


A  
CENTURY  
OF  
PROGRESS



RULES AND REGULATIONS  
FOR  
EXHIBITORS

  
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# A CENTURY OF PROGRESS



THE CHICAGO INTERNATIONAL EXPOSITION OF 1933



## *Rules and Regulations* for *Exhibitors*

ADMINISTRATION BUILDING, BURNHAM PARK  
CHICAGO, ILLINOIS  
CABLE — CHICAGOFAIR

FORM E-1—3rd PRINTING  
APRIL 1, 1932



## INTRODUCTION.

### SECTION I.

#### GENERAL INFORMATION.

##### 1. Organization and Purpose.

A CENTURY OF PROGRESS is a corporation, not for profit, organized under the laws of the State of Illinois. Its purpose is to conduct an International Exposition to be held in Chicago in 1933 to celebrate the one hundredth anniversary of the incorporation of Chicago as a municipality. The name "A CENTURY OF PROGRESS" was selected as descriptive of the theme of the Exposition, which is to exhibit and portray to the peoples of the world the nature and significance of scientific discoveries and inventions based thereon and the changes which the applications of scientific discoveries and inventions have wrought in industry and in living conditions during the past century.

The governing body of A CENTURY OF PROGRESS is a Board of Trustees with an Executive Committee empowered to act when the Board is not in session. Subject to the supervision of the Board of Trustees and the President the administrative functions are under the control of a Manager.

##### 2. Location.

The Exposition is located on approximately 700 acres of park land and water area lying along the shore of Lake Michigan and immediately in front of and adjacent to the business center of the City of Chicago. This land and water area is under the jurisdiction of South Park Commissioners, a municipal corporation, created by act of the General Assembly of the State of Illinois in 1869.

An Act of the General Assembly of the State of Illinois, passed on the 18th day of June, 1929, authorized South Park Commissioners to permit the use of the above land and water area by A CENTURY OF PROGRESS for the purposes of the Exposition. Pursuant to this Act and on the 16th day of April, 1930, South Park Commissioners passed an ordinance granting to A CENTURY OF PROGRESS broad and comprehensive powers for the occupation and use of the land and water area mentioned, for the purposes of the Exposition. Within the borders of the land selected are the Adler Planetarium, one of the finest planetariums in the world, and Soldier Field, a permanent reinforced concrete stadium with a seating capacity of over 120,000 people. The Field Museum of Natural History and the Shedd Aquarium are located within one block of the Exposition grounds, and the Art Institute of Chicago is located a few blocks north. The great value of these permanent structures and institutions to the purposes of the Exposition is manifest. All of the more important rail and transportation terminals are within a few blocks of the Exposition grounds. The main rapid transit arteries of the great boulevard system of Chicago converge at or near the site of the Exposition, and several air ports are readily accessible. Probably no city in the world has more adequate hotel facilities than Chicago and many of the larger hotels are within easy walking distance of the Exposition grounds.

##### 3. Duration.

It is the purpose of A CENTURY OF PROGRESS to open the Exposition on or about June 1, 1933, and to close the same on or about November 1, 1933.

##### 4. Co-operation by Men of Science.

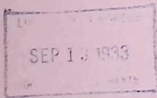
In order to make it possible to express adequately and accurately the theme and purpose of the Exposition, the co-operation of the National Research Council of the United States and the Social Science Research Council was secured. More than four hundred of the leading men of science of the United States assisted in preparing plans for the Exhibits.

##### 5. Exposition Features.

The following will be the main features of the Exposition:

(a) The central feature of the Exposition will be the Hall of Science in which will be shown in orderly sequence the more important basic discoveries made in the various branches of science,

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the methods by which such discoveries were made, and demonstrations of their usefulness for the advancement of industry and civilization.

(b) Surrounding the Hall of Science will be Exhibit Buildings in which the central features will be Collective and Historical Applied Science Exhibits, showing the progress of particular industries due to the application of scientific discoveries and inventions thereto.

(c) Space will be available for Industrial Exhibits, in which Exhibitors may, by the presentation of their products, demonstrate the present state of industrial progress in their respective industries.

(d) It is contemplated that Social Science Exhibits will constitute an important feature, reflecting the great development of the social sciences, their applications to social progress, and portraying the changes in social relations which have their expression in our present civilization.

(e) Art Exhibits will be collected and displayed by special arrangements with contributors.

(f) It is the purpose of the Exposition to present a Home and Industrial Art Group, in which will be shown the most modern development of building materials, methods of construction, interior decorating, furnishings, and equipment. These Exhibits to be installed by special arrangements will be subject to special rules and regulations to be issued with relation thereto.

(g) A replica of old Fort Dearborn has been constructed on the Exposition grounds in which will be shown articles and Exhibits of historical interest. The original Fort Dearborn was constructed by the United States government, and was the first major structure erected on the present site of Chicago.

(h) Anthropological Exhibits and structures incident thereto, including a reproduction of a temple, one of the buildings discovered in Yucatan, and which dates back to the time of the Mayan civilization, will be presented and constructed by special arrangements with those assisting in this work.

(i) It is anticipated that there will be Exhibits by the United States Government, by States and Territories of the United States and by Foreign Governments.

(j) The program of the Exposition will include Congresses and Conventions, Musical Programs, Sports, Amusements, Pageants and Spectacles, for which special arrangement will be made by A CENTURY OF PROGRESS.

(k) Concessions will be granted and conducted under arrangements, rules and regulations to be made by A CENTURY OF PROGRESS.

## SECTION II.

### PARTICIPATION BY THE UNITED STATES AND BY STATES AND TERRITORIES OF THE UNITED STATES.

#### 1. Participation by the United States.

Congress of the United States has enacted legislation, which has been approved by the President providing for the participation of the United States in A CENTURY OF PROGRESS (the Chicago World's Fair Centennial Celebration) to be held at Chicago, Illinois, in 1933, and authorizing an appropriation therefor.

#### 2. Form of United States Participation.

The sum of one million dollars is authorized to be appropriated, of which sum not to exceed the sum of \$500,000 may be expended for the erection of such building or group of buildings, and/or for the rental of such space as the Commission may deem adequate to carry out effectively its participation by the United States.

#### 3. Participation by States and Territories of the United States.

Invitations sent to the states and territories have been acted upon favorably by many states.

#### 4. Form of State Participation.

States will have space for their exhibits in the States Building rather than separate pavilions. Each state, however, will be able to maintain its individuality by means of a separate entrance.

#### 5. State Commissions.

Most of the states now have various state commissions acting, and are preparing their plans for exhibits.

## SECTION III.

### PARTICIPATION BY FOREIGN GOVERNMENTS.

(SEE SPECIAL RULES AND REGULATIONS GOVERNING FOREIGN PARTICIPATION. FORM E-11, JULY 31, 1931.)

#### 1. Invitations.

The President of the United States, by authority of a Joint Resolution of the Congress, has invited the nations of the world to participate in the Exposition to be held by A CENTURY OF PROGRESS. These invitations have been supplemented by information furnished by A CENTURY OF PROGRESS to various interested countries suggesting the methods of participation, which appear most desirable in order that the theme of the Exposition may be presented clearly, and the interests of the countries participating, best served.

#### 2. United States Commissioner.

It is expected that a United States Commissioner will be appointed whose special duties shall be:

(a) To assist foreign commissioners, delegates and exhibitors in their dealings with A CENTURY OF PROGRESS.

(b) To represent the United States of America in all matters involving relations between foreign commissioners, delegates and exhibitors and the Government of the United States, or that of any of its States, Territories or municipalities.

(c) By counsel and advice to assist foreign commissioners, delegates and exhibitors in any matters involving their legal rights and obligations.

#### 3. Commissioners for Foreign Governments.

It is also expected that each nation participating will nominate commissioners or delegates to represent it and to be responsible for carrying out the regulations of the Exposition. Such commissioners or delegates shall have the exclusive right of fixing the allocation or distribution of space between the exhibitors in their national pavilions and sections.

#### 4. Customs.

Under an Act of Congress, all articles which shall be imported from foreign countries for the purpose of exhibition at the Exposition will be admitted free of duty, customs fees, or charges, under regulations to be prescribed by the Secretary of the Treasury of the United States, but such articles when sold, or withdrawn for consumption in the United States will be subject to the demand of the duty imposed on such articles under the revenue laws in force at the date of their importation and to the terms of the tariff law in force at the time.

Steps are being taken for the passage of a similar law covering articles and materials imported solely for use in constructing, installing and maintaining the exhibits and buildings of foreign countries and their citizens or subjects.

The regulations prescribed by the Secretary of the Treasury covering the importation of foreign articles and materials will be issued in ample time, and will thereafter be furnished on application.

#### 5. Patents, Copyrights, Trade-Marks.

Steps are being taken for the passage of a law which will amply protect the rights of Exhibitors in connection with patents, copyrights, and trade-marks.

All communications relating to Applications for Exhibit Space or Exhibits should be addressed, Director of Exhibits, Administration Building, Burnham Park, Chicago, Illinois.



# RULES AND REGULATIONS FOR EXHIBITORS

## SECTION I.

### SCOPE AND DEFINITIONS.

#### 1. Scope.

(a) These Rules and Regulations are intended for the information and guidance of APPLICANTS for Exhibit Space and EXHIBITORS at the Exposition to be held by A CENTURY OF PROGRESS, and to govern the making of Applications for Permits for Exhibit Space, the granting of Permits therefor, and the installation, maintenance, operation and disposition of Exhibits. A CENTURY OF PROGRESS reserves the right to construe, amend or add to these Rules and Regulations and to issue others whenever it deems the same necessary.

(b) The entire agreement between the EXHIBITOR and A CENTURY OF PROGRESS is evidenced by and included within the Application of the Exhibitor for Permit for Exhibit Space, the General Conditions attached thereto, the Permit for Exhibit Space issued to the EXHIBITOR and these Rules and Regulations as from time to time in force.

#### 2. Definitions.

The following terms used in these Rules and Regulations are defined and shall have the respective meanings, as follows:

(a) "A CENTURY OF PROGRESS" means and designates A CENTURY OF PROGRESS, a Corporation not for pecuniary profit, organized under the laws of the State of Illinois, and is herein referred to as A CENTURY OF PROGRESS.

(b) "MANAGER" means the Manager of A CENTURY OF PROGRESS.

(c) "DIRECTOR OF EXHIBITS" means the Director of Exhibits of A CENTURY OF PROGRESS.

(d) "DIRECTOR OF WORKS" means the Director of Works of A CENTURY OF PROGRESS.

(e) "APPLICANT" and "EXHIBITOR" mean and include any person, firm, corporation, association, or municipality applying for Exhibit Space or to which Exhibit Space may be allotted.

(f) "COLLECTIVE OR APPLIED SCIENCE EXHIBIT" means an Exhibit collected, produced and displayed through the co-operation of industrial or other associations in which will be shown the progress of a particular industry resulting from the application of scientific discoveries and inventions.

(g) "INDUSTRIAL EXHIBIT" means an Exhibit wherein an EXHIBITOR by the presentation of the Exhibitor's products demonstrates the present state of industrial progress in the respective industries.

(h) "CONCESSION" means a privilege granted by A CENTURY OF PROGRESS to operate within the Exposition grounds a business for profit, for the purpose of serving the convenience, comfort, pleasure or amusement of visitors to the Exposition, EXHIBITORS and their employees and agents and employees of A CENTURY OF PROGRESS.

(i) "SALES PRIVILEGE" means a privilege granted by A CENTURY OF PROGRESS to an EXHIBITOR to sell or give away articles, materials or products produced by operations conducted by the EXHIBITOR within the Exposition Grounds.

(j) "HALL OF SCIENCE" means the structure allotted by A CENTURY OF PROGRESS for the Exhibit of the fundamental discoveries in pure science which now form the basis of human progress.

(k) "BASIC SCIENCE EXHIBIT" means an Exhibit displayed in the Hall of Science.

(l) "SPECIAL EXHIBIT BUILDING" means a building, or part thereof, specially constructed by or for an EXHIBITOR at the expense of the EXHIBITOR.

(m) "GENERAL EXHIBIT BUILDING" means a building erected by A CENTURY OF PROGRESS and at its own expense in order to provide Exhibit Space for EXHIBITORS.

## SECTION II.

### APPLICATIONS, CHARGES, PAYMENT AND PERMITS FOR EXHIBIT SPACE.

#### 1. Application Forms.

All Applications for Exhibit Space shall be made in triplicate on forms prescribed by A CENTURY OF PROGRESS, and which may be obtained from the Director of Exhibits. One copy of the Application should be retained by the Applicant and two copies thereof forwarded to A CENTURY OF

PROGRESS. If an EXHIBITOR desires space in more than one location, a separate Application must be made for each Exhibit Space so desired. Failure to fill out the prescribed forms completely and in detail, as required, may cause delay to the APPLICANT and may result in the rejection of the Application.

#### 2. Sketches and Drawings.

Every Application shall include a general description of the nature of the proposed exhibit and be followed within a reasonable time by sketches on a uniform scale of one-quarter of an inch to the foot showing:

(a) A floor plan of the general layout of the proposed Exhibit.

(b) A front elevation, a side elevation and, if practicable, a perspective of the proposed installation so as to give a fair idea of its general aspect, and the style and coloring of the decorations.

#### 3. General Information and Requirements.

(a) Exhibit Spaces will in general be in units of twenty feet square or in multiples thereof, although there will be many spaces of smaller size. Preference will be given to Applications for two or more unit spaces. No Application will be considered for an area of less than one hundred square feet, except for special locations.

(b) Any Application for Exhibit Space for a Collective Exhibit must state the relation of the APPLICANT to the industry, art, profession or other activity to which the Exhibit applies.

(c) Any Application for Exhibit Space for an Industrial Exhibit must state whether APPLICANT is the manufacturer or producer of the proposed Exhibit or, if not, what his relation is to such manufacturer or producer.

(d) Other conditions and considerations being equal, preference in locations will, in general, be given Applications in the order of receipt by the Director of Exhibits, first consideration, however being given to the logical arrangements of Exhibits in accordance with the plan and purpose of the Exposition.

(e) No sales or free distribution of merchandise by an EXHIBITOR will be permitted without the EXHIBITOR first having obtained from A CENTURY OF PROGRESS a permit in writing for such purpose.

All Applications for sales privileges shall be made to the Director of Exhibits on forms to be furnished by A CENTURY OF PROGRESS. Any EXHIBITOR desiring a sales privilege should so state in the Application for Exhibit Space.

(f) Every Application for Exhibit Space shall be held to be an undertaking on the part of the APPLICANT to accept up to the amount of space applied for, any allotment of Exhibit Space made by A CENTURY OF PROGRESS and in any location, but the APPLICANT for Exhibit Space may specify the minimum amount of Exhibit Space which if not allotted will entitle the APPLICANT to withdraw the Application made and to receive the return of the registration fee paid.

(g) All Applications will be carefully considered by A CENTURY OF PROGRESS with all convenient speed, and allotments of Exhibit Space will be made by A CENTURY OF PROGRESS at a date as early as practicable. A CENTURY OF PROGRESS will, so far as practicable, allot Exhibit Space in locations as requested by APPLICANT, but it reserves the absolute discretion to allot Exhibit Space in any location, and to grant or refuse any Application for Exhibit Space.

#### 4. Time for Filing.

(a) All Applications for Exhibit Space in Special Exhibit Buildings must be filed on or before June 1, 1932, as the commencing of any new construction work for such purposes will not be permitted after August 1, 1932.

(b) Applications for outdoor open Exhibit Space not involving the construction of buildings or other outdoor structures or works will be received up to and including December 31, 1932.

(c) All Applications for Exhibit Space in General Exhibit Buildings must be submitted on or before dates as follows:

(1) Where the installation of the proposed Exhibit requires special foundations,—July 1, 1932.

(2) Where the installation, maintenance and operation of the Exhibit requires special water, sewerage, electrical or other connections,—September 1, 1932.

(3) For all other Exhibits, November 1, 1932.



## 5. Charges for Exhibit Space.

(a) No charges for Exhibit Space will be made for the following Exhibits.

(1) Any non-commercial Exhibit made by the Government of the United States, or any State or Territory of the United States, or by any Foreign Government, exhibited at the special request in writing of A CENTURY OF PROGRESS.

(2) Any Exhibit or group of Exhibits, or any Collective Exhibit as defined in these Rules and Regulations, loaned to A CENTURY OF PROGRESS at its special written request, which in the opinion of A CENTURY OF PROGRESS is especially desirable for the purpose of illustrating the theme of the Exposition.

(b) No charge will be made for ground space allotted by A CENTURY OF PROGRESS for the erection of any Special Building to be erected by and at the expense of any EXHIBITOR. The allotment of such ground space and the erection of any such Special Building will be the subject of special agreement between the EXHIBITOR and A CENTURY OF PROGRESS.

(c) Should an EXHIBITOR desire Exhibit Space in excess of 8000 square feet in a General Exhibit Building, in which to display an Exhibit designed in part at least to show the applications of science in, and the progress of, industry, an Application for such Exhibit Space at a special rental charge per square foot, gross floor space, for the period of the Exposition will receive consideration by A CENTURY OF PROGRESS.

(d) Except as above stated a rental charge for the period of the Exposition will be made for Exhibit Space for which permits are granted at the basic rate of \$10.00 per square foot in General Exhibit Buildings and \$2.50 per square foot for outdoor open Exhibit Space.

(e) Rental charges for Exhibit Space are subject to discounts as follows:

On Applications received prior to December 31, 1931, a discount of ten per cent (10%) from the total price to be paid for space allotted, and on Applications received after December 31, 1931, but prior to June 1, 1932, a discount of five per cent (5%).

## 6. Payment for Space.

(a) The APPLICANT shall accompany his Application for Exhibit Space with a registration fee in the amount of five per cent (5%) of the total amount due and payable to A CENTURY OF PROGRESS for the Exhibit Space requested by the APPLICANT and shall pay to A CENTURY OF PROGRESS the total amount due and payable for the Exhibit Space allotted to the APPLICANT as follows:

(1) Twenty-five per cent (25%) thereof within twenty days after allotment of space has been made, less the amount of the registration fee above mentioned, which is to be credited on the first payment. In the case of APPLICANTS residing without the Continental limits of the United States said first payment shall be due within thirty days after allotment of Exhibit Space is made.

(2) Twenty-five per cent (25%) thereof September 1, 1932. If the final date when the first payment is due is after September 1, 1932, then the first and second payments shall be made simultaneously.

(3) Twenty-five per cent (25%) thereof on February 1, 1933; and

(4) The remaining twenty-five per cent (25%) thereof on the opening day of the Exposition.

The above payments under subparagraphs (2), (3) and (4) are subject to a cash discount of 1% for each full month payment is made prior to the due date of such payments. All remittances in payment for Exhibit Space shall be made payable to A CENTURY OF PROGRESS.

In the event any Application for Exhibit Space is rejected by A CENTURY OF PROGRESS said registration fee above mentioned shall be returned to the APPLICANT. In the event the Application for Exhibit Space is accepted by A CENTURY OF PROGRESS and the APPLICANT fails, refuses or neglects to accept the allotment of space made the APPLICANT by A CENTURY OF PROGRESS, as herein provided, said registration fee shall be forfeited and retained by A CENTURY OF PROGRESS as liquidated damages.

A CENTURY OF PROGRESS will, simultaneously with the allotment of Exhibit Space made to any EXHIBITOR, send by mail, telegraph or cable to such EXHIBITOR, at such address as may be designated in the EXHIBITOR'S Application, notification of the allotment of space made such EXHIBITOR.

(b) If payments for Exhibit Space are not made by the EXHIBITOR within the times specified, the allotment of space made to the EXHIBITOR may, at the option of A CENTURY OF PROGRESS, be cancelled by A CENTURY OF PROGRESS without further notice, but A CENTURY OF PROGRESS will upon such cancellation send notice thereof in writing by mail, by telegraph or cable to the EXHIBITOR at the address given by the EXHIBITOR in his Application. If such allotment of Exhibit Space is so cancelled by A CENTURY OF PROGRESS any partial payments previously made thereon will be forfeited to A CENTURY OF PROGRESS as liquidated damages and all rights of the EXHIBITOR in the Exhibit Space allotted to the EXHIBITOR shall cease and terminate and the EXHIBITOR shall have no claim of any kind whatsoever against A CENTURY OF PROGRESS on account thereof.

## 7. Permits.

(a) When an allotment of Exhibit Space is made, the APPLICANT will be notified thereof as above provided and will be furnished with a Permit to occupy such Exhibit Space subject to the terms and conditions of APPLICANT'S Application for such Exhibit Space and the provisions of these Rules and Regulations. No EXHIBITOR will be permitted to transfer or sublet any portion of the Exhibit Space allotted to the EXHIBITOR or to place therein any Exhibits other than those specified in the Application, without the consent in writing of A CENTURY OF PROGRESS first had and obtained. No EXHIBITOR will be allowed to make use of Exhibit Space allotted to the EXHIBITOR for any purpose other than for the display of Exhibits, except as otherwise provided in these Rules and Regulations or as may be approved in writing by the Director of Exhibits.

(b) All Exhibits must be shown under the name of the EXHIBITOR but in the case of Collective Exhibits the EXHIBITOR displaying such Collective Exhibits may determine the degree and nature of the participation of individual units of such Exhibits and by appropriate signs or labels, to be approved by the Director of Exhibits, give credit accordingly.

(c) If the EXHIBITOR shall use on or about the construction, installation, equipment or operation of his Exhibit any patented or copyrighted device or material he shall, before making use thereof, procure the lawful right to use the same and shall in any event save and keep harmless A CENTURY OF PROGRESS at all times from and against any and all claims for infringement thereof.

## 8. Cancellation of Permits.

(a) In the event of a breach by the EXHIBITOR of any of the representations or warranties contained in the Application of the EXHIBITOR or in the event of failure or refusal on the part of the EXHIBITOR to conform to and carry out any of the terms, conditions or provisions of said Application, together with the General Conditions attached thereto, or any of the terms, conditions or provisions of these Rules and Regulations, then A CENTURY OF PROGRESS may revoke and cancel the EXHIBITOR'S Permit and in such event all payments theretofore made by the EXHIBITOR to A CENTURY OF PROGRESS shall be forfeited and retained by A CENTURY OF PROGRESS as liquidated damages.

(b) In the event any EXHIBITOR shall, after allotment of Exhibit Space to such EXHIBITOR, fail to take possession of such Exhibit Space and proceed to the installation of the appropriate Exhibit to the satisfaction of the Director of Exhibits at least four months before the date set for the opening of the Exposition, then A CENTURY OF PROGRESS may, at its option, cancel the Permit for such Exhibit Space issued to said EXHIBITOR, and may re-allot such Exhibit Space, and in case of such cancellation any payments theretofore made on account thereof by such EXHIBITOR to A CENTURY OF PROGRESS shall be in like manner forfeited and retained by A CENTURY OF PROGRESS as liquidated damages.

## SECTION III.

### BOOTHS AND SPECIAL BUILDINGS.

#### 1. Construction of Booths.

(a) Booths or other inclosures necessary for displaying and protecting Exhibits and the safety of the general public shall be constructed by A CENTURY OF PROGRESS at the expense of the EXHIBITOR.

(b) Detailed rules and regulations will be issued at a later date covering the arrangements to be made by EXHIBITORS for the construction of booths, partitions, railings or other inclosures,



flooring of booths and special foundations, tables, counters and cabinets, columns and walls and decorations and signs.

## 2. Special Buildings and Outside Construction.

Special buildings and outside construction will in general be provided for by special contract with A CENTURY OF PROGRESS, will be subject to these rules and regulations, so far as applicable, and will also be covered by special rules, regulations and conditions applicable thereto.

## 3. Demolition of Booths and Buildings.

(a) Unless special arrangements are made with A CENTURY OF PROGRESS to the contrary, all booths, structures and buildings erected by or for EXHIBITORS must be demolished and removed from the grounds at the expense of the EXHIBITOR. Booths and structures inside Exhibit Buildings must be removed within three months and all buildings within six months after the close of the Exposition. All grounds or other spaces occupied or used by the EXHIBITOR must be left in approximately the same condition in which the same were prior to the EXHIBITOR taking over the same.

(b) All construction work necessary to be done in connection with Exhibits and all demolition work required to be done as above provided shall be carried on under rules and regulations of A CENTURY OF PROGRESS as promulgated from time to time, and must at all times be to the satisfaction of the Directors of Works.

## SECTION IV.

### TRANSPORTATION.

#### 1. Basic Science, Social Science, and Art Exhibits.

It is contemplated that A CENTURY OF PROGRESS will pay all expenses of transportation, handling and installation of such Basic Science Exhibits, Social Science Exhibits, and Art Exhibits for which it may make special request in writing. No such Exhibits will be accepted by A CENTURY OF PROGRESS without specific instructions in writing from A CENTURY OF PROGRESS.

#### 2. Other Exhibits.

All expenses of transportation, receiving, unpacking, arranging and installing of other Exhibits and property, as well as the removal thereof, shall be paid by the EXHIBITOR. Special rules and regulations governing transportation arrangements, making of shipments and consignments and the handling thereof will be issued at a later date.

## SECTION V.

### EXHIBITS.

#### 1. Certificates of Participation.

Certificates of participation will be issued to all EXHIBITORS but there will be no prizes or awards.

#### 2. Rejection of Exhibits.

A CENTURY OF PROGRESS reserves the right to reject and/or cause to be removed at the expense of the EXHIBITOR any Exhibit for any reason satisfactory to itself and in the event of such rejection and removal shall not be liable for any loss or damage by the EXHIBITOR or expense incurred by said EXHIBITOR in connection therewith.

#### 3. Classification and Grouping of Exhibits.

As Exhibits are non-competitive no detailed classification is necessary or desirable. Exhibits will be grouped so as to carry out the fundamental theme of the Exposition. Prospective EXHIBITORS may obtain more definite information by inquiry directed to the Director of Exhibits.

#### 4. Goods Barred.

No articles which are in any way dangerous or offensive, no patent medicines, nostrums or other preparations whose ingredients are concealed will be permitted on the grounds by A CENTURY OF PROGRESS. The Director of Exhibits, with the approval of the Manager, has full power

and authority to order immediate removal from the Exposition grounds of any article which he may consider to be dangerous, detrimental to or incompatible with the purposes or welfare of the Exposition or the comfort and safety of the public.

#### 5. Sound Producing Exhibits and Electrical Interference.

(a) All sound producing Exhibits must be of such a nature as not to cause annoyance or inconvenience to visitors or other EXHIBITORS. The decision of the Director of Exhibits as to the desirability of any such sound producing Exhibit shall be final and binding and any order issued by the Director of Exhibits for the discontinuance thereof shall be obeyed by the EXHIBITOR.

(b) All electrical equipment installed by an EXHIBITOR shall be so shielded or otherwise protected and so operated as not to cause interference with the equipment of A CENTURY OF PROGRESS or other EXHIBITORS.

The decision of the Director of Exhibits that any such electrical equipment does cause interference as above stated shall be final and binding upon the EXHIBITOR and the EXHIBITOR shall carry out and perform such orders and directions as may be issued by the Director of Exhibits in the premises.

#### 6. Unpacking and Installing.

The unpacking and installing of all Exhibits and other material incidental thereto must be done by and at the expense of the EXHIBITOR and in a manner satisfactory to the Director of Exhibits. The Director of Exhibits will assist the EXHIBITOR in this connection but A CENTURY OF PROGRESS assumes no responsibility whatever with relation to such work.

#### 7. Empty Cases.

All empty cases to be retained by the EXHIBITOR must be promptly removed from the Exposition grounds at the expense of the EXHIBITOR. All straw, excelsior or other materials used in packing must be placed by the EXHIBITOR in receptacles to be furnished by A CENTURY OF PROGRESS and will be removed and destroyed by A CENTURY OF PROGRESS without expense to the EXHIBITOR.

#### 8. Installation of Exhibits.

In general, the reception of Exhibits will not commence before October 1, 1932. In special cases and/or where Exhibits or portions thereof consist of heavy or bulky articles, machinery or equipment, or where special foundations are required, or shoring of floors is necessary for the protection of the structure of the building, reception of such Exhibits will commence at an earlier date under special arrangements to be made with the Director of Exhibits. In order that the Exposition may be complete in all its details on the opening day, EXHIBITORS must have their Exhibits completely installed and ready for operation not later than March 31, 1933. Failure on the part of any EXHIBITOR to complete such installation by said date, March 31, 1933, or failure on the part of the EXHIBITOR previous to said date to make such arrangements as in the opinion of the Director of Exhibits will reasonably guarantee completion of such installation by said date, March 31, 1933, may result in cancellation of the EXHIBITOR'S Permit for Exhibit Space and the Permit for the Exhibit, removal of the Exhibit from the Exposition grounds and forfeiture by the EXHIBITOR of all amounts previously paid to A CENTURY OF PROGRESS and/or the taking over, completion of the installation and operation of the Exhibit by A CENTURY OF PROGRESS at the expense and risk of the EXHIBITOR. In no event shall A CENTURY OF PROGRESS be held liable for any damages or claims of any kind whatsoever for or on account of any action taken by it by reason of such failure on the part of the EXHIBITOR to complete the installation of the Exhibit. Any contractor selected by an EXHIBITOR in connection with the installation of the Exhibit or the equipment thereof must be approved by the Director of Exhibits before such contractor or any of his agents or employees are permitted to enter the Exposition grounds.

#### 9. Labels on Exhibits.

Labels on Exhibits, if used, should be clear, concise, easily read and of a style in conformity with samples which will be furnished on request by the Director of Exhibits. The use of price labels, while not prohibited, is discouraged. If such labels are used, however, they must represent the standard retail price, including duty, if any, and must not be false or misleading in any particular.



#### 10. Exploitation of Exhibits.

(a) Exhibits must not be conducted or operated in such a way as to be a nuisance or annoyance to visitors or other Exhibitors. All methods of attracting attention to Exhibits by music or noise making devices, soliciting on the part of attendants and the giving away or using of noise making or other souvenirs shall be subject to the approval of the Directors of Exhibits.

(b) Other than catalogues, no posters, prospectuses or other publicity devices may be distributed by any Exhibitor within the grounds without written authority from the Director of Exhibits. Newspapers, business cards and brief descriptive circulars may be placed within Exhibit Space, but no effort shall be made on the part of any Exhibitor or employees of the Exhibitor to hand out or distribute the same to visitors, except on the request of the visitor. The decision of the Director of Exhibits with relation to any of the matters and things in this paragraph contained shall be final and binding upon the Exhibitor.

#### 11. Machinery in Motion.

(a) A special permit must be obtained from the Director of Exhibits for machinery or other appliances in motion, in addition to the permit issued to the Exhibitor for Exhibit Space. The installation and operation of such machines or appliances will be handled under Rules and Regulations to be issued by A CENTURY OF PROGRESS, but it is noted that no machinery or appliances emitting smoke or fumes which might be injurious to health, or which might cause inconvenience or annoyance to visitors or other Exhibitors will be permitted.

(b) A CENTURY OF PROGRESS reserves the right to refuse to issue any such special permit for any such Exhibit involving machinery in motion and the decision of the Director of Exhibits with relation thereto, or with relation to the operation of any such Exhibit shall be final and binding upon the Exhibitor.

#### 12. Transportation of Materials and Supplies to and From Exhibitors.

All materials and supplies of any kind required to be transported within the grounds by Exhibitors for any purpose will be handled throughout the Exposition grounds by transportation facilities under the control of A CENTURY OF PROGRESS, under such rules and regulations relating thereto as may be from time to time issued by A CENTURY OF PROGRESS. A reasonable charge will be made to the Exhibitor for such service provided by A CENTURY OF PROGRESS.

#### 13. Photographs of Exhibits.

(a) Photographs of articles on exhibition may be shown by the Exhibitor and post cards or other reproductions of such photographs may be distributed without charge under such restrictions and regulations as may from time to time be issued by A CENTURY OF PROGRESS, but the showing or distributing of photographs or reproductions thereof of any other Exhibit or portion of the Exposition grounds or buildings is prohibited unless a special permit in writing is issued therefor by A CENTURY OF PROGRESS.

(b) It is anticipated that visitors will be permitted to use small hand cameras, without tripods or other rests.

(c) Except as above provided, the right to take or cause to be taken photographs within the Exposition grounds is reserved exclusively to A CENTURY OF PROGRESS.

#### 14. Sales and Distribution of Merchandise.

All sales and/or distribution of merchandise by Exhibitors must be made in accordance with the following provisions:

(a) All such sales or distribution must comply with the laws, rules and regulations of the United States of America and of the State of Illinois or other competent authority, together with the ordinances, rules and regulations of South Park Commissioners, and all rules and regulations from time to time promulgated by A CENTURY OF PROGRESS.

(b) No article exhibited may be sold for delivery prior to the close of the Exhibition but orders may be taken for immediate delivery by the Exhibitor to be filled from stock outside the Exposition grounds.

(c) Products manufactured within the Exposition grounds for the purpose of demonstrating processes may be sold or distributed free of charge subject to the direction of the Director of Exhibits.

(d) Sales or distribution of articles imported from foreign countries can be made only after all customs and other duties have been paid. Such sales and/or distribution will also be governed by any and all rules, regulations and orders which may be issued by the Secretary of the Treasury of the United States of America or other competent authority.

(e) A CENTURY OF PROGRESS reserves the right to fix the price at which any article shall be sold.

(f) Neither A CENTURY OF PROGRESS, nor any of its trustees, agents or employees shall be liable for any fraud or misrepresentation on the part of the Exhibitor, nor for failure on the part of the Exhibitor to deliver any article sold or contracted to be sold by the Exhibitor.

(g) A CENTURY OF PROGRESS reserves the right to limit sales to be made by the Exhibitor or to withdraw entirely from the Exhibitor the right to make such sales if in the opinion of the Director of Exhibits such procedure is advisable.

(h) No sales or distribution of any article or merchandise shall be made by the Exhibitor except under a permit in writing so to do obtained from the Director of Exhibits.

(i) Amount, if any, due and payable to A CENTURY OF PROGRESS in return for sales privileges granted will be fixed and determined by A CENTURY OF PROGRESS depending upon the nature and extent of the privileges granted.

#### 15. Removal of Exhibits.

(a) Except as provided herein for products manufactured on the grounds, no Exhibits shall be removed in whole or in part during the Exposition period unless a special permit or order for such removal has been obtained from the Director of Exhibits.

(b) Promptly after the close of the Exposition all Exhibitors shall, at their own expense, remove their Exhibits from the Exposition grounds. Such removal must be completed before February 1, 1934, unless special permit in writing extending said time has been issued to the Exhibitor by the Director of Works. The Director of Works, with reasonable promptness after the close of the Exposition, will issue necessary orders covering the removal of Exhibits, with which orders all the Exhibitors must comply. Any Exhibit, or portion thereof, or other property belonging to the Exhibitor or any employee or agent of the Exhibitor or left by the Exhibitor or any employee or agent of the Exhibitor on the Exposition grounds, not so removed before said date February 1, 1934, unless special permit in writing extending said time has been issued to the Exhibitor, shall be considered as abandoned by the Exhibitor to A CENTURY OF PROGRESS and the same shall thereupon be and become the property of A CENTURY OF PROGRESS, to be sold or disposed of by it in such manner as it may deem advisable for its own use and benefit. In the event that the expenses incurred by A CENTURY OF PROGRESS by reason of the abandonment by the Exhibitor of any such Exhibit, portion thereof, or other property shall exceed the proceeds derived by A CENTURY OF PROGRESS from the sale or other disposition thereof, the Exhibitor shall promptly on demand pay to A CENTURY OF PROGRESS the deficit.

(c) No Exhibit or portion thereof, and no personal property belonging to the Exhibitor or any of the agents or employees of the Exhibitor shall be removed from the Exposition grounds after the close of the Exposition without a permit in writing from the Director of Exhibits, and no such permit will be issued until all obligations of the Exhibitor whether to A CENTURY OF PROGRESS or others have been met and satisfied in full. In the event of failure on the part of the Exhibitor to meet and satisfy all such obligations whether due to A CENTURY OF PROGRESS or others, A CENTURY OF PROGRESS may, at its election, hold, use, sell or otherwise dispose of any property, goods, or chattels belonging to the Exhibitor for the same purposes and in the same manner and with the same effect as provided in the event of abandonment of property by the Exhibitor.

#### 16. Official Guides and Catalogues.

Official guides and catalogues for the Exposition will be published by A CENTURY OF PROGRESS under such rules and regulations as may hereafter be promulgated. In addition to the foregoing, Exhibitors may, subject to the approval of the Director of Exhibits, publish at their own expense separate catalogues for free distribution covering their own Exhibits.



## SECTION VI.

### EXHIBITOR'S EMPLOYEES AND CONTRACTORS.

#### 1. Credentials, and Obedience to Rules and Regulations.

All employees, agents and representatives of EXHIBITORS must have written authority from the EXHIBITOR designating them as such, and must carry out and perform any and all rules and regulations or orders of A CENTURY OF PROGRESS.

#### 2. Hours.

It is contemplated that the Exhibit Buildings will be open to visitors each day from ten o'clock A. M. until ten o'clock P. M., and to EXHIBITORS, their agents, employees and representatives from eight o'clock A. M. until eleven o'clock P. M., but these hours are subject to change at the option of A CENTURY OF PROGRESS. It is also expected that EXHIBITORS and such of their agents, employees or representatives as may be requested by A CENTURY OF PROGRESS will be available for a reasonable number of special showings at hours other than the above.

Special work for the conditioning and maintenance of Exhibits, outside of routine work in connection with any Exhibits, may be performed by EXHIBITORS and their employees between eleven o'clock P. M. and eight o'clock A. M. by written permit in each case first had and obtained from the Director of Exhibits. All Exhibits and Exhibit Space must be in complete order each day at least thirty minutes before the hour of opening of Exhibit Buildings for visitors. No such special work will be permitted during the hours when the Exhibit Buildings are open to visitors, except in emergencies and then only on special written authority from the Director of Exhibits.

#### 3. Admission of Employees to Grounds.

All Exhibitors, their agents, employees and representatives, together with the personnel of contractors and their employees, who may be engaged on work for such EXHIBITORS will be granted free admission to the Exposition grounds at such hours and under such restrictions as may be prescribed by A CENTURY OF PROGRESS. All requests for free admission to the Exposition grounds must be submitted to the Director of Exhibits in ample time to permit the necessary credentials to be issued. A CENTURY OF PROGRESS reserves the right to reject any application for free admission of any person to the Exposition grounds for any reason satisfactory to A CENTURY OF PROGRESS. While a liberal construction will be placed on the requirements of EXHIBITORS and others in their employ, as above stated, these credentials will be restricted within reasonable limits.

#### 4. Contractors and Sub-Contractors.

No contractor or sub-contractor should be engaged by any EXHIBITOR to perform work or furnish materials in the Exposition grounds without the EXHIBITOR first consulting with the Director of Exhibits as A CENTURY OF PROGRESS reserves the right to exclude from the Exposition grounds any contractor or sub-contractor objectionable to it.

## SECTION VII.

### PROTECTION.

#### 1. Police and Fire Protection.

A CENTURY OF PROGRESS will maintain a police force to maintain order and a fire fighting force, which will be supplemented when necessary by the Fire Department of the City of Chicago, but A CENTURY OF PROGRESS will not be responsible for depredations or loss of any kind, whether by fire, by the elements or from other cause, however originating.

EXHIBITORS may at their own expense employ watchmen to guard their property but the personnel of such watchmen must be satisfactory to the Director of Exhibits, and in addition to rules and regulations prescribed for employees of EXHIBITORS such watchmen will be subject to all rules and regulations governing employees of A CENTURY OF PROGRESS.

#### 2. Fire and Lights.

No open fire or open flame lights or burners of any description will be allowed in the buildings or Exposition grounds without special permission in writing from the Director of Exhibits.

#### 3. Insurance.

(a) A CENTURY OF PROGRESS will carry no insurance of any kind whatever on Exhibits, except by special arrangement with the EXHIBITOR.

Without assuming any responsibility for the placing of insurance on Exhibits, A CENTURY OF PROGRESS will use its good offices and assist EXHIBITORS in every possible way in procuring favorable terms and rates for such insurance.

(b) The EXHIBITOR shall at all times maintain such insurance as will protect the EXHIBITOR and A CENTURY OF PROGRESS, its trustees, officers, employees and agents from any and all claims under the Workmen's Compensation Act of the State of Illinois, as now or hereafter in force, and from any other claims for damages for personal injury, including death, which may arise from operations in connection with the Exhibit, whether such operations be performed by the EXHIBITOR or by any contractor, sub-contractor or materialman or anyone directly or indirectly employed by any of them, together with such other public liability and property damage insurance as will protect the EXHIBITOR, A CENTURY OF PROGRESS and its trustees, officers, agents and employees on account of claims for injury or damage to real or personal property sustained by any person growing out of any act or deed of the EXHIBITOR, or any contractor or sub-contractor or materialman or any employee of the EXHIBITOR. The amount of the insurance to be provided by the EXHIBITOR as above specified, together with the form of policies and the companies in which the same may be issued shall be subject to the approval of A CENTURY OF PROGRESS. All such policies of insurance or certificates thereof shall be delivered to A CENTURY OF PROGRESS.

## SECTION VIII.

### UTILITIES.

Water, sewerage and alternating current electricity will be available at most points within the Exposition grounds by comparatively short connections and at reasonable rates for service. Gas connections in most parts of the Exposition grounds may be long and expensive. Compressed air, steam and mechanical connections from shafts will not be available. Connections for the above utilities to the nearest main, as well as all maintenance thereof and repairs thereto, will be made at the expense of the EXHIBITOR by A CENTURY OF PROGRESS under a schedule of charges and pursuant to rules and regulations to be issued. Water and electric service will be furnished the EXHIBITOR through the above connections at the cost thereof to A CENTURY OF PROGRESS.