

# LIBERTY SQUARE



# HANDBOOK

# I

## LIBERTY SQUARE

As you cross Liberty Bridge, you enter a delightfully different America---Colonial America at the time of our Nation's founding. Relive that momentous era when the Thirteen Colonies struggled for independence and great men worked together to form a great nation. Recapture the sights, sounds, tastes, and feel of our American heritage in Liberty Square.

The buildings around you are reminiscent of many of the original Colonies. It is Dutch New Amsterdam before it became New York. Look, the Williamsburg style is represented across the way. Farther into Liberty Square the architecture assumes a New England character. And as you turn toward Frontierland, it is just like our colonists moving west over the Appalachian Mountains---for the buildings are now rougher hewn replicas of the old Northwest Territory.

Here the guests will approach one of the focal points of the area, Liberty Oak Tree. The original Liberty Tree was in Boston, located in Hanover Square. In 1765 a patriot made a speech standing under its branches, and it then became known as the "Sons of Liberty". The patriots gathered at the Liberty Tree to comment and to protest the Stamp Act and other British measures which they considered repressive. They also hung straw-stuffed effigies of British officials to the branches of the Liberty Tree.

Across the way, the Liberty Tree Tavern will provide excitement in dining in the atmosphere of a late eighteenth century New England inn. The entrees range from shrimp, crab, and various other seafood dishes to sirloin steak topped with cheddar sauce.

Each of the several rooms of the Liberty Tree Tavern is done in decor reminiscent of the period, each with a large unique fireplace. The rooms are named after great men of Early America, Washington, Jefferson, Adams, Franklin, Jackson, and Madison. The Liberty Tree Tavern can accommodate approximately 240 guests. The kitchen is larger than that of most kitchens throughout the Theme Park, and the major preparations will be performed here.

Nearby is Sleepy Hollow Refreshments, Ichabod Crane - Proprietor. This beverage center will offer thirst-quenching soft drinks for thirsty guests.

Occasionally guests may even hear Liberty Square's "Town Crier". This gentleman was the newspaper of the time. He carried a bell, like an oversized school hand bell, to attract attention. Having thus gathered a crowd, he would read from a scroll various items of interest.

Guests might also meet the great philosopher of that era, Benjamin Franklin, who would give out gems of Franklinean wisdom taken from the "Poor Richard's Almanac". Some of these Franklinean expressions are: "Well done is better than well said", "Fish and visitors stink after three days", "Little strokes fell great oaks", "Great talkers, little doers", "Full of courtesy,

full of craft", "A brother may not be a friend, but a friend will always be a brother".

Mlle. LAFAYETTE'S PARFUMERIE

This perfume shop is one of four in the United States that allows ladies to blend fragrances of their choice. The shop features 750 blends which make over 800 different scents. Guests purchasing perfume will be given an identification number so that they may reorder their personal fragrance by mail at a later date. Hostesses at Mlle. Lafayette's Parfumerie will be given extensive education in perfumes and the art of perfumery.

SILVERSMITH - J. TREMAIN, PROP.

The Silversmith shop features items that were popular during the 1700's and specializes in decorative gifts and personal jewelry in pewter, stainless, and sterling.

OLD WORLD ANTIQUES

This shop will display merchandise varying in price from \$5 to \$15,000. It will specialize in authentic antiques plus reproductions obtained by Disney buyers from around the world.

HERITAGE HOUSE

The Heritage House will feature patriotic merchandise, mainly plates, plaques, and unique items designed to complement the Hall of Presidents.

#### TRICORNERED HAT SHOPPE

The Tricornered Hat Shoppe will feature hats that were popular in Colonial New England, plus an exhibit dedicated to the fashion of yesterday's gentlemen's wigs. This shop will also carry headgear of today for the guests' convenience.

#### THE DIAMOND HORSESHOE REVUE

This replica of the Old West saloon will feature a Western Comedy Stage Show, complete with singing waitresses. Guests will be able to purchase soft drinks and cold sandwiches while watching the show; however, they are not obligated to do so. This saloon will help guests relive the West as it was a century ago. Filled with Western reproductions, Texas long-horns, and an ornate horseshoe-shaped bar, the Diamond Horseshoe is a breath of fun-filled Western humor.

#### ADMIRAL JOE FOWLER

This 5/8 scale model of a typical nineteenth century stern wheel riverboat will travel the Rivers of America past a burning settler's cabin, a friendly Indian village, and a forest filled with wild game.

The steamboat itself was constructed at the Morgan Yacht Company in St. Petersburg, Florida, and assembled at our Walt Disney World dry dock. It is constructed of fiberglass and wood and is steam powered. The paddle wheel can move the boat forward and in reverse. The heat needed to create the

steam is generated by diesel tubes in the boiler. The boat has three decks: the main deck, the promenade deck, and the Texas deck. The promenade deck, center deck, features a small stage where entertainment groups can perform while on an adventure trip around the river.

The riverboat landing is unique in that guests will disembark from the lower deck as guests board to the center deck.

#### HAUNTED MANSION

The Haunted Mansion will provide active retirement for restless spirits. This "happy haunting ground" will come equipped with wall-to-wall running chills. A Hudson River Valley Dutch mansion, with its architecture dating back to the 1700's, it is the new home for 999 of the world's happiest ghosts, ghouls, and goblins.

Ten years of research have been put into the mansion along with a collection of supernatural, occult, psychic, and historical spirits ranging from Egyptian and Roman to Napoleonic and Dickens eras.

Your fearful trip through the mansion is made by means of two-passenger carriages, or "doom buggies". The buggies will travel parallel to a moving belt (sidewalk) so that the loading and unloading is done without stopping. Each carriage will have its own ghost-host narrator and travel past cobwebbed hallways, singing marble busts, floating mummies, headless knights, and baying hounds.

## HALL OF PRESIDENTS

The Hall of Presidents symbolizes Liberty Square. This stirring show pays tribute to the 37 presidents of the United States.

Featuring life-size Audio-Animatronic figures of every chief executive, this will be a memorable experience for all.

The primary speaker at this gathering is Abraham Lincoln, who presents a message as applicable today as it was years ago, and guests will be moved by the realism of the gestures during the presidents roll call. We have attempted, as we do in all of our attractions, to be as authentic in set and costuming detail as possible.

Valentine Huerwaas and his partner Shlacou, who were doing costumes for Rudolph Valentino and Charlie Chaplan, have tailored these authentic costumes for the American presidents from George Washington to Richard Nixon. They have not just made suits, but have reproduced in every seam and stitch the apparel worn by each president in his own time. Their showroom was crowded with pictorial reference books, artists' drawings, stacks of woolen and laces, and mannequins matching exactly the dimensions of each chief executive. The wigs were handcrafted by experts in Guatamala, and the antique furniture in the Hall is authentic.

## II

### THE LIBERTY SQUARE STAGE

#### THE GROUND LEVEL AREA

This is the most unique concept of design and construction in Florida...or perhaps the world. WED designers faced up to the unique topography of Walt Disney World's 27,400 acres. Because of the high water table on location, it was decided to raise the stage and use the ground level for essential services. Earth pulled from the lagoon area was set on the Magic Kingdom Theme Park site and allowed to settle. This was then tunneled out to create a most unique service system.

Here you will find accounting, main files, the mail room, lock and key control, the photo laboratory, the print shop, refrigeration, food storage, warehousing areas for merchandise, wardrobe, cafeteria, and cash control. This ground level area will be a busy, people-filled operational facility.