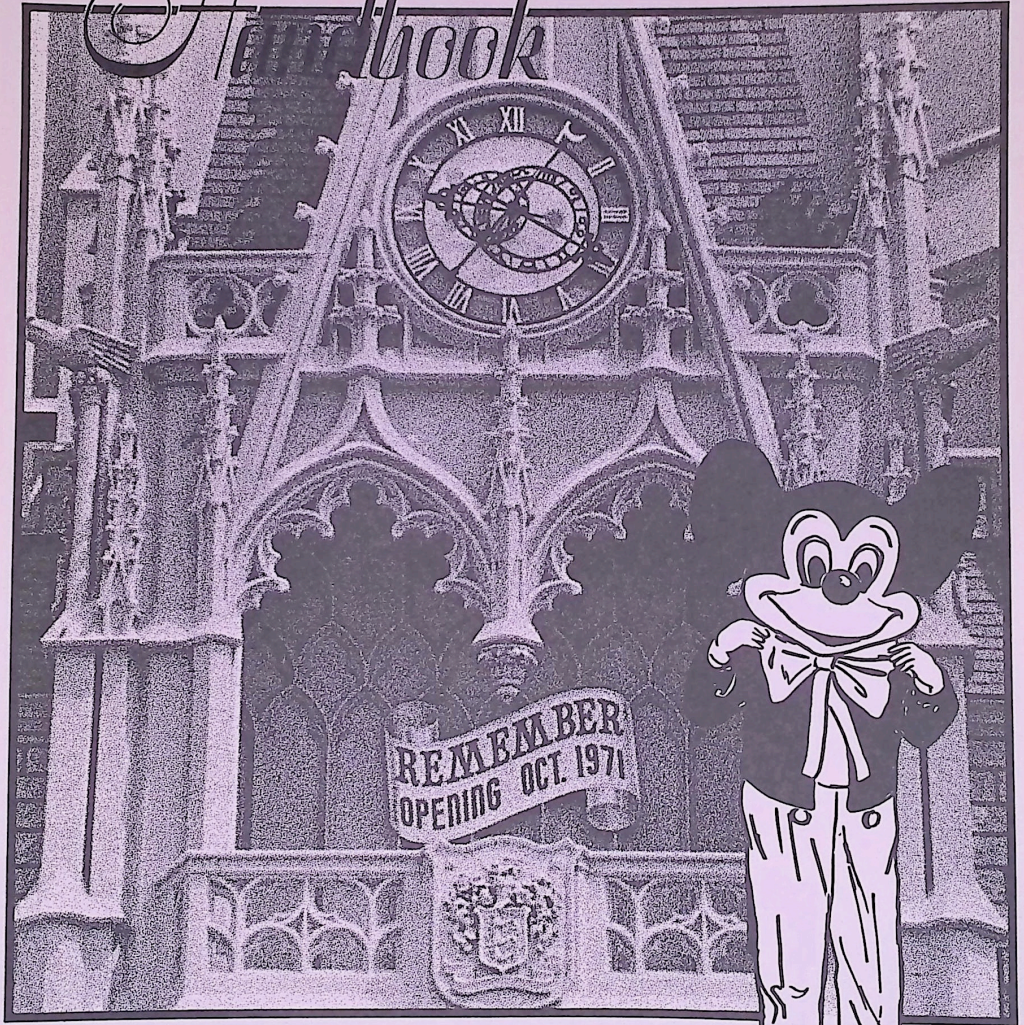


Fantasyland Handbook



I

FANTASYLAND

"When we were planning Fantasyland, I recalled the lyrics of the song, 'When You Wish Upon a Star'."

"The words of that melody, from our picture 'Pinocchio', inspired us to create a land where dreams could actually 'come true'."

"In Fantasyland those classic stories of childhood have become actual realities for you to participate in. Here in 'the happiest kingdom of them all', you can journey with Snow White through the dark forests to the home of the Seven Dwarfs, fly with Peter Pan from the clutches of Mr. Smee and Captain Hook, and race with Mr. Toad on his wild auto ride through Old London Town."

Walt Disney

Walt's philosophy of the original Fantasyland has been the key in designing the Magic Kingdom's Land of Fantasy. Here we have created an area for the young and the young at heart, an area of excitement and childhood dreams, an area where imagination comes true.

It begins long before you reach the entrance to Fantasyland; it begins miles away when you first see the towering spires of Cinderella's Castle rising 180 feet against the Florida sky.

Cinderella's Castle is actually a composite of the castles built in France during the fifteenth century and was inspired by the Disney movie, "Cinderella", released in 1950.

Cinderella's story will be depicted in five mosaic murals lining the entrance way through the Castle. Appearing in the shape of a Gothic arch, 15 feet high and 10 feet wide, these murals were designed by Disney artist Dorothea Redmond and were skillfully crafted by Hanns-Joachim Shariff in Hollywood.

However, instead of dungeons beneath the Castle, there are service tunnels and storage facilities which provide underground connections to many parts of the Magic Kingdom.

The parapet-level is the location of one of the Magic Kingdom's finest restaurants, King Stefan's Banquet Hall. This thirteenth century French-style, waitress-service restaurant will feature beef and chicken variations which guests will select from a menu downstairs in the main foyer of the Castle Hall. They will then ascend to the main Banquet Room by elevator to enjoy there a regal repast.

In the Castle Courtyard are several interesting shops. Among them is Tinkerbell's Toy Shop, a fairy tale come true for

children of all ages. This bright shop features Disney toys of all types and a fine selection of model toys.

Of course, no castle would be complete without magic, and Cinderella's Castle has Merlin's Magic Shop. Sleight-of-hand illusions will be demonstrated as magicians do reveal their tricks. Those same magic tricks, toys, and games will be available to the guests.

Next door is the Aristocats Gift-Souvenir Shop which will feature Disney character merchandise, handbags, and jewelry primarily for teenagers.

Across the way is the Castle Camera Shop which will specialize in moderately priced cameras and camera accessories, including film.

Nearby is the Royal Candy Factory, a unique operation in candy making that can be viewed by the guests through large windows. The Candy Factory features two puller-size and twister-sucker making machines which can produce over 2,500 suckers per day.

While touring this area guests will meet a seven-piece strolling "Pearly Band" themed after "Mary Poppins", released in 1965. Featured within the group will be a comical character with a Kadiddlehopper.

THE TROUBADOUR TAVERN

The Troubadour Tavern, sponsored by Welch's Grape Juice, provides an attractive setting to obtain a quick thirst-quenching grape drink or fruit juice bar.

FANTASYLAND SKYWAY

The Fantasyland Skyway is only the second of its kind installed in the United States. The first was built and installed in Disneyland in 1956. Here at Walt Disney World, 64 four-passenger cabins will transport guests between Fantasyland and Tomorrowland. The Skyway carries the guests high above Fantasyland for a bird's-eye view of It's A Small World, Peter Pan's Flight, The Mickey Mouse Revue, Pinocchio's Village, Cinderella's Golden Carrousel, and 20,000 Leagues Under the Sea. It also provides an exhilarating view of the Grand Prix Raceway and the Contemporary Hotel. The power or drive station for the Skyway is located at the Fantasyland Swiss Chalet. It is connected to the transfer station. The transfer station changes the direction of the cable and diverts it to the tension or ballast station in Tomorrowland. The tension station keeps the cable taut and will fluctuate according to the amount of cabins on the cable.

CINDERELLA'S GOLDEN CARROUSEL

Cinderella's Golden Carrousel will be the focal point of Fantasyland and will wear the gold and white canopy inspired by the tournament tents of the thirteenth century crusaders.

She was originally built at the Philadelphia Toboggan Company in 1917 and was given the name "Liberty". She carried the elaborate patriotism of red, white, and blue shields and carved figures of Miss Liberty. It was originally built for

the Detroit Palace Garden Park and later brought back to her Philadelphia birthplace and rehabilitated in 1928.

The Carrousel began a 39-year reign at the Olympic Park in Maplewood, New Jersey. Through depression and wars, often repainted by less skilled workers, the ornate carvings began to disappear under layers of lacquer. When the Maplewood park closed, Disney scouts acquired the antique masterpiece and were surprised by the detailed and artistic grace uncovered when all of her paint was removed. Nearly all of the original wood working parts were replaced with metal, but the horses and decorations were saved along with the Band Organ from one of Italy's most famous factories. Around the outer base of the canopy, Disney artists have hand-painted eighteen separate scenes depicting the Cinderella fairy tale. When complete, the Carrousel will have ninety different and ornate steeds.

20,000 LEAGUES UNDER THE SEA

This attraction was inspired by the Jules Verne novel of the same name which was published in 1870. In 1954 Walt Disney Productions released the Academy Award winning motion picture.

Guests will experience the adventures of the Nautilus and her crew as they are transported "under the sea" on board one of twelve submarines. They will depart from Captain Nemo's base, Vulcania, and proceed through twenty story areas designed by WED Enterprises. Guests will see divers harvesting seaweed and roping a giant turtle. They will view Viking ships trapped

in an iceberg and pass through the lost city of Atlantis. Their voyage will be climaxed by a confrontation with a giant squid which almost destroys the sub.

The subs were designed by MAPO and built at the Tampa Shipyards. Guests will board by means of an air-operated load ramp and step down through the hydraulic hatches to sit below the waterline.

THE PINOCCHIO VILLAGE HAUS

The quaint decor in this fast-food restaurant was inspired by Walt Disney's film classic, "Pinocchio". The Village Haus contains six eating areas named after various characters in the story. Hamburgers, hot dogs, and beverages will be the featured items here. There will be six serving windows for guest convenience. This location will utilize a Broil Master Machine to expedite service. This machine, one of three to be used in Walt Disney World, can produce over 2,000 hamburgers per hour.

While the guests are enjoying their meal, a six-piece strolling Polka Band will entertain them.

Also in the Pinocchio Village area the old toymaker, Geppetto, strolls down the street with his favorite wooden puppet, Pinocchio. Geppetto greets guests and stops to let his puppet "son" perform. Occasionally, he will even join in the dance. Adjacent to Pinocchio's Village will be a staging facility where several entertainment groups will perform.

THE ROUND TABLE

The Round Table, sponsored by Borden, is located in the Castle Courtyard and will feature soft ice cream, cold sandwiches, and beverages.

DUMBO, THE FLYING ELEPHANT

This attraction brings to life the little circus elephant with huge ears who found, to his amazement, that he could actually fly. This heart-warming story, first portrayed in the Walt Disney movie, "Dumbo, The Flying Elephant" released in 1949, is re-created in Fantasyland. Dumbo's friend, a small mouse named Timothy, is seen encouraging Dumbo to pursue his newfound "aero career".

The altitude of each of the ten Dumbos can be regulated by the guests themselves. Each flying elephant can hold two to three guests.

PETER PAN'S FLIGHT

Peter Pan's Flight was inspired by Walt Disney's 1952 full-length animated film, "Peter Pan".

The stage classic of the same name was written by Sir James Barrie and first appeared in London in 1904.

In the attraction guests will follow the same route that Peter Pan, Tinkerbell, and the Darling children took in the movie. They are transported by means of a miniature "flying" replica of the pirate ship piloted by Captain Hook. En route

they will encounter all of the story's famous characters while experiencing the illusion of flying high over London Town on their way to Never-Never Land.

Guests will board the attraction from a moving conveyor belt which runs parallel to the pirate galleons. (Utilizing this system, the units will not have to stop to load and unload guests.)

MR. TOAD'S WILD RIDE

The motor misadventures of Mr. Toad, the playboy character created by Kenneth Grahame in his classic novel, "Wind in the Willows", is the basis for Mr. Toad's Wild Ride.

The attraction is based on "Toady's" mania for fast motor cars and highlights the wild chase from the film, released by Walt Disney Productions in 1949, featuring the "Wind in the Willows" characters.

Guests will board replicas of the antique car that corrupted "Toady" and follow his thrilling route through the countryside and towns of England.

There are two completely separate routes in this double-sided attraction, creating two attractions in one building.

IT'S A SMALL WORLD

It's a Small World was first presented at the New York World's Fair in 1964-65 and was then installed in Disneyland in 1966.

Here is a wonderland of beauty, happiness, and excitement portrayed by children from all over the world singing "It's a Small World" theme in their own languages.

Traveling the seven seas by boat, visitors will experience more than 100 areas which are represented in the show by Audio-Animatronic children wearing costumes symbolic of their geographic locales. This waterborne musical is propelled by the flow of the water from pumps spaced on the bottom of the flume.

The bright, gay, colorful sets are a "child's" dream in reality. Young hearts of all races in unison and harmony.

SNOW WHITE'S ADVENTURES

The settings for Snow White's Adventures are adopted from Walt Disney's first full-length animated motion picture, released in 1937.

When the guests board one of the woodcutter's carts, they relive Snow White's adventures as she wanders through the Dark Forest, meets the Seven Dwarfs, and even travels deep into the famous diamond mine. Of course, at every turn the Evil Queen, transformed into the witch, tries to make mischief.

The result is an exciting story brought to life.

MAD TEA PARTY

The Mad Tea Party was inspired by Lewis Carroll in his story of "Alice in Wonderland".

Guests board one of fifteen brightly-colored cups and saucers (each seating 4-6) for a whirling, spinning, mad-cap adventure. Visitors can actually control the speed at which the cups rotate by means of a wheel in the center of each cup.

THE MICKEY MOUSE REVUE

The Mickey Mouse Revue is a musical extravaganza starring 86 life-like Disney characters on stage, the same Disney characters who have become famous in Walt Disney's animated classics over the past 40 years.

Utilizing the new computerized Digital Animation Control System (DACS), the characters seem real as they perform in three dimension. Mickey, in formal tie and tails, conducts a 23-piece orchestra in renditions of such Disney Academy Award winning songs as "Zip-A-Dee-Doo-Dah" and "When You Wish Upon a Star". The orchestra features such memorable cartoon characters as King Louie on the xylophone, Goofy on bass, Huey, Dewy, and Louie on trumpets, Dumbo and Timothy on tuba, the Mad Hatter and March Hare on clarinet, and Jock and Gus-Gus on trombone.

The characters perform on an 86-foot wide stage. They range in size from the 12-inch high Doormouse to the 6-foot tall Baloo, the Jungle Book Bear. Mickey himself stand about 40 inches tall. There are a total of 78 different sound tracks used to control the characters' movements and vocal renditions.

The show is prefaced by a pre-show area where guests will view a brief history of animation. The finale is seen on the main stage where all 86 characters will sing M-I-C-K-E-Y M-O-U-S-E.

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THE FANTASYLAND STAGE

THE GROUND LEVEL AREA

This is the most unique concept of design and construction in Florida...or perhaps the world. WED designers faced up to the unique topography of Walt Disney World's 27,400 acres. Because of the high water table on location, it was decided to raise the stage and use the ground level for essential services. Earth pulled from the lagoon area was set on the Magic Kingdom Theme Park site and allowed to settle. This was then tunneled out to create a most unique service system.

Here you will find accounting, main files, the mail room, lock and key control, the photo laboratory, the print shop, refrigeration, food storage, warehousing areas for merchandise, wardrobe, cafeteria, and cash control. This ground level area will be a busy, people-filled operational facility.