

NOTE:

This script is meant to be used and read in discussions along with the sketches, paintings and three-dimensional models of "Man And His Spaceship Earth" at WED Enterprises.

THOUGHTS ABOUT OUR "SPACESHIP EARTH"

"To see the Earth as it truly is, small and blue and beautiful in that eternal silence where it floats, is to see ourselves as riders on the Earth together, brothers on that bright loveliness in the eternal cold -- brothers who know now that they are truly brothers."

-- Archibald MacLeish

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"The Earth looked so tiny in the heavens that there were times during the Apollo 8 mission when I had trouble finding it. If you can imagine yourself in a darkened room with only one clearly visible object, a small blue-green sphere about the size of a Christmas-tree ornament, then you can begin to grasp what the Earth looks like from space. I think that all of us subconsciously think that the Earth is flat or at least almost infinite. Let me assure you that, rather than a massive giant, it should be thought of as the fragile Christmas-tree ball which we should handle with considerable care."

-- Astronaut William A. Anders

PROLOGUE

"Man and his Spaceship Earth" is an introduction to the EPCOT Center/Future World.

It is an optimistic statement: It presupposes that man's continuing dynamic is survival ... recognizes the enormous challenges to this dynamic ... and concludes strongly that creative men and women of the world can create a viable and dynamic "instruction book for Spaceship Earth".

Our story in the EPCOT\* Center/Future World is also the story of the free enterprise system ... for it is the continuing freedom to create new and better "tools for survival" that have been the real dynamic of Man's voyage aboard "Spaceship Earth".

What we need, our show makes clear, is access to accurate and relevant information. What we need is an opportunity to learn the alternatives, choices and options available. What we need is a broad public understanding of the consequences of our decisions. What we need is the confidence born of greater participation, greater understanding, greater knowledge. What we need, in the end, is to take the correct course of action.

In the chapters of our "Man and his Spaceship Earth" story, we will seek the guest's understanding of the relationship between communications and survival. Key points in our story include these:

ACT  
TWO

- 1.) Access to accurate and relevant information by people of many times and cultures has made survival possible. Our first "Forum": the cave of Stone Age man.
- 2.) Each of the examples we illustrate and dramatize was the key "tool" by which information was managed and communicated in a specific historical time and place.
- 3.) The EPCOT Center/Future World will be depicted as "Today's Forum". Here the tools of survival are in continual, "hands on" use ... for our tools have become the electronic world of information and communications. These "tools" help us better understand and manage our "instruction book for Spaceship Earth" with accurate and relevant information about Energy, Health, The Sea, The Land, Outer Space, Communications and Transportation.

(And today - electronically - we can not only gather around the single Forum, the single "camp fire in the cave": While sitting in our own homes and offices and schools, we can place our own minds inside the cave, beside the fire.)

In our show, we will move through history using metaphors relating to the story of communications and the role it has played in the survival of the human race. Historically, with accurate and relevant information, man has been able to make the right decisions that were

instrumental in his development into a superior being. The wrong information - the wrong decision in those primitive days - might have left us in the tall grass, or in the trees, or perhaps still in the caves.

As civilization expanded and centers of culture became more distant, new methods of communications became necessary.

"Man And His Spaceship Earth" is divided into three phases of this development, essentially corresponding to the major "epochs" or historical watersheds in man's ability to communicate:

\* The first period represents RECORDING of information. For the first time, man records his \*experiences, communicating not only to his contemporaries, but to the whole parade of civilization that follows down the ages of time.

\* The second period marks the dawn and flourishing of DISSEMINATING man's recorded information ... so that man's knowledge and access to information spreads with the speed (and the limitations) of his means of transportation.

\* The third great period is the era of PROCESSING of information. Now man not only records and transports information -- through computing tools, he has the ability to sort out vast amounts of information, manage these mountains of knowledge, and affect change by taking direct aim at specific parts of his problem.

To illustrate each such "epoch", we will stage and dramatize a series of vignettes. These "Forums" will sometimes be viewed as sequential montages, other times as small "plays" depicting the essence of the idea. For these "dramatizations" we pause for a moment in our journey from the dawn of time to the sunrise of our Future World.

Our story, our search for the accurate information to fill our instruction book for Spaceship Earth, begins in the control center of our EPCOT Center/Future World .....

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PREFACE TO THE STORY

The audience will, of course, load in the Present.

They will then descend into the Past.

They will move along into prehistoric, ancient, medieval, and then modern times.

And in the finale, they will be summoned, called, raised up beyond into the Future.

Present into Past, Past into Present into Future is our sequence then.

"Where did we come from? Some of this we know.

Where are we going? Some of this we dream.

How do we get there? Let me chart the ways.

The Future has many arts, many sciences, many paths,  
many doors."

So says the VOICE, speaking from the Past, living in the Present, calling from the Future.

SPACESHIP EARTH

Communicore (?)

"Problems with continuity" (John De Cuir)

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Man's Survival

(all of them)

- to the point where double footprints!!

(~~our full story - that's as far as the world has come~~)

Choice - "build up the morality that will keep that  
bomb from dropping! (footage 100)

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the magical monitor that reminds and promises without  
interrupting the flow of knowledge -

Communicore entry into world showcase!

\*

DeCuir Reel - LATE START on cassette.

~~Sum total of man's exposure to knowledge = his~~ ~~00000~~  
real first step. - "spells mother".

(De Cuir's concept of "far reach-drama" - Leonardo)

All of it - that's what's so marvelous.

~~Take one of those pavilions away - and Armstrong fails.~~

De Cuir: Copernicus

Everything's on the line. ~~Also destruction is what~~  
~~he winds up with. He didn't want destruction - but he's got it.~~

~~"Entire time table of history race's through Gordon Cooper's~~  
~~mind: recapitulation of all other pavilions.~~

Cronkite, Howard K. Smith & Brinkley.

Only passengers: children (white, black, yellow)

Monitors

Man and His Dreams ( Art)

Man and His Body

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Jack Martin

Energy - oil, how it started. Creation of earth - of man.

Man and his creation of beauty.

(painting, poetry, music, literature, novel, diaries)  
& sculpture)

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Man is The Gods.

Man is Society.

Man is Man. \_\_\_\_\_ -

Energy necessary for his survival - and glory.

Communications necessary for his survival - and glory.

Transportation necessary for his survival - and glory.

Dreams necessary for his pleasure.

At present, the OUTER CONCEPT is made up of nine pavilions:

THE AMERICAN ADVENTURE

COMMUNICATIONS

ENERGY

MAN AND HIS SPACESHIP EARTH

LAND

LIFE / HEALTH

SEAS

SPACE PAVILION THEATRE (John de Cuir's

TRANSPORTATION

~~The only pavilion about which I have been given no material to read is the COMMUNICATIONS pavilion.~~

*Maximal ... 5 (predefined audience attendance)*