

FOR: GENERAL ELECTRIC - DISNEYLAND

- (1) "PROGRESS CITY" SCRIPT
- (2) STAGE 6 HOSTESS NARRATION
- (3) UP-RAMP SIGNING

© 1967 BY  
WED ENTERPRISES, INC.

ACT - "PROGRESS CITY"

The audience has arrived at the top of the ramp. The hostess -- at her microphone station -- has welcomed guests and now begins to lead the theater load into the viewing area for the city model.

As the audience enters, it is DARK -- a partial SUNSET on the cyclorama backing. For about the first 30 seconds as the hostess leads the audience across in front of the model, we hear ONLY the hostess. At approximately the time the hostess steps back across the first row audience with her narration begins. The second and third rows of people are still moving in an narration.

**Continuity and Narration**

for

NARRATOR

NOW THAT'S WHAT "PROGRESS CITY" IS ALL ABOUT. YOU CAN SEE WHY WE

CALL IT

General Electric Pavilion - Disneyland

MOTHER

(softly)

PROGRESS CITY! AND IF YOU'LL ALL KEEP MOVING TO THE

LEFT, THERE'LL BE LOTS OF ROOM FOR EVERYONE TO SEE!

DON'T STAND IN THE WAY OF PROGRESS!

Lights begin to come on, in various patterns, around the city -- slowly at first, and finally in rapid succession as the narrator finishes his introduction.

NARRATOR

YES SIR, EVERY TIME IT SEEMS AS THOUGH WE'VE COME ABOUT

AS FAR AS WE CAN, THERE'S A NEW "SPRINGLINE OF PROGRESS!"

NOW OUR WHOLE COMMUNITY GOES TO WORK AT THE CLACK OF A

SWITCH!

FIRST DRAFT

WED ENTERPRISES, INC.

FEBRUARY 17, 1967

As the lights come on full, around Progress City, the full (but bright) night scene is accompanied by a musical sequence -- an audio version of the "Beautiful Tomorrow" theme song that includes the sounds of the city and its activities (aircraft, etc.). About 10-15 seconds.

G-E - "PROGRESS CITY"

The audience has arrived at the top of the ramp. The hostess -- at her microphone station -- has welcomed guests and now begins to lead the theatre-load into the viewing area for the city model.

As the audience enters, it is DUSK - a partial SUNSET on the cyclorama backing. For about the first 30 seconds as the hostess leads the audience across in front of the model, we hear MUSIC ONLY - no narration. At approximately the time the hostess stops (and stops the first-row audience with her), narration begins. The second and third rows of people are still moving in as narration starts.

NARRATOR

NOW THAT'S WHAT I CALL REAL PROGRESS. YOU CAN SEE WHY WE  
CALL IT -

MOTHER  
(interrupting)

PROGRESS CITY! AND IF YOU'LL ALL KEEP MOVING TO THE  
LEFT, THERE'LL BE LOTS OF ROOM FOR EVERYONE TO SEE....  
DON'T STAND IN THE WAY OF PROGRESS!

Lights begin to come on, in various patterns, around the city -- slowly at first, and finally in rapid succession as the narrator finishes his introduction.

NARRATOR

YES SIR, EVERY TIME IT SEEMS AS THOUGH WE'VE GONE ABOUT  
AS FAR AS WE CAN, THERE'S A NEW "SPRINGTIME OF PROGRESS".  
NOW OUR WHOLE COMMUNITY GOES TO WORK AT THE CLICK OF A  
SWITCH!

As the lights come on full around Progress City, this transition to full (but bright) nighttime is accompanied by a MUSICAL SEQUENCE -- an upbeat version of the "Beautiful Tomorrow" theme song that includes sounds of the city and its activities (traffic, etc.). About 10-15 seconds.

G-E - "PROGRESS CITY"

NARRATOR

ITS ABOUT TIME TO CHANGE THE WORDS TO THAT SONG ... "THERE'S  
A GREAT BIG BEAUTIFUL -- TOMORROW?????" (chuckling) SURE  
LOOKS LIKE TOMORROW IS ALREADY HERE!

MOTHER

EVERYTHING YOU SEE HERE IN PROGRESS CITY IS POSSIBLE TODAY  
IN ANY CITY -- EVEN WHERE YOU LIVE!

NARRATOR

MOTHER, LET'S TAKE OUR GUESTS ON A TOUR OF PROGRESS CITY.

MOTHER

YOU GO RIGHT AHEAD, DEAR. IF YOU FORGET SOMETHING IMPORTANT,  
I'LL INTERRUPT!

Throughout the city, lights begin to dim -- everything but the street lighting and the transportation systems. When the narrator begins to pinpoint the transportation systems, lighting HIGHLIGHTS ALL TRANSPORTATION on the model.

NARRATOR  
(chuckling)

SOME THINGS NEVER CHANGE ... BUT HERE IN PROGRESS CITY, THINGS  
ARE ALWAYS CHANGING FOR THE BETTER. WE'VE GOT ALL THE LATEST  
ALL-ELECTRIC IDEAS TO HELP CITIES LOOK BETTER -- AND TO MAKE  
THEM BETTER PLACES TO LIVE IN....

In the background musical theme, we hear Transportation sounds, as all the systems are highlighted on the model.

G-E - "PROGRESS CITY"

NARRATOR

... INCLUDING ALL KINDS OF ELECTRIC POWERED TRANSPORTATION  
... MONORAIL ... PEOPLE MOVERS ... ELECTRIC TRANSPORTERS ...  
AND OUR HIGH SPEED RAPID TRANSIT SYSTEM.

MOTHER

ITS JUST LIKE THE ONE GENERAL ELECTRIC IS HELPING TO BUILD  
IN THE SAN FRANCISCO AREA RIGHT NOW!

NARRATOR

I GET TO WORK IN HALF THE TIME ON A HIGH SPEED ELECTRIC TRAIN --  
SURE BEATS TRAFFIC JAMS!

SOUND. The DOG GROWLS.

NARRATOR

TAKE IT EASY, SPORT! (chuckles) HE'S COMPLAININ' BECAUSE  
ELECTRIC VEHICLES ARE SO QUIET!

Lighting begins to dim on the transportation systems. Gradually, lighting focuses on the DOWNTOWN CITY area.

MOTHER

WITH ALL OUR ELECTRIC TRANSPORTATION, GOING SHOPPING IS SIMPLY  
A BREEZE NOW TOO -- AND GETTING THERE IS ONLY HALF THE FUN.  
TODAY OUR WHOLE DOWNTOWN IS COMPLETELY ENCLOSED -- WHATEVER  
THE WEATHER IS OUTSIDE, ITS ALWAYS DRY AND COMFORTABLE INSIDE!

G-E - "PROGRESS CITY"

NARRATOR

GENERAL ELECTRIC CALLS IT A "CLIMATE CONTROLLED ENVIRONMENT",  
BUT MOTHER SAYS ITS A --

MOTHER  
(interrupting)

-- A SPARKLING JEWEL! ... DEAR, SPEAKING OF JEWELS ...

NARRATOR

STICK TO THE SCRIPT, MOTHER! ..... YES SIR, OUR ALL-ELECTRIC  
ENVIRONMENT HAS BROUGHT NEW LIFE TO THE BUSINESS AREAS OF OUR  
CITY, BECAUSE --

MOTHER  
(interrupting)

-- BECAUSE ITS NOT A CHORE TO GO DOWNTOWN ANYMORE!

NARRATOR  
(resignedly)

YOU TOOK THE WORDS RIGHT OUT OF MY MOUTH, DEAR.

As Mother continues, lighting dims on the central city, and highlights the  
NUCLEAR POWER PLANT at the far right side of the model.

MOTHER

WE HAVE A NEW NEIGHBOR IN TOWN -- A WELCOME ONE TOO, BECAUSE  
IT CONTRIBUTES SO MUCH TO MAKING PROGRESS CITY A BETTER PLACE  
TO LIVE IN.

G-E - "PROGRESS CITY"

NARRATOR

WHAT MOTHER MEANS IS, IT TAKES A WHOLE LOT OF ELECTRICITY TO LIGHT AND HEAT AND COOL A WHOLE CITY ... BUT OUR G-E NUCLEAR POWER PLANT DOES THE JOB. AND IT HELPS OUR LOCAL ELECTRIC UTILITY KEEP THE COST OF ELECTRICITY LOW.

MOTHER

THAT'S WHAT I CALL A REALLY GOOD NEIGHBOR!

The lights on the Nuclear Plant are dimmed part way, and the area immediately adjacent to it -- the INDUSTRIAL PARK -- is highlighted.

NARRATOR

YESSIR, TODAY'S NUCLEAR POWER IS SO CLEAN AND SAFE AND RELIABLE THE PLANT CAN BE LOCATED ANYWHERE IN TOWN. HERE IN PROGRESS CITY, ITS CLOSE BY OUR INDUSTRIAL PARK -- WHICH REALLY LOOKS MORE LIKE --

MOTHER  
(interrupting)

-- LIKE AN ATTRACTIVE CITY PARK, THANKS TO BEAUTIFUL LIGHTING AND LANDSCAPING.

Lights dim in the Industrial Park area. As the Narrator introduces it, we begin to highlight the full scope of the NIGHT-LIGHTED RECREATION AREAS throughout the City.

G-E - "PROGRESS CITY"

NARRATOR

AND SPEAKING OF PARKS, OUTDOOR LIGHTING HAS ADDED HOURS TO  
OUR RECREATION TIME.

MOTHER

WOULD YOU BELIEVE IT, I'M LEARNING TO PLAY GOLF!?

NARRATOR  
(chuckling)

THAT'S REAL PROGRESS! ... YESSIR, WE'RE HAVING THE FUN-TIME  
OF OUR LIVES, THANKS TO SPORTS LIGHTING FOR --

As the Narrator mentions each facility, it is HIGHLIGHTED.

NARRATOR

... STADIUMS .... TENNIS COURTS .... SWIMMING POOLS ....  
BALL FIELDS .... WE EVEN HAVE OUR OWN AMUSEMENT PARK.

HIGHLIGHT the AMUSEMENT PARK.

MOTHER  
(underplaying it)

ITS NOT EXACTLY DISNEYLAND ... (brightly) BUT IT IS CLEAN AND  
BRIGHT AND SAFE FOR THE CHILDREN!

For a few seconds, we open for MUSIC, with a "carnival" flavor to the theme song.

As the lighting dims on the recreation facilities and the amusement park, we focus attention on the cyclorama backing. The JET PLANES have begun to take off; the XENON FLASHERS are pulsing along the runway.



G-E - "PROGRESS CITY"

NARRATOR

MOTHER, ISN'T IT ABOUT TIME FOR GRANDMA AND GRANDPA TO TAKE OFF?

MOTHER

THAT MAY BE THEIR JET PLANE NOW, DEAR.

NARRATOR

IT'S SURE A PRETTY BIRD ... AND JUST IMAGINE HOW FAST AIR TRAVEL WILL BE WHEN THE SST's ARRIVE. MAYBE THEN --

MOTHER  
(interrupting)

-- MAYBE THEN WE'LL DO THE TRAVELLING!

SOUND: The DOG GROWLS again.

NARRATOR

NOW CALM DOWN SPORT. WHY WOULD ANYONE WANT TO LEAVE PROGRESS CITY?

Now all the lighting across the city comes BACK ON.

NARRATOR

WELL FOLKS, IT IS TIME TO GO. GENERAL ELECTRIC THANKS YOU FOR JOINING US ... AND REMEMBER --

MOTHER

EVERYTHING YOU HAVE SEEN HERE IN OUR ALL-ELECTRIC CITY IS REALLY POSSIBLE TODAY!

G-E - "PROGRESS CITY"

NARRATOR

SO IF YOU KNOW ANY CITIES LOOKING FOR A NEW "SPRINGTIME OF  
PROGRESS", TELL THEM ABOUT GENERAL ELECTRIC'S PROGRESS CITY!

MOTHER & NARRATOR  
(together)

THANKS FOR JOINING US!

LIGHTING DISSOLVES to the original SUNSET SCENE on the Cyclorama backing.

The HOSTESS asks the audience to move toward her, briefly introduces the next part of their visit with G-E in Disneyland, and thanks them for coming to the G-E pavilion.

#####

Continuity and Narration

for

"PROGRESS CITY"

General Electric Pavilion - Disneyland

APPROVED BY GE  
FOR RECORDING  
APRIL 17, 1967

WED ENTERPRISES, INC.  
APRIL 13, 1967

G-E - "PROGRESS CITY"

The audience has arrived at the top of the ramp. One hostess -- at her microphone station -- has welcomed guests and directed them into the three viewing rows, at different levels. A second hostess now begins to lead the theatre-load into the viewing area for the Progress City model.

As the audience enters, it is DUSK -- a partial SUNSET on the cyclorama backing. For about the first 25 seconds as the hostess leads the audience across in front of the model, we hear MUSIC ONLY - no narration. At approximately the time the hostess reaches the mid-point of the model, narration begins. (The hostess continues to move and lead the audience during the first few seconds of narration.) The second and third rows of people are still moving in as narration starts.

NARRATOR

WELL FOLKS, THERE'S REAL PROGRESS. YOU CAN  
SEE WHY WE CALL IT --

MOTHER  
(interrupting)

PROGRESS CITY! AND IF YOU WILL ALL KEEP MOVING  
TO THE LEFT, THERE'LL BE LOTS OF ROOM FOR EVERYONE  
TO SEE!

Lights begin to come on, in various patterns, around the city -- slowly at first, and finally in rapid succession as the narrator finishes his introduction.

NARRATOR

EVERY TIME IT SEEMS WE'VE GONE ABOUT AS FAR AS  
WE CAN, THERE'S A NEW "SPRINGTIME OF PROGRESS".  
NOW OUR WHOLE COMMUNITY GOES TO WORK AT THE  
CLICK OF A SWITCH!

G-E - "PROGRESS CITY"

As the lights come on full around Progress City, this transition to full (but very bright) nighttime is accompanied by a MUSICAL SEQUENCE -- an upbeat version of the "Beautiful Tomorrow" theme song that includes sounds of the city and its bustle (traffic, etc.). About 10 seconds.

NARRATOR

"THERE'S A GREAT BIG BEAUTIFUL -- TOMORROW???????"  
LOOKS LIKE TOMORROW IS ALREADY HERE!

MOTHER

EVERYTHING YOU SEE IN PROGRESS CITY IS POSSIBLE  
TODAY IN ANY CITY -- EVEN WHERE YOU LIVE! WE  
HAVE ALL THE LATEST ALL-ELECTRIC IDEAS TO HELP  
CITIES LOOK BETTER -- AND TO MAKE THEM BETTER  
PLACES TO LIVE AND WORK IN.

When the narrator begins to pinpoint the transportation systems, lighting HIGHLIGHTS ALL TRANSPORTATION on the model. In the background musical theme, we hear Transportation sounds.

NARRATOR

TAKE OUR TRANSPORTATION. ITS A COORDINATED  
ELECTRIC SYSTEM.

MOTHER

I JUST LOVE GETTING AROUND IN MY OWN LITTLE  
TRANSPORTER.

G-E - "PROGRESS CITY"

NARRATOR

AND WE HAVE OTHER ELECTRIC VEHICLES ... IN  
FACT THE HEART OF PROGRESS CITY'S TRANSPORTATION  
IS OUR RAPID TRANSIT SYSTEM THAT'S CONTROLLED  
BY COMPUTERS. I GET TO WORK IN HALF THE TIME  
ON A HIGH SPEED ELECTRIC TRAIN -- SURE BEATS  
TRAFFIC JAMS!

SOUND: The DOG GROWLS.

NARRATOR

\*  
TAKE IT EASY, SPORT! (chuckles) HE'S COMPLAININ'  
BECAUSE ELECTRIC VEHICLES ARE SO QUIET!

Lighting begins to dim on the transportation systems. As Mother continues,  
lighting focuses the audience's attention on the DOWNTOWN CITY area.  
(Lighting dims throughout the city to highlight the central core.)

MOTHER

GOING SHOPPING IS SIMPLY A BREEZE NOW TOO --  
AND GETTING THERE IS ONLY HALF THE FUN. TODAY  
OUR WHOLE DOWNTOWN IS COMPLETELY ENCLOSED --  
WHATEVER THE WEATHER IS OUTSIDE, IT'S ALWAYS  
DRY AND COMFORTABLE INSIDE!

G-E - "PROGRESS CITY"

NARRATOR

GENERAL ELECTRIC CALLS IT A "CLIMATE CONTROLLED ENVIRONMENT", BUT MOTHER CALLS IT A ...

MOTHER  
(interrupting)

-- A SPARKLING JEWEL!

NARRATOR

YES SIR, THINGS LIKE BRIGHTER STREET LIGHTS HAVE BROUGHT NEW SAFETY TO OUR SUBURBS, AND NEW LIFE TO OUR BUSINESS AREAS BECAUSE --

MOTHER  
(interrupting)

-- BECAUSE ITS NOT A CHORE TO GO DOWNTOWN ANYMORE!

As the Narrator continues, lighting dims on the central city, and highlights the NUCLEAR POWER PLANT at the far right side of the model. Gradually, during the narration, the INDUSTRIAL PARK adjacent to the Nuclear Power Plant is also featured by highlighting.

MOTHER

NOW FAR OFF TO YOUR RIGHT, WE HAVE A WELCOME NEIGHBOR THAT CONTRIBUTES SO MUCH TO MAKING PROGRESS CITY A BETTER PLACE TO LIVE IN.

G-E - "PROGRESS CITY"

NARRATOR

MOTHER'S TALKING ABOUT OUR G-E NUCLEAR POWER PLANT. NOT ONLY IS IT CLEAN AND SAFE, BUT IT HELPS OUR LOCAL UTILITY KEEP THE COST OF ELECTRICITY LOW ..... NEXT DOOR IS AN INDUSTRIAL PARK, WHICH REALLY LOOKS MORE LIKE --

MOTHER  
(interrupting)

-- LIKE AN ATTRACTIVE CITY PARK, THANKS TO BEAUTIFUL LIGHTING AND LANDSCAPING.

Lights dim in the Industrial Park area. As the narrator introduces it, we begin to highlight the full scope of the NIGHT-LIGHTED RECREATION AREAS throughout the City (including the Amusement Park).

NARRATOR

AND SPEAKING OF PARKS, OUTDOOR LIGHTING HAS ADDED HOURS TO OUR RECREATION TIME. WE HAVE NIGHT-LIGHTED  STADIUMS ... BALL FIELDS ... GOLF COURSES -- WE EVEN HAVE OUR OWN AMUSEMENT PARK.

MOTHER  
(underplaying it)

IT'S NOT EXACTLY DISNEYLAND ... (brightly) BUT IT IS CLEAN AND BRIGHT AND LOTS OF FUN!



G-E - "PROGRESS CITY"

For about 10 seconds, we open for MUSIC, as lighting continues to highlight the recreation areas.

As the lighting dims on the recreation facilities and the amusement park, we focus attention on the cyclorama backing. The JET PLANES have begun to take off; the XENON FLASHERS are pulsing along the runway.

NARRATOR

MOTHER, ITS TIME FOR GRANDMA AND GRANDPA TO  
TAKE OFF.

MOTHER

THAT COULD BE THEIR JET NOW, DEAR.

NARRATOR

LOOK AT IT GO ... AND IMAGINE HOW FAST AIR  
TRAVEL WILL BE WHEN THE SST's ARRIVE.  
MAYBE THEN --

MOTHER

-- MAYBE THEN WE'LL DO THE TRAVELING!

SOUND: The DOG GROWLS.

NARRATOR

NOW CALM DOWN SPORT. WE'LL ALWAYS COME BACK  
TO PROGRESS CITY.

Now all the lighting across the entire Progress City model comes BACK ON -- up full. It is night in Progress City, and all the lights are shining.

G-E - "PROGRESS CITY"

NARRATOR  
(continuing)

AND WE HOPE YOU FOLKS WILL COME BACK TOO ...  
BUT RIGHT NOW, ITS TIME TO GO. REMEMBER --

MOTHER

EVERYTHING YOU HAVE SEEN HERE IN OUR ALL-ELECTRIC  
CITY IS REALLY POSSIBLE TODAY!

NARRATOR

SO IF YOU KNOW ANY CITIES LOOKING FOR A NEW  
"SPRINGTIME OF PROGRESS", TELL THEM ABOUT  
GENERAL ELECTRIC'S PROGRESS CITY!

MOTHER & NARRATOR  
(together)

THANKS FOR JOINING US!

LIGHTING DISSOLVES to the original SUNSET SCENE on the Cyclorama backing.

G-E - "PROGRESS CITY"

The HOSTESS attracts the audience toward her by saying:

HOSTESS  
(recorded-talking into microphone)

LADIES AND GENTLEMEN, PLEASE MOVE TOWARD YOUR  
LEFT SO THAT THE NEXT AUDIENCE MAY ENTER.  
THANK YOU.\*\*

\*\* (Note: This narration can be altered from time to time to accommodate any special display (such as the SST) in the G-E exhibit area adjacent to the exit. This narration can also be given live.)

#####

WED ENTERPRISES, INC.  
April 5, 1967

FOR: GENERAL ELECTRIC  
STAGE 6 (Unloading Stage) NARRATION  
1-1-1

The Carousel has completed its move from Stage 5. As it reaches the STOP POSITION at the Stage 6 Unloading Area, the vocal of the theme song has ended.

The HOSTESS is standing on stage in a circle of light. As she begins to speak, the KALEIDOPHONIC SCREENS at each side of the stage begin to pulse to the beat of the theme song -- an "up beat" version of the "Beautiful Tomorrow".

MUSIC: Orchestra only -- comes in UNDER the voice of the Hostess.

The following narration will be RECORDED.\*

HOSTESS (recorded)

AND NOW, PLEASE TAKE YOUR PACKAGES, COATS,  
HATS AND PURSES AND "SPRING UP" OUT OF YOUR  
SEATS. AMERICA'S MOST EXCITING NEW CITY IS  
STRAIGHT AHEAD ... THROUGH THE DOORWAY AND  
UP THE MOVING RAMP. ON THE SECOND FLOOR,  
MOTHER AND FATHER FROM OUR THEATRE SHOW WILL  
JOIN YOU TO TELL YOU ALL ABOUT "PROGRESS  
CITY". SO PLEASE KEEP MOVING -- DON'T STAND  
IN THE WAY OF PROGRESS!

MUSIC: Theme UP FULL -- the "up-beat" version of the Theme Song. This version continues on the speakers leading up the moving ramp toward Progress City.

\*Note: This narration will be recorded to begin. Later, it may be spoken live, as it was during the second year of the Fair, at the option of General Electric and Disneyland Operations.

###

WED ENTERPRISES, INC.  
APRIL 12, 1967

(REVISED)

FOR: GENERAL ELECTRIC

SIGNING AT TOP OF RAMP (entrance to Progress City)

Permanent, stationary sign to read:

WELCOME TO PROGRESS CITY

... and a "traveling" message sign, below, to read as follows:

THIS IS TODAY USA ... COUSIN ORVILLE'S KIND  
OF TOWN ... REAL COOL ... THE GOOD LIFE ...  
AND ITS ALL AVAILABLE NOW ... DEEP BREATHING  
ENCOURAGED ... THERE'S NO SMOG AS USUAL ...  
THIS IS ALL ELECTRIC LIVING ... CLEAN ...  
SAFE ... HEALTHY ... CONVENIENT ... TOMORROW  
IS HERE TODAY ...

(REPEAT CYCLE)