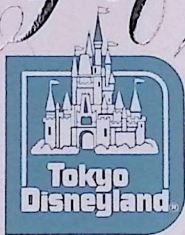


*Spring of 1983*



*Grand Opening*



Dear Members of the Tourism and Travel Industry:

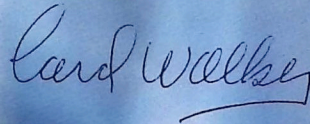
It is a sincere pleasure to address such an important group to the continued growth and success of international travel and tourism. Walt Disney Productions has had a long history of interest and involvement in tourism worldwide and, with the realization of Tokyo Disneyland in 1983, we are eagerly anticipating an even greater role in assisting future travel and tourism development.

Walt Disney Productions, after more than 58 years of pioneering achievements and proven success in the world of entertainment, is taking its established expertise in outdoor theme entertainment and recreation outside of the United States. Together with our partners, Oriental Land Company, Ltd., we are in the middle of construction of one of the most exciting projects in history.

Similar in concept to the Disney Magic Kingdoms at Disneyland in California and Walt Disney World in Florida, Tokyo Disneyland will include the most popular attractions from its renowned predecessors, as well as unique new attractions and facilities of its own.

We at Walt Disney Productions, together with our associates at Oriental Land Company, look forward to hosting you and your customers from throughout the world when Tokyo Disneyland opens in 1983.

Best regards,



Card Walker  
Chairman of the Board  
and Chief Executive Officer  
Walt Disney Productions





# Introduction to Tokyo Disneyland

Walt Disney Production's first overseas "theme park" venture...

Prior to 1962, when the Chiba prefectural Government in Japan entrusted Oriental Land Company to create a new land area of 874 ha. in Urayasu, it planned for new recreational facilities to "satisfy the growing leisure time needs and demands of the Capital Region." Oriental Land Company, which is a joint venture by two of Japan's leading business concerns - Mitsui Real Estate Development Co. Ltd., and Keisei Electric Railway Co. Ltd., - was given the responsibility to create and develop this recreational area. The company envisioned a place "where people of all ages and all walks of life can experience the solidarity of mankind, cultivate their sensitivity, and sing in praise of all human beings." The theme the Company chose was "WONDERFUL MAN AND HIS WORLD." And, it was con-

cluded that Disneyland and Walt Disney World were founded in similar philosophy, and in December of 1974, negotiations began with Walt Disney Productions to plan Disney's third Magic Kingdom, its first such international venture.

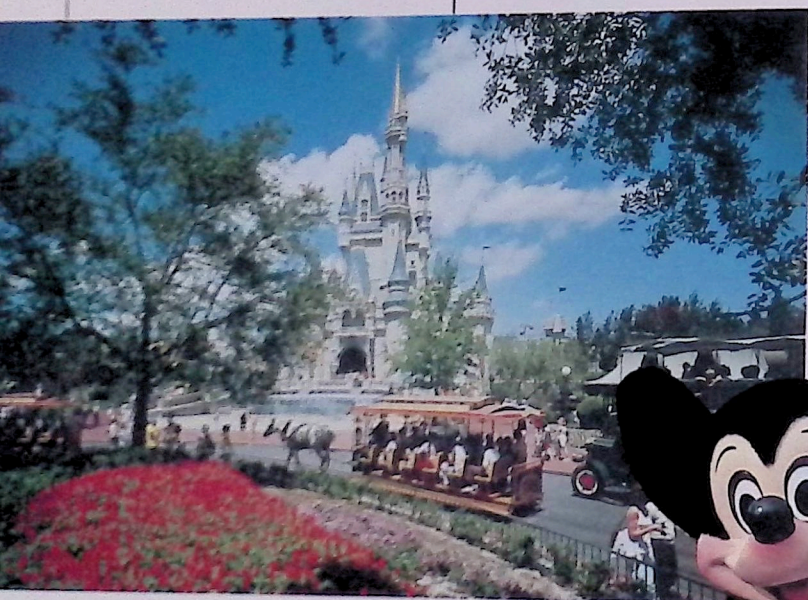
On April 30th 1979, Walt Disney Productions and Oriental Land Company reached a definitive agreement, specifying the terms for the joint development of Tokyo Disneyland. Under this agreement, Walt Disney Productions will contribute the master planning of the theme park, design, technology, operational expertise, the Disneyland name and other values established in connection with Disney's theme park operations in the United States. Oriental Land Company will contribute the land and capital, currently estimated at

US\$500 million.

In consideration for their contribution, Walt Disney Productions will receive a royalty of gross revenues generated by the operation of Tokyo Disneyland.

The site is a peninsula of land at the juncture of the Edo River and Tokyo Bay, at the approximate center of the National Capital Region of Tokyo; approximately ten kilometers from the center of Tokyo.

Tokyo Disneyland, in its final stage of development, will be accessible by the Wangan Express (Metropolitan Express No. 9), and by the Tozai Line on the subway. A direct shuttle bus service will be made available for all guests from the Urayasu subway station to and from Tokyo Disneyland. At the present time, it is a twenty minute drive from Ginza area on the Wangan Express.

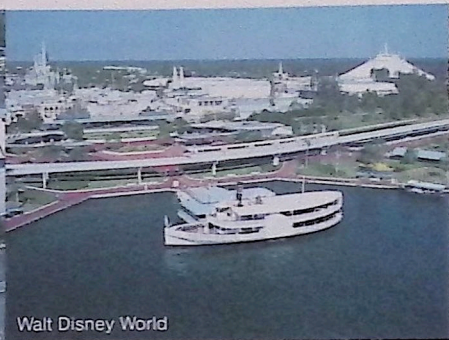




From Narita International airport, the area will be enroute to central Tokyo, when the Wangan Express connection is completed in 1982 – with traveling time from Narita to Tokyo Disneyland a mere 40 minutes. And, in 1987, the proposed Keiyo Line of the Japan National Railway is scheduled for completion. At that time, with a station directly in front of Tokyo Disneyland, required time of travel from Tokyo Station is expected to be less than 15 minutes.

The total land area of this new "Magic Kingdom," including the parking lot for 9,000 cars, is 191 acres or approximately 1.5 times the size of Disneyland in Anaheim.

Currently, it is estimated that Tokyo Disneyland will welcome over 10 million guests annually. Given the proximity to Tokyo, the highly developed Japanese travel



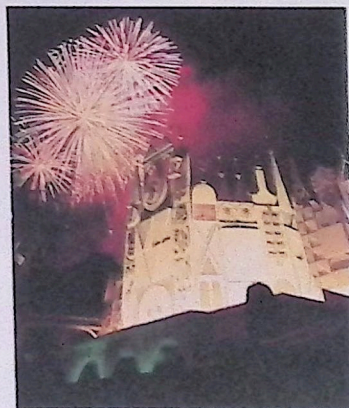
market and the increasing number of foreign visitors to Japan, it is believed that the estimate is quite reasonable.

And, beyond the assorted indicators from which the attendance estimates are derived, it is important to note that Tokyo Disneyland will be an unprecedented type of leisure facility in Japan.

A new dimension in entertainment is about to become a reality

in Japan. With the basic concept of "family entertainment," Tokyo Disneyland will be a world where people of all ages and all walks of life from Asia and the entire world can experience adventures that are realities, built out of dreams and fantasies.

A very warm welcome... to a special preview look at Tokyo Disneyland...



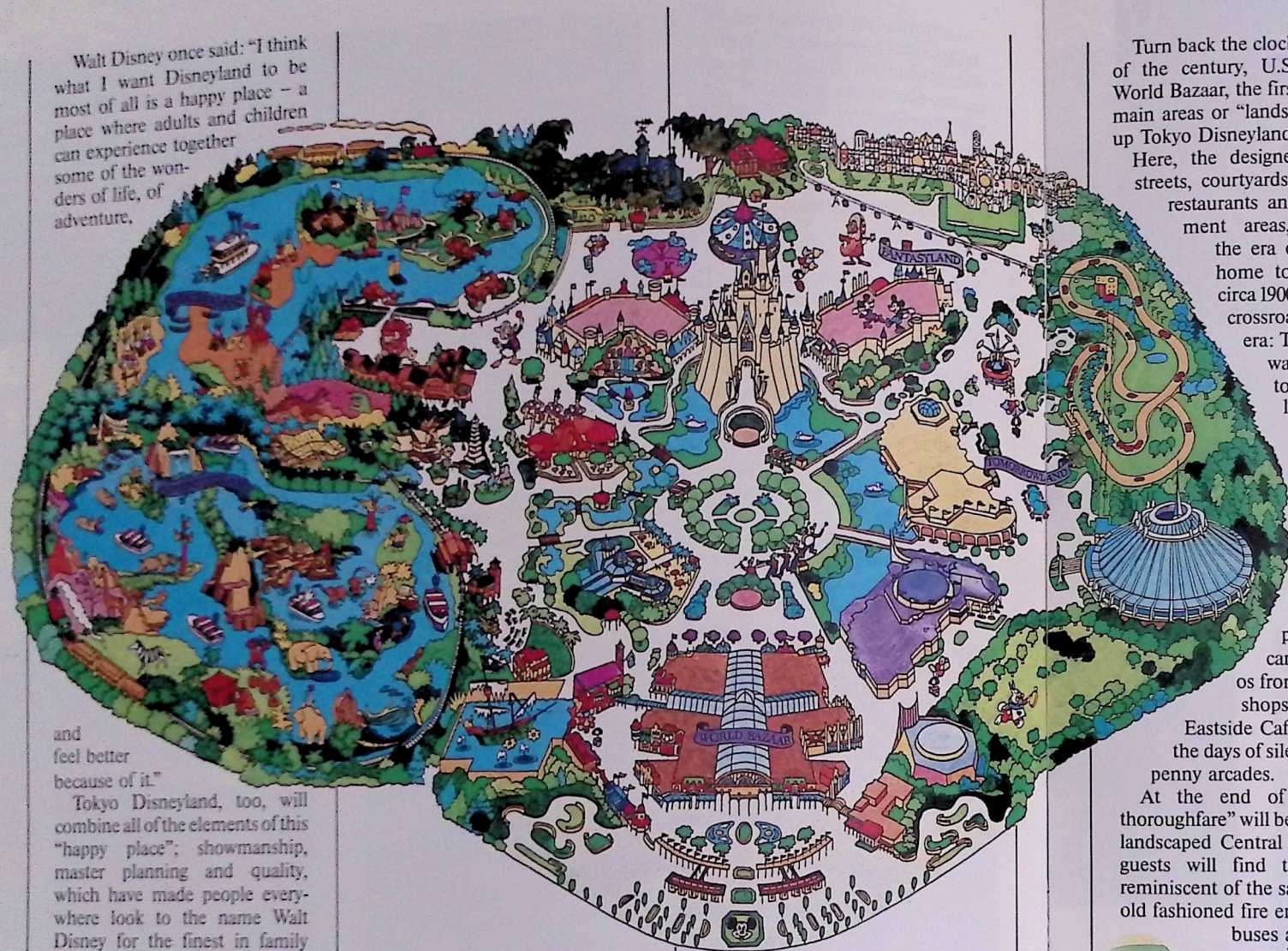


Walt Disney once said: "I think what I want Disneyland to be most of all is a happy place - a place where adults and children can experience together some of the wonders of life, of adventure,

and feel better because of it."

Tokyo Disneyland, too, will combine all of the elements of this "happy place": showmanship, master planning and quality, which have made people everywhere look to the name Walt Disney for the finest in family entertainment.

It will consist of five themed lands - World Bazaar, Adventureland, Westernland, Fantasyland, and Tomorrowland - radiating from a Central Plaza with Fantasyland's Cinderella Castle majestically soaring as its centerpiece.

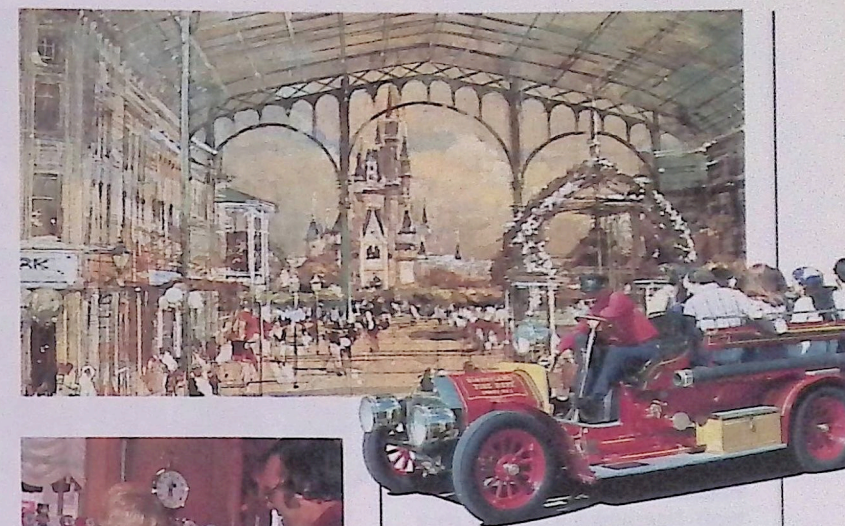


Turn back the clock to the turn of the century, U.S.A., at the World Bazaar, the first of the five main areas or "lands" that make up Tokyo Disneyland.

Here, the designers envision streets, courtyards, boutiques, restaurants and entertainment areas, themed to the era of the small home town U.S.A., circa 1900. It was the crossroads of an era: The gas lamp was giving way to the electric light and the sputtering "horseless carriage."

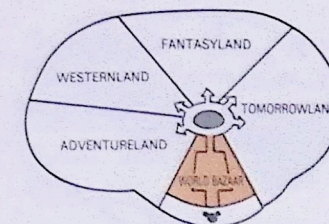
As guests browse through this enclosed emporium, they can enjoy curios from numerous shops, dine in the Eastside Cafe; and relive the days of silent films and penny arcades.

At the end of this "main thoroughfare" will be a beautifully landscaped Central Plaza, where guests will find transportation reminiscent of the same period - old fashioned fire engines, omnibuses and horseless carriages.



## ATTRACTIONS

Omnibus  
Fire Engine  
Horseless Carriage  
Main Street Cinema  
Penny Arcade





# Adventureland

A journey to exotic tropic regions of the world unfolds in ADVENTURELAND, where the last outpost of civilization borders on "a wonderland of nature's own design."

On the famous Jungle Cruise, explorers travel down mysterious rivers of the world, to encounter charging hippos deep in the Congo, and playful elephants in their sacred bathing pool. Colorful plants and flowers grow around every bend — making this a true safari experience.

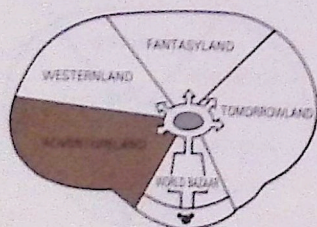
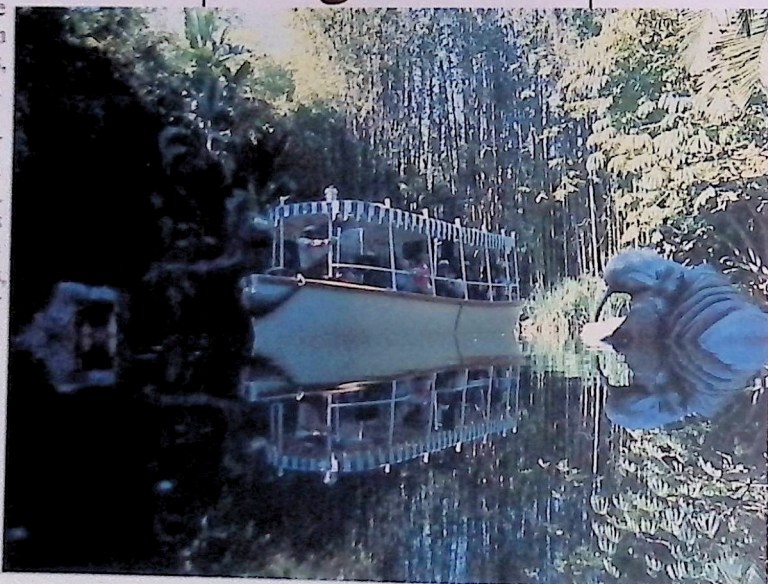
Ashore, browse through the exotic shops with gifts from tropic regions of the globe, or visit the Enchanted Tiki Room where birds sing and Tikis chant in a charming show.

New Orleans Square in ADVENTURELAND is the gateway to the swash-buckling adventure, Pirates of the Caribbean. Aboard flat-bottom bateaux, guests cruise from the "Blue Bayou" through sea grottos, emerging in a Caribbean harbor under attack by a pirate galleon. Bold buccaneers capture the town's defenders, auction their fair maidens, loot the village, and then — in one of the most spectacular climaxes to any adventure — they turn the whole town into a raging inferno.



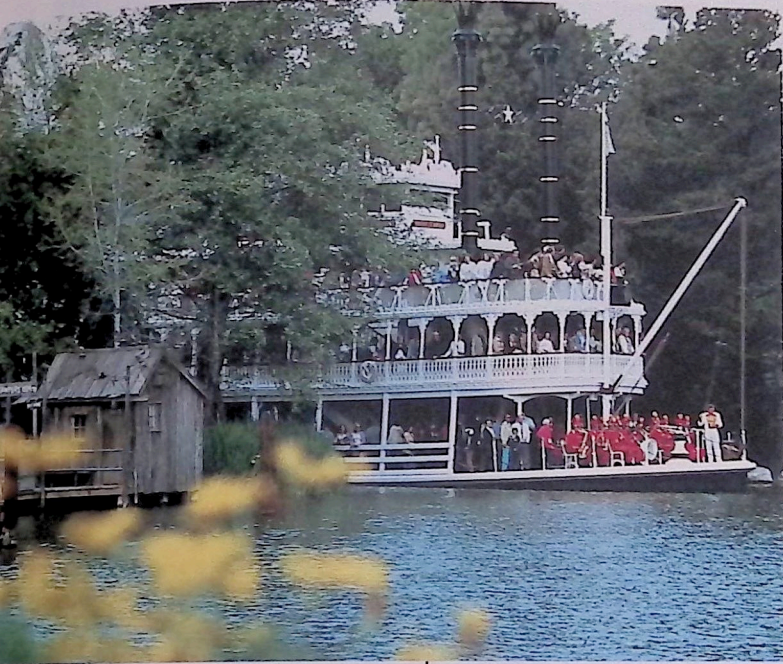
## ATTRACTIONS

*Pirates of the Caribbean  
Jungle Cruise  
Western River Railroad  
Enchanted Tiki Room*





# Westernland



## ATTRACTIONS

*Country Bear Jamboree*  
*Westernland Shootin' Gallery*  
*Diamond Horseshoe Revue*  
*Mark Twain Riverboat*  
*Tom Sawyer Island*  
*Tom Sawyer Island Rafts*  
*Davy Crockett Explorer Canoes*



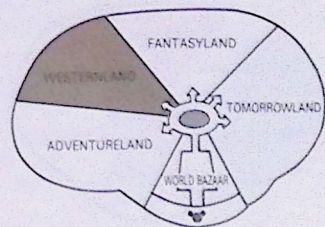
Here is a scene of the Great American West, recalling the days of the pioneers who shaped the history of America. It is to those hardy pioneers, men of vision, faith and courage, that this "land" is dedicated.

This is a land where you can blaze a river trail aboard a canoe of Davy Crockett's day. And you can see the true backwoods from the decks of the Mississippi stern-wheeler, "Mark Twain," named for the great chronicler of this era.

For youngsters of *all* ages is Tom Sawyer Island, reached by a log raft. Here guests will find the floating Barrel Bridge, Harper's Mill, Ft. Sam Clemens and Injun Joe's Cave awaiting their discovery.

Back on shore, the Wild West lives again in a stage show – the rollicking Diamond Horseshoe Revue with its can-can dancers and comedians, and the zany Country Bear Jamboree where the comics are wild, wooly – and fur covered.

All of these adventures will take guests back in time, to a day when the pioneers moved westward to challenge the great American frontier.





# Fantasyland

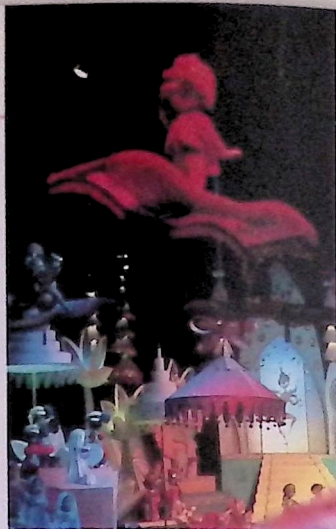
The world beyond the courtyard of the beautiful Cinderella Castle is FANTASYLAND where classic stories of childhood "come to life" - take a flight with Peter Pan, or a journey with Snow White through the dark forest.

Mickey and his friends are also here...to greet everyone at the "Mickey Mouse Revue."

Here, too, are tales that are pure Disney. To the tune of "It's A Small World," you'll join hundreds of singing and dancing children of all lands on "the happiest cruise that ever sailed."

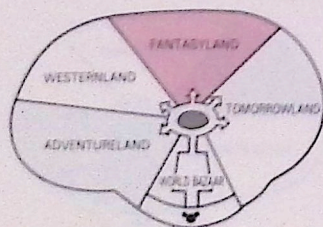
The child in us all awakens... soaring high above Fantasyland aboard Dumbo the Flying Elephant, traveling aboard the lofty Skyway connecting to Tomorrowland... or prancing to a calliope tune on Cinderella's Golden Carrousel.

Another highlight... the gloomy granite "Haunted Mansion" is the foreboding home of 999 restless ghouls, goblins and ghosts who are just "dying" to meet you.



## ATTRACTIONS

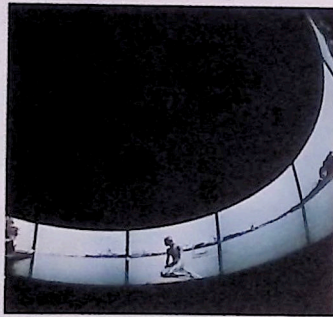
*The Mickey Mouse Revue*  
*Pinocchio's Daring Journey*  
*Snow White's Adventures*  
*Peter Pan's Flight*  
*Cinderella's Golden Carrousel*  
*Dumbo the Flying Elephants*  
*It's A Small World*  
*Skyway to Tomorrowland*





## ATTRACTIONS

Grand Prix Raceway  
Circle-Vision 360  
Meet the World  
Space Mountain  
Starcade  
StarJets  
Skyway to Fantasyland



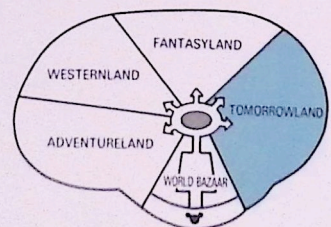
Man is on the move in TOMORROWLAND — across the Pacific, around the world, and beyond the Earth into outer space.

Tomorrowland's adventures are an ongoing experience. Surround yourself in visual splendor in Magic Carpet 'Round the World presented in Circle-Vision 360; take the wheel on an authentic scale-size Grand Prix car to "compete" along winding roadways.

And... for the ultimate space experience, ride a racing rocket through the wonders of Space Mountain.

Each of us can be proud of his country and its history. And at "Meet the World," a totally new attraction of Tokyo Disneyland, guests will experience Japan's history and the impact she has made on the world.

Tomorrowland is dedicated to the challenges of tomorrow. It is a stepping-stone to the future... an opportunity to preview many adventures which only yesterday seemed generations away.



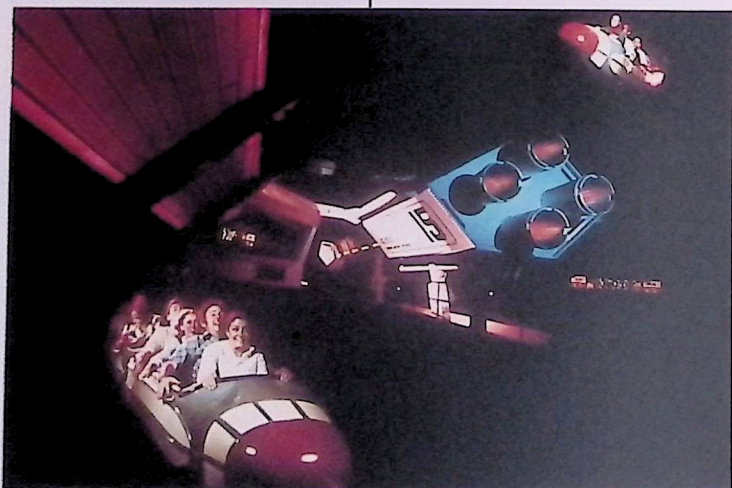




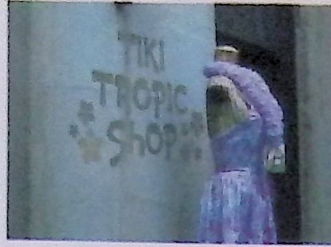
**ATTRACTIONS:** Tokyo Disneyland will be the most innovative entertainment center in Asia. Various rides and attractions using "Audio-Animatronics" and other technologies combined with fairy tales and imagination will bring to life the varied pleasures of the "happiest place" on this side of the Pacific.

**AUDIO-ANIMATRONICS:** Dubbed "Audio-Animatronics," the system combines sound with three-dimensional animation through the use of the most advanced technologies. Figures today are computer-programmed and operated through a most sophisticated electronics system. Audio-Animatronics, in a sense, is the true Disney story of innovation and creativity.

**CHARACTERS:** Mickey Mouse and his friends: Minnie Mouse, Goofy, Pluto, Donald Duck, Snow White and the Seven Dwarfs, Winnie the Pooh, Pinocchio, Big Bad Wolf, the Three Pigs, Peter Pan, Cinderella and other Disney characters will greet all Tokyo Disneyland guests.







**SHOPPING:** Thirty six shops throughout Tokyo Disneyland will offer an assortment of souvenirs and gifts appropriately themed to each land. Leather goods and Western apparel in Westernland, tropical and exotic souvenirs in Adventureland and a multitude of Disney character goods in World Bazaar and Fantasyland – all providing yet another experience to remember... the wonderful world of Tokyo Disneyland.



**DINING:** The dining experience is another element of the Tokyo Disneyland "theme show." There will be twenty six facilities around the park, all varying in service, style, and menu. From intimate dining to counter service, from steak to ice cream cones, Tokyo Disneyland will offer dining experiences to please all preferences.







Tokyo Disneyland is a mere twenty minute drive from central Tokyo on the Metropolitan Expressway and forty minutes from the Narita International Airport. It can also be reached by subway from Ginza area, and for all our "guests," a direct shuttle bus service will be available from Urayasu Station.







ORIENTAL LAND CO., LTD.  
5-5, Maibama, Urayasu Shi, Chiba Ken Japan