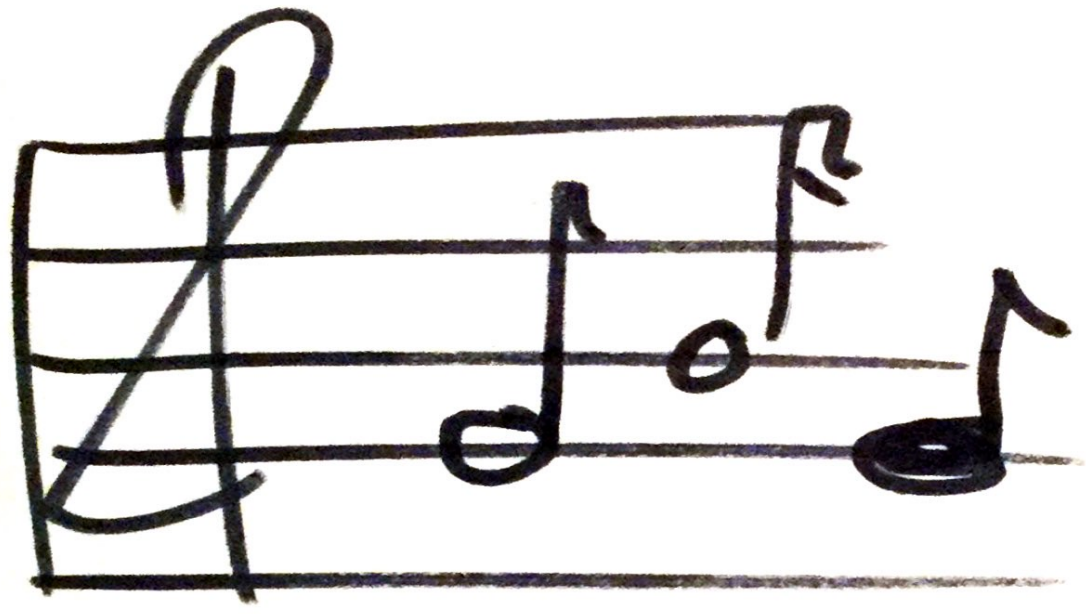


- MEMO -

State of Maryland
MARYLAND COMMISSION NEW YORK WORLD'S FAIR

To: MIKE Date: 8/13
From: [Signature]



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ATER HOTELS OPERATING CORPORATION

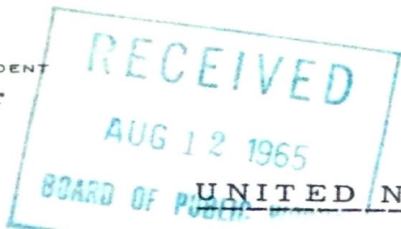
Executive Offices: 250 West 43rd Street, New York, N. Y. 10036

WISCONSIN 7-6000 (AREA CODE 212)

August 14, 1965

OFFICE OF THE PRESIDENT

H.B.Cantor



NEW YORK
HOTEL DIXIE
HOTEL GEORGE WASHINGTON
BOSTON
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HOTEL LAFAYETTE
OTHER HOLDINGS
IN NEW YORK
HOTEL EMPIRE
HOTEL MANHATTAN TOWERS

UNITED NATIONS PARK

The present 640 acres of WORLD'S FAIR grounds might, I suggest, be converted to a UNITED NATIONS PARK and each country have its own pavilion and miniature park and a small separate area allocated to each country. In that manner the present pavilions or Belgian Village type, or replica of special buildings, spires or statues significant of their art and beauty, for example, a miniature Tivoli Gardens, Fountain Bleu, Japanese Gardens, Garden of Alah, Taj Mahal.

Each foreign pavilion could charge a nominal admission to pay their operating costs, and they could also have their own individual entertainment and shows, and art exhibits. I also envision other fine pavilions as we now have, such as - General Motors, General Electric, Kodak, and a host of other large company pavilions could be enticed to join on a long term and year around basis.

The City of Chicago Convention Bureau boasts that they have promoted one million visitors for Chicago last year - against the 27 million visitors to last year's N. Y. WORLD'S FAIR.

On a permanent year around lower admission policy and well promoted - this figure might be doubled.

Over 70 million dollars has already been spent by the City, and the total investment of all the pavilions and utilities are quoted to cost over a billion dollars.

A United States Government Assistance Grant might be enlisted for this great peace exhibition ... perhaps even sell it to the United States Government for \$100,000,000 - a wonderful deal for New York City.

WORLD'S FAIR

UTILITY VS FUTILITY AT FLUSHING

How wanton can we merchants of New York City be to permit the destruction of the Wonderful WORLD'S FAIR - and all its far reaching emoluments?

The Fair should be continued indefinitely as New York City's most beautiful attraction, plus its educational, entertainment and lure for enormous City induced financial benefits.

Everyone agrees that it should be used as a Park... and we should classify our thinking in this direction and not just an ordinary Park - which today most people are fearful of using. Very few of us dare go into any ordinary public park at night, but a well-lighted and well-policed park such as the WORLD'S FAIR is...and with the very surprising lack of incidents...is certainly a modern type of park that should be continued without any doubt.

Now that all of the enormous investment has already been made and amortized, it would be a sacrilege to destroy the beautiful buildings and investment.

Rather the thinking should now be to lower the admission cost to within the means of the masses and permit our tax payers to enjoy a new style modern type of park at a price within their means.

By very simply changing the name, policy and lowering the price of admission we will evolve with an all year around tourist attraction of which New York City can rightly be proud.

UNITED NATIONS PARK

I would appreciate your reaction to this plan.

H. B. CANTOR