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Coming - \$7 Million in New Disneyland Attractions

Today - Be A "Sidewalk Superintendent"

Summer '62 - A Brand New Adventureland Area

For 1963 - The Haunted Mansion and New Orleans Square



"When Disneyland opened in 1955, we decided that the Magic Kingdom would never really be completed—that it would continuously grow and add new things."

"This brochure will acquaint you with our plans for new Disneyland attractions opening in 1962 and 1963—additions that have excited the imagination of our entire staff.

"Today, as in the months to come, it is our sincere wish that you and your family will find as much pleasure and enjoyment in Disneyland's adventures as we have in creating them for you."

(WALT DISNEY)

Yes, Walt Disney is turning more exciting ideas into entertaining reality in the Magic Kingdom!

In Adventureland and Frontierland, a great new expansion program is now underway...a development that will add \$7 Million in new adventures for you and your family to enjoy in Disneyland!

Some of these new attractions—like the "Bathing Pool" of the Indian elephants pictured on the preceding page and the fabulous "Stouffer's in Disneyland" Restaurants (below)—will open next Summer, early in June 1962...Others will be unveiled in 1963.

Because of this construction program, a few Disneyland attractions will be closed during your visit today. However, you will still find the great majority of Disneyland's famous adventures operating for your enjoyment.

And you are cordially invited to be a "sidewalk superintendent" at the construction work taking place. The Santa Fe & Disneyland train trip—departing from the Main Street Station—will take you "behind the scenes" in the building area...and also introduce you to each "land" in the Magic Kingdom during your "grand circle tour" of Disneyland.



Today—Be A "Sidewalk Superintendent"

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If you're among more than 20 million guests who have steamed down the Jungle Rivers of the World at Disneyland, you'll want to plan your next "jungle safari" now—a fun-filled new Safari that's coming to Adventureland in Summer '62!

You'll laugh 'til the explorer's boat shakes when you see the "bathing pool" of more than a dozen Indian elephants...big ones and "little squirts"...so playful they've got a trunk-full of watery surprises—for unwary animals *and* explorers! You'll visit the famous African Veldt, den of lions, tigers, jackals, laughing hyenas and other wild game...and watch "big game hunters" falling into the pitfalls of jungle exploration. With its new "fun" theme, the Jungle River Cruise will be a completely new adventure in Summer '62.

Close to the Jungle Cruise, the world's largest TREE HOUSE will rise 70 feet above the jungle. Spreading 85 feet in width, this marvelous Tree House will provide all the fun of a Swiss Family Robinson adventure for youngsters...and for grown-ups, an unparalleled view over Adventureland and Frontierland from its three lofty rooms. Thousands and thousands of colorful pink leaves will "grow" on the tree, as will bright blooming orchids.

An exciting new concept in restaurants is also coming to the Magic Kingdom—STOUFFER'S IN DISNEYLAND. Operated by one of America's foremost restaurateurs and accessible from both Main Street and Adventureland, Stouffer's will provide three separate and distinctive dining places. One will feature both American and European Kitchens...the second, an outdoor Tahitian Terrace, where dancing and live entertainment will complement the food and the view—looking down over Adventureland as waterfalls cascade from the Terrace into the River...and the third, the fabulous "Bird Room," Disneyland's first "by reservation only" dining facility with a complete show that's literally put on "by the birds"—for you!

You can also be a "big game hunter" yourself this Summer at Disneyland...at the unique new "Safari Shooting Gallery" in Adventureland.

So make a note on your calendar to take a trip far from civilization...to see the NEW Adventureland at Disneyland in Summer, '62!



Summer '62—A Brand New Adventureland Area

For 1963 -The Haunted Mansion and New Orleans Square

Gathering the "world's greatest collection of ghosts" is no easy task...most people are kind of reluctant to admit they know any! But Walt Disney has had his "talent scouts" searching for several years...and in 1963, the HAUNTED MANSION will be filled with famous and infamous residents.

Disneyland's Haunted Mansion is but one of the new attractions under construction in Frontierland for 1963 opening. An entire new area is being developed along the banks of the Rivers of America...highlighted by the exciting NEW ORLEANS SQUARE.

New Orleans Square will feature a quaint street patterned after the fabled French Quarter of old New Orleans. It will include shops and stores, with a "high fashion" theme of French elegance prevailing...sidewalk cafes and entertainment...and the BLUE BAYOU MART, a bustling, unique "Thieves Market."

Nearby, terraced walks at various levels will lead guests along the river banks...exciting concepts in lighting will create an entirely new atmosphere at night...and the beautiful landscaping of the area will be highlighted in a park filled with magnolias, camellias and azaleas.

We hope you will bear with us during the temporary inconvenience caused by this \$7 Million construction program...and return in Summer '62 and 1963 to enjoy all the wonderful new adventures this development is bringing to the Magic Kingdom.



For 1963 - The Haunted Mansion and New Orleans Square