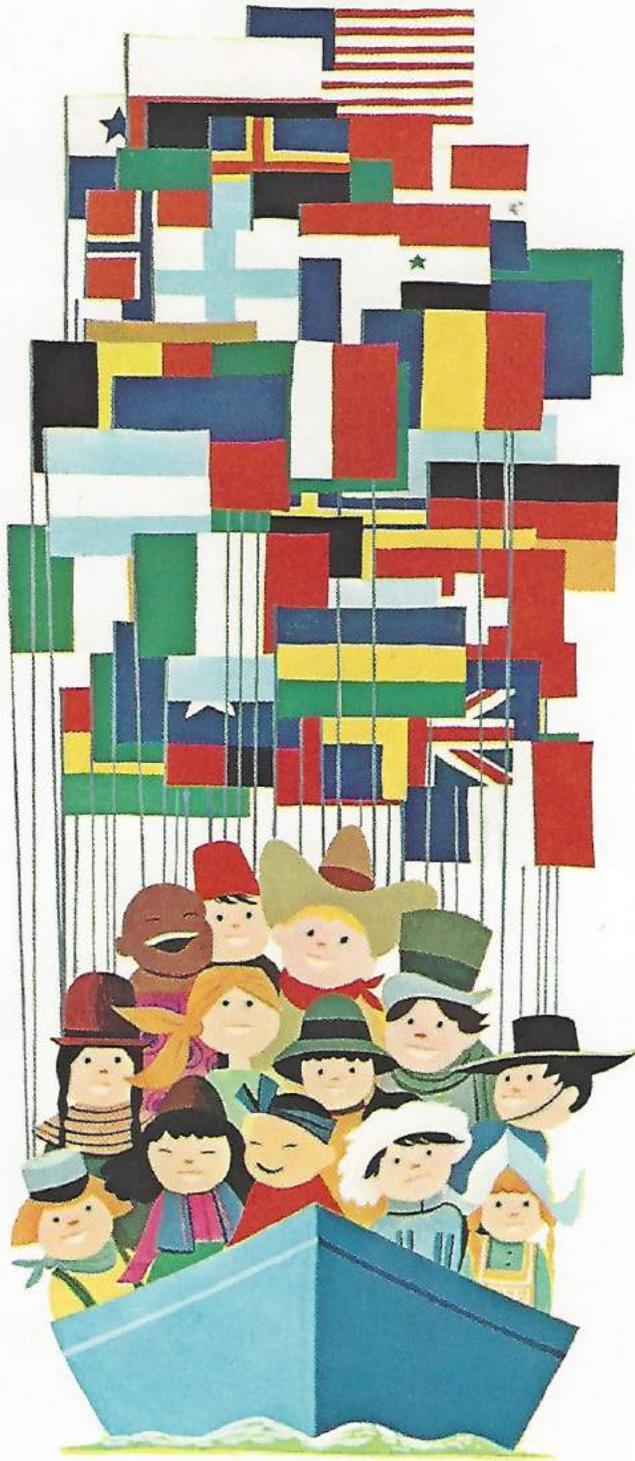


WALT DISNEY'S

it's a small world

CHARLOTTE TORREY
104 Royal Road
Bangor, Maine

complete souvenir guide and behind the scenes story



"To all who come to this happy place . . . welcome."

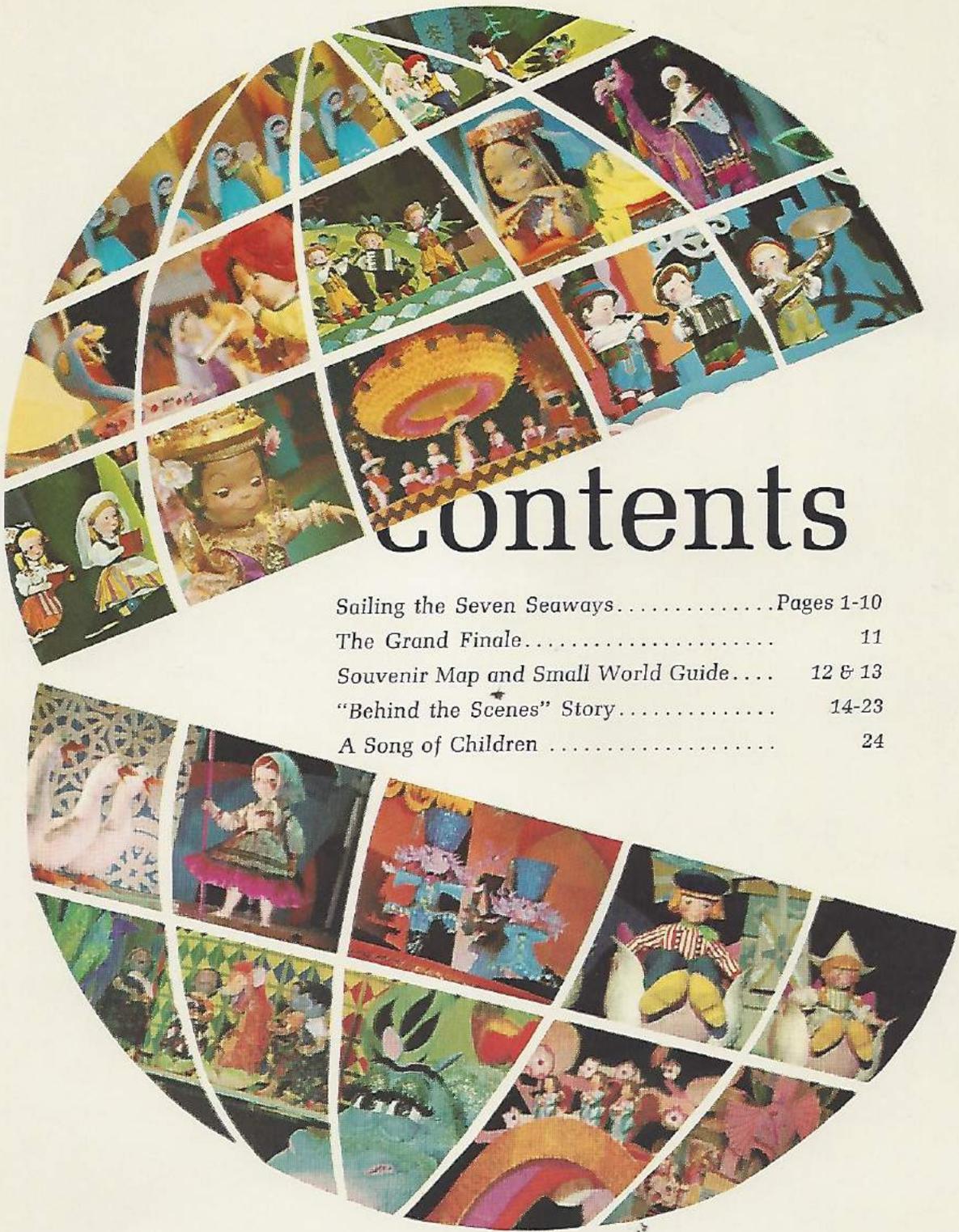
These words, engraved on its dedication plaque, symbolize the warm and friendly spirit of Disneyland, our Magic Kingdom in Anaheim, California.

Now we have created another kind of "magic kingdom," with its world premiere at the New York World's Fair. In theme, and in its festive spirit, we have tried to make this new "land" the happiest of places . . . "a magic kingdom of all the world's children."

We call this adventure "It's a Small World."
All of us who participated in its creation hope that your ride through our Small World is a memorable experience for you and your family.

"To all who come to this happy place . . . welcome."

WALT DISNEY



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A winter wonderland at the "top of the world" welcomes boat-riding travelers into "It's a Small World." Here, colorfully costumed children of Scandinavia sing, dance and even ice skate under a whimsical midnight sun.

“the happiest cruise that ever sailed”

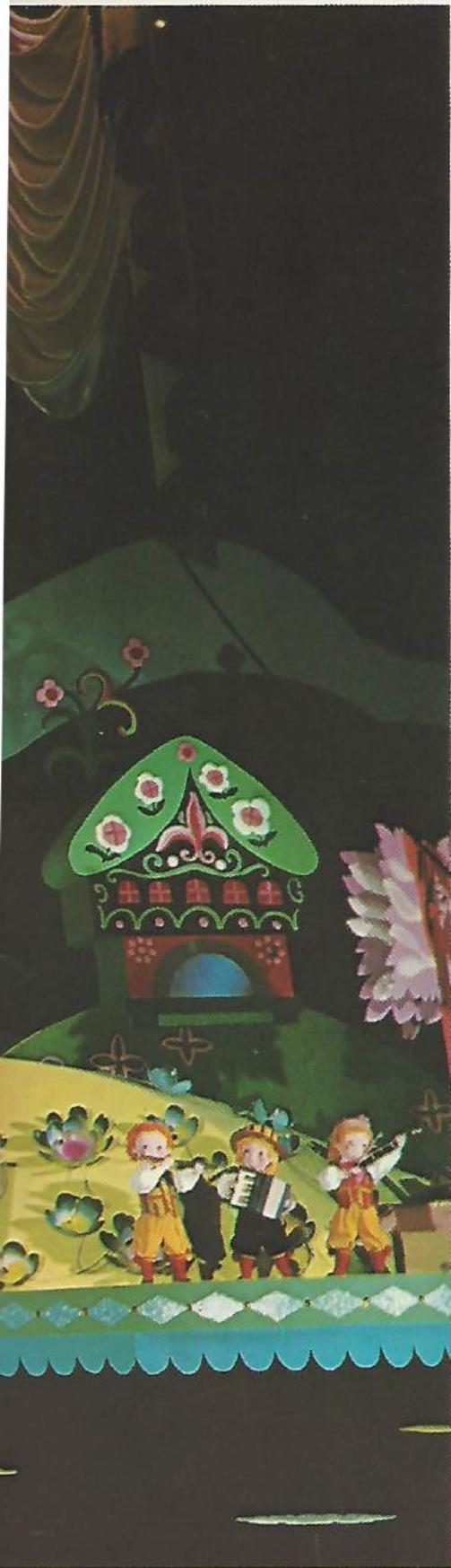
No world is more universally enchanting than the world of childhood.

Its gaiety and laughter have flowed from the verse of poets. Composers have sung its happy song, and made it dance and leap and twirl from musical instruments. Painters have boldly etched on canvas the color, charm and youthful joy of life.

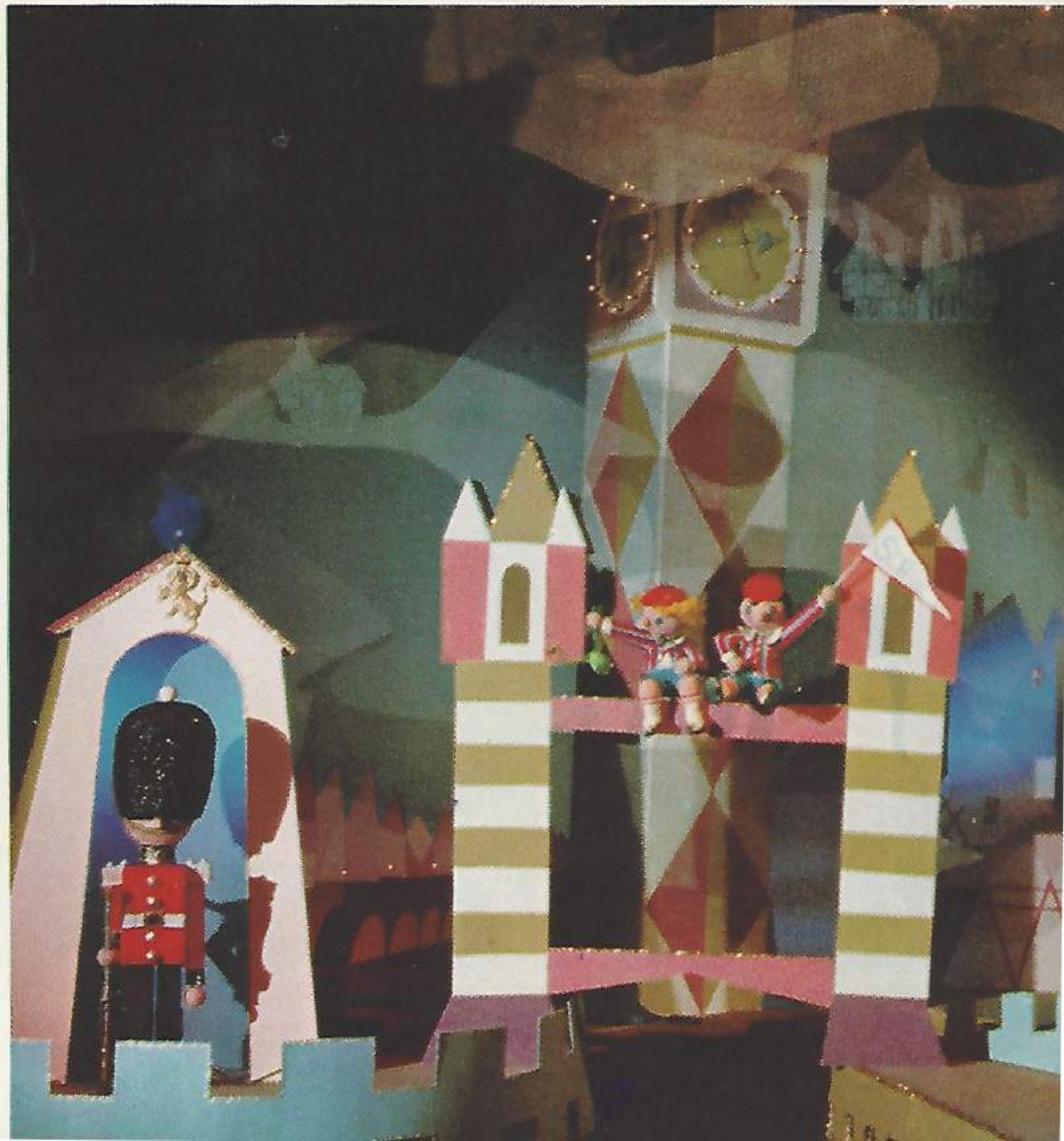
Now Walt Disney has captured the spirit of childhood in one unique adventure...letting the enthusiasm, the enchantment, the excitement of youth overflow in a musical fantasy called “It’s a Small World.”

In this small world, *all* the world is a colorful and care-free “stage.” Here imagination plays...the imagination of childhood, and of Walt Disney.

If you, too, are among the young at heart, come with us now on a voyage 'round the globe...a cruise into a magical Disney-land of all the world’s children.



Fog swirls 'round London Bridge, Big Ben chimes and a starch-stiff soldier guards the palace (ignoring the egg on his head) in this fanciful England.





In Belgium, three geese sing the "Small World" song.



Wooden shoes clop as Dutch children ride rocking tulips.



From Venice's canals to Pisa's Leaning Tower, Italy's bambinos prove it's a world of opera too—though perhaps, not La Scala.

Along the Seven Seaways

To visit this "Small World" is to set sail aboard a 15-passenger boat that travels the Seven Seaways, into a fantasy kingdom populated by an amazing "cast" of animated, three-dimensional children, animals and "toys."

The children, of course, are the "stars"...if a show can be said to have more than 300 stars. Each is dressed in the festive and colorful attire of his homeland, nearly 100 nations on every continent. All are "brought to life" through a new concept in entertainment called Audio-Animatronics.

Along with more than 250 multi-colored animals and "toys" that range from fun-loving clowns to straw horsemen, the children of "Small World" are surely among the most talented who ever sang and danced. They perform in a manner traditional to many regions of the globe. Here is the hand-clapping, foot-tapping flamenco of a Spanish *senor*, the lively samba of a South American *senorita*, a Balinese neck-twisting dance, and the "tribal twist" of fair African lassies. And here are the exciting folk dances of North, South, East and West—a round-the-world excursion on the wings of the Four Winds.



A playful Europe bursts into song and even the can-can as petite Parisians and Swiss bell-ringers perform for sailing travelers.

*A multi-arm goddess
"twists" in silhouette
over sunlit southeast Asia.*



*Cossack dancers perform
the ups, downs, twirls of
the knee-cracking "gopak."*



A Russian trio plays the mandolin, clarinet and balalaika.

The Melody Travels On . . .

From an accordionist of Scandinavia to a mandolin player in Asia, a song is passed. An opera-singing gondolier sends it downstream to a guitar-strumming Gaucho of the South American Pampas. And on and on the tune floats through "Small World," creeping down valleys and bursting over mountains like the day's first ray of sunlight. For it is music that unites this carefree realm.

Throughout the cruise the tune "It's a Small World" is sung by the youthful cast in six languages. It is also yodeled by an Alpine mountain climber, squawked by three geese, and laughed uproariously by a hyena. And it is played on dozens of musical instruments in nearly as many styles.

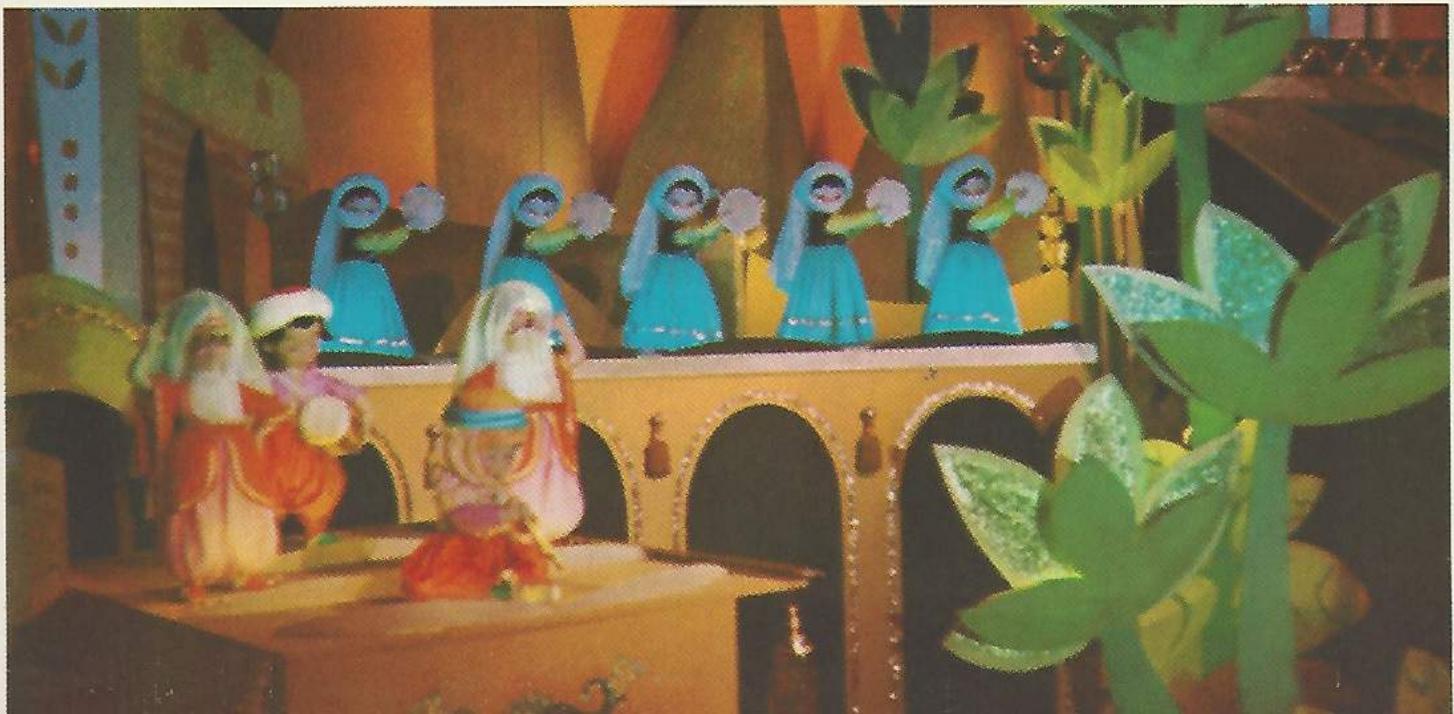
As your boat carries you along the serpentine Seven Seaways, the fanciful interpretation of each area adds to the whimsical flavor of the entire

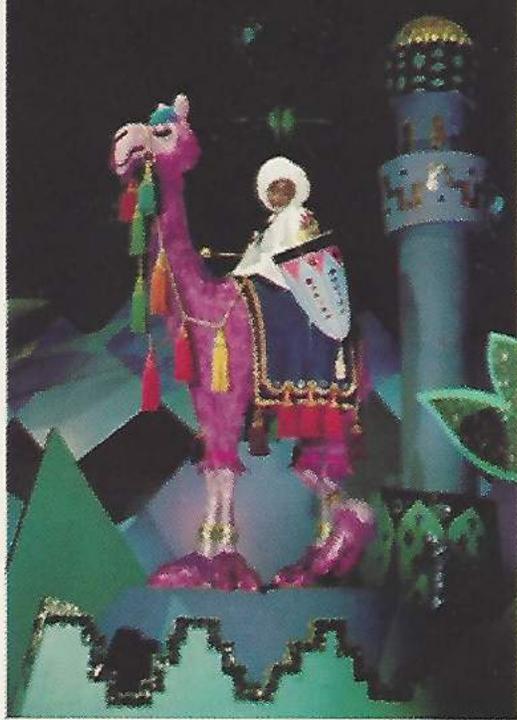


ABOVE—A Cambodian dancer, dressed in gold and silk with sparkling accents of rhinestones and pearls, typifies the lavish costuming of “Small World’s” children. Nearby, a smiling cobra bobs and weaves to the strains of the show’s title tune, played by an Indian flutist.

CENTER—Your ‘round-the-globe cruise visits the Orient, too. Here, the light-hearted Disney show contrasts ponderous water buffalo and demure Japanese maiden.

BELOW—When the whimsical realm of Walt Disney meets the mystery world of the East, a “children’s garden of fantasy” results. These veiled dancers perform exotic (and often subtle) rhythms, while the most shy (and obviously embarrassed) young piper sounds the “Small World” song.



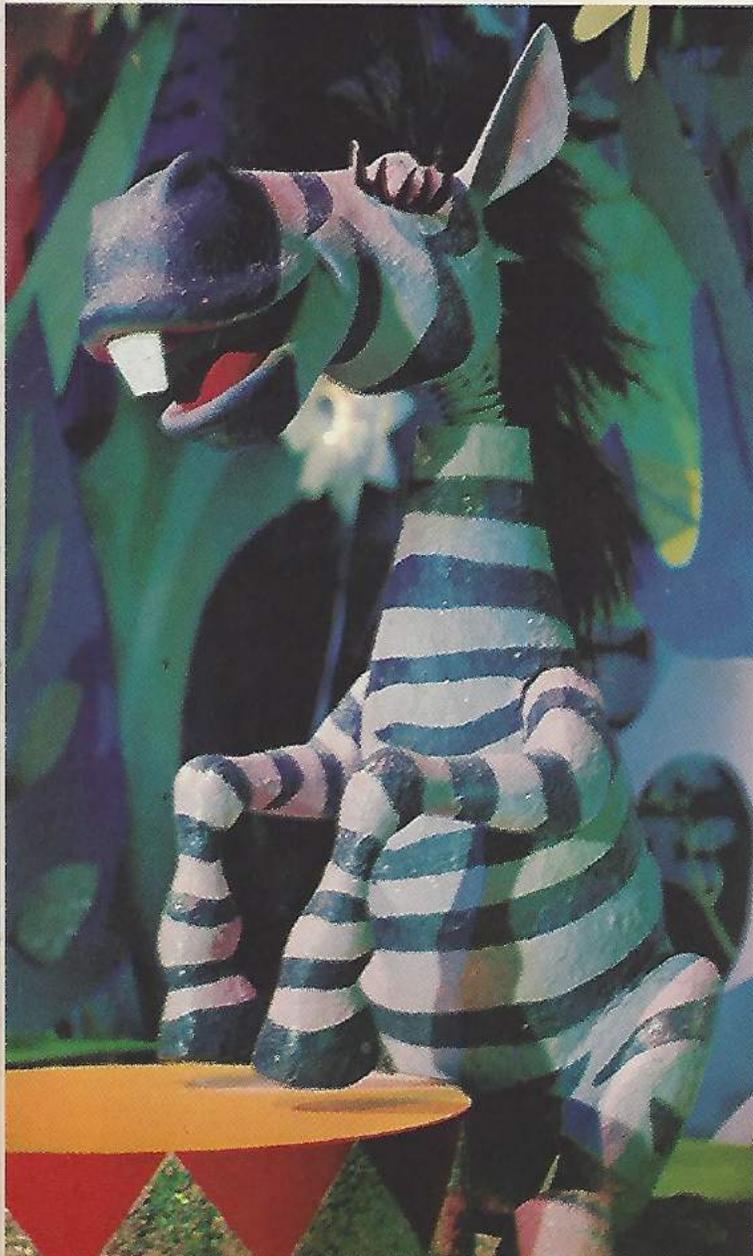


attraction. Literally dozens of nations are depicted in stylized Disney manner. Though the approach is sometimes on the "pixie" side (in keeping with the performing small-fry cast), the background of castles, mountains, villages and cities is dotted with familiar landmarks recognizable even to the youngest of voyagers.

There are Danish castles and the onion-shaped pointed domes of Russia, Turkish mosques and Japanese arches, the glittering towers of Brazil's Rio, and colorful grassland huts of Africa. And there are the sometimes subtle, sometimes bold symbols: a Middle-East sun, warmly feminine with eyelids demurely closed and long, flowing veil half hiding her face; or a giant sombrero shading dancers who perform the Mexican hat dance.

And when at last your fantasy craft glides into "Small World's" Grand Finale, you have indeed found that "though the mountains divide, and the oceans are wide...it's a small world after all."

Africa resounds with the beat of drums played by an amazing cast, from desert camel-driver to jungle zebra, monkey and rhino.



Hilarious hyena (and friends) prove "it's a world of laughter" too.





Even the king is the happiest of beasts in this child's kingdom.



Chilly Chileans and prankish penguins play in the far, far South.





TOWER OF THE FOUR WINDS



Tower of the Four Winds

The dramatic structure pictured on this page is called the Tower of the Four Winds. In many ways, it symbolizes the theme of "It's a Small World."

In the entertainment world the exterior marquee is often as important in attracting audiences as the interior adventure. At Disneyland, for example, Walt Disney and his staff have used unique designs both to attract and to stimulate the visitor's imagination for an unseen show or ride.

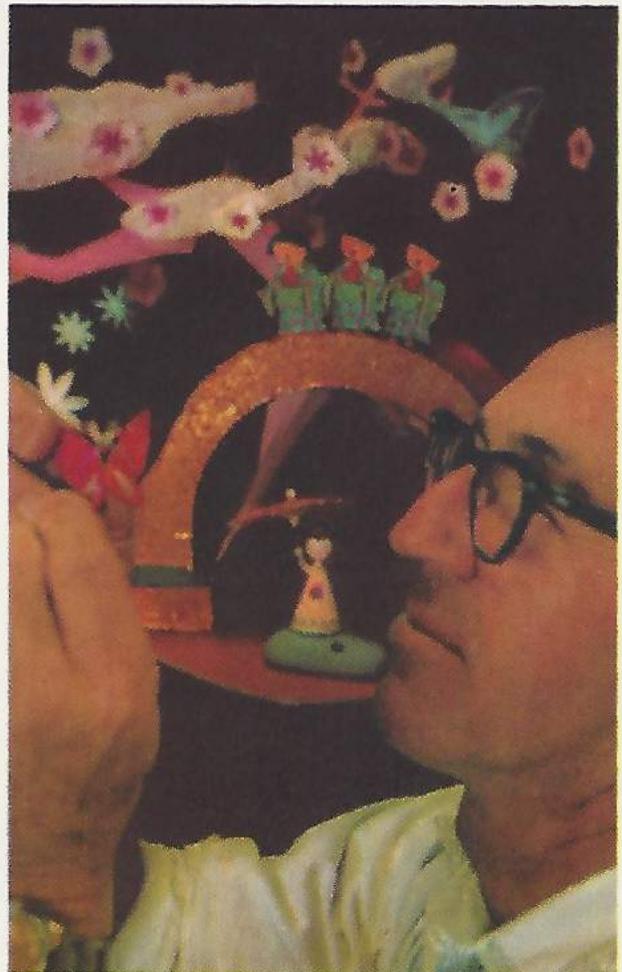
As the "Small World" cruise developed, Disney recalled an exhibition of colorful mobiles displayed several years earlier in his studio library... mobiles literally built inside bottles and snifters from such unusual materials as toothpicks, ornate match boxes, bright tissue paper, small driftwood and other bits and pieces.

From the memory of these two-foot tall toy mobiles came the idea for a 120-foot high "tower of mobiles." The result is "wild and colorful," with excitement and eye-appeal. Yet it represents a careful study of the show's stars, children, and a carefree interpretation of their exuberant spirit. For the Tower's animation, powered solely by wind, keynotes the constant energy of the young. It is, in fact, perpetually in motion.





More than 250 "toys," each an original design, were hand-made for roles in this show. The "wild" reindeer at right has tail that wiggles, head that rocks, and eyes that roll.



Model maker (right) and artist-craftsmen turn sketch into tiny figures and stylized settings of Japan. Models guide construction of the show.



Art directors discuss animation of high-wire acrobat. Danish drummer is in traditional colors, but most toys are painted as accents for each area.

The Toymakers

Once upon a time, in a little toy shop, 250 of the most original children's toys ever hand-made were coming to life. With 195 pounds of "glitter" and 57 gross of jewels, 320 big styrofoam blocks and 370 yards of braid, 28 dozen tassels and five gallons of glue (per week), the toymakers carved and sanded and painted everything from aerial acrobats to zany zebras.

Today the world's most unusual "toy shop" displays its wares before an audience of millions—children, adults and grandparents. Yet, not a single one of its laughing, twirling, flying works of art is for sale.

Recognizing the value of contrast, Walt Disney cast two completely different types of boys and girls as the stars of "It's a Small World." One is the round-contoured child-like figure that sings and dances attired in the beautiful costume of his native land. The second is the rough-textured "toy" dressed only in "flitter," feathers... and even ostrich fluff. Each is literally a hand-crafted original, a one-of-a-kind design.

To make these animated, three-dimensional toys, the artisans depleted the costume jewelry market of Southern California, obtaining jewels, beads, crystal, sapphires and sequins. They shopped Los Angeles' famous Olvera Street for authentic baskets and sombreros of Mexico, and the stores of the city's Little Tokyo for colorful paper balloons and plastic fish.

And if the show girls of America noted a sudden shortage of exotic feathers, blame that on the "Small World" toymakers, too. For children's "hair" and animal "fur," they glued on marabou, ostrich plumes and fluff, goose feathers and pheasant tails.



Drums of toy soldier band glitter with "glitter" and sparkle with "flitter." 260 pounds of shiny material was sprinkled on—about one pound per toy!





Royal drum and bugle corps is typical blending of real and fantasy worlds. Disney staff studied traditions, designed a stylized "Small World," and brought it to life with Audio-Animatronics.



Ageless Arts and Space-Age Animation

To create the stars of this show, Walt Disney and his staff combined such ageless skills as sculpting and costuming with the electronic magic of the space age.

The children, animals and toys "come to life" through a new concept in entertainment called Audio-Animatronics. It is, literally, three-dimensional animation... achieved by combining and synchronizing movement with voices, music and sound effects.

Disney "imagineers" have devised complex ways to "program" movements and record them—along with music, singing, dialogue and sounds—on a single, one-inch magnetic tape. In the "Small World" show, this tape has 32 "channels" that control more than 400 separate actions!

When the tape "plays back" the recorded animation and music, sound impulses activate air cylinders within the figure... causing little children to dance the can-can, play the bagpipes or sing in their native language.

Costumes worn by the children present a "fashion show" of authentic attire. The wardrobe symbolizes the detailed research that precedes design of a Disney attraction.

Once again the design starting point was the contrast between "toys" (this page) and childlike figures (next page). To stand out among the highly stylized toys, children's outfits had to be realistic and authentic. In "Small World," the authenticity includes the very materials used—silks for saris of India, Guatemalan cottons, fine wools for the red-black plaid of a Scottish bagpiper.

Seamstresses gathered petticoats, pleated wool skirts and sewed every stitch of clothing—from ponchos to little girls' panties. Even shoes were hand-made. And each child's wardrobe has several identical changes.



Few stage shows or movies ever presented their stars in costumes more colorful...or make-up more flawless. After each child is "cast" from a plaster mold (upper left), authentic costuming and facial features create personality and nationality. Lace tatting and intricate embroidery are seen in dresses of Scandinavian girls (upper right). Cleopatra, beguiling even in childhood, gets final wardrobe check while reclining on her gold-trimmed chaise (lower left). Indian dancer (above) receives detailed painted "make-up," from eye-shadow to cheek rouge. Note the round, smooth children's faces and the contrasting rough-textured toys (previous page).



Tape machine which keeps children singing and dancing is used on atomic submarines!

When fixing a belt in the African veldt, costuming was "hazardous." Detailed research preceded design, making every costume authentic.



Singer's lace and braid trimmings typify costume detail. Coronet is handmade, too.





Color Styling

The Disney staff refers to a ride-adventure taking place "indoors," under controlled lighting, as a "dark ride." But "It's a Small World" may change all that. For color has never played a more important part in a "dark ride."

The set painter's brush and motion picture lighting techniques combine to interpret designs by the color stylist. In "Small World," simplicity of color, achieved by balancing and contrasting darks and lights, instantly changes the mood as your boat sails 'round the world.

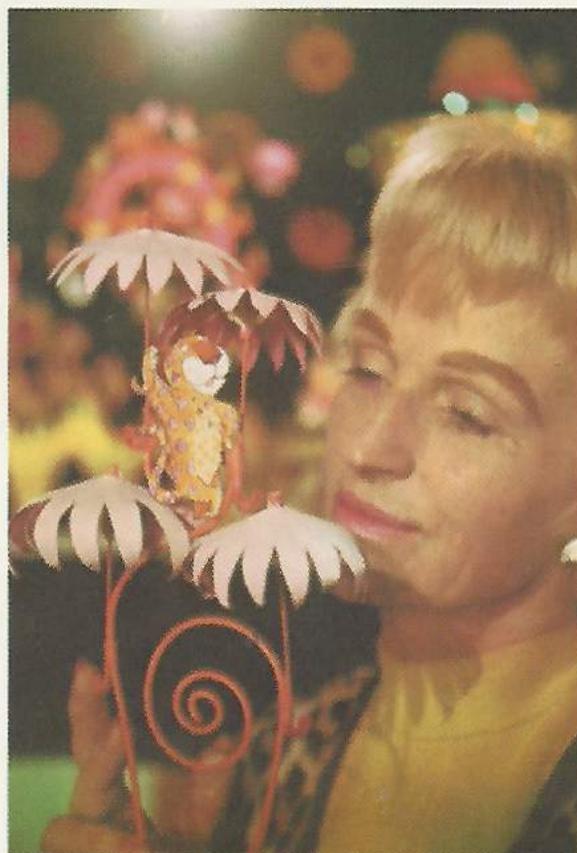
Many colors have been used to provide a "big splash" for the opening section, Europe. The sensation of brilliant sunshine, a visual expression of Middle Eastern and Asian "hot countries," is achieved with a one-color scheme... basically yellow.

For immediate contrast, the cool blues and greens of "Small World's" Africa change the mood from day to night. In Latin America, another hot land, strong, pure colors represent native arts and crafts. And for dramatic effect, the bright colors of a Central American market place have been intensified... as a contrast to the whites and silvers that follow in the "big fancy party," the Grand Finale.

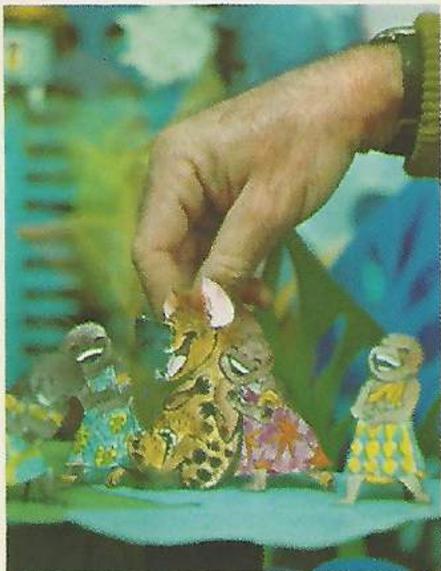
Against these varied backgrounds, children's costumes provide accent colors... "cool" blues and greens in sunlit Asia, "warm" oranges and reds in the night mood of Africa.



Even the hairdresser's art played a vital role. Each child's hair was made from yarn or nylon, and "set" in proper style, from braids to bobs. The figures above are early prototypes.

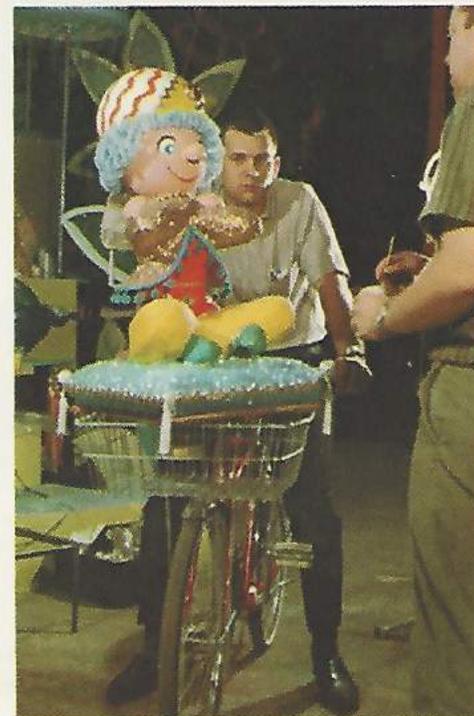


Moods achieved through color required coordination of background and foreground elements. Costumes, toys and animals (like this South American jaguar) provide the accent colors.



Artist paints cut-out of bird for model of South American tropical rainforest.

"Flying carpet pilot" arrives for show. It was tested on stage at Disney Studio.



"Laugh, and The (Small) World Laughs With You"

The happy hyena pictured above has been laughing through the multiple stages of its "birth" ever since his role in the "Small World" show was created by a storyman, sketched by an artist and placed in position on the scale model of Africa (*upper left photo*).

After the model is finalized in meetings with Walt Disney, an animation sketch—showing the figure's movements—is made to guide the many craftsmen who create the "character." Then the figure is sculpted (*above*) in plastilene clay.

To permanently preserve the clay sculpture as accurately as possible, it is cast in plaster as a "master pattern." Then the final figure, made from a special hot melt vinyl, is cast at temperatures over 300 degrees. Springs, pistons and air cylinders, made by machinists to achieve animation, are installed inside this vinyl "skin."

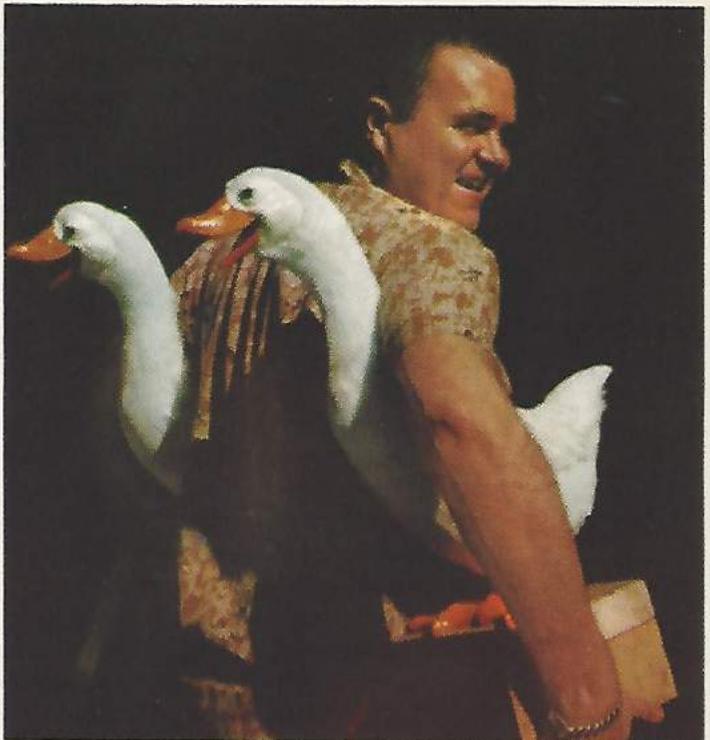
Finally (*upper right photo*), using photographs of hyenas as their guide, artist-craftsmen paint on the proper colors . . . dabbing on a bit of fantasy, too. To see the hyena performing, turn back to Page 8.

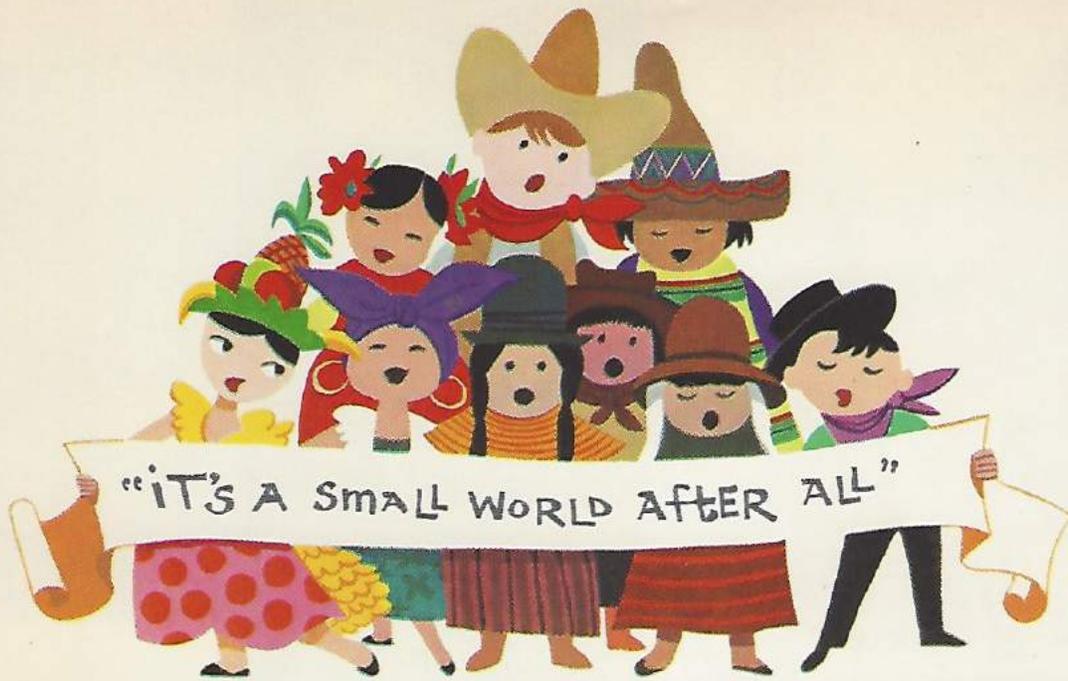


Paintings or rough sketches serve as catalysts to the imagination of the "team." If the idea is accepted, art directors and model makers locate the action on a scale model (*center*), studying its relationship to other animation, and viewing the entire scene in miniature as boat passengers will see it. The "toy" youngster (*upper right*) is the translation of the sketch.

The individual attention each member of the cast receives is typified by hand painting of an Irish leprechaun (*center*).

And finally, hi ho, it's off they go ...not to work just yet, but to the machine shop. They're smiling now, but the script calls for geese to sing, or at least squawk. So it's time for electrical wiring and a whiff of air—the combination that brings these performers to life.



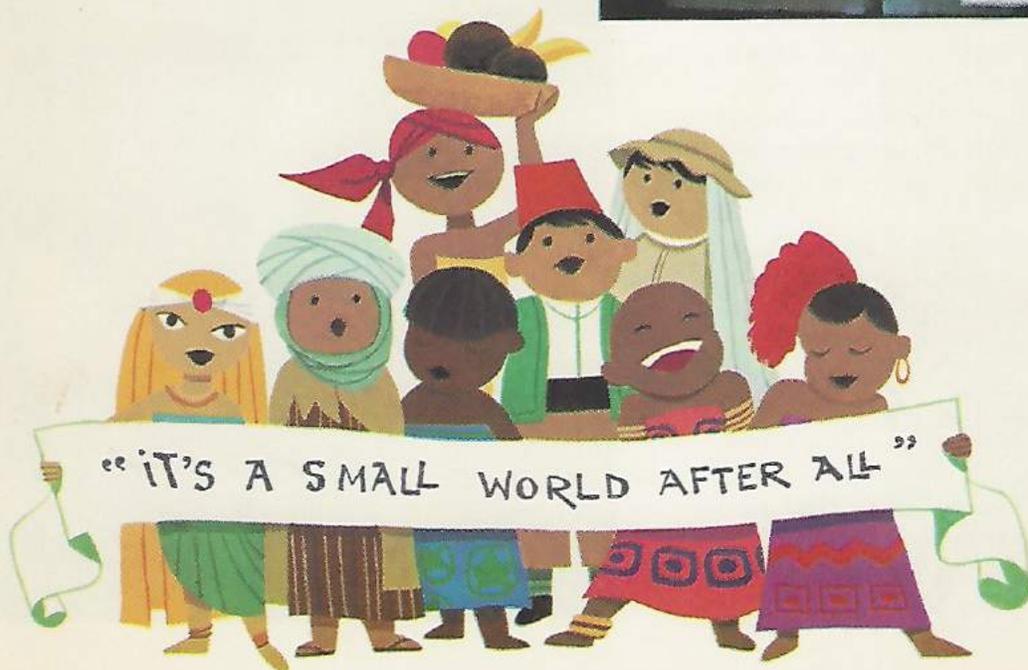


A song of children

Scene: a recording stage at the Disney Studio.
Action: a dozen men walking down makeshift, serpentine aisles past a series of music speakers carrying the voices of singing children.
Plot: to demonstrate that several languages and sound effects could be intermixed within a small space, yet remain distinguishable.

A song was being born... the "Small World" title tune. Later it was recorded by a church choir in London, a school chorus in Rome, TV performers in Mexico City and just plain kids in Tokyo and Burbank, U.S.A. And it was spiced by the native sounds and musical styles of 25 countries.

Today, blended together in a unique arrangement, it is the happy tune heard by boat-riding guests, linking the children of "Small World" through the common language of song.



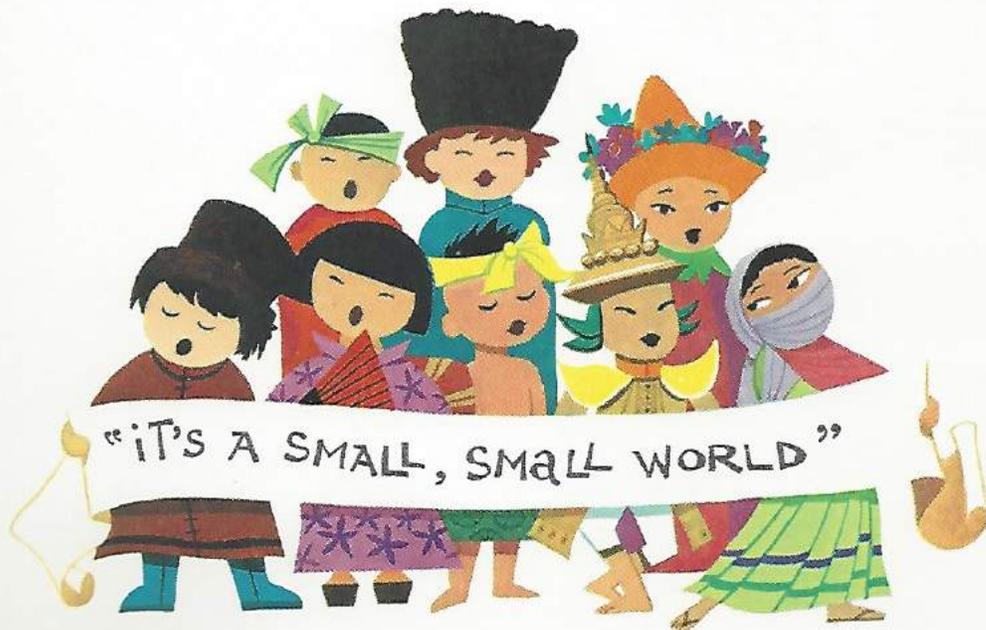


"It's a Small World"

*"It's a world of laughter, a world of tears
It's a world of hopes and a world of fears
There's so much that we share
That it's time we're aware
It's a Small World after all."*

*"There is just one moon and one golden sun
And a smile means friendship to ev'ryone
Though the mountains divide
And the oceans are wide
It's a Small World after all."*

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MEET ME AT THE TOWER,
OF THE FOUR WINDS ★
JOIN THE HAPPIEST
CRUISE THAT EVER SAILED
'ROUND THE WORLD ★
RIDE INTO A WONDER-
FUL DISNEY-LAND
OF LAUGHTER, SING-
ING, DANCING AND
MERRY ENTERTAIN-
MENT ★ A MAGIC
KINGDOM OF ALL
THE WORLD'S CHILDREN
★ WALT DISNEY'S
"IT'S A SMALL WORLD"

