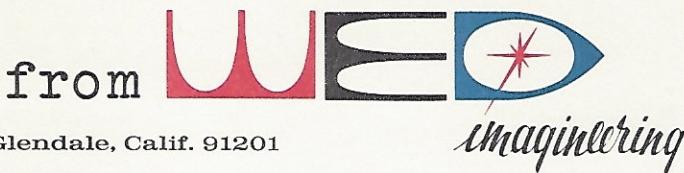


**PROFILE**  
**PRIMEVAL WORLD**  
**DISNEYLAND**

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## P R O F I L E

### WALT DISNEY'S PRIMEVAL WORLD

An "Audio-Animatronic" Adventure

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Giant animals that inhabited the earth millions of years before man, live again in Walt Disney's dramatic Primeval World at Disneyland.

Startlingly realistic in every movement, the life-size, three-dimensional "Audio-Animatronic" stars of the show were first presented in Walt Disney's "Magic Skyway" ride in the Ford Pavilion at the New York World's Fair. Nearly 15 million people saw that show during the Fair's two-year run.

Created by Walt Disney and designed by his WED Enterprises, Inc., the Primeval World adventure is experienced by guests aboard colorful trains of the Santa Fe & Disneyland Railroad. Two new five-car "Holiday Special" trains have been added to the line in anticipation of passenger increase for the Primeval World adventure. Three trains were previously used.

Trains carry guests first through the popular Grand Canyon, then back to the days of prehistoric life in settings inspired by Walt Disney's film classic, "Fantasia." Life-like animal sounds and the captivating "Primeval World Suite" permeate this prehistoric wilderness while synchronized narration comes to guests over speakers located inside the cars.

Emerging from the present day Grand Canyon, passengers arrive in a forest of exotic plants that grew 300 million years ago.

Mist vapors rise from the swampy terrain. This scene is enveloped in mysterious half-light, which reveals the stirrings of early life as large snails inch along ancient foliage. Giant insects, resembling dragonflies, cling to tree trunks and two fin-backed edaphosaurus breakfast on tropical vegetation and shell-fish.

#### AGE OF REPTILES

Guests then come face-to-face with the most famous dinosaur of all -- the brontosaurus, who lived 155 million years ago. These massive creatures, at home in a shallow lake, are enjoying a meal of tender water plants. Vulture-like pteranodons perch atop rugged rock cliffs, nearby.

Travelers move on to a beautifully-landscaped plateau. Colorful species of the first flowering plants and primitive conifers adorn a peaceful setting where two horned dinosaurs, called triceratops, watch as their young hatch from eggs. One egg pulsates, another rolls about and a third is punctured by a tiny triceratop head. Two recently hatched youngsters play nearby.

Abundant herds of dinosaurs and dense rain forests begin to give way to encroaching desert sands in the next era. A pair of ornithomimuses, "ostrich dinosaurs", are gathered around a drying water hole.

#### PREHISTORIC BATTLE

The action-packed final scene features two prehistoric monsters engaging in mortal combat symbolic of the age-old fight for survival. Surrounding them are exploding volcanos and rivers of molten lava.

Stegosaurus, the armored dinosaur which has two "brains", is accosted by the most horrifying of all dinosaurs, tyrannosaurus rex, which stands 22-feet high. These two prehistoric giants claw, growl and lash at each other as eyes flash, tails thrash and bodies convulse.

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#### "AUDIO-ANIMATRONICS"

To animate the 46 figures in Primeval World, Walt Disney has applied the wizardry of "Audio-Animatronics".\* This system, developed by WED, is a space-age medium of three-dimensional animation. By an electronic process, this system produces preprogrammed, synchronized sound and movement for the prehistoric animals.

\*The basic concept for combining lifelike and fanciful objects with sound, pre-programmed and coordinated by tape, is subject to patent protection. All patent rights are owned by WED Enterprises, Inc. Patents have been applied for other features, devices, techniques and processes.