

SOUVENIZ NEW YORK WORLD'S FAIR HOME SECRETARY



FOR DAILY ENGAGEMENTS -PURCHASES AND MENUS

N.Y.W. F. LIC. No. 361

HOME SECRETARY







NEW YORK WORLD'S FAIR AT-A-GLANCE

THEME... "Building the World of Tomorrow" ... A promise for the Future, built with the tools of Today, upon the experience of Yesterday.

OPENING...April 30, 1939...To commemorate the launching of our Government under the Federal Constitution years ago.

PARTICIPATION...The great nations of the world, our own Federal Government, states and territories, the City of New York—industry, labor, civic groups—art and science—have combined to present an inspiring glimpse of "World of Tomorrow."

SITE...Flushing Meadow Park, New York City

—3 miles long—1½ miles wide—1216½ acres...

More than 370 city blocks...Near, the geographic
and population centers of New York City.

COST...\$155,000,000 - the Fair Corporation spending \$50,000,000-Federal and State governments and the City of New York \$35,000,000 - foreign governments and private exhibitors, \$70,000,000.

BUILDINGS...More than 200, conforming in beauty and dignity with the Theme Center—the Trylon, a slender, graceful spire taller than the Washington Monument, and the Perisphere, a giant globe as high as a 18-story building.

ENTERTAINMENT... Two miles of fun... Room for 350,000 visitors... The biggest and gayest amusement park in the world.

TRANSPORTATION... Facilities to take 165,000 persons hourly to the Fair—by Long Island Railroad, IRT, BMT, and Independent subway lines, by trolley and bus, all to stations within the Fair grounds... By automobile over the new Triborough bridge and other bridges and wide, roomy, convenient highways, with parking facilities for 35,000 cars... By boat to World's Fair docks in Flushing Bay... By air to neighboring North Beach Airport.





HOME SECRETARY

DAILY ACTIVITIES



A book
especially designed to
assist in planning
each day
to the best advantage



ADDITIONAL COPIES OF THIS BOOK AND REFILLS FOR REFILLABLE NUMBERS AVAILABLE AT YOUR LOE

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