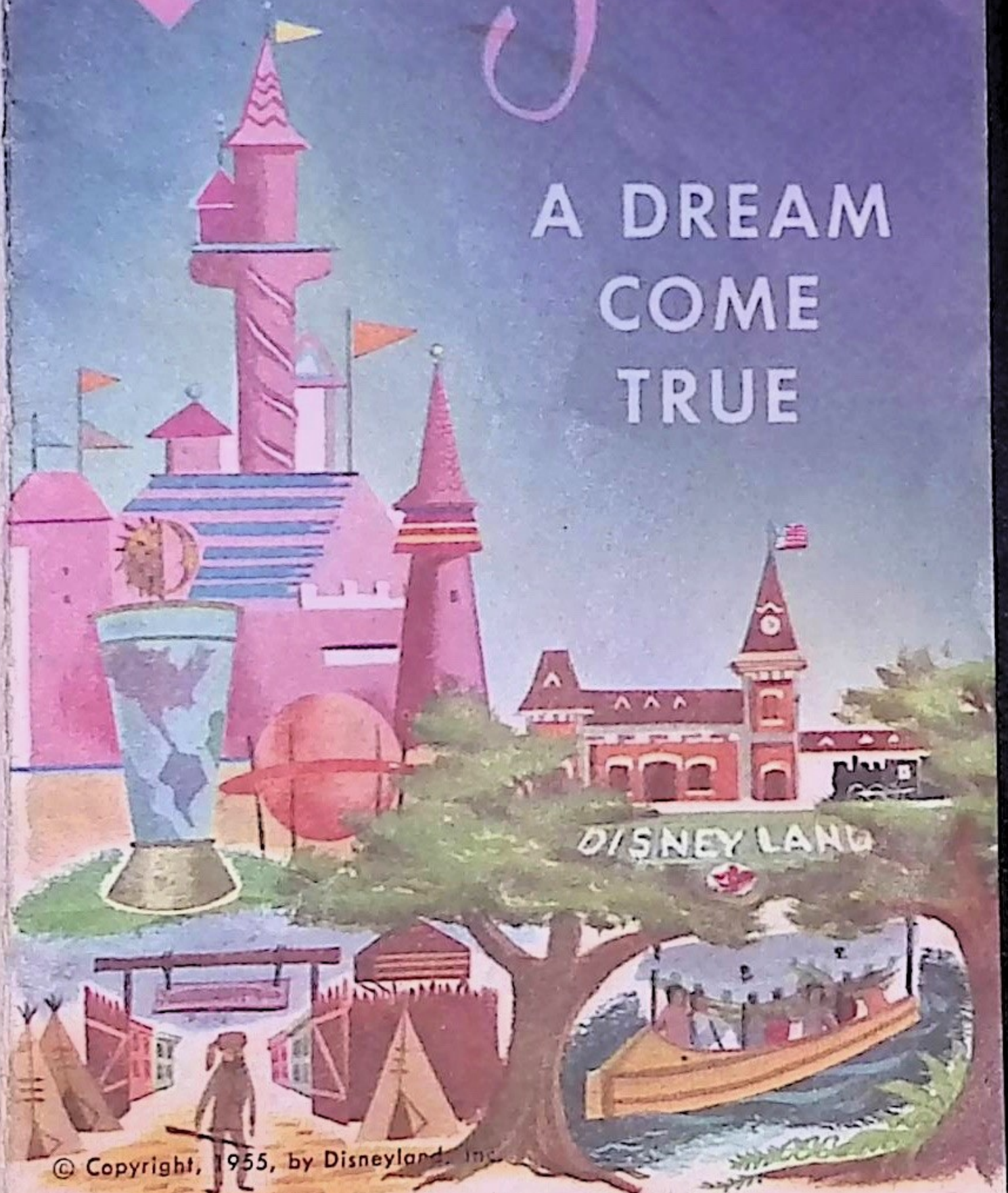


WALT DISNEY'S MAGIC KINGDOM

# Disneyland

A DREAM  
COME  
TRUE



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## MAIN STREET, U.S.A.

Here you may board a horse-drawn street car and see life in the fabulous era at the turn of the century. Hear the popular songs of the day; see the majestic opera house; thrill to the "clang" of the fire wagon as it answers an alarm, drawn by charging steeds. Food and merchandise may be purchased at shops and stores sponsored by outstanding companies whose names are familiar "household words".



## ADVENTURELAND



A wonderland of Nature's own design, where an explorer's boat will take you past flora and fauna native to the tropical rivers of the world. Life-like wild animals, reptiles and jungle natives lurk at each river bend. A Tahitian settlement, a Cantonese style restaurant, and a tropical "saloon", where you can sample exotic fruit and berry beverages, will add to your memorable journey through Adventureland.

## TOMORROWLAND

A venture into the future. Board a giant TWA space rocket for a round trip to the moon! Visit buildings of advanced design, where large industries will present imaginative and exciting exhibits. Young drivers may pilot scaled-down versions of the cars of the future, on highways of tomorrow. In short, Tomorrowland personifies what the future holds for everyone.



## FRONTIERLAND



An exciting side trip by stage coach through the Painted Desert awaits you... and a visit to the Golden Horseshoe soft drink "bar", which faces a river dock in Frontierland, is a must. Here you can board the Mark Twain paddlewheel steamboat for a cruise on the rivers of America.

## FANTASYLAND

The happiest kingdom of them all! When you pass through the portals of a towering medieval castle, you'll find the unique amusements of Fantasyland, each of which relates to some cartoon or story book character immortalized by Walt Disney. On the Peter Pan Fly-Thru you will soar to Never Land; a mining cart will take you through the Seven Dwarfs' diamond mine where the characters from "Snow White" are encountered. Dumbo the flying elephant aerial ride and the Mad Tea Party Ride are only two of the many attractions in fabulous Fantasyland.



At the end of the Disneyland rainbow, you'll find a treasure of memories. You can look back on your adventures in Disneyland, the pleasure, entertainment and knowledge received from its multitude of original attractions. You have spanned the bridge of time from yesterday to tomorrow, had a taste of adventure in far corners of the world, and have let your imagination carry you into the wonderful land of fantasy, inhabited by the delightful characters who have brought happiness to millions through the ingenuity of their creator, Walt Disney.

# WALT DISNEY'S MAGIC KINGDOM Disneyland

ANAHEIM, CALIFORNIA

Created by the man who has brought entertainment to millions, Disneyland offers 160 acres of happiness designed for every member of the family. Here you will find imagination transformed into reality and the wonders of the future captured so that you can experience these thrills today. A lifetime of happiness and enjoyment awaits you at Disneyland.

*Follow the rainbow for a preview of the wondrous things in store for you . . .*




Located within the city limits of Anaheim, California, Disneyland is easily accessible from any point in the Los Angeles area, a pleasant trip of 23 miles over the city's network of freeways. The park will be open every day during the summer months. Five million visitors are expected to visit its fabulous attractions annually. A parking lot of 11,000 car capacity will solve the problem of where to leave the family car. Disneyland will be open from 10:00 a.m. to 10:00 p.m. and the admission charge will be \$1.00, for adults; 50¢, tax free, for children under 12.

**OUT OF THIS WORLD!**

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**SHOES FOR  
CHILDREN**



 the official  
**Disneyland**  
children's shoe

Heavenly comfort,  
superman wear

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**A DREAM  
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Here at last . . . newer than tomorrow . . .  
are shoes that give children's feet

every known scientific advantage!

Bluebird Shoes have what it takes

to protect growing young feet in their  
daily rough and tumble activities.

Every detail that contributes to  
superior support and longer wear

is found in Bluebird Shoes. What's more,  
you won't find finer fit or higher

quality at this price anywhere. Your  
children's foot health is your

responsibility . . . let Bluebird's know-how  
make your dream of

healthy, happy feet come true.

COMPLIMENTS OF

**Gallenkamp's**

**HOME OF BLUEBIRD SHOES FOR CHILDREN**

IN  
 **Disneyland**



## A DREAM CAR COME TRUE

When you visit Walt Disney's fabulous magic kingdom, Disneyland, in Anaheim, California, you'll see the realization of a master showman's lifelong dream. Here fantasy, adventure, legend, the past and future are woven into a pattern of sheer enjoyment.

In the Nash display at Disneyland Park—and at Nash dealers everywhere—you see an automotive dream come true. For Nash—today—presents the advanced features that—with others—are still dreams on drawing boards or in prototype models.

In Nash are style and beauty that wed the distinctive approach of European designers with American standards of room and comfort.

All Nash cars are built the new and better way—with Double Strength Single Unit Car Construction. Body and frame are one all-welded unit for the greatest strength and safety on the road.

Nash pioneered car air conditioning—All-Season Air Conditioning—that refrigerates in summer, heats in winter, filters the air year-round.

And it's Nash that offers the widest seats—the greatest room and comfort of any car on the road.

Yes—in Nash, you'll find the realization of everything you've wanted in an automobile. It's a dream car come true.

**Nash**

DIVISION OF AMERICAN MOTORS



MEANS MORE FOR AMERICANS

THOMAS FARRIS MOTORS, Inc.  
ROCKY MOUNT, N. C.

EATING'S HALF  
THE FUN

when you visit

**Disneyland**

*You'll enjoy the food,  
too — whether a ham-  
burger or a complete  
Cantonese dinner  
because...*

it's cooked  
with **GAS**



Chefs the world over know that nothing equals the live Gas flame for all cooking. That's why Gas is the overwhelming choice of the chefs at Disneyland.

Gas is also the overwhelming choice in Southern California homes. More than 90% of the families here cook with Gas — and use this fast, clean, economical fuel for water heating and house heating. Gas Clothes drying, too, is becoming increasingly popular.

*Only Gas brings you such modern automatic appliances.*





## FOR YEARS A DREAM...

We at Kelvinator feel honored to share in Walt Disney's pride and sense of accomplishment in Disneyland. As a major sponsor of the Disneyland television program, and as a major exhibitor in the product section of Disneyland Park, we feel a close relationship with this world of fable and fantasy that Mr. Disney has created. Truly it is a dream come true!

And speaking of dreams, we at Kelvinator have our own dreams, too . . . dreams of better living for the American family . . . with the most advanced, labor-saving electrical appliances ever designed.

Like Mr. Disney's, our dreams also come true . . . dreams in the minds of Kelvinator engineers that resulted in the first electric refrigerator for the home, the first cold-clear-to-the-floor refrigerator, the first refrigerator with full-width, across-the-top freezer chest, the refrigerator with the finest automatic defrosting system in the world today.

Still another dream led to the crowning achievement of Kelvinator's 41 years in home refrigeration, the fabulous Foodarama, an 11.2 cubic foot refrigerator and a 166 pound upright freezer in one beautiful cabinet, truly the world's finest foodkeeper.

And Kelvinator's service to the American home extends into other fields . . . other products: Electric Ranges, with disposable oven linings, the easiest-to-use, easiest-to-clean ranges ever built; Home Freezers, space-engineered to provide more frozen storage capacity in less floor space; Home Laundry Equipment, featuring the first *total*-ly automatic washer with two complete washing cycles; Room Air Conditioners, "furniture-fashioned" to fit into any room; Electric Water Heaters, safe, dependable, and economical; and Kitchen Cabinets, years ahead of their field in beauty, color, convenience, and ease of installation.

Kelvinator people are constantly at work in the search for newer and better ways to lighten the homemaker's task . . . to give her more hours of leisure and relaxation. It is this principle to which we are dedicated; and it is this principle which finds its way into every product bearing the name . . .

# Kelvinator

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TUCKEL'S  
1077 MAIN ST.  
HARTFORD 3, CONN.  
PHONE 7-3136