

# New York World's Fair

**OFFICIAL PORTFOLIO**

**PEPSI-COLA COMPANY PRESENTS**

**WALT DISNEY'S** Whitney Sarnow, Jr.

**LET'S A SMALL WORLD**

Welcome to New York City  
and the  
1964-1965 New York World's Fair



PEPSI-COLA PRESENTS WALT DISNEY'S "IT'S A SMALL WORLD" NEW YORK WORLD'S FAIR - FLUSHING - N.Y.

We are delighted to have you aboard and will endeavour to assist in making your visit pleasant and enjoyable.

Your Hostess will meet you at the airport and escort you to the Stadium View Inn. She has a thorough knowledge of the World's Fair and New York City and has set up a tentative itinerary which will allow you to visit the greatest number of pavilions in the shortest possible time.

The information kit contains a selection of pamphlets on the various restaurants and points of interest in and around New York City, and the New York World's Fair. We suggest you familiarize yourself with this material. Upon your arrival, your Hostess will hand you your tentative itinerary, which has been especially tailored to fit your particular group.

This is the largest World's Fair in history - a 646 acre showplace linked together by 14 miles of roadways and containing well over 200 buildings. The Fair is divided into 5 sections: Industrial, Transportation, Federal and State, International, and the Lake Amusement Area-, and we will visit each of them before your visit comes to an end.

We hope that you will also be able to see some of the excitement, wonder and diversity of this great city. If you have been to New York before you are well aware of the adventure that lies ahead of you. If you are a first time visitor you will discover the City to be even more exciting than you imagined. It is made up of five boroughs: Manhattan, the Bronx, Queens, Brooklyn and Staten Island (Richmond). Originally, these were Counties, but in 1898 they were incorporated into New York City. Today New York seems to be mostly, concrete, glass and steel, but when founded it had a population of only 270, all living at the tip of Manhattan Island, named after

the Manhates Indians. In 1626, Peter Minuit made his historic real estate coup, purchasing the island from the natives for 60 guilders in trading goods, trinkets and knives.

The City has grown faster and higher than any city in history. From 1760 to 1960 the City has grown 550 times in size - from a population of 14,000 to 7,781,984. New York's greatest and most enduring feature is the contrast and variety of its people. Numerous ethnic groups have all thoroughly seasoned the "melting pot" with their customs and modes of life. There are 56 foreign language newspapers printed in 26 different languages. The City has 49 museums, 159 hospitals, 6 Zoos, 62 legitimate theatres, 11 daily newspapers; with a combined circulation of 6,000,000, 3,600 churches and synagogues, and if you are connected with the "Mickey Mouse Club" or "Wonderful World of Color", you will be happy to know that 2,524,200 homes have television sets.

To many people, New York is many things. It may be a city seen at twilight from the Staten Island Ferry (ride 5¢), polished metal spires and glass walls radiant in the setting sun, fog-enshrouded docks of the early morning, baseball, the Metropolitan Opera, or street vendors selling everything from flowers to mechanical men, ice skates in Rockefeller Center, Shakespeare in Central Park, or a World's Fair in Flushing Meadows. In sum, it is all the sights, sounds and scents which make New York the colorful and diverse place it is.

It was here, at the Colony Theatre in 1928, where Walt Disney's "Steamboat Willie" - the first cartoon in the world to use sound - made its debut and an unknown named Mickey Mouse became a star.

And it is here, 36 years later, at the New York World's Fair of 1964-1965, where Walt's newest pioneering triumph, Audio-Animatronics, has earned him the title of "Giant of the Fair". Here, amazed and amused audiences thrill to such memorable presentations as "Walt Disney's Magic Skyway" (Ford Motor Company Wonder Rotunda), "Progressland" (General Electric Pavilion), "Great Moments With Mr. Lincoln" (Pavilion of the State of Illinois), and "It's A Small World" (Pepsi-Cola Pavilion).

Enclosed herewith you will find one copy of each of the following:

Official Guide Book of New York World's Fair  
The Official World's Fair Souvenir Map  
Ford Motor Company Wonder Rotunda Brochure  
Pepsi-Cola's "It's A Small World" Fact Sheet  
UNICEF "What It Is And What It Does"  
Illinois "Land of Lincoln" Pavilion Press Sheet  
General Electric Progressland  
Disneyland Fun At the Fair  
Greyhound World's Fair Transportation and  
Tours Brochure  
New York World's Fair Subway Map  
New York Restaurant Guide  
New York In Summer  
Visitor's Guide and Map of New York  
Shopping Guide to New York City  
Gray Line Sightseeing Tour  
Circle Line Sightseeing Cruise Around Manhattan  
United Air Line World's Fair Exhibit Check List

If you need any additional assistance, or if your Hostess is not available, please contact the Walt Disney Fair Office at IL 9-1300. We will be happy to assist you in any way possible.

WALT DISNEY TOUR OF THE NEW YORK WORLD'S FAIR

ITINERARY

Thursday, June 4th, 1964.

- 8.30 A. M. The Hostess will meet you at your motel after breakfast and will escort you to the New York World's Fair. You will enter the Peter Stuyvesant Gate and walk past the Space Park on your way to the Ford Motor Company Wonder Rotunda.
- 9:00 A. M. Ford Motor Company Wonder Rotunda is your first stop. Here, after viewing products of the Ford Motor Company, you will board a Ford convertible for a ride through time on Walt Disney's "Magic Skyway", from the caveman of yesterday, to the city dweller of tomorrow.
- 10:00 A. M. Your next scheduled appointment is at the Pavilion of the State of Illinois, "The Land of Lincoln". It is here that you will share a few "Great Moments with Mr. Lincoln".
- 11:00 A. M. At the Vatican Pavilion you will see, among other exhibits, Michelangelo's 465 year old masterpiece in carved Carrara marble, the PIETA.
- 12:00 Noon You will now have an opportunity to relax, freshen up, and see the Pepsi Cola presentation of Walt Disney's "It's A Small World" - a salute to UNICEF.
- 1:30 P. M. Luncheon reservations have been made at the Festival of Gas Restaurant.
- 3:00 P. M. After lunch you will visit the Johnson's Wax Pavilion, where you will view a fascinating documentary film, "To be Alive", produced by Francise Thompson, dramatizing the theme of brotherhood.
- 4:00 P. M. The IBM Exhibit, housed in a white egg shaped theater, presents a clever display on the world of the computer and the methods both man and machines use to solve problems. This exhibit is one of the last projects on which the late architect Eero Saarinen worked.

Your Hostess will escort the tour back to the Pepsi Cola TOWER LOUNGE in order to freshen up and plan your evening activity. She will assist you with dinner reservations (if possible) and information on some of the spectacular shows to be found in the Lake Amusement Area, just down the avenue from "It's A Small World".

WALT DISNEY TOUR OF THE NEW YORK WORLD'S FAIR

ITINERARY

Friday, June 5th, 1964

- 8:30 A. M. Your Hostess will meet you at your motel after breakfast, and escort you to the New York World's Fair.
- 9:15 A. M. Your first stop this morning will be at General Motors Futurama, where you will view life in the immediate future.
- 11:00 A. M. Your next stop is a visit to General Electric's Progressland, a Walt Disney Presentation. Here you will view the delightful Carousel Theatre, "The Sky-Dome Spectacular", the first public demonstration of atomic fusion, and an exciting all electrical Medallion City.
- 12:00 Noon At the Bell Telephone Pavilion you will witness the story of communications, from tom tom to Telestar, and see a demonstration of the new picturephone, on which calls are regularly scheduled between the Fair and the Bell System Exhibit at Disneyland.
- Luncheon Lunch will be at HILTON INTERNATIONAL BAZAAR. No reservations have been made.
- 3:00 P. M. At the Dupont "Wonderful World of Chemistry," you will witness a unique musical review, tracing in song and dance, the evolution of chemistry from ancient Greece to today.
- 4:30 P. M. At the Eastman Kodak Pavilion you will see Saul Bass' award winning movie "The Searching Eye," which utilizes the new multi-image 70 mm projection process.

Your hostess will escort the tour back to the Pepsi Cola TOWER LOUNGE in order to freshen up and plan your evening activity. She will assist you with dinner reservations (if possible) and information on some of the spectacular shows to be found in the Lake Amusement Area, just down the avenue from "It's A Small World."

WALT DISNEY TOUR OF THE NEW YORK WORLD'S FAIR

ITINERARY

Saturday, June 6th, 1964

- 9:45 A. M. Your Hostess will meet you after breakfast at the Stadium View Inn and will escort you to the New Amsterdam Gate of the New York World's Fair.
- 10:00 A. M. Today, you will be visiting the International Area, and your first stop will be the Pavilion of Spain. This will be followed, as time permits, with visits to the Pavilions of Indonesia, Hong Kong, Central America, Korea, Ireland, Thailand, Mexico, China, and the United Arab Republic (in that order).
- 1:00 P. M. In keeping with the international flavor, today's buffet luncheon will be served in the Ballantine Rathskeller, located beneath the City Hall in the picturesque Belgian Village.
- 2:00 P. M. Following luncheon, you will visit the Pavilion of Jordan, where you can see the Dead Sea Scrolls. (50¢)
- 2:30 P. M. The Pavilion of Morocco is next, followed with a stop at the Switzerland Pavilion, where you can register for the daily drawing for a new Swiss watch. Here, also, you can sample some of their delicious ice cream.
- 3:00 P. M. "The Wonder That Is Greece" is next on your tour, but don't linger too long or you'll miss the marvelous Watusi Dancers at -
- 3:30 P. M. The African Pavilion (\$1.00).
- 4:15 P. M. The best the French Nation has to offer is on display at your next stop - the Pavilion of France.
- 5:00 P. M. By now, you should be on your way back to the Pepsi Cola Pavilion for relaxing, freshening-up and planning your evening activity. Your hostess will be happy to assist you with dinner reservations (if possible) and information on some of the spectacular shows to be found in the Lake Amusement Area, just down the road.

WALT DISNEY TOUR OF THE NEW YORK WORLD'S FAIR

ITINERARY

Sunday June 7th, 1964.

- 9:30 A. M. Your Hostess will meet you after breakfast at the Inn and will escort you to the Henry Hudson Gate of the New York World's Fair.
- 9:45 A. M. Your first stop will be the Chrysler Exhibit in the Transportation Area. Inside the theater you'll see a musical comedy starring the Bil Baird Marionettes. Please note that the show begins at 10 a. m.
- 11:00 A. M. After looking over the Avis Antique Auto Ride, and the Bavarian Garden, you'll find yourselves coming face-to-face with the prehistoric animals which inhabit Sinclair's Dinoland Exhibit.
- 11:30 A. M. Now you'll board the Rapid Transit for a quick trip to the opposite end of the Fairgrounds and a visit to the Travelers Insurance Company Pavilion (modeled after their famous trademark of the "red umbrella of protection"). Here you'll see 13 remarkable life-size dioramas depicting the "Triumph of Man". Before you leave, don't forget to register for a free record album of the show you have just seen. It will arrive by mail at your home in about 3 weeks.
- 12:30 P. M. After a brief visit to the Hall of Education and the Equitable Assurance Deniograph, (if time permits) you'll step back into history as you enjoy your luncheon at Rheingold's "Little Old New York".
- 1:30 P. M. Because this is your last opportunity to visit the New York World's Fair, we thought you'd like to "play it by ear" for the remainder of the day. There are, no doubt, many more pictures you hope to take; many pavilions you'd like to visit or re-visit; and, of course, lots of souvenirs you must buy for the folks back home in California.

Whenever you need assistance, please feel free to call one of our Tower Lounge Hostesses at the Pepsi-Cola Pavilion (888-7400).

As you have seen in your Guide Book and Map, many of the pavilions (especially in the International Area) have floorshows during mealtime, and it might be a good idea to see one or two of them. The shows in the Amusement Area are scheduled at various times throughout the day, and the Hostess will be happy to call to check on the exact time for any of them (Have you seen Dancing Waters, Les Poupees De Paris, Wonderworld, To Broadway With Love, Walter's Wax Museum, The Continental Circus, The Santa Maria, The Hawaiian Show in the Pavilion of Hawaii, The Porpoise Show at the Florida Pavilion, Dick Button's Ice-travaganza, etc., etc.?) There's lots more to see and lots more to do. Enjoy yourself. The Tower Lounge is the place to visit whenever you want to relax and freshen-up.

WALT DISNEY TOUR OF THE NEW YORK WORLD'S FAIR

ITINERARY

Monday, June 8th, 1964.

Your flight leaves at 2 p.m. this afternoon from La Guardia Airport. We will see that you leave the Inn around 1 p.m., after lunch and that you arrive in plenty of time for take-off.

We enjoyed having you with us. If, from time to time, you think of some way to make this visit to the World's Fair more interesting, we'd appreciate your taking the time to write us and tell us about it. Please send your letters to:

Chuck Burnes,  
c/o Walt Disney Productions, Inc.,  
97-45 Queens Blvd.,  
Forest Hills,  
New York.

PEPSI-COLA PRESENTS WALT DISNEY'S "IT'S A SMALL WORLD"

WALT DISNEY'S TOUR OF THE NEW YORK WORLD'S FAIR

\* CHANGES IN ITINERARY

Sunday, June 7th, 1964

11:30 a.m. Now you'll board the Rapid Transit for a quick trip to the opposite end of the Fairgrounds where we have been able to make a special appointment for you at 11:45 a.m. to visit the Travelers Insurance Company Pavilion (modeled after their famous trademark of the "red umbrella of protection". Here you'll see 13 remarkable life-size dioramas depicting the "Triumph of Man". Before you leave, don't forget to register for a free record album of the presentation you have just seen. It should arrive at your home in about three weeks.

12:30 p.m. After a brief visit to the Hall of Education and the Equitable Assurance Demograph, you'll dine in old-world atmosphere in the Ballantine Rathskeller (buffet costs \$1.95). No appointment is needed here, as the restaurant seats 1400 at once and is the largest eating establishment on the Fairgrounds.

1:30 p.m. (or later, if you haven't rested enough) Your Hostess will be able to get you in to visit the Hollywood Pavilion (per your request).

Following the Hollywood Pavilion, you're on your own. Of course, we want you to use the Tower Lounge as you headquarters whenever you are close by. Your Hostess will be happy to help you in any way possible in order to make your afternoon move easily. If you have not, as yet, seen "To Broadway With Love" (Texas Music Hall) or "WonderWorld" (Amphitheatre), this afternoon is a good time to do so.

Monday, June 8th, 1964

This is your day in New York City. If there is anything about the City that you're not sure about, please ask one of our Hostesses. She can check it for you by phone and save you lost time. A few of the more interesting places to see (which are open on Monday) are: St. Patrick's Cathedral, Rockefeller Centre, United Nations, Fifth Avenue shops, Trinity Church, American Stock Exchange, New York Cotton Market, New York Stock Exchange, American Museum of Natural History, Hayden Planetarium, Chinatown Museum, Federal Hall National Memorial, Grant's Tomb, Metropolitan Museum of Art, Morgan Library, Museum of Modern Art, Whitney Museum of American Art, New York Public Library, NBC Tour, Empire State Bldg., Statue of Liberty, Palisades Amusement Park and Coney Island. (NOTE: Closed on Mondays are the American Academy of Arts and Letters, The Cloisters, Frick Collection, Solomon R. Guggenheim Museum, Museum of the American Indian, Museum of the City of New York, Museum of Primitive Art, and the New York Historical Society.

PEPSI-COLA PRESENTS WALT DISNEY'S "IT'S A SMALL WORLD"

WALT DISNEY TOUR OF THE NEW YORK WORLD'S FAIR

CHANGES IN SCHEDULE

Tuesday, June 9th, 1964

10:00 a.m. Those wishing to visit the New York World's Fair for the last time today will be met at the Stadium View Inn by our Drivers and driven to the Rodman St. Gate (behind the Pepsi-Cola Pavilion). A Hostess will meet you there with your admission tickets and will be happy to give you any assistance you might need.

Wednesday, June 10th, 1964

1:15 p.m. Your flight is scheduled to leave LaGuardia Field at 2:00 p.m. this afternoon, and by leaving the Inn at this time, you'll find you'll arrive at the Airport in plenty of time.

We enjoyed having you with us. If, from time to time, you think of some way to make this visit to the New York World's Fair more interesting, we'd sincerely appreciate your letting us know about it.

Please address your letters to:

Chuck Burnes,  
Walt Disney Productions, Inc.,  
97-45 Queens Blvd.,  
Forest Hills, New York



# Stadium VIEW INN



across from Shea Stadium—New Home of the New York Mets & Jets

37th AVE. & 114 ST., FLUSHING, N.Y. - (212) TWining 8-1400

## WALT DISNEY GROUP

Room 608 Mr. Washo and Mr. Carr  
Room 624 Mr. Fergus  
Room 601 Mr. Blaine and Mr. Gibson  
Room 605 Mr. Anderson  
Room 607 Mr. Clark  
Room 629 Mr. Matsume  
Room 623 Mr. O'Brian  
Room 630 Mr. Davis  
Room 615 Mr. Tittle  
Room 706 Mr. Wise

PRESENT APARTMENT ASSIGNMENTS

June 1, 1964

LEFRAK CITY

Canada House 97-20 57th Avenue, Corona 68, New York

3 L	AR 1-5754	Dave Schweninger & Family
9 F	AR 1-5753	Charles Staufer
10 A	AR 1-7123	Maid
10 D	AR 1-8271	Chuck Romero & Family (Leaving June 4, 1964)
10 E	AR 1-8790	Roy McClean
10 F	AR 1-6782	Dale Peck
10 G	AR 1-8092	Jim Verity & Wife
10 H	AR 1-6233	John Romnes
10 J	AR 1-6682	Carl Carlson
10 K	AR 1-6491	Neal Gallagher
11 G	AR 1-5746	Dick Weaver
12 F	AR 1-6655	Jason Semple & Wife
12 G	AR 1-5767	Charles Satchel & Wife

Mexico House 97-22 57th Avenue, Corona 68, New York

3 L	AR 1-6654	Millard Black
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SILVER TOWER 125-10 Queens Boulevard, Kew Gardens, New York

409	BO 8-1820	Reservation Only
410	BO 1-5238	Reservation Only
510	BO 1-9793	Frank Pettita & Family
1415	BO 3-7695	John T. Allen
1610	BO 3-6318	Bob Penfield
1611	LI 4-1199	Lee Biggins
1803	BO 1-6888	Dick Van Every & Wife
1805	BO 3-7142	Don McDonald & Family
1810	BO 3-6929	Bill Hoelscher
1811	LI 4-9198	Frank Stanek
1905	BO 3-7062	Lou Roth
1910	BO 3-6427	Jim Haught/ Bill Sullivan ( Jim Haught Leaving 6-4-64)
2005	BO 3-7975	Pete Crimmings
2105	LI 4-3704	Herb Taylor
2205	LI 4-9053	George Mills
2210	BO 3-7940	Tony Virginia & Bettina Virginia

ALSO ABOARD

FI 1-2812	Chuck Burnes
CH 2-6508	Drayton Glasgow

## PRESS INFORMATION

The Illinois "Land of Lincoln" Pavilion  
World's Fair  
New York, 11380

PHONE: Ar-1-5010

### Building and Site

The only all brick structure on the Flushing Fairgrounds, the Illinois Pavilion is "native" from the ground up. Its 252,000 reddish brown bricks were specially fired in Danville, Ill., kilns.

The enclosed area and exhibit courtyards total 35,000 square feet and are set on a 55,000 square foot island-site surrounded by visitor walkways.

Low profile and flowing lines make the building an architectural reflection of the Prairie State and the simplicity of Abraham Lincoln. The building has no corners and no windows. The curvilinear walls continue on to form entrance and exit "necks" instead of doors to facilitate easy flow of traffic.

Landscaping includes trees and shrubs native to Illinois. More shrubs are used in the courtyards around the "rest benches" and outdoor display areas.

### The Illinois Message

Illinois' inspiration for greatness continues to flow from the influence and philosophy of its greatest son, Abraham Lincoln.

(more)

2)

Its Pavilion at the New York World's Fair seeks to demonstrate how the Lincoln precepts of liberty, equality and progressive leadership account for many of Illinois' accomplishments and set the goals for the State's plans.

In film, photographs and narration Illinois will show itself as an ideal scenic and historical vacation land and an exciting place for a business/pleasure stopover.

The great metropolis of Chicago, called "the most American city" by foreign visitors, will beckon from the shore of Lake Michigan. From their scenic and beautiful unspoiled hillsides and lakes and streams, the Southern Illinois Ozarks will wave a regional hello.

As the best balanced economic unit in the 50 states, Illinois will tell its story from tip to tip in an illustrated inventory of its diversified assets.

"Great Moments With Mr. Lincoln"

Probably one of the most talked-about attractions at the Fair is the Pavilion's presentation of Walt Disney's "Great Moments With Mr. Lincoln" show. It will be shown daily in the 500-seat Lincoln Theater in continuing 12-minute performances.

Created by Disney's WED Enterprises Inc., Abraham Lincoln is shown talking, standing, sitting and gesturing in life-like action, through the new medium known as "audio-animatronics."

(more)

3)

The speech consists of selected excerpts from Lincoln's own words, as appropriate today as when he spoke them more than 100 years ago.

### Rare Lincolniana

The Illinois Pavilion has brought to the New York Fair one of the finest presentations of rare Lincolniana ever assembled for a major international event.

Starring is the Illinois-owned, original Gettysburg Address manuscript brought from its permanent home in the Illinois State Historical Library for its first public showing in New York. Guarded by Illinois State Troopers, it is displayed under glass against a velvet background in a special alcove in the Manuscript Room.

In the entrance courtyard is the Gutzon Borglum "shiny nose" Lincoln bust, cast from the original sculpture which stands at the assassinated President's Tomb in Springfield, Ill. World's Fair visitors will be encouraged to rub its nose as has long been the affectionate custom at Springfield.

Making its first trip outside Illinois, is the Lincoln Totem Pole, a tribute carved by Alaskan Indians in gratitude for their freedom from slavery. It is said to be the first carved likeness of the Great Emancipator and shows a top-hatted Lincoln at its tip.

(more)

4)

The new Anna Hyatt Huntington sculpture showing Lincoln as a horseback riding student will be unveiled in the entrance courtyard for its first public showing.

Known as dean of American sculptresses, Mrs. Huntington, 88, has contributed her work to Illinois through the National Arts Foundation. At the close of the Fair it will be placed at the entrance to New Salem State Park, a restoration of the log cabin village where Lincoln grew to manhood.

For the first time in history, a collection of every known photograph of Abraham Lincoln will be presented in the Pavilion Gallery. The unique display of 119 photographs includes 15 which have never before been on public view.

A Lincoln Library where visitors may pause in quiet offers books about Lincoln as well as current books about Illinois and its accomplishments.

In the exit courtyard a log by log restoration of the cabin where Lincoln once served as New Salem postmaster will show how Illinoisans lived in that day. From its porch and veranda special programs will be presented by visiting groups from Illinois towns and organizations.

#### The Illinois of TODAY and TOMORROW

Around the courtyards, outdoor displays will show the Illinois of "Today and Tomorrow", demonstrating the State's leadership in industry, agriculture, recreation and tourism and its new role as a world port and in international trade.

(more)

5)

At the State Information Center in the exit courtyard interesting literature about Illinois and its glories will be offered.

Personal information on its scenic and historic highways and byways will be available.

A check list card will be distributed so that visitors may request specific literature to be mailed back home to them for later study.

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For further information: \*

PAVILION STAFF

James A. Cassin, Executive Director  
Richard d'Anjou, Pavilion Manager  
Virginia L. Marmaduke, Special Events Director  
Irene Repa, Administrative Assistant

PRESENT APARTMENT ASSIGNMENTS

April 13, 1965

LEFRAK CITY

*New York World's Fair*

Canada House, 97-20 57th Avenue, Corona 68, New York

3L	AR 1-8821	Dave Schweninger
10A	AR 1-7123	Maid
10D	AR 1-9361	John Franke, Jim Verity (temp.)
10E	AR 1-6877	Charlie Satchell
10F	AR 1-6782	Tenant (due out 9-31-65)
10G	AR 1-9205	Jay Younger
10H	AR 1-8683	John Allen
10J	AR 1-4302	Art Prescott
10K	AR 1-6491	Neil Gallagher & Family

SILVER TOWER, 125-10 Queens Boulevard, Kew Gardens 15, N. Y.

409	BO 8-1820	By Reservation
410	BO 1-5238	Tenant
510	BO 1-9793	Frank Petitta & Family
1415	BO 3-7695	Tenant
1610	BO 3-6318	By Reservation
1611	LI 4-1199	By Reservation
1800	BO 1-6888	John Edwards & Family
1805	BO 3-7142	Don McDonald & Family
1810	BO 3-6929	Fred Tatum
1811	LI 4-9198	Frank Stanek & Wife
1905	BO 3-7062	Lou Roth
1910	BO 3-6427	By Reservation
2005	BO 3-7975	Bob Matheison & Family
2105	LI 4-3704	Bill Sullivan & Family
2205	LI 4-7029	Bill Hoelscher & Family
2210	BO 3-7940	Bob White - Chuck Burnes

WALT DISNEY FAIR OFFICE  
 TEMPORARY PERSONNEL ACCOMMODATIONS

12/6

APRIL	<u>#409</u> Bo 8-1820	<u>#1610</u> Bo 3-6318	<u>#1611</u> Li 4-1199	<u>#1910</u> Bo 3-6427	<u>SHERATON EAST</u> Pl 5-1000	<u>SHERATON TENNEY</u> Hi 6-4800
1		Paul Harvey		Jim Eddy		Buddy Baker
2					<u>Arriving April 14</u>	Larry Burke
3						Marc Davis
4					Dick Irvine	Lella Easton
5					Mel Melton	Carl Freeberg
6					Marty Sklar	Ken O'Brien
7						Wathel Rogers
8					<u>WALDORF ASTORIA</u> El 5-3000	Gordon Williams
9						<u>Arriving April 15</u>
10			Bob Wormhoudt			Claude Coates
11			Marvin Marker			John Hench
12	Dick Nunis				Emil Kuri	Ken O'Connor
13	↓				Tania McKnight	Ken Peterson
14					<u>BERKSHIRE</u>	Bill Bosche
15						
16	Joe Fowler	↓		↓	Bob Jackson	
17	↓					
18						
19						
20						
21	↓			↓		
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23						
24	Donn Tatum					
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WALT DISNEY FAIR OFFICE - 97-45 Queens Blvd., Forest Hills 74, N. Y.

459-1300 Administrative Office  
5858 Operations & Personnel (temporary)

PEPSI COLA EXHIBIT - "It's A Small World"

888-7400 Receptionist  
8710 Operations Manager  
4073 Sound Room  
4080 Maintenance Office

STATE OF ILLINOIS EXHIBIT

Arl-5010 Receptionist  
888-4085 Sound Room

GENERAL ELECTRIC

888-5200 Information & Radio Center  
4978 Operations Manager (George Keddy)  
7280 Exhibit Manager (Jim Rebetta)  
7283 Sound Room  
7285 Maintenance

FORD EXHIBIT

888-6000 Receptionist  
8660 Engineering & Maintenance

WDP & BUENA VISTA OFFICE - 477 Madison Avenue, New York, N. Y.

P19-3880

WDP STUDIO - 500 S. Buena Vista St., Burbank, Calif.

V19-3411 (213)

WED OFFICES - 800 Sonora Avenue, Glendale, Calif.

Ch5-8951 (213)

DISNEYLAND - 1313 Harbor Blvd., Anaheim, Calif.

Ke3-4456 (714)

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Arl-7117 DR. SAM FRIEDMAN  
Lefrak Building (Canada House)  
97-20 57th Avenue  
Corona 68, N. Y.

(for general medical problems,  
identify yourself with WDP and  
they promise extra attention)

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## Telephone Message.

M. Ken O'Brien  
Room 623

Time 11:30 M 6-9-58 1958

The following Message was left for you today by

M. Chuck Barnes

Tel. No. Please note change

in plans. Your plane  
will leave from Newark  
Airport & you will be picked  
up at the Inn at 12:30

Wednesday. Plane scheduled  
to leave at 2 PM. Thank you

Operator

Filice

Our very nice and  
(fame) lovely, Stew-  
ardess just handed  
me a large jar of  
planters peanuts to  
open. I struggled with  
it till blue in the  
face (very embarrassing)  
until I discovered I  
a plastic seal over  
the cap!

This is certainly

a beautiful plane.  
We'll call you later  
New York in another  
2 hours.

Love

DAD

①

# Stadium VIEW INN at the World's Fair

across from Shea Stadium — New Home of the New York Mets & Jets  
37th AVE. & 114 ST., FLUSHING, N.Y. - (212) TWining 8-1400

## General Questions

① Disney exhibits ~~IBWA~~ - VATICAN  
SPANISH PAVILLION - OBSERVATION  
TOWER,

BELGIUM EXHIBIT ~~SEEMS TO~~ LOOKS TO BE FINE IF FINISHED

② HOLLYWOOD EXHIBIT - INTERESTING  
MATERIAL <sup>THE</sup> IN SUBJECT, AVERAGE  
~~SUBJECT MATTER~~ PERSON ~~IS VERY~~ SHOWS MUCH INTEREST, CHEAP  
FEEL TO WHOLE EXHIBIT.

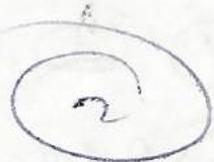
③ 3 DIMENSIONAL EFFECT IN BELL TELE  
PHONE EXHIBIT  
USE OF SCALED MODELS IN TRAVELERS INS.  
EXHIBIT

ATTEMPTED USE OF SMELLS IN COCA COLA  
I LIKE IDEA THO IT ISN'T SUCCESSFULLY USED

FULLY AIR CONDITIONED • FINE RESTAURANT & COCKTAIL LOUNGE • COFFEE SHOP  
CONVENTION ROOM • ALL YEAR SWIMMING POOL • FREE PARKING

OVER

④ ~~THE~~ OUTSIDE OF THE NEWNESS OF THE DISNEY EXHIBITS - THE SPANISH PAVILION, WHICH EXEMPLIFIES HOW GOOD TASTE CAN MAKE THE OLD AND NEW A THRILLING THING TO BEHOLD -



Food -

① FINE DISPLAY OF PRODUCT - NOVEL USE OF CARS IN TRANSPORTATION OF PEOPLE - USE OF AUDIO ANIMATRONIC FIGURES IN PRESENTATION OF SHOW -

② CONFUSION OF PEOPLE IN ENTERING GATE TO BOARD AUTO MOBILES - I FEEL A PRINTED EXPLANATION OF PROCEDURE IN BOARDING, PLACED IN STANDARDS ALONG PATH AS PEOPLE ARE WAITING TO BOARD

(2)

# Stadium VIEW INN at the World's Fair

across from Shea Stadium—New Home of the New York Mets & Jets  
37th AVE. & 114 ST., FLUSHING, N.Y. - (212) TWining 8-1400

TOWNS

"B" CONTINUED -

LIGHTING IN PREHISTORIC ~~SECTION~~ PORTION SECTION SEEMED ADEQUATE, LIGHTS IN EYES DOES NOT SEEM TO COME OFF & SETTING OF TYRANNOSAURUS AND STEGOSAURUS SEEMS TO BANAL, SKY BEHIND THE 2 COULD BE MORE DRAMATIC. ADJOINING SCENE OF LAVA FLOW LACKS CONVICTION - SEEMED VERY INADEQUATE. CONT.

(C) INTERESTING THAT TOWN TIMES ART EXHIBIT GOT SO LITTLE FLAY - MOSAIC OF U.S. VERY SUCCESSFUL - MAINLY BECAUSE OF VERTICAL PLACEMENT OF TILES AND CURIOSITY OF PEOPLE TRYING TO DECIPHER ITS MEANING AND SUBJECT.

(B) SOME OF CAVE PEOPLE POORLY LIGHTED - THE CAVE BEAN WAS COMPLETELY LOST BE - CAUSE OF LACK OF LIGHT,

~~THAT IS~~



Sheraton-Tenney Inn at La Guardia Airport

90-10 Grand Central Parkway, East Elmhurst, N. Y.

Dear Guba - and all my boys -  
James, Kelvin, Tracey and Bill.

Friday night - worked till  
8:00 tonight. Walt is here and  
will look at all the shows  
tomorrow so another 6:30  
call. Lots to do, get up  
go to work, back to hotel and  
to bed - no New York! - but  
it's fun - Clarence Coates,  
Ken O'Connor came in  
last night with Walt. They  
had been to Heistop and the  
Cape Canaveral. Interesting  
stories. Six days and home

will look good. Could he'll  
leave next Friday, more on  
that later. Will hear and  
all my boys, miss you,

Happy Easter - saw some  
eggs for me, write, and  
be good girl and boys -

all my love, Ken

and DAD -

Received a Big card today  
that said you missed me,  
in a big way. Some here.

Sorry I missed you  
last nite hope you enjoyed  
the day at Honey Land.

Weather good here.