

WHEN YOU
COME TO THE

40 *Fair*

IT'S NEW

AND FULL OF INTEREST
TO THE BUSINESS WORLD

It's WORLD'S FAIR OFFICES AT WORK IN THE BUSINESS SYSTEMS BUILDING

We've moved it from behind closed doors in the Administration Building and put it on public view in order that you may see the most advanced types of office equipment handling the Fair Corporation's daily needs rapidly and efficiently.

The following departments are operating in the exhibit:

Stenographic
Duplicating
Addressing
Mailing and Shipping
Property Control Accounting

If you have a production problem in your own business, or if you are wondering if there is not a more rapid and more efficient way of handling certain operations in your own office, why not step into our comfortable lounge and discuss the matter with an exhibit representative. Perhaps we can be of service to you.

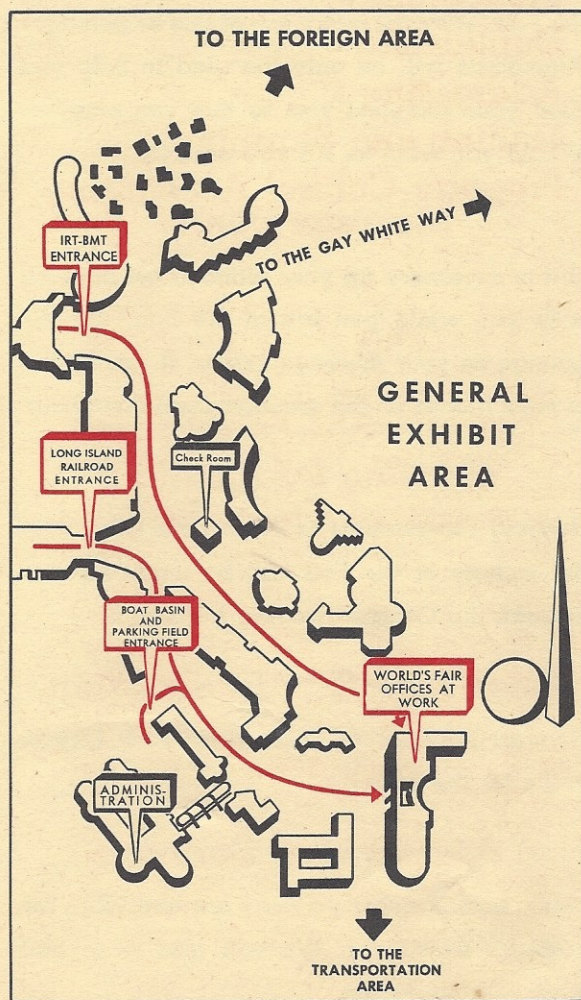
For the first time in exposition history you will see many different types of office machines—in routine use in one location—to help you select the equipment which will best fit your needs.

This has been made possible through the cooperation of our participants—the world's outstanding office equipment and supply companies. They are:

A. B. DICK COMPANY
ADDRESSOGRAPH MULTIGRAPH CORPORATION
BATES MANUFACTURING COMPANY
BETTER PACKAGES, INC.
THE BIRCHER COMPANY, INC.
BUNN TYING MACHINE COMPANY
RALPH C. COXHEAD CORPORATION (Vari-Typer)
CROSLY DISTRIBUTING CORPORATION
DITTO, INC.
EAGLE PENCIL COMPANY

EVER READY LABEL CORPORATION
GREGORY FOUNT-O-INK COMPANY
HAMMERMILL PAPER COMPANY
INTERNATIONAL BUSINESS MACHINES CORPORATION
S. C. JOHNSON & SON, INC.
LILY TULIP CUP CORPORATION
RADIO CORPORATION OF AMERICA
REMINGTON RAND, INC.
SHAW WALKER COMPANY
STRATHMORE PAPER COMPANY
UNITED STATES GYPSUM COMPANY
WESTINGHOUSE ELECTRIC & MFG. COMPANY
THE YALE & TOWNE MANUFACTURING COMPANY

HOW TO GET THERE



MAKE THE EXECUTIVE LOUNGE IN THIS EXHIBIT YOUR FAIR HEADQUARTERS

We offer you the following services to help you when you visit the Fair:

Information About the Fair

We know the answer to every question about the Fair. Why not make use of this knowledge? Attendants will be only too glad to help you plan your complete visit so that you may see WHAT you want to, AS you want to.

Message Center

If it is necessary for your office to get in touch with you while you are at the Fair, use the Lounge as your message center. If you expect to meet friends on the grounds, meet them here.

Housing Information

Housing reservations in New York City or in the vicinity of the Fair will be made for you through the Official Housing Bureau.

New York City Information

General information about New York City is yours for the asking.

Special New Services

Public stenographic services are available for business executives. We will also wrap and mail your souvenirs.

LOOK



BEHIND
THE SCENES

See

WORLD'S FAIR
OFFICES AT WORK

IN THE
BUSINESS SYSTEMS
BUILDING

"Full of Interest to the Business World"

Sponsored by:

A. B. Dick Company
 Addressograph-Multigraph Corp.
 Bates Manufacturing Co.
 Better Packages, Inc.
 The Bircher Company, Inc.
 Bunn Tying Machine Co.
 Ralph C. Coxhead Corp.
 Crosley Distrib. Corp.
 Ditto, Inc.
 Eagle Pencil Company
 Ever Ready Label Corp.

Gregory Font-O-Ink Company
 Hammermill Paper Company
 International Bus. Mach. Corp.
 S. C. Johnson & Son, Inc.
 Lily-Tulip Cup Corp.
 Radio Corp. of America
 Remington-Rand, Inc.
 Shaw-Walker Company
 Strathmore Paper Company
 United States Gypsum Company
 Westinghouse Elec. & Mfg. Co.
 The Yale & Towne Mfg. Co.

TO THE FOREIGN AREA

TO THE GAY WHITE WAY

GENERAL EXHIBIT AREA

TO THE TRANSPORTATION AREA

