



# Disneyland inc.

1313 HARBOR BLVD., ANAHEIM, CALIF. • TELEPHONE: KEYSTONE 5-1181

June 30, 1955

Welcome to Disneyland!

May we extend to you a cordial invitation to attend the invitational press preview and dedication of Disneyland on Sunday, July 17th.

In order to plan this day for your complete enjoyment, we are anticipating your acceptance of the enclosed invitations. We have compiled the attached information to answer your questions about the day's events.

We are looking forward to the pleasure of having you join us for a memorable and happy time on July 17th.

Cordially yours,

DISNEYLAND, INC.

A large, stylized handwritten signature in blue ink that reads "Jack C. Sayers". The signature is written over the typed name and title.

Jack C. Sayers  
Customer Relations Director

JCS:bc

## DISNEYLAND PREVIEW INFORMATION

**INVITATION TICKET.** Please bring the enclosed invitations with you to Disneyland on Sunday, July 17th. The invitation will be honored at the admission gate and for all rides, exhibits and amusements in Disneyland.

### WINDSHIELD STICKER

Please place the enclosed windshield sticker on the driver's side of the windshield. This sticker will help expedite your car through traffic in the vicinity of Disneyland and will also admit you quickly into Disneyland's parking area, which will be closed to the general public that day.

### DIRECTIONS TO DISNEYLAND

Please note the reverse side of your invitation ticket with the map of Southern California's principal Freeways and roads leading to Disneyland. Directional signs, pointing the way to Disneyland, will be posted along the Santa Ana Freeway and on other key roads near Disneyland.

### MAP OF DISNEYLAND

As you enter the Disneyland parking area, the attendant will give you a map of Disneyland, showing location of all major areas, rides, exhibits and facilities.

#### CLOSING TIME:

In order to prepare for the public opening at 10:00 a.m. the following morning (Monday, July 18th), Disneyland will be closed at 8:00 p.m. Admission gates will be closed at 7:30 p.m., so if you plan to visit Disneyland late in the day, please time your arrival before that hour.

#### DEDICATION AND OPENING CEREMONIES

Formal dedication ceremonies and special events will take place within Disneyland beginning at 4:30 p.m. These ceremonies will be telecast as a news event over the ABC-TV network between 4:30 and 6:00 p.m. During the telecast, Disneyland's admission gates will be temporarily closed between 4:20 p.m. and 5:30 p.m. If you wish to be present during the telecast, please plan to arrive at Disneyland by 4:15. At 4:00 p.m., Disneyland guides and attendants will clear certain areas within Disneyland in preparation for these ceremonies. May we ask your kind cooperation in moving to the areas designated by the guides and attendants at that time.

Public Relations Department  
Disneyland, Inc.  
Anaheim, California



N067128

# Disneyland DATE NITE TICKET

Admits one to  
any 10¢ thru 75¢ ride or  
attraction in Disneyland



VISIT

## Disneyland

WITH THE COMPLIMENTS OF

### Santa Fe



EXCHANGE THIS TICKET AT  
DISNEYLAND'S MAIN BOX OFFICE

FOR **ONE CHILD** (Under 12)

GENERAL ADMISSION TICKET TO  
WALT DISNEY'S MAGIC KINGDOM

**057803**

VOID AFTER  
DEC. 31, 1962

### Santa Fe & Disneyland Railroad

EXCHANGE FOR ONE CHILD (Under 12)  
ADMISSION TICKET ON THE:

**S.F. & D.R.R.**



BOARD TRAIN AT MAIN ST., FRONTIERLAND,  
FANTASYLAND OR TOMORROWLAND  
STATIONS IN

### Disneyland

**057803**

ADMIT  
ONE CHILD (Under 12)

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GLOBE TICKET CO., L.A. 495