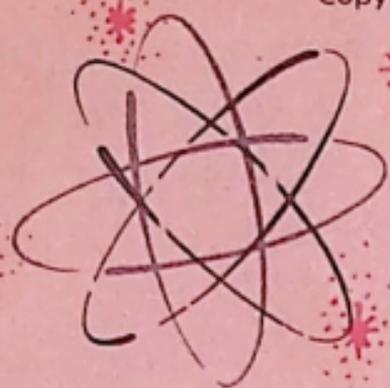


Welcome to Disneyland

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TOMORROWLAND



MAIN STREET



FANTASYLAND



FRONTIERLAND



ADVENTURELAND

9 All of us at Walt Disney's Magic Kingdom hope that your visit today will be a happy and memorable experience for you and your family. Your enjoyment of this and future visits is the first consideration of all Disneylanders. We always welcome the opportunity to assist you in any way.

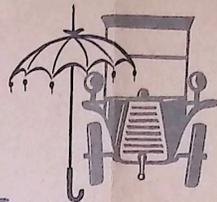
The Disneyland Staff

Disneyland's

FIVE LANDS:



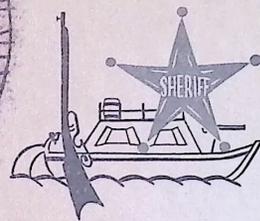
ADVENTURELAND, a cruise down mysterious tropic rivers, where adventure lurks around every bend.



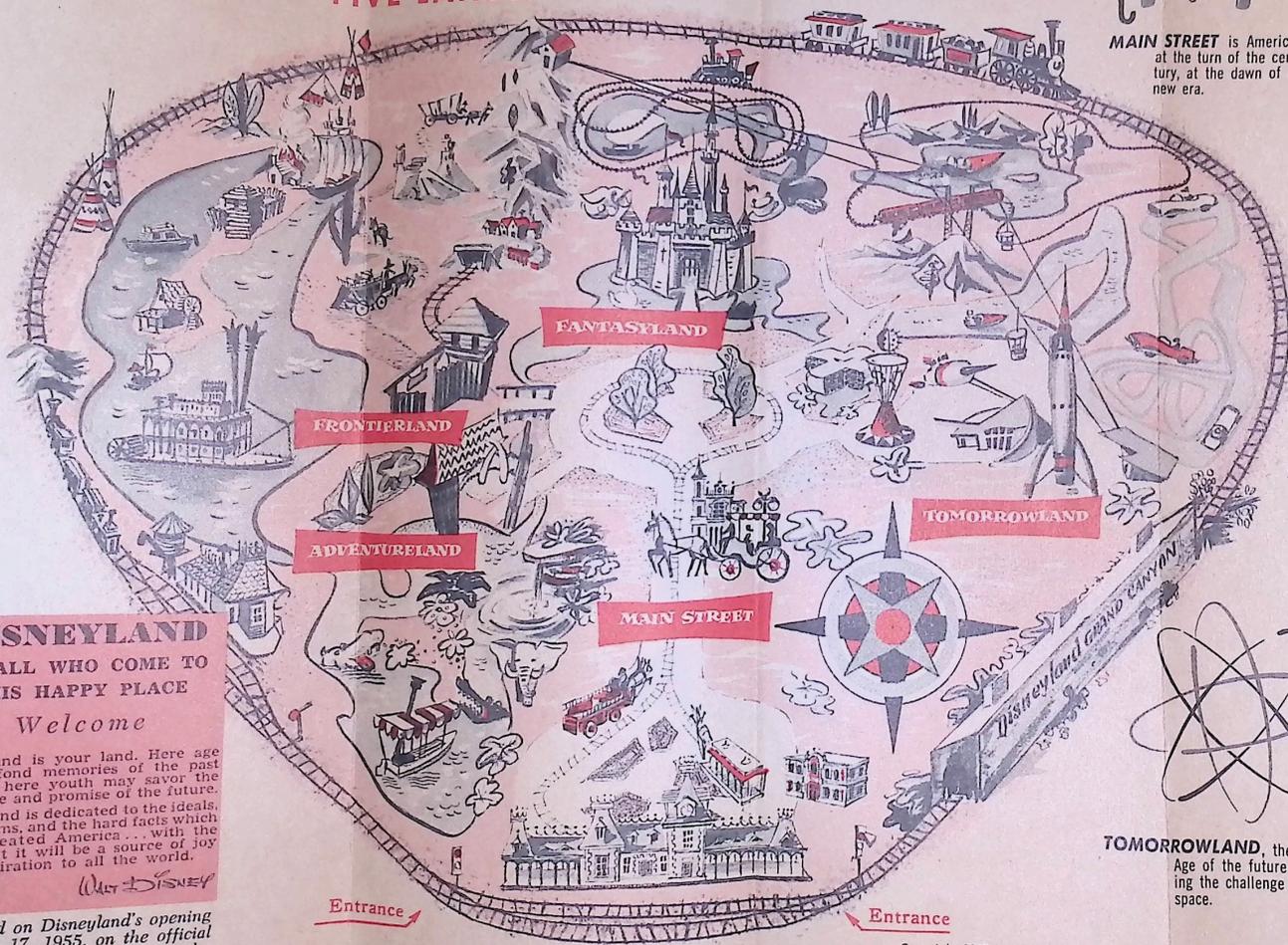
MAIN STREET is America at the turn of the century, at the dawn of a new era.



FANTASYLAND, the world of imagination, hopes and dreams, dedicated to the young-in-heart.



FRONTIERLAND is the colorful drama of Frontier America in the days of the covered wagon and the stage coach.



DISNEYLAND
TO ALL WHO COME TO
THIS HAPPY PLACE
Welcome

Disneyland is your land. Here are relives fond memories of the past . . . and here youth may savor the challenge and promise of the future. Disneyland is dedicated to the ideals, the dreams, and the hard facts which have created America . . . with the hope that it will be a source of joy and inspiration to all the world.

Walt Disney

(Inscribed on Disneyland's opening day, July 17, 1955, on the official dedication plaque located at the flagpole in Town Square, Main St.)

TOMORROWLAND, the Atomic Age of the future portraying the challenge of outer space.

FOR YOUR CONVENIENCE

INFORMATION: General Information about Disneyland may be obtained at the City Hall on Main St. or from any Security Officer. Information about public transportation schedules and other Southern California attractions is available at North America Company's Carefree Corner on Main St.

BABY STATION: Pablum Baby Foods provides free disposable diapers and foods for infants on E. Plaza St. Facilities are also available for preparing formulas and warming bottles. Baby sitting is not available.

KEN-L-LAND: Located outside the Main Entrance, offering airy, individual enclosures for dogs and cats. Cost of 25 cents includes choice of Ken-L-Ration pet food "dinner."

LOST CHILDREN: Facilities for care of children separated from their parents are maintained at the end of E. Plaza St. Report to the matron in charge.

FIRST AID: Registered Nurses are on duty in Disneyland's First Aid Center at the end of E. Plaza St. Doctor and ambulance are available for emergencies.

REST ROOMS: Marked in each land. Main Street, next to City Hall and at West end of Center St.; Tomorrowland, near the Astrojet and Viewliner attractions, and south of TWA's Rocket to the Moon; Fantasyland, across from the Dumbo ride; Frontierland, between entrances to Frontierland and Adventureland, to your left as you enter Frontierland, or to your right as you enter Adventureland. Also adjacent to the Frontierland Railroad Station.

MAIL AND POSTAGE STAMPS: Stamps are available from dispensing machines in each of the lands. Mail boxes for letters and postcards are located throughout Disneyland.

BANKING SERVICE: Bank of America maintains service at its Town Square location every day Disneyland is open, including Saturdays and Sundays.

BEKINS LOCKER SERVICE: Facilities for checking baggage in Town Square, next to the Fire Station.

FOOD AND REFRESHMENTS



A wide variety of appetizing food and refreshments—with prices ranging from modest to moderate—is available for your enjoyment at Disneyland. Below is a complete listing of dining facilities for your selection.

LIGHT FOOD AND SNACKS

Aunt Jemima's Kitchen
(Frontierland)
Carnation Ice Cream Parlor
(Main Street)
Casa de Fritos (Mexican Food)
(Frontierland)
Chicken of the Sea Pirate Ship
(Fantasyland)
Food Centers (Fantasyland)

Oaks Tavern (Frontierland)
Pepsi Cola's Golden Horseshoe
(Frontierland)
Plaza Gardens (At the Plaza)
Silver Banjo Barbeque
(Frontierland)
Space Bar (Tomorrowland)
Yacht Bar (Tomorrowland)

REFRESHMENTS

Dairy Bar (Tomorrowland)
Cantina (Adventureland)
Coca Cola Refreshment Corner
(Main Street)
Malt Shop (Frontierland)

Puffin Bakery (Main Street)
Refreshment Centers
(Frontierland, Railroad Station,
Adventureland, Fantasyland)
Welch Grape Juice Arbor (Fantasyland)

Nesbitt Orange Drink Center (Tom Sawyer Island)

COMPLETE MEALS

Red Wagon Restaurant
(Main St. at the Plaza)
The Pavillion (cafeteria style)
(Main St. at the Plaza)

Chicken Plantation
(Frontierland)
Gourmet Restaurants
(Disneyland Hotel)

NEW ATTRACTIONS

When Disneyland opened, Walt Disney promised that it would "never be completed, but will continue to grow, to add new things, as long as there is imagination left in the world." Each year since opening in July, 1955, Disneyland has added new and unique attractions for the enjoyment of its guests. There are now 45 exciting adventures inside Disneyland. The latest additions are:

THE GRAND CANYON. Viewed from the trains of the Santa Fe & Disneyland Railroad (including the new Excursion Train). It is the longest Diorama in the world.

THE "COLUMBIA." A three-masted, fully rigged 1790 sailing vessel on the Frontierland river.

ALICE IN WONDERLAND. Through the Rabbit Hole are the happy, nonsensical adventures from this famous story. Located in Fantasyland.

FREE SHOWS AND EXHIBITS

Disneyland has many entertaining and informative attractions, exhibits and shows which are presented entirely free of charge, and sponsored by nationally famous companies. These include:

FRONTIERLAND

PEPSI COLA GOLDEN HORSESHOE REVUE — 40-minute old-west stage show, featuring comedy, singing and dancing.

MAIN STREET

WURLITZER MUSIC HALL — Daily organ concerts and display of pianos and organs.

UPJOHN PHARMACY — A detailed, accurate re-creation of a 1900 "drug store."

SWIFT'S MARKET HOUSE — The old-fashioned General Store of Grandfather's day.

EASTMAN KODAK — Display of both early and modern photographic equipment.

NORTH AMERICA COMPANIES — Complete Tourist Information and Registration Center at "Carefree Corner."

YALE & TOWNE — A complete display of the locksmith's art, from the oldest to the newest.

TOMORROWLAND

MONSANTO'S HOUSE OF THE FUTURE — "Years ahead" home showing the uses of plastics in home construction and appliances.

KAISER ALUMINUM — Today's and Tomorrow's uses of this vital metal, presented in an entertaining exhibit.

CRANE COMPANY — "Fun with Water" and the Bathroom of the Future.

RICHFIELD DIORAMA — "The Story of Oil" in a Technicolor motion picture.

DUTCH BOY — The Color Gallery of paints.

MONSANTO HALL OF CHEMISTRY — Exhibit of chemistry's contributions to tomorrow's life.