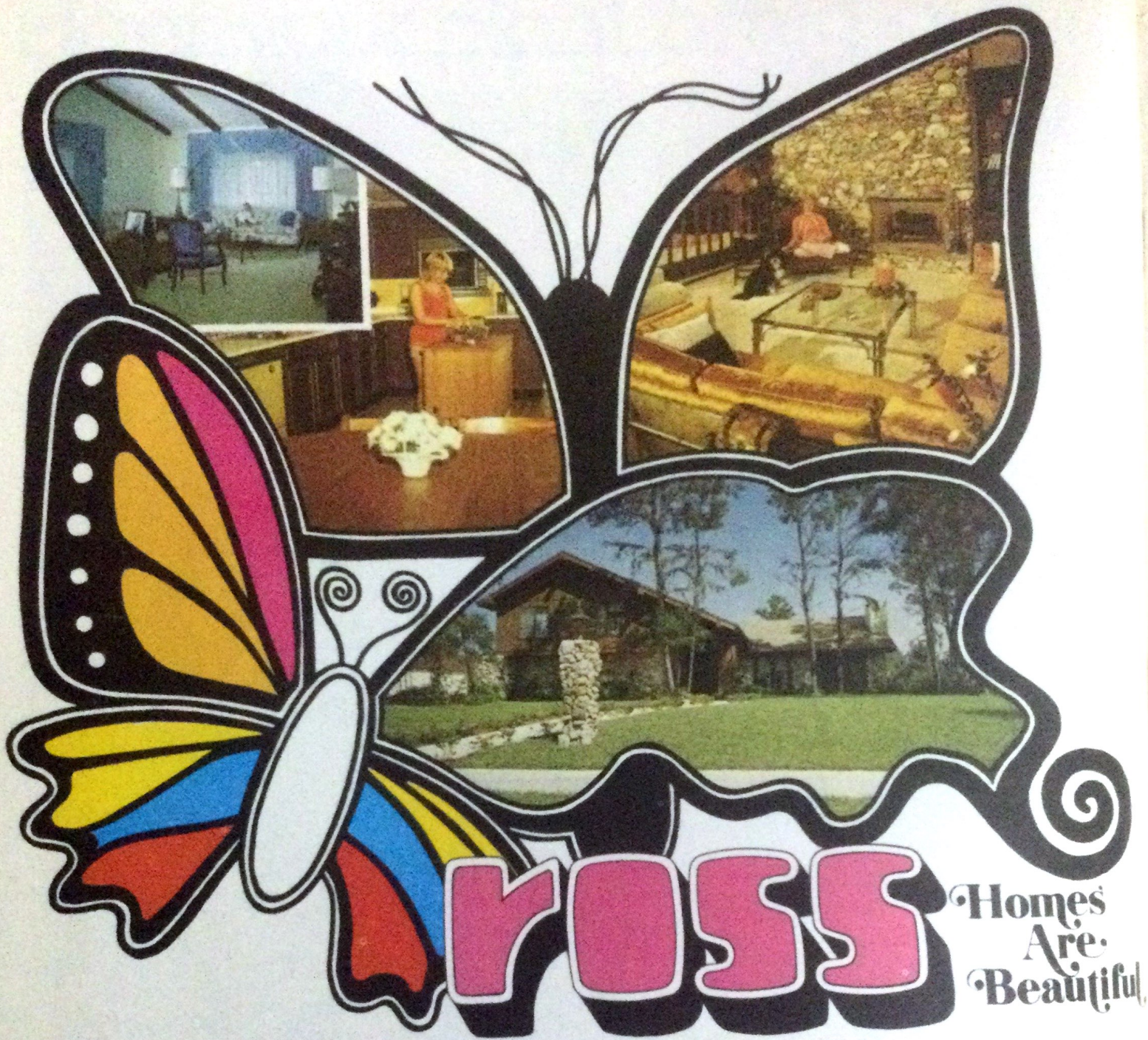


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ORLANDO-LAND MAGAZINE

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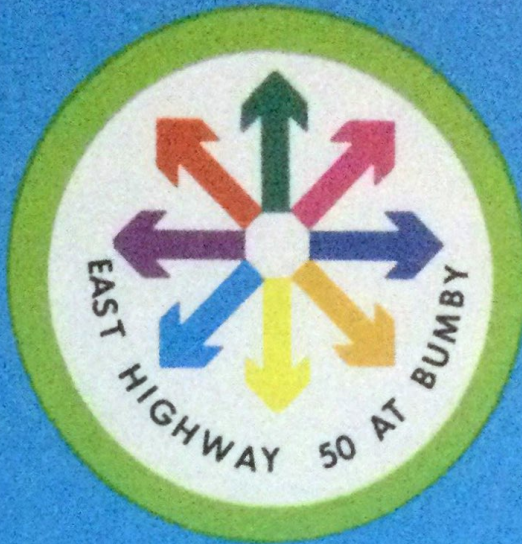
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E. L. PRIZER, Editor and Publisher
CAROLE S. DePINTO, Managing Editor
JOHN RUTHERFORD, Roundup Editor
SHERRIE NELSON, Production Spvr.
GAYLE SALMON, Photographer
JEANNE WEEKS, Editorial Assistant
JOHN COOPER, SAM ROEN,
FRANK STANSBERRY, Contributing
Editors
AL CLARK, LOUISE McEACHERN,
Advertising
JAMES VAN WEY, Circulation Manager

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EPCOT!

WORLD SHOWCASE, WITH 10 TO 30 COUNTRIES PARTICIPATING, WILL LAUNCH CITY OF TOMORROW. DISNEY AIMS FOR OPENING IN 1980. INTERNATIONAL VILLAGE ALSO PLANNED INITIALLY.

By EDWARD L. PRIZER

EVEN BEFORE DISNEY popped the news about EPCOT, we had a great story to tell in this issue. We had spent a good deal of time surveying the expansion of tourist attractions around Central Florida.

We had compiled in considerable detail a review of all the new features that had been added in the past year or so for the entertainment of vacationers.

In some cases, the projects had been under way for some time and had just recently become fully developed. In other cases, work was still going on. Much of what we found had been reported previously in these pages. But only piecemeal. Never before had the whole story been put together in one series of articles.

And there, we decided, was where the significance lay.

Because a fundamental change had occurred in this vacationland across the midsection of Florida since the early Disney years.

When Walt Disney World opened in October 1971, it grabbed the spotlight. It became, almost instantly, the magnet that drew millions to Central Florida. Older attractions were sideshows that caught the spillover from the Magic Kingdom. They were overshadowed, and sometimes suffered from comparisons with the shining new wonderland that had risen among them.

A family on an average vacation in those days could take in the Magic Kingdom, cover most of the other attractions in the area and return home convinced they'd seen it all.

The following year they went to California or Cape Cod.

But the inspiration of Disney quickly set new forces in motion. The potential created by millions of visitors pouring into Central Florida stimulated an explosion of activity within a hundred-mile radius of Walt Disney World.

Sea World began building a Florida version of its other marine parks. Circus World put up its big top. Dick Pope laid out his Gardens of the World. ABC launched a multimillion dollar expansion at Silver Springs and Weeki Wachee. NASA Tours added a fleet of new buses at the Kennedy Space Center. Just last May, Stars Hall of Fame opened its doors. Busch Gardens added a whole series of new attractions at its Tampa park. Gatorland expanded its animal exhibits.

All this, and much more, which we'll tell you about in due course.

All the while, Disney was building steadily. In rapid succession, they opened The Walt Disney Story, America the Beautiful, If You Had Wings, Fort Wilderness, Tom Sawyer's Island, Pirates of the Caribbean, Space Mountain and scores of other new features.

Disney's investment grew from an initial \$300,000,000 to a figure recently estimated at \$650,000,000. Add to this some \$100,000,000 spent by other attractions and related entertainment facilities and you get some idea how much has happened since the Disney opening in 1971.

Put all this together and you have a playground spreading across Central Florida such as the world has never seen



In November 1965, Walt Disney announced plans to locate an Eastern Disneyland in Central Florida during a press conference at the old Cherry Plaza Hotel (above). It was then that he revealed for the first time his dream of building "a community of tomorrow that will never be completed but always be introducing, testing and demonstrating new materials and new systems." (Copr. Walt Disney Productions)



before. It is no longer a place to come and see in its entirety in one vacation. It's a vacation land which can draw a family back year after year with the prospect of new and exciting experiences.

And therein lies the significance of the changes that have occurred.

American families and those from other nations will choose to come back to Central Florida again and again. Vacationing in Central Florida will become a habit rather than a one-shot trip. This cumulative influx will generate the projected annual tourist volume of 35,000,000 or more in the 1980s.

There might have been a certain amount of conjecture in this conclusion, even with the expansion of area attractions. But there is none any longer. Disney has clinched it with its plans for EPCOT.

The Word Is Go . . .

The young lady with the big smile offered me a cup of coffee at the door. Disney hospitality is

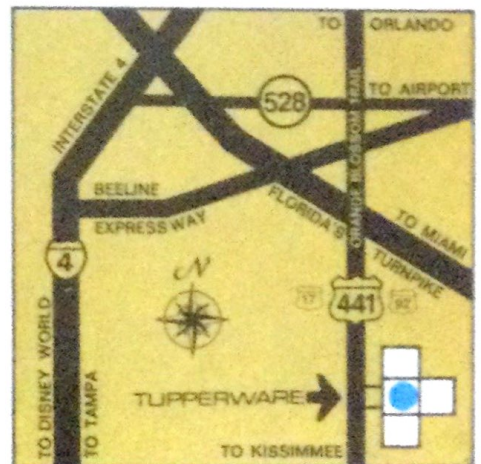
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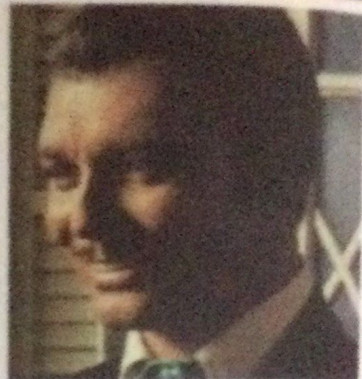
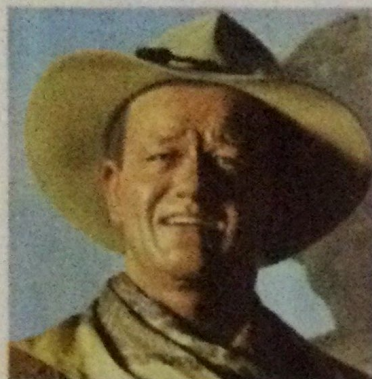
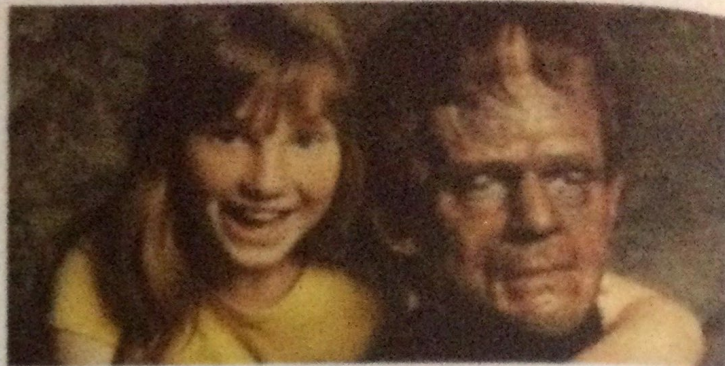
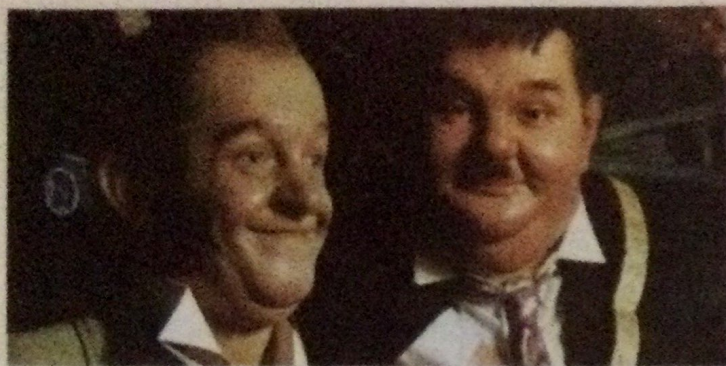
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You walk along. Suddenly you are immersed in the sound of the Beatles, and there the group is, so close you can nearly take your place beside them.

The journey continues. Darkness has fallen in Transylvania, the mist seems to rise, a shiver makes its way up your spine as you sense it coming and there it is, the Frankenstein Monster, looming in front of you! You tell yourself it isn't real! Or is it?

This adventure began with your being surrounded by sights and sounds and venturing forth from 2001 through the Time Tunnel that has led you through the unforgettable eras of entertainment. You've been there beside the stars who are so real you ex-

pect them to leave their sets to greet you. The journey has been among the greats of movies, television and music—two hundred of them as they are, were, and will always be.

You are at a point where time has stopped and these legends from the world of entertainment will never grow old.

You'll also love being photographed, part of the Star Trek adventure, Mr. Spock beside you on a trip through the galaxy. How can you explain all you can do, see, hear and are a part of? You can't.

You have to experience it yourself to truly understand. You have to make sure to visit the Stars Hall of Fame, new in Orlando, ten minutes from Walt Disney World.

Where any day or evening, rain or shine, you can co-star with the greatest cast ever assembled.

June, July, August (thru Labor Day), 9 a.m.—11 p.m., till midnight Friday and Saturday. September—May, 10 a.m.—7 p.m., till 11 p.m. Friday and Saturday. Adults \$3.75, children (4—12) \$1.75. Located at the intersection of Interstate 4 and Beeline Expressway.



A project of Stars Hall of Fame, Inc.

continued!

never missing, no matter how momentous the occasion.

I smiled back. You can't help it.

"No thanks." The news conference was about to start and I had to take notes. No time to balance a coffee cup.

The Columbia Room of the Contemporary Resort was aglow with lights. Big, faceted mirrors on the ceiling reflected the rows of orange and chrome chairs and the people moving to seats, all in reverse and jumbled up like a surrealist film strip running wild overhead.

There were perhaps 50 or 60 newsmen. They'd come from Detroit and Chicago and New York. And all over Florida. And, of course, the familiar faces from the local media. Dick Marlowe. Carl Halberg. All the practitioners of journalism who, like me, had been following this big story from its earliest beginnings back in 1965.

Frank Langley of the Disney publicity office came over and said hello.

"Where in the *world* have you been?" I asked.

"All over," he said, and took a moment to introduce me to a pert young lady in flaring orange skirt . . . Suzy O'Hara, the Walt Disney World Ambassador, whom he'd been escorting on good will trips for many months.

It was apparent that the place for

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This Month's Cover

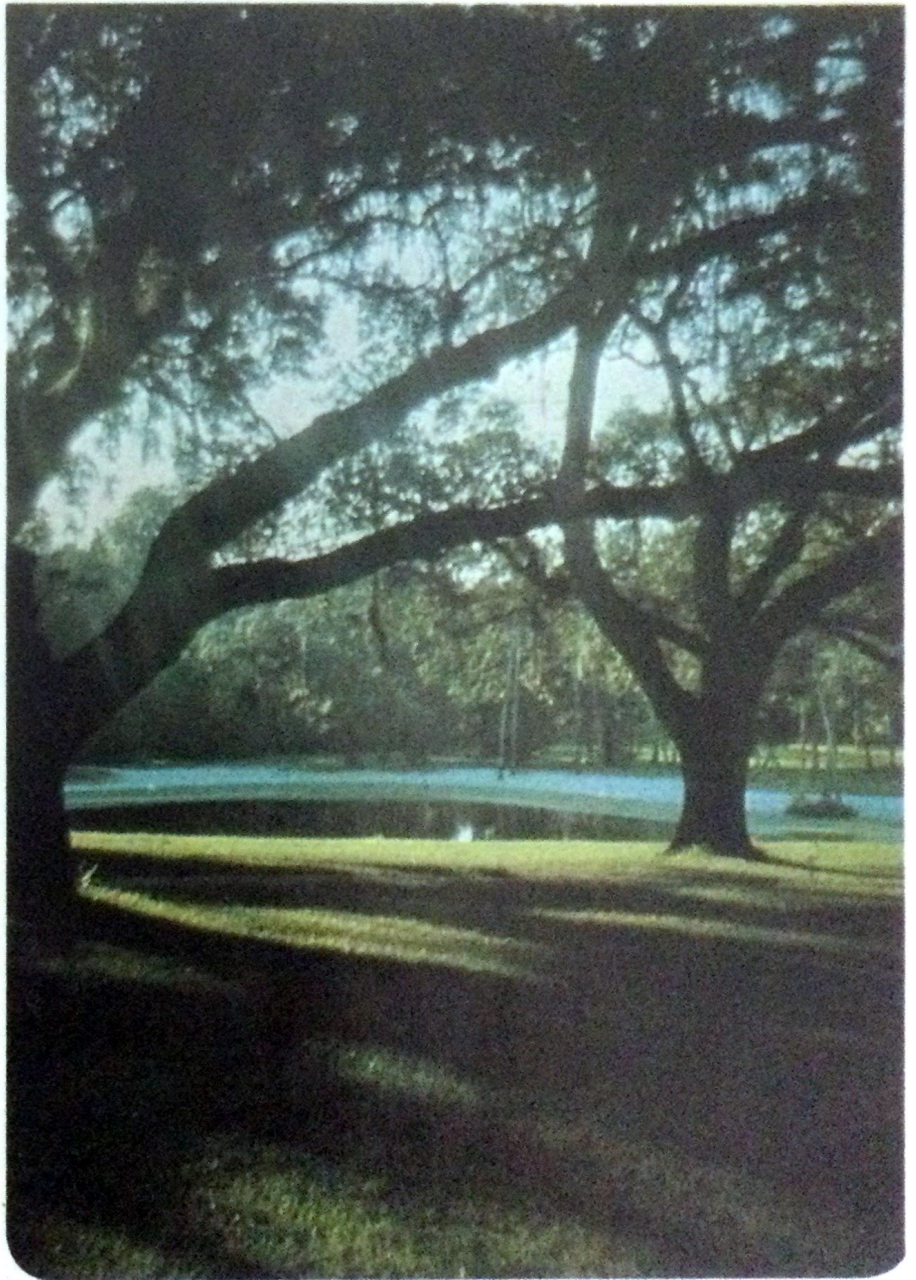
Pavilions of many nations will ring a "Courtyard of Nations" in the Walt Disney World Showcase, first project of the Experimental Prototype Community of Tomorrow (EPCOT). Rendering on this month's cover is an artist's sketch showing how the central plaza might look. The second cover illustration depicts one possible design for a Brazilian pavilion, should that nation participate in the showcase. It is emphasized that these and other artist's renderings are simply preliminary sketches to convey the general idea of the showcase and are not intended to represent specific aspects of the final design. (Photos Copr. Walt Disney Productions)



The Springs encompasses 380 acres of rolling forest land, crystal springs and flowering parks, and we're keeping more than 100 acres in its natural state so you and your family can enjoy the best of Florida. Drive out I-4 to Highway 434. Turn west and you're at the Springs. Daily 'til dark.

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continued!

the Ambassador to be at this moment was right here in the Columbia Room. And that's how I got to say hello again to Frank Langley.

Card Walker stood up front, before a massive topographical model of Walt Disney World, as we moved to our seats. He stood calmly, tall and impeccably groomed in cream-colored suit and opened-necked yellow golf shirt. For E. Cardon Walker, president of Walt Disney Productions, it could just as well have been the announcement of another golf tournament on the Magnolia course.

There was no fanfare. No pomp and ceremony. Everything completely relaxed and informal.

And all the time I knew this could be the biggest moment among all the big moments in the saga of Walt Disney World.

This was the start of EPCOT.

LIKE SCIENCE FICTION

My memory swung back to another day. Away back in November 1965, when Walt and Roy Disney had come to town, and Walt had startled the world with his announcement of an Eastern Disneyland exceeding anything that had been done in California. And with it an Experimental Prototype Community of Tomorrow that sounded like the most fantastical science fiction.

I remembered all the months and years of doubts and sneers and wrangling in the halls of government that followed that blockbuster announcement. Many of the people of Florida, I guess, just didn't believe a bit of it.

That's why the shindig one sunny April day in 1969 out at the Ramada Inn at Ocoee was such a thrilling event. That was the day—April 30, I recall—when detailed plans for the Magic Kingdom were finally unveiled and we were taken out to the site to see the construction actually under way.

Compared with this friendly little gathering today in the Columbia Room, the affair at the Ramada Inn had been like Napoleon's triumphant return to Paris. There were actually three days of gatherings and exhibitions and thousands of guests from all over the country. Disney had leased the five-story motel for the occasion, set up a big circus tent on the grounds and even

continued

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Roam the Casbah at Busch Gardens.

The new entry village of Busch Gardens is just like the Moroccan Casbah. In the streets, vendors hawk their baubles, bangles, and beads. Camels deliver the daily bread to a Casablanca-style restaurant. Wandering entertainers fill the air with music.

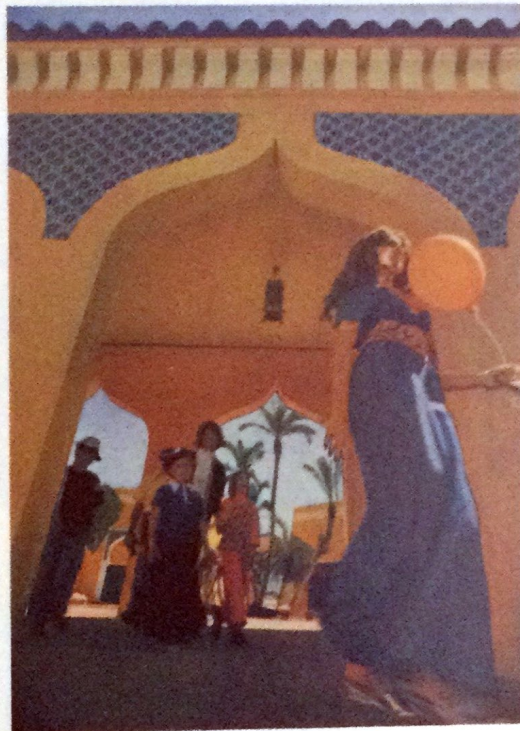
Kids of all ages can enjoy the intrigue of Marrakesh. And, starting in May, the whole family can see a fantastic multimedia show dedicated to America's bicentennial celebration in the plush Tangiers Theatre.

Safari through the African Veldt.

Pass through Morocco, and you'll discover a totally different Africa: the Veldt.

This 200-acre prairie-land is home for hundreds of wild animals. Including cape buffalo, white rhino, impalas, giraffe, and many of Africa's vanishing and endangered species.

You can see the animals in their natural habitat from the safety of the monorail safari. For an eagle's-eye view, take the high-flying skyride. To meet the animals face to face, climb aboard a live-steam train. It chugs from Boma to Treetops to Stanleyville and back to Boma, where kids can pet baby animals.



Explore Stanleyville.

It's a land filled with fun and excitement.

There's the bustle of a busy African bazaar. Shops. Restaurants. And a 1000-seat theatre, where elephants entertain and famous TV chimp star J. Fred Muggs performs.

Beyond the village, you'll find a boat cruise through the jungle swamp. And the scariest flume ride in all of Florida. It zooms you down a 40-foot chute into a bed of water less than a foot deep. Good luck!

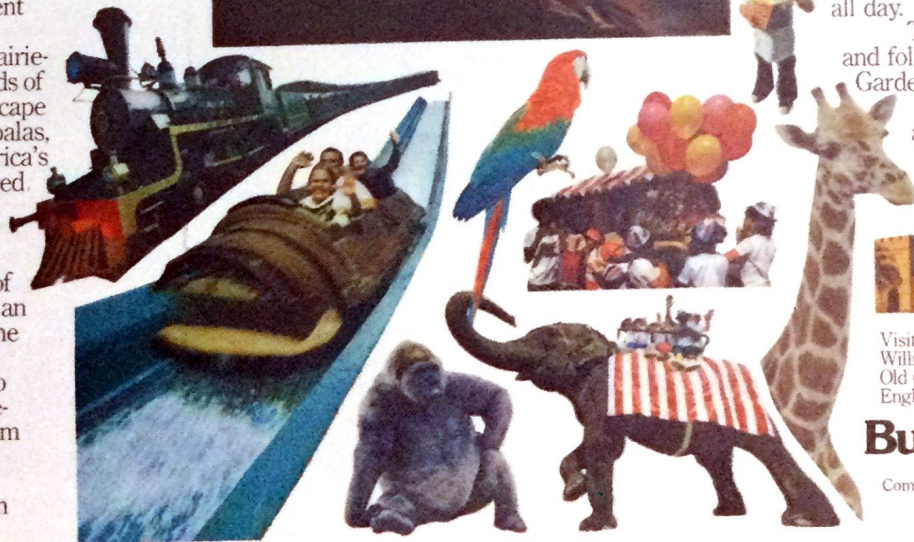
One low admission covers it all.

At Busch Gardens, you can have a whole day of fun for one low price. Just \$5.25 for adults, \$4.25 for children 4-11. Childrer: three and under are admitted free.

Plan a visit with your whole family. There are plenty of fun things to see and do all day.

Take I-75 north of I-4, and follow the signs to Busch Gardens—Tampa.

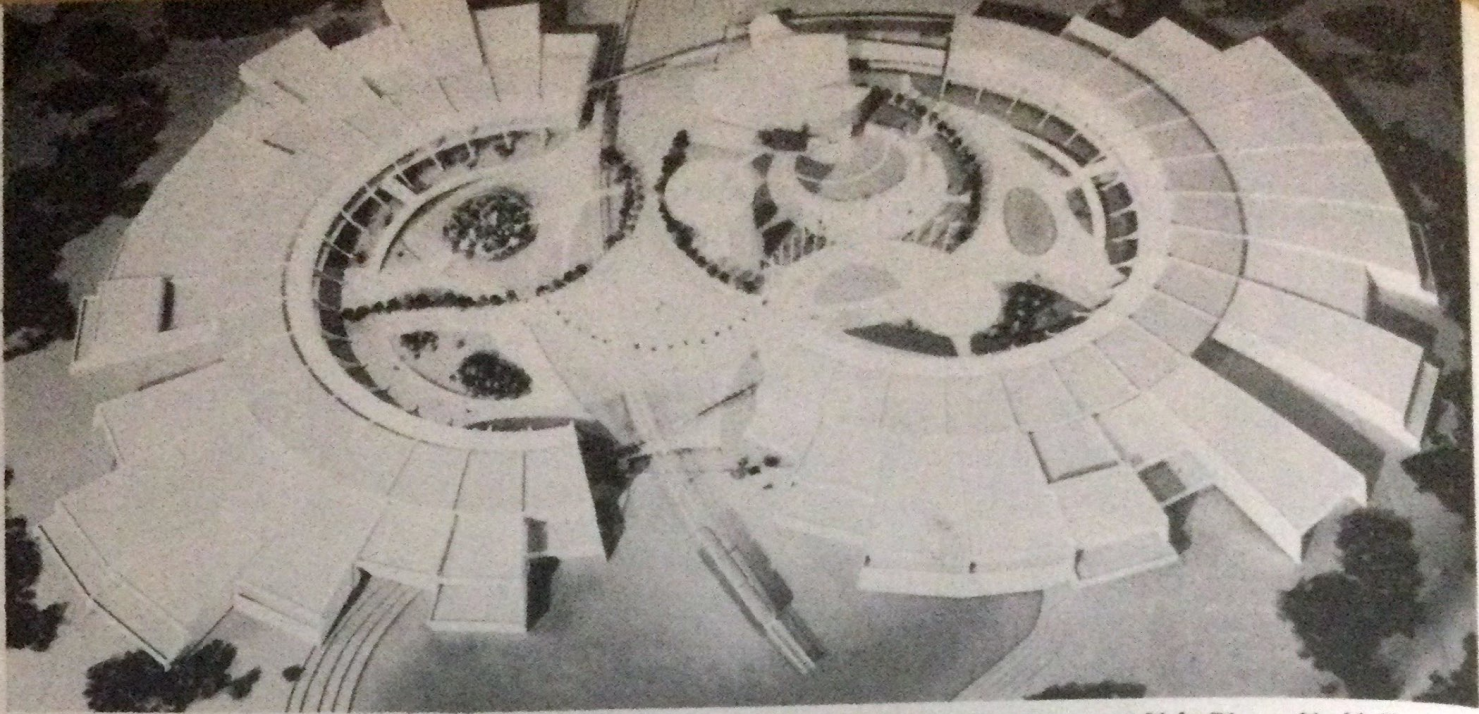
You'll discover there's a lot more to Africa than animals.



Visit the newest Busch Gardens near Williamsburg, Virginia. It's called The Old Country, and it's 300 acres of England, France and Germany.

Busch Gardens.

Tampa—take I-75 north of I-4. Complete RV facilities available at nearby Busch Travel Park.



Pie-shaped pavilions in these two semicircular buildings will give every nation equal exposure at Walt Disney World Showcase. (Copr. Walt Disney Productions)

booked the Parkwood Cinema for showings of a filmed presentation of the project.

It had been some blast! A shindig like Central Florida had never seen before or since. They did it so big

that there could not be a single lingering doubt of their ability to do what they said they were going to do.

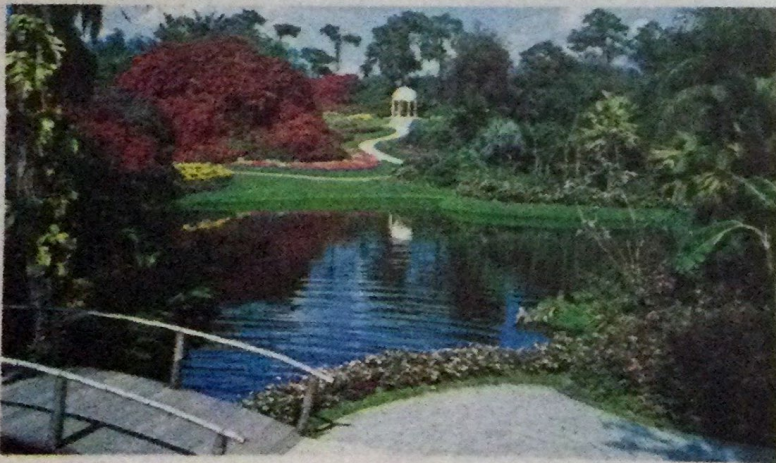
That kind of thing wasn't necessary now.

As Card Walker said: "We have

credibility now. People believe us when we say we're going to do something."

No one could doubt that we were about to hear and see something

(Continued on Page 45)



FLORIDA Cypress Gardens

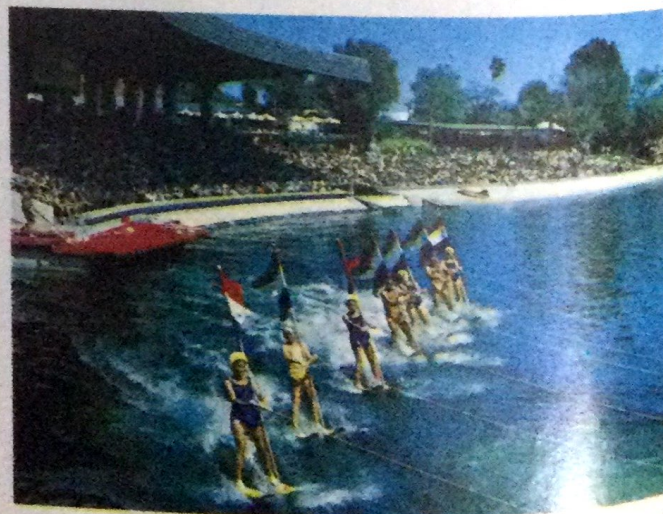
GARDENS OF THE WORLD are now open featuring ten theme areas including an All-American Rose Garden, an Italian Water Garden, and a Mediterranean Quarry Waterfall. Quiet Electric Boat Tours through the original Gardens.

Take I-4 West - 30 minutes from Disney World

FLORIDA Cypress Gardens

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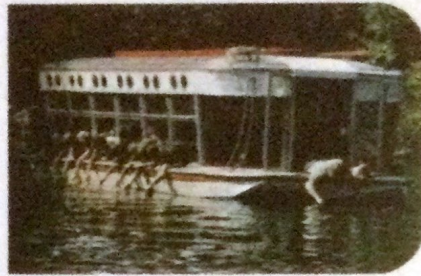
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Enjoy thrilling underwater fantasy performed year 'round by lovely mermaids in a newly-remodeled theater . . . 16 feet below the surface of Weeki Wachee Spring.

The whole family will marvel at the costumes, settings and drama of this unique underwater wonderland.

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Discover the uniqueness of Florida Wildlife living in its natural habitat.

Then see the wild bird show. With exotic macaws and cockatoos performing difficult stunts that amuse and entertain.

Capture the wonders of Weeki Wachee. There's nothing quite like it under the sun.

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Look down through clear glass panels. Behold thousands of fresh water fish, huge turtles and exotic underwater plant life.

The entire family will thrill to sunken vessels and abandoned movie sets found resting beneath the world's largest group of springs.

But if you haven't seen Silver Springs in the last year, you have yet to see enchanting Cypress Point. New home of world-famous herpetologist, Ross Allen. Follow an elevated walkway with rare reptiles and wild colorful birds virtually at your fingertips. Authentic as a walk in the jungle, Cypress Point stands out as a main attraction in itself.

Then take a ride with adventure, aboard the all-new jungle cruise down the winding Silver River. Visit Tarzan's "Lost Tribe of Monkeys". Discover fierce bear and puma living free. And see wild boar swim up to your boat.

Then feed the gentle deer at the International Deer Park and relive the past at the Early American Museum. Silver Springs, expanding and exciting all year 'round. Remember, you didn't visit Florida, unless you went to Silver Springs.

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DISNEY ... AT A
GLANCE



© Walt Disney Productions

LOCATION

20 miles southwest of Orlando at Lake Buena Vista, Fla., near intersection of I-4 and U.S. 192.

HOURS

Theme park thru Aug. 30, 9 a.m.-1 a.m.; Aug. 31, 9 a.m.-8 p.m.; Sept. 1-30, 9 a.m.-7 p.m.

ADMISSION PRICES

Three types of ticket books are available. Eight Adventure Ticket Book includes admission to theme park, choice of eight attractions and use of transportation system. Prices: \$6.50 for adults, \$6 for juniors (12-17), \$5.50 for children (3-11). Twelve Adventure Ticket Book includes admission to theme park, choice of 12 attractions and all transportation. Prices: \$7.50 for adults, \$7 for juniors, \$6.50 for children. Two-day 16-attraction books available only to guests at WDW hotels and Lake Buena Vista Hotel Plaza. Two-day 17-attraction books designed for area guests. General admission prices, including all-day in-park transportation charges: \$5.25 for adults, \$4.25 for juniors, \$2.25 for children. Individual attractions: 10¢ to 90¢. Parking fee, 50¢. Many free shows and exhibits in theme park. (Old ticket books still honored.)

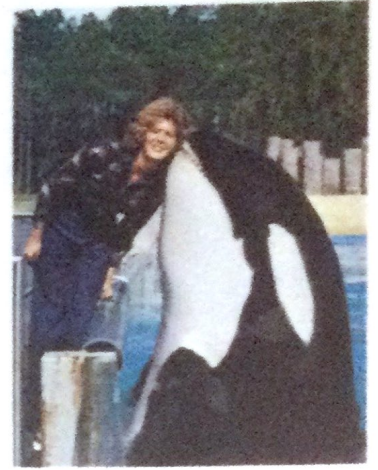
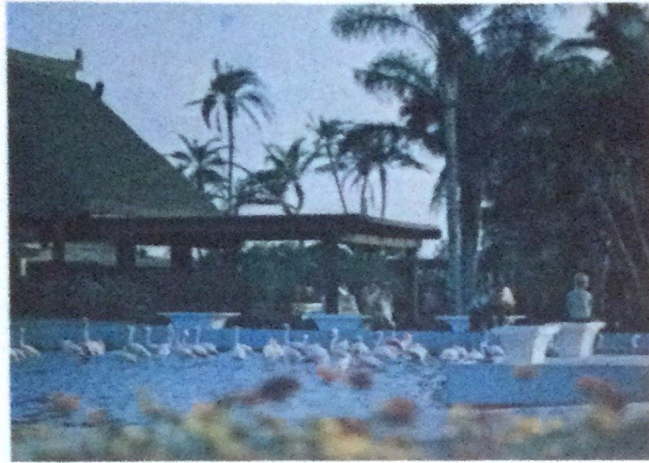
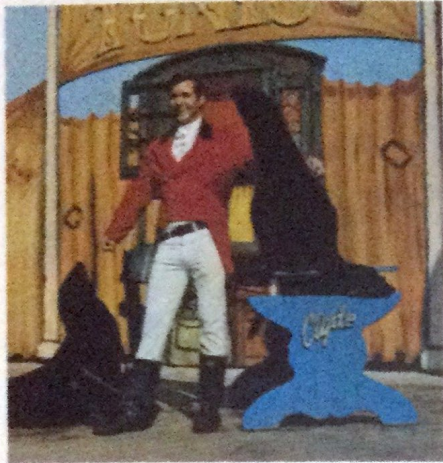
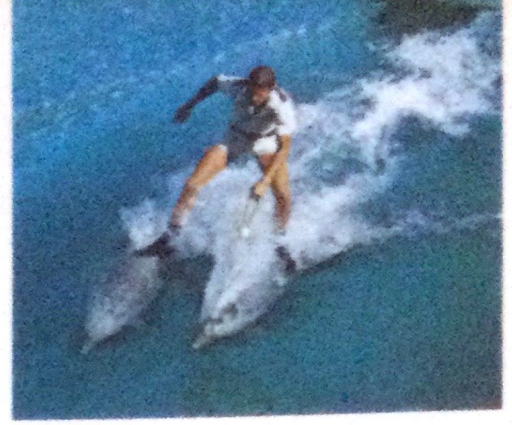
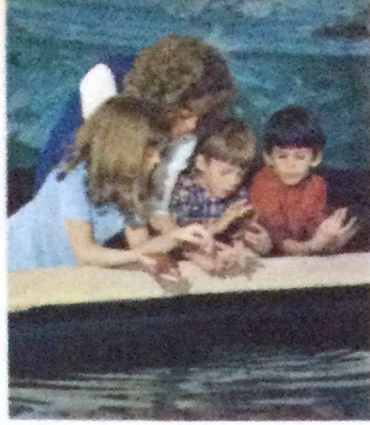
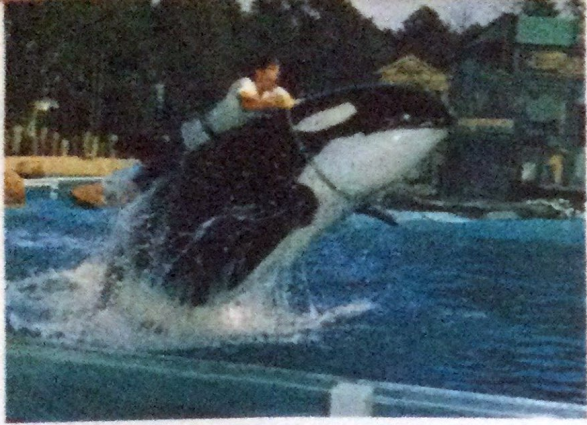
MAGIC KINGDOM

Enter the theme park thru an old-time railroad station. Then stroll down Main Street U.S.A. to the hub in front of the Cinderella Castle where bridges lead to over 45 major attractions in Adventureland, Frontierland, Liberty Square, Fantasyland and Tomorrowland. All entertainment, recreation, sports and accommodation facilities at WDW are linked by a unique network of transportation that includes monorail, surface vehicles and ferry boats. A 12,000-vehicle parking area is provided for day visitors. Free parking for hotel guests adjacent to hotels.

HOTELS

1,057-room Contemporary Resort hotel on Bay Lake and 500-room Polynesian Village on Seven Seas Lagoon and 151-room Golf Resort hotel overlooking golf courses. Additional res being planned. Rooms start at \$42 a day (3 children under 18 in same room with parents free). Most are priced around \$50. Best locations up to \$56.

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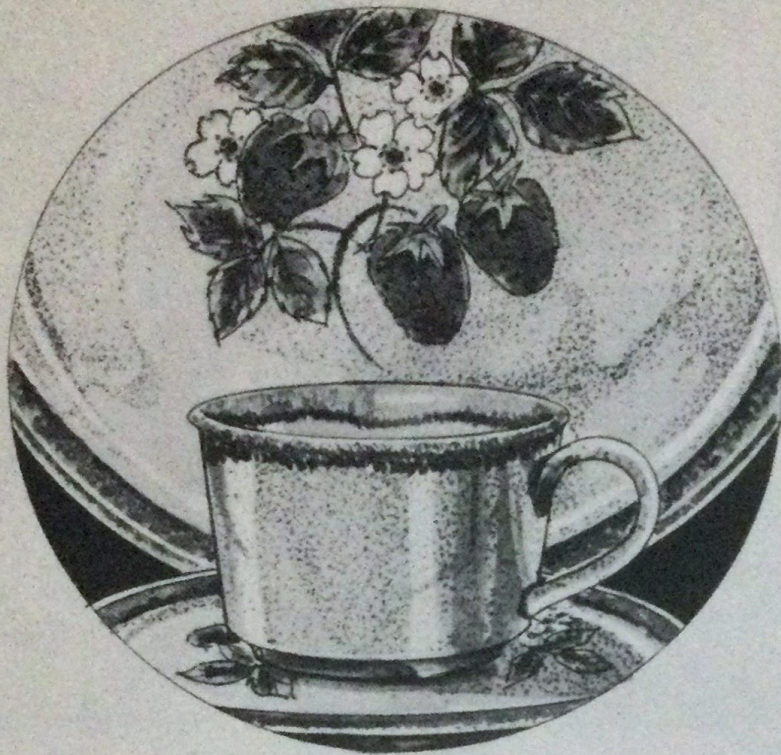


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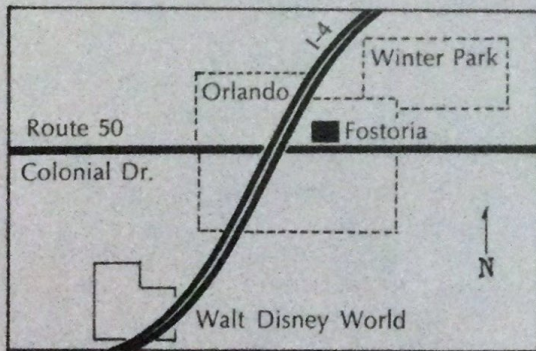


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DISNEY . . . AT A GLANCE

RESTAURANTS

More than 30 fine restaurants and refreshment stands in theme park, serving everything from a hotdog or hamburger to exceptional gourmet meals. Other restaurants in the hotels and golf clubhouse. Box lunches and groceries available at the campground.

CAMPING

Over 700 camp sites in Fort Wilderness camping area along southern shore of Bay Lake, with shopping and recreation facilities. Fee: \$12 a day, including all transportation, full utility hook-up.

RECREATION

Three 18-hole championship golf courses. Guest fees \$10 (Electric cars required, \$5 per person). 4½ miles of beaches, horseback riding, swimming, sailing, motorboating, water skiing, tennis, steamboat excursions, picnicking, nature hikes and much more.

ENTERTAINMENT

Continuous shows, both indoors and outdoors, at the theme park; top-name entertainers in lounges and nightclubs at the hotels; frequent parades; nightly campfire sing-alongs at the Fort Wilderness campground.

RESERVATIONS

Write Central Reservation Office, P.O. Box 78, Lake Buena Vista, Fla. 32830, or phone (305) 824-8000.

PETS

Leave at Kal Kan Kennel Club at the Main Entrance Complex.

SHOPPING VILLAGE

Browse among 29 themed shops displaying a vast selection of unique merchandise at Lake Buena Vista Shopping Village. For shopping-plus-dining, plan lunch or dinner at the Village Restaurant or Capt. Jack's Oyster Bar in the village, located behind the Hotel Plaza near intersection of I-4 & 535. Open to 10 p.m.

GUIDED TOURS

Tour guides available at the theme park entrance for individual or group tours. Foreign languages spoken. Tour includes admission, transportation and seven adventures, \$8.25 for adults & juniors, \$5.25 children under 12.

ATTENDANCE

Up to 12,000 guests per hour can be handled at Main Entrance. When driving to the Magic Kingdom, keep radio turned to 6.50 AM, Disney's own station for park information.

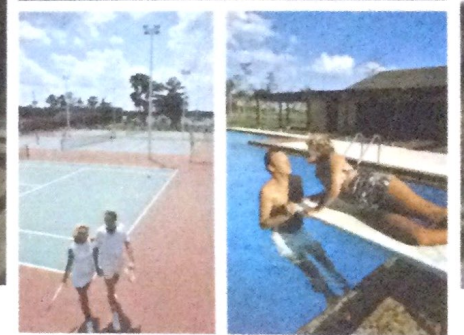
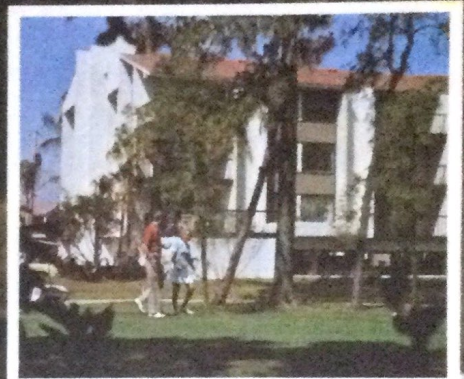
JOBS

Hiring for some jobs is continuing. Apply Walt Disney World Employment Office, Reams Road or write P. O. Box 40, Lake Buena Vista, Fla. 32830.

NARRATED WORLD CRUISES

six times daily around the waters of the Vacation Kingdom. Steamboat tours depart at noon, 1, 2, 3, 4 and 5 p.m. from the Magic Kingdom landing and dock at Treasure Island. Complimentary passport map and guide. Bring your camera. Adults \$2.50, children (3-11) \$1.25.

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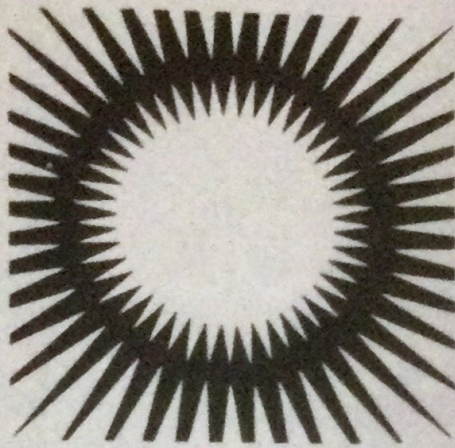
The famous Piccadilly Restaurant and Pub, a 4-time Golden Spoon Award winner.



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In Orlando Central Park



Spotlight

By JOHN M. COOPER

THROWING A BALL is probably the first kind of diversion that occurred to man; Adam may have done it with apples in the Garden of Eden. Catfish Hunter gets something like \$5,000,000 a year throwing balls for the New York Yankees and New York tenement kids play stickball in the streets just for the fun of it.

Some 500 years ago something very much like stickball developed in the Pyrenees Mountains of northern Spain, when the rugged Basque peasants began amusing themselves on Sunday afternoons by throwing a ball against the walls of the local church. Instead of a stick they used a curved woven basket

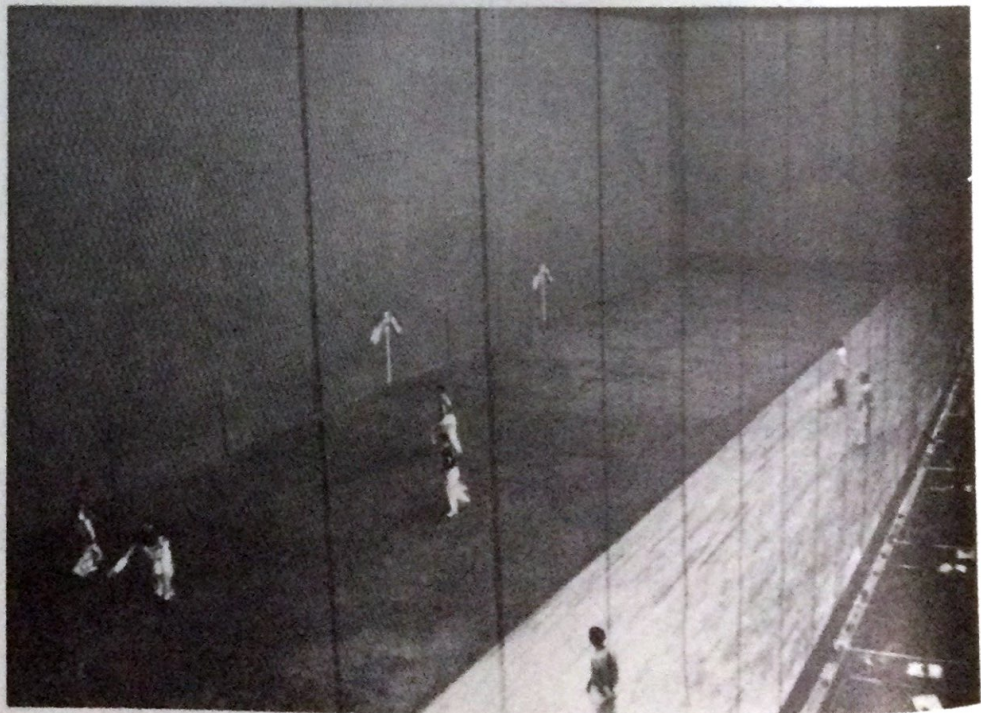
strapped to their right hand, with which to catch the ball and throw it back against the wall.

As the game developed, rules were formulated and matches were arranged between the best players of each village. Spectators cheered and drank the wine of the country. Sunday became fiesta time and in the Basque dialect was called "jai-alai," or "happy holiday." Eventually, the phrase was applied to the game itself, which spread through Spain and then to most of the rest of the world, including South America, Mexico, Cuba and finally Florida.

The Orlando-Seminole Jai-Alai Fronton on U.S. 17-92, just south of the SR-436 intersection, is one of nine frontons in the state. It will be open this year from Sept. 18 through Jan. 26, earlier than usual.

Somewhere along the line, the friendly bets that the spectators used to make on the village teams in the Pyrenees developed into pari-mutuel betting controlled by the State of Florida. Just like a horse race or dog race, you can bet \$2 on a team or player to win, place or show; or you can get involved in more complicated wagers such as the Quiniela, the Perfecta, the Daily Double or the Big "Q".

Happy Ison, who handles public relations and announces the games, told me that they play "Spectacular 7" at the fronton.



There may not be a "cinch" win but it's a sure bet you'll find plenty of excitement at the Orlando-Seminole Jai-Alai Fronton in Fern Park.

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"We've found this keeps the games enthusiastic because you don't always have a cinch win," he explained. "You can be a loser and start to throw your ticket away, and all of a sudden before you know it, your player has won. A team that's behind can get hot and come out of nowhere to win."

There are 42 players on the rosters, and they play 12 games a night, two singles and 10 doubles, Monday through Saturday. There are also three matinees a week. At the end of the season they all go back to Spain and play there until the next season. However, Mr. Ison said the management, Florida Jai Alai Inc., has applied to the state for permission to build another fronton in Quincy, Fla. With that in operation, the players could then be sent there for a second season, allowing them to play year-round with four weeks of rest in between. (The state limits each fronton to a 105-day season.)

At the beginning of the last season, the fronton installed a new restaurant called the Chiki-Jai Club.

It's an elegant affair with plush decorations and closed circuit television where you can watch the games and place your bets while eating your shrimps and steak.

Other improvements include all all-new screens around the court, new seat cushions and carpets and a ramp for wheelchairs. Happy Ison could not give me the total cost, but a fair estimate would be at least \$350,000.

General admission to the fronton is 50 cents, with reserved and box seats up to \$5. Whether these prices will be changed for the new season will not be known until a management meeting later this month.

NATIONAL ADVERTISING REPRESENTATIVES

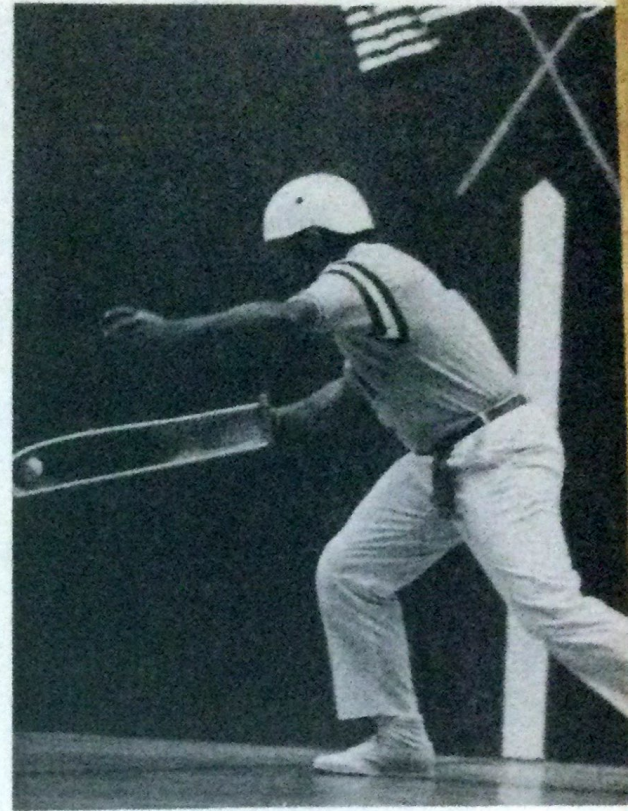
ATLANTA-DALLAS-MIAMI: Ray Rickles & Co., Box 2008, Miami Beach, Fla.

CHICAGO: The Allan Young Co., Box 128, Winnetka, Ill.

NEW YORK: The Bassinette Co., Inc., 50 E. 42nd St., New York, N.Y.

TAMPA-CLEARWATER: Edward F. Mullen & Associates, 810 Ponce DeLeon Blvd., Belleair, Fla.

LATIN AMERICA: D.C. Botbol, Box 12169, Loiza Sta., Santurce, P.R.



Jai-alai player gets set to send the ball back against the wall in hopes the opposing team will miss the return.

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CIRCUS WORLD



CITRUS TOWER



CYPRESS GARDENS



GATORLAND



NASA TOURS



SEA WORLD



SILVER SPRINGS



STARS HALL



WEEKI WALK

EDITOR'S NOTE—John Rutherford visited three attractions which have made major changes recently. He leads off this series with three reports on his findings. John M. Cooper, who researched many other attractions, follows up with a review of what's going on elsewhere in the business. All of it adds up to loads of new things to do and see for you and millions of other Americans and foreign visitors.

By JOHN RUTHERFORD

FOR A THEME PARK that opened 20 months ago at the start of the nation's worst recession since World War II, Sea World of Florida has done a remarkable about face.

Not only has the park become the chief corporate earner; it has managed to reverse its losses during its first six months of operations, bolster its attendance during the first six months of this year by 32 per cent, and at the same time revamp old shows and add new to accommodate the 2,000,000 or more visitors it expects this year.

Perhaps most symbolic of Sea World's optimism was the opening earlier this summer of the 400-foot Sky Tower, one of the world's tallest for strictly observation purposes. Like other costly entertainment packages at Sea World, the \$1,200,000 tower was not

ready when the park opened in late December 1973. Nor were several later deadlines met. The chief problem was a faultily designed lift system for the double-decker capsule, which had to be re-engineered to support the weight of the capsule and a maximum load of 60 guests.

Dick Weaver, director of public relations, told me the staff will put the tower through a shakedown period over the next few weeks and possibly schedule the official opening for Labor Day. In the meantime, if you're on I-4 south of Orlando, and want an incredible view of Central Florida, you can find it at the top of Sea World's tower.

I took my first ride up with Rhonda Pszenitzki of the publicity staff. On the ascent we identified such landmarks as Space Mountain and the Sheraton Towers. When the weather's clear, Mr. Weaver had told me earlier, observers have reported sighting the massive Vehicle Assembly Building on the coast at the Kennedy Space Center.

Back at the base of the tower we left the wooden landing deck built over the lake at the edge of the Sea World property and headed for the new show in Union Oil's World of the Sea aquarium.

I like the new show, which includes a Lloyd Bridges' narration of the creation of a coral reef, but think

/continued

Pulsating action- you bet!..



ORLANDO-SEMINOLE

Jai-alai



Thrill to the skills of world-famous players from Mexico and Spain as they compete in the world's fastest and most dangerous game. Relax in air conditioned comfort in theatre-style seats while telewager girls take your wagers and pay your winnings. Witness breathless action as the ball achieves speeds of 150 mph or more. Entertainment at its best! Luxurious accommodations with escalator and elevator to all floors for your convenience. Valet or self parking.

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12 power-charged games nightly except Sunday.

Matinees 12 noon Monday, Thursday, Saturday.

No admittance under 18.

Season runs from September 18 to January 26, 1976.

For reservations, call 305/339-6221 from 10 a.m. to 6 p.m. only.

7 miles north of Orlando on Hwy. 17-92, Fern Park-Casselberry — minutes from I-4

Enjoy dining elegance in the plush atmosphere of the Chiki-Jai Club. Gourmet dinners served from 7 p.m.

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SEMINOLE INDIANS

There are approximately one thousand Seminoles living in Florida today. The largest group is found at Dania. While most of the Seminoles now live in modern houses, an early home was built of logs, palmetto fans, grasses and reeds—called a chickee.

continued!

I still prefer being able to stand as long as I like before the huge panels of glass wondering why the sharks and rays never bother to assert their supremacy over the hundreds of smaller inhabitants of the 150,000-gallon tank.

Those leisurely days are gone now, replaced with a 10-minute story with a message. The message, predictably and timely, is a plea for sanity in man's use of the vast resources of the oceans. It is a popular one, too, judging from the queues that form outside. The wait, I should point out, is a brief one, so as not to violate Sea World's billing as the park without lines. In the late afternoon if you've found the aquarium as fascinating as I do (after probably a dozen visit) you may return for an uninterrupted look at the main and smaller tanks.

Another must stop is in the whale and dolphin stadium where the resident superstar, Shamu, splashes around in a hilarious new Bicentennial show called Yankee Doodle Whale. He and General Principles, George Washington's press secretary (who wears sunglasses yet),

fairly romp their way through a tea-for-two spoof on Boston's sacred party that is, if anything, improved by the irreverence.

Shamu also performs some new behaviors, all very wet and likely to drench you if you're close enough to the front. Avoid the benches marked splash zone if you want to stay dry.

Another new attraction at Sea World is the deer park behind the Japanese Village, a small corral with Japanese Sitca and European Fallow deer. Elizabeth Stopinski and I had visited the park after the preview of Yankee Doodle and, unprepared as we were to feed the deer, one decided her skirt was adequate fare for the noon meal. In other words, if you're wearing loose clothing, enter the petting area equipped with a cup of pellets you may purchase at the entrance.

For human sustenance there's a little more elaborate fare at the Hawaiian Village. In the late afternoon, the light lunch bill is replaced with a steak menu. These days, too, you may have a cocktail on the breezy terrace, one of my favorite rest spots in the park. In

(Continued on Page 42)

The Sampler DRESS SHOP

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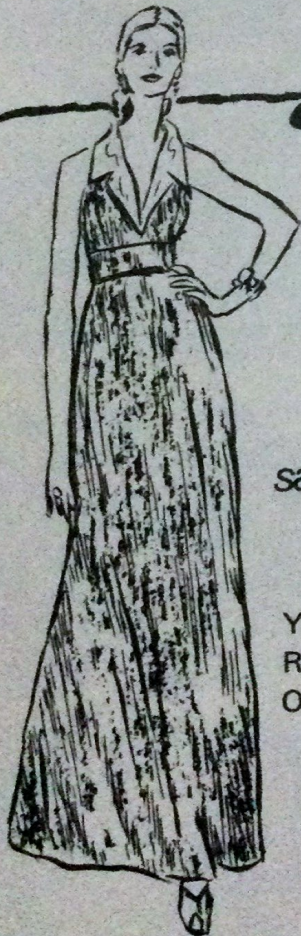
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Winter Park

... a gracious community of winding, tree-shaded streets and scenic lakes just north of Orlando. Founded as a resort in 1882, Winter Park is now a well-established residential community noted as a center of culture and for its many distinctive shops. Here are some of the points of interest in the city.

ROLLINS COLLEGE

Oldest college in Florida, founded in 1885. Enrollment 1,100, coeducational. See Knowles Memorial Chapel, the beautiful chapel garden and baroque Annie Russell Theatre. Also, Beal-Maltbie Shell Museum, Walk of Fame with stones from homes and birthplaces of over 800 famous people; Morse Gallery of Art with its famed collection of Tiffany glass.

SCENIC BOAT TOUR

On Lake Osceola at the foot of Morse Blvd., east from Park Ave. A 12-15 mile lectured boat tour thru lakes and canals. See Isle of Sicily, Kraft Azalea Gardens, magnificent homes and estates, Rollins College, birds and flowers.

SCENIC DRIVES

Winter Park offers numerous beautiful drives through residential areas set among sparkling lakes, tropical foliage and gardens in bloom winter and summer. Don't miss Kraft Azalea Gardens during the January-March blooming season. Pick up a tour map at the Winter Park Chamber of Commerce.

GENIUS DRIVE

A picturesque unpaved road circling Lake Mizell (No. 38 on downtown Winter Park map), taking you back in time to Central Florida as it was in the 19th century. Watch for the flock of peacocks in the forest near the home of Hugh F. McKean, Rollins Chancellor.

ART

Along Park Avenue, many galleries present changing exhibitions throughout the year, including *The Center Street Gallery*, *Golden Cricket Gallery*, *Beef and Bottle Gallery 'n Green*, *Galleries International*, *Beautiful Time Gallery*, *Creative Art Gallery*. *Park Gallery* specializes in 18th and 19th century paintings. On Osceola Ave., works of renowned sculptor Albin Polasek are exhibited in the home where he lived.

SHOPS

Park Avenue and the side streets off it are lined with scores of unusual shops. In *Little Europe* and nearby you'll find haute couture salons, gift shops, antique shops, candle shops, craft shops, lingerie shops, shops specializing in wine and gourmet foods, decorator shops, coiffeurs, sophisticated restaurants and many more.

A short drive out Canton Avenue from downtown is the air-conditioned *Winter Park Mall*, with over 50 fine stores grouped around a champagne glass fountain. East on Aloma Avenue is *Crealde*, a new collection of shops in a Spanish setting.

Little Europe

Quaint Shops with a Continental Flavor



SPECIALTY SHOPS AND APARTMENTS
in this picturesque corner of Winter Park
Prime location for unusual quality shops
desiring a discriminating clientele.

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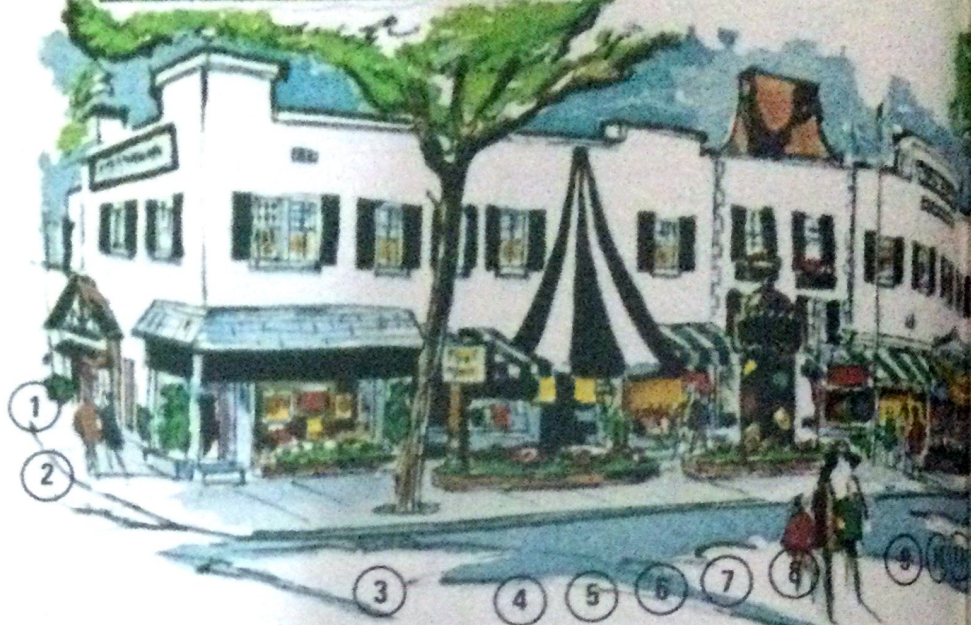
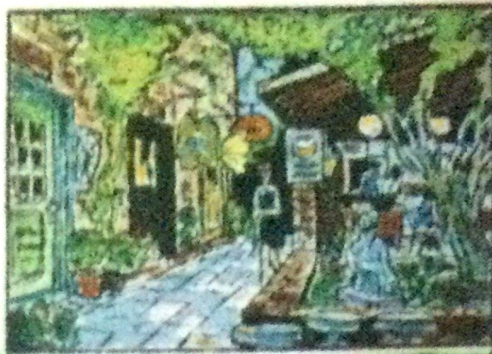
Beef
&
Bottle

WINTER PARK

SPEND A
DELIGHTFUL DAY IN

Little Europe

Discover an enchanting world of shops and restaurants that is unique in Florida. Nestled among spreading elms, Little Europe offers countless unexpected pleasures. You will browse for hours among shops filled with priceless antiques, exquisite jewelry, rare wines and gourmet foods and handicrafts and gifts from around the world. Venture back into the Hidden Garden and find more delights behind vine-draped doorways. Stay for lunch or dinner at the Beef and Bottle or Maison des Crepes. All of this awaits you in the enchanting world of Little Europe.



Hidden Garden

- Cobweb Antiques
Furniture - Orientals - Decorative
- The Yarn
Domestic and imported yarns
- Chalet Gourmet
Fancy foods & cookware
- Peddler's Alley
Fine hand-made crafts
- Maison des Crepes
Florida's only French crepe restaurant

Little Europe

1. A Gallery 'n Green
Paintings - Sculptures - Hanging Baskets
2. Cobweb Antiques Furniture & Art
3. Beef and Bottle
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4. The Candle Shop
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5. Exotic Siam
Thailand imports - accessories & gifts
6. The Hidden Garden
7. Wine & Cheese Cellar
Imported wines, cheeses & related items
8. Home Fashions Imports
Accessories, Quality Draperies, Wallpaper
9. Beautiful Time Gallery
Music boxes, clocks, jewelry & art decor
10. Key West Hand Print Fashions
Hand print fabrics and dresses
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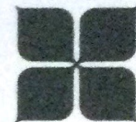
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SPECIAL EVENTS

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- Muscular Dystrophy Telethon Sept. 1
- Polk County Bicentennial Touring Medicine Show Sept. 1
- Florida Power Presentation Sept. 9-13
- Mechanical Music Show Sept. 18-20

FORK - LORE

By CAROLE S. DePINTO

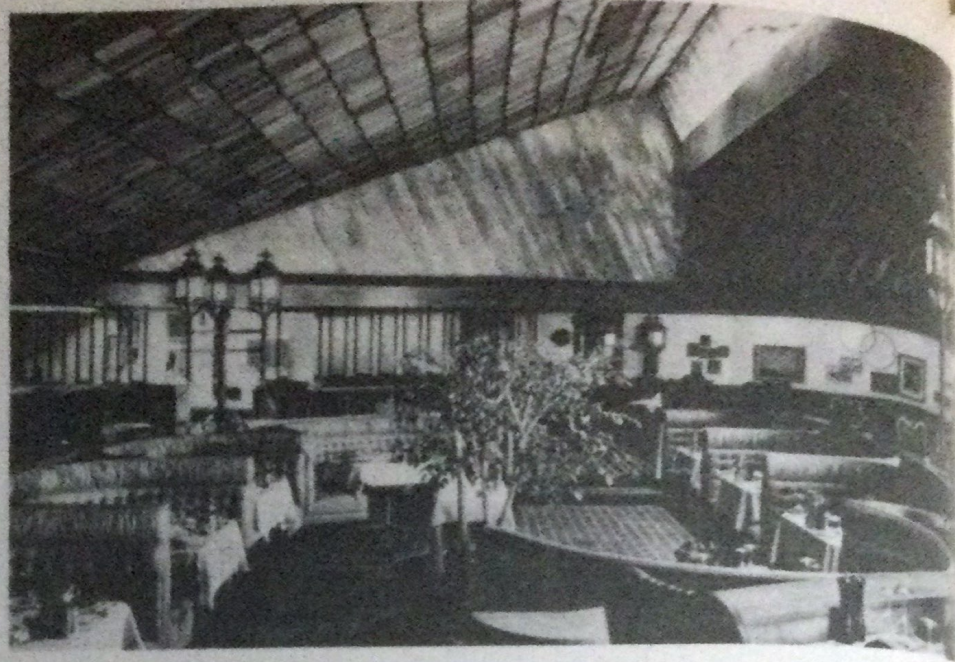
I WOULDN'T BE a bit surprised to find a clanging trolley car track someday through the mall at Hyatt Hotel World. It would certainly fit the theme—the Sunday in the Park atmosphere.

John Rutherford and I met with newly appointed public relations representative Noreen Renier on a rainy middle-of-the-week evening. (We were ready for Sunday fun.) The tree-lined brick promenade led us past old-fashioned vending machines where little ladies dressed in turn-of-the-century garb filled bags with freshly popped corn.

We suddenly heard delightful squeals of laughter. Ms. Renier told us there was a puppet show going on as she led the way over in the direction of Gatsby's Burgery. A crowd of children of all ages had collected around a tall curtained podium where costumed puppets went through their wild antics, compliments of Circus World.

It's nice surprises like this that make me look forward to my return visits to Hyatt. Six months ago John and I roared over outrageously clever greeting cards in one of the gift shops. We were a little disappointed this time to find the shop was replaced by woody shelves filled with wines and spirits.

There was a flurry of activity when we finally made our way into Limey Jim's and were seated. We were surrounded by maitre d' Jean Pierre



Unique architecture of Limey Jim's creates an atmosphere of warmth and good cheer patterned after an English pub.

with an accent to match the name, sommelier Arunas Kazimieras Subatis (his accent didn't match), a bus boy named John who was forever filling our glasses with ice water, and a waiter whose name tag read "The Beast." (Never once did he act beastly.)

While Ms. Renier and the sommelier discussed their Lithuanian heritage, I decided on a bottle of Saint-Emilion to accompany dinner.

We kept everyone busy making Caesar salad and serving appetizers. John and Ms. Renier tried the escarrot bourguignonne while I enjoyed a plate of Nova Scotia smoked salmon topped off with huge white onion slices. (I'm on a new taste kick with smoked salmon lately.)

The "Beast" flamed steak au poivre at my back—I'm sure he thought we were all too busy yakking

to appreciate his show. I craned my neck a couple of times to see what he was about. Raves came from my dinner partners when they came into the thick beef.

The dinner salad was delicious with Limey Jim's special creamy Italian dressing liberally slathered over the top. A loaf of freshly baked dark rye bread came to the table with the salad—I remembered this from our last dinner and pleasantly so.

My main course was the Florida pompano meuniere. It was sauteed in butter and had the most delicate combination of herbs.

Ms. Renier and I wanted to wait for Arunas open another bottle of wine—he does it with such aplomb—so we ordered a split and were careful to see we kept it on our side of the table. (John was driving.)

Jean Pierre brought us a tray of French pastries. We pointed to what appeared to be a chocolate and nut covered banana. Surprise! It was sponge cake with a chocolate cream filling. I believe it was called a banana éclair, yet without a hint of banana flavoring.

As always we ended our evening in Limey Jim's Pub listening to Dale Burke and his orchestra.

THE GATE

The seats are made of orange crates topped with shag carpet remnants. Tables are big wire spoons covered with fake leather and these

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(continued)
sure look like Gramma's round oak table at first glance.

The Gate started as a sort of halfway house for young people three years ago. Terry Benson and his wife manage the new eatery under the direction of John Garner.

All the building and renovating has been done on a volunteer basis by the young people. Local businesses supplied materials and the group did a lot of scrounging. The final product is rustic, to say the least. Most of all it's comfortable.

Mr. Garner feels there's already a drain on the community for youth work. "Young people need something to do," he said. "Here they take great pride in their work."

The waitresses are dressed in long gingham dresses and work for tips only. The menu is geared toward the vegetarian taste. We enjoyed their "chipita" sandwich made of a texturized vegetable protein, sliced ripe tomatoes, herbs and bean sprouts. There was a creamy herb dressing that held it all together inside half a loaf of pita bread. (I would call it a tuna salad sandwich without the tuna.)

They serve plenty of fresh fruit and vegetable salads and meatless concoctions. Beverages are tasty. Their get well shake tastes like something you might whip up at home in the blender using all kinds of fruity ingredients. The Gate boasts of wholesome and unrefined ingredients without "harmful additives or substances."

This 35-seat restaurant is located at 385 W. Fairbanks in Winter Park. Hours are 11:30 a.m.-7:30 p.m. Sun.-Thur. On Fri. they close at 2 p.m.

It's off to the sunny Caribbean for John Gerecter, former director of the Piccadilly Restaurant. Mr. Gerecter has recently been named general manager of the Hyatt Rio Mar, a \$125,000,000 resort complex in Rio Grande-Luquillo, Puerto Rico. He, his wife Janet and poodle Bandito will leave their Maitland home for a plush condominium on the Hyatt International property. "We'll be located a short distance outside of San Juan," Mr. Gerecter told me. "On 523 acres of land with a mile of beach front." This huge development will have 25 tennis courts, and an 18-hole golf

(Continued on Page 41)

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ANGELO'S, 372 E. Hwy. 436, Casselberry (C-8). Cozy Italian restaurant serving variety of Italian specialties and American dishes. Dine by candlelight under Tiffany lamps. Antipasto salad bar is unique feature. Specialties include lasagna, green noodles, chicken Parmesan, 1 lb. sirloin, chicken cacciatore, veal scallopini, veal Parmesan and egg plant Parmesan, priced from \$2.25 to \$6.95. Imported and domestic wine and beer. Dinner 5-10 p.m. Mon.-Thur., to 11 p.m. Fri., Sat. 4-10 p.m. Sun. 830-4922. BA, MC.

BEEF AND BOTTLE, 358 Park Ave. N., Winter Park, (F-7). Jim Smathers and Everette Roane bring the abundant cuisine and subdued elegance of London's posh taverns to Park Avenue. Finest aged steaks served on sizzling platters, broiled lobster and house specialty prime-ribs. Mix your own salad at the salad bar. Intimate paneled dining rooms with changing art exhibits. Handsome cocktail lounge. Delicious house recipe desserts. Lunch and dinner Mon.-Sat. from 11:30 a.m. 'til 10:30 p.m. Sun. dinner only 5-10 p.m. 647-5022. AMX, BA, MC.

CABOOSE, 140 Fernwood Blvd. (S. of Jai-alai on Hwy. 17-92). A unique pub created from five boxcars and a caboose and furnished in Early Train Depot. Dinner served 5 p.m.-2 a.m. Specializing in steak and seafood from \$2.50. Unlimited salad and bread bar. Children's menu for the junior engineer. Beer and cocktails by the pound in mason jars. Rose wine and cold duck on tap. Top entertainment provided by national road groups in the Club Car Lounge Mon.-Sat. 9 p.m.-2 a.m. Private parties. Closed Sundays. 831-8822. AMX, MC.

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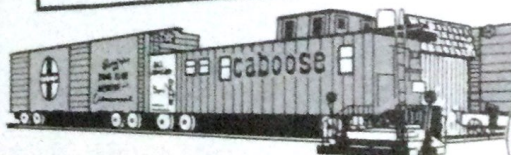
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CORK 'N CLEAVER, 900 E. S.R. 436, Casselberry (C-8), 3552 E. Colonial Dr. "Big on Beef, Booze & Comfort." The Cork 'n Cleaver offers teriyaki chicken and Alaskan King crab legs as well as super steaks. Four fireplaces add to the warmth of an already cozy Southwestern atmosphere. Lunch 11:30 a.m.-2 p.m. Mon.-Fri., dinner 6-11 p.m. Sun.-Thur., to 12 p.m. Fri. & Sat. Dick Anthony your congenial host. 831-2126. AMX, BA, MC.

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Lake Buena Vista 828-4444



Lido's Italian Restaurant

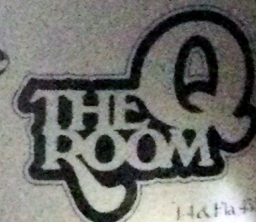


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Carr plays piano in the adjacent Night-watch Lounge. Hague Lounge offers nightly entertainment downstairs 9 p.m.-3 a.m. 828-4444. AMX, BA, DC, MC.

EL CID, Royal Plaza in Lake Buena Vista—Motor Inn Plaza of Walt Disney World. (Take Hwy. 535 west off I-4). Dine on one of two levels in this plushly appointed restaurant. Extensive international menu covers a royal variety of choices to suit any gourmet taste, including medallion of veal Parmigiana, baked stuffed shrimp, tournedos royale and chateaubriand for two. Children's entrees (under 12) also available. Serving every evening 6-11 p.m. Knights' Table family restaurant open 7 a.m.-11 p.m. daily serving moderately priced meals. Joker's Wild Lounge open nightly with entertainment and music for dancing 9 p.m.-2 a.m. 828-2828. AMX, BA, DC, MC.

FREDDIE'S STEAK HOUSE, Hwy. 17-92 N. in Fern Park (C-7). A Golden Spoon Award-winning restaurant famed for its steaks cut from heavy Western beef and charcoaled to perfection. Sophisticated menu also offers variety of seafoods, such as appetizers as oysters Casino and escargots Heaping Caesar salad mixed at your table is a must. Glamorous setting, illuminated by old-fashioned gas lamps in the manner of some of New York's venerable restaurants. Dinner only, served to 2 a.m. Entertainment nightly in Lamplighter Lounge. Outstanding wine list, and cocktails. Closed Sun. 339-3265. AMX, BA, CB, DC, MC.

/continued

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continued!

FT. WILDERNESS CAMPGROUNDS RESORT RESTAURANTS. Walt Disney World. Old West flavor joins dinner show and food at Pioneer Hall. Seatings are at 6:30 p.m. and 9 p.m. Trails End dining room serves a chuck wagon buffet 5-10 p.m., \$2.10-2.95. Advance reservations required at Pioneer Hall. Call 824-2222, ext. 4996.

GIGI'S ITALIAN RESTAURANT, 500 E. Hwy. 436, Regency Square Plaza Casselberry. Informal family dining in Roman elegance, complete with Italian arches, old-brick, candle-lit tables and subdued atmosphere. Lasagna and pizza (hand-rolled and flipped) are specialties. Full line of pasta, excellent antipasto, cold, crisp salads made to order—never prepared in advance. Wide variety of sandwiches, including subs. Also N.Y. strip steak. Tasty spumoni and N.Y. cheesecake. Business luncheon special, 11 a.m.-2:30 p.m. Moderately-priced menu—all items to go. Order your favorite mixed drink or cocktail, California and imported wines and cold beer. Serving Tue., Wed., Thur. 11 a.m.-midnight; Fri.-Sat. 1 a.m.; Sun. 4-10 p.m. Closed Mon. Banquet facilities for up to 60. 831-4455. BA.

GOLF RESORT HOTEL RESTAURANT, Walt Disney World. Overlooking the two championship golf courses, the Trophy Room is open for breakfast from 6:30-11:30 a.m., luncheon buffet \$3.95 adults; \$2.50 children or menu service from 11:30 a.m.-2:30 p.m. Dinner from \$4.25-11.95 is served from 5:30-10:30 p.m. No reservations required.

LAKE BUENA VISTA RESTAURANTS, host community to Walt Disney World at I-4 and S.R. 535. **BUENA VISTA CLUB** has elegant dining in public club overlooking pool, lake and golf course. Breakfast 7-11:30 a.m.; lunch 11:30-4 p.m.; dinner 5:30-10 p.m. weeknights, 'til 11 p.m. weekends. Varied menu from \$5.75. Chateaubriand for two \$17.95. Reservations suggested. 828-3735. **VILLAGER RESTAURANT** in the Lake Buena Vista Shopping Village. Restful dining overlooking lake. Lunch from 11 a.m.-3 p.m. includes specialty omelettes. Dinner 5:30-10 p.m., Fri. and Sat. 'til 11 p.m. Entrees from \$3.90. Specialties include steak Oscar, sauteed frog legs and New Orleans bouillabaisse. 828-3771. **CAP'N JACK'S OYSTER BAR** (also in the Shopping Village). Overlooking Buena Vista Lagoon. From 11 a.m.-2 a.m. you may dine on fresh raw seafood—oysters, snow crab claws, clam chowder. Prices from 75¢-\$2.95.

LE CORDON BLEU, 537 W. Fairbanks, Winter Park. Famous for gourmet French cuisine with many specialties such as Veal Cordon Bleu, Filet Chez Nous, Escargots. Golden Spoon winner for the past 3 years. Lunches start at \$2.25, dinners from \$5.95. Entertainment in the lounge 8-midnight Mon.-Thur., 'til 2 a.m. Fri. and Sat. Hours: 11:30 a.m.-3 p.m. and 5:30 p.m.-midnight Mon.-Fri., 5:30-midnight Sat. No lunch served on Sat. Closed Sun. 647-7575. AMX, BA, DC, MC.

LIDO'S ITALIAN RESTAURANT, 2509 S. Orange Ave. (L-6). Intimate, candle-lit dining room where the owner is



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LIMEY JIM'S RESTAURANT, Orlando Hyatt House, U.S. 192 and I-4. Fine Old English steak and chophouse atmosphere. Elegantly appointed in genuine English decor. House specialties are New York strip steak and filet mignon. Menu also includes seafood—red snapper, lobster, steak and lobster. Complete wine list, and your favorite drink with dinner. Open seven nights a week. Serving 5-11 p.m. Mon.-Sat., 5-10 p.m. on Sunday for dinner. Complete dinners from \$4.25. Entertainment nightly except Sunday in Limey Jim's Lounge adjoining restaurant. 846-4100 or 422-3107 (direct dial for Orlando residents.) AMX, BA, DC, MC.

HORNE'S MOTOR LODGE CLASSROOM RESTAURANT, I-4 and S. Orange Blossom Trail. Clever blackboard menus list a variety of meals from bountiful entrees to choice dishes for the light eater. N.Y. strip at \$6.50, steak and shrimp ka-bob served on a bed of rice at \$5.25, steak and eggs with hash browns \$3.95. Also shrimp, red snapper and more. French onion soup au gratin and fresh baked pies and cheesecake are specialties. Unlimited salad bar is included with all entrees—a meal in itself for \$2.50. Serving 5-11 p.m. Mon.-Sat. Coffee shop open seven days a week from 6 a.m.-10 p.m. Entertainment in the lounge Mon.-Sat. 8:30 p.m.-1:30 a.m. Banquets for up to 300. 422-4521. AMX, BA, DC, CB, MC.

IMPERIAL HOUSE, 129 S. Orlando Ave. (Hwy. 17-92), Winter Park (F-6). "Where the Royal Rib Reigns Supreme." Magnificent dining room by Lake Killarney has long been a favorite meeting place in Winter Park. Winner of Golden Spoon certificates. Large selection of juicy steaks, fresh seafood, gourmet dishes. You choose salads and desserts from carts wheeled to your table. Individual loaves of hot bread. Fine wine list. Lunch weekdays 11:30 a.m.-4 p.m.; dinner 5-10 p.m.; Sun. noon to 9:30. Cocktails from 11 a.m. "Early bird dinner" special, \$4.35, 5-7 p.m. Children welcome. Organist Ray McDonald entertains Wed.-Sun. evenings. Banquet rooms for 10 to 100. Ideal for rehearsal dinners, wedding receptions, business meetings. 644-8173. AMX, BA, CB, DC, MC.

JOHNNY UNITAS GOLDEN ARM RESTAURANT, Sheraton Orlando Jet Port Inn, 3835 McCoy Rd. (across from McCoy NTC annex). Restaurant with Mediterranean decor has the modern-day sportman in mind. Serving sizzling steaks and famous Maryland crab meat. Choose your own fresh Maine lobster (1-2 lbs.) from salt-water tank. Friday night seafood buffet is a feast featuring several varieties of crab, shrimp, clams and fresh Florida fish—15 items in all. Serving 7 a.m.-1 a.m. 7 days a week. Cocktail hour Mon.-Fri. in the lounge 6-8 p.m. with free hors d'oeuvres. Nightly entertainment 9 p.m.-2 a.m. Mon.-Sat.

and 7-midnight on Sun. 859-2711. AMX, BA, CB, DC, MC.

1883 LONGWOOD VILLAGE INN, 150 E. Lake, Longwood (A-8). Dining in the elegance of bygone days. Fine Continental cuisine includes chateaubriand for two, delicious veal piccante, tournedos of beef Rossini, shrimp and crabmeat a la St. Laurent and many other selections from the sea and grill. Full range of gourmet appetizers, soups and salads. Your host will assist you in your selection of wine. Serving dinner 5:30-10 p.m. Tue.-Thur. 'til 11 p.m. Fri. and Sat. Luncheon served Tue.-Sat. 11:30 a.m.-3 p.m. Entertainment in the lounge Tue.-Sat. Closed Sun. and Mon. 834-5555. BA, MC.

(continued)



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continued/

MAISON DES CREPES, 348 Park Ave. N., Winter Park, in the Hidden Garden (F-7). Chef Willy Spath presents over 30 varieties of French crepes for breakfast, lunch and dinner. Spinach salad is the house specialty. Enjoy French appetizers and delicacies including croissants, brioches, ramequins (onion pie), French onion soup, escargots and quiche Lorraine. Beer and wine. Afternoon tea with home-made French pastries from 2-5 p.m. Open Mon.-Sat. from 11:30 a.m.-3 p.m. and 6:30-10 p.m. 647-4469. BA, MC.

MAISON & JARDIN RESTAURANT, 430 Wymore Rd., Altamonte Springs (I-4 to Hwy. 436, west 1 block to Wymore, south ½ mi. on right). A delightful villa on a wooded hill surrounded by statues and fountains. The most discriminating diner will delight in the Continental and American cuisine as well as the colorful interior architecture. Menu includes scampi, coquille, trout, duckling, pheasant, chicken and their famous veal Oscar. Also, tender New York sirloin tournedos and chateaubriand. Complete wine list, after dinner cordials and your favorite cocktails may be ordered. Dinner 6:30-10:30 Tue.-Sat. (from \$4.50). Strolling musicians nightly. Elegant Continental Sun. brunch 11 a.m.-2:30 p.m. featuring blinis a la russe (caviar crepe), eggs Benedict, quiche Lorraine and more. Only \$5.95 complete. (Rosie O'Grady's Good-time Jazz Band performs first & third Sun. of the month. Jim & Martha Hession on alternate Sun.). Golden Spoon award winning restaurant. 862-4410. AMX, BA, DC, MC.

MONTE'S, Winter Park Mall on Hwy. 17-92 (F-6). Supper club with gourmet dining and an unusual amount of big-name entertainers to come. Roast prime ribs of beef over charcoal (like eating steak & roast beef at the same time) is a specialty. Many flambe items including steak Diane. Also combination platters—beef & reef, barbecued back ribs & chicken. Seafood dishes include African lobster tails, snapper, shrimp scampi, shrimp with crabmeat stuffing and a combination seafood platter and more. Special child's plate available. Serving Mon.-Sat. Luncheon 11:30 a.m.-4:30 p.m., dinner 5 p.m.-midnight. Open 11 a.m.-2 a.m. Entertainment nightly provided by Ross Raphael and his Orchestra. Call for reservations. Banquet facilities. 645-1330. AMX, BA, DC, MC, Dinets Torch.

PICCADILLY RESTAURANT, 7100 S. Orange Blossom Tr. at the Gold Key Inn (O-4). Outstanding menu for luncheon and dinner including many unique specialties. Potted snails, curries, steak and kidney pie, prime rib, many kinds of steak selections and English favorites. Stacked sandwiches and beer served Mon.-Fri. in the Pub from 11:30 a.m.-2 p.m. Restaurant serves 7 a.m.-10:30 p.m., Sundays to 10 p.m. Dancing nightly in the Pub. 4-Star Mobile Guide rating and Gold Spoon award winner. 855-0050. AMX, BA, CB, DC, MC.

POLYNESIAN VILLAGE RESTAURANTS, Walt Disney World, Papeete Bay Verandah combines the best of three worlds... Tahiti... France... Walt Disney World. Open for breakfast 8:30-10:30 a.m., lunch 11:30 a.m.-2:30 p.m. Polynesian dinner 5:30-9:30 p.m. nightly. Coats for gentlemen requested. Dinners \$5.95-15.95. Rum specialty drinks \$1.50-2.50. Coral Isle Cafe, 2nd floor, serves from coffee shop menu 6:30 a.m.-11 p.m. South Seas Dining Room on the 1st floor serves buffet roast beef and additional Polynesian entrees nightly, 6-10 p.m. Two luau's in the Luau Cove nightly. Reservations for evening dining necessary. Call in advance 824-2000. MC.

PONDEROSA STEAK HOUSES, 4632 S. Orange Blossom Tr., Orlando, Orange

Blossom Shopping Center (J-4). Western style dining in frontier atmosphere. Family-priced U.S. choice meats. Complete dinners. Buckaroo platters for children from 99¢. Good fellowship in the Cattlemen's cocktail lounge. Serving 11:30 a.m.-10 p.m. Mon.-Sat., BA, MC.

PURPLE PORPOISE, 220 N. Orlando Ave. (Hwy. 17-92), Maitland. A unique seafood and steak house with a New England motif. Six separate dining rooms where fish nets and huge lobsters adorn planked walls. Featuring an incomparable unlimited salad buffet with 20 varieties of garden-fresh vegetables. Live Maine lobsters, raw oysters, seafood and steak combinations, genuine red snapper from the Gulf and many other delicious seafood dinners. Cocktails served including Sundays. Serving Mon. 5-11 p.m., Tue.-Fri. 11:30 a.m.-3 p.m. & 5-11 p.m., Sat. 5-11 p.m., Sun. 4-10 p.m. Reservations accepted. 644-1861. AMX, BA, DC, MC.

RONNIE'S RESTAURANT & DELICATESSEN, Colonial Plaza (J-7). "From a Bite to a Banquet." This bright, big restaurant is located in the bustling plaza where "people watching" is the best entertainment while enjoying any one of a number of fountain delights. The gigantic Mogambo extravaganza supplies calories for four. The overwhelming menu runs the gamut of delicatessen fare and ranges out into numerous other specialties—all served in generous quantities. Mile-high sandwiches on rye or white bread are accompanied by the ever-present pickle and sauerkraut bowls. Pastry shop on premises. Serving from 7 a.m. seven days a week. 894-2943.

SINENI'S, Longwood Village Shopping Center at intersection of I-4 and Rt. 434 (A-5). Luxuriously appointed new Continental restaurant with an Italian flair. Choose from four unique dining rooms—the Forum, Cafe Dante, Antonio's or the Hotel Portofino's sidewalk cafe. Menu selections include steak, seafood and chicken along with many special Italian dishes. Flambe items prepared tableside, upon request, by maitre d' André. Moderately priced luncheons served Mon.-Fri. 11:30 a.m.-2:30 p.m., dinner Mon.-Thur. 5:30-10:30 p.m., 'til 11:30 p.m. Fri. and Sat. 339-2000. AMX, BA, CB, DC, MC.

SWEDEN HOUSE, 841 Lee Rd., west of I-4 (F-5), 645-4848; Kirkman Rd. and I-4 (O-2), 351-0991; A-1-A, Ormond Beach. Smorgasbord-style family dining. "All you care to eat" from a colorful variety of salads, vegetables, seafood and meat entrees. Luncheon smorgasbord Mon.-Sat. 11 a.m.-3 p.m. \$1.79. Dinner Mon.-Sat. 4:30-9 p.m. Sun. and holidays 11:30 a.m.-9 p.m. Order your favorite wine, cocktail or beer. Banquet facilities also available.

THE Q-ROOM, in Florida Center's High-Q on International Dr. Dine in the circular sunken supper club from a menu of "Q's." The Q-cumber bar is a salad buffet where you will concoct the most imaginative salads. Q-Room specialties include a 16 oz. aged strip steak, an 8 oz. filet mignon and choice weights in between. Also, wide variety of seafood choices.

continued

Orangetree Room offers family-style buffet dining for breakfast 7-11 a.m. You may join the Sommelier Cellar so your favorite vintage wine will always be available to you. Lunch is served in the Q-Room 11 a.m.-2 p.m. Mon.-Fri. Dinner 6:30-11 p.m. Mon.-Sat. Entertainment and dancing 'til 2 a.m. 351-2100. AMX, BA, CB, MC.

VILLA NOVA, 839 N. Orlando Ave. (Hwy. 17-92), Winter Park (F-6). Take Lee Road exit off I-4. One of the great Florida restaurants, for more than 25 years. One of the 10 restaurants in the state selected for the Golden Spoon Award. An incredible menu of Continental and American specialties, with such delicacies as sauteed seafood Piedmontese, beef Wellington, Lobster St. Denise and boneless duck. Dinners from \$4.00 served in candlelit dining rooms. Serving from 6 p.m. Mon. thru Sat. Cocktails to 2 a.m. Closed Sun. Entertainment and dancing Mon.-Sat. from 8 p.m.-2 a.m. in the Don Quixote Lounge. Package goods available. 644-2060. AMX, BA, DC, MC.

WILLOUGHBY'S, 3911 E. Colonial Dr. Warm, plush atmosphere of an English hunting club where you may enjoy roast prime ribs of beef cooked before your eyes—\$6.95. Three complete hearth dinners at \$4.95, \$5.95 and \$6.50. Special sauces and salad dressings give you a multiple choice. Tossed salad with all the trimmings. Fresh sauteed mushrooms—prepared with red wine—a delectable side dish at \$1.35. Open 11:30 a.m. Mon. to Fri., Sat, from 5 p.m. Open 5

p.m. Sunday. Entertainment Mon.-Sat. in the Red Fox Lounge. 894-4991. AMX, BA, MC.

YASAKA GARDENS, Hwy. 17-92, just north of Maitland underpass. Surrounded by lovely gardens, in a setting of Japanese art treasures and antiques, traditional Japanese cuisine. Treasure and Pleasure Nabe (tender morsels of chicken and seafood simmered in a rich broth, then dipped in a special sauce); Yasaka steak (magnificent, smothered in mushrooms); or jumbo shrimp Tempura are a few of the entrees. September special: High protein, six-course dinner with wine and 9 ounce Kobe beefsteak for only \$10. Florida Trend Guide to Dining one star rating. 15% discount to senior citizens on Tue. Serving luncheon Tue.-Fri. 11:30 a.m.-2 a.m., dinner Tue.-Sun. 5:30-10 p.m. Closed Monday. 644-6178. AMX, BA, MC.

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By CAROLE S. DePINTO

MACK MEINER has been in the restaurant business a long time. He started out with his father in Meiner's Barbecue on the Trail and later opened another pit barbecue on E. 50. The newest of his restaurants is Mack Meiner's Country Store on N. Mills.

The first time we ate lunch there . . . well, it was interesting. The food was good. Home cooking it was with the emphasis on barbecue. But it was the decor that reached out and grabbed my attention. Mr. Meiner must be the biggest collector of "countrified" items around. And they are all there hanging from every rough-hewn rafter and aged wall slab.

So it seems a bit out of character that the owner digs jazz—of the Dave Brubeck variety. In fact, he likes it so much he talked Clif Zimmerman, an old friend of his, into getting a four-piece jazz band together.

Then he needed a place for them to set up. The only extra room he had was the bakery on the rear of the restaurant so he converted it quickly into a place called the **CHICKEN COOP**.

Being from the back woods of Oregon, I've seen my share of chicken coops, and believe me, this tops all. It's a small room yet seats 65. There are half a dozen stuffed Rhode Island Reds perched here and there on the rafters and one up in the crystal chandelier. (There are two of these sparkling light fixtures left over from the bakery decoration. Looks like something straight out of the Beverly Hillbillies.)

Just above the bartender's head there's chicken wire stretched across, holding eggs and loose feathers. The walls are papered with feed bags—brand name "Jazz." Too much! The chintz curtains don't match and the chairs are right out of an old farmhouse. It's beautifully tacky and fun.

Though the music doesn't fit the decor, the uniforms the musicians wear do—faded bib overalls. It's good jazz—the kind

Orlando has been needing for a long time. The room was crowded with appreciative people. I couldn't tell you the names of any of the selections played by Zimmerman's group but they were familiar to the ear.

It's not a quiet place but I didn't see anyone trying to carry on a conversation so it didn't matter. The music was drawing everyone's attention. (While enjoying the sounds, I managed to drink in all the crazy things Mr. Meiner had done to the room—egg crate ceiling and an old mirror behind the bar that was supposed to have been owned by Martha Washington.)

Mon.-Sat. you can drop by the Chicken Coop from 11 to 4 during the day and grab a bite of lunch if you want to inspect the barnyard atmosphere. Entertainment starts at 9 p.m. Mon.-Sat. And, you might guess, you don't have to dress up a whole lot to feel comfy here.

LONGWOOD VILLAGE INN

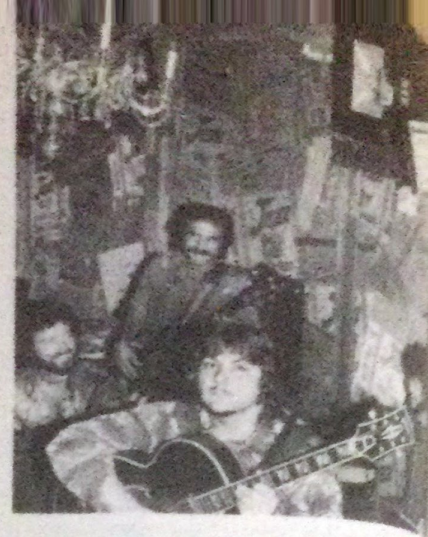
Many men are shaving their heads these days. It's more "in" than ever. And if the man with the shiny dome just happens to be Greek then so much the better. Add to this a special talent and you've got a most appealing combination.

Spyro is a Greek. And he recently snipped off all his wavy brown locks. (It was getting rather thin on top anyway, he told me.) But what Spyro does best is play the bouzouki. He's been the main entertainer at the Longwood Village Inn for most of the summer.

The evening I drove over to hear him I arrived quite late. I could hear the plinkety-plink of the multi-stringed instruments as I crossed the wide verandah of the elegant old hotel—vintage 1883.

Bouzouki music is unusual—exotic sounding. There's a quivering tone. In appearance you might mistake the instrument for a mandolin. Spyro has an artfully made bouzouki complete with mother of pearl and lemon wood inlays. There is one other bouzouki player and a man on a bass guitar in the ensemble.

You don't have to be from the hills of Greece to enjoy their music. But, let's say it helps if you've at least seen "Zorba the



Clif Zimmerman and his jazz band add a lot of class to the "countrified" surroundings of the Chicken Coop.

Greek." Then you'll recognize a couple of melodies and not feel quite so left out of things. The music is charming. Sometimes quite lively and folksy Mediterranean.

Around 11 o'clock on Fri. and Sat. nights there's an added performer which befits the music. A belly dancer shimmies her way in and around the guests and goes on a 15-minute show. (It seems only the Middle Easterners in the audience know when to slip some folding money beneath her shoulder strap or tuck a bill under the hip chains.)

If you'd like to be able to get up and dance to Spyro's music go pick up a few hints from **EL GRECO'S** gorgeous Greek Sultana.

On the second and fourth Saturdays of the month Sultana mixes up a huge Greek salad while husband John concocts a tasty fortified punch at their studio at Edgewater and Par. Everyone joins in to learn unfamiliar dance steps which soon become almost easy. There's no need to be shy, everyone is learning.

ROYAL PLAZA

Reverberations and echoes fill the **JOKER'S WILD LOUNGE** evenings at the Royal Plaza in Lake Buena Vista.

The Barons play to a room filled with

An international blend of music with the accent on Greek-Israeli is played by Spyro and the Olympians at Longwood Inn.



fans who'll drive any distance to hear their favorite group. No wonder. Their harmony is well rehearsed. It should be, they've been together nine years.

I spoke with Dave Bordenkircher. I thought he must be the leader when I first entered the colorful lounge. He welcomes each new face with a "Hi, come on in" or "Nice to see you back." He's out front singing and moving to the beat. Yet, he told me they've been together so long and they work so well together that there's no leader. "Jim Katt is our business manager," he told me. "Other than that we're all on equal footing."

In '69 the group had grown to eight pieces and they did college concerts. Dave told me the existing smaller group is the nucleus of that old band and can dupe



SOFT TOUCH . . . amplified rock for dancing and mingling at the Dutch

The **HAGUE LOUNGE** of the Dutch Inn, also in the Lake Buena Vista Hotel Plaza, is another room catering to the more intense tastes of the under-30s. Soft Touch plays rock in a room where the sounds bounce from pillar to pillar and images of the gyrating bodies are repeated again and again in the many mirrors. Here you are invited to stay and mingle until 3 a.m.

Up in the cozy **TOP OF THE ARC LOUNGE** of the TraveLodge Tri-Arc the Partners Three play to sedate couples who choose hand holding and conversation to the more strenuous pastime of the other lounges in the complex. The view is one of the most expansive in the area—you can see the Contemporary Resort.

Gordon MacRae returns to the **TOP OF THE WORLD** at the Contemporary Sept. 1 for a two-week stint following the Buck Ram Platters. Then singer Bill Eckstine comes in Sept. 15-28. The last time around Mr. Eckstine included many of his older arrangements in addition to several current hits. This way he pleased the younger ones at the supper club as



THE BARONS . . . semi-show group at Royal Plaza

most any sound with all the electrical equipment they have.

Their appeal seems to be aimed at the 25-and-up age bracket. They play no heavy rock and I'd say it's semi-show. To this Dave commented he feels they've reached their limit as a dance band and possibly within the next six months they'll go to a complete show approach and then go on the road. (Maybe that road will lead to the Caboose. It happened to another successful local group called the Puzzle.)

Their harmony is great and I liked their style very much. I even heard some original material arranged by De De the drummer. Katt plays stand-up piano, with Brad Canan on the organ. Someone up there played a bass but with their look-alike mustaches it's hard to place the bass in the right hands by memory.

Some of my very favorites were treated to the Barons' special style—"Feelin' Groovy," "Bridge Over Troubled Waters" and the newer "Laughter in the Rain."

At 9:30 p.m. the music starts quietly and by 10:30 there's plenty of bumping going on in the middle of the brightly flowered glass dance floor. It's just this side of loud, but it's good entertainment.

Alex Avalos strolls in the adjacent **EL CID** dining room. He adds atmospheric music to the beautiful restaurant.



BILLY ECKSTINE . . . winner at the Top

well as those who remembered his 11 gold records—some dating back 30 years . . . If you've never treated yourself to a luau, you don't know what you've been missing. Over at the Polynesian Resort Kauai and Pono lead the Island Revue in the **LUAU COVE** for two exciting shows nightly. The Polynesian buffet is a

/continued



PAT CHAMPION . . . guitar melodies at Harper's

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continued/

change from the usual fare and the landscaped grounds make you feel that you're really in the South Seas.

In Winter Park Pat Champion is the new female vocalist at **HARPER'S TAVERN**. She plays guitar nightly in this neighborhood style lounge . . . I've been hearing raves about guitarist Pax Robinson at **MONTE'S**. He plays during Ross Raphael's Orchestra break. When Ross and the boys begin to gather back on stage they pick up on the song Pax is playing. It makes for a lot of music! You'll find the same familiar faces here—true fans.

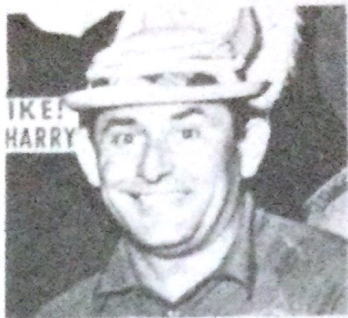


RAPHAEL ORCHESTRA . . .
big band sound at Monte's

September's the month for Tony DiMasi to return to the Villa Nova's **DON QUIXOTE LOUNGE**. Smooth style, gentle personality and enchanting voice—that's Tony. He spent his summer up in the New England states and we're glad he's coming back. And do you remember trumpet player Max Miller from the early Don Quixote days? He's coming back complete with a five-piece band for the fall. Rick Martorano's on piano, and there are several other familiar faces in the band.

Another returnee to the musical scene is Brad Wolfe. One difference—he's made a transition from rock to country. He and the Pack are found Tue.-Sun. nights at the **TIFFANY INN** on E. Hwy. 50 playing "modern country sounds." There's a Fri. and Sat. night Elvis show and an "oldie goldie" medley, too. At **J.T.'s WAGON WHEEL** in Bithlo Freddie Fender appears one night only, Aug. 28. The house band is Big Dan Starr and the Hometowners.

Chappy and his Good Time Boogie Band finish up at the Ramada in Altamonte and makes a move to **LIMEY JIM'S** at the Hyatt House on Sept. 29. Two-Way Street entertains 'til



CHAPPY . . . Limey Jim's
new entertainer

Sept. 27. (The lounge here closes at midnight on Sat.)

Scotty Mac continues playing guitar and singing at the Ramada's **AQUADERO LOUNGE** Mon.-Fri. during cocktail hour. Evenings find this talented guy at **LORD CHUMLEY'S PUB** Mon.-Sat.

If you're looking for an elegant way to celebrate any occasion on a Sunday, the **MAISON & JARDIN** has the atmosphere, a terrific brunch menu and a choice of entertainment. On the first and third Sunday of each month



SCOTTY MAC . . . mellow
mood at Lord Chumley's

there's New Orleans style jazz (or Rosie O'Grady style—whichever) from 11:30 a.m.-2 p.m. Alternate Sundays find the talented Jim and Martha Hession playing in a more romantic vein. Evenings, Bell and LaRosa stroll in the beautifully furnished dining rooms.

The **CABOOSE** in Fern Park brings in a group new to the area called Rainbow. There are two shows nightly with continuous dance music . . . **FREDDIE'S**, also in Fern Park, has a young lady who plays piano and sings in the lounge. Hours are 9 'til 1 Mon.-Sat. nights during which she plays requests that cover everything from rock to country . . . Guitarist Richie Van is appearing at the Travelodge South in the **OAK LEAF LOUNGE**.



GOODTIME JAZZ BAND . . . from
Maison to Rosie's

Terry Lamond is still struttin' her stuff at **ROSIE O'GRADY'S GOODTIME EMPORIUM**. There's no doubt that she's billed correctly—a Red Hot Mama. Bill

Allred and the Goodtime Jazz Band play rousing music to dance and listen to. It costs a dollar at the door Mon.-Thu. \$2 on Fri. and Sat.

Resident musicians at the Sheraton Jetport in the **QUARTERBACK LOUNGE** are John and Jerry. They play a variety of musical instruments and styles—from contemporary rock to country rock. The duo has quite a following after several months in this football oriented lounge.

In the opposite direction at the Sheraton in Sanford, the Ellen Wayne Duo featuring Paul Vincent on Keyboard plays good jazz standards and blues. Tommy Raymond plays bass and creates a bit of havoc on and off stage. He's an energetic fella!

WHY NOT? LOUNGE at the Altamonte Holiday Inn has two favorites due to return in Sept. Ashbury Park and Six Easy Pieces create continuous music for dancing on three dance floors nightly. (Bits and Pieces got themselves together again.)

The Wurlitzer at the **BEEF AND BOTTLE** on Park Ave. in Winter Park comes alive under the experienced touch of Pete Bortner. Keyboard sounds are heard Wed.-Sat. from 8 p.m. 'til midnight . . . **CONQUISTADOR LOUNGE** patrons enjoy the vocals of the handsome young Leif Pederson. The group backing him up is extremely talented as well. Their's is a good sound.

In town at Kahler Plaza's **BALI HA! ROOFTOP LOUNGE** Great Scott and Company play for dancing in this South Seas style room. This fairly new quartet plays Mon.-Sat. from 9 p.m.-2 a.m.

I've never seen a more "homey" atmosphere than that created by the Norm Schooping Trio. They have more followers who bring birthday




NORM SCHOOPING TRIO . . . some-
thing for everyone at Piccadilly

cakes along to share in the **PICCADILLY** at the Gold Key Inn. The last celebrant forgot to bring along a server and ended up using Gar Willett's drumstick to pass out pieces of cake. Lucky it was angel food—it was stretchy enough not to fall off the wooden skewer. Sandwiched between all the fun you'll hear a hint of Jazz, some Latin beat and always tunes to reminisce by.

The Jambo Lounge is no more at Howard Johnson's downtown at I-4 and Hwy. 50. They've recently dubbed the old room **HARRY'S BAR AND LOUNGE** and brought in a new trio by the name of It's Time.

Windsong is the duo at the **STEAK AND ALE** on the South Trail. This is a smaller version of the popular trio once known as Winds of Change who appeared at the Sheraton Jetport a couple of years ago. Leslie Stuart and Wayne Pratt remain



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WILLOUGHBY'S on E. 50 caters to people with big appetites. And when you're waiting for a table on a busy night, what better way to pass the time than listening to pretty Hilene Terry in the lounge. She plays requests at the piano bar Mon.-Thur. from 7-11:30 p.m. and 8-12:30 on Fri. and Sat. nights.

For those with a taste that leans toward country/Western, the **TRAILWAYS LOUNGE** is among the most popular in the area. Bob Sullivan hosts with song while Ron and Rita are up front on the bandstand doing plenty of harmonizing. The Trailway Express (what else?) plays all the current hits known to country lovers.



TRAILWAY EXPRESS . . . play best of country/Western at Trailways

Organist Ray McDonald, now at the **IMPERIAL HOUSE** in Winter Park, has been playing at the keyboard since he was 7 and has enjoyed every minute of it. This is the first time I've met anyone who said they didn't mind practicing. Well, it's certainly paid off. He'll play your favorite melody 5-10 p.m. Wed.-Sat. and 5-9:30 on Sundays.

Jerry Burr sings and plays music for dancing at the Quality Inn's **REGAL NEST LOUNGE** in the Court of Flags . . . Also in Florida Center the **Q-ROOM** of the High Q has nightly entertainment in the circular lounge and dining room.



RAY McDONALD . . . requests/dinner music at Imperial House

If you get an early start and want an out-of-town place to dine you might think of enjoying the Mission Inn and Country Club's **EL BODEGON LOUNGE**. Dick Mittleman and Hank Steinborn entertain Fri. and Sat. from 8 p.m.-midnight and from 6-10 p.m. on Sun. I've heard this is a beautiful place.



Fork-lore

(Continued from Page 30)
course. It's only 25 minutes from the international airport. The Gerectors are looking forward to seeing many old friends drop by on their vacations.

IMPERIAL HOUSE

We found a delicious high-protein lunch right around the corner at Dick Higley's Imperial House. It was billed on the menu as the "chef's special."

We explained to the waitress that we were pressed for time. With a smile (Mr. Higley has some of the nicest waitresses in town) she brought us a nice tossed salad with roquefort dressing. Before we finished, our main course arrived.

The chef's special was a huge platter with two kinds of melted cheese. It reached from rim to rim. At first we thought the waitress was going to set it in the middle of the table and serve us both—there was enough to go around. But no, we each got our own platter. Hiding beneath the creamy golden cheese cover were ample slices of turkey and ham on two slices of bread.

A most filling and tasty lunch for only \$2.25.

MAISON ET JARDIN: We were happy to hear about Bill Beuret and his Golden Spoon award after only two years in operation. The restaurant joined the Villa Nova and Freddie's, perennial favorites, in the

Top 10 in Florida Trend's new ratings. This came at the same time as the new menu items that Mr. Beuret and chef Klaus Friedenreich have added: beef Wellington, rack of lamb and wiener schnitzel. A new dessert is grand marnier souffle. An expanded wine list includes some rare vintages from the late '40s and early '50s.

THE OLD SWISS HOUSE

It was a South African painting come to life, this view out the window of the yellow and white dining room of the Swiss House at Busch Gardens.

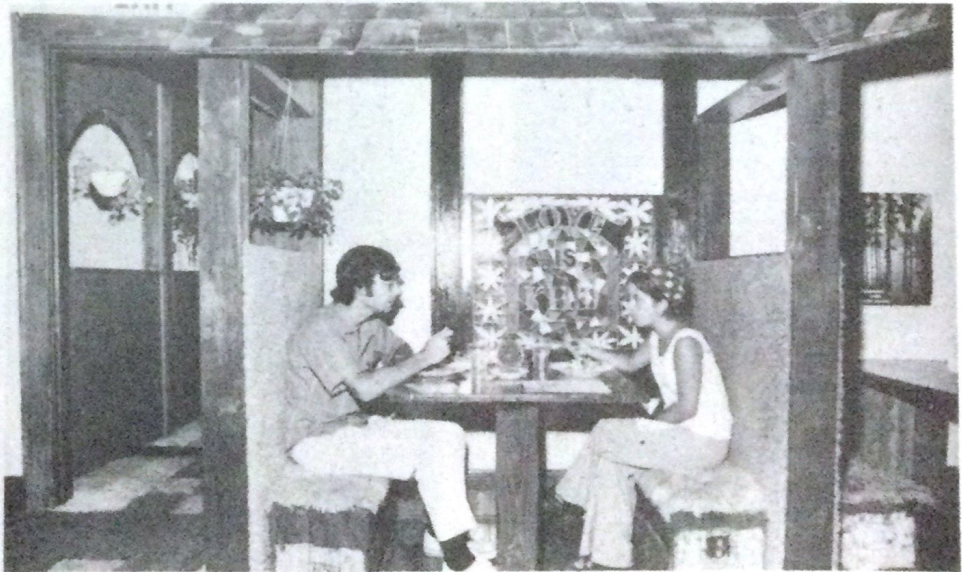
The sun had just slipped behind a mass of fluffy clouds and wild animals on the Veldt began to ease out of their shelters one by one to take advantage of the shade outside. The manmade caves directly in front of us across the waterway came alive with movement. The inhabitants were playful families of chimps. Long-necked giraffes sauntered across the grassy plain while colorful flamingoes speckled the background.

We had worked up quite an appetite after our trek through the Moroccan Village with its snake charmer and fire eater, then Stanleyville and the jungle cruise.

The waitress brought us glasses filled with bubbling Budweiser while we studied the extensive menu. (It was difficult to concentrate and keep our eyes off the scene outside.)

Beef stroganoff is the Sunday special. (Each day has its special offering at \$3.95.) Two of us tried the stroganoff with buttered

(Continued on Page 54).



Two noontime diners, seated on orange crates, enjoy a vegetarian luncheon at The Gate in Winter Park.



Two-story observation capsule spirals up 400-foot Sky Tower recently opened at Sea World.

Moroccan Village Completes \$6,000,000 Expansion at Busch

ON MY LAST TRIP TO Busch Gardens I took along Andy Hough, who grew up in the same small town in Virginia I call home. Andy is working this summer at Disney World, and he drew dozens of comparisons between the two parks and asked an equal number of questions of our host Thom Stork, publicity director for the gardens.

One thing became even more evident to me after listening to them: that is, the difference between the two parks and for that matter, between all the major theme parks in Central Florida. However similar their approach to operations like feeding or transporting guests, the basic entertainment package is markedly different in every park.

Busch's theme is "Experience Africa," and aside from the brewery and the Old Swiss House, everything else in the park is Africa or takes you to it. The latest major addition to the park, the Moroccan Village, both reaffirms and expands that theme.

The village is the final element of an expansion program first announced in late 1973 and costing more than \$6,000,000. In previous issues *Orlando-land* has covered the new Sky Ride, nursery and parking facilities. Busch has also opened a travel park for campers and a training center where a handful of its 800 animals and 2,500 birds are

trained for the shows featured all over the 300-acre park. But the best show remains the superb re-creation of the African Veldt, where Busch has elevated its preservation of endangered species to an art.

Let me get back to the Moroccan Village for a minute. It provides some much needed shopping and dining facilities within its 23,000 sq. ft. and does so with inordinate style. The streets of the walled village are somewhat more spacious than I would imagine Morocco's to be, but there the dissimilarity ends.

You may have seen the sensational new television commercial filmed entirely on location at the gardens—something they don't tell you until it's over. It opens with a languid Hepburn look-alike fanning herself crisply while her Bogartian escort mops his brow and advises "Lady, there's more to Africa than animals."

Then the scene switches to a more urbane Bogart and Bergman in the marketplace of Casablanca. Chickens, geese, vendors and a variety of characters, sinister and kindly, provide the backdrop for their classic escape from occupied Africa. It is a wonderful, fanciful preview of the new Moroccan Village.

The real thing is more than a marketplace. It also houses the new main entrance complex to the gardens, which you reach by tram after parking your car. If you need a stroller or wheelchair this is the

More Fun

(Continued from Page 22)

In addition there are several new fast food counters and a new candy store to be opened in late summer where you can buy what you watched made earlier.

One more thing. The Fountain Fantasy is now fully operable and features a mixed media show called the Four Seasons. The nature of this particular fantasy, I guess, is that it is undeterred by the hard realities of programming a coordinated light, sound, film and water show, and by that definition, it is a notable success. If I understood all the complexities behind the fantasy I would happily explain them, but since I don't all I can advise is that you check the information center just inside the main gate and budget your time so that you don't miss it.

(Capital investment at Sea World of Florida now stands at \$23,000,000, about \$3,000,000 above capital spending on opening day.)

Busch Gardens' new Moroccan Village is a massive walled fortress with ramparts and Arabesque archways that contains over 23,000 sq. ft. of small shops and eating places.



place to get it. Aside from food, let that be your last purchase until you're ready to leave. You have to exit through the village, and it's much easier to do your shopping at the end of your safari.

For the moment, enjoy the bedlam of the marketplace, with its fire eaters and belly dancers and street vendors offering everything from a balloon to a straw basket. I particularly enjoyed the belly dancers, accompanied by one of three live bands I heard in the park that day. And there was a snake lady who circulated in the crowd, clearing a path wherever she went when guests saw the boa draped around her shoulders.

Ten shops and restaurants are housed behind thickly plastered walls punctuated with Arabesque arches and bright tiles. Mr. Stork told us of a recent visit by five Saudis who were particularly impressed with the architecture of the new village. Very authentic.

Inside the shops, the preponderance of merchandise is the sort you'd take home as gifts. One shop, the Souk el Arba des Ait Baha (call it the emporium for short), offers a sampling of just about every other shop's wares, so if your time is limited make it your one stop on the way out.

There is one you may have to visit before you begin your tour and that is the Fikh Ben Salah Studios, where you may buy or rent a camera. More importantly, the impish hostess, Cricket, will photograph you in a harem setting with an ancient camera (that conceals a modern Polaroid). Incidentally, Cricket maintains a full African wardrobe you may choose from for your picture.

Outside, back in the sun, we passed up a magician's act for the coolness of the Tangiers Theatre, where Busch is offering its Bicentennial salute, "The Eagle Within."

Mr. Stork told me the one criticism they've encountered of the multimedia presentation is that the producers have compressed too much quality photography into too few minutes. I agree that it all flashed by much too quickly, and to that I would add the suggestion that the narrator let the audience know just what he is seeing.

The show opens on an eagle in flight, then moves to Bob and Chris

Wills, as they maneuver their hang gliders down a mountain. There're skiers, too, and dancers from the Martha Graham company, and fencers, and a commodities trader and Apollo astronauts and the driver of Anheuser-Busch's powerful Clydesdales.

It's obvious that all are experts in their chosen profession, but if I hadn't known that Busch's Bicentennial salute was to everyday Americans I would have thought "The Eagle" was merely a well done documentary. Its focus on contemporary Americans, however, in light of the historical perspective established by so many other Bicentennial projects, is sufficient guarantee of its wide acceptance.

Now, if all those new attractions are not enough, there's one more item. Mr. Stork told me that since the first of the year the Busch menagerie has averaged 1.2 births a day. On an earlier visit I'd seen a new giraffe nearly as tall as I am. There's a new hippo, too, and more birds than I could identify if I had 10 pages. Some of them you may see in the Boma, a small animal contact area. Others, well, the others you'll have to journey into Africa to see.

-JR

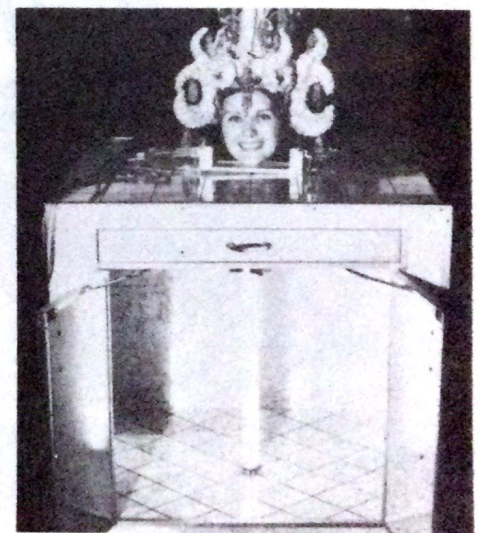
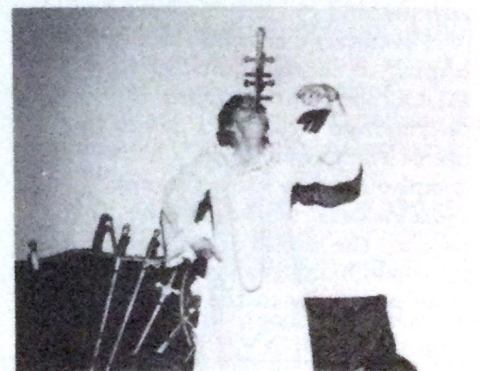
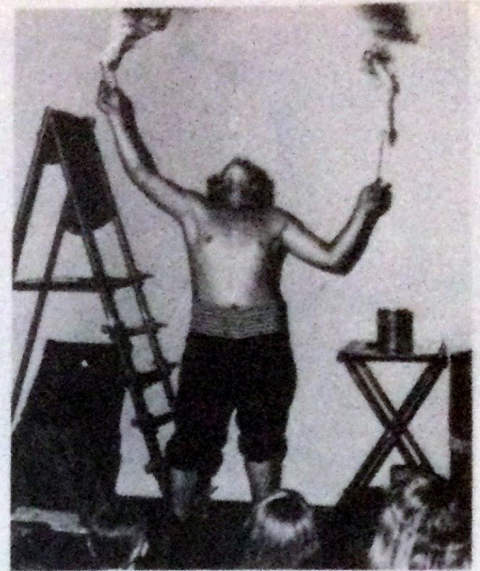
Circus Sights Abound at Big Top on U.S. 27

THE ONLY NOTES I made during my last visit to Circus World were mental, but I think my recall is accurate enough to bring you up to date on the much expanded entertainment package the theme park staff has assembled.

I took no notes because my visit was both unscheduled and unofficial. Sometimes that's the best way to see how things are run. At Circus World, they are run well, as far as I could see. I say that because the half dozen employees I questioned about show times and content answered my questions with polish and under pressure from a number of other curious guests.

(continued)

New lineup of live shows at Circus World includes (top to bottom): daredevil fire eater; levitation act; sword swallower; bodyless head illusion.



continued/

What was unusual was the degree of familiarity with their product, an extra effort which complements the new entertainment, itself a test of the park's drawing power. The staff designed the new shows—substantially increasing the initial \$5,000,000 investment in the park—to convince Mattel of the popular appeal of a circus-themed tourist attraction. (Mattel, of Barbie Doll fame, had originally sought a buyer for the park to relieve its own financial problems.)

In earlier conversations, Ellen Hergen, director of public relations, has told me the corporation would complete the 750-acre park if the response to the new summer program is favorable. Thus far, she said, the reception has been "excellent," but as yet Mattel has made no commitments.

When Circus World opened as a preview center early last year, park officials projected buildout costs at as high as \$75,000,000 and predicted 1,500 to 1,800 jobs would be created. To date, master planning of the huge tract and construction of a permanent Big Top and outside show area have been completed.

I wandered around the Big Top hoping to catch a quick viewing of IMAX, the mind-boggling documentary film of a day in the life of the circus. I was a little disappointed to learn the next showing was two hours later. In fact, all the shows are staggered, the rationale being that guests may move from one show to the next for an

uninterrupted morning or afternoon of entertainment. If crowds warrant, simultaneous shows will be scheduled, Ms. Hergen told me.

I found her out in the backyard (the circus' name for its support area) taking pictures of two Circus World photographers inside the lion training cage. She had elected to remain outside (as I did).

Later that day I had an opportunity to sit down with the trainer, Jewel New. He hadn't really done much work with lions when he came to Circus World, but that hasn't deterred his daily regimen with the pride. When you think about it—walking into a cage with 13 lions—you wonder how he can be so casual about it. He seems to give it as much thought as you or I would give the purchase of a wad of cotton candy.

The training session is one of several I saw behind the Big Top. Buckles Woodcock was there, too, with his peerless, performing pachyderms, as they are billed by the circus. And once the entire park is completed, you see practice sessions for practically every act in the circus. Clowns, trapeze artists, big cats, horses, you name it, Circus World plans to have it.

In the meantime, there's a plentiful sampling of what's to come. Inside the Big Top, clowns will make you up for \$1.95. (Those clowns have been spotted at Sea World and Disney World.) Be on the lookout, too, for the new lady clown.

On the other end of the Big Top the preview of the full park has been replaced with the Theatre of

Illusions. There's the levitating lady, who floats with no visible means of support—sounds like an old vagrancy statute, doesn't it?—or the lady and the leopard who vanish as one and reappear as the other.

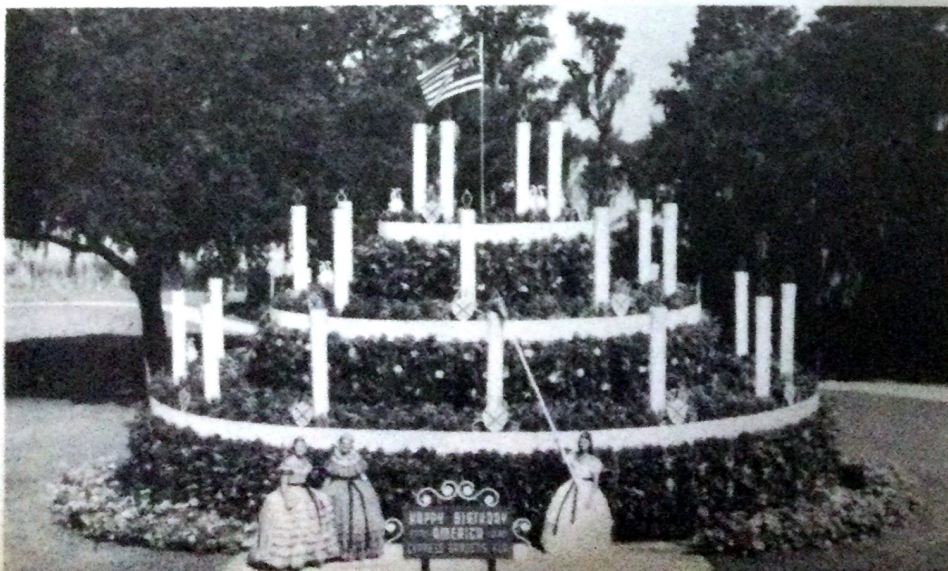
Astonishing. The illusions show runs for a fast 30 minutes. From there, you move into the IMAX Theatre.

On a less monumental scale, but still enormous, Ringling Bros. has imported its third version of Gargantua, the legendary circus gorilla. He was quite docile the day I visited, but his keeper, Py Stofflet, assured me he isn't always so indolent. The staff used to provide him with overinflated basketballs (they're harder to destroy that way), but the fatality rate of such toys was 100 per cent, so now Gargantua III must content himself with acrobatics on an exercise rope. And scaring guests.

Around the camel cart arena from his air-conditioned quarters—he also eats three meals a day, much the same as men—are housed some of Gargantua's smaller cousins, the monkeys. The day I visited there were running battles between the rulers of the packs and challengers to that authority. Exactly the kind of behavior naturalists say goes on in the wild.

There's more human wizardry inside in the side show. Sword swallows, fire eaters, snake charmers, headless women and the like are the order of entertainment here. Again, the shows are staggered, so you'll have to plan your time to get them all in. —JR

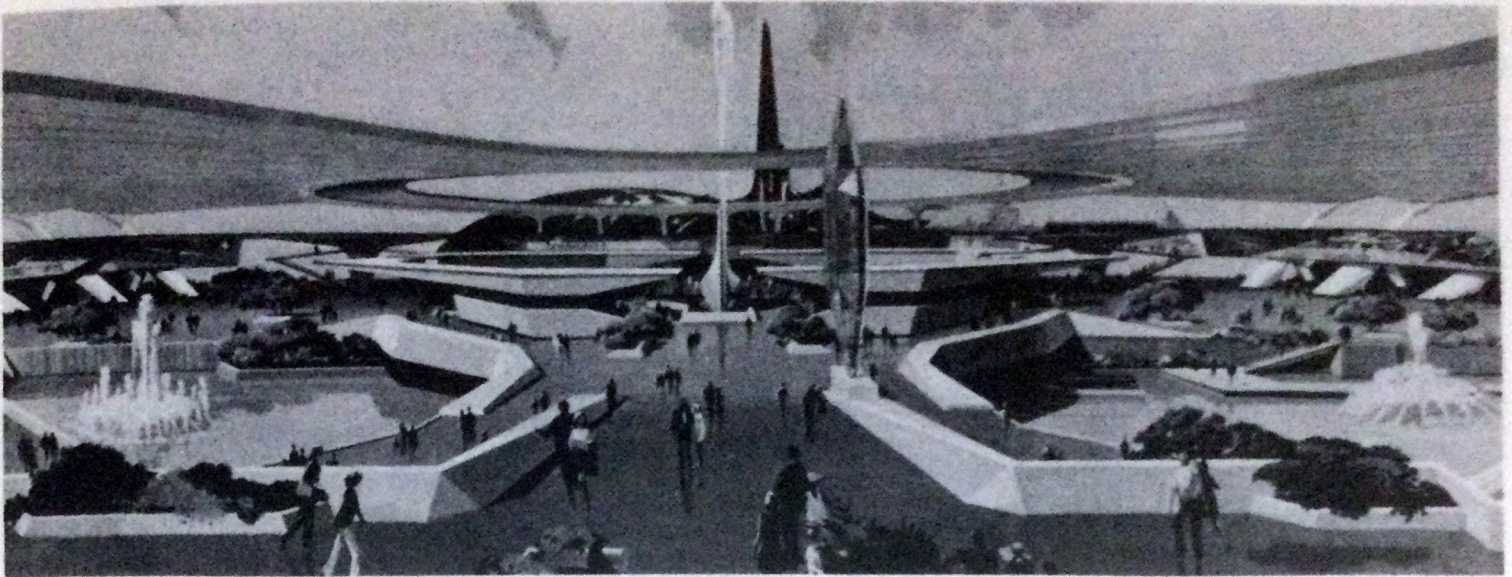
Happy Birthday, U.S.A., in Flowers



FLOWERS, FLOWERS and more flowers. Acres of them, of all kinds and varieties. A tropical wonderland so beautiful that it has been the scene of innumerable motion pictures and color television programs. Plus the world's most exciting water ski show, with beautiful girls, daredevil kite riders and a barefoot skier.

Flowers, flowers and more flowers. Acres of them, of all kinds and varieties. A tropical wonderland so beautiful that it has been the scene of innumerable motion pictures

(Continued on Page 47)



Future World Theme Center (above) will be hub of EPCOT. This is one artist's futuristic concept of how it might look. (Copr. Walt Disney Productions)

EPCOT

(Continued from Page 10)

which might well change the world. And yet no more was needed than a friendly little get-together in the Columbia Room to launch the project. So far had Disney come in six years and 75 days since the Ramada Inn blast.

By now, many of us considered the men who stood before us old friends. There were Card Walker, and Donn B. Tatum, chairman of the board, and Dick Nunis, vice president/operations. We had chatted with them at a score of openings since 1971. And the give-and-take today was as casual as it had been on any of the previous occasions.

But this was vastly different.

This was the start of EPCOT, Walt Disney's greatest dream.

Walt had enunciated it in making his original announcement in 1965, and in other pronouncements before his death in 1966.

"So what EPCOT is . . . is an experimental prototype community that will always be in a state of becoming. It will never cease to be a living blueprint of the future. . . . Everything in EPCOT will be dedicated to the people who live here and work here . . . and to those who come here from around the world to visit our living showcase . . .

"The most exciting, by far, the most important part of our Florida project, in fact, the heart of everything we'll be doing will be our Experimental Prototype Community of Tomorrow . . .

"EPCOT will take its cue from the new ideas and new technologies that are now emerging from the creative centers of American industry. It will be a community of tomorrow that will never be completed but will always be introducing, testing and demonstrating new materials and new systems. And EPCOT will always be a showcase to the world by the ingenuity and imagination of American free enterprise. . . .

"We're counting on the cooperation of American industry to provide their very best thinking during the creation of our Experimental Prototype Community of Tomorrow. It's our hope that EPCOT will stimulate American industry to develop new solutions that will meet the needs of people expressed right here in this experimental community."

THE DREAM FADES

Amid all the excitement and pyrotechnics of the Magic Kingdom opening in October 1971 and its continuous enlargement and addition of new attractions and ever-increasing crowds, the EPCOT dream faded from the public eye. Some people speculated that it had been quietly abandoned.

But who knew what was lurking in the creative minds of the Disney imagineers in hidden laboratories and studios in California all this time?

What else? EPCOT.

"We've had a goal," Donn Tatum told us. "It's far beyond where we are today. But we've tried to move toward that goal from the very beginning."

Card Walker said:

"Walt's concept was truly international in scope, and in the years immediately before his death it became his major interest and concern. In planning the entire Florida project, everything was considered as an eventual part of the master plan of EPCOT.

"The first phase has been the recreational community—the Magic Kingdom, the hotels and lakes and campground—which has played host to more than 40,000,000 people in less than four years. Now we are launching the second phase of Walt's ideas: the scientific, industrial, communication, world-cooperation aspects of EPCOT."

The way they were going about it was a surprise. Or maybe not such a surprise. Disney seldom seems to do the expected.

What they planned to build as the first project of EPCOT was a Walt Disney World Showcase, a kind of permanent world's fair where many nations would give visitors a taste of their native lands and display their products and cultures.

It was not going to be some esoteric, far-out experimental laboratory, as many had imagined EPCOT would be. It was, first and foremost, a show for the millions, in the true Disney style. In a way, it was a carefully designed transition from the entertainment aspect of the Magic Kingdom to the more serious character of EPCOT.

PIE-SHAPED PAVILIONS

They had a large scale model of the showcase as it might look: two semicircular buildings encircling a

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Donn Tatum and Card Walker, standing before model of World Showcase, describe plans for EPCOT at presentation in Contemporary Resort. (Copr. Walt Disney Productions)

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broad plaza. The buildings would be divided into pie-shaped pavilions, each one an exhibit area for one of the 10 to 30 nations participating.

The lights in the room grew dim and a film flashed on the screen. It was ingeniously put together, as you might expect from masters of the art. In the course of a few minutes we were transported from the Magic Kingdom of today to the fabulous international complex of the future.

We were standing in a plaza with fountains and ramps and soaring arches and exotic panoramas all around us, like a magic carpet vision of a dozen different lands all at once. Overhead, a monorail train whizzed across a blue sky. We were lifted up suddenly and were gazing down at the gleaming white exhibit buildings. And then we descended again to find ourselves seated at a table of a sidewalk cafe that moved through the streets

of Paris.

Flash! We were aboard a ship sailing into a Scandinavian fjord where an isolated village nestled among tall evergreens.

Flash! We were surrounded by the revelry of a fiesta in Mexico City.

Flash! We were boarding a double-decker bus in Piccadilly Circus.

Flash! We were riding a train through the serene countryside of Japan.

In minutes, we had been there and seen for ourselves, and we knew what it was all about.

Over the weekend this same film had been shown to ambassadors and other dignitaries from 14 countries. Disney had invited them here to incite their interest in the project. Even the U.S.S.R. was represented, by a man named Vladillen Vasev.

"He was enthusiastic," Mr. Walker told us. "He said if the United

States came in, his country would be number two."

OPENING IN 1980

Following this presentation, Disney representatives are embarking on a two-year worldwide marketing program.

"If a country decides to buy the plan," Mr. Walker said, "we will creatively decide what to do together. We'll take a team from the country to WED (Disney's creative studio in California) and work out the details. We'll build the buildings, provide space for foreign governments to lease. We're projecting a start in 1978. If we could get early commitments, we could move quickly. It's possible we could break ground in 1977."

The target date for opening is sometime in 1980.

How much will it cost?

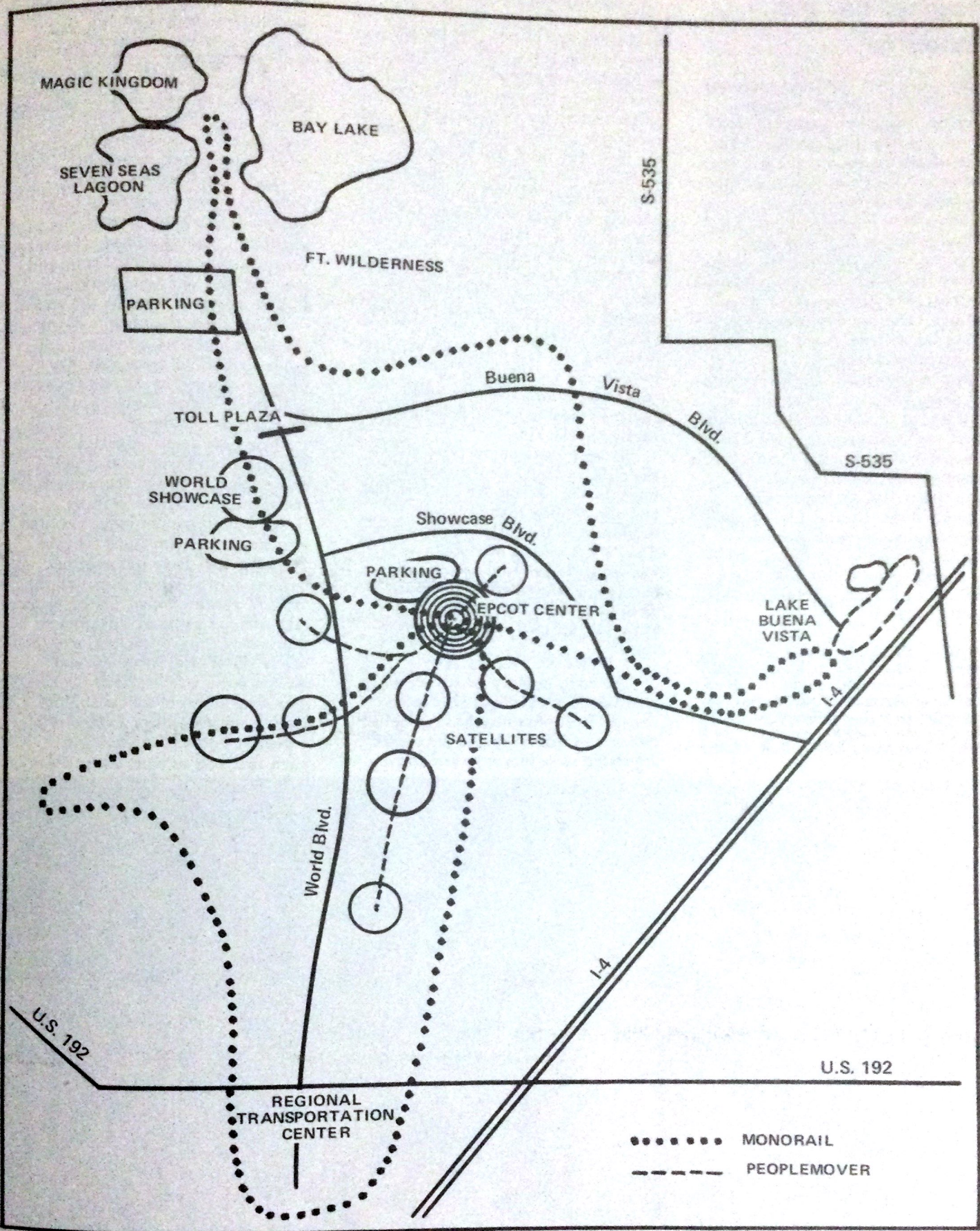
Mr. Walker declined to estimate, but he did say that it could eventually reach the dimensions and expenditures of the Magic Kingdom.

The showcase will be built on a 100-acre site on the west side of the entrance boulevard between the present Transportation and Ticket Center and U.S. 192. Across a lagoon from it will be an International Village where the young men and women staffing the national pavilions (about 200 for each) will live.

"In World Showcase and International Village," Mr. Walker said, "we will have an example of men and women, as citizens of the world, sharing their cultures, history and aspirations. It will be a true people-to-people exchange."

From this beginning, the never-to-be-completed city of EPCOT will grow in stages. It is planned as a series of satellites (the showcase is just one) ringing a central hub called the EPCOT Future World Theme Center. Visitors to the center will see displays grouped in three major pavilions: science and technology; community; and communications and the arts.

The satellites, connected to the center by PeopleMovers, will present "new ideas and technologies" in numerous fields. They have been described only in general terms, but according to Disney could relate to energy, agriculture, education, seminars and conferences, health and medicine and many other key aspects of today's world.



PROPOSED LAYOUT OF EPCOT

Imagination, It's Wonderful . . .

No more than this brief summary of the EPCOT concept is needed to set the imagination running wild. I'm not the least bit "psychic," but I started getting visions of my own even before the presentation in the Columbia Room was over.

Here's how I imagine it will be:

You get up at 6:30 a.m. and hustle the family down to the coffee shop of the Holiday Inn for a hurried breakfast. The kids are rarin' to go, talking up a storm and pretty much getting out of hand, even before the big adventure begins.

Everybody finally in the car, you tool down I-4 to the sprawling cloverleaf at U.S. 192 and follow the line of traffic streaming toward the Regional Transportation Center at the Disney entrance. Short-takeoff planes from McCoy Jetport are dropping down like big insects onto a landing strip. A sleek Amtrak train has just pulled into the station and is disgorging passengers. Buses are lined up along a platform with a moving sidewalk.

Visitors to World Showcase would enter pavilions like this one (below) and experience the scenery, culture, food and products of each nation. On opposite page is a concept of how a London setting might be designed for a British pavilion. (Copr. Walt Disney Productions)

Thousands of men, women and children, mostly tourists in those wild shirts and shorts that people seem to don when they arrive in Florida, are ascending a series of escalators to the monorail station. Little Jimmy has to make that inevitable comfort stop and you miss the monorail train that is loading. It streaks away along a curving beam over the pines. There's another one coming on the second beam, and you have only a few minutes wait until everyone's aboard.

The kids won't stay in their seats. They're clambering over other passengers to gawk out the windows. (Thank God they'll be off on their own in a few minutes.) You try to compose yourself and act parentally blase about the whole thing, but inside you're getting as excited as the kids.

Because there below you, off to the right and left, are a bunch of huge domes, like monstrous inverted teacups, shining with dazzling brightness in the early morning sun. They're set among incredibly beautiful gardens and ponds and canals. Linking them together are ribbons of steel along which tiny PeopleMover cars glide in all directions.

STAR TREK CITY

The train makes a broad arc and into view comes a sight that looks exactly like some strange interstellar city out of Star Trek. At the center, a pointed spire juts skyward above

a golden-hued geodesic dome. Broad esplanades angle away from the dome on all sides, leading among reflecting ponds, dancing fountains and over bridges.

As the train pulls alongside a platform, Jimmy is making ominous noises again. Perhaps a little too sharply, you tell him he'll just have to wait until he gets off at the Magic Kingdom. Junior (who's 16 now and able to take charge of the brood) asserts his authority. Jimmy sulks in the seat as you and Jane get off the train and give the kids one final warning to behave themselves in the theme park.

You follow the crowds down into the plaza and pick up your guide to EPCOT from a smiling young hostess. She directs you to the first CircleVision theater at the near side of the dome.

You have seen "America the Beautiful" in Disney's first 360-degree theater in the theme park, but the show that bursts forth on the all-encompassing screen around you transcends anything that the Disney artists have put together before. You're whirled around the EPCOT Future World Theme Center (the official name of this central hub where you're starting) and then off to the World Showcase and away to one satellite after another, glimpsing in rapid succession the most fantastic things going on. It comes at you so fast that you soon feel you've been swept away on



a Star Trek voyage and your own solar system lies somewhere far behind you in outer space.

The doors open and you are moving with the crowd through a corridor lined with scientific exhibits. Lasers, behind plate glass, jet pulsing beams of light that make the most remarkable things happen to wooden doors and steel girders and flying saucers and simulated human flesh.

The corridor leads to another theater—and the show goes on. This time you're surrounded by men and women, magnified larger than life, at work in laboratories and gathered in conference rooms. You see great engines generating nuclear power, and the strangest kinds of vehicles being put together, and super-fertilized plants growing an inch a minute. The narrator keeps reminding you that all of this is going to become a vital, functioning part of the world in which you live.

There's so much at the Theme Center that you could spend an entire day trying to absorb it, but you have too much to see to linger here on this visit. By mid-morning, you're heading over to the World Showcase.

GOING DUTCH

The smiling young hostess who greets you in the plaza here gives you a program of the day's activities. It's eight pages of special events that will be taking place in national

pavilions around you.

Your wife absolutely must see the klompen dancers in the Dutch pavilion and, although you'd much rather take the skylift up the Alps in the German pavilion, you go along with the idea. No use spoiling the day this early with an argument.

You're just as happy you went along with her, because you find yourself by a canal, among vast beds of tulips, in Amsterdam—a scene that kindles memories of World War II. The dancing over, you browse through exhibits of Delft china.

At lunchtime, both of you agree on a plate of crepes at the moving sidewalk cafe in the French pavilion. As you munch the pancakes—far too much for a midday meal—you drift past Montmartre cabarets and monuments along the Champs Elysee and out into the French countryside.

Now it's 1 p.m. and you realize that you've visited only four of the 30 nations in the showcase. You'll have to come back and spend a week at one of the elaborately themed EPCOT hotels and devote every day to explorations at the showcase.

Back home you were involved for awhile with the zoning board, and so you are curious about the highly advanced lifestyle that has been developed in the International Village. A PeopleMover takes you into the heart of this innovative community, a web of interconnected

residential clusters. Here the young men and women staffing the EPCOT showcases and satellite exhibit areas live and play while off duty.

Scientists and engineers and artists and philosophers from all over the world also have temporary homes here. Some live in picturesque little villas along waterways. Others have apartments in the birthday-cake-like complexes. Still others are ensconced in octagonally shaped treehouses.

They come and go, visit friends, shop in domed commercial centers, travel to tennis courts set among rooftop gardens, head for underwater restaurants aboard ever-rolling PeopleMovers. They have no garbage problems. Everything is whisked away in AVAC tubes. They don't have to go out of their home for anything they need, unless they wish to. Orders for everything from diapers to a six pack of beer can be dialed into a computer, and the order is delivered by tube within minutes.

GARDEN SCHOOLS

Experimental outdoor schools located in flower gardens attend to the educational needs of the children. There's no problem in getting children to the right class. Parents make their choice on computer panels in their homes, punch the keys and put the youngsters aboard a PeopleMover that delivers

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them with unerring accuracy.

It all seems so wildly futuristic, yet life is leisurely, unhurried—far more so than it ever is back in Sioux City. It seems that people spend most of their time outdoors, where everything has been arranged so that Nature is always fresh and vibrant and never out of reach.

The briefest possible tour of the International Village takes up half the afternoon. Your wife moans that you'll never have time to see even a handful of the 22 other satellites. You promise you'll do the best you can to get her to a few.

The one that gets priority is an institute of medicine. You're there in two minutes on the PeopleMover. Here you start with a multi-media theater program, and then you're free to walk down the antiseptic circular corridors, pausing when you wish to watch doctors performing the most amazing operations on lifelike dolls that simulate every human function.

Artificial hearts are implanted in minutes with the assistance of laser beams, and you see the gauges and closed-circuit TV screens on the wall registering vital functions as the hearts take control of their recipients.

Another display contains a scale model of a rural area that has been afflicted with an epidemic of influenza. Germ eradicators travel along cables over the farms and villages, wiping out all viruses with invisible rays beamed into the molecular structure of residents and buildings.

CREATIVE ENERGIZER

Again time permits you only to see a fraction of the displays. You have to rush on to the transportation satellite, where all kinds of outlandish conveyances are moving about under an overarching dome. Your wife is interested in what they're doing in the art satellite (she dabbles with watercolors). Neither of you ever imagined the creative powers that you observe at work here as potters, sculptors, metalworkers and many other craftsmen fashion objects of exquisite beauty while earphones keep them in constant rouch with each other and a creative energizer at the center of the satellite.

Evening has settled by the time you walk out of the outer space

satellite. There are clouds overhead—it is that time of day when there are always summer rains in this part of Florida. But no raindrops fall. They are evaporated on the way down by ray-emitting flying saucers. And the bolts of lightning that leap occasionally out of the clouds seem to stop in midair and turn around and go back into the clouds. What mysterious force is doing that you never learn.

The kids, tired and ornery, are at the computerized re-encounter room of the transportation center when you get back there. All these thousands of brilliant scientists and still no one has invented a device to improve the tempers of exhausted

"We'll be satisfied if we can accomplish 50 per cent of it," Card Walker told the news conference.

I think the broad concept of EPCOT, as Disney sees it today, has never been more clearly delineated than in a speech by Mr. Walker in May 1974 to the American Marketing Assn. He said:

"We have identified seven specific objectives which will serve as a launching point for further discussion and advancement of the EPCOT concept:

1. To encourage industry and the professions to introduce, test and demonstrate new ideas, materials and systems.



This is a concept that might be used in a Japanese pavilion. Guests would take a rapid ride across Japan aboard a simulation of the famous "Bullet Train." (Copr. Walt Disney Productions)

youngsters. You pack them summarily into the car and speed back to the motel.

All right, so maybe I did get carried away. Card Walker and Donn Tatum may be a bit appalled at the liberties I've taken with their basic ideas. Let me emphasize again, lest anyone get any false impressions, that this imaginary EPCOT visit is purely my own imagining.

Disney is committed only to the World Showcase and International Village at this time, and the details of those are subject to future events. They are committed to the EPCOT concept but are not bound by any specifics on the nature or the timing of the larger project. Everything so far has simply been "possibilities."

2. To showcase and prove the usefulness of promising concepts, technology and specific prototype products.
3. To provide an ongoing 'meeting place' where creative people of science, industry and the arts, from around the world, may gather for days or weeks or months to discuss and develop specific solutions to the specific needs of mankind.
4. To advance the excellence of environmental planning.
5. To bring together, in a living, working, creative environment, people of varied interests, talents and backgrounds who will live together for days or weeks

or months in a community and climate where experimentation is accepted and fundamental.

- "6. To create an artful and efficient environment—a community fashioned in human terms and human scale that begins with the belief that the people who live and work and play in it are the heart of the city.
- "7. To provide, for the first time anywhere, a practical basis for investigating and proving not only the 'popularity'—but also the economic feasibility of new

to government for the solution of our nation's problems."

(At the news conference, Mr. Walker stressed repeatedly that EPCOT was to be primarily a project of private enterprise and that Disney felt too much was already being left to government to do.)

TOGETHERNESS

I think one of the most significant things about EPCOT is the fact that it will get experts from widely separated areas and countless diverse organizations together in one place. At present there are hundreds of thousands of isolated centers of research and experimentation, from General Motors' combustion laboratory to Shell Oil's Arctic research station to

together on specific projects—imagining, they call it.

THE IMAGINEERS

WED Enterprises is the master-planning, design and engineering arm of the Disney organization. Here project designers, sculptors, research and development technicians, model builders and interior decorators work side by side with architects, engineers and draftsmen. They're engaged primarily in projects connected with Disneyland and Walt Disney World.

I saw their techniques in operation during the building of Walt Disney World. A project like Main Street USA, for instance, might involve land planning, water control, utilities, concrete work, design of cornices, merchandising techniques, mechanical conveyances and countless other interconnected but distinctly different technical problems. Only by putting experts in each field together in one place could the job be done with maximum efficiency.

I remember vividly the day I was first shown the master plan charts in a construction office at the Disney site. Up to this point, it had been inconceivable to me how such a vast and complicated project could be carried out without the whole thing disintegrating into a hopeless mess.

Then I saw how meticulously the process had been charted by the experts at WED. There was a chart for each day, detailing every step that was to be taken: a floor to be laid in the Cinderella Castle, counters to be installed in the Emporium, a tree to be transplanted to Liberty Square, a circuit breaker to be hooked up in the monorail terminal, a batch of simulated coral to be shaped for 20,000 Leagues Under the Sea.

Thousands . . . tens of thousands . . . of tiny and utterly specific details, all carefully coordinated and assigned for attention at just the right time, on one single day.

It was thus that the marvelous achievement which is Walt Disney World was made possible.

MAPO (named after Mary Poppins) was established as a separate agency to work with WED. Its specific function is to develop mechanical systems for Disney attractions and transportation facilities.

(They created the WEDway PeopleMover, which is powered by a revolutionary linear motor with no moving parts.)

More than 500 people are em-



And this might be how it would feel to stroll the street of Paris in the French pavilion. The concept also includes a moving sidewalk cafe. (Copr. Walt Disney Productions)

ideas, materials and systems introduced and tested here.

"To repeat: *The needs of people provide the foundation for EPCOT.*

"We believe these needs must be expressed not only in a physical sense, but also in terms of the involvement of people. As an experimental prototype community, EPCOT must continuously be visited by, and obtain the newest ideas from the best creative people in industry in America and around the world. *This 'sharing' concept will be greatly advanced by exposure to the broadest possible audience within EPCOT itself.* (Emphasis Mr. Walker's)

" . . . EPCOT is obviously something no company could ever do alone. It will require all of American industry to make it a reality, and to help us prove that we need not look

Russia's Siberian space complex to a social planning unit in Nigeria. The amount of knowledge generated in these numerous isolated centers is monumental, but it only funnels into the mainstream of human existence on a piecemeal basis.

There is no overriding objective that unifies the efforts in all disciplines. And there is no synthesis of achievements for the solution of specific problems.

EPCOT will provide, for the first time in human history, a universal amalgamation of diversified research.

Mr. Walker has spoken of the productive results from what he calls "interfacing."

In a small way, Disney has exploited that process at its WED and MAPO studios in Glendale, Calif. Here experts in many fields work

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ployed at WED and MAPO. They're the guys who have been working out the initial plans for EPCOT, and they will produce the specifications when construction starts.

500 MINDS IN TUNE

Walt Disney World is a vivid illustration of what 500 minds, in tune with each other, can dream up and bring to reality.

Take 20,000 or more experts in far more diversified fields and put them together working in a similar fashion over many years and you can't possibly begin to imagine what marvels will result.

Disney has said, in effect, that somebody has to do just that. And, with impressive self-confidence, they say nobody is better suited to do it than they are.

The fruits of EPCOT will not be limited to the inventions and new techniques that come out of the prototype community. Through the "showcase" approach (Walt Disney was, first of all, a showman) the city will provide a means for disseminating new ideas among vast numbers of people.

It's certain that the majority of visitors to the Magic Kingdom will also tour EPCOT. That means millions every year, because attendance at WDW in 1975 is expected to exceed 12,000,000, and the figure will grow in the future. Out of these millions, there will be business executives, community leaders, scholars and government officials who will take away with them the ideas they pick up at EPCOT. And these ideas will spread and grow and penetrate the way of life in other communities all over the world.

Not only will EPCOT propagate ideas and discoveries. It will also have an inspirational impact so great that no one can estimate it. The exhibits will fire the imagination of young men and women and lead them to set high goals for themselves in their chosen fields. They will see at EPCOT what is really possible.

PEOPLE COUNT

One aspect that appeals to me most about EPCOT is its total concentration on PEOPLE. Perhaps this is the first dawning of hope that we can avoid Orwell's Big Brother society—a society of computerized robots manipulated by all-powerful technocrats.

Only by constantly referring all research findings and inventions back



Life in the International Village could be something like this relaxed scene in one of the unusual treehouses Disney has built at Lake Buena Vista. (Copr. Walt Disney Productions)

to the human experience can we avoid becoming victims of our own technology. Interfacing scientists and engineers with artists and specialists in the humanities will give proper direction to the work done at EPCOT.

Going even farther, EPCOT holds out great promise for advances in international cooperation and understanding. Walt Disney, in his statements, laid most stress on the role of American industry in EPCOT. But he certainly was cognizant of the international aspects.

It is not unimportant that Walt's heirs have seen fit to launch EPCOT with a World Showcase. No step could be more effective in involving other nations in the project.

Such involvement started on the weekend that the representatives of 14 countries were entertained at Walt Disney World.

"We had the Russians dancing with the Belgians," Mr. Walker revealed with some delight.

He added: "It is amazing how interested they were in people-to-people programs. I have never been to that kind of function where people were

having so much fun together."

And later he said: "We hope that the nations of the world will send their young future leaders to operate the World Showcase, and build a base for international understanding for the years to come."

PLANS ARE FLUID

After having set down a number of rather concrete images for EPCOT, I had better emphasize again how fluid the plans are at this stage. Both in their conversations and their written announcements, Disney officials have continuously used conditional verbs like "may" and "might."

You have to know the organization and its way of doing things to appreciate how fundamental this is. They come up with a basic concept, and then they begin endlessly refining and altering and elaborating. John Smith tosses in an idea, and Mary Jones comes up with another idea, and Tom Brown puts the two ideas together and adds something of his own, and all the while designs are being worked over and revised and models are being built and analyzed and discarded for better models.

It goes on right up to the moment of completion. In fact, one Disneyite told me he never really knew how anything was going to look until the last coat of paint had been put on it. Something originally planned as red might finally turn out green simply because the guy putting on the last coat of paint convinced his boss it would be better that way.

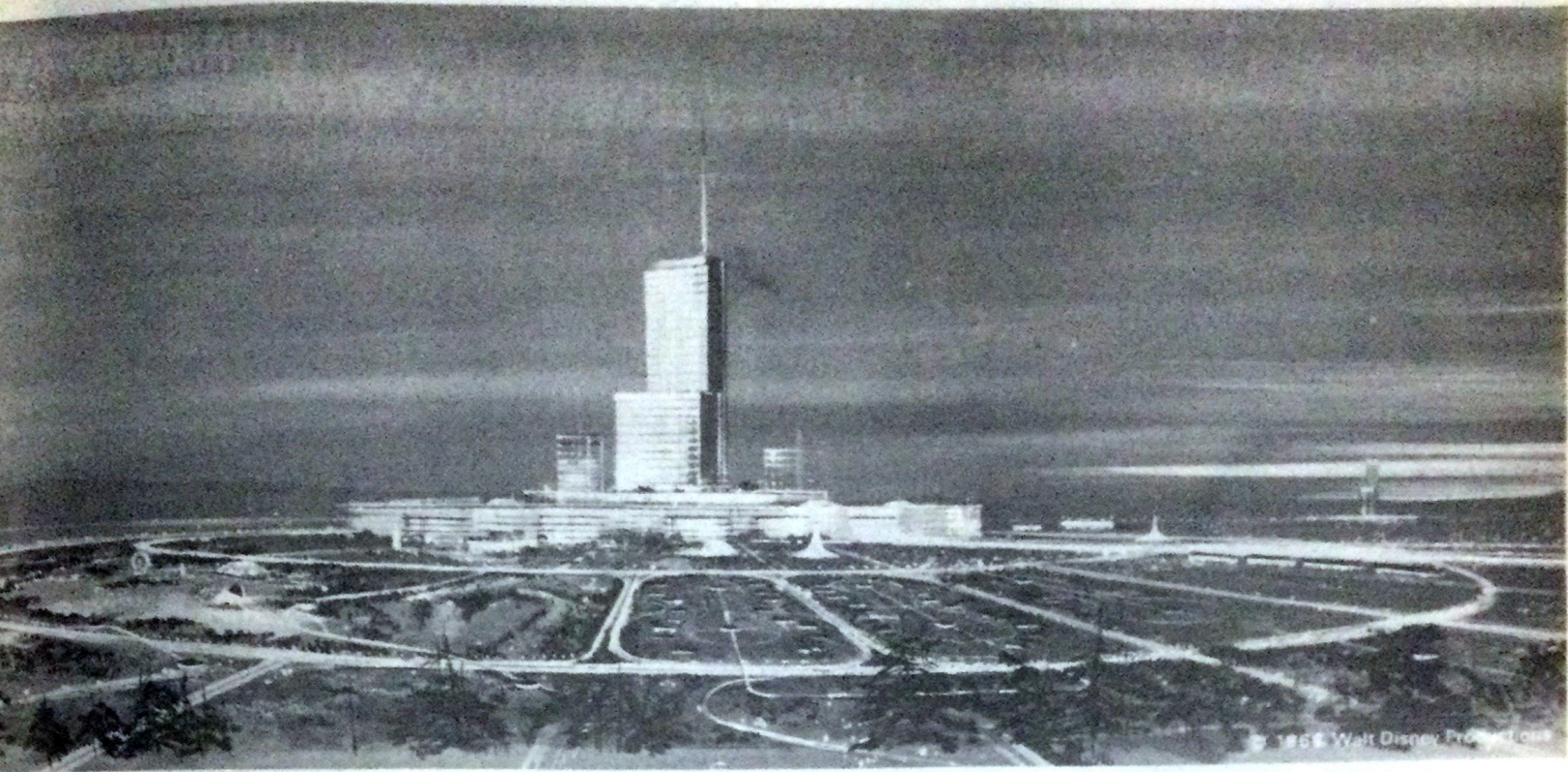
So you can't take anything about EPCOT or the World Showcase and regard it as an exact specification that will come out unaltered in the final product.

You can make an almost sure bet that the final product will be a lot different from the preliminary renderings.

This fact of life in the Disney way of doing things led to some confusion among newsmen at the July presentation. They were hearing about something that didn't seem to jibe with the physical image of EPCOT they had derived from Walt Disney's pronouncements.

There was Card Walker's own statement in 1974 regarding Walt's concept:

"He foresaw a community designed like a wheel, with a central hub completely enclosed in climate control with truck, automobile,



When Walt Disney's idea of an experimental community was first announced in 1965, this was one artist's concept of how the city might look. The plan has since evolved into a cluster of satellites around a central hub—an approach Disney executives now feel offers the best means of bringing Walt's ideas to reality. (Copr. Walt Disney Productions)

pedestrian and rapid transit services separated by different levels. From this central hub, like spokes of a wheel, would radiate all the high density apartments, the churches, schools, and cultural facilities, a broad green belt, and finally low density housing.

"Nearby, and connected by mono-rail, would be the vacation kingdom for recreational activities on the north, and to the south, an industrial park, designed as a showcase for the American free enterprise system."

Now, from what was being said at the news conference, it appeared that the industrial showcase part was being elevated to the status of Experimental Prototype Community, and the circular city that had been sketched in an early artist's rendering had disappeared.

CHANGING SIGNALS?

One newsman stood up and confronted Card Walker with this apparent disparity.

"Aren't you departing from Walt Disney's original idea?" he asked.

"No," Mr. Walker declared. "We believe we are doing it just as Walt would have wanted it."

Mr. Walker turned to John Hench, executive vice president of

WED Enterprises, who had been seated over to the right.

"Isn't that correct, John?"

"Definitely," Mr. Hench said.

"I'd say we're doing exactly what we talked about when Walt was alive. Walt introduced ideas as, you might say, the title in Scene One. He knew better than to drop the big scene into people's minds at the beginning. We're engaged in Scene Two now."

I'm not sure those unfamiliar with the Disney method got the point.

The point was that the concept of EPCOT's purpose and function was the significant element. The preliminary outlines of the city's physical form were simply a starting point—a means of getting the idea across to the public. Walt himself, had he continued to live, would without any doubt have been intimately involved in a series of changes in the first draft.

All the talents of the Disney organization had been applied to the job of coming up with the best and most feasible way to get EPCOT off the ground. Even the most uninformed outsider could soon determine for himself that there was no possibility of building the city

at one whack in the form of the original rendering.

You had to find a starting point somewhere. You had to come up with an initial project that would be economically feasible. And then you had to devise a plan for adding additional elements, each one of which would be self-supporting (because this was private enterprise and there had to be a return on investment all the way).

SATELLITE APPROACH

I'm sure the Disney people pondered long and hard before lighting on the key to the whole thing. That turned out to be the satellite approach.

And once that approach had been adopted, they had to make the first satellite a unit that would get the total project off to the best start.

In the final analysis, they followed the same course that was adopted when they made the Magic Kingdom the first element to be built on the 43 square miles of land they had acquired in Florida. It was the most dramatic beginning they could have made, and gave them the publicity and attention they had to have. It was also the surest

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Craftsman puts finishing touches (top) on model depicting Paris street scene in preparation for presentation of World Showcase plans. Operations at WED range from artistic endeavors to such sophisticated engineering problems as programming audio-animatronic figures, as the engineer above is doing at control panel. (Copr. Walt Disney Productions)

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way to make a paying investment.

Now, they are launching the second phase with a similar showplace. The idea of a permanent world's fair is certain to draw the crowds necessary to generate income. And it can be put together with the least involved marketing program. All they need do is sell a group of nations—it could be as few as eight—on the idea of using the showcase for promotion.

Once the showcase has proved successful, once it is drawing millions to its gates, then the job of enlisting industrial firms in creating additional satellites will be much simpler.

It has repeatedly been stated that there was no way that Disney could build EPCOT on its own. The staggering sums of money needed would have to come from other sources. These sources will initially be foreign nations, with more or less participation by private companies in those nations. American industry will possibly enter into the early stages to some degree, as it has in the Magic Kingdom. But its role should increase steadily as time goes on.

Neither Card Walker nor any other Disney official has ventured to put a price tag on the total cost of building EPCOT. Mr. Walker did

suggest that the World Showcase could cost as much as the investment made to date in all of Walt Disney World. That is, \$650,000,000.

Using this as a yardstick, you can easily see an expenditure of \$10,000,000,000 as the Theme Center, transportation systems, transportation center and a dozen or so satellites come into existence.

YOU GOTTA BELIEVE!

That figure may knock you cold. Or cause you to poo-poo the whole grandiose scheme.

But it's really only a fraction of the \$70,000,000,000 we spend every year on defense. It's less than the nation has invested in the space program. And it's only a drop compared with our \$1,500,000,000,000 annual gross national product.

Like the Eastern Airlines commercial says: "You gotta believe."

And if you believe, you gotta anticipate an absolutely fantastic impact on Central Florida.

As construction was getting under way on the Magic Kingdom, I wrote (quoting myself):

"How many of us here in Orlando-land, seeing what is being done at Walt Disney World, will begin to search for new horizons in our own special fields? How many of us will start thinking on a broader plane? How many of us will strive to do what we're doing better? How many of us will start imagineering?"

"I believe the intangible creative energy so manifest in the Disney project will begin to spread through all facets of life in this area. I believe things will start to happen all around us that we'd never imagined possible before. Our city will be transformed.

"This tide of imagining and creating will not only catch up the people who live in the shadow of Walt Disney World. It will seize thousands of those who first come here to vacation, see what is happening, come back to take part in the grand adventure of building and doing.

"We will acquire in plenty that most valuable of all commodities: human talent . . . men and women bringing special skills and unique visions to contribute to the development of Orlando-land.

"In the long run, this will be far

more important than dollars or tourists."

FLOOD OF TALENT

That has now happened, on a scale none of us could have anticipated.

The population of our area has almost doubled, and the whole character of the region has been totally changed. I don't think it's an exaggeration to say that the pool of talent and expert skills in our midst has increased by at least 1,000 per cent.

And yet what has happened so far is minute compared with what we'll see as EPCOT unfolds.

Certainly the monetary measurements themselves are going to be huge. Card Walker estimates that while \$650,000,000 was being spent on Walt Disney World, development elsewhere in the area, largely spawned by the Disney boom, ran in excess of a billion dollars.

By the time \$10,000,000,000 has been spent on EPCOT, a far greater sum will have been invested in further development of the Central Florida region—to a degree that staggers the imagination.

Mr. Walker expects Disney employment to rise from around 10,000 now to around 18,000 to 20,000 in five years. And, there's even talk of that figure doubling in subsequent years.

Should this happen, on the basis of three new jobs outside Disney for every one inside, we would see an addition of up to 150,000 workers by the 1990s.

Of course, these are highly conjectural projections right now. One thing is certain: population growth will be sufficient to generate a real estate boom far exceeding anything Florida has ever seen before.

After having gaped at price tags of \$300,000 on an acre, we'll be watching prime sites selling for a million dollars an acre. And both business locations and private homes will rise immensely in price.

STRONG MAGNET

Research activities at EPCOT will prove a strong magnet in attracting new industry. It will have far more influence on industrial development than MIT had in Boston or Cal Tech in Southern California. Existing industrial parks like Orlando Central Park and Regency Industrial Park will fill with new firms engaged in all kinds

of sophisticated endeavors. And many more industrial parks, highly advanced and profiting from EPCOT pioneering, will spring up all around the city.

EPCOT will energize the emerging redevelopment of downtown Orlando. The city will blossom with new skyscrapers housing financial institutions, government offices and corporate regional headquarters. This will produce the economic base for execution of the ambitious Hart Krivatsy Stubee master plan for Orlando. Our city will become a showplace itself, in the Disney image.

Not only the rising volume of tourist traffic but a great jump in business travel to and from EPCOT will make it absolutely essential to build a far larger Orlando jetport, and it will unquestionably be an international airport. The location will be southeast of the present jetport.

That will set off what will be virtually a new satellite city in the relatively undeveloped ranch country south of the Bee Line Highway. This will be one of the most rewarding areas for real estate speculation in the not too distant future. And eventually, we'll see a metropolitan corridor pushing on south through the Kissimmee River valley.

So you can see that EPCOT is not just something else new taking place out at Walt Disney World—another attraction added to the list. It is a dynamo of nuclear magnitude that will propel Central Florida to unimaginable heights of greatness and directly touch the life of everyone who lives here. ★

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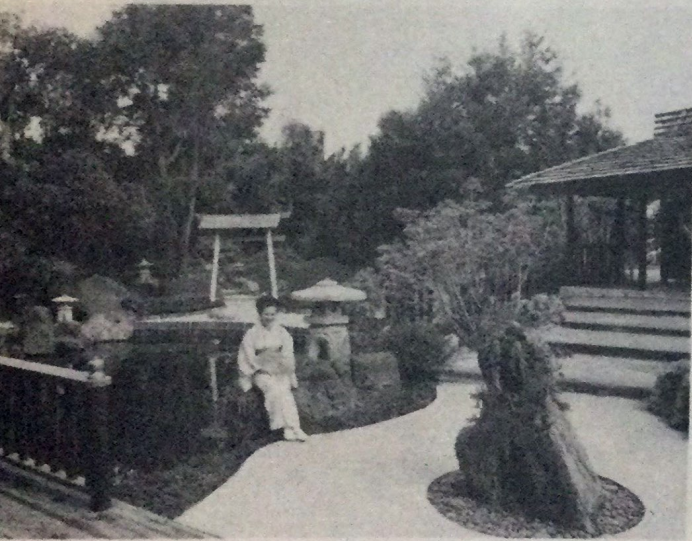


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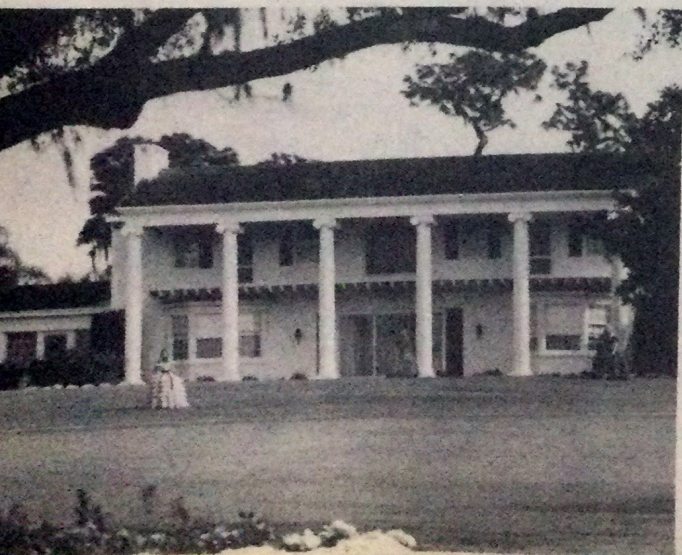
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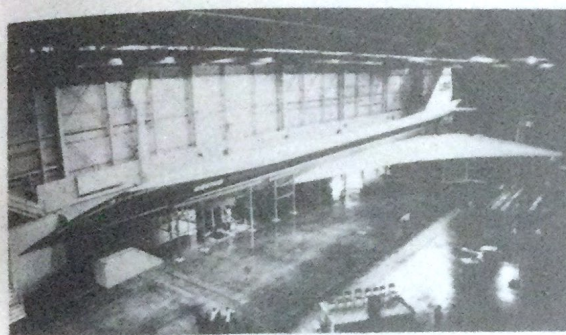
CENTRAL FLORIDA'S EXPANDING



(Top to bottom across) Nature walk through forest at Silver Springs; visitors examine model of lunar rover at Kennedy Space Center; one of Gardens of the World at Cypress Gardens; introduction to a frisky gator at Alligator Alley; Cypress Gardens' Southern Mansion; Gerald Ford joins figures at House of Presidents; how it feels to be a clown in living color at Circus World.



PANORAMA OF TOP ATTRACTIONS



(Top to bottom across) Shootout at Six Gun Territory; mammoth SST, which made cross-country trip to SST Exhibit at Kissimmee; George C. Scott stars as Patton at Hall of Fame; Yankee Doodle Whale has kiss for trainer at Sea World; Dandy Donkey greets guests to Passport to Fun World; rhythm band plays Arabic music in Busch Gardens' Moroccan Village; new landscaping beautifies grounds around mosaic at Masterpiece Gardens; old phonographs at U.S.A. of Yesterday of Dundee.





ORLANDO - LANDERS

... you should know

JOYCE STONESTREET

By GAYLE SALMON

She shooed a kitten out of the doorway and looked up smiling: a youthful figure in a conservative denim slack suit with flawless complexion and soft, natural hair style. Joyce Stonestreet, who defeated chairman of the Orange County School Board Lee Collison in the last election, led the way into a pleasant, spacious room with a panoramic lake view.

She prepared herself for the school board with the methodical approach you would expect of a math major. "I put my thinking into it, and started pursuing every angle." This included reading the minutes of the school board (for the last five years!) to see what had and hadn't been done, and spending time in Tallahassee watching legislators because "they do represent the same people, and we must work together."

Ms. Stonestreet had never been involved in politics before, but whatever she commits herself to, it's all the way. That's why she spent months doggedly distributing 1,200 coin cans for the Cancer Society when her children were only 3 months to 4 years old. She doesn't remember very much of that time in her life except feeding the children.

"It took two hours! I learned to hold baby food jars five and six at a time, with Daphne on my lap, Matthew in the highchair, and Kepley in another chair right by me."

She has the same zeal in her school board work she had when teaching public school, or directing a training center for the University of North Carolina, while her husband Jim was in dental school. (He now practices in Orlando.) What makes her put forth the effort now, especially when their children are so young?

"I think it takes a certain type personality and motivation. Maybe I have them as a result of my upbringing." She grew up in the country in North Carolina, and was given responsibilities early. She started preparing meals from the family garden when she was in the sixth grade. And she remembers going to work at 15, and later holding down two jobs in the summertime. She has always been active and busy.

A fishing pole in the hands of a small boy rested

momentarily outside the picture window. Kepley's blond head nodded as he waved to his mother, then he turned and walked purposely toward the lake. There he seated himself beside a friend on the dock, and didn't seem to move for the next hour. "We bought worms yesterday," she explained concisely.

Ms. Stonestreet is not a superficial talker. She enjoys conversation and social activity, but doesn't need it. She'd rather go out and work in the yard than go to a coffee that has no meaning. She just doesn't care for chit chat, but prefers deeper type conversation.

"The greatest education," she said, "is meeting people and being around people and trying to relate to people. I thoroughly enjoy that." Isn't it surprising that an analytical person would have such a warm interest in humanity?

"That's because of my background. My dad was a Baptist minister and taught me that you treat others the way you'd like to be treated. The old Golden Rule." Her folks frequently answered her questions with "What do you think is right?" and when she was a young girl going out, and asked her father what time she should be home, his response would be, "Well, if you don't know what time you should be home perhaps you shouldn't go." So she analyzed a lot of things—perhaps that's why she likes math today.

A golden-haired little girl interrupted to complain that her brother Matthew and his friend wouldn't give her her own toys. "Well, you have to share, Daphne, and that's all I'm saying because I don't know the details," her mother said. The child seemed mollified with this evident family rule and returned to her playmates without further discussion.

Obviously her own person, this 32-year-old mother who can take on an hour-long interview-photographic session and have no qualms about the simultaneous presence of her three young children. She had hung up the phone to answer the door at the beginning of the interview. It rang again (plus a couple of times in between) at the close. No wonder 4-year-old Daphne has been heard saying to her play phone.

"Yes. No. That's not really the way I see it on the school board, but thank you for calling."

ROUND and about

By JOHN RUTHERFORD

DIVERSIFICATION IS the name of the game when you're talking economic stability, and if you want to improve on the game you can toss in a novelty like the Great Orlando Property Sale.

The sale, you will recall, was reported in the Wall Street Journal by the national networks and in other national media as the community's effort to publicize its bargain rates on office, industrial and residential properties.

One of the first firms to take advantage of those rates is Sonitrol, a manufacturer of sound-activated security systems, which has begun construction on its new executive offices and production facilities in Orlando Central Park. Sonitrol expects to be in full operation later this fall.

Although the corporate search for new quarters was already under way when

the property sale was announced, Sonitrol was eligible for the same benefits as respondents to the sale. In fact, the competitive pricing on many area properties, including Central Park, remains in effect despite the official end of the sale.

While I'm on the subject I might clear up a few misimpressions I had about the sale which you may have shared. I thought, along with several people I questioned, that an industry which came into the community as a direct result of the property sale was entitled to a 5 or 10 per cent discount in addition to the already low rates. Actually the sale was an effort to publicize generally lower prices, the result of the economic vagaries of the past year. Nor, as I pointed out, did those lower prices increase with the end of the sale. In short, the sale goes on.

Now, some specifics on Sonitrol. Board Chairman Harry Flemming said initial employment would number about 45, with all but 10 or 11 of those positions being filled locally. The 10 or 11 are corporate executives who'll move here from the firm's present headquarters in Daleville, an Eastern Indiana town of 1,730. Employment is expected to grow to 60 when Sonitrol is fully staffed, and the payroll will reach \$500,000. Less immediately, Mr. Flemming predicted employment could reach 250 by 1980 with annual gross sales of \$250,000,000. Sales are currently \$20,000,000 annually.

Sonitrol's initial capital investment in Orlando-land will also reach about \$500,000, Mr. Flemming said. That includes \$132,000 for a 2.4 acre site in Central Park on which the firm will

A MONTHLY REVIEW

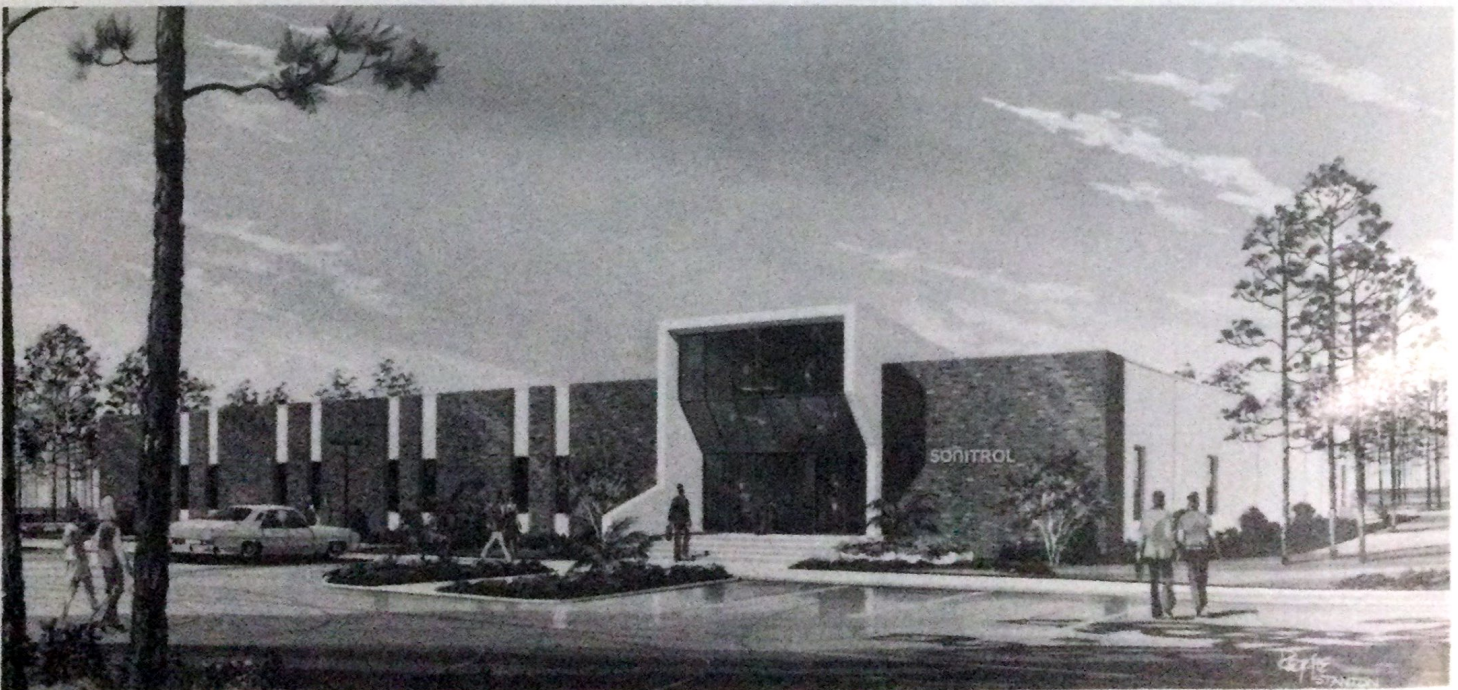
build a 16,800-sq. ft. plant.

In addition to its production operations Sonitrol will use its plant as a training center for the personnel who actually install and monitor the security systems. Distributors and dealers and their employees, who are not direct employees of Sonitrol, number about 2,000, Mr. Flemming said. Some 20 persons per quarter will attend training sessions in the new Central Park plant.

Following the press briefing by Mr. Flemming I lunched with Steve Rotroff, Sonitrol's vice president for sales. What distinguishes Sonitrol systems from its competitors, he said, is the human element. Other systems somewhat indiscriminately activate alarms while a human monitors extraneous noises on Sonitrol protected properties and decides which are environmental (like a heating system switching on) and which are not (like a burglar.)

No clanging of bells, either, to alert an intruder to the security system. Mr. Rotroff made some jokes about the low false alarm rate and "the most hated name among burglars," but both factors have been crucial in Sonitrol's inroads into the security systems market. He also told us of a tape of burglaries in process Sonitrol uses as part of its sales pitch. One pair of thieves, unaware of the silent alarm system and the imminent arrival of police, continued their foraging until the moment of truth. Then with all the precision journalism professors strive to instill in their

SONITROL'S CENTRAL PARK PLANT



students one said to the other: "We're caught."

While Sonitrol systems serve as major deflector of losses due to vandalism and robbery, the systems also monitor heating, refrigerating and boiler equipment and have the capability of detecting fire and smoke. In

Nashville, where Sonitrol covered a third of the school plant, the school board realized an annual savings of \$1,000,000—enough, Mr. Rotroff said, to build a new school every four to five years.

Much of the Sonitrol sales effort is directed at firms or public agencies with large plants generally uninhabited at night. It now has 15,000 subscribers in the 29 most populous states and is projecting a 50 per cent growth rate this year. Sales last year rose by 40 per cent, an increase attributable to several factors including the highest apprehension rate of any security system and the rising crime rate.

TRANSPORTATION

Derailed

My neighbor Norma Emerson has been living for 35 years on the same quiet street in College Park, the city's first suburb. She remembers when Princeton, less than a block away, was the same sort of street, brick paved and overarched by cooling shade trees.

Nowadays, Princeton is four lanes of asphalt, the trees, a lot of them, anyway, are gone and commuters use the avenue as a corridor between I-4 and U.S. 441. Mrs. Emerson is understandably fonder of the days when Princeton reflected the character of the neighborhood instead of dividing it.

The same story can be told about dozens of other neighborhoods and will be told about dozens more. Growth, as they say, is here to stay. And with it, the headache of moving thousands of new Orlando-landers to jobs, schools, churches and shopping centers.

The problem is compounded by a new awareness that the world's supply of petroleum is not only limited, but subject to the whims of the major oil producers. Add to that the lack of a cohesive mass transit system and you begin to grasp the depth of the metro area's people-moving problem.

Now, it seems strange, but the regional agency studying the area's transit needs is considering exactly what would happen if government made no effort to provide an areawide system. It's one of five alternatives being considered by the East Central Florida Regional Planning Council (RPC) and presumes the lack of both a high-speed beltway around the metropolitan area and a fully developed transit system.

Three other alternatives presume the completion, in whole or part, of the

beltway and concomitant development of a transit system designed for moderately heavy usage. The fifth alternative, whose particulars the planning council has just made public, presumes the lack of a beltway and the development of a transit system which would be heavily used.

Within that last alternative there are two sub-alternatives, Jim Lee, transportation planner for RPC, told *Orlando-land*. "We considered both a fixed guideway system—call it a monorail if you like—and an express bus system."

The bus system seems the more feasible of the two for two reasons: cost and ridership. Both capital costs and projected deficits of a bus system would less heavily tax the resources of local and state funding offices, Mr. Lee said. For that reason, the monorail concept is no longer under study. Too, bus ridership would be about 30 per cent higher than monorail usage owing to more flexible routing of buses. (In ridership surveys that amounted to 20,000,000 more passengers per year.)

At this point, then, it appears the bus system will be the official response to mass transit needs both for the reasons mentioned above and because feasibility studies on the beltway have determined that its capital costs and deficit funding would be prohibitively high. Studies of both the eastern and western legs of the beltway—planners have designated several corridors for both sections—have revealed that tolls would never adequately support the bypass.

If the system as now envisioned is activated, you may expect express lanes along I-4 between the under-construction Maitland interchange and the Kirkman Road exit just south of the Florida Turnpike. Beyond those points buses would be integrated into the normal traffic flow. The study, of course, presumes substantial improvement of I-4 and other major corridors and the expansion of the current bus fleet to 380 coaches.

More immediately, the Orange-Seminole-Osceola Transportation Authority expects to add 21 new coaches within the next year as a result of a \$1,099,000 federal grant to be matched with an equal amount in state funds and about \$100,000 in local monies.

Maitland Objects

The city of Maitland has been registering its objections to opening the under-construction Maitland interchange almost since work began on the \$5,900,000 project last year. Ed Ewing, city manager, told *Orlando-land* the latest word from the Florida Department of Transportation is that the interchange will be opened when it's completed later this year or early next despite the heavy traffic it will generate on such two-lane streets as Horatio, Sandspur and

Maitland. "We're still trying to persuade the department to keep the interchange closed until the connector to U.S. 17-92 is built," he said.

The connector road, which DOT officials say will cost upwards of \$2,000,000, will take about 18 months to complete. The contract is scheduled to be awarded this fall. Meanwhile, the interchange will be left unmarked so that only local traffic familiar with the adjacent road network will use it.

Besides the generation of heavy traffic on residential streets, the Maitland interchange is likely to attract development money, which would of course be translated into still heavier traffic. In fact, city officials, in seeking a rezoning of the 400 acres surrounding the interchange, have raised the spectre of a Maitland version of Semoran Boulevard.

To avoid that possibility the planning and zoning commission has suggested the tract be temporarily rezoned for agricultural usage. Current zoning allows high density residential and commercial development.

Pat Pizer, zoning board administrator, told *Orlando-land* the principal land-owners of the property have been included in the rezoning discussions since the intent of the change is not to thwart but control development.

"We just don't want to see the kind of haphazard growth that would detract from Maitland's character," Mrs. Pizer said. "And we feel, too, that we have an obligation to the people who've lived here a long time and who have invested in homes—especially east of the interstate." (The land to be rezoned falls mainly west of I-4 and is largely undeveloped.)

While the property is protected by the agricultural designation, Mrs. Pizer said she expects developers to be drawing plans that fall within the comprehensive development plan the city adopted in 1973. Ultimately, she said, some will likely be granted Planned Unit Development status as provided by the city's PUD ordinance enacted in 1974.

Aviation Authority

The nominating process for the new Greater Orlando Aviation Authority had turned into something of a municipal joke. To begin with there was a big to-do about just who should nominate members of the nine-man board, the mayor alone or the mayor and the four remaining city councilmen. George Stuart Jr., who led the battle for a larger council voice, also submitted the longest list of nominees—26. All of which prompted Mayor Carl Langford to suggest he'd simply withdraw his list and instead submit the telephone book.

The councilmen did manage to put aside their differences long enough to elect Sherman Dantzler, Harry Bower and W.M. Sanderlin to four-year terms; Messrs. Langford and Stuart to two year terms

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as the city's representatives, and Napoleon Ford, James B. Greene and Dennis C. McNamara Jr. to two-year terms. Ben Benham is the Orange County representative.

One of the board's first items of business will be overseeing a \$102,000 updating of the master plan completed in 1970. The new study is expected to deal largely with noise pollution and how it may most easily be minimized at the \$80-100,000,000 terminal whose construction the authority will supervise.

APARTMENTS

Skiing at The Shoals

Last month in *Orlando-land*, John Cooper examined the rental apartment market and found that (a) prices are lower and vacancies higher here than just about anywhere in the nation; (b) rents are likely to go up when present leases expire, and (c) most developers who haven't gone broke because of the glutted market are losing money.

The situation changes almost weekly, influenced by such factors as the depletion of the stock of single family housing and the arrival of new businesses. Most developers agree now that if they can weather the next 6-12 months they'll survive.

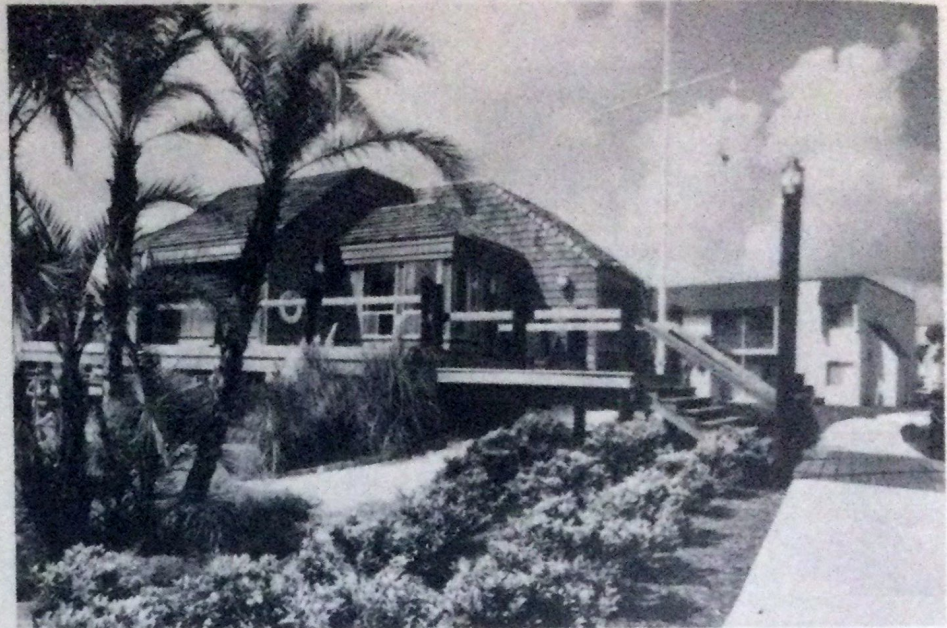
One of the main ingredients of survival seems to be bigness. Call it diversity if you like, but basically it's the firms with income from other sources, with staying power, who'll pull through. Some of them are even using their properties in other states to promote their holdings in Central Florida. Oxford Development Corp. is one such company.

I talked with Richard Dube, an Oxford vice president who's offering the use of a company property in Ann Arbor, Mich., to Orlando residents of the Shoals for skiing vacations. Conversely, residents of the Pines of Cloverlane in Ann Arbor have the use of a Shoals unit for Florida vacations.

Beefed-up amenities packages do their share to pull in new residents, and occasionally, as at the Shoals, a developer will attribute a degree of his success to a particular recreation program.

But what really pulls in the people are tenant endorsements and lower rents. And the Shoals, like everyone else in town, has had to lower theirs. They're still slightly higher than some other apartments, you still have to sign a 12-month lease, and you can still expect to pay a damage deposit. And as current leases expire and occupancy increases, renters will have to face the inevitable fact of life that developers, too, must survive. And that, naturally, means rents higher than the current \$160-210.

Oddly enough, some tenants at the Shoals were concerned that the downward



THE SHOALS CLUBHOUSE

adjustment signaled a change in Oxford's management policy. It didn't, but Mr. Dube said he had to reassure his clients the clubhouse would be maintained along with the rest of the property and that the management would still require those things like leases and security deposits which act as a natural screening agent.

It's the kind of handholding that pays off in referrals, Mr. Dube said. In the two weeks previous to our conversation some 81 persons had applied for leases at the Shoals, largely the result of referrals and an inventive promotional tournament for water volleyball.

What is interesting about Oxford's commitment to Orlando is that its officers had spent four years studying the potential of the state and settled in Central Florida fully aware the market would soften. That softness is still evident in the 70 per cent occupancy rate at the Shoals and the 25-30 per cent rate at the Woodside apartments in Kissimmee, which Oxford recently took over from an Indiana bank. (Mr. Dube said they'd evicted several tenants and are now making improvements the previous management did not.)

Oxford will likely follow the same course at Woodside it has at its other properties: mount a promotion campaign to let the community know the apartments are available, establish a corps of satisfied residents and then profit from the referrals that come from those residents.

Feist & Feist

Some investors who've been unable to complete their projects or who, having completed them, couldn't manage and market them have turned to real estate services like those offered by Feist & Feist Inc., a Florida subsidiary of the New Jersey firm of the same name.

Feist & Feist also arranges sales of apartment and condominium complexes such as the \$1,029,000 sale of Golfside Villas Apartments it recently handled for JEK Corp. Land Research and Management Corp. bought Winter Park project.

Feist & Feist is working on several other sales, none of them far enough along to publicize, Robert Kazaros, vice president and manager of the Orlando office, told *Orlando-land*. They've signed a management contract with the owners of Hillcroft Apartments in Jacksonville (their first in that area) and are looking at several other projects, including an office building. Feist & Feist is also expanding its management operations in St. Petersburg and South Florida.

Hot Water

When the Public Service Commission authorized a new billing procedure for General Waterworks last spring, it probably expected to find itself in hot water, but it seems unlikely it was prepared for the steaming reaction from apartment owners affected by the new procedure.

What the commission did was to allow General to charge multifamily complexes at two-thirds of the residential rate instead of the old, cheaper commercial rate. Some bills went up more than 1,000 per cent, and developers complained bitterly that any attempt to pass the charges on to residents would result in a loss of those residents. In the depressed apartment market here, that news alone was enough to coalesce the random protests into a unified front.

The owners are still paying the higher sewer and water fees based on a percentage of residential rates, but they've reached a temporary compromise.

with General, which has said it will charge only for those units occupied. Previously, it had charged for any unit not physically sealed off, a capability few apartment complexes had. Now General will satisfy itself with affidavits stating the number of units occupied and periodic inspections of the properties it serves.

Even so, the worst is not yet over. General this month goes before the Public Service Commission for, you guessed it, a rate hike. Company officials say they don't know yet just how large an increase they'll ask.

Down South at Wimbledon

If you take a drive down south Semoran toward McCoy Jetport, you'll see a handful of big apartment communities standing in somewhat splendid isolation among the orange groves and on the shores of lakes from which several take their names. Few of them command the sort of occupancy that would profit their owners, primarily because there're not enough jobs in that sector to support the number of apartment units.

As we said before, however, all that will change in time. And for that part of town the most significant change will come when work begins on the \$80-100,000,000 terminal at McCoy. Continued growth at Orlando Central Park and along Sand Lake (McCoy) Road will also strengthen the housing demand south of town.

In the meantime corporations like the B.F. Saul Co. of Washington, which owns two complexes in that neighborhood, have resorted to some now commonplace methods to attract new residents. Saul has added a twist or two to those promotions that enhance the probability of those residents staying.

For one thing, the free month's rent at Wimbledon Park, the Saul-owned complex that fronts on Semoran, isn't credited to a resident's account until the third month. Along with the delayed bonus, annual leases and deposits serve to screen those people who move in, take advantage of rent deals and then move on to the next apartment.

Guy Dorey, who manages Saul's Florida properties (there are others in Miami, Tampa and Lakeland) told *Orlando-land* that when he took over rents stood at the same level as when the complex opened two years ago. "I advised them to get in line with other apartments, which they did, although some are still priced below ours. But we won't be lowering them any further. We'll stick to these prices and sacrifice the tenants we'd attract with any lower rents."

Rentals at Wimbledon now stand at \$150-240 and at Lake Conway Woods (accessible from Hoffner Road) at \$150-185. Mr. Dorey said that if rents dropped any lower the company would leave itself vulnerable to disproportionately high maintenance costs as well as high turnover.

Since Wimbledon has built something of a name for itself in tennis circles Saul is using that popularity to attract nonresident members to its tennis and swimming club. Inevitably, some of those tennis addicts, drawn by the four courts (two more are in the planning stages), the pro shop and perhaps the pro, become residents as well as members. Mr. Dorey said Saul has made improvements on the clubhouse and grounds costing \$30-50,000. Similar improvements have been made at Lake Conway Woods.

In both cases, Mr. Dorey said, Saul made the improvements because it intends to see the developments through the bear market. It's not looking for a buyer for either and intends to manage them for the next three to five years rather than contract outside management or sales staffs.

COMMUNICATION

Dempsey at WKIS

Robert P. Dempsey, formerly marketing director for Susquehanna Productions, the owner of WKIS, has been appointed vice president and general manager of the station. Mr. Dempsey replaces Dale Maudy.

Hot off the Press

Further proof of the maturation of a young university: the FTU Press has just published its first book, *The Holy Jerusalem Voyage of Ogier VIII, Seigneur d'Anglure* by Prof. Roland Brown.

Prof. Brown, of the university's English department, also heads the editorial committee which screens manuscripts submitted by the academic community. While there have been no serious works submitted from outside the university faculty, he said, the editorial committee will consider such manuscripts provided they fall within the purview of a university press. They must be accurate and make a substantial contribution to knowledge, but need not necessarily be a scholarly work. The editorial board, for example, is working now on *The Sandpiper*, a collection of poems by David Posner, an internationally recognized poet.

In most cases the FTU Press underwrites publication costs although an author could partially finance his work and recover those costs from sales. Production and marketing of selected works are handled by the state university system presses in Gainesville.

Sentinel Satellites

The *Sentinel Star* has bought three weeklies in New Port Richey in Pasco County. Martin Greco, Sentinel circulation manager, is the temporary general manager of the three papers, the *Penny Pincher*, *Suncoast Shopper* and *West Pasco Chronical*.

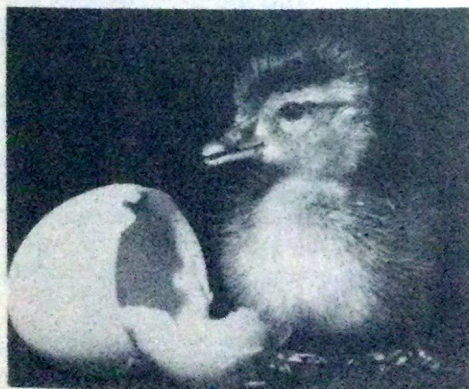
Winner and Still Champ

Southern Bell, the Public Service Commission reports, provides the most efficient telephone service in all Florida. That commendation—the second in as many years—was based on SB's low complaint rate—0.19 per 1,000 stations.

Winter Park Telephone placed an acceptable fourth in the ratings game, ahead of five other companies. It's before the PSC now seeking an increase in residential rates from \$7.70 a month to \$9.40. Business rates and hookup fees along with residential connections will also go up if the commission approves the request.

Tower Talk

TV Tower Inc., the joint enterprise of WDBO, WFTV and the Outlet Co., has begun reconstruction of the 1,608-ft. Bithlo antenna tower that collapsed in the summer of 1973. Slightly higher than the old tower, the new structure will carry antenna systems for WDBO-TV-FM, WFTV, WMFE and WDIZ-FM.



Sea World is more than it's quacked up to be what with one of the world's largest and most complete collection of wood ducks. The marine life park runs its own aviculture program and stocks all three Sea World parks with the rare specimens.

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We Get Letters

You do, too, probably, but these days they're rarely postmarked in the city of origin unless the sender has deposited his missive in a special box for local cancellation.

There're some changes in the offing, however, a response to the public preference for specificity in postmarks. Orlando, along with 250 of the largest U.S. cities, will shortly have its own cancellation mark again. Don't know how Daytona Beach and Cocoa correspondents will feel about the revival, since the regional service center will also postmark their letters Orlando.

CIVIC ACTION

Yogurt for Youth

Every summer the employees of T. G. Lee Foods get together for a little golf tournament that this year attracted 115 participants. The golfers collectively paid \$1,500 for tee-off rights, money they donated to the Sky King Boys Ranch.

That same day, the 50-year-old Orlando dairy firm received two major industry awards, the 1975 Neil C. Angevine Superior Quality Award of the American Cultured Dairy Products Institute and a similar award for fluid milk products from Master Dairies, an organization of independent dairies.

The Sound of Music

The Opera Gala Guild will be making music in Lakeland this fall when it presents Puccini's "Madame Butterfly" at Branscomb Auditorium. It's the guild's first production outside Orlando and has been in the planning for six months. Atsuko Azuma has the lead in the production, which will be presented here Nov. 23 and 24.

While we're on the subject of music it's not too early to begin thinking about the Florida Symphony Orchestra's new season, which opens Dec. 4 with pianist Sequeira Costa. Marilyn Horne and Yehudi Menuhin follow along with Marian Anderson, who will narrate Aaron Copeland's Lincoln Portrait as part of the orchestra's nod to the Bicentennial.

Zoot Alors

The French actually spell it "Zut Alors," but I'll claim poetic license since it fits the purpose of this brief. It means, liberally translated, "Good Grief!" or "What a surprise!" and that fairly describes the staff reaction at the Central Florida Zoological Park to Jack Hanna's departure.



T.G. Lee (left) and son Richard (right) present check to Kirby Grant of Sky King Boys Ranch.

Mr. Hanna moved to Knoxville to assume the vice presidency of promotion for Stan Brock Wilderness Adventures. Mr. Brock, who has been a consultant to the zoo, will retain that position and remain in Florida for the time being.

Sid Spoehr, head curator, will assume Mr. Hanna's duties.

Kudos

The National Alliance of Businessmen has recognized 13 Central Florida firms for their part in training and hiring disadvantaged persons. The 13, which placed 1,235 persons, are American Bakeries, Chevron Chemicals, Dayron, FTU, General Dynamics, General Electric (Lamp Division), Hi-Acres, Ivey's, Martin-Marietta, Sears, Southern Bell, Disney World and the *Sentinel Star*.

HOUSING

Errol Expansion

Errol Estate is going after convention business in a bigger way (see Tourism) as proof of its confidence in the recoverability of Central Florida, and part of the idea in enlarging its convention facilities is to increase the exposure of private housing at the estate.

In keeping with that expansion Joe Dowd of Orlando Management Corp. is planning to build \$1,200,000 worth of houses on a 10-acre tract at Errol Estate, most of them priced in the \$48-75,000 range. No schedule as yet.

Deltona Delivers

Deltona Corp. is now building the first of what it hopes will be a substantial

number of prefab homes for the Iranian construction trade. The first order of color-coded (for assembly) three and four-bedroom homes will be used in the initial marketing effort by DSMA Inc., a franchise operation headed by Gen. Hasam Alavikia.

Gen. Alavikia, Deltona and Rocher Engineering and Contracting Group are also co-venturing prefab building supplies for Iranian building trade.

NEW BUSINESS

Lewis, Burke & Bose

Oru Bose, the downtown planner formerly of Hart Krivatsy Stube, has joined architects Tom Lewis and Robert Burke. Mr. Bose, a graduate of the University of Delhi and Pratt Institute, was also director of design for WED Enterprises. While on the Disney staff he masterplanned Lake Buena Vista, the host community to Walt Disney World.

Quite Cricket

Jeannette G. McKean has acquired the Golden Cricket, a Park Avenue gift shop. Mrs. McKean, who also owns the Center Street Gallery, said the shop will continue under the management of William Keeley and Richard Hill. Robert Dover, manager of the Gallery, will serve as general manager of both stores.

Central Florida Display

Orlando Display has acquired Lancaster Displays and been renamed Central Florida Displays. Randy Irwin will manage the new firm.

Joyce Environmental

Joyce Environmental Consultants, specialists in aquatic weed and pollution control and fisheries management, has moved from Fort Lauderdale to Casselberry.

Greyhound Exposition

Greyhound Exposition, a firm specializing in provision of such convention amenities as audio-visual equipment and exhibiton design, has moved from Tampa to a 10,000 sq. ft. facility in Orlando Central Park.

PoP Shoppes

PoP Shoppes International, a soft drink firm which sells directly to the consumer, will open its first Southern store this month in Casselberry. Founder Jack Alderman said consumers save as much as 50 per cent through PoP's elimination of middlemen.

Contract Golf Clubs

Contract Golf Clubs is opening an office and plant at Winter Park Commerce Center. The firm manages country clubs and produces custom golf clubs.

Seyforth Laboratories

Seyforth Laboratories has opened an Orlando outlet for its health foods and weight control products. The Jacksonville firm has leased space in Kirkman Commerce Center.

The King

Anheuser-Busch has also moved into Kirkman Commerce Center for production of yeast and yeast by-products. Busch will supply local bakers with yeast and spoilage retardants.

Veterinarian Specialists

Veterinarian Specialists has established a sales and distribution headquarters at Kirkman. The medical supply house is based in Cedar Rapids.

Sauer

Still another out-of-state firm to move to Kirkman Commerce Center is Sauer, a Pittsburgh mechanical contractor which has opened an office and warehouse there.

CNA

CNA Financial Corp. has announced it will contract its national divisions from six to four and upgrade Orlando's status as a regional headquarters by moving Atlanta operations to its Orlando Central Park offices. The firm had announced earlier this summer it would vacate 3½ floors of the CNA Tower in downtown Orlando. It expects to add

50-100 workers in Central Florida to absorb the added work load from its Atlanta offices.

Swerdlen's Salon

Swerdlen's Designer Salon is the latest shop to move into the Williamsburg style Longwood Village. The shop carries only clothing (no adornments like jewelry or shoes) and mainly big name stuff by designers like Bill Blass and Mollie Parnis.

Robinson's V

Robinson's, a division of Associated Dry Goods with stores in Orlando Fashion Square and the Altamonte Mall, has opened its fifth Florida store in Tampa's University Square Mall.

Biosphere

James M. Thomas has formed Biosphere, a planning firm which emphasizes biological and ecological planning.

DOWNTOWN

Gilding the Lily

For months I'd seen construction workers burrowing in and out of the old building behind Rowena Billeter's tea room at the corner of Jefferson and Palmetto. During remodeling it looked first like a garage, then a warehouse and finally, an office.

What I'd been watching was actually the back of the new law offices of Howell, Kirby, Montgomery, D'Aiuto and Dean, which front on Magnolia just up the street from the Orange County courthouse. The firm bought the building for \$173,000, then spent \$600,000 to substantially alter its labyrinthine interior (16,000 sq. ft.) and another \$75-100,000 to decorate it.

TOURISM

Promotion by Committee

One of those endless committees the Chamber of Commerce sponsors to involve the local citizenry in its business has discovered that there's a real market for Central Florida attractions and hotels in, of all places, Central Florida. And to promote those tourist meccas, the Go-Go subcommittee of the public relations committee last month visited area shopping centers with the "Great Tourism Quiz."

The quiz researched just how much the locals know about their home and enlightened more than a few about the impact hotels and parks have on the regional economy.

Cruisin'

Back in the 19th Century when the competition for the American cruise passenger was much keener, the Congress passed a law prohibiting foreign ships with American passengers from staying more than 24 hours in an American port.

Now, with the demise of the American cruise fleet and the growth of Florida tourism, Rep. Lou Frey (R-Winter Park) is trying to have the law repealed. If foreign ships were allowed to dock in ports such as Port Canaveral, just an hour east of Orlando, the tourism dollar and its spinoffs in Central Florida would be substantially increased, the congressman said.

The bill, submitted originally last year and amended in January, "has won the approval of federal agencies like Treasury and Customs," Rep. Frey told *Orlando-land*, "and is still awaiting comment from the Office of Management and Budget and the Federal Maritime Administration."

The principal opposition to the bill has come from longshoremen, who are worried, as Rep. Frey put it, "that the law would hurt something that doesn't exist—the American cruise business." Negotiations with the unions are continuing, he said.

Yes, We Have No Frills

When National Airlines initiated its steerage class air fares called No Frills last spring, it was only a matter of days before a handful of carriers jumped on the banana boat. Now, after a summer hiatus, National has restored No Frills, a 35 per cent discount on flights between Orlando and Los Angeles, San Diego, New Orleans, Houston, Miami and Tampa. It'll be easy enough to make one of the short hauls, but if you're planning a transcontinental hop better bring along your brown bag, since no lunches are served.

Eastern and Delta, which have both made no secret of their distaste for the cheapies, have nonetheless brought back the frill-less flight with variations in order to remain competitive with National. You'll have to plan your departures on all carriers for Monday through Thursday, but don't plan to fly frill-less during the Thanksgiving holidays. Reserve your seat and buy your ticket at least seven days in advance of your flight.

The Jet Set

However soon the new terminal is built, you could almost say it won't be soon enough. Passenger traffic at the jetport continues to rise as Central Florida attractions expand. June figures reveal 293,151 persons used the terminal, up nearly 13,000 over a year ago.

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Hyatt Holiday

Have you seen the new TV commercial with Bill Cosby and a group of Jello addicts—all under age 10? Comedian Cosby asks a series of questions, all of which are answered in a sing-song unison: "Thank you, mother dear."

That was the same sort of uproar I heard during a recent visit to the Orlando Hyatt House. I wandered to the far end of the lobby and found a Circus World puppet show in progress where about 25 or 30 kids and twice that many parents sat mesmerized. There were clowns, too, strolling around the jazzy lobby like so many pied pipers.

It's all part of Hyatt's Bicentennially flavored Sunday in the Park celebration, a little divertissement that reflects some big changes in the guest reception area. The shops have been shuffled, too, and the merchandise improved since the last time I browsed.

There're some similar revamping plans for the tourist information center at the entrance to the Hyatt property. Noreen Renier is guiding the transformation and plans to beef up both the information services and the amenities in the center. Games for the kiddies, a snackery, maps pinpointing local attractions are all in the works, she said.

I should point out that Hyatt staffs the center and also runs a free hotel referral service. Personnel in the center are familiar with rates at various hotels and are able to refer tourists to those which suit their budget. Seems a fair number of out-of-towners are still showing up without hotel reservations and on a number of occasions they've had to travel as much as 15 or 20 miles to find accommodations, Mrs. Renier said.

She said Hyatt may establish an Accommodations Referral Center similar to that operated by the Orlando Area Chamber of Commerce to offset the hotel's cost.

The 18 hotels which are members of the Chamber's ARC pay a 10 per cent fee to the Chamber on guest referrals resulting in two or more room night rentals. The Chamber, in fact, acts as a booking agent, not unlike a travel agent. No payments are made, of course, for no-shows, and referrals are made first on the basis of location, price and amenities a tourist is seeking. Thereafter, referrals are made to ARC members on a rotating basis. What profits are realized—\$1,500 in the last six months—are used to underwrite the referral service. That service costs the chamber about \$6,500 annually, Tom Brownlee, Chamber executive vice president, told *Orlando-land*.

Hyatt currently refers guests on an impartial basis to area hotels at no charge to the hotels.

The Heir Apparent?

Sometime later this month the latest challenger to the Chamber of Commerce's supremacy in Central Florida tourism promotion will convene its first general membership meeting. Whether or not the Orlando Area Tourist Trade Association can rival the convention and visitors bureau of the Chamber depends largely on its persuasive powers at that first and subsequent meetings.

However fruitful OATTA's current membership drive, the organization's founder, Gene Hassett, president of the Hilton Inns of Orlando, foresees the day when it will speak for "all businesses allied to, associated with or dependent on tourism." In this town that would make it something like a surrogate chamber, especially if it's able to attract those firms whose profits depend indirectly on the millions of tourists who each year visit Central Florida.

Mr. Hassett is candid about the initial limitations of OATTA—that is one reason for the low membership fee of \$50—but predicts that as its operating muscle grows in proportion to its membership it "will be able to influence if not dictate legislation pertaining to tourism."

That kind of power base may take years to build, and in the meantime, Mr. Hassett said OATTA will try to avoid conflict with Chamber programs, seeking instead to augment them. The group will also direct its punch toward the completion of a major arena and convention center and works with such boards as the airport authority in easing the way for tourists.

The official reaction at the Chamber of Commerce to the new kid on the block is cautious, as you'd expect. You could probably quiz anyone from the executive director to their wondrously efficient telephone operators and get a fairly standard response about how they all want whatever will do the community the most good. And if you probe a bit, as I did with Pete Burkart, director of the convention and visitors bureau, they'll tell you they think the Chamber is the best promoter around. It has a record of productive activism and the administrative equipment and personnel to sustain that record.

There's also the argument that however much two groups would like to cooperate they would seriously diffuse the promotion dollar, something the community can ill afford while it's trying to solidify its tourism base and lend a needed element of stability to the regional economy.

Errol Estate

High rent developments like Errol Estate and Bay Hill seem unlikely convention sites, but the clubs in both those developments have been using their clubhouses and golf courses to attract the small meetings that seem to flourish in well-appointed surroundings.

Errol, in fact, is after an even larger share of the small meeting market, both

for its intrinsic value and for the exposure it would give the ailing home sales business in that posh development north of town. The golf and country club will enlarge its Carnoustie meeting room to seat 300, and included in the construction program is a screened patio which will seat 100 diners. The new patio expands the capacity of the Highlander restaurant to 180.

The management is also enlarging the 18-hole golf course to 27 holes. Joe Lee, who designed the Disney courses, plans the 3,475-yard addition. Course expansion is to follow the clubhouse improvements.

EDUCATION

Three Rs

The Three Rs in Orange County schools this year are all reductions—reductions in budget, reductions in teaching personnel and reductions in the number of students enrolled. School administrators say they expect nearly 1,000 fewer pupils when classes begin Sept. 2. The drop—from 85,000—reflects the decline in the national birthrate and will be most evident at the elementary level.

Enrollment at the secondary level will continue at its present high levels for several years more, and to cope with the crowding double sessions are again scheduled for a number of junior and senior high schools.

VC: Viet Counselor

The school board estimates about 60 Vietnamese students will show up at schoolhouses across the county, and to ease their absorption into the American educational system, the board is seeking a special teacher proficient in Vietnamese, French and English.

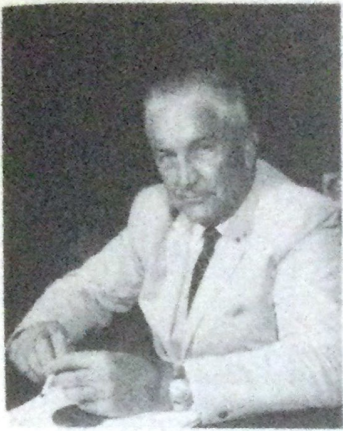
Pay Day

Collective bargaining teams in Seminole County have reached an agreement providing for \$300 increases in the starting salaries of new teachers. Salaries of tenured teachers will rise proportionately once the school board and members of the Seminole Education Assn. approve the agreement.

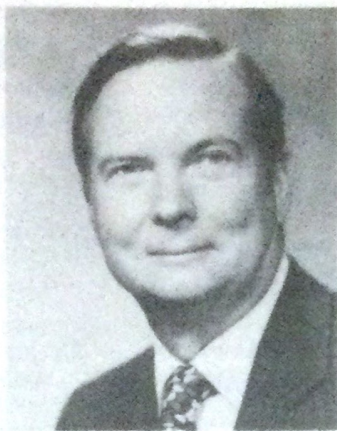
Similar negotiations in Orange County, however, are at an impasse, possibly because the union is asking a \$2,000 increase in the salary for starting teachers. If the Classroom Teachers Assn. ever succeeds in extracting that kind of salary agreement from the school board, teachers would start at \$10,000.

Summertime

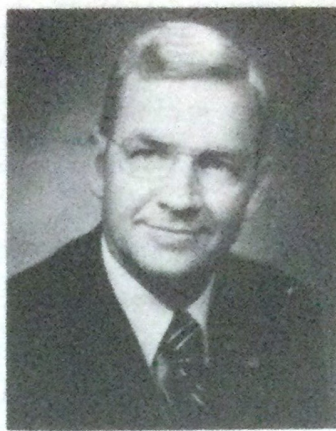
FTU's summer enrollment increased more than that of any university in the state system with 170 full-time equivalency students.



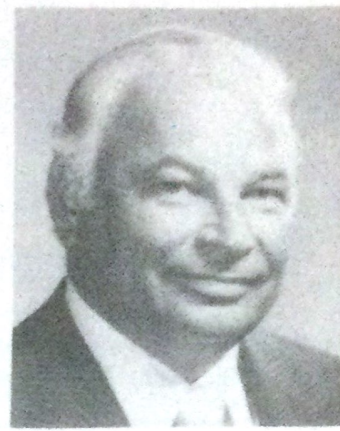
BILLY DIAL



MACDONNELL TYRE



BUELL DUNCAN



CLIFFORD HAMES

FINANCIAL

Sun Banks

In a reshuffling of its top executives Sun First National Bank has announced the appointment of MacDonnell Tyre as chairman of the board. Mr. Tyre succeeds William H. Dial, who becomes senior board chairman. Succeeding Mr. Tyre, who remains chief executive officer, as president is Buell G. Duncan Jr., formerly executive vice president. Clifford M. Hames, currently vice president-trust of the parent Sun Banks of Florida, was named vice chairman of the lead bank. Mr. Dial will remain as chairman of the executive committee of the \$1,500,000,000 Sun Banks holding company.

The lead bank has also announced it incurred a \$2,400,000 loss through a reverse repurchase agreement with Financial Corporation of Kansas City, which failed to repurchase \$40,000,000 in U.S. Treasury bills following a short-term transaction to utilize temporary excess funds. Although Financial Corp. is in temporary receivership, Mr. Tyre said Sun First has initiated claims toward possible future recovery of the loss.

On the corporate level, Frank Stansberry, assistant vice president for marketing, told *Orlando-land* that with the recent authorization of branch banking the corporation is now studying its expansion needs in terms of bricks-and-mortar facilities. That study, he said, is coupled with consideration of the growing importance of electronic funds transfer systems, which will effectively reduce the need for capital investment in branch offices. Branch banks become legal in January 1977.

ComBanks

ComBanks has announced first half earnings of \$597,000, down from \$862,000 a year ago. Deposits were down to \$137,110,000 from \$144,260,-

000. Stockholder equity, however, is up to \$27.13 per share from \$24.90, one of the highest in the state. E.G. Banks, president of the seven-bank holding corporation, said. He also reported the company has no long-term debts or REIT loans and only limited short-term debts.

ComBanks stockholders will vote in a special meeting on the merger with American Bancshares approved in June by the Federal Reserve Board.

Flagship

Flagship Banks reports first half earnings of \$4,080,000, down from \$7,700,000 a year ago. Deposits, too, were down, to \$1,330,000,000 from \$1,420,000,000.

Barnett Banks

Barnett Banks, too, reflected the national economic drag with first half earnings down to \$5,900,000 from \$10,300,000. The 57-bank holding company lost \$7,100,000 on loans while deposits were up 3 per cent at \$1,900,000,000.

Earnings

The parent firm of Apopka Growers Supply, Vaughan-Jacklin Corp., earned \$1,850,000 on sales of \$53,800,000. . . . Southland Equity Corp. has announced a net profit of \$232,623 for the first half of 1975, reversing losses of \$126,000 and \$228,000 for the previous two years.

Florida Gas reports second quarter earnings of \$3,830,000, down from \$4,730,000 a year ago. . . . Jack Eckerd Corp. has declared a dividend of 7.5 cents per common share.

The Charter Co. has announced unaudited first half earnings of \$9,972,000, down from \$24,685,000 for the same period in 1974. The decline was attributed to lower volume and profit margins on sales of foreign crude oil. Charter is also involved in communications and land development.

Winter Park Federal

Winter Park Federal, only a few weeks before the planned opening of its downtown branch in the CNA Tower, won Federal Home Loan Bank Board approval for a branch office in College Park. J. Blair Culpepper, president, said the new facility should open late this fall.

Pan American

Pan American Bancshares reported first half earnings of \$262,000 down from \$3,300,000 a year ago, a loss the holding company attributed to the "continued recessionary climate." Last May the corporation added \$3,000,000 to its loan loss reserves. Deposits advanced 4 per cent to \$579,000,000.

Southeast Banks

Southeast Banking, the state's largest holding company, reported first-half earnings of \$7,200,000 before securities transactions, down from \$10,800,000 a year ago. Adjustments for securities transactions lowered both figures by \$100,000.

Ups and Downs

Florida Gas has declared a quarterly dividend of 22.5 cents per share. . . . Martin-Marietta Corp. reports second quarter earnings down to \$16,560,000 from \$25,190,000 a year ago. . . . The six corporate and 13 individual developers of the Court of Flags Resort have filed a \$44,000,000 countersuit against the Union Planters Bank of Memphis, which foreclosed on the motel complex. The countersuit charges that Union's withdrawal of a promised \$4,800,000 loan caused default on other loans.

Florida Power and Light, despite a \$77,000,000 rate increase, reported second quarter income down to \$18,900,000 from \$20,500,000 a year ago. John Hudiburg, executive vice president, attributed the decline to increased oil costs.

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Auto-Train's absorption of \$550,000 in pre-operating costs and \$1,100,000 in operating costs on its new Louisville-Sanford route resulted in decreased earnings of \$301,728, down from \$1,570,000 for 1974. Sales on the Lorton-Sanford route were up 17 per cent to \$25,000,000.

Bel-Aire Home of Orlando reported second quarter sales were up by more than \$2,200,000 this year over last.

THE LAW

Jail Jury

When the grand jury convened to investigate the Seminole County jail fire issued its report, it agreed with conclusions of earlier investigators that one of the prisoners who died in the fire had also set it.

Then the report went on to score the County Commission for irresponsibility and indifference to corrections problems. And before it concluded it also accused the sheriff's office of failure to establish proper security and evacuation procedures, the Sanford Fire Department of failure to apply standard inspection requirements and state, local and county officials of failure to coordinate inspection procedures.

None of the blame-laying, however, deflected the growing number of suits against county officials. Nine injured inmates and the families of dead prisoners have filed, all charging the county with negligence. (Eleven persons, including one jailer, died in the early June fire.) The jail meanwhile, remains closed while the county makes \$120,000 in safety improvements.

Gurney Goes Free

Former Sen. Ed Gurney was cleared last month of five felony charges by a federal grand jury in Tampa, but he still faces a conspiracy and perjury charge, which his attorney will seek to have dismissed.

GOVERNMENT

A License To Pry

I've often wanted to take the license number of a litterbug, get his address from the county tax collector and mail him his garbage along with a sermon on the evils of trash.

But it never occurred to me to use the license to get the name and address of an attractive fellowtraveler. That, however, is just what some quick wits have been doing until a county employee caught the name of one of her friends going out over the phone. Now Earl Wood, tax collector, says his employees will be more discreet in telling callers which person matches which plate.

Money Matters

That yearly ritual known as balancing the budget is under way again in council chambers across Central Florida, and as expected, not many commissioners or councilmen are talking about significant increases in property taxation.

Orlando, which last year disbursed about \$43,000,000 in salaries and services, expects to spend \$3,000,000 more during the next fiscal year. The city will offset the difference by budgeting federal money left over from last year's budget and through revenues from new construction.

Orange County, too, is offering what it calls a "maintenance budget" of \$62,900,000, about \$6,000,000 less than county agencies had requested. Neither Orange County nor Orlando expect to increase current millages of 5.5 and 8.67, respectively. Seminole is also working on an updated version of its 1974-75 budget of \$15,921,761.

Take Two; They're Small

Jim Harris, county administrator, and his staff have been reorganizing the county's 27 departments for some time now, so when they unveiled the new organizational charts last month, there were no surprises.

Probably the most significant change was in the reduction of the 27 agencies to six, which included dividing the massive old public works department (once the largest department with more than half the county's employees) into smaller public works and utility

services. Tom Hastings, county engineer, now heads public works, and Charles Goode utility services.

Mr. Harris and his staff will oversee the four remaining departments, planning and development, health and social services, administrative services and public safety.

Paddlewheel for Sale

The Seminole County Port Authority is the proud new owner of a paddlewheel riverboat that it's as anxious to sell as it was to avoid owning. But its original owners were unable to pay the \$2,800 storage fee, so the authority now holds the title.

James Ryan, authority administrator, told *Orlando-land* the vessel isn't a true paddlewheeler. "It's run by a diesel engine," he said, "but the engine alone is worth the uncollected parking fees, and if someone wants to buy it we'll sail the hull upriver as a play piece for the Central Florida Zoo."

Meanwhile, if anyone you knows needs a riverboat, Mr. Ryan's number in Sanford is 322-4798.

INDUSTRIAL

Bigger and Better

New and expanded industries in Orange County absorbed 252,345 sq. ft. of commercial space in June and July, the Orlando/Orange County Industrial Board reports. The 34 firms employ 272 persons.

Order Up

Among the new firms in local industrial and office parks is Denny's, a restaurant chain which expects to be operating 35 Florida and Georgia stores when it opens its distribution center in January in Orlando Central Park. Tom Schultz, warehouse manager, said Denny's will service other restaurants from the 25,000 sq. ft. facility.

Cardinal Industries expected its new Sanford plant to be in production in August. The firm, which will manufacture modular homes in the 120,000 sq. ft. plant, is also looking for sites in 10 other Florida cities.

Vantage

The Vantage Companies have announced three new leases of 13,000 sq. ft. at their Central Park Properties. Litton Industries leased 8,158 sq. ft. at Exchange Service Center and Saxon Business Products took 4,000 sq. ft. and Realty I 770 sq. ft. at Plaza Central.

The construction arm of Vantage, Vanco, has applied for a \$457,000 building permit for a 105,880 sq. ft. industrial building in the Poinciana Office/Industrial Park. No specific tenant has been selected for the light manufacturing building, although David Irving, vice president of GAC Industrial Development, said Poinciana is working with the Orlando and Osceola chambers to attract a suitable client.

ECONOMY

Help Wanted

The Florida Department of Commerce reports that the average manufacturing worker in Florida is earning \$3.99 per hour and working 39.4 hours per week. That's slightly higher than last year's average of \$3.69 and 38.8 hours, but still not enough to keep disposable income ahead of inflation.

But even if the spending power of the masses has not increased substantially, it surpasses the maximum amount an unemployed worker may draw from the state (\$82 per week for workers previously earning \$164 or more).

However inadequate the benefits, the number of persons seeking compensa-

tion continues to climb owing to seasonal unemployment. (Applicants entitled to compensation may theoretically remain on the check list for an initial period of one year and during three extensions of 13 weeks each.)

Still, there's some evidence the number of unemployed may at least be stabilizing. The number of applications for food stamps dropped in June by about 50 per cent from May, and continued to decline in July. It was too early to tell if the drop will be permanent, said Larry Dougher, regional director of the division of family services, but the decrease in applications has shortened the time lapse from initial inquiry to first interview by several days.

Time Bomb

Some of the residual effects of the current recession and inflation have all the makings of a time bomb. Probably the most serious is the decline in property values, which Floyd Hausman, county property appraiser, has been recording lately.

The lower values, of course, mean a smaller tax base for local governments. And one traditional source of new income—new construction—has been severely enough cut back that it won't bring its usual relief. Too, what benefits accrue from new properties might easily end up in the county gas tank.

Eatonville, perhaps anticipating the lean days still-to-come, has already pruned nine persons from the city payroll, and other Orange County cities are struggling to avoid the same cutbacks.

Quarterly Report

The East Central Florida Regional Planning Council has filed its quarterly report for the first three months of 1975. Among the council's findings:

Regional population increased by 6,871 after no significant growth in the fourth quarter of last year. The new residents pushed population in the six county area under the RPC umbrella to over 1,000,000.

While the unemployment rate remains one of the nation's highest, signs are that it's stabilized and has begun falling slightly. Fuller recovery isn't expected until construction picks up. And that won't happen until the existing surplus of commercial and residential properties is depleted.

Retail sales were up over the previous quarter but not significantly over the first quarter of 1974. Considering inflation sales fell somewhat.

Time and demand deposits both were up over a year earlier, although not significantly.

Facts & Figures

The Florida Mobile Home and Recreational Vehicle Assn. apparently had such a successful convention in

Orlando last year they're coming back this month for their 1975 convention. The 5,000 delegates will meet in Expo Park, and the Kahler Plaza is their headquarters.

Theirs is one of 20 conventions scheduled for September, Marilyn D'Agostino of the Chamber of Commerce's convention bureau told *Orlando-land*. (Funeral directors, hardware dealers, Goldstar Mothers and professional photographers will also convene here.) That's 14 fewer meetings than were held in September last year, but the number of delegates is up to 13,198 from 8,635.

For the first two weeks of August conventioners and tourists rented 21,000 hotel rooms daily, an encouraging 74 per cent occupancy rate, slightly higher than last year's and a warm-up for the close-to-max occupancy expected when the Shriners moved into town in late August with their 25,000 delegates.

APPOINTMENTS

James S. Wilson . . . to president, Pan American Bank of Orlando.

Burwell C. Harrison . . . to executive director, Florida Payment Systems Inc.

Julie Miller, Gale Assoc. . . named to the World's Who's Who of Women.

Henn Rebane . . . to president, Florida Institute of Consulting Engineers.

Bob Tuthill . . . to vice president and director of golf, Sabal Palm Club.

Richard Hutcherson . . . to director of marketing, Weeki Wachee Spring.

John M. Nabors . . . to chairman of the board, Sun Bank of Seminole.

Capt. Glenn Cheek . . . to commander, Orlando Naval Training Center.

Elizabeth Ayers . . . to regional personnel officer, Atlantic Bancorporation.

ENVIRONMENT

Screaming in the Rain

Last year it seems the really heavy rains came early in the summer. This year we were still getting them into early August, with the collective sanity of the community deteriorating in direct proportion to the increase in rainfall.

To add to the discomfort there was Henry Swanson, the county extension director, with his low key, scripture-laced cautions about too-rapid development. This time, Mr. Swanson's litany concerned Orange County's flood posture.

It's been 15 years since the county sustained a serious flood. Mr. Swanson told *Orlando-land*, and in the wettest of those years rainfall has been only four inches above normal. By the law of averages, then (and the estimates of the U.S. Weather Service), Orlando is overdue for some flooding.

There's more to the flood phenomenon than just the simple accumulation of water. On that point Central Florida should be in good shape since the 7.95-inch surplus for May, June and July nearly balances the 6.32-inch deficit of January-March. That's all known collectively as the wetness factor.

What concerns Mr. Swanson is the intensity factor, the amount of rain that falls in a 24-hour period. Even under dry conditions the ground would have trouble absorbing the 8 or 9-inch rainfalls that have been recorded in a single day in the past. And with the ground already saturated by earlier rains, such a downpour would be calamitous.

Two other factors broaden the possibility of flooding, Mr. Swanson said, and they are the local downpours which often are heavier than those recorded officially at McCoy, and the decline in undeveloped land, which absorbs rain.

There are less visible consequences of the long, flood-free years. While construction in that period was reducing the sponging effect of the ground, it was providing housing for many more people, few of them with any experience in dealing with the kind of weather conditions that normally accompany flooding. "That's why the weather service has been trying to educate people to the dangers of hurricanes and floods," Mr. Swanson said.

The long absence of floods has created a false sense of security, too, in people who ordinarily would build well away from flood-prone areas. While zoning regulations effectively limit building in most low-lying areas, waterfront properties are still subject to the vagaries of the weather, and that type of development has been especially heavy in Central Florida.

One Stop Shop

The new state Department of Environmental Regulation has opened a regional office in Orlando (3319 Maguire Blvd.). Alex Senkevich will head the office, which has jurisdiction over 26 counties in northeastern and central Florida. The office will consolidate the permit-granting authority of the several agencies whose functions were reassigned to the new department.

Stung

Last spring the Florida Department of Agriculture, stung by federal restrictions on the use of certain pesticides in controlling fire ants, halted a \$4,500,000 program to bring the insects under control. That was after spending \$43,000,000 on aerial control.

Neither program would likely have obliterated the stinging ants, but they probably would have precluded some of the urban inroads the ants have made this year. On vacant lots, along highways and in backyard gardens they've built their mounds, momentarily safe from the concerted attack of the state.



BE

Deals

Milestones in Central Florida growth compiled by the Orlando Area Chamber of Commerce.

Charles M. Hodge and William G. Miller bought the Parliament House Motor Inn on Orange Blossom Trail from the corporation of the same name for \$649,000.

Gidus Builders paid \$189,000 to Howell Branch Land Co. for 34 developed lots in Howell Estates. Frank Gidus told *Orlando-land* he expects to begin construction on the lots in late summer or early fall.

Fab Kitchens bought seven duplex townhouses on Moyses Road near Hwy. 436 from Hyde Supply. Purchase price was \$301,600.

Southeast Mortgage took back the \$3,100,000 deed on the American Pioneer Center in lieu of foreclosure. Dale Jones of DSJ Developments and Mills Tuttle and Ed White of Tuttle-White Construction were principals in the limited partnership. Major tenants in the office complex on I-4 near Lee Road are Skaggs-Albertson, American Fire and Casualty and American Pioneer Corp., none of which were principals.

Harry D. Diamond sold a large tract on Lake Mary Jane in southeast Orange County to Central States Investment Co. of Memphis for \$310,000.

Marine Midland Realty Credit Corp. took back the \$755,300 deed from Intervest Management Co. on a partially completed 20-home development in Conway East in lieu of foreclosure. The \$40,000 homes will be completed.

Allu Co. has acquired a 40-acre tract near Disney World for \$100,000. Walter Babbitt of New York was the seller and Florida Ranch Lands handled the transaction. The acreage is west of S.R. 545 and north of U.S. 192.

S-24

The Polynesian Red Carpet Inn at 4949 W. Colonial is now the Ramada Inn Central after its sale by Jacob Friedman and C. Conrad Mershon Jr. for \$3,000,000. Neils Babbs Sr. and Gene Murray, principals of Southern States Motor Inns, were the buyers.

Metropolitan Orlando building permits totaled \$12,859,000 in June, up from May's \$11,300,000, but behind \$13,700,000 reached in April.

CNA Financial Corporation will move its Orlando operation in September from the CNA Building in downtown Orlando to a 54,000 sq. ft. facility the company owns in Orlando Central Park. CNA, which employs 275 to 300 people, will require 50 to 100 new employees.

Bob Harrell has opened a 74-seat restaurant, Let-us Lettuce, on Washington Street a half block east off Orange Avenue.

General Electric Company will lay off 130 out of 525 employees at its Florida Lamp Plant in Plymouth, a company spokesman has announced.

Contract Golf Clubs Inc. is opening a manufacturing plant and office at Winter Park Commerce Center.

Denny's Restaurant plans to open a 25,000 sq. ft. distribution center to serve Florida and Georgia in January, 1976 in Orlando Central Park.

Cardinal Industries, Inc., says its newly equipped 120,000 sq. ft. Sanford facility will be in production in September. The modular housing firm is located at 3701 S. Sanford Ave.

Peter Finn, sales director for Florida Center, reports that a "mini-suite" marketing program has drawn five new tenants engaged in sales of electronic components, insurance and computer supplies, commercial photography, and product leasing. The "mini-suites" leased to date range in size from 50 to 400 sq. ft. and average 250 sq. ft.

Having filed for foreclosure, Prudential Life Insurance Co. has claimed the \$2,200,000 title on the Rodeway Inn in Florida Center.

By quit claim deed Demetree Investment and Development Co. transferred about 100 acres in Apopka to Katherine, John B., R.G. Jr. and Robert G. Pitman III.

Canoe Creek Corp. paid \$292,000 for the Bamboo Cove Apartments on Airport Blvd. in Sanford. Lloyd W. Cooper sold the 28-unit complex.

LETTERS

Dear Sir:

We appreciate your time, enthusiasm and support . . . because they're of the same spirit that continues to make our community a special place to live.

And the exhibit, "More than a Memory," promises to capture and preserve that same quality with its display of fascinating memorabilia.

Let's work together to save Orlando! Thanks again for your help.

Sincerely,
Becky Karst
Jacob Stuart
Orange County
Bicentennial Committee

Dear Sir:

Your article was fantastic! As a result, we have had numerous phone calls from people throughout the area who had no idea so much was going on in Downtown Orlando.

The accurate data that you compiled covered the entire spectrum of activities. There is no doubt that your article will become a quick reference for facts and projects in the Downtown area for months to come.

We sincerely thank you and your fine staff for producing such an outstanding magazine as ORLANDO-LAND.

Best regards,
Glen L. Pugmire
Executive Director
Orlando Central City
Neighborhood
Development Board

Dear Sir:

Thank you for your fine article on downtown Orlando, that appeared in your magazine's July edition.

We are indeed pleased with our progress and we are excited about the future. We are firm in our belief that "great cities require great downtowns."

Your magazine is to be congratulated for accentuating the positive, in your characteristic fine manner.

Yours very truly,
Craig Spearman
President
Orlando Central
Business District Inc.

Dear Sir:

It is my opinion that ORLANDO-LAND is the greatest and has the finest coverage of Central Florida.

Fred Caw, C.H.H.
Past President
City Model Builders
International

More Fun

(Continued from Page 44)

and color television programs. Plus the world's most exciting water ski show, with beautiful girls, daredevil kite riders and a barefoot skier.

That's Cypress Gardens. And visitors must enjoy it, for attendance has shot up 63 per cent over last year.

Newest addition there is a Bicentennial flower birthday cake. It's a flower garden in the shape of a birthday cake, 36 feet in diameter.

Also, in the last year, they have opened the Gardens of the World, 10 new areas of flowers, trees and waterfalls that were the personal idea of 75-year-old Dick Pope Sr., who cut canals and planted flowers in a cypress swamp back in 1930 and made Cypress Gardens the first big tourist attraction in Florida.

Mr. Pope's sure touch and genius for publicity have made the Gardens a multimillion-dollar operation. Motion picture companies come from all over the country to shoot programs and commercials. It is the second largest manufacturer of water skis and equipment. It even has a speakers bureau to provide experts to give talks on trees, flowers and water skiing.

"When Disney came in, we knew we had it made," Mr. Pope told me not long ago. "We bought more land to expand and protect the Gardens. We own 2 1/3 miles on this lake and go on to two other big lakes. We've built another large grandstand and added new entrances and exits to handle the crowds of 2,000 to 4,000 people at each water ski show."

The Gardens of the World, which cost about \$1,000,000 to build, start with the Mediterranean Falls, a 27-foot-high waterfall spilling 7,000 gallons a minute into a series of streams and pools crossed by bridges. Mr. Pope bought 180 tons of volcanic rock from California for the Falls, which are bordered by plants and flowers native to the Mediterranean area.

Nearby is a Canadian pavilion with two fierce totem poles in front. ("The people out West wanted \$2,000 each for totem poles and would have taken four months to deliver them," Mr. Pope confided. "So we made them ourselves of pipe,

plaster and paint.")

Next comes an Olde English Courtyard, a formal garden with flowers native to England, surrounded by a wall of old brick.

Nearby are the impressive Italian Fountains, hundreds of water jets which rise and fall under the control of a computer. This area is floored with 10,000 colorful tiles also made at Cypress Gardens and with plantings native to Italy.

"This was my wife's idea," Mr. Pope explained. "We both travel extensively, and on an early trip to Italy she saw the water garden at the Villa D'Este in Rome and was fascinated by it."

An area to the right is the Brazilian Fern Forest, a replica of a tropical rain forest with plants, ferns and flowers from the back country of the Amazon River.

The All-American Rose Garden is an impressive place, with 75 to 80 varieties of roses, all medal winners, from all over the United States.

"A Little Bit of Ireland," next to it, has two blarney stones, one for the ladies and one for the men available for kissing.

Irish green is everywhere in this garden, and among the flowers you will find tiny figures of leprechauns and mushrooms big enough to sit on.

On the shore of the lake stands a 48-foot-high Dutch windmill surrounded by tulips, some of them in two planters in the shape of large wooden shoes.

Also on the lake shore is the Grecian Stage, with a backdrop of 12 beautiful Greek columns, also made at the Gardens out of fiberglass.

The Trees of Australia, eucalyptus trees and other "Down Under" vegetation, and Palm Lane, a row of 25 to 30 different varieties of huge palms facing the lake, are the two other garden areas.

At the head of a broad lawn stretching down to the lake shore is the Southern Mansion, also opened in the last year. With its tall white columns and flanked by two huge magnolia trees, it looks like Tara in "Gone With the Wind."

Eventually, Mr. Pope said, there will be moving sidewalks all through the Gardens of the World, so people won't have to walk. This will be of special help to the elderly.



Crowds watch mermaids perform underwater in completely refurbished theater at Weeki Wachee Springs.

ABC Spends Over 8½ Million for Facelift at Two Famous Springs

BEAUTIFUL MERMAIDS IN an underwater ballet are the big attraction at Weeki Wachee, where ABC Scenic and Wildlife Attractions has spent about \$3,500,000 on improvements in the past year.

And, according to publicity

director Jim Todd, "'up' is the word for attendance."

At both Weeki Wachee and ABC's other attraction, Silver Springs, he said, attendance is up 35 per cent over last year and is "pretty close to even with 1973, which was

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Ross Allen's Reptile Institute has moved to new quarters in the 5½-acre Cypress Point nature area which Silver Springs opened recently. Above, Mr. Allen milks venom from one of his star boarders.

continued/
our record year."

At Silver Springs even more improvements have been made, for a total of more than \$5,000,000.

"We have opened up our Cypress Point island there," said Mr. Todd. "This contains the new Ross Allen Reptile Institute; we have new gift shops in that area and additional fast food facilities. We have opened a new jungle cruise ride and have gotten rid of the old, loud diesel boats and replaced them with swift, silent electric boats.

"This fall, we plan to open our new entrance plaza at Silver Springs. That will be an area resembling the 1890s type of atmosphere. You know, everything was grand and glorious in those days and that will be the motif of the new entrance plaza.

"Originally," he continued, "the Silver Springs renovations were to be about \$5,000,000. But that figure has been upped considerably, because we've been able to go back to our parent company, ABC, and receive permission to spend additional money. So now we're going to expand well over that \$5,000,000 mark.

"At Weeki Wachee they have completely remodeled and enlarged the seating capacity of the under-

water theater; they have new fast food facilities; they have improved and enlarged the grounds and garden areas; they have expanded some of the facilities and renovated the Weeki Wachee Holiday Inn; and we have brought in additional marketing people because things are going so well it's going to keep expanding in that field, too.

"Business is going to firm up, we're convinced, and people are going to continue to take vacations."

As my colleague John Rutherford reported in a recent issue, the new underwater theater at Weeki Wachee looks very spiffy after the major rebuilding job. The spring in which the mermaids cavort is 137 feet deep and pumps 100,000 gallons of water a minute, all at a comfortable temperature of 74 degrees, summer and winter. The girls have air hoses to which they resort during the show, but they can hold their breath for upward of three minutes at a time.

The show, John reported, is very funny. It's called "The Best of Everything 1975" and is led off by a young turkey named Ima Bumpkin who struts, interrupts and interferes with everything continuously. She even manages to light a cigarette underwater—John could not find out how.

John also took the jungle cruise down the 12-mile Weeki Wachee River, where he saw alligators, raccoons, deer and monkeys as well as a lot of wild birds. The old boats will soon be replaced by silent, electric boats like those at Silver Springs. The only thing John missed was the bird show—it was too crowded for him to get in.

Future plans for Weeki Wachee, Jim Todd told me, call for further expansion of the gardens, a new bird theater, more nature trails and more food facilities, as well as the new river boats.

Getting back to Silver Springs for a moment, the glass bottom boat ride is still the big attraction. The jungle cruise boats now leave from a landing at Cypress Point. Three islands have been created in the river, where you can see deer and monkeys as you cruise by. There is a boardwalk into the jungle from which you can see virgin swamp where the Tarzan pictures were filmed. At the Ross Allen Reptile Institute you can see rattlesnakes milked for their venom.

milking for their venom. Parking areas at both parks are also due for expansion.

JMC

More Sets Coming at Stars Hall of Fame

THE STARS HALL of Fame is a new attraction (\$6,000,000 worth) which opened in May of this year.

Marketing director Truman Myers told me they have plans for some major set dedications and are negotiating with Carroll O'Connor and Jean Stapleton for "All in the Family" and with Peter Falk for the "Colombo" set.

They are also in final negotiations with a major institutional sponsor for an ice cream parlor, which will have its own building on the property.

Attendance, said Mr. Myers, has increased steadily since the opening and is close to projections, which were 500,000 people for 1975 and 700,000 for the first full year of operation, from May 1975 to May 1976.

Some of the 100 sets still are

waiting for the figures before they can be opened. These include Julie Andrews, Clint Eastwood, Jack Benny and Bob Hope. But most of them are complete, and it's really amazing what they have done to make what is basically a wax museum into an interesting and sometimes exciting show. The scenes take you through four eras of entertainment, starting with the old silent movies and continuing with the modern period of motion pictures, television and stars of the music world. The figures are lifelike and the sets are beautifully done.

The tour starts with a brief movie (or, to be precise, a lot of still pictures flashed on a wide screen from 20 projectors so rapidly as to give the illusion of motion) in a theater which you enter from a lobby reminiscent of the old Paramount. Then you walk through a "time tunnel" which brings you back to the mood of the old silents of the 20s. So you're ready to face Our Gang, William S. Hart, Tom Mix and others of that era.

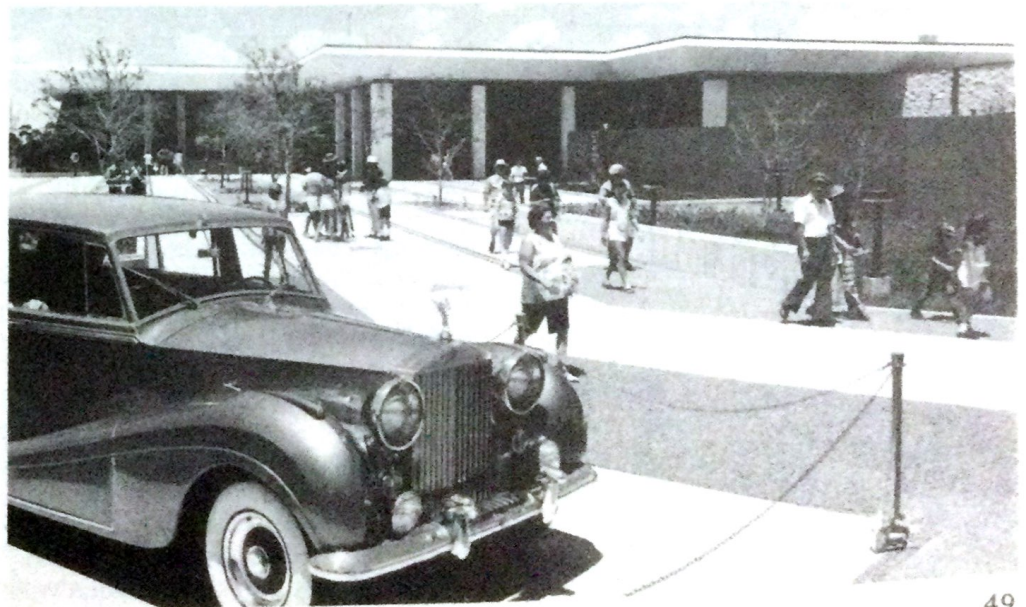
The sets are carefully chosen as the best, or most famous, scenes from the old great movies. Such as Laurel and Hardy in the wonderful moment where they are sitting on the wreckage of the Model T Ford which they broke up in "The Perfect Day." Or Hepburn and Bogey in a full-size replica of the old African Queen complete with what looks like a working steam engine. Or Charlie Chaplin in the "Gold Rush." Or the Marx Brothers, tastefully grouped around a piano—with a harp on top. Or W.C. Fields in "Poppy." Or Gable and Leigh in "Gone With the Wind." Or Dorothy, the Scarecrow, the Tin Man and the Cowardly Lion, on their way to see the Wizard. And dozens more, from Star Trek to Streisand, Marilyn Monroe to Shirley Temple, and Ben Hur to Brigitte Bardot wearing only a bikini bottom but with her arms coyly folded across her breasts.

There are Mae West in "She Done Him Wrong," Cliff Robertson in "PT 109," Liberace with his white piano, a good collection of monsters including Dracula, Frankenstein and Dr. Jekyll and Mr. Hyde—and two authentic Rolls Royces, one on the "Sunset Boulevard" set and the other parked outside the building as a background or snapshots.

JMC



THE WAY THEY WERE—Katharine Hepburn and Humphrey Bogart aboard the "African Queen" (top). Marlon Brando as the Godfather (above). These are among 100 sets from famous movies at Stars Hall of Fame. Rolls Royce stands as symbol of Hollywood's golden era outside new movieland attraction.



Gatorland Plans Swamp Walk, More Animals

GATORLAND HAS long billed itself as the world's largest alligator farm. But the Disney era has propelled it to the status of a major attraction in just a few years.

The zoo on the South Orange Blossom Trail just north of Kissimmee was founded years ago by the late Owen Godwin. During most of its history it subsisted on donations left at the exit by visitors. Now, however, it charges a standard admission fee, which thousands of visitors happily pay to see the varied exhibits inside.

There are over 2,000 alligators in the lagoon and ponds. They range from babies just out of the egg to Sawgrass, who weighs in at about 1,350 pounds.

In addition, there are crocodiles, snakes, tortoises, goats, swans, flamingoes and chickens from South America that lay pink, blue, green and gold eggs.

In the near future, the animal population at Gatorland will be growing even larger. With a continuing increase in attendance (up 12% so far this year, says public relations director Melvin Gentry), they are beginning to feel the need for more facilities.

Mr. Gentry reports that a 1,600-foot swamp walk will be built in the near future, extending greatly

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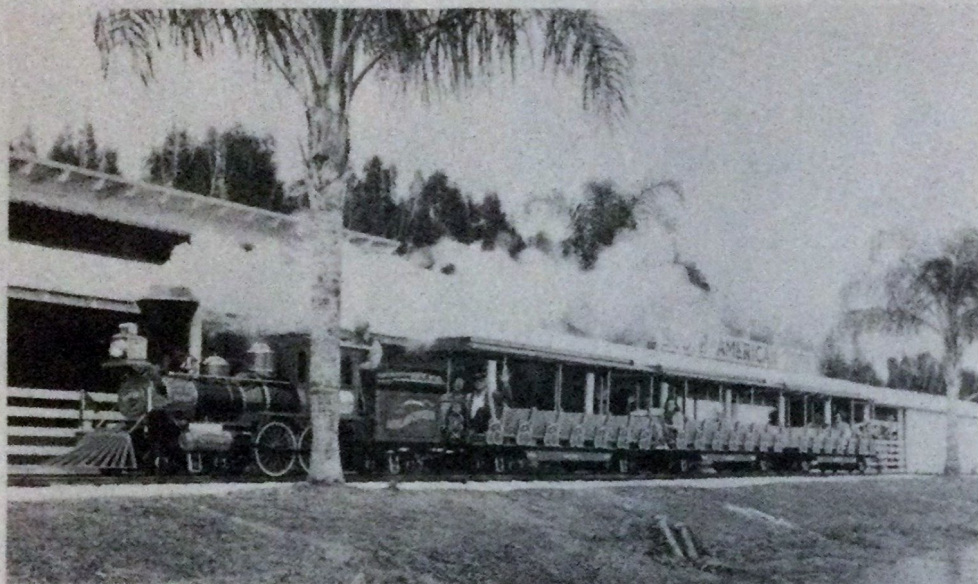
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the area that visitors can explore. They'll also add more alligator pools. The miniature railroad, a favorite of the youngsters, will be extended around the lake.

Right now, according to president Frank Godwin, there are 29 species of alligators and crocodiles living in natural ponds used

for breeding pens. You can feed some of them from walkways and covered bridges that cross and run alongside the lagoon.

Among the other species at the zoo is an 80-year-old giant Galapagos tortoise that likes to have children ride him and scratch his neck.



Gatorland railroad will be extended around lake in series of new additions at zoo on South Orange Blossom Trail.

Kennedy Space Center Visitors Will Soon Munch Lunar Burgers

NOT ONLY IS Kennedy Space Center setting new records for attendance (85,000 people attended the last Apollo launch as against 55,000 for the previous one) but TWA, the NASA tours concessionaire, is spending \$2,500,000 for new buses and equipment.

The 25 new buses, which General Motors is supplying at a cost of \$1,700,000, will carry the more than a million people who visit the Space Center every year.

A new food service facility, to be constructed at the east end of the lake in front of the Visitors Information Center at a cost of \$800,000, will be able to serve more than 1,000 customers every hour. A unique plan called the Circle Serve System will be a major feature of this facility. This system, designed for maximum service to large crowds, passes the food to the customer in an circular

motion, allowing patrons to choose their food without moving in line.

The menu will feature "lunar burgers" and other "out of this world" creations.

Construction will begin immediately, with completion scheduled for next March.

Speaking at the recent groundbreaking ceremonies, Miles Ross, deputy director of the Space Center, said the expansion plans show the future of the space program is still growing. They are working now on the Space Shuttle program, modifying the Vehicle Assembly Building, the launch pad, the mobile launchers and other facilities, he said. And they are making long-range plans for a larger visitor center.

NASA Tours patronage exceeded the 1974 level in July for the seventh consecutive month as 172,243 paid fares for escorted bus tours of the Spaceport and adjacent

Cape Canaveral Air Force Station.

Patronage for the first seven months of 1975 totaled 790,919, almost 49 per cent above the level of the January-July 1974 period. July 1975 volume was 17.7 per cent above that of July 1974.

"This year's visitor volume may be near that of 1972 and 1973, our two record years," P.A. Fagnant, chief of KSC's visitor services branch, said. "NASA Tours volume was 1,389,042 in 1972 and 1,264,321 in 1973."

Recently added to the array of spacecraft and launch vehicles on display at the Visitors Information Center is a full-scale Viking Lander model and a scale model of the Titan III-Centaur launch vehicle for Viking.

Marineland Up 38 Per Cent In Attendance

ON THE OCEAN, halfway between Daytona Beach and St. Augustine, is Marineland of Florida, which has been presenting daily shows of educated porpoises and whales for over a third of a century.

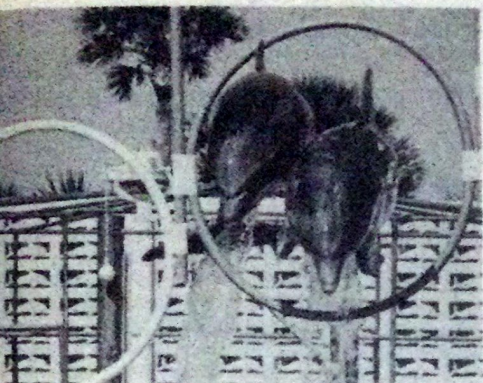
This winter it will also be the home port for a cruise ship, the American Eagle of American Cruise Lines Inc.

There is no shortage of tourists at this attraction. According to Marineland's David W. Redman, attendance for the first half of this year was up 38 per cent over 1974.

Mr. Redman reported they are adding a scenic boardwalk along the beach in the tropical Whitney Park area and have plans for a tropical reef tank this winter to display colorful fish from the Caribbean.

In addition to six shows a day with the porpoises and whales, Marineland's other exhibit areas include the Amazon River Exhibit, Aquatic Bird Pool, Penguin Display, Wonders of the Sea and a submarine showcase. It has two gift shops, a restaurant, snack bar and lounge, a Quality Inn with 125 rooms, and an adjacent marina for yachtsmen.

The American Eagle is a new 150-foot inland cruise ship designed



Romantically inclined Pancho insisted on sharing Pebbles' hoop at Marineland until trainers had to replace him with another porpoise in whom Pebbles had no interest.

for the intracoastal waterway and other inland waters along the East Coast from Maine in the summer to the Florida Keys in winter. It will operate from Marineland from November until May, when it returns to its home port in Haddam, Conn.

JMC

SHORT TAKES . . .

6 GUN TERRITORY

At Six Gun Territory at Ocala, attendance is about the same as last year. A section of the town that was destroyed by fire last fall has been completely rebuilt, and while they were about it they repainted the whole town.

Plans for next year include building a museum of the Old West.

The town, of course, is a replica of the old frontier settlements including a saloon with can-can dancers, a blacksmith shop, bank newspaper office, church and courthouse. Gun fights break out frequently in the street, leaving corpses scattered around (until they get up and walk off to prepare for the next fight.)

There are also an oldtime train, a gondola skyride and a funland with 20 rides.

HOUSE OF PRESIDENTS

The House of Presidents, a wax museum at Clermont showing life-size figures of all U.S. presidents, reported attendance down a little from last year.

President Ford has been added to the group of Presidential figures, and there are some new items in the gift shop.

ALLIGATOR ALLEY

A relatively new attraction designed to give visitors a look at Florida's virgin wilderness is Alligator Alley, on U.S. 17-92 southwest of Kissimmee. The attraction was opened by David Kuhn early in the Disney era and features a 1,000-foot boardwalk through a native swamp where hundreds of alligators and other animals may be seen living in their natural environment. Alligator Alley has recorded a "small increase" in attendance this year. It is now in the process of adding more gators and some rare new birds.

PASSPORT TO FUN

Passport to Fun World, an attraction near Daytona Beach which used to be known as Marco Polo Park, has gotten rid of the Oriental theme and has had steadily increasing attendance all summer, according to general manager Blaine Thompson.

After Labor Day it will be open only on weekends through September. The schedule for the remainder of the fall and winter has not yet been established.

One section which was destroyed by fire while the park was closed has been rebuilt as an Americana section with an all-American bandstand. There is a new outdoor theater presenting live shows every hour, a new merry-go-round, a puppet theater and a Dixieland jazz band which roams the park. Total cost of all these additions was around \$200,000, Thompson said.

Plans for next year include the addition of a major new area and more new themes for the park. The clown character who used to be dressed as Marco Polo is now a sultan and other characters have been added, including a panda bear and a donkey.

SUNKEN TREASURE MUSEUM

At Cape Canaveral, north of Cocoa Beach, there's an unusual attraction called the Sunken Treasure Museum. It displays treasure salvaged from a Spanish fleet which sank in 1715.

Wall dioramas depict the story of the sinking and the recovery operations, and they are described in a taped narration.

Attendance is reported very good. No new items have been added recently.

USA OF YESTERDAY

At the USA of Yesterday, an attraction located on U.S. 27 south of Haines City, attendance was also reported off somewhat from last year.

"I don't know why," said owner Earl Smith. "There seem to be a lot of tourists but they're not coming to see us."

Last fall Mr. Smith built an old-time mill and water wheel. He has also added some more antique cars for a total of 13, and a 130-year-old reaper which he used to reap some home-grown grain.

This is a really unusual show of primitive machines and gadgets from rural America. There are also old movies and a free merry-go-round for the children.

CITRUS TOWER

The Citrus Tower at Clermont, from which you can see 17,000,000 trees, reported attendance was at its best level in the history of this long-established attraction.

Manager Ray Cochran said the candy kitchen is being enlarged, but otherwise no changes have been made.

The tower has a restaurant with a view of the groves, a gift shop, a circus arcade and a citrus processing exhibit as well as the candy kitchen. Naturally, there is plenty of fresh orange juice.

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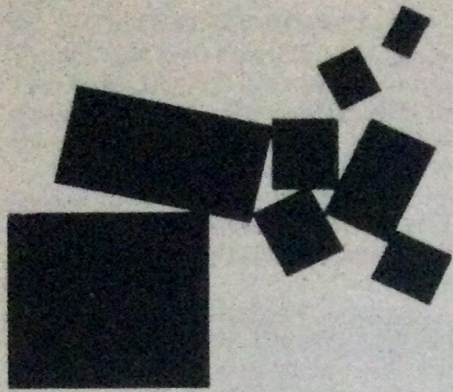
EMPLOYEE TRANSFERS REMAIN HIGH

Corporate transfer of employees one of the sources of Orlando's increasing population—showed little change during the recent recession, a study shows.

A total of 605 major corporations in 21 industry groups were surveyed by Dun & Bradstreet. The nationwide survey was made for Ticor Relocation Management Co.

"In spite of inflation and recession," the report said, "more than half the firms responding to the survey—59 per cent—reported transferring the same number of employees in 1974 as a year earlier. While 21 per cent reported a decrease in transfer activity, an almost equal number—19 per cent—reported an increase.

"A significant number of companies relocated large numbers of employees. For example, 176 companies transferred at least 100 employees in 1974, and of these, 17 transferred 500 or more."



Happenings

By JEANNE WEEKS

THE MAITLAND Civic Center will echo the sounds of the French Quarter Sept. 21. "Jazz on a Sunday Afternoon," presented by the Central Florida Hot Jazz Society, promises four hours of great jazz music, beginning at 3:30 p.m.

The first anniversary concert will feature jazz artists from New Orleans to Atlanta with some of Florida's finest musicians. Appearing will be trumpeteer Wallace Davenport from New Orleans, Atlanta's cornetist-pianist Ernie Carson and clarinetist Herman Fortisch. Orlando's own Bill Allred of the Rosie O'Grady's Goodtime Jazz Band, with Terry Lamond and Jim Hession, will perform. Part of the profits will be donated to the United Cerebral Palsy of Central Florida.

You don't have to be a musician to join the society, "a love of hot New Orleans style Dixieland jazz" will suffice. Memberships will be available at the concert.

SEA WORLD TOUR

Field trips are one of the brighter aspects for the kids' returning this month to readin', writin' and 'rithmetic. One of the most interesting, student-tested by my two sons, is the Sea World tour.

Schools and special groups may take advantage of the total program which Sea World offers. An educational package containing curriculum guides, suggested reading and transparencies is supplied to the teacher in advance of the trip. It includes information on animal behavior, adaption, communication and anatomy.

It's a very enthusiastic group of

budding scientists and oceanographers who meet at Sea World's playground to inspect the fiberglass models of sea creatures. Then, it's off to two special shows, "Whales and Dolphins" and "Seals and Penguins," for a behind-the-scenes look at the care and training of animals. In talking with Dave Force, assistant educational coordinator, I was impressed with the attention and dedication which is put into this effort. They even make up special programs for handicapped and blind children.

After the special shows, the children watch the regular show with Shamu, then on to the feeding pens and the chance to pet a dolphin.

So if you are wondering what to do with your Scout troop, Sunday school class outing, or are asked to be a field trip chaperone, by all means join the fascinating learning experience at Sea World.

GOLF CLASSIC

The Junior Sorosis has taken on another fund-raising project. They're handling the ticket sales for the Walt Disney World Golf Classic: National Team Championship to be played Oct. 23-26. The event, over the Palm and Magnolia courses, is a two-man, best-ball event featuring the touring pros.

Mrs. Ted Colman, Classic project chairman, says the club is selling two types of ticket packages. One, aimed at individuals and small businesses, has 20 tickets good for any day admission during Classic week, and includes clubhouse privileges. The Patron plan has two season badges and an invitation to a host of week-long activities, including the pro-am pairing party, advertising recognition, a special parking license plate, and 60 tickets good for admission any day.

For more information contact: Junior Sorosis Classic Project, 3902 Virginia Dr., Orlando 32803 or phone 305/824-4600.

Events of interest:

AUG. 28-SEPT. 1—Labor Day Festival, Daytona Beach. Activities include: Miss Volusia County Beauty Contest, dances, golf tournament, fireworks, Miss Southland Beauty Pageant. 904/255-0222.

AUG. 29—Kids Only Talent Show, Orlando Fashion Square, north court, Registration 5-7 p.m. Talent show begins at 7:30 p.m. No charge.

AUG. 30—Kids Only Coloring Contest Finalists, Orlando Fashion Square, west court, beginning at 10 a.m.

AUG. 30—Kids Only Pet Show, Orlando Fashion Square, north court. Registration noon-2 p.m. Followed by Parade of Pets.

THRU AUG. 30—Exhibit of Jung Park's wild animal paintings, Orlando Fashion Square, east court.

AUG. 31-SEPT. 1-3—Baseball, Orlando Twins vs. Jacksonville, Tinker Field, 7:30 p.m. 25¢-\$2. 849-6346.

THRU AUG. 31—Historical drama, "Cross and Sword," outdoor amphitheater, St. Augustine. Reserved \$4, gen. adm. \$3, under 12 \$2, family \$10. Write P.O. Box 1965, St. Augustine or call 904/824-1965.

SEPTEMBER—Sunshine Park Senior citizen's activities, 300 W. Livingston St., Orlando. Bridge, shuffleboard, chess, lawn bowling, roque, horseshoes. Dances in shuffleboard center Mon., Thur. & Sat., 8 p.m. Classes in arts and crafts, quilting, needlepoint, jewelry making, small appliance repair and sewing for the family. Square dancing and drama on various days and times of the week. Call William Haycock, 422-4367, for more information.

SEPTEMBER—Bingo, Maitland Civic Center, 7:30 p.m. every Wed. \$1. Sponsored by Jaycees.

SEPTEMBER—Children's activities, Orlando Public Library, main auditorium, 10 N. Rosalind, Orlando. Preschool story hour every Mon., 10:30 a.m.

SEPTEMBER—Duplicate and novice bridge, Maitland Civic Center, 7:30 p.m. every Tue., Wed., Thur.

SEPTEMBER—Children's activities, Maitland Public Library, 501 S. Maitland Ave. Story hour every Tuesday, beginning Sept. 9, 10:30 p.m.

SEPTEMBER—Children's educational program, Sea World. School and special groups may contact Bill Clifton or Dave Force at 351-3600.

SEPTEMBER—Wrestling, Orlando Sports Stadium, E. Hwy. 50, 8:30 p.m. Mon. nights. Tickets \$4, \$3, and \$1.50.

SEPTEMBER—Jai-Alai, Orlando-Seminole Fronton, Hwy. 17-92, Fern Park, 7:30 p.m. Mon.-Sat., beginning Sept. 18. Matinees noon Mon., Thur., Sat. Adm. from 50¢.

SEPTEMBER—Recruit Graduation Review, Naval Training Center, every Fri. 10 a.m. Impressive ceremonies, open to public. Enter off Rees Avenue.

SEPTEMBER—John Young Museum and Planetarium, Loch Haven Park.

Permanent exhibits: Oddities of the Mineral World, Do You Know Your Minerals?, Fluorescent Minerals, Hall of Stars, Explore an Unseen World. Museum hours: 9 a.m.-4 p.m. Mon.-Fri., 1 p.m.-4:30 p.m. Sat., Sun. 7:30-9 p.m. Fri. Free.

SEPTEMBER—John Young Planetarium, Loch Haven Park. "It Takes Time to Make a Black Hole," thru Sept. 15. "Stars of the South Seas," beginning Sept. 16. Tue. 11:20 a.m., Wed., Thur., 11:20 a.m., 3:30 p.m., Fri. 11:20 a.m.-8 p.m., Sat., Sun., 2 and 3:30 p.m. Adults \$1.25, under 18, 75¢. Sky watch free. For information on Southwest tour call 896-7151.

SEPT. 1-30—Salute to New Jersey, Sea World. A family from New Jersey will be chosen each day as guest of the park, with free lunch and other considerations.

tions such as kisses by Shamu.
Regular entry price.

SEPT. 1—Grand opening of Sky Tower, Sea World. Labor Day weekend-long celebration.

SEPT. 1—Labor Day Celebration, Jaycee Beach, Clermont, 9 a.m. to 10 p.m. Boating rendezvous at 8:30 a.m. with treasure hunt. Sailboat races, ski show, games for children, Navy band, school bands, booths, Bicentennial flag raising, swimming. Chicken dinners 11:30 a.m. to 6:30 p.m. Fireworks at dark.

SEPT. 1—Municipal Band Concert, Daytona Beach, 8 p.m.

SEPT. 2—Art classes, Maitland Art Center, 231 W. Packwood Ave. Register now for Fall Session I classes in visual arts, crafts, pottery, fibers, photography, silversmithing. Call 645-2181.

SEPT. 2-12—"Great Ted Mack Talent Search," Busch Gardens, Tampa. Auditions every afternoon in the Stanleyville Amphitheatre. Applications may be obtained by writing Talent Search, Busch Gardens, Box 9158, Tampa, Fla. 33674.

SEPT. 6—Boogie back to school party, Walt Disney World, 8:30 p.m.-1 a.m. Featuring B.T. Express and The Blackbyrds, unlimited use of theme park adventures. Advance tickets \$6.95 at locations throughout Central Florida. \$7.95 at the gate.

SEPT. 6—Olympic Karate Summer Tournament, Altamonte Mall, Altamonte Springs, 10 a.m.-5 p.m.

SEPT. 8—Orange Audubon Society general meeting, Central Christian Church, 250 W. Ivanhoe Blvd., Orlando, 7:30 p.m. Program on environmental education. Open to public.

SEPT. 9—Professional boxing, Orlando Sports Stadium, E. Hwy. 50, 8 p.m. Tickets \$4-6.

SEPT. 9—Central Florida Civic Theatre Guild benefit luncheon, Burdine's furniture floor, Orlando Fashion Square. Salute to "Early Florida Lifestyles." Reservations: Mrs. Thomas U. Lineham, 896-3722.

SEPT. 9-13—Florida Power presentation, Winter Park Mall, Winter Park.

SEPT. 11-13—Crafty Lady clinic & exhibit of needlework handicraft, Colonial Plaza Mall. Display your own work and learn fine points of needlecraft.

SEPT. 12-13—United Appeal agencies exhibit, Fashion Square Mall.

SEPT. 13-14—"Great Ted Mack Talent Search," Busch Gardens, Stanleyville Amphitheatre, Tampa, semi-finals and finals hosted by Ted Mack.

SEPT. 14—Informal dog show, Central Florida Fairgrounds, Exposition Park.

SEPT. 17-20—"Football for Women," Colonial Plaza Mall. Area coaches will hold seminar. Games and prizes. No charge.

SEPT. 18-20—Mechanical music show, Winter Park Mall, Winter Park.

SEPT. 19—Faculty recital, Elizabeth Hall, Stetson University, DeLand, 8 p.m. Donation \$1.

SEPT. 19—"Spirit Concert," Main Hall, Curtis Hixon Auditorium, Tampa, 8 p.m. Call 813/223-8511.

SEPT. 19-21—Ceramic show, Central Florida Fairgrounds, Building D,

Exposition Hall, Exposition Park.

SEPT. 20-21—Central Florida

National Motorcycle League (Bicycle Division) District Championship Races and Bike Rodeo, Charlotte Street, off Route 427, Longwood. Sat.

10 a.m.-4 p.m., Sun noon-5:00 p.m. Sponsored by Bear Claw Motocross and Maitland-South Seminole Chamber of Commerce. Adults \$1, children 50¢. Prizes and trophies awarded. Refreshments available.

SEPT. 20—Bicentennial Ball, Colonial Plaza, sponsored by the Bicentennial Committee.

SEPT. 21—"Jazz on a Sunday Afternoon" sponsored by the Central Florida Hot Jazz Society, Maitland Civic Center, 3:30 p.m.-7:30 p.m. Tickets \$4, ½ price for members. Call Warren Baric 894-1223.

SEPT. 23—New books book review, Maitland Public Library, 501 S. Maitland Ave., Maitland, 10:30 a.m.

SEPT. 27—Fall Charity Bazaar, Altamonte Mall, Altamonte Springs, 10 a.m.-9:30 p.m.

SEPT. 29-OCT. 13—Seniors Recognition Week, Sea World. Special breakfast with guest Mrs. Everett Dirksen. Distribution of marigold plants to first 1,000 senior citizens. Special reduced rates.

SEPT. 30—Boxing, Orlando Sports Stadium, E. Hwy. 50, 9 p.m. Closed circuit telecast of Frazier-Ali match. For more information call 277-8000.

SEPT. 30-OCT. 5—Mobile Homes Show, Central Florida Fairgrounds, Exposition Park.



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Fork-lore

(Continued from Page 41)

noodles. What large portions! We couldn't finish the tender chunks of beef, much less the noodles. Two big hamburger sandwiches with French fries fed the youngest two while the oldest ordered a Swiss club—open-faced ham, turkey and tomato on rye with cole slaw.

There's one sandwich I wanted to try and perhaps the next time around I will. Dubbed "Prosperity" on the menu, it has slices of turkey breast on toast with mushrooms and crisp bacon. It's topped off with supreme sauce au gratin. The five sandwiches are listed at only \$2.95. You may lunch on a variety of salads if you wish or have an omelette of your choice. There's also steak.

The evening menu has a variety of Continental dishes—steak Diane and chateaubriand are featured entrees. There's also roast rack of lamb or wiener schnitzel, Viennese—that's with anchovies and capers. The cuisine matches the elegant surroundings of the building housing the restaurant and cafeteria.

The Old Swiss House is an enlarged replica of a famous restaurant in Lucerne, Switzerland. Furnishings include 17th and 18th century walnut chests and hutches.

If you aren't planning to spend the day in the gardens, you may enter the restaurant from the parking area.

LORENZO'S: I was relaxing out by the Islander Motel pool late one evening in Cocoa Beach. (This is where we spend our vacations.) My teenagers had been gone just long enough for me to start worrying. But, before I could get in a stew, they appeared with a huge flat box exuding the most delicious aroma. It contained the biggest, cheesiest pizza I'd seen in ages. The next night I sent them back up A1A to Lorenzo's for another pizza and an eggplant Parmesan sandwich on Italian bread. Low in price and big on quantity—a good deal for feeding a family on vacation. (The Islander is including a complimentary cocktail with your registration at several leading restaurants in Cocoa Beach—Top of the Cape, Ramone's and the Plantation. A Continental breakfast—coffee and sweet rolls—is also included in the price of the rooms.)



MY BEST HOME VALUE

Realtors and builders participating in Orlando-land's home information program have been asked to select the best buy from among all their properties. Below, screened down to a few, are the picks of the pros. See your favorite among these homes as you visit home locations in the area. Phone the Realtors or builders signing each selection.

This highly selective list is available nowhere but in Orlando-land. It is revised monthly. Listings are published at OUR expense, subject to our review and screening. All listings are by invitation only. (All subject to prior sale, of course.)

1. **MAITLAND SACRIFICE**—To be sold this month. Bi-level pool home. 5 bedrooms, 3 baths, huge family room, central heat/air, double garage, large eat-in kitchen, alarm system with pool, plus many extras. Kids walk to English Estates Elementary School. A STEAL AT \$46,500. **CROSS COUNTY REALTY INC., REALTORS, Suite 18, Regency Squares, 500 E. Hwy. 436, Casselberry 32707. Phone 831-6400.**

2. **SUPER! THE CARMEL**—A tasteful balance of formal and informal living located in The Highlands. Kitchen and dining room separated from family room by dramatic counter. Perfect for leisurely dining or snacking. Living room off center hall foyer. Master-sized bedroom, two additional bedrooms and two-car garage complete your new home's design. Nestled on a lovely, large lot. Move in soon. Your dream home is waiting. Only \$37,900. The \$2,000 tax credit applies. **H.A. ROSS REAL ESTATE INC., REALTORS, Altamonte Mall, 834-6686 or 851-5510.**

3. **QUIET AND CONVENIENT**—This beautiful, well kept home is great for entertaining or for quiet enjoyment. 3 bedrooms, 2 baths, family room and fully equipped eat-in kitchen, screened pool, nice landscaping with citrus trees. Only 5 minutes to downtown Orlando. \$37,900. **GALE ASSOCIATES INC., REALTORS, 5750 Major Blvd., Orlando 32765. Phone 351-3000.**

4. **MEAD MANOR**—Executive 5-bedroom, 3-bath home. Split plan includes formal dining, family room with fireplace, living room, inside utilities, 42-ft. enclosed patio and more. An acre of oak trees, 5 miles north of FTU. \$74,500. **BEN WARD AGENCY INC., REALTORS, 181 W. Bdw., Oviedo 32765. Phone 365-3221.**

5. **DESIGNER'S CHOICE**—Fridgidaire dream kitchen includes double oven & range, dishwasher, disposal. Four spacious bedrooms, 2 baths (one with dressing room off master bedroom), paneled family room, double garage. Carpeted, central heat & air. Gold Medallion award winner. See at Spring Oaks. \$40,100. **BEL-AIRE HOMES, 2699 Lee Rd., Winter Park, 32789. Phone 628-0200.**

6. **MAITLAND**—This is a custom built home that is just not an ordinary home. 3-bedroom, 2-bath, with separate suite. A beautiful screened-in pool with barbecue. Blends perfectly with the wood and brick walls that prevail thru this rustic home. This must be seen to be appreciated. **DON SAUNDERS, INC., REALTOR, 1971 Lee Rd., Winter Park 32789. Phone 305/647-1211.**

7. **ALL AROUND**—Really fine. Beautiful neighborhood, excellent schools and a very fine home. Large master bedroom, 18x13-ft. Screened porch, new carpeting in living room, dining area and master bedroom, central heat/air plus reserve air conditioner, fenced yard, double carport and kitchen equipped. No qualifying, fast possession, assume loan. \$38,900. **BOB ELLIS INC., REALTOR, 1318 N. Mills, Orlando 32803. Phone 896-2201.**

8. **WOW! LAKEFRONT!**—\$49,900! Swim, ski, fish, boat. Super-size 3-bedroom, 2-bath, plus Florida room, 30-ft. enclosed porch (overlooking lake), extra rooms converted in 2-car garage for hobby room, bedrooms, storage, etc. Beautiful 100x150-ft. sodded, tropical landscaped lot. Wall-to-wall carpeting central air/heat, built-in kitchen. Owner will hold first mortgage, no loan costs, save \$\$, lower interest, move in today. A super buy! **DON GALLAGHER INC., REALTORS-INS., 1976 W. Fairbanks, Winter Park. 644-5385 or 647-3766.**

9. **GIANT FAMILY ROOM**—Ideal for entertaining. 43.2x13.4-ft. all paneled, 9-ft. built-in bookshelves plus big fireplace. This 3-bedroom, 2-bath home is immaculate. Just painted inside and out. New carpeting and wallpaper. Drapes remain. Large formal dining room. Eat-in kitchen, fully equipped. All brick barbecue off patio. TV antenna, rain gutters, turbines. Trees, citrus. Seller will go VA-FHA-Conventional or assume low payments. \$41,900. **HELLENDER REALTY, REALTOR, Suite 037, 6900 S. Orange Blossom Tr., Orlando 32809. Phone 859-5180.**

10. **BROOKSHIRE HEIGHTS**—Charming 3-bedroom, 2-bath pool planned home. Central heater, huge family room with fireplace. Outside barbecue, screened patio. Walk to excellent schools. Convenient to shopping plaza, NTC. Many extras. \$40,900. **CARL BRINKMAN INC., REALTOR, 2925 E. South St., Orlando 32803. Phone 894-3451.**

11. **IF TREES TURN YOU ON**—You'll love this beautiful new home built by one of Winter Park's finest builders. Three bedrooms, two baths, central air, double garage and Trees—Trees—Trees. \$34,900. **EPIC REALTY 660 Palm Springs Dr., Altamonte Springs 32701. Phone 305/800-4642.**

12. **LOCATION! LOCATION!**—Beautiful large 3-bedroom, 2-bath home has everything. Newly carpeted & real brick floor in dining room. Enjoy Florida living, share in Cabana Club with beach and boat ramp. Your shuffle board in yard with lowland trees. Close to schools, shopping and is a neighborhood to envy. \$39,900. **DON ASHER & ASSOCIATES INC. REALTORS, 56 E. South St., Orlando 32801. 425-4561.**

13. **3 ACRES PLUS**—a fine spotted 3-bedroom, 2-bath home with central heat/air and a pool to swim your way away in at the end of the day! Easy access to 436, E/W Expressway. Priced at \$55,000. **KINGSBURY & CO INC. REALTORS, 3319 Maguire Blvd., Orlando 32803. Phone 896-1241.**

14. **IDEAL FOR CASUAL ENTERTAINING**—Lovely, quality built 3-bedroom, 2-bath home located on quiet street. Only 3 years old. Large screened patio plus 10 x 13-ft. patio with barbecue grill. Modern kitchen. Large front yard. Priced at \$34,000. **CARL BRINKMAN, INC., REALTORS, 2925 E. South St., Orlando 32803. 894-3451.**

15. **LOCATION, WINTER PARK**—Beautiful home on quiet street. Convenient to shopping, NTC, and excellent schools. This 3-bedroom, 2-bath home has maintenance free colorado exterior with brick trim. \$33,000 or make offer! **MARSHALL B. BONE, INC., REALTORS, 211 South Bunkum Ave., Orlando 32803. 894-3261.**

THE GOLDEN DECADE

Chapter by chapter, month by month, the story unfolds. The story of Central Florida's fabulous growth and development. Chapter by chapter, month by month, Orlando-land Magazine tells the story. Here are the huge projects running into hundreds of millions of dollars. Here are the people who're daring to undertake them. Here are the sweeping changes in lifestyle, culture, education, business and finance. You won't want to miss a single issue as Orlando-land turns its sights on one aspect after another of the Central Florida scene. Mail the subscription card in this issue today. Only \$4.90 a year to new readers.

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Where To Worship

Space does not permit a complete listing of the many outstanding local churches. The following are among the most conveniently located. (W.P. indicates winter Park.)

- ADVENT CHRISTIAN**
331 Pine Hills Road 9:45, 11 a.m., 7 p.m.
- ASSEMBLY OF GOD**
avalry 10:30 a.m., 6 p.m. Sun., 7:30 p.m. Wed.
1918 Miller Ave. (W.P.)
- BAPTIST**
zalca Park, 5721 Dahlia Dr. 10:50 a.m., 7:30 p.m.
ollege Park, 1914 Edgewater Dr. 11 a.m., 7 p.m.
aith, 500 N. Bumby 10:50 a.m., 6 p.m.
irst Baptist, Rosalind & Pine Sts. 8, 11 a.m., 7:30 p.m.
irst Baptist, Winter Park 9:30, 10:55 a.m., 7:30 p.m.
1021 New York Ave. N.
olden Heights, 1045 W. 29th St. 11 a.m., 7:45 p.m.
orth Park, 741 N. Mills 10:50 a.m., 7:15 p.m.
cy Lake, 6229 Winegard 11 a.m., 7 p.m.
bernacle, 6000 W. Colonial Dr. 9:45 a.m., 7:30 p.m.
- CATHOLIC**
Andrew 8, 9:30, 11 a.m., 12:15, 7 p.m.
West Highway 50 at Hastings 7 p.m. Sat.
James 7:8:30, 10, 11, 11:15 a.m., 12:30, 6, 7:30 p.m.
215 N. Orange Ave. 5, 7 p.m. Sat.
John Vianney 7:30, 9, 10:30, 12n, 5:30 p.m.
6200 S. Orange Blossom Trail 7 p.m. Sat.
Margaret Mary 6, 7:30, 9, 10:30 a.m., 12 n., 6 p.m.
Park Ave. & Canton (W.P.) 6 p.m. Sat.
Mary Magdalen 8, 9:30, 11 a.m., 12:30 p.m.
Maitland Ave., Maitland 7 p.m. Sat.
- CHRISTIAN**
rst Christian 10:45 a.m., 7:30 p.m.
2565 E. Kaley Ave.
rst Christian (W.P.) 9:30, 10:30 a.m., 7:30 p.m.
1140 S. Lakemont Ave.
orthside Church of Christ 9:30, 10:30 a.m.
175 Florida Haven Dr., Maitland 7:30 p.m.
- CHRISTIAN-DISCIPLES OF CHRIST**
rshing Avenue Christian 11 a.m.
2000 Pershing Ave.
nter Park Christian 9:15, 10:30 a.m.
760 Lakemont
- CHRISTIAN & MISSIONARY ALLIANCE**
rst Alliance 11 a.m., 7 p.m.
3800 Lake Underhill Rd.
- CHRISTIAN SCIENCE**
rst Church, 24 N. Rosalind 10:30 a.m.
rst Church, Winter Park 9:30, 11 a.m.
Whipple & New York Streets
- CHURCH OF THE BRETHREN**
rst Church (W.P.) Clay & Harmon 9:30, 10:35 a.m.
rst Church, 3839 S. Fern Creek 11 a.m., 7 p.m.
- CHURCH OF CHRIST**
ncord Street, 626 E. Concord 10, 11 a.m., 6 p.m.
Ave., 15 W. Par 10, 10:50 a.m., 6 p.m.
- CHURCH OF GOD**
00 S. Orange Ave. 10:45 a.m., 6 p.m.
- CONGREGATIONAL**
st Congregational (W.P.) 10 a.m.
Interlachen & New England Streets
- DRIVE-IN CHURCH SERVICE**
y Lake Park Drive-In, Walk-In Church 8:30, 9:30,
700 Winegard Rd. 11 a.m., 7 p.m.
nter Park Drive-In Theatre on 17-92 just south of
Fairbanks Avenue, 8:15 a.m. Sunday. Sponsored by
Central Christian Church. Non-denominational.
- EASTERN ORTHODOX**
John Chrysostom 10:20 a.m.
1914 Hwy. 17-92, Fern Park
- EPISCOPAL**
Saints (W.P.), 338 E. Lyman 7:30, 9, 11:15 a.m.
rist the King 8, 10 a.m.
26 Willow Dr., Azalea Park
manuel, 1603 Winter Park Rd. 8, 9:15, 11:15 a.m.
od Shepherd 7:30, 9, 11:30 a.m.
331 Lake Ave., Maitland
Luke's Cathedral 7:30, 9, 11:15 a.m., 6 p.m.
130 N. Magnolia Ave. Daily 7 a.m.
- GREEK ORTHODOX**
y Trinity, 514 W. Concord 9, 10, 10:20, 10:30 a.m.
Sermons in English)
George 10 a.m., 7:30 p.m.
1350 W. Fairbanks, Winter Park
(Liturgy in English, Arabic, Greek, Russian)

- JEWISH**
Temple Israel (Conservative) 8:15 p.m. Fri.
4917 Eli St. 10 a.m. Sat.
Congregation of Liberal Judaism (Reform) 8:15 p.m.
928 Malone Dr. 10:30 a.m. Sat.
Congregation Olhev Shalom (Conservative) 8:15 p.m. Fri.
915 Goddard Ave. 9 a.m. Sat.
- LETTER DAY SAINTS**
Church of Jesus Christ of Latter Day Saints
45 E. Par St. 2:30, 4:30, 6:30 p.m.
Reorganized Church of Jesus Christ of Latter Day Saints
1006 Clay (W.P.) 10:45 a.m.
- LUTHERAN**
Atonement Lutheran 10 a.m.
7525 Lake Underhill Rd.
Faith 8:30, 11 a.m. (8:30, 10 a.m. July & Aug.)
5000 Silver Star Rd.
Reformation Lutheran 9, 11 a.m.
800 E. Michigan Ave.
St. John (L.C.A.) 8:30, 11 a.m.
1600 S. Orlando Ave. (W.P.)
St. Mark Lutheran, 1121 W. Fairbanks Ave. 9 a.m.
St. Paul's Lutheran, 200 S. Lake Ave. 8:30, 10:30 a.m.
Trinity (Missouri Synod) 8:30, 11 a.m.
123 E. Livingston Ave. (downtown)
Zion (Missouri Synod) 8, 10:30 a.m.
6330 Moore (Pine Hills)
- NAZARENE**
Central Church, 300 E. Jackson 10:45 a.m., 6 p.m.
- PRESBYTERIAN**
Conway Presbyterian 11 a.m.
4300 Lake Margaret Dr.
First Presbyterian 8:45, 11 a.m.
106 E. Church St.
First Presbyterian of Maitland 8:45, 9:45, 11 a.m.
Hwy. 17-92 at George Ave., Maitland
Grace Covenant, 1655 Peel Ave. 8:15, 10:30 a.m.
John Knox, 118 E. Par 11 a.m.
Park Lake, 309 E. Colonial Dr. 9, 11 a.m.
Winter Park, 2000 Dundee Dr. (W.P.) 8:30, 11 a.m.
- QUAKER**
Religious Society of Friends 10:30 a.m.
316 E. Marks St.
- REFORMED**
Orlando Christian 9:30, 11 a.m., 6 p.m.
2332 N. Hiwassee Rd.

- REFORMED CHURCH IN AMERICA**
Sky Lake Park Drive-In, Walk-In Church 8:30, 11 a.m.
7000 Winegard Rd. 7 p.m.
- RELIGIOUS SCIENCE**
First Church, 709 Edgewater Dr. 10:30 a.m.
Winter Park Church 10:30 a.m.
Bush Auditorium, Rollins College Campus
- SALVATION ARMY**
440 W. Colonial Dr. 11 a.m., 7 p.m.
- SEVENTH DAY ADVENTIST**
Central, 624 N. Broadway 11 a.m. Sat.
Sanitarium, 800 Lake Estelle Dr. 11 a.m. Sat.
- UNITARIAN**
First Unitarian, 1815 E. Robinson 10 a.m.
- UNITED CHURCH OF CHRIST**
Altamonte Community Chapel 10 a.m.
Route 436, Altamonte Springs
- UNITED METHODIST**
Asbury United, 220 W. Horatio, Maitland 9:40, 11 a.m.
College Park, Edgewater & Princeton 10 a.m., 7 p.m.
First United Methodist 8:30, 9:45, 11 a.m., 7:30 p.m.
142 E. Jackson
First United Methodist 8:45, 11 a.m.
125 N. Interlachen (W.P.)
Goss Memorial, 2113 E. South St. 10:30 a.m., 7:00 p.m.
St. Andrews 10:45 a.m., 7:30 p.m.
100 St. Andrews Blvd.

LETTERS

Dear Sir:
We appreciate the feature article (August 1975) about our Fostoria Glass Factory Outlet. In the main, it was well written and factual.

However, lest there be some misconceptions among your readers regarding the quality of our products, let me set the record straight. First, in our Fostoria line, less than half of all our inventory is considered "seconds." The balance is first quality merchandise.

Secondly, all of our Mikasa and Georges Briard merchandise is first quality, no seconds. Further, we have a large sign, prominently displayed, notifying our customers that some Fostoria products are seconds, and they should examine each piece carefully. We even mention this on our rack cards, available at the store entrance.

While we are not terribly upset by the statement published in connection with this, we do feel the point should be clarified. Again, thank you for your interest and consideration.

Sincerely,
Gary Stetson
Fostoria Glass Factory Outlet
Orlando

Dear Sir:
On behalf of my mother and dad, I just want to express our most sincere appreciation for the beautifully done article on them that ran in your current April issue of the Orlando-land Magazine. It was a job well done by Gayle Salmon. We surely do appreciate her hard work in putting together this story.
Thank you, again, for helping us celebrate our 50th anniversary.

Sincerely yours,
Richard T. Lee
Vice President--
General Manager
T.G. Lee Foods, Inc.

Visitors are cordially invited to attend

WINTER PARK DRIVE-IN CHURCH SERVICE (Non-sectarian)

Conducted by Central Christian Church
250 West Ivanhoe Blvd., Orlando

8:15 to 9 Every Sunday Morning

Winter Park Drive-In Theater, Hwy. 17-92
(F-6) Free doughnuts, coffee, milk.

DR. EARL W. SCARBEARY, Minister

the Arts



By GAYLE SALMON

WE WALKED toward the gleaming bell tower rising above the arches of the white stuccoed building. I half expected to see a bronze figure in sarape and sombrero dozing against the wall. We might have been enjoying the morning sun in a small New Mexico town.

Then the tall palm trees and jungle foliage brought me back to Aloma Avenue. I turned to my companion, Bill Jenkins, creator of Crealde's newest addition—an art school. "Dick Ostrander and I went down to Mexico to get the feel of the Spanish mission architecture," he said in a soft Georgian drawl.

We entered a 24x24-foot room where beautiful natural paneling led my eyes to a pristine white ceiling.

"Our first pottery classes will be held in this room," Mr. Jenkins said. "We'll have sinks, wheels, workbenches, everything the potter needs."

We walked on through an area for glazing pots, and through sliding doors out to the kiln area. A 50-cubic-foot kiln designed and being built by potter Steve Jepson will be flanked by a low wall. The wall will protect artists working in clay, particularly raku, a form of pottery requiring special skill in firing.

In the two buildings there are 16 studios with movable walls for conversion to classrooms. We walked through studio/classrooms of sizes varying from 12x12-feet to 12x36-feet. Covered walkways line the windowed rooms, so you will be able to stroll by and watch the artists paint, sculpt in metal or clay, or work with pottery. Walkways also permit the artist to roll his cart full of clay items to the kiln area for firing.

Many a painter has taken over a niche because of the north light, but few other studios can boast of this light being part of the designer's plan. There is nothing makeshift about Crealde Art Center. It is

custom built according to the specifications of some of Central Florida's leading artists.

Someone had told me Mr. Jenkins was a builder and Realtor. I had to know why a successful businessman was interested in such an unusual venture. Surprise. He is an artist himself. For many years he had a private art school in Columbus, Ga., and also taught for the University of Georgia.

"Then I decided I wanted to eat a little higher on the hog leg. I got into real estate and building. But for many, many years I have wanted to provide a working and meeting place for artists. It has been a . . . well, a dream of mine." As he talked the conservative businessman seemed to fade and the artist emerged.

"I can't help but think of the Boboli Gardens and the Medici family, the way they sponsored artists back in the Renaissance. I'm trying to create something that will have a similar atmosphere for the working artist."

He pointed to a muddy ditch and

said, "That will be a meandering stream with various elevations, running to the lake here. And back here in the woods we'll have an open patio for the artist, his visitors and the public. I like the primitive, natural environment."

One of the buildings will be used at present for painters, metal sculptors and potters. But as the projected construction progresses, it will be the potters' utility building, with a loading platform outside where the clay comes in. Inside, the clay supply will come from this one area.

Long-range plans call for a series of three complexes, until Crealde Art Center has 92 studios. The first phase is expected to be operational in September. Mr. Jenkins says artists have already signed up for studios and teachers have signed up for classes. Art work by teachers of the center will be on display in the mall during the month of September. Classes are scheduled to begin September 22.

"I expect it will be a beehive," said Mr. Jenkins.



Bill Jenkins (left) checks blueprints with son William G. (Griff) Jenkins, contractor for new Crealde Art Center.

GALLERIES

ARTISTS AND WRITERS GALLERY, 228 Park Ave. N. Suite M, Winter Park. 10 a.m.-5 p.m. daily. Original Florida contemporary art by Florida artists. Featuring dry brush water colors by Eleanor Timmerman. Old rare books, writer's clearing house.

BARNETT BANK OF WINTER PARK, 250 Park Ave. S., Winter Park. 9 a.m.-4 p.m. Mon.-Thur., 9 a.m.-7 p.m. Fri. Oil paintings by John D. Gerdes.

BEEF & BOTTLE, 358 Park Ave. N., Winter Park. Noon-10 p.m. 7 days a week. Changing exhibits by professional Central Florida artists.

BEAUTIFUL TIME GALLERY, 340 Park Ave. N., Winter Park. 10 a.m.-5 p.m. Mon.-Sat. Permanent displays of wall hangings by Paul Adams and garden animal sculptures by Nancy Adams. Changing exhibits by area artists.

BOUTZ STUDIO GALLERY, Citrus Tower, Clermont. Exhibitions of creative blown glass artistry by Jean Boutz.

CENTER STREET GALLERY, 136 Park Ave. S., Winter Park. 9:30-5:30 Mon.-Sat. Representative works of the following contemporary artists: Robert Anderson, Robert Camp, Penny Cosentino, Jeannette Genius, Lucien Harris, Grady Kimsey, Hugh McKean, Marc Moon, Bruce Penney, Valfred Thelin, Lois Tracy, Harry Underhill.

CREALDE SELECTIONS MALL, Aloma Ave. at St. Andrews Blvd., Winter Park. 10 a.m.-6 p.m. Mon.-Sat. Sculptures, pottery, paintings, fibers, handmade jewelry by various Central Florida artists.

CREATIVE ART GALLERY, 324 Park Ave. N., Winter Park. 10 a.m.-4 p.m. Tue.-Sat. Show by gallery artists in all media. Batik, graphics, weaving, pottery, painting, collage and jewelry.

GALLERIES INTERNATIONAL, 401-B Park Ave. N., Winter Park. 8:30 a.m.-5 p.m. Mon.-Sat. Eve. by appt. Regional artists. Old and modern prints, sculpture and posters. Special showing of contemporary paintings by David Berry Lewis.

GALLERY 'N GREEN, 108 E. Canton St., Winter Park. 10 a.m.-5 p.m. Mon.-Sat. Hanging baskets, sculpture and original art by Rene.

GALLERY 17-92, 912 S. Orlando Ave., Winter Park. 10 a.m.-5 p.m. Mon.-Sat. Showing of new work in screen prints and lithographs by Ruth Leaf, and lithos and paintings of Meredith Miller.

GOLDEN CRICKET GALLERY, 150 Park Ave. S., Winter Park. 9:30 a.m.-5:30 p.m. Mon.-Sat. Handcrafted jewelry by Mary Lou Mullin.

KARMIC FORCE GALLERY, 140 W. Fairbanks Ave., Winter Park. 10:30 a.m.-6 p.m. Mon.-Sat. Batiks, paintings and sculpture by Gerry Sparks, New Mexico Navajo crafts by Jim Begay, Navajo turquoise and silver by Tom Duane. Inlays by Tommy Singer.

LOCH HAVEN ART CENTER, 2416 N. Mills Ave. at Loch Haven Park. 10 a.m.-9 p.m. Tue.-Thur., 10 a.m.-5 p.m. Fri., Sat.; 2-5 p.m. Sun. Sept. 10-28 paintings by Jack Casey. Sept. 10-Oct. 4 "The Ceremonial Centers of the Maya."

MAITLAND ART CENTER, 231 W. Packwood Ave., Maitland. 10 a.m.-4 p.m., Tue.-Sat. 1-5 p.m. Sun. Closed Mon. Exhibit of Mulford Foster's paintings Sept. 2-28.

MORSE GALLERY OF ART, Rollins College, Winter Park. Daily (except Mon.), 1-5 p.m. Featuring stained glass windows and other works of art by Louis Comfort Tiffany and his contemporaries, thru mid-Sept.

ORIENTAL IMPORTS, 54 N. Orange Ave., 9:30 a.m.-5 p.m. Mon.-Sat. (to 8 p.m. Fri.). Japanese silk paintings, paper prints and other works of Oriental art, including handcarved ivory.

PARK GALLERY, 212 Park Ave. N., Winter Park. 10 a.m.-5 p.m., Mon.-Sat. Featuring Central Florida's largest collection of 18th and 19th century paintings by American, French and English artists who are members of the American National and the English Royal academies.

WINDERMERE GALLERY, 7th and Main St., Windermere. 11 a.m.-5 p.m. Closed Fri. Sundays by appointment. Water colors and oils by Thea. New impressionistic works from Texas.

THEATER

BAY STREET PLAYERS, State Theatre, 109 N. Bay St., Eustis (32 mi. NW). "Any Wednesday," Sept. 4-7, 8:30 p.m. Sunday matinee only, 2:30 p.m. \$3.50 reserved, \$3 general. 904/357-7777.

CENTRAL FLORIDA CIVIC THEATRE, Edyth Bush Theatre, Loch Haven Park, Orlando. "6 Rms Riv Vu," Sept. 19-Oct. 4, 8:30 p.m. Matinee Sun., Sept. 28, 2:30 p.m. \$5 adults, \$2.50 children. Tickets at Streep's Ticket Agency and Colonial Plaza.

FLORIDA SOUTHERN COLLEGE, Buckner Theatre, Lakeland (56 mi. SW). "George M.," musical, 8:15 p.m., Sept. 25-28. Admission \$3. 305/683-5521.

INDIAN RIVER PLAYERS, Airport Theater, Melbourne (73 mi. SE). "George Washington Slept Here," Sept. 19, 20, 24-27 and Oct. 3 & 4. 305/723-1668.

ONCE UPON A STAGE DINNER THEATER, 3376 Edgewater Dr., Orlando. "The Drunkard," thru Sept. 7. "Plaza Suite," Sept. 9-Oct. 12. Cocktails and international buffet, 6-8 p.m. Curtain 8:30 p.m. Tue.-Sat. Twilight Sun. buffet 5 p.m., show 7 p.m. \$9.75; Fri. \$10.75; Sat. \$11.75. Call 422-3191 for reservations.

OSCEOLA PLAYERS, Osceola County Art & Culture Center, Kissimmee (19 mi. S.). Musical production "Little Mary Sunshine," 8:15 p.m., Sept. 26 & 27 and Oct. 3 & 4. Call 305/846-6257.

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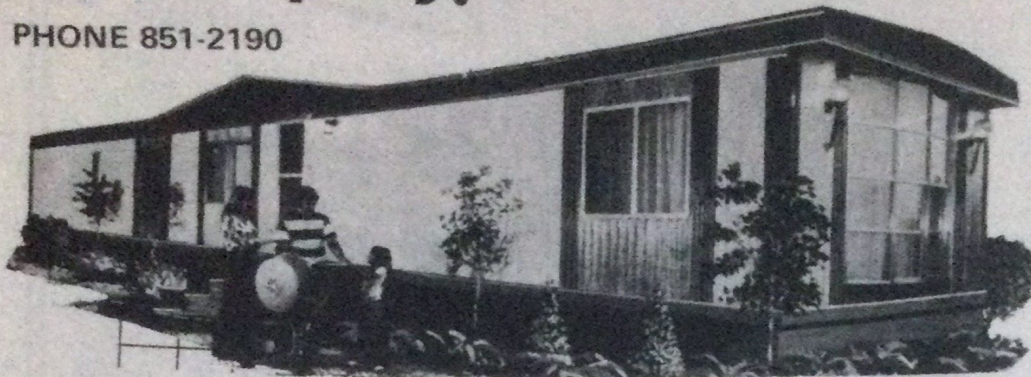
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COUNTRY CLUB MANOR, Hwy. 19 just north of Eustis. Rentals \$50-110. Home sales. Sites on lake and canals. Lakeside clubhouse. Swimming, boating. 904/357-6644.

CRESTVIEW MOBILE HOUSING, 5480 S. Orange Blossom Tr., Orlando. Mobile home broker. 851-2190.

DORA PINES, Dora Pines Ave. off U.S. 441, Mount Dora. Home and lot sales. Heavily wooded setting. Shuffleboard, pool, new clubhouse under construction. 904/383-7288.

THE FAIRWAYS, 14205 E. Colonial Dr., Orlando. Quality mobile home community on 300 rolling acres around a golf course. Clubhouse, pro shop, tennis courts, pool. Charter memberships for residents. Homes from \$10,900, lot rentals \$65-80. 273-2360.

THE FOREST, Lake Mary Blvd., Lake Mary. Rentals and home sales. Lots set among trees. Elaborate clubhouse. 834-3467.

LAKE KATHRYN ESTATES, Hwy. 17-92, Casselberry. Rentals \$65-78 and home sales. Some waterfront lots. Clubhouse, shuffleboard, picnic areas. 834-3688.

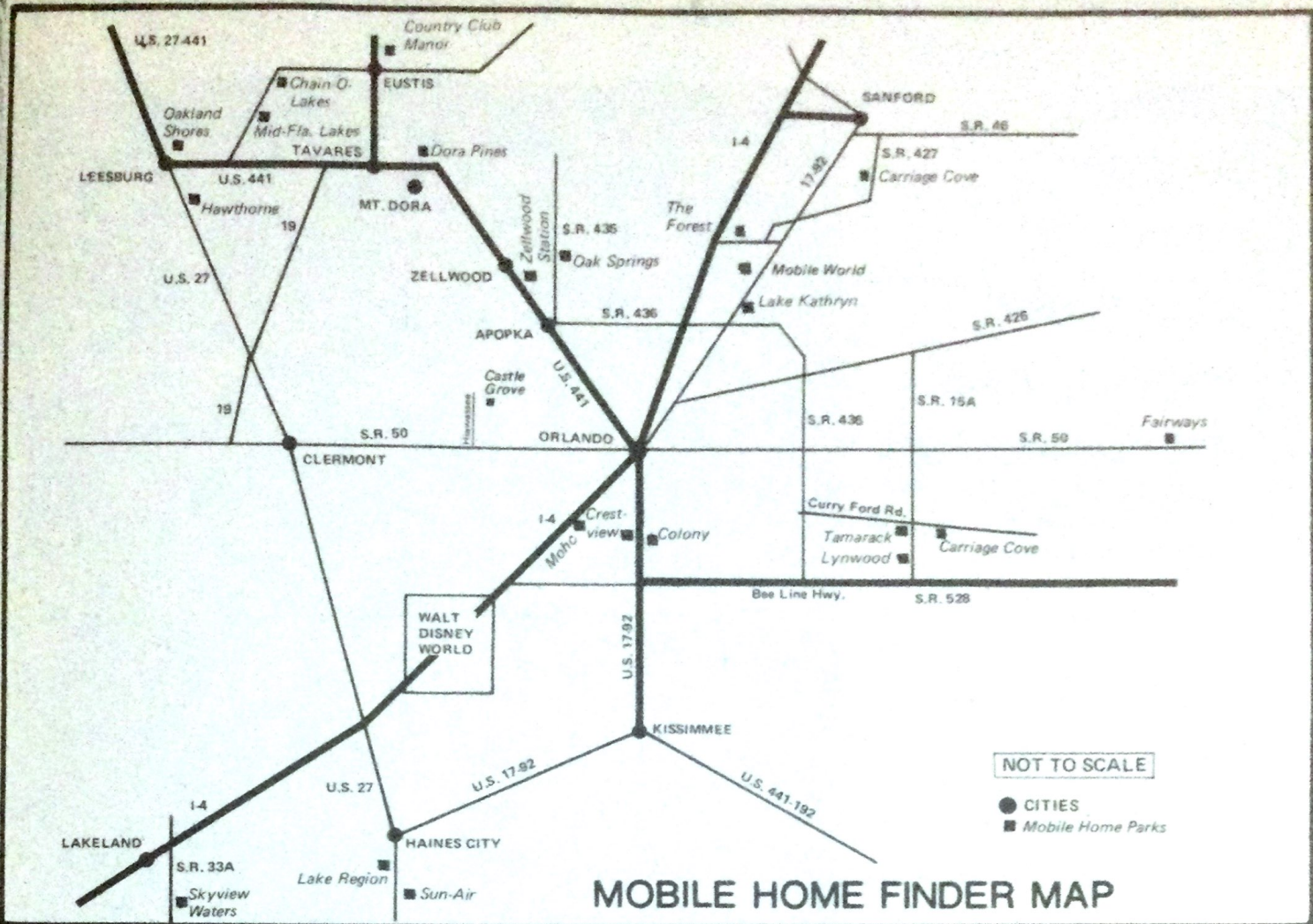
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MO-HO PARK, 2000 W. 33rd St., Orlando. Rentals \$57-62 and home sales. Well-maintained park close to downtown. Lake and canal surrounding an island. Rec hall, pool. 843-6827. Also sales in College Park (850 Maury Rd.) and Lynnwood Estates (Redditt Rd.).

SKYVIEW WATERS, S.R. 33A, south off I-4 southeast of Lakeland. Home and lot sales. Large mobile home subdivision in natural setting. Lots and lake and golf course. Many recreational facilities. 813/683-6478.

TAMARACK EAST, S.R. 15A and Curry Ford Rd., Orlando. Rentals \$40-60 and home sales. Neatly landscaped, treed lots on wide paved streets. Rec hall and pool. 275-0553.

ZELLWOOD STATION, Hwy. 441 just east of Zellwood (P.O. Box 292). Rentals \$80-130 and home sales. New luxury community among rolling citrus groves with 18-hole golf course, many other recreational facilities. Site of old estate. 886-6188.



MOBILE HOME FINDER MAP

THE GOLDEN DECADE

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More Fun

(Continued from Page 51)

SST

Aviation enthusiasts should be sure to drop in at the SST Aviation Exhibit at the Kissimmee-St. Cloud exit of the Florida Turnpike, where you can see all kinds of airplanes from the oldest to the newest. Attendance has been up considerably since June.

Star of the show, of course, is the 288-foot full-scale mockup of the U.S. supersonic transport, the plane that was never built. Among the older planes are a replica of the Red Baron triplane (the one that Snoopy frequently engages in dogfights with); a Seadart, the first Navy supersonic fighter; a Stinson Detroit-er that crashed on the Greenland ice cap and stayed there 40 years; and a Supercub with tandem wheels, used to land in rough terrain. There are also two missiles and a Link trainer on display.

There are 13 planes in all. All of the new additions are on loan, and their value cannot be estimated, but it is considerable. JMC

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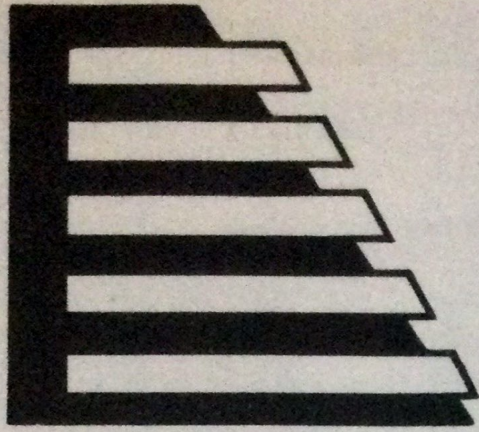
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Condominiums

(AND TOWNHOUSES)

By JOHN RUTHERFORD

IT'S ALMOST ACADEMIC at this point to catalog again all the problems that have beset the Florida condominium industry over the past 18 months, but for the record herewith a recap:

A few developers—and even in South Florida where the problem was generally regarded as most pronounced their numbers were limited—had been leasing recreational facilities to the homeowners associations in communities they had built. They had also been escalating those rental fees at a rate altogether unjustified even by nationwide inflation.

Attorney General Robert Shevin and the media got wind of the situation more or less simultaneously, with disastrous results statewide for the condominium industry. Sales came nearly to a halt as the economic crisis aggravated the industry's problems.

To cope with bad publicity, developers in the Tampa Bay area formed the Florida Condominium Developers Assn. which has since absorbed similar groups in the Orlando and Jacksonville metropolitan areas. FCDA has also established liason with a South Florida group, the Miami-based Florida Improvement Assn. Like other chapters, it retains its autonomy within the policy guidelines set by state officers.

In Orlando, Steve Chitwood, marketing director for One Thousand Oaks, and Earl Downs, developer of The Springs, organized the Central Florida chapter of FCDA. I spoke recently with Mr. Chitwood in his office at One Thousand Oaks, now



Steve Chitwood, director of marketing for 1000 Oaks, was one of prime organizers of Central Florida chapter of Florida Condominium Developers Association.

being managed by Orlando Federal, which took back the deed for that property from now-defunct Ford, Greene and Meadows in lieu of foreclosure.

As we talked he handed me a document more than half an inch thick containing lengthy legal descriptions of One Thousand Oaks. The FCDA is striving to get these ponderous legal requirements streamlined.

"This has to be drawn up by a lawyer," he said, "and it takes a lawyer to translate it for you. It contains a description of each unit, of the common properties, of payment schedules, of operating budgets, by-laws and articles of incorporation of the homeowner's association.

"On top of all that, we have to include a prospectus, which, again, goes into unnecessary detail of the development down to outlining the size of the pool and reprinting the developer's resume.

"Now, the intent is good—to protect developer and home owner—

but we feel the same requirements can be satisfied a lot more efficiently. These things cost money, and it's passed right on to the consumer.

COMING TO TERMS

"Another thing we'd like to see is standardized terminology. Right now, we have to publish a glossary in each of these documents, but I really think the condominium industry has developed to the point that we could reach some common definition of words without going to the expense of defining our terms before we can even talk to a prospective buyer."

Much of the complexity and detail of existing legislation can be attributed to the exclusion of developers from the lawmaking process, Mr. Chitwood said. "That, and you might say there was an overreaction to the South Florida situation."

To rectify the lack of developers' input, FCDA's fulltime executive director, Phyllis O'Connell,

(continued)

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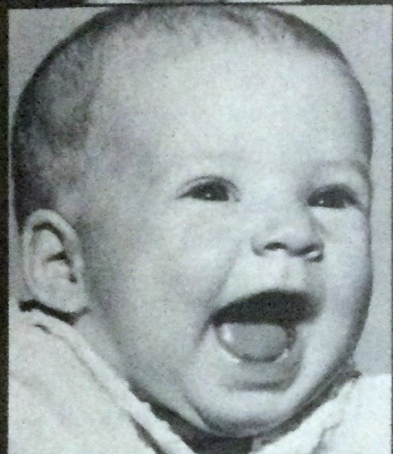
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OL 1



continued/
functions as a lobbyist when the
Legislature meets.

FCDA's input will be expanded
this year when in October the
Division of Florida Land Sales be-
comes the Division of Florida Land
and Condominium Sales. Two
condominium developers and two
condominium residents will be
named to the board, Mr. Chitwood
said, assuring representation from
both sectors.

On the federal level, too, FCDA
is making its views known. David
Fletcher, state president of the
association, recently testified before
a condominium study committee
of the Department of Housing and
Urban Development on proposed
federal regulations. Mr. Fletcher
cautioned that an additional level of
protective legislation would drive
costs of condominiums still higher
and would duplicate the proliferation
of laws already on state books.

In Orlando and St. Petersburg
FCDA has begun an advertising
campaign to alert the public to its
existence, and particularly to the code
of ethics its requires each member
to sign. As membership and operating

monies increase, the campaign
will be stepped up.

"We want our symbol to become
so common—like the Realtor's—that
if people don't see it they
won't buy. We want the public to
know that we want them happy
after they move in because we realize
that the best advertising is word-of-
mouth," Mr. Chitwood said.

ARBITRATION

The association's effort to assure
condominium buyers of fair
treatment by developers goes a step
further. Should a conflict between
developer and buyer arise, Mr.
Chitwood said, FCDA encourages
them to bring their problem to the
ethics committee, which sits as an
informal arbitration committee. If a
developer is in the wrong and refuses
to abide by the committee's decision
he can be expelled from the associa-
tion.

Mr. Chitwood admits that until
FCDA can enlarge its muscle by
increased membership, the threat of
expulsion is weak. Peer pressure,
nonetheless, will be an important
factor in bringing offending develop-
ers back into line.

"We feel like one of the big
differences the ethics committee
make is in re-establishing communi-
cations between a homeowner and
a developer. That's often the real
problem in the kind of conflict we
handle."

As a preventive step, FCDA has
established a referral service for
prospective condominium buyer.
"We want them to know exactly
what their responsibilities are, what
kind of service they can expect, the
terms of their purchase, and we want
them to know what the developer's
responsibilities are."

Mr. Chitwood emphasized that
the association is permanent, not
merely an ad hoc effort to deal with
current problems. The condominium
as a housing concept, will
grow in importance as Florida grows,
he said. Its popularity as a housing
innovation was maturing nicely
until the scandal over recreation
leases, but even that has not altered
its importance in supplying the
state's housing needs, he said.

"For years, as a government, as a
nation and as business, we've
promoted the single-family home.
But it's no longer within the easy

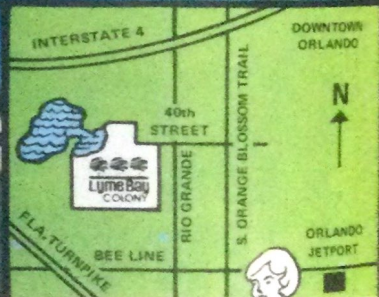
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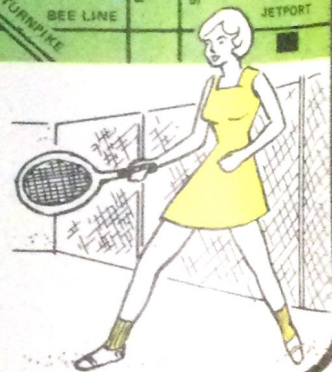


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grasp of every consumer, so there has to be an alternative. The condo is it.

"Legally, it's just the same as owning a single-family home. Condominiums appreciate—we've resold four here, all of them at a profit—and that's something the public will have to learn," he said.

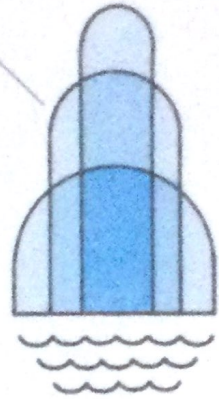
There are other attractions, too, to buying condominiums, particularly with the 5 per cent tax credit, a credit Mr. Chitwood said he isn't sure the public fully appreciates. "It's as if the government were offering you the down payment on a \$40,000 house," he said. (Orlando Federal is also taking in trade homes which buyers are unable to sell themselves after 60 days. Owning 60 homes in 60 locations spreads the risk factor, he explained.)

RECREATION LEASES

Let me return for a minute to those controversial recreation leases, which the Legislature in its last session outlawed, at least those articles applying to escalator clauses. Since it voided existing contracts, Mr. Chitwood said he expects FCDA to fight the new law as a violation of the Constitutional

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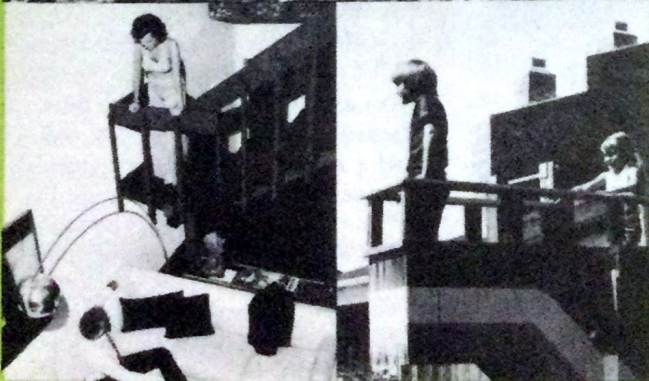
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grasp of every consumer, so there has to be an alternative. The condo is it.

"Legally, its just the same as owning a single-family home. Condominiums appreciate—we've resold four here, all of them at a profit—and that's something the public will have to learn," he said.

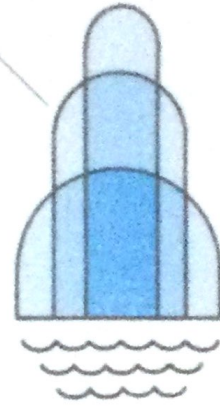
There are other attractions, too, to buying condominiums, particularly with the 5 per cent tax credit, a credit Mr. Chitwood said he isn't sure the public fully appreciates. "It's as if the government were offering you the down payment on a \$40,000 house," he said. (Orlando Federal is also taking in trade homes which buyers are unable to sell themselves after 60 days. Owning 60 homes in 60 locations spreads the risk factor, he explained.)

RECREATION LEASES

Let me return for a minute to those controversial recreation leases, which the Legislature in its last session outlawed, at least those articles applying to escalator clauses. Since it voided existing contracts, Mr. Chitwood said he expects FCDA to fight the new law as a violation of the Constitutional

(continued)

At FOUNTAINBROOK, your purchase includes Lake Concord, downtown Orlando and its skyline, quarter-mile proximity to Interstate 4, a lakefront pool, a gazebo built over the lake, a brook, fountains, cedar patios that straddle the brook—and the full-time services of a Better Homes and Gardens award-winning builder and a marvelously talented interior designer to assist you as you personally steer your own version of a two or three-story townhome through design, construction and appointments. And only you and 23 other buyers will be doing it. And then living there.

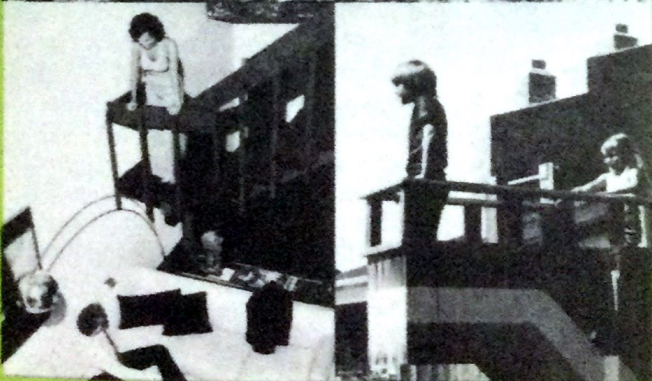


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TOWNHOMES

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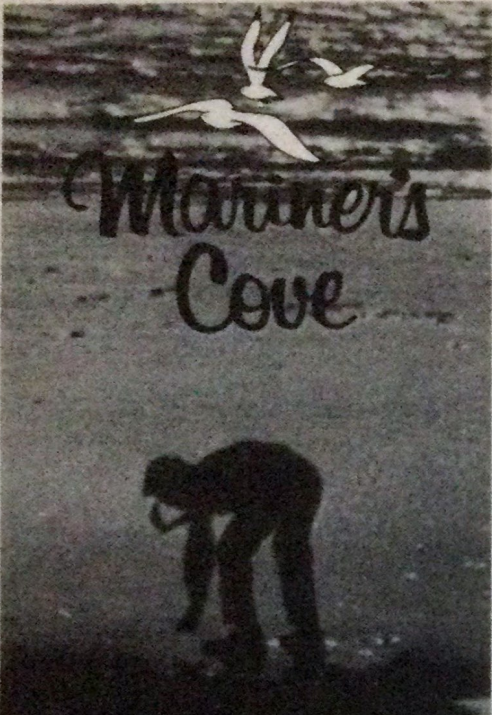
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(continued)

guarantee against ex post facto legislation. "That'll be done by the state office," he said.

As for its attitude toward the leases, FCDA will not seek to enforce a single policy. "There are circumstances in which recreation leases are the most feasible means for residents to have recreational facilities, and in those cases, we'll try to set standards so that leases are fairly written on a voluntary basis."

In communities where developers have turned recreational property over to the homeowners associations, fees will, of course, be established by the associations.

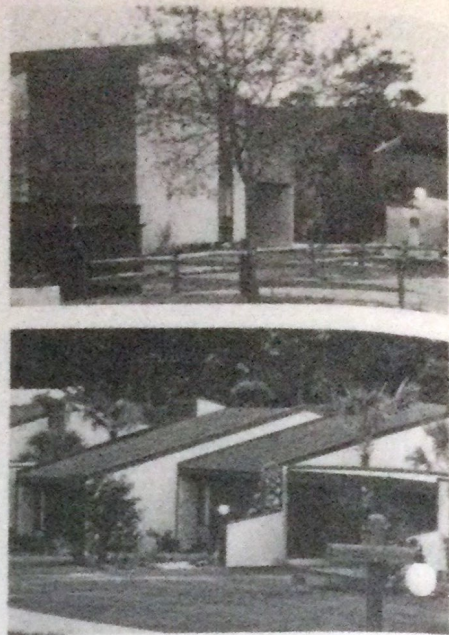
Membership in FCDA is open to condominium developers and owners, savings and loan associations, builders and brokers. "In short," Mr. Chitwood said, "anyone with an interest in condominiums is a potential member." (The Springs, Florida Land Co., The Highlands, Orlando Federal, Barnett Bank of Winter Park, Dover Green, Four Oaks, Lyme Bay Colony and One Thousand Oaks are FCDA members.)

THE OAKS

Despite the current sluggishness in condominium sales there is ample evidence that housing experts are still confident of the strength of the privately owned multiple family unit. It is impossible, of course, to ignore the foreclosures and deeds returned in lieu of foreclosure or even the outright sale of entire condominium projects, but the consensus emerges more emphatically each day. There's still a lot of hand-wringing, just about anyone will tell you, but it is steadily giving way to active programs to move unsold units.

One firm likely to generate new demand is Atlanta-based Ramshire Inc., a subsidiary of Unionamerica, which also owns Western Mortgage Corporation, the nation's second largest mortgage banking firm. For \$2,500,000, Ramshire bought The Oaks, a small condominium project on the posh Errol Estate development between Orlando and Apopka.

To speed sales of the 48 two and three-bedroom townhouses and three-bedroom villas, Ramshire has already reduced by several thousand dollars the price of each unit.



Two and three-bedroom homes (top) are available at The Oaks at Errol Estate. Three-bedroom patio villas (above) all have swimming pools. Price range on units is from \$37,500 to \$62,500.

Prices now range from \$37,500 to \$62,500. It has also appointed Epoch Properties of Orlando to oversee sales and property management. One of Epoch's most successful efforts has been at The Springs, another luxury housing development north of town. George Dexter is sales manager at The Oaks.

Ramshire, in addition, has directed extensive landscaping and substantially enlarged its amenities package to attract buyers to the new project. Besides the natural backdrops of forest and lakes, homes at The Oaks also front on the 18-hole golf course designed by Joseph Lee and home of the Lady Errol Classic. Ramshire will pay initiation fees for the Errol Estate Country Club for new residents who qualify. The Oaks also has its own clubhouse with such standard amenities as swimming and tennis facilities.

Now, all of this is important from a buyer's point of view, but Ramshire has also established some new incentives for brokers in the form of a straight 5 per cent commission on sales closed before Sept. 15. For the next 45 days, through Oct. 31, the commission percentage drops to 4½ and thereafter to 4 per cent. Mike Wilson and Barbara Berry of the Atlanta-based Berry Group, which

is handling publicity for Ramshire, told me that to their knowledge the percentages are among the highest in Florida.

"We're putting more marketing money in over and above the initial investment of \$2,500,000 to start moving the units," Ms. Berry said.

Ultimately, Ramshire will develop additional acreage it owns adjacent to The Oaks, she said. Phase II calls for building of another 48 units. No date has yet been set.

DIRECTORY

Condominiums and townhouses have revolutionized the lifestyle in Florida in a few short years. Tens of thousands of new residents are finding this style of living best suited to their needs. The following directory provides a wide range of choice in many areas. Check on the properties that interest you, by mail or phone. Price range code: U, under \$20,000; V, \$20,000 to \$25,000; W, \$25,000 to \$30,000; X, \$30,000 to \$40,000; Y, \$40,000 to \$50,000; Z, over \$50,000. Locations of Orlando area condominiums are indicated by open circle on map on Page 70.

CONDOMINIUMS

CROWN OAKS (V,W,X)

The Springs, Longwood (A-4). One & two bedroom apartments. 3-bedroom townhouses designed of wood and stone in harmony with rustic setting of The Springs. Garden entrances. Some with 2-story living rooms. (Map No. 1)

WEKIVA VILLAS (X, Y)

The Springs, Longwood (A-4). One, two and three-bedroom condominiums, some with lofts, all with fireplaces. Stables, cycle and nature trails, tennis, swimming and 24-hour security. Guaranteed buy back option. (Map No. 1)

WINDMEADOWS (U, V, W, X)

200 Palm Springs Dr. Altamonte Springs (C-6). Large new condominium community with complete recreation facilities. California-style stucco buildings. Property adjoins lake. A Condev development. 830-0065. (Map No. 2)

LYME BAY COLONY (U, V, W)

2100 40th St. Contemporary condominiums near downtown Orlando. Choose from 3 furnished models—1 bedroom, 1 bath to 3 bedrooms, 2 baths. Beautifully landscaped grounds. Large furnished clubhouse with pool tables and card rooms adjacent to pool and sundeck. View of Lake Catherine with waterway access. Custom-tailored financing. Models open from 9 a.m. 'til dark or make appointment. 422-0797. (Map No. 4)

THE COLONIES (U, V, W, X)

A blend of modern-day luxury and early American craftsmanship. Choose from seven different custom exteriors. Two lighted tennis courts, free-form pools and children's pool. Furnished clubhouse has kitchen and laundry facilities. 678-7200. (Map No. 6)

PARK LAKE TOWNHOUSES (W, X)

804 Park Lake Circle, Maitland (F-6). Continental-styled townhouses set among trees, lawns and winding walkways by Park Lake in Maitland. Walk to Maitland shopping. 647-6332. (Map No. 8)

ROSEMONT GREEN (X, Y)

4092 Player Circle, Orlando 32810, off U.S. 441 N. of Lee Rd. Tastefully designed condominium

apartments and townhouses by fairways of Rosemont Country Club. Spectacular fairway and lake views. 1-2-3-4 bedrooms. Patios, balconies, privacy gardens. Clubhouse, pool. Social membership in country club includes golf, tennis, swimming, sailing. 298-4100. (Map No. 9)

COUNTRY CLUB TOWNHOUSES ESTATES (X, Y, Z)

Country Club Circle, Orlando (J-4). Distinctive Continental-styled townhouses close to Country Club of Orlando, built by Ashington-Pickett. Models open daily. 423-0809. (Map No. 11)

LAKE FAITH VILLAS (X, Y, Z)

1000 N. Maitland Ave., Maitland. Prestigious neighborhood of lakefront condominium villas and townhouses. 2, 3 and 4 bedrooms available for

immediate occupancy. Private beach, patios and balconies, recreational facilities. 644-6677. (Map No. 14)

LAKE VILLAS (X, Y, Z)

164 N. Maitland Ave., Maitland. Small exclusive community of condominium villas and townhouses on Lake Orienta. 2, 3 and 4 bedrooms available for immediate occupancy. Patios and balconies, recreational facilities, lakefront living. 831-7778. (Map No. 17)

WINDHOVER (U, V, W, X)

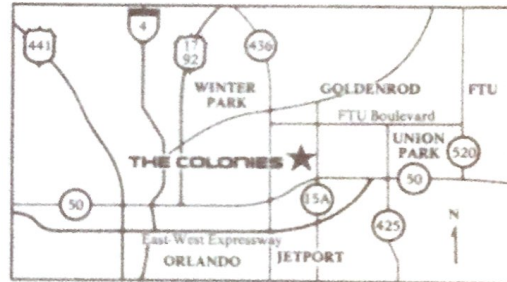
New condominium development in Florida Center (N-2). 1-2-3 bedroom flats and townhouse homes in ideal naturally rustic environment. Clubhouse, tennis, swimming and golf available for Windhover residents. 351-4341. (Map No. 18)

(continued)

Luxury apartments with a lush tropical park at your backdoor.

Write a poem. Photograph the flowers. Stroll for a while with someone special. Play a guitar. Listen to the waterfall. Jog for a bit. Flip pennies in a tranquil pool. Or just sit in the gazebo and get it all together at the end of the day.

You can do it all at The Colonies... the freshest look in luxury Florida apartments. Every cluster has its own little private park with waterfalls, wooden bridges and twenty-four species of tropical plants. Studios to three bedrooms with townhouses, too, from \$125 per month. Why not come out and see something you haven't seen for a change? Take Highway 50 East. Left on 15-A for a mile, or take FTU Blvd. East, and turn right on 15-A. (305) 678-7200.



3082 Goldenrod Road, Orlando, Florida 32807



continued/

CYPRESS CREEK VILLAGE (X,Y)

Florida Center, Orlando (N-3). California-style golf course villas set in a complete resort community. Lush landscaping. Private atriums and roof gardens. At Cypress Creek Country Club. 855-0010. (Map No. 18)

SAUSALITO (W,X,Y)

On Lake Howell at Red Bug Rd. and Semoran Blvd., Casselberry (C-9). Portuguese styled single story condominiums and townhouses. Recreation center, tennis, jogging track and marina on Lake Howell. Developed by The Greater Construction Corp. 834-0110 or 830-6134. (Map No. 19)

CYPRESS WOODS (X,Y)

Florida Center, Orlando. New community of condominium garden apartments and townhouses in wooded setting. Aqua scaping throughout. All recreation facilities with tennis gallery. (Map No. 22)

JAMESTOWN (X,Y)

S.R. 434 two miles west of I-4, Longwood (A-5). Combining old world charm with contemporary styling in 2 & 3 bedroom townhouses and patio homes. Complete recreational facilities including tot lot, tennis courts, pool and recreation room. 862-8300. (Map No. 23)

HIGH POINT OF ORLANDO (U,V)

11200 E. Colonial Dr. (2 miles east of the Orlando Sports Stadium). Uncrowded condominium community by Ryerson & Haynes. One-story apartments, only four per building, seven per acre. Complete recreation facilities, central location, from only \$20,990. 277-2000. (Map No. 24)

COCOA BEACH

2100 TOWERS (X,Y,Z)

2100 N. Atlantic Ave. Spacious 2-bedroom, 2-bath condominium homes, situated on the ocean adjacent to Fischer Park—for permanent open space. Models open daily. 305/783-2423.

NEW SMYRNA BEACH

MARINER'S COVE (U)

3700 S. Atlantic Ave., New Smyrna Beach. Studio condominiums facing the city park and ocean. Time-sharing ownership gives you full possession for four or six months at an affordable price. Completely furnished right down to the linens and dishes. Also color TV. 305/647-3631 or 904/427-4126.

MOUNT DORA

VILLA DORA (Y,Z)

601 N. McDonald St., Mount Dora. One & two bedroom apartments with two baths. Total electric kitchens, washer & dryer in each unit. Elevators, wide doors to accommodate wheel chairs, closed circuit security TV system. 904/383-4961.

DAYTONA BEACH

SANDCASTLE SOUTH (X)

4411-17 S. Atlantic Ave., Ponce Inlet. Spacious 2 and 3 bedroom, 2 bath apartments each with private balcony overlooking the wide beaches of the Atlantic Underground parking, fire resistant construction. Models open 10 a.m.-5 p.m. daily. 904/761-1072.

TOWNHOMES

FOUNTAINBROOK (ZZ)

336 W. Lakeview St. between Edgewater Dr. and Orange Ave. (J-5). Luxury townhomes, exquisitely designed and constructed, on Lake Concord. Wonderful view of Orlando skyline. Fountains spray water into brook that winds among spreading oaks on the grounds. Homes have stucco and wood-beam exteriors. Franciscan tiles in foyer, extra-large rooms, balconies and patios. 422-8823. (Map No. 3)

LAKE OF THE WOODS (X)

On Lake of the Woods Blvd. east off 17-92 in Fern Park. New community of patio homes by Bel-Aire. Furnished models now showing. Large new clubhouse with party rooms, fully equipped exercise room, saunas, ping pong, billiards. Olympic-size pool and kiddie pool. Tennis courts. 830-4746. (Map No. 7)



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APARTMENT DIRECTORY

The following directory presents a selection of quality apartments in the area. Check those which meet your requirements, make phone inquiries if you wish, then drive out for a look, using the map on Page 68. Carry this magazine and make notes as you go. Out-of-town readers are urged to write for information before arrival. It will make looking easier when you get here.

AMERICANA GARDEN APARTMENTS, 1801

Americana Blvd. (South)—Set in a community style country club atmosphere with separate sections for adults & families. Luxuriously furnished, 1, 2 & 3 bedroom apartments. (\$116, \$161 & \$207+) 6 floor plans including shag carpeting, draperies, fully equipped kitchens plus washer-dryer outlets. 24-hour security & maintenance plus full-time professional management on site. 6 pools, clubhouses, city bus service, hourly and beautiful landscaping throughout community. Fenced in playgrounds. *Discover the Great Americana Rent Breather today. 851-1776. Map No. 1.

BOURDEAUX, 1750 Mercy Dr. (West)—Ideally

situated for business, shopping, restaurants and entertainment. Adjacent to Mercy Hospital. Luxurious, well appointed 2 and 3 bedroom, 2 bath apartments in attractive surroundings on the shores of Lake Lawne in West Orlando. Clubhouse, tennis, swimming, planned social activities. Rents start at \$140. Management by Crow, Pope and Land. 299-4722. Map No. 2.

CAROUSEL CLUB APARTMENTS, 4100 S. Rio

Grande (South)—Tri-level circular buildings with enclosed tropical courtyards and oversized balconies. One and 2 bedroom adult apartments—\$140 and \$165. Icemaker refrigerators, dishwashers. Two tennis courts, pool tables and unique pool and party area. Six coordinated color schemes with wallpaper. 422-0775. Map No. 14.

CHATEAU de VILLE, 2727 W. Oak Ridge Rd.

(South)—A new standard of luxury and privacy. Single story, French Provincial style buildings; no upstairs neighbors! Private loggia entrances and patios. Total electric, 1-2-3 bedroom apartments with carpeting and draperies, walk-in closets, central heating and air conditioning, complete GE kitchen, two reserved parking spaces. Two pools, two recreation buildings. Golf course next door. Located at the "crossroads of Florida." 855-4626. Map No. 3.

CHATEAU ORLEANS, 3131 W. Oak Ridge Rd.

(South)—New 1-2-3 bedroom apartments and efficiencies with Continental theme. All single-story buildings overlooking golf course. No upstairs neighbors. Private loggia entrances and patios. Lovely courtyards complemented by extensive landscaping. Large swimming pool and recreation building. Selection of outstanding floor plans. Total electric. Self-cleaning ovens, frost-free refrigerators, disposals, dishwashers. Carpeting, draperies, air conditioning. 851-5530. Map No. 4.

CARRIAGES EAST APARTMENTS, 1900 S. Con-

way Rd. (Southeast)—Across the street from shopping center on city bus line. Adult and family sections. Shuffleboard courts, 2 swimming pools, 2 laundry rooms. Balcony or patio. All electric kitchen. Carpets and draperies. Built in center of grove—free citrus for all tenants. See display ad for prices. 896-8471. Map No. 6.

CREEKSIDE APARTMENTS, 4660 Middlebrook

Road, in the new planned community of Florida Center (15 minutes from downtown Orlando). Offering eight unique floor plans in studio, one bedroom and two bedrooms, each with private

patio or balcony with generous closed storage space. Carpeted. Kitchens include dishwasher, disposal, range, frost-free refrigerator. Clubhouse, swimming pool and tennis courts. Walking distance to shopping center. 293-6940. Map No. 7.

FOXCROFT, 2500 Howell Branch Rd., just west of S.R. 436. Apartment community designed in picturesque style of Olde England and set among beautiful shade trees. Posh 1-2-3 bedroom suites and efficiencies. ALL UTILITIES PAID! Frigidaire kitchens with English oak cabinets, electric heating and air conditioning, plush shag carpeting, spacious rooms, sound proofing. Hunt club, sauna, tennis courts, pools, playground. 671-6710. Map No. 11.

LA ALOMA APARTMENTS, 3040 Aloma Ave., Winter Park (North)—Sheltered, quiet atmosphere for the utmost in tranquility. Apartment-homes feature a continental flair of luxury. Oversized family-style kitchens are fully equipped. Wall-to-wall carpets, fully tiled baths. Community game and clubroom, two oversized swimming pools and wading pool. Convenient to all levels of schools. Full-time resident manager. 671-6660. Map No. 15.

LAKE CONWAY WOODS APARTMENTS, 4830 Conway Rd., Orlando (Southeast). 1, 2 bedroom apartments in the beautiful, wooded Conway area. Near Beeline, McCoy jetport, S.R. 436. All-electric kitchens, wall-to-wall carpets, walk-in closets, sliding glass doors to individual deck areas. All corner units. Large open spaces surround clubhouse, heated pool. 851-9510. Map No. 18.

ORANGE-ORLANDO APARTMENTS, 5560 Curry Ford Rd., Orlando (Southeast)—1 and 2 bedroom apartments furnished or unfurnished, conveniently located near schools, churches and shopping. Each apartment has patio or balcony overlooking spacious landscaped courtyard with tennis and volleyball courts, swimming pool and clubroom.

Rentals from \$135 monthly. 275-1270. Map No. 21.

PACKWOOD APARTMENTS, 430 E. Packwood Ave., Maitland (North)—Lavishly appointed 1-2-3 bedroom apartments, on Lake Nina. Furnished or unfurnished. Walk to shopping, restaurants, beauty and barber shops, bank. Luxury kitchens, full carpeting, soundproofing, tiled baths. Two swimming pools. Separate section for adults. Near fine Maitland and Winter Park schools. 644-3663. Map No. 16.

PARK PLACE, Semoran Blvd. south of Curry Ford Rd. (Southeast)—Luxury 1-2-3 bedroom apartments located on 18 acres. One and two story models available in adult or family areas. Tennis courts, swimming pools and clubhouse complex. Floor space from 440-1,200 sq. ft. 273-8920. Map No. 13.

PINEHURST APARTMENTS, 2100 W. Oakridge Rd. (South)—Luxury cedar and stone apartments in forest-like setting on Lake Ellenor next to Orlando Central Park. Efficiencies, 1, 2 and 3 bedrooms. Adult and family sections. Contemporary architecture. Features either sunken living rooms or cathedral ceilings, all electric kitchens, completely screened porches and extra storage for each unit. Shag carpeting. Landscaped nature trails. Heated pools, billiard room, 4 lighted tennis courts, dramatic stone, glass and wood clubhouse. Resident managers. 855-5695. Map No. 17.


ROBINSCREEK APARTMENTS, 1617 E. Robinson (Downtown)—An exclusive, luxury apartment community located just 3 minutes from downtown Orlando. All are 2-bedroom, 2-bath apartments, and feature a patio-balcony overlooking courtyard with bubbling brook and reflecting pool. Each is equipped with its own washer, dryer, 15 cu. ft. frost-free refrigerator with ice maker. Self-cleaning oven, dishwasher, disposal.

(continued)



La Aloma
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2 Oversized Pools—Family Styled Kitchens—Aloma Elementary School at our back door—Competitive Rates—1, 2 & 3 bedrooms—Overnight guest rooms—24 hr. Maintenance Answering Service—Clubhouse—Walk to shopping.



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671-6660 Corp

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Colonial brick rental residences set in green, rolling country by golf course. Walk to new 180-store Altamonte Mall, banks, grocery. 1-2-3 bedrooms. All adult. 2 swimming pools, 2 recreation buildings. Saunas. From \$145 a mo.



Village Green

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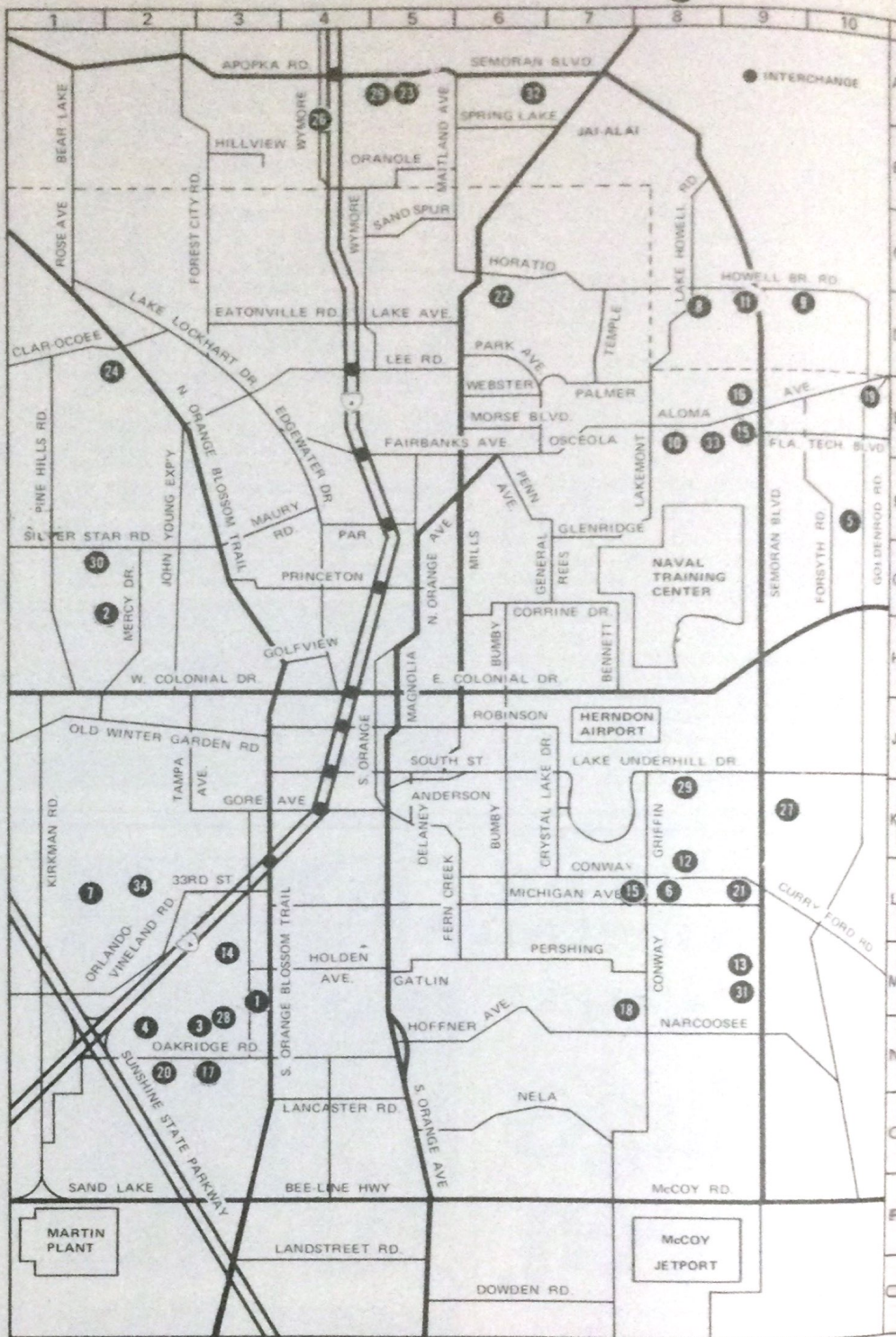
The Ultimate in Convenience and Location

Sophisticated seclusion on Winter Park chain of lakes. Walk to downtown Maitland. Bus line at entrance. Totally soundproofed units with luxury kitchens, tile baths.



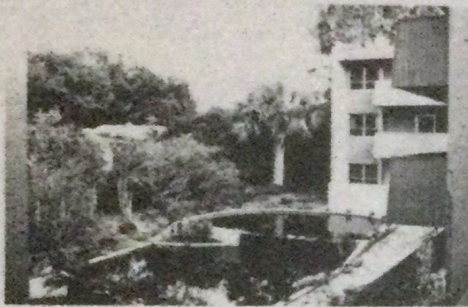
430 E. PACKWOOD AVE.
One half block off 17-92
Maitland, Florida 32751

APARTMENT FINDER MAP



"THE LONGER YOU LOOK
THE BETTER WE LOOK."

ROBINSCREEK Luxury Apartments



Robinscreek Luxury Apartments—a small, exclusive apartment community just 3 minutes from downtown Orlando. Robinscreek surrounds a secluded, landscaped central court, with a bubbling brook and a quiet reflecting pool. Each of these 2-bedroom, 2-bath apartments has a patio-balcony overlooking the court. Each has its own washer and dryer; a 15-cu.-ft., frost-free ice-maker refrigerator; self-cleaning oven; dishwasher; disposal; and installed cable-TV hook-up; top quality shag carpet and draperies are provided.

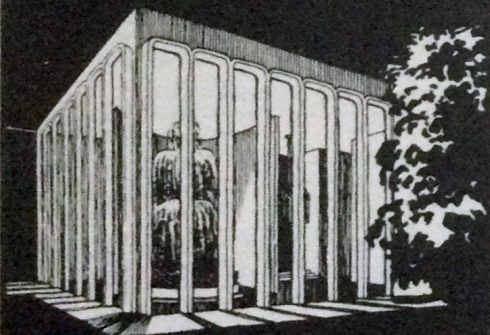
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Robinson At Fern Creek 894-2436



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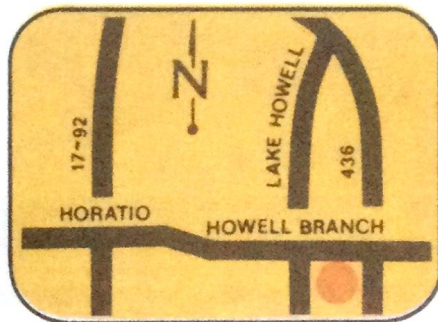
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| 1. Americana Apartments | 18. Lake Conway Woods Apartments |
| 2. Bourdeaux Apartments | 19. Oakwood Lake Nan Apartments |
| 3. Chateau de Ville Apartments | 20. Oakwood Oakridge Apartments |
| 4. Chateau Orleans Apartments | 21. Orange-Orlando Apartments |
| 5. The Colonies | 22. Robinscreek Apartments |
| 6. Carriages East Apartments | 23. Royal Arms Apartments |
| 7. Creekside Apartments | 24. Ronald-Bernard Apartments |
| 8. Stratford Square Apartments | 25. Sandpiper Apartments |
| 9. Eastbrook Apartments | 26. Spanish Trace Apartments |
| 10. Four Seasons Apartments | 27. Spanish Hills Apartments |
| 11. Foxcroft Apartments | 28. Stoneridge Apartments |
| 12. Grove Park Apartments | 29. Village Green Apartments |
| 13. Park Place Apartments | 30. Willow Bend Apartments |
| 14. Carousel Club Apartments | 31. Wimbledon Park Apartments |
| 15. La Aloma Apartments | 32. Windsong Apartments |
| 16. Packwood Apartments | 33. Winter Park Village Apartments |
| 17. Pinehurst Park Apartments | 34. Rio Grande Apartments |

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at **Stratford Square Apartments** come see the newest dimensions for gracious Florida living. Stratford Square homes have been carefully designed for the new lifestyle of all ages.

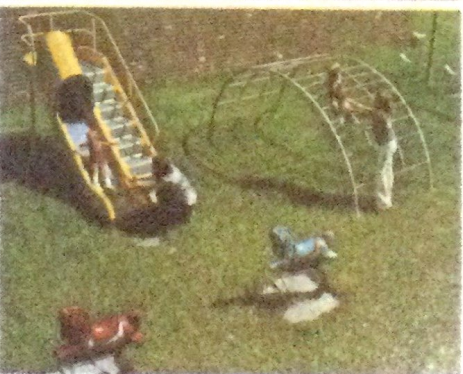
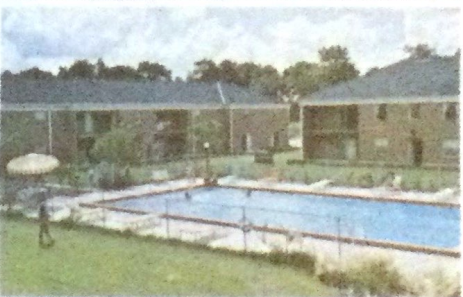
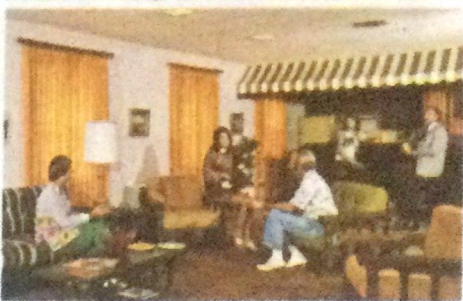
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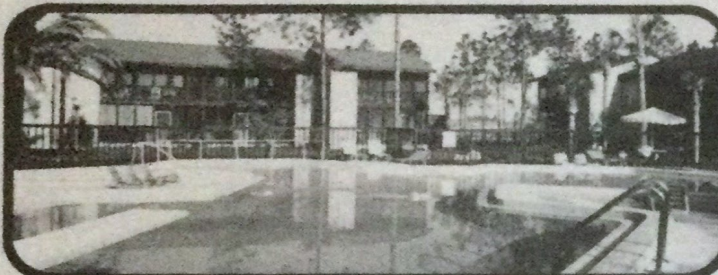


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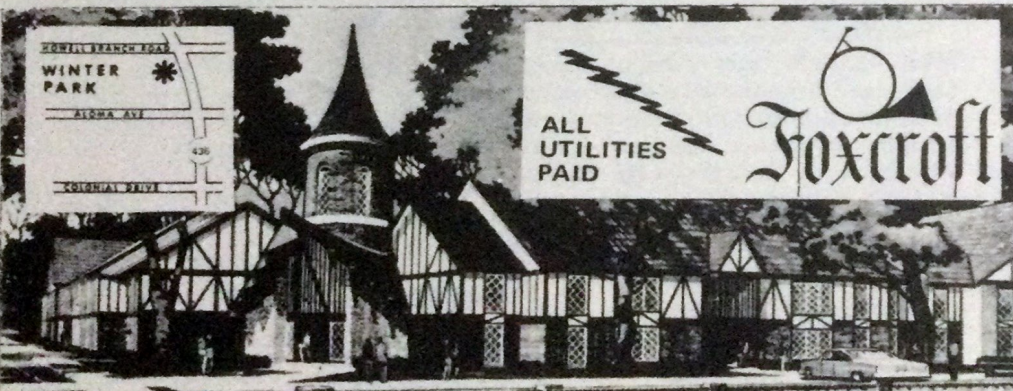
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shag carpet and draperies are also provided. Cable TV is installed. 894-2436. Map No. 22.
ROYAL ARMS APARTMENTS, 500 Orange Dr., Altamonte Springs, one mile east of I-4 off S.R. 436 (North)—Picturesque complex located on Lake Orienta. 1-2-3 bedroom apartments. Family and adult sections. Private patios and balconies. Elegant entrance foyers. Wallpapered baths, carpet, drapes, fully equipped kitchen with wash-dryer connections. 3 pools, 3 lighted tennis courts, social building, boat ramp. Adjacent to golf course. Convenient to Altamonte and Interstate malls. 834-4488. Map No. 23.

SPANISH HILLS APARTMENTS, 5801 Shenandoah Way, 1/2 mi. S. of East-West Exwy. off Semoran Blvd. on Stonewall Jackson (Southeast)—1-2-3 bedroom apartments. Block construction with bar joists, concrete ceilings. Adult & family sections. Pool, tennis, rec room, organized social activities. Within walking distance of elementary and jr. high schools, shopping, 15-20 min. from airport. 273-0500. Map No. 27.

STRATFORD SQUARE, Howell Branch Rd. just east of Winter Park. Beautifully landscaped brick Colonial apartments. 1-2-3 bedrooms, from \$150. Shag carpets, drapes, luxury items. Spacious rooms. Hotpoint kitchens, dishwashers. Each unit has covered patio and storage room. All masonry buildings with 2nd floor constructed of concrete for soundproofing. Electric heat, a/c. Adult pool with separate pool and playground for children. 678-2699. Map No. 8.

VILLAGE GREEN APARTMENTS, Hwy. 436 just east of Altamonte Springs exit off I-4 (North)—Early American style apartments set in green, rolling countryside by golf course. 1-2-3 bedroom apartments. Carpeting, draperies, equipped kitchens. Swimming pools, sauna baths. Quick commuting via I-4. From \$145 a mo. 831-4848. Map No. 29.

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Lighted fountain in Lake Eola (left) has become a symbol for Orlando, the City Beautiful. On opposite page, tower of Pan American Bank Building and lakeside Kahler Plaza Inn may be seen in downtown business area on west side of lake.

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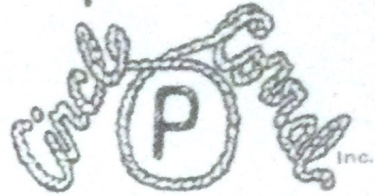
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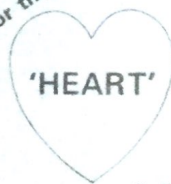
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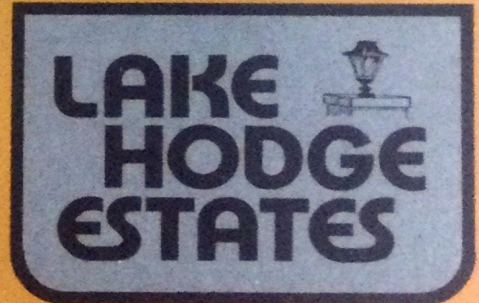
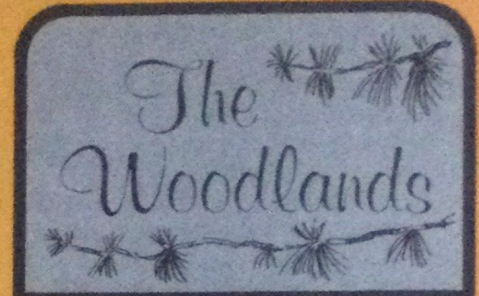
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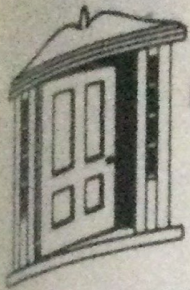
ORLANDO-LAND MAGAZINE

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Orlando, Florida

32802





Open House

By EDWARD L. PRIZER

SOMETIME BACK, a developer tried to get the name of Red Bug Lake Road changed. Nothing doing, said the old-time residents along this rural by-way running eastward from Casselberry.

The folks who lived on Red Bug Lake Road at that time were mostly country folks. Red Bug was the kind of name that suited them just fine. There was an area of rail-fenced ranches, cattle grazing in green meadows, citrus groves, horses and stables and rodeos, truck farms and nurseries.

As I drove through this pastoral country the other day I knew it was on the verge of big changes. It was going to be one of the busiest sectors in the next building boom. For many years there had been a vast separation between this rustic area and the fast-growing sophisticated suburbs on the eastern fringe of Winter Park and Maitland.

Now the gap was closing. Country and city were fast melting into each other.

I found home-building activity picking up at many places out Red Bug, Aloma Avenue, FTU Boulevard and Howell Branch Road. Subdivisions like Sterling Park and Howell Estates which had been shortstopped by the recession were showing signs of new life.

One large new subdivision, Howell Branch Woods, was starting up at the corner of Howell Branch and Tangerine roads.

It was only a few steps from these developments to the Bar B Ranch and the shores of Bear Gully Lake.

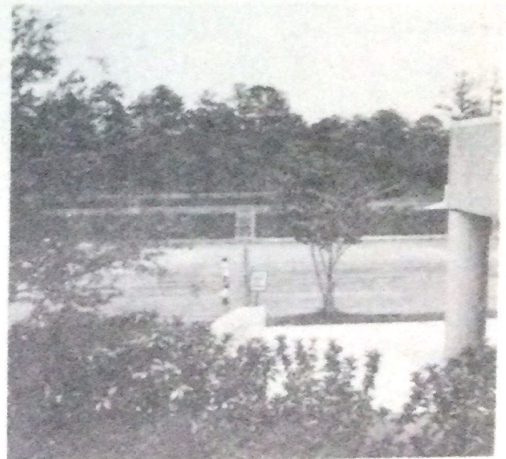
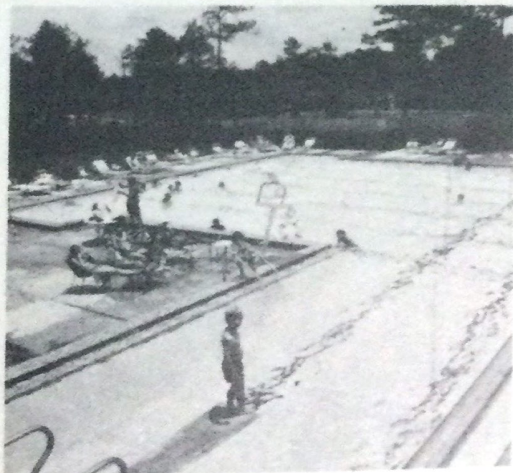
There is still an Old West, horsey kind of look to this country out here. Many families have small, fenced estates where they can keep their own horses and enjoy the freedom of country living. This equestrian environment will probably endure for a number of years to come. Even those who live in highly developed subdivisions will be able to taste a bit of Western-style recreation.

BEST OF BOTH WORLDS

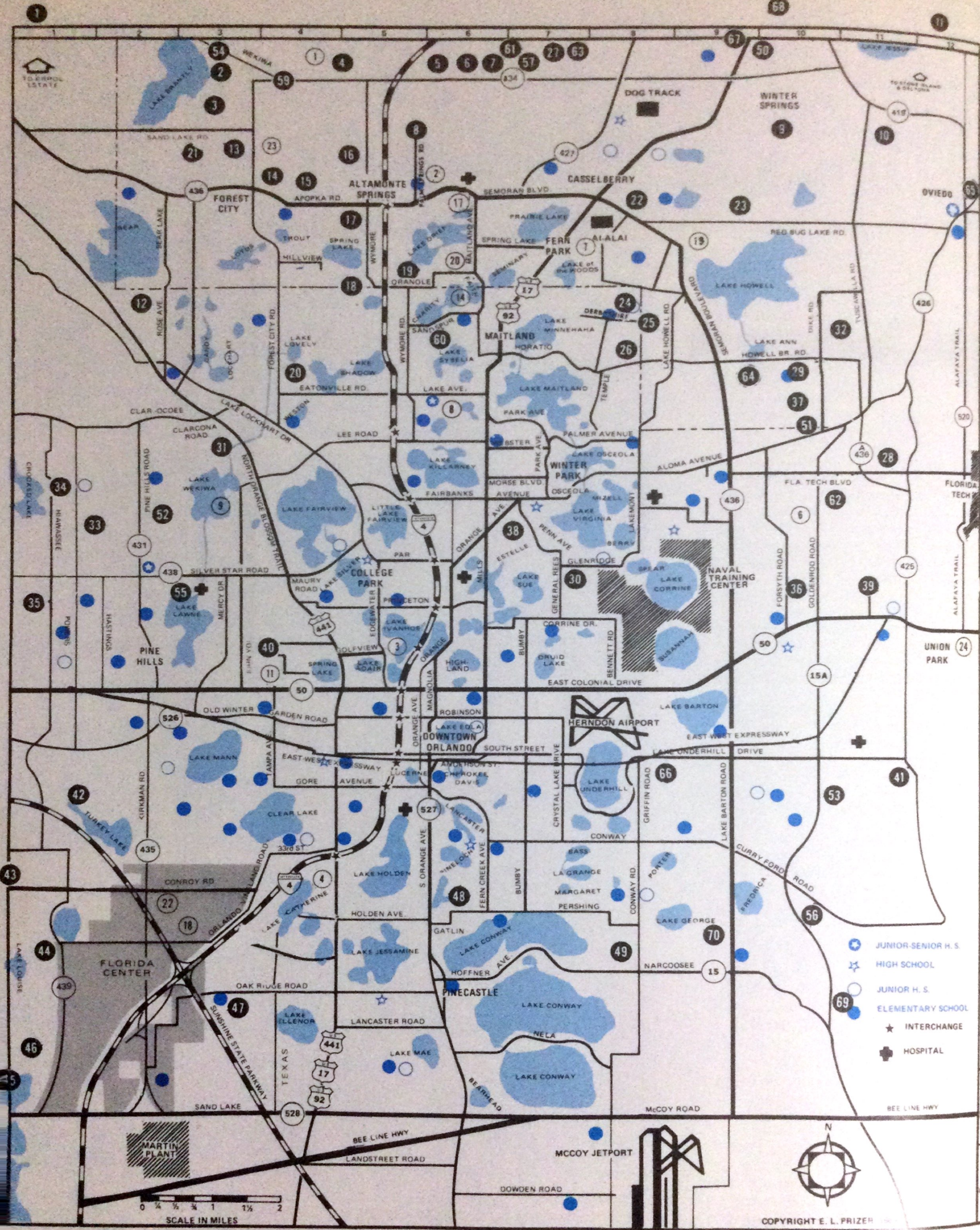
Tusawilla is an example of a planned community that offers its residents the best of both worlds. So much has been done here in the past couple of years that I have trouble recognizing the wild country I once rode across in a Jeep.

The entrance where Winter Springs Boulevard meets Tusawilla Road has been beautified with fountains and

(continued)



Young rider (top) takes his mount over a hurdle at Tusawilla, where riding is a basic part of community recreational facilities. Gulfstream development also has 18-hole golf course (center) swimming pool and tennis courts (above).





Homes like these (above) at Tuscawilla come in a variety of price ranges and styles.

continued/
plantings of trees and shrubs. Red blooms blush on clumps of young myrtle planted in the median of the boulevard.

Today I turned into Tuscawilla for a talk with Paul Smith, veteran Orlando builder who was recently appointed managing director by the parent company, Gulfstream Land & Development Corp.

"This area is starting to turn around," he told me. "Nothing was happening when I came here two months ago. Now 10 new houses have been started. Most of the amenities have been finished. And there are buyers."

Mr. Smith admitted it had been a rough period for the building business, this past year or so. And he's seen a lot of ups and downs in the 20 years since he moved down from Alton, Ill. He recalled that he had built homes in Kenilworth Shores on the edge of Winter Park in the 1950s and begged people to buy then for \$25,000.

"They said then prices can't go any higher. Famous last words! Now those houses are selling for \$50,000. I don't think anything's going to go back down today."

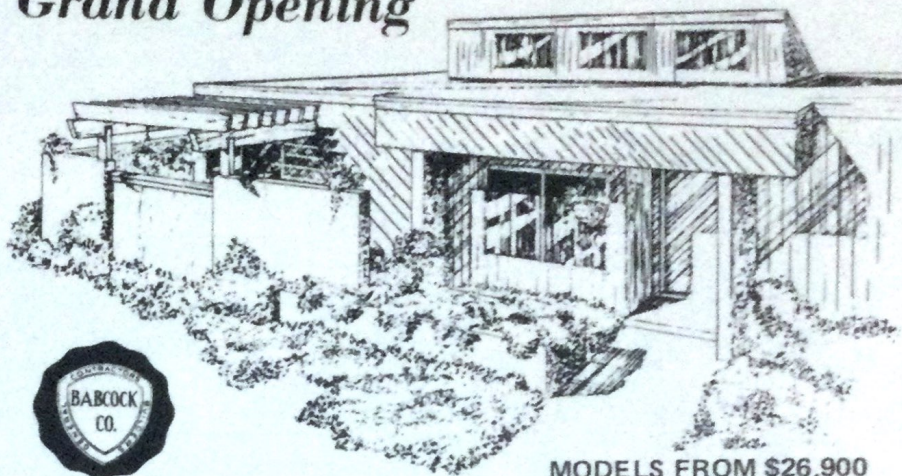
Mr. Smith served as a building official with the City of Orlando from 1967 to 1973 and then left public service to become assistant to James E. Russell, president of United Associates. He moved from that job to Tuscawilla.

This is a master-planned development of 3,400 acres north of Red Bug Lake Road and just east of Oviedo. In the middle of the property is an 18-hole golf course designed by the well-known course architect Joe Lee. It's become so popular already that the parking lot is jammed

/continued

Windward Square Townhomes

Grand Opening



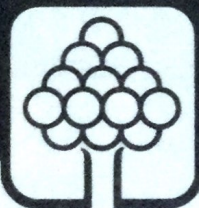
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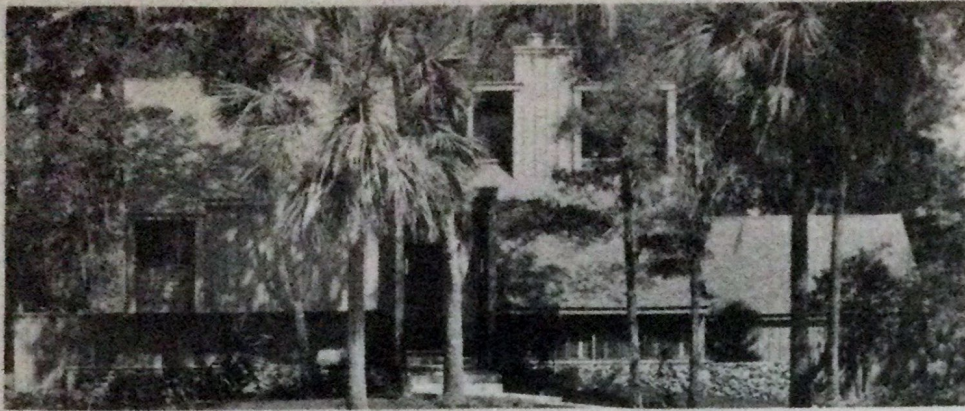
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With the opening of Florida Tech, development moved eastward to Oviedo, whose wooded sections have provided ideal sites for homes in the middle to upper price range like these at Garden Grove (top) and Mead Manor.

continued!
with cars on weekends.

Not far from the first tee (where a clubhouse is planned) there are Har-tru surfaced tennis courts, a tennis pro shop and lockers, and a large community swimming pool.

IN THE SWIM

I drove down to this recreation complex with Mr. Smith and stopped long enough to watch a group of youngsters getting swimming instruction in the pool.

"The Seminole YMCA runs our swimming program for members," Mr. Smith said. "Our Tuscawilla Swimming Club competes around the area."

The tennis pro is Larry Whittaker. Gene Jones is in charge at the golf course.

In keeping with the ranch country around it, Tuscawilla has its own riding stables. Twelve miles of bridle paths meander through the largely undeveloped part of the community. Riding lessons are given, under the supervision of stablemaster Vaughn Wilson, and teams are entered in horse shows.

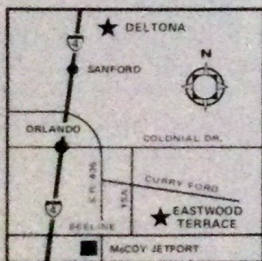
Along with all these complete facilities, work has started on a lakeside recreation area that will include facilities for baseball, football, basketball and picnicking.

Three hundred families are now living at Tuscawilla. Homesites, ranging from one half to two acres, start in price at \$11,600. You can buy either a completed

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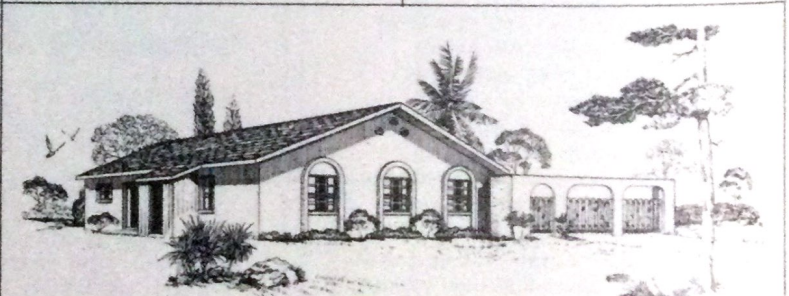
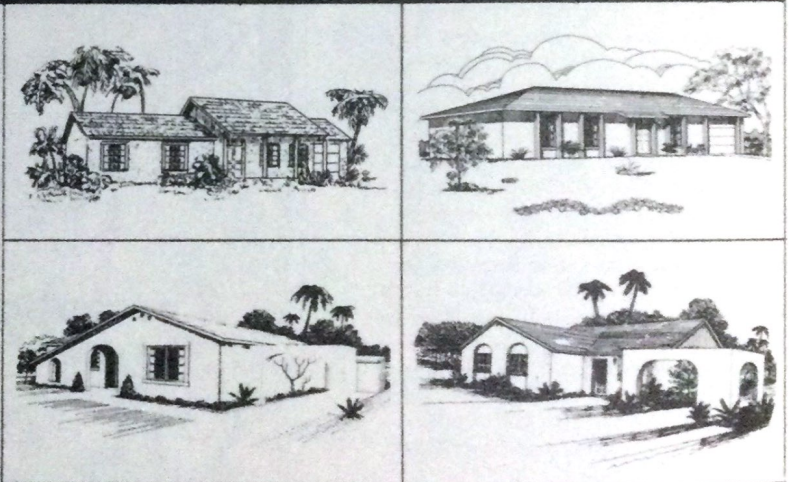
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home (\$45,500 to \$80,000) or a lot to build on.

Ten builders have been active here. The homes are notable for variety, ranging from strictly traditional to a few far-out designs. I noted an unusually large number of two-story and split-level houses, which seem to fit well into this kind of rolling terrain.

"It just gets prettier every day I go out," Mr. Smith said. "Our landscaping crews are working all the time. This continual beautification is a policy of Gulfstream."

Mr. Smith revealed that preliminary planning work is being done on a group of golf villas to be built around the fairways and sell in the \$40,000 range. Models should be open by the end of the year, he said.

Clearly enough, something new is always going on at Tusawilla.

WATERCRESS CAPITAL

It's just a short drive from Tusawilla on either Route 419 or 426 into the town of Oviedo, which boasts of being the watercress capital of the world. This was almost entirely a farming community until Florida Technological University opened up about five miles down the Alafaya Trail. Then, suddenly, a market for quality homes developed in Oviedo.

Most active in serving this market has been Ben Ward, whose Mead Manor became a beautiful residential section in only a few years. Now he's building and selling the same kind of houses in another section of Oviedo, called Garden Grove. The price range is \$50,000 and up.

Drive through Garden Grove today and you'll see the same diversity of architecture which contributed to the success of Mead Manor. And, surprisingly enough, you can get to Orlando from here by the East/West Expressway in only 22 minutes.

Swinging back toward town from Oviedo, you find the first signs of new development on Red Bug Road. The large tract that is being cleared east of Tusawilla Road will be a development of medium-priced homes. A sign announces the start of Appaloosa Village. It's been proceeding slowly, and we have no word yet when building will begin.

From here eastward for several miles there's nothing but ranches and pine woods until you come to the entrance to Sterling Park. Dick Bond opened this development with great hopes back in 1972. It had a great location, just off Route 436 and well back in virgin wilderness. But the crash in real estate came and blotted out all the great plans for Sterling Park.

I ventured in on my recent eastward swing and found that Bako Construction Co. is now working to complete 50 unfinished homes they have in the

/continued

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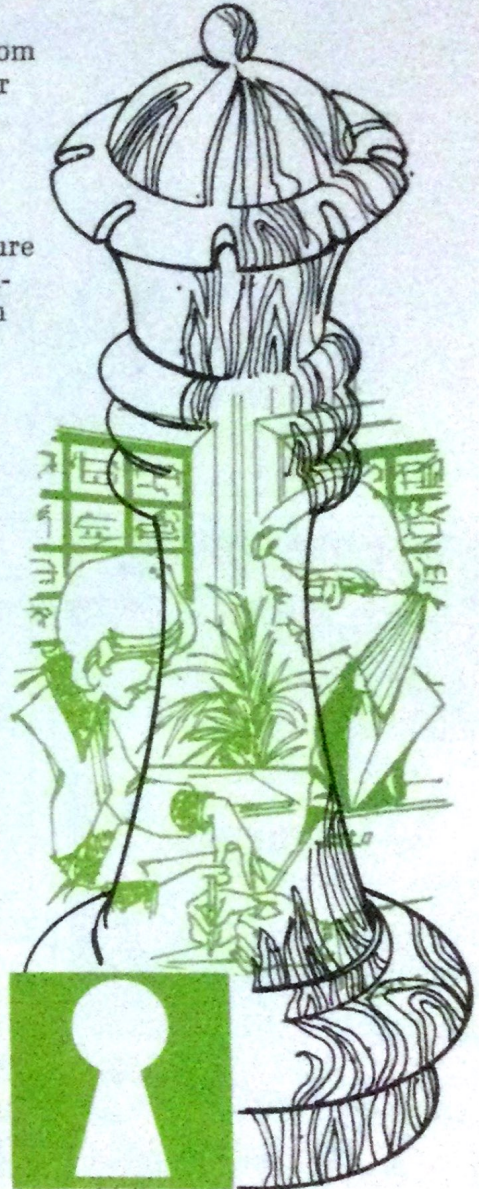
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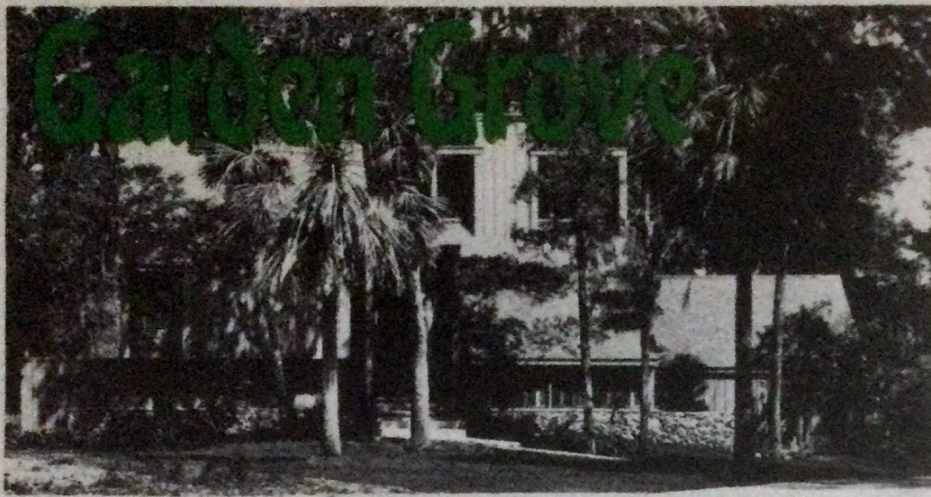
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continued!

community. Two other builders, Harcon and Spittler, have recently completed six homes. Key Locale Realty is staffing an office here, and, although they're not experiencing any stampede of buyers, they're noting a pickup in traffic. The price range right now is \$34,500 to \$39,000.

Buckling back on Red Bug and then turning south on Dike Road, I took a quick look at Howell Estates, which has been fairly quiescent for some months despite a large inventory of homes in the 30s and 40s. Lester Kalmanson's sales agent told me they were prepared to finish homes to suit the buyer. Since my visit here, I have learned that Gidus Builders have bought the remaining 35 or 36 lots and will start building here soon now that they're virtually sold out in Woodcrest.

Mark Squires of Gidus Realty thinks it's a sure-fire proposition because "we're going to have a super new school system in this area starting in September." The Tusawilla Middle School opened on Tusawilla Road in February and the new Lake Howell High School will open on Dike Road in September. These schools are certain to stimulate increased residential development in the area.

Right across from Eastwood Elementary School, at the intersection of Howell Branch Road and Tangerine, I spotted a group of new houses just going up. I quickly learned that this is a major new community called Howell Branch Woods, where Pete Hayden and Joe Evens are building homes priced from \$31,900 to \$38,900.

Mr. Hayden gave me some more details by phone.

"We'll have 116 homes in the first phase and another 240 in the second phase. Five basic models will be ready in September. We'll offer standard block construction, with all-cedar or all-brick homes as options. Residents will be able to use the pool and tennis court in the Eastbrook subdivision."

Howell Branch Woods extends housing development north from Wrenwood, where Ludwig Goetz Jr. has enjoyed good sales even during the slump. Mr. Goetz says he has only 50 lots left and is now looking for another site. He hopes to find it on the east side.

South from here on 15A, Tommy Tompkins is building in the \$30,900-37,900 range at Hanging Moss, where Gidus Realty has just taken over as sales agents. Eastward on FTU Boulevard are Condev's California-style community, Woodside Village, and Harbor East, where homes in the 40s are available. Down Dean Road from the boulevard, Laurel Builders are offering homes from \$23,450 to \$29,450 at Arbor Ridge.

NEW HOME LOCATIONS

Price range code: U, under \$20,000; V, \$20,000 to \$25,000; W, \$25,000 to \$30,000; X, \$30,000 to \$40,000; Y, \$40,000 to \$50,000; Z, \$50,000 to \$60,000; ZZ, over \$60,000.

1. **ERROL ESTATE (X,Y,Z,ZZ)**
Large recreation-oriented community of single-family and patio homes on onetime millionaire's estate. 4 lakes and golf course. Take Rt. 441 north from Apopka. (A-1).
2. **SWEETWATER OAKS (Z,ZZ)**
New planned community in former hunting preserve north of Lake Brantley. Oak and pine woods. Extensive recreation. Huskey Realty, sales agents. Take Wekiwa Springs Rd. west off Rt. 434 (A-3).
3. **BRANTLEY HARBOR (Z)**
Small community of luxury homes on Lake Brantley. Huskey Realty, sales agents. Enter off Rt. 434 (A-3).
4. **THE SPRINGS (X,Y,Z,ZZ)**
A garden paradise surrounding famed Sandalwood Springs. New homes, country estates scattered thru unspoiled woodlands. Enter off Rt. 434 (A-4).
5. **SLEEPY HOLLOW (Y,Z)**
Rt. 434 east of I-4 (A-6).
6. **THE WOODLANDS (X,Y)**
Rt. 434 east of I-4 (A-6).
7. **MEADOWS WEST (X)**
Rt. 434 east of I-4 (A-6).
8. **ROLLING HILLS (X,Y,Z,ZZ)**
Homesites surrounding Rolling Hills golf course. (B-6).
9. **THE TERRACE (W,X)**
New community of California-styled homes by Wilco Construction Co. Moss Rd. south off Rt. 434 (B-10).
10. **TUSCAWILLA (Y,Z,ZZ)**
Large planned community in natural setting. Custom homes and homesites available. Championship golf course, stables, bridle paths, pool, tennis courts, boating, fishing, playgrounds. Tuscawilla Rd. south off Rt. 419.
11. **STONE ISLAND (Y,Z,ZZ)**
Lakeside community. Take Deltona exit off I-4 and go east.
12. **TEALWOOD COVE (X)**
Rose Ave. north off Rt. 441 (D-2).
13. **NORTHWOOD (X,Y)**
Residential community near golf course and school complex. Solar-energy homes by Jaymor Builders. On Rt. 434 just north of 436 (B-3).
14. **SAN SEBASTIAN HEIGHTS (Y)**
Luxurious 3 & 4 bedroom homes on large lots. At S.R. 436 & Forest City Rd. (C-4).
15. **SPRING OAKS (X,Y)**
Bel-Aire's newest suburban community. Ten models to choose from. \$500,000 recreation center. Take Rt. 436 west off I-4 (C-4).
16. **APPLE VALLEY (Y,Z)**
North off Rt. 436 on Douglas Rd. (B-5).
17. **SPRING VALLEY (Z,ZZ)**
First of the big luxury communities in S. Seminole County. Wymore Rd. off Rt. 436 (C-5).
18. **SPRING LAKE HILLS (Z,ZZ)**
Wymore Rd. south off Rt. 436 (D-5).
19. **BARCLAY WOODS (Y,Z)**
New homes on sloping citrus groveland ringing Lake Orienta. Henry Hoche Realty, sales agents. Off Oranole Rd. (D-6).
20. **BRIARCLIFF (W)**
New homes by Herbert A. Ross in quiet setting west of Maitland. Forest City Rd. 1/2 mi. N. of Lee Rd. (E-4).
21. **BROOKHOLLOW (Y)**
Homes by AMC. West on Sand Lake Rd. off 434, then south. (B-3).
22. **CAMELOT (X)**
Winter Park Dr. north off Rt. 436. (C-8).
23. **STERLING PARK (X)**
Renewed building activity here. Take Red Bug Rd. east off Rt. 436. (C-9).
24. **DOMMERICH (X,Y,Z,ZZ)**
Older luxury area with scattered new building. North off Horatio Ave. (E-8).
25. **FOREST BROOK (Y)**
Off Lake Howell Rd. (E-8).
26. **THE HILLS (Z,ZZ)**
Entrance off Horatio Ave. (E-8).
27. **SHADOW HILL (W,X)**
Homes by AMC at Longwood. Off Rt. 434 east of I-4. (A-7).
28. **WOODSIDE VILLAGE (X,Y,Z)**
Condev community of California-styled homes near FTU. (F-11).
29. **HOWELL BRANCH WOODS (X)**
New community across from elementary school. Tangerine at Howell Branch Rd. (E-10).
30. **QUAIL HOLLOW (Z,ZZ)**
Glenridge at Winter Park Rd. (H-7).
31. **ROSEMONT (Y,Z,ZZ)**
Country club community with many scenic luxury homesites around golf course by Lake Wekiva, plus exceptional condominium and rental apartments. Entrance off Hwy. 441 just north of Lee Rd. (F-3).
32. **HOWELL ESTATES (X,Y)**
Homes by Gidus Builders and others, some lakefront. Dike Rd. north of Howell Branch Rd. (E-10).
33. **LAKE SPARLING (W,X)**
Homes by H.A. Ross. East off Powers Dr. (G-2).
34. **BREEZEWOOD (X)**
Homes by H.A. Ross. West off Powers Dr. (G-1).
35. **HIAWASSEE HIGHLANDS (X,Y)**
Homes by H.A. Ross. Hiawassee south off Silver Star Rd. (H-1).
36. **HANGING MOSS (X)**
New homes on East Side, near Colonial Dr. Gidus Realty, sales agents. Rt. 15A north of Colonial. (H-10).
37. **WOODCREST (X)**
New homes by Gidus Builders. Between Tangerine and Howell Rd. south of Howell Branch Rd. (F-10).
38. **SEVILLA (ZZ)**
Very expensive homes in exclusive walled community. (G-7).
39. **UNIVERSITY SHORES (Y,Z)**
North off Rt. 50 at Union Park (H-11).
40. **SPRING LAKE FOREST (ZZ)**
Expensive homes near Orlando Country Club. Texas Ave. north off Rt. 50 (J-4).
41. **DEERWOOD (Z,ZZ)**
New community east of Rio Pinar Country Club. Roberts & Gilman, sales agents. (L-11).
42. **LAKE CANE ESTATES (X)**
Homes by H.A. Ross. (L-1).
43. **WINDERMERE DOWNS (Z,ZZ)**
Homes in a forest by a lake. Gale Associates, sales agents. Off Turkey Lake Rd. (M-1).
44. **LAKE MARSHA HIGHLANDS (W)**
New community of Kingsberry Homes, quality homes built on short notice. The Rogers Co. Conroy Rd. west off Kirkman Rd. (N-1).
45. **BAY HILL (Z,ZZ)**
Luxury homes in exquisite settings around Arnold Palmer's Bay Hill Club. Beautiful golf course and waterfront homesites. American Equity Developers Inc. Take Rt. 528 west off I-4 (O-1).

Continued

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WRITE FOR FREE AREA MAP AND MAGAZINE OF FLORIDA HOMES OR INFORMATION ON HOMESITES, ACREAGE, COMMERCIAL OR INDUSTRIAL PROPERTIES.



46. **SAND LAKE HILLS (X,Y,Z)**
American Equity's new community near Bay Hill Country Club. Take Rt. 528 west off I-4 (O-1).
47. **BONNIE BROOK (X)**
A new family residential community with moderately priced homes by Robino-Ladd. Oak Ridge Rd. west off S. Orange Blsm. Tr. (O-3).
48. **SOUTHERN OAKS (Y,Z,ZZ)**
Luxury community on large forested estate. Trees galore. Homes by Ashington-Pickett and others. Pershing Ave. at Fern Creek (M-6).
49. **LAKE CONWAY WOODS (Z,ZZ)**
Newly opened community bordering Lake Conway. (N-8).
50. **WILDWOOD (X)**
Community of moderately priced homes developed by National Homes. Furnished models now showing. (A-9).
51. **WRENWOOD (X,X)**
East Aloma Ave., Winter Park (F-10).
52. **SIGNAL HILL (X)**
3 & 4 bedroom totally electric homes. Henry Hoche Realty, sales agents. Pine Hills Rd. north of Silver Star. (G-2).
53. **VERONA PARK (W)**
54. **WEKIVA HUNT CLUB (X,Y)**
Homes with golf view. Developed by The Greater Construction Corp. (A-3).
55. **SAN JOSE SHORES (W,X)**
Silver Star Rd. west of Mercy Dr. (H-3)
56. **QUAIL TRAIL (V,W)**
Homes by H. A. Ross. Rt. 15A S. of Curry Ford Rd. (M-10)
57. **WOODLANDS EAST (X,Y)**
Hwy. 434 west of Longwood (A-7). Homes by Greater Construction Corp.
58. **BEAR LAKE ESTATES (X,Y)**
Custom homes on Bear Lake (D-1)
59. **GOLFVIEW (W,X)**
Off Rt. 434 at Mid-Florida Country Club (A-3)
60. **MAITLAND GROVE (Z,ZZ)**
Sandspur Rd. west of Maitland Ave. (E-6)
61. **DEVONSHIRE (Y)**
North of 434 on Range Line Rd. (A-7)
62. **HARBOR EAST (W,Y)**
Bibb Lane south of FTU Blvd. (F-10)
63. **LONGWOOD GROVES (X)**
Longwood-Markham Rd. north of 434 (A-7)
64. **WINDWARD SQUARE (W,X)**
Contemporary-styled, one-story townhomes. From 1 bedroom, 1 bath and den to 3 bedrooms, 2 baths, den and atrium. Hotpoint appliances. Colorcrete stucco and wood exteriors. Models open 10 a.m. to dusk. Howell Branch Rd. east of S.R. 436. 671-5844.
65. **GARDEN GROVE (Y,Z)**
New homes in orange grove on high, rolling land. Lots 1/3 to 2 acres. Ben Ward Jr., sales agent. Just north of Oviedo. (C-12)
66. **DOVER MANOR (X,Y)**
Gaston Foster Rd. south of Lk. Underhill Dr. (L-8)
67. **SKYLARK (X)**
Custom-built 3 & 4 bedroom homes on rolling land with parks and lakes. Built by Perma-Bilt Homes, Inc. (A-9).
68. **MARONDA HOMES (V,W)**
Moderately-priced 2, 3 & 4 bedroom homes in Deltona. Near country club, community pool and tennis courts. East on I-4 past Sanford. (A-12)
69. **MARONDA HOMES (V,W)**
Moderately-priced single family homes. 2, 3 and 4 bedrooms. In East Orlando. (N-10)
70. **GATLIN HEIGHTS (X)**
New models with large paneled family rooms, by Terry Hagen, now showing in citrus grove setting. Gatlin Rd. west of 436 (N-9)

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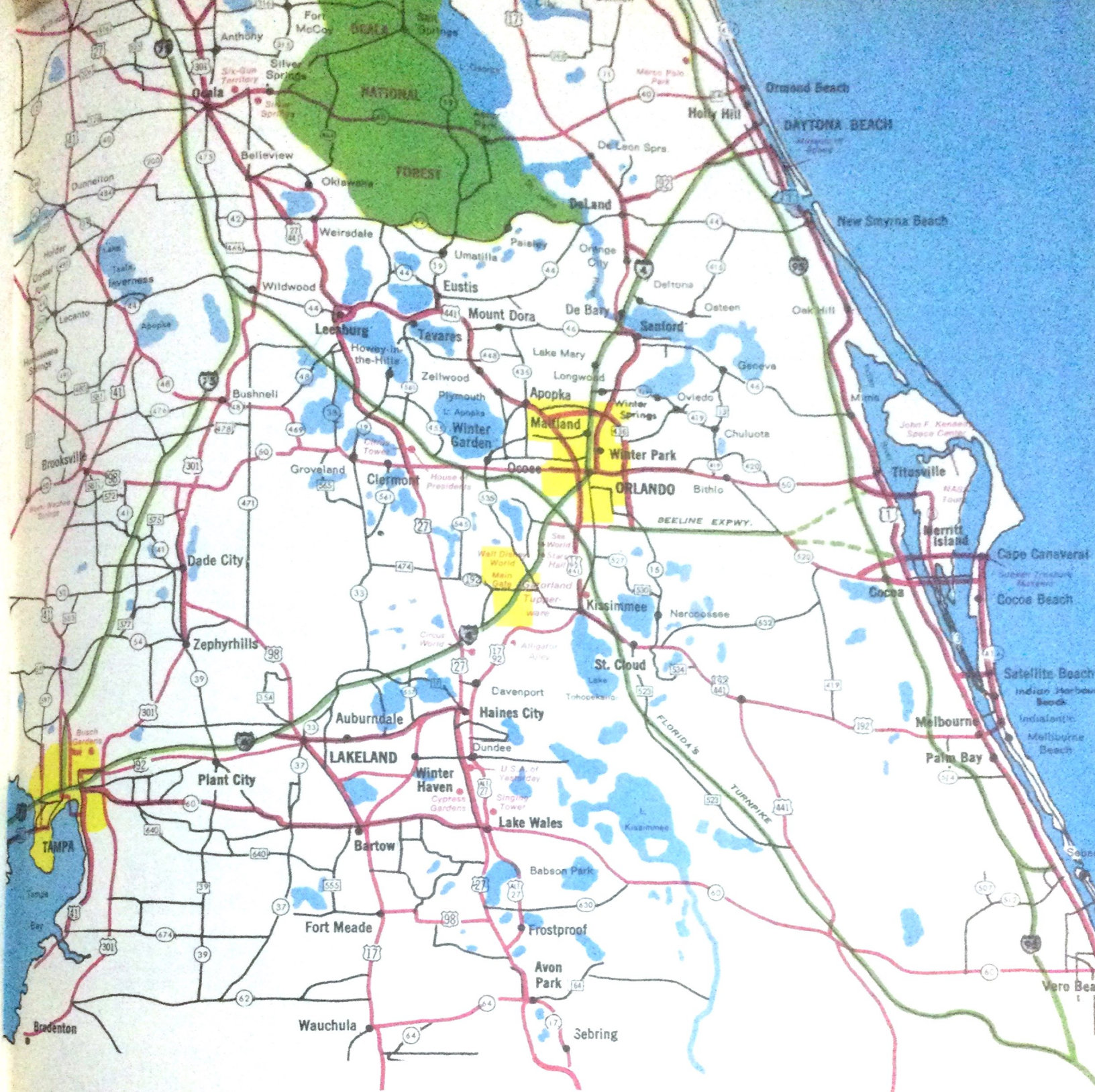
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**MAP-
SIGHTSEEING
SECTION**

MILEAGES FROM ORLANDO

Apopka	12	Delray Beach	179
Atlanta, Ga.	439	Dunnellon	88
Bartow	62	Eustis	32
Bradenton	122	Fr. Lauderdale	200
Bok Tower	55	Fr. Pierce	110
Boca Raton	193	Gainesville	113
Cape Kennedy ...	56	Fr. Myers	160
Cypress Gardens ..	51	Haines City	39
Clearwater	106	Hollywood	226
Clermont	23	Indian River City...	38
Cocoa	47	Jacksonville	140
Clewiston	167	Key West	395
Daytona Beach ...	60	Kissimmee	19
DeLand	40	Lakeland	56

Lake Wales	53	St. Augustine	104
Lake Worth	166	St. Petersburg	106
Leesburg	42	Sanford	19
Melbourne	73	Sarasota	134
Miami	236	Sebring	91
Naples	197	Silver Springs	83
New Smyrna	53	Stuart	125
Ocala	77	Tallahassee	262
Okeechobee	102	Tampa	85
Ormond Beach ...	59	Tarpon Springs	109
Palatka	96	Titusville	42
Palm Beach	167	Vero Beach	106
Panama City	362	Weeki Wachee ...	85
Pensacola	453	W. Palm Beach ...	169
St. Cloud	28	White Springs	162
		Winter Haven	51

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WEATHER REPORT-ORLANDO

Normal annual temperature, 72.5 degrees. Annual rainfall, 41.78 inches. Average relative humidity 56% (1 p.m.). Elevation, 127 feet above sea level. Little fog, as Orlando is situated in the ridge section of Florida. Not the dampness found in the coastal cities.

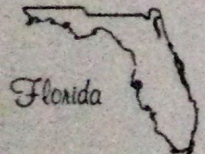
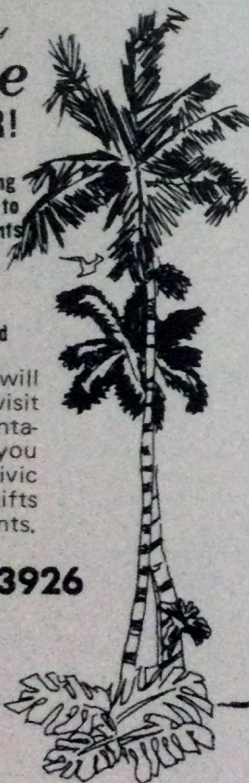
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WALT DISNEY WORLD

The fabulous Vacation Kingdom. Located 20 miles SW of Orlando near intersection of I-4 and U.S. 192. General admission \$5.25 adults; \$4.25 ages 12-17; children 3-11 \$2.25. Ticket books, including admission to a number of individual attractions at a slightly higher cost, are recommended. Individual attractions range from 10 to 90¢. Parking fee, 50¢. Many free exhibits and shows. Special shows presented indoors and out all day long. Wide choice of restaurants. Kennel for pets. Hours: 9 a.m.-7 p.m. (Extended hours during special events and holiday periods.)

35-minute ski show. Dine on Palm Terrace, overlooking ski show area on Lake Elioise. Fantasy Valley for children and All-Florida Rose Garden. Open 8 a.m.-5:30 p.m., ski shows at 10 a.m., noon, 2 and 4 p.m. Adults \$3.50, 12-18 \$2.50, 6-11 \$1.50, 5 and under free with parent.

for campers. Alexander Springs offers an unusual boardwalk through a swamp, a paddlewheel boat tour, canoe trips, wildlife observation and Indian shell mounds. Picnic facilities are located adjacent to the swimming area. Daily use of these recreation areas is \$1 per vehicle, camping fee is \$2 to \$3 per day.

CIRCUS WORLD

10 mi. west of Disney World at I-4 and U.S. 27. Ringling Bros. Barnum & Bailey present the exciting world of the circus at permanent big top. Live acts, elaborate circus exhibits, performing animals, elephant rides, theater of illusions, side show, petting zoo, thrilling you-are-there film on world's largest indoor movie screen, six stories high, authentic carousel. Featuring The Great Manzini, escape artist performing on burning rope 60 feet up. Daily 9 a.m.-6 p.m. Adults \$3.95, children under 13 \$1.95, 3 & under free.

GATORLAND

Just north of Kissimmee on U.S. 17-92. View from walkway over lagoon thousands of alligators and crocodiles in natural habitat. Largest alligator in captivity. Visitors may feed alligators. Snakes of Florida, flamingos, zebras, deer, monkeys, many other wild animals. Free trip around lake in miniature train. Open daily 9 a.m.-6 p.m. Adults \$1.60, children 3-11 80¢, under 3 free.

ALLIGATOR ALLEY

Near Kissimmee. Fascinating inside look at birds and animals in their natural environment. 1,000 ft. boardwalk leads thru dense flooded swamp. Hundreds of alligators, other animals and birds roam free. Monkeys swing thru trees and beg for food. Others remain in cages in trees along boardwalk. 9 mi. southwest of Kissimmee on U.S. 17-92 (no road signs). \$1 Adults, 50¢ children under 12. Children under six free. Open every day.

CITRUS TOWER

At Clermont. Highest observation point in Florida. Elevator to observation decks for breathtaking view of 2,000 square mile area containing over 17 million citrus trees, hundreds of sparkling lakes. At Tower, restaurant with view of groves, service bar, gift shop, glass artists, circus arcade with beautifully carved 3-ring circus, citrus processing exhibit and sales. Later is complete working plant. Also, Carolyn Candy operation and sales. Fresh orange juice in restaurant, and citrus exhibit. Elevator tower open 7:30 a.m. to sunset. Adults \$1.50, students 10-15 \$1, (50¢ ticket reduction for groups of 10 or more), under 10 free with adult.

HOUSE OF PRESIDENTS

At Clermont. Wax museum with lifelike figures of all U.S. presidents, including Gerald R. Ford. Taped historical narration. Electronic tour. Comfortable seating. Adm. \$1.50; students 75¢, under 8 free.

KENNEDY SPACE CENTER

Off U.S. 1 south of Titusville. Offering free exhibits of spacecraft, free movies and free space science demonstrations at the Visitors Information Center. NASA Tours, operated by TWA, offers continuous air conditioned escorted bus tours, daily from 8 a.m. until two hours before sunset. Two-hour tour includes photo stops where moonbound Saturn V rocket and skylab rocket were assembled and moon launch pad 39A. Bus also takes you to sites of many historic rocket launches and landmarks of space program at Cape Canaveral Air Force Station. Adults \$2.50; 12-18 \$1.25; 3-11 50¢, under 3 free. NASA Tours may be reached by traveling east at SR 50 exit off I-75, Florida Turnpike, I-4 and I-95.

BUSCH GARDENS

At Tampa. 280 acres of attractions and gardens. Ride Monorail Safari, breathtaking sky-ride or Trans-Veldt Railway for up-close view of the more than 600 African animals. New Treetops Restaurant overlooks the Veldt. Trained animals perform in Tanzania Theater, macaws and cockatoos in the Bird Circus Theater. Small animal contact and exhibits of smaller African animals in Boma. Thousands of tropical plantings. Large exotic bird population. Dine in Old Swiss House Restaurant. Tour Anheuser-Busch Brewery. Gardens open daily 9:30 a.m.-8 p.m. through Labor Day, Sept. 2-June 14 'til 6 p.m. Closed Jan. 1 and Dec. 25. Adults \$5.25; children 4-11, \$4.25; under 4, free.

DE BARY HALL

At DeBary. Southern Colonial mansion on estate overlooking St. Johns River. Built in 1871 by German-born Baron Frederick deBary, legendary steamboat magnate and champagne merchant. Now headquarters of Fla. Federation of Art, which maintains continuing art exhibits. Exhibits and Hall open 1-5 p.m. Tue.-Sun. Grounds open 8 a.m.-5 p.m. daily. Adm. 50¢.

CYPRESS GARDENS

At Winter Haven. Known the world over as America's tropical wonderland. Winding pathways with colorful azaleas and bougainvillea, exotic plants and tropical blossoms are in bloom the year round. New Gardens of the World now open. Electric boats glide through moss-banked waterways, where many TV commercials and movie shorts have been filmed. Four water ski shows daily, featuring world champion skiers and beautiful aquamaids. Amazing backward barefoot skier and human kite fliers are just part of thrilling

OCALA NATIONAL FOREST

Between Ocala and Daytona Beach on State Highway 42. This unusual national forest covers 367,000 scenic acres and is characterized by vast stands of sand pine, numerous clear, sandy-bottomed lakes and several springs. At Juniper Springs a rustic waterwheel rolls eight million gallons of cool spring water each day. Rent a canoe for the run down Juniper Creek from the Old Mill House visitor center. Groceries, snacks, ice and wood may be obtained. Laundry facilities available

STARS HALL OF FAME

On I-4 south of Beeline Hwy. An odyssey thru the greatest moments in the history of cinema and television. Mood and Tone theater recaptures excitement of major films with special audio-visual effects. Guests then move thru time tunnel as movie history turns back to early days. At the end of the tunnel you step into a maze of true-to-life sets from great movies and TV shows and meet face to face with some 200 stars, including Charlie Chaplin, Rudolph Valentino, Humphrey Bogart, Clark Gable, Greta Garbo, Katharine Taylor, Sophia Loren, Elizabeth Taylor, Frank Sinatra and many more. Themed restaurants, table food

service throughout the day, 9 a.m.-10 p.m., seven days a week. Adults \$3.75, children 4-11 \$1.75, under 4 free.

MUSEUM OF SPEED

At Daytona Beach. Racing historian Bill Tuthill has assembled numerous interesting exhibits including racing cars, boats, planes and priceless photos of racing's greatest moments. Featured is the Bluebird in which Sir Malcolm Campbell made his famous run on the beach in 1935. He recorded speed of 330 m.p.h., which is still a record speed on Daytona Beach, 9 a.m.-6 p.m. Adults \$1.25, children 7-12, under 6 free with adult.

PASSION PLAY

At Lake Wales. Famous Black Hills religious drama is presented mid-February through mid-April. Open to visitors year round.

SEA WORLD

At I-4 and the Beeline, New \$22,000,000 marine park, the world's largest, featuring Shamu the killer whale. Dolphins, seals and a hilarious 1-ton elephant seal perform in two air conditioned marine stadiums. Japanese and Hawaiian villages, seal and dolphin feeding stations, a computerized light and water show, a magnificent 150,000 gallon aquarium, pearl divers and

a see-and-touch tidepool. 4 restaurants. For park operating hours and information call 351-0021. Admission: adults (13 and over) \$5.25, children (4-12) \$3.25, under 4, free.

SILVER SPRINGS

At Ocala, on Fla. 40 six miles off I-75. 100-acre landscaped park. Parking free. Picnic tables. Featured attractions include Glass Bottom Boat Ride to view spectacular underwater scenes and thousands of fish (adults \$2.75, children \$1.50) Jungle Cruise (adults \$2.25, children \$1.25); Reptile Institute where rattlesnakes are milked for venom; Silver Springs Deer Park; Early American Museum. New low combination prices: Glass Bottom Boat and Jungle Cruise \$4.50 adult, \$2.25 children. Four attractions combination: Glass Bottom Boat, Jungle Cruise, Deer Park and Reptile Institute, \$5.25 adults, \$3 child, 8:30 a.m.-dusk.

SINGING TOWER

At Lake Wales. Set on hilltop in Mountain Lake Sanctuary overlooking miles of citrus lands. 205-ft. tower was built in 1929 of Georgia marble and Florida coquina rock and presented by writer Edward W. Bok to American people for visitation. Sanctuary grounds filled with nature trails, birds, flowers. Carillon recitals 3 p.m., daily. Grounds open 8:30 a.m.-5:30 p.m. \$1 parking fee only.

SIX GUN TERRITORY

At Ocala. Board an oldtime train or gondola skyride for two-mile trip through hinterlands back into past. Step off into full-scale replica of frontier town. Gun fights erupt in streets. Can-can dancers perform in colorful saloon (soft drinks). Indians stage war dances. Old blacksmith shop, bank, newspaper office, church, courthouse, oldtime movies. Funland with 20 rides. Open every day. One admission for all. Adults, \$4.25; children, \$2.95.

SST AVIATION EXHIBIT

At Kissimmee/St. Cloud exit of Florida Turnpike Home of U.S. Supersonic Transport. 288-foot full-scale mockup represents most advanced designing in commercial aviation history. Other things to see include various experimental aircraft, WWI German fighter plane, 23,000-lb. SST engine, 260-foot mural, the first Mercury space capsule. Tours begin at 10 a.m. daily. Admission: Adults \$2, children (6-12) \$1, under 6 free. Family rate of \$7. Free parking.

SUNKEN TREASURE MUSEUM

At Cape Canaveral, north of Cocoa Beach. Treasure and artifacts salvaged from sunken Spanish fleet of 1715 on display. Wall dioramas depict story of Spanish in Florida, sinking of the fleet and treasure re-

covery operations. Open 9:30 a.m.-5:15 p.m., seven days a week. Tours last one hour. Adults \$2.25, 12-16 \$1.75, 6-12 \$1.25, under 6 free.

U.S.A. OF YESTERDAY

At Dundee on U.S. 27 south of Haines City. Largest collection of authentic primitives in the South (items you do not see in antique shops), ranging from curious household devices and farm equipment to old talking machines. A panorama of life in rural America collected and assembled by Earl Smith. Also movies of 50 years ago. Free merry-go-round for kiddies. Open 8 a.m.-5:30 p.m. Mon.-Sat., 1-5:30 p.m. Sun. Adm. \$1.50, children under 12 free.

WEEKI WACHEE

On U.S. 19 and Fla. 50, 55 miles north of Tampa, St. Petersburg and Clearwater. Live "Mermaids" perform in an underwater show in crystal clear depths of the Underwater Grand Canyon. Audience sits 15 feet beneath the surface to view performance through large plate-glass windows. Continuous shows. First show daily at 9:30 a.m., last show starting at 5 p.m. Combination Mermaid Show, Bird Show and River Cruise \$4 adults, \$2 child.

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SAGO PALM

The oldest Sago Palm tree in Florida is in Winter Park, planted in 1865.

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\$1 Adults
50¢ Children under 12
Open Every Day

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KISSIMMEE
ON U.S. 17-92

INSTANT OUTINGS

Coordinates and numbers at the end of each item refer to Main (MM) on page 90 or downtown Orlando (Ori) and Winter Park (WP) maps on page 89. Admission is free unless otherwise indicated.



WALT DISNEY WORLD GRAY LINE TOUR

Buses depart hotels and motels every two hours to Walt Disney World. Transportation only. Adults \$5, children \$2.50 roundtrip. Phone 422-0744.



SCENIC BOAT TOURS

Lectured boat tours thru lakes and canals of Winter Park. East end Morse Blvd, Adults \$2, under 12 \$1. (No. 31 WP).



EOLA PARK

Flower-bordered lake in the heart of Orlando. Spectacular beds of annuals, roses bloom in winter. Fountain is brilliant display of changing colors at night. (No. 20 Ori.)



ROLLINS COLLEGE

Oldest college in Florida. Points of interest include Annie Russell Theater, Morse Gallery of Art, Knowles Memorial Chapel, Shell Museum, Walk of Fame. (No. 30 WP).



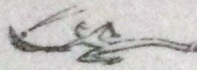
MAITLAND ART CENTER

Architectural curiosity composed of cloistered courtyards, quaint buildings, gardens, mystical sculptures created by the late Andre Smith. Changing art exhibitions. Open 10-5 daily, 1-5 Sun. Donation. Packwood Ave., Maitland. (E-6)



BIG CYPRESS

Believed to be world's oldest cypress, 3,500 years old, in park with picnic grounds. Left off 17-92 at sign N. of Casselberry.



JAI-ALAI

World's fastest game played nightly exc. Sun. at Orlando-Seminole fronton, Hwy. 17-92, Fern Park. Matches start 7:30 p.m., Mon.-Sat. Matinee noon Mon., Thur., Sat. Sept. 18-Jan. 26. Adm. from 50¢



MEAD GARDEN

Trails wind thru subtropical forest filled with native birds, plants from around world. Picnic areas. Off Hwy. 17-92. (No. 37 WP).



NAVAL TRAINING CENTER

One of nation's three regional training centers for Navy recruits. Colorful graduation ceremonies every Fri., 10 a.m. Public welcome. **NAVAL TRAINING EQUIPMENT CENTER:** Exhibit of complex devices used to train armed forces for modern warfare. Building 2104 1/2 block beyond 4-way stop on Hibiscus. Open 8:30 a.m.-4 p.m. Mon.-Thur. Free. (H-8 MM)



DICKSON AZALEA PARK

Azaleas bloom along sides of winding ravine under tall pines. Pathway crisscrosses stream over small bridge. E. Robinson near Fern Creek. (K-6 MM).



CENTRAL FLORIDA ZOO

Well kept and cared for collection of animals in wooded area located on 17-92 west of Sanford. (Take 2nd Sanford exit off I-4). 9-5 p.m., 7 days a week. Adults \$1, children through age 10 50¢. Special rates for groups.



LEU GARDENS

Camellias and azaleas grow in profusion among towering oaks in former estate. Rose garden and orchid collection. Park and walk through 9 a.m.-5 p.m., seven days a week. Right off 17-92 on Nebraska. (J-6 MM).



ORLANDO PUBLIC LIBRARY

Striking modern building designed by famed architect John M. Johansen. Special exhibits and programs presented almost daily. Audio library for adventuresome listening. Rosalind & Central. (No. 19, Ori.)



GENIUS DRIVE

Picturesque sandy road thru groves and forest where flock of peacocks roam. Fine for color pictures. Off Osceola Ave. (No. 38 WP).



ORANGE COUNTY HISTORICAL MUSEUM

Exhibits from Central Florida Pioneer days and Orlando's early history. Mon., Wed., Fri. 2-5 p.m. 27 E. Central Blvd. Free.



LOCH HAVEN ART CENTER

Changing exhibits of paintings, other works of art. 10-5 Tue thru Sat., 2-5 Sun. In Loch Haven Park. (No. 5 MM).



TUPPERWARE

International headquarters 15 miles south of Orlando on U. S. 17-92. Beautifully landscaped gardens, sparkling Friendship Fountain, modernistic architecture. Guided tours of exhibit of home settings and antique food containers approx. every 15 min. from 9 a.m.-4 p.m. Mon.-Fri. Free.



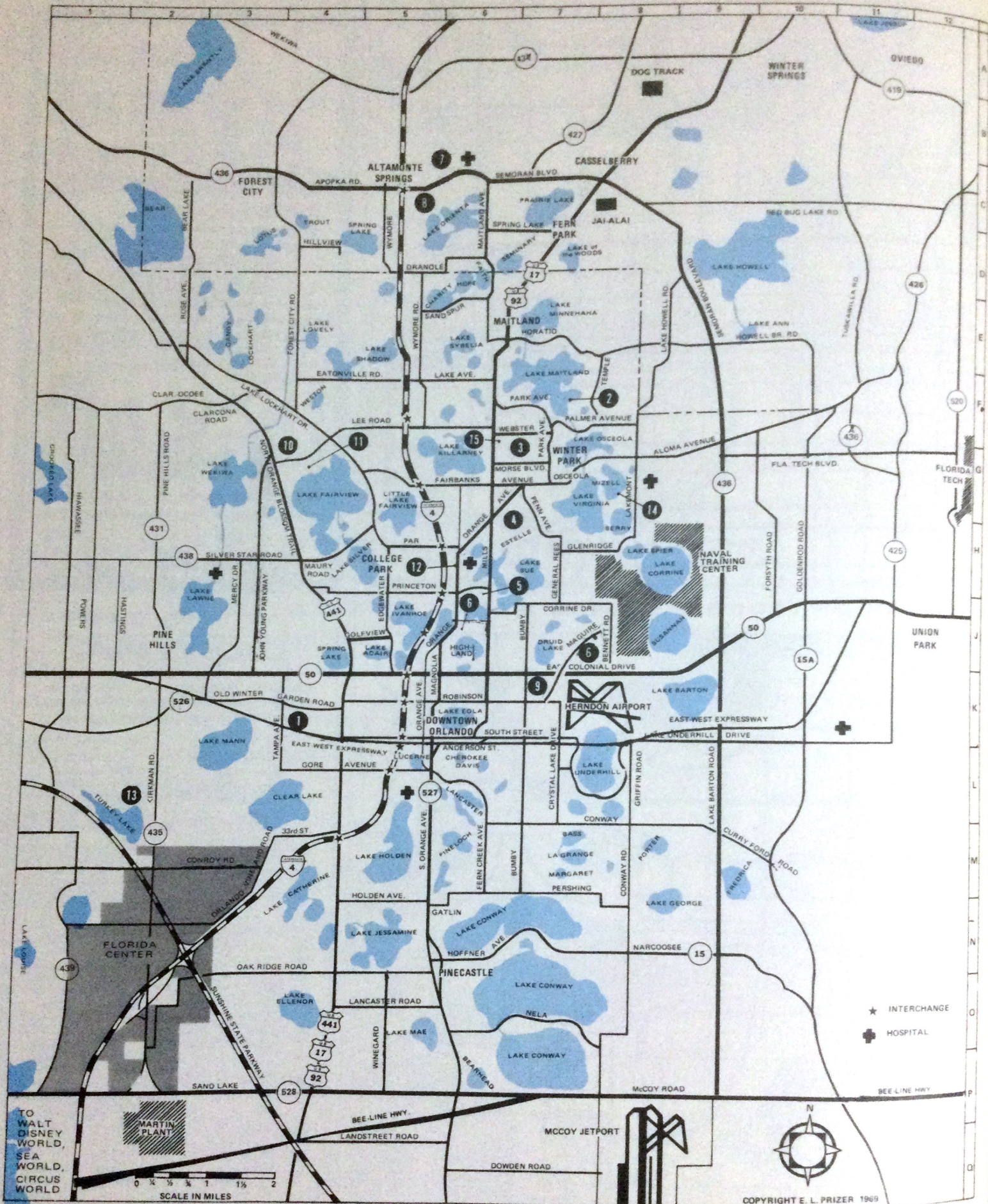
JOHN YOUNG MUSEUM

Exhibits on space exploration, scientific and other subjects. Open 7 days a week 10 a.m.-4:30 p.m. Free. Planetarium: 8 p.m. Tue & Fri., 3:30 p.m., Wed. & Thur. 2 & 3:30 p.m. Sat. & Sun. Adults \$1.25, all others 75¢. In Loch Haven Park (No. 5MM).

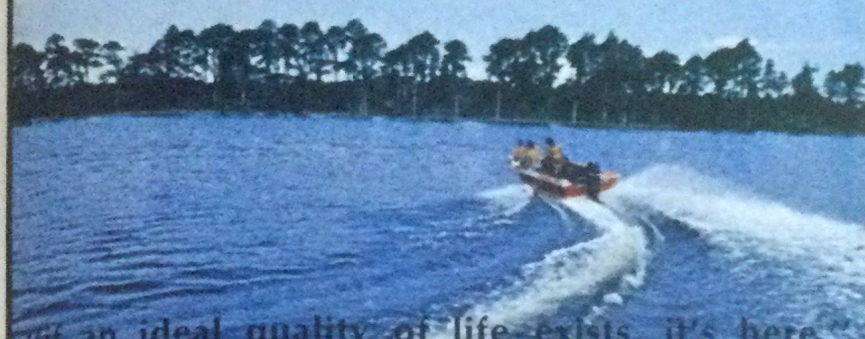


FLORIDA TECH

One of Florida's new state universities. Main point of interest on the 1200 acre campus is the contemporary architectural design as exemplified by the library building. Frequent displays of art in the library and the Villages Center. Take Rt. 50 east, turn north at Ramada Inn, 2 miles.



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GOLF

ALHAMBRA GOLF & TENNIS CLUB, Texas and Holden Aves. (4 mi. S)—18 holes, 6,630 yds., par 72. Membership and greens fee play. \$6 weekdays, \$3 after 3 p.m. \$7.50 Sat., Sun. & holidays. 851-6250.

BUENA VISTA CLUB, Lake Buena Vista, host community to Walt Disney World. 18 holes, 6,600 yards for men's tee; par 72. Open to public. Group rates available. For advance tee-off and information, phone 824-2200, ext. 3942.

CANONGATE GOLF CLUB, W. Oak Ridge Rd. (5 mi. S)—18 holes, 3,307 yds., par 58. Greens fee play. \$3.64 weekdays, \$4.16 weekends & holidays. \$2.60 after 3 p.m. Lighted driving range. 855-9759.

DUBSDREAD COUNTRY CLUB, Par Ave. off I-4 (3 mi. N)—18 holes, 6,500 yds., par 71. Membership and greens fee play. \$6 Mon.-Fri.; \$7 weekends & holidays. 843-7311.

LAND O' LAKES COUNTRY CLUB, right off Hwy. 17-92 at Casselberry (10 mi. N)—18 holes, 5,985 yds., par 70. Low fees. 838-2699.

MAYFAIR COUNTRY CLUB, left off Hwy. 17-92 at Sanford (20 mi. N)—18 holes, 6,480 yds., par 72. Membership and greens fee play. \$5 weekdays, \$6 weekends & holidays. 322-2531.

MISSION INN & COUNTRY CLUB, Howey-in-the-Hills (30 mi. NW)—18 holes, 6,250 yds., par 70. Greens fee and membership play. Greens fees: \$6 for visitors seven days a week. 64-unit Inn, pro shop. Dining room and cocktail lounge open daily. Take Leesburg-Clermont exit (No. 85) off Florida's Turnpike (Hwy. 19). 904/324-3101.

MT. DORA GOLF CLUB, off 441 (25 mi. NW)—18 holes, 5,670 yds., par 70. Membership and greens fee play. \$5.50 weekdays, \$6 weekends & holidays. 904/383-3954.

OAK HILL COUNTRY CLUB, Rt. 435 north from Apopka to Mt. Plymouth (18 mi. NW)—18 holes, 6,717 yds., par 71. Membership and greens fee play \$7 cart & greens fee. 904/383-4821.

POINCIANA GOLF AND RACQUET CLUB, located in the center of Poinciana off Cypress Parkway (25 mi. SE)—18 holes, 6,697 yds., par 72. Greens fees Mon.-Fri. \$6; Sat. & Sun. \$7. Electric carts. Lounge and dining room. 305/348-5300.

ROSEMONT GOLF & COUNTRY CLUB, ¼ mi. N. of Lee Rd. on Hwy. 441. 18-hole par 72 course, 6,500 yds. Membership and greens fees. Electric carts, driving range, putting green. Closed Mon. 298-1230.

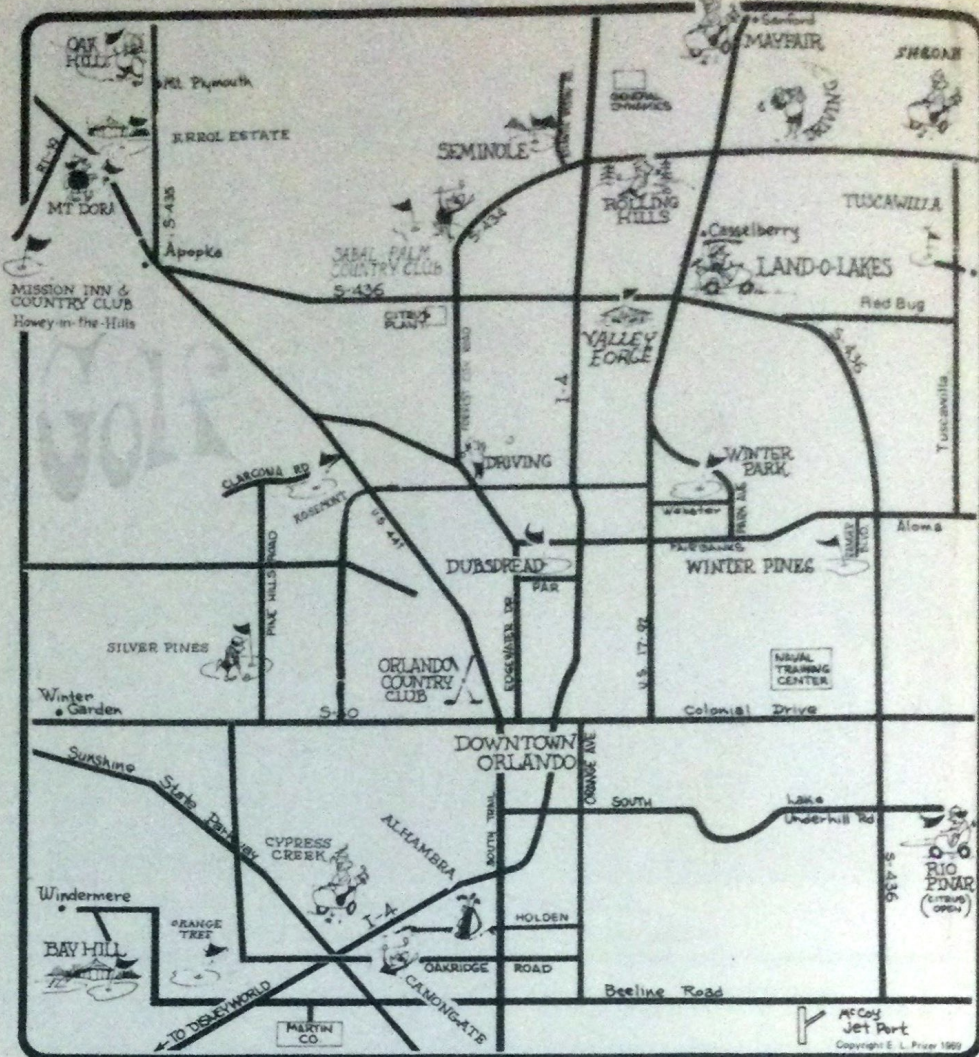
SABAL PALM CLUB, Rt. 434 north from Rt. 436. Sanlando (10 mi. N)—18 holes, 6,300 yds., par 72. Membership and greens fee play. \$4.50 Mon.-Fri., \$6 weekends & holidays. 862-6161.

SEMINOLE GOLF CLUB, north of The Springs (12 mi. N)—9 holes, 3,100 yds., par 36. \$1.50 weekdays, \$2 weekends & holidays. Monthly membership rates 831-9267.

BRUCE DEVLIN'S SHEOAH GOLF CLUB, Hwy. 434 1 mi. E. of 17-92 (10 mi. N)—18 holes. Men's championship 6,664 yds.; regular 6,218 yds., par 71. Greens fee play weekdays \$5, weekends \$7. Electric carts. Rental clubs. Group rates. Pro shop. Driving range. Yearly and seasonal memberships available. 831-2277.

SUGAR MILL COUNTRY CLUB, off Rt. 44 just west of New Smyrna Beach. (50 mi. NE)—18 holes, 7,033 yds., par 72. Greens fees \$7.50, except \$10 Jan.-Apr. 904/428-9011.

WALT DISNEY WORLD GOLF RESORT, (20 mi. SW at Walt Disney World)—Two 18-hole championship courses, Palm—6,432 yds., Magnolia—6,616 yds. from regular tees, par 72. Open to the public. Home of the annual PGA sanctioned Walt Disney World \$200,000 National Team Championship. Facilities are lounge, pro shop, lessons, driving ranges, putting greens. Group rates available. For advance tee-off times and information, phone 824-2200, ext. 3942.



WINTER PARK MUNICIPAL GOLF COURSE, downtown Winter Park—9 holes, 2,651 yds., par 35. Membership and greens fee play. \$3.50 all day weekdays, \$4 for 18 holes weekends & holidays. Pull carts. 644-8195.

WINTER PINES GOLF CLUB, south on Ranger off Aloma Ave. (5 mi. NE)—18 holes, 4,721 yds., par 63. Greens fee play. \$3 weekdays, \$4 weekends & holidays, \$2 twilight fee after 5 p.m. Electric carts. 671-3172.

TUSCAWILLA COUNTRY CLUB (formerly Winter Springs), Tuscawilla Rd. off Red Bug Rd. (12 mi. NE)—18 holes 6,700 yds., par 72. Greens fee and membership play. \$7 weekdays and weekends, 18 holes; \$4, 9 holes. Electric carts. 365-3259.

PRIVATE CLUBS

BAY HILL CLUB AND LODGE, Windermere (12 mi. SW on 528 off I-4)—17 holes, 7,095 yds., par

72, on 18 holes: 3,031 yds., par 36 on 9 holes. **CYPRESS CREEK GOLF CLUB**, at the "Crossroads of Florida." From Orlando, go west on I-4 and take the 435 north exit (Kirkman Road) to Orlando-Vineland Road and turn right—18 holes, 6,846 yds., par 72. Members and guests only.

ERROL ESTATE INN & COUNTRY CLUB, right off U.S. 441, ½ mile north of Apopka (12 mi. NW)—18 holes, 6,445 yds., par 72. 886-5000.

ORANGE TREE COUNTRY CLUB, Dr. Phillips Blvd. (1 mi. W. of I-4, turn off S.R. 528)—18 holes, 6,500 yds., par 71. Members and guests only.

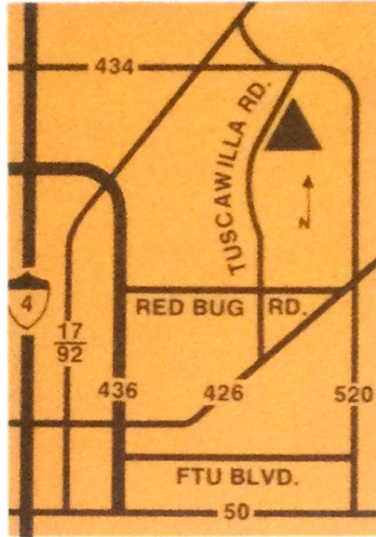
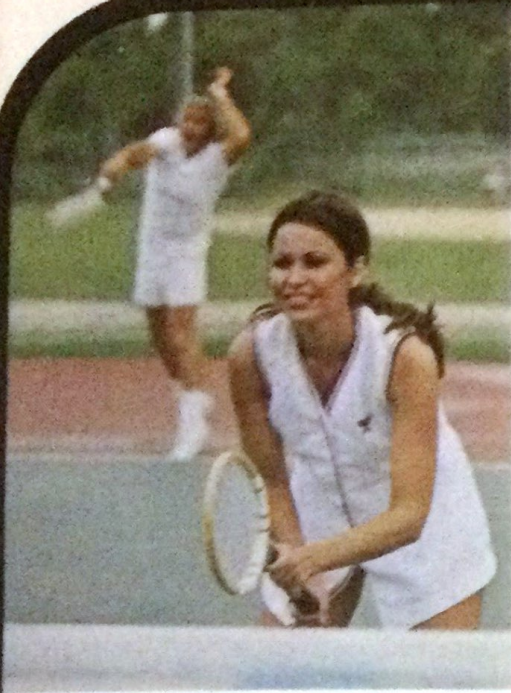
RIO PINAR COUNTRY CLUB, Lake Underhill Dr. (5 mi. E.)—18 holes, 6,849 yds., par 72. Home of Florida Citrus Invitational.

THE SWALLOWS, DeBary (30 mi. N)—18 holes, 6,505 yd. championship course and driving range. Annual memberships available to nonresidents.

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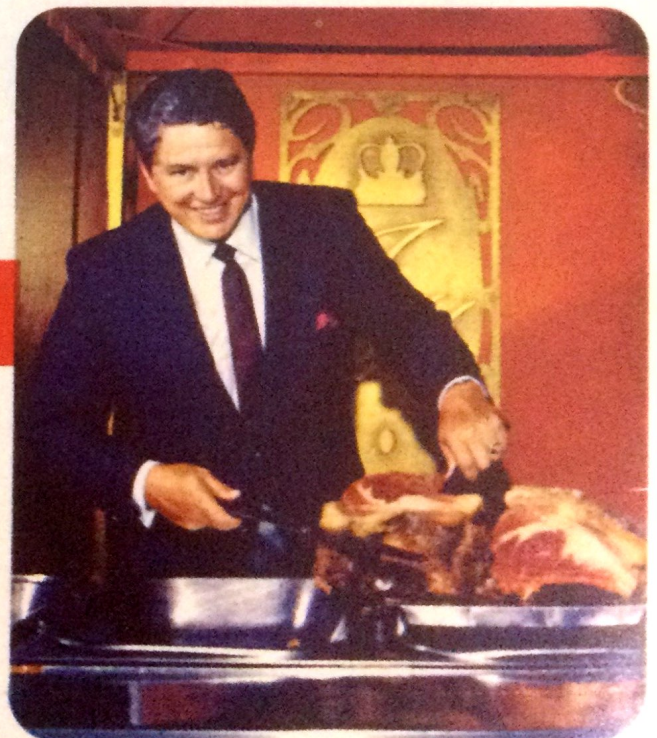
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