

WASHINGTON STATE WORLD'S FAIR COMMISSION
REPORT TO
1963 WASHINGTON STATE LEGISLATURE

PART I

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT
CENTURY 21 EXPOSITION FINANCING
WORLD FAIR FUND - PROGRAM EXPENDITURE STATEMENT
January 17, 1963

DESCRIPTION	1957-63 TOTALS	GRAND TOTALS
I Appropriations		
A. Chapt. 174, Laws '57	7,500,000	
B. Chapt. 152, Laws '61	<u>3,000,000</u>	
TOTAL AVAILABLE APPROPRIATION		10,500,000
II Program Expenditures:		
A. Administrative Services	483,023(1)	
B. Site Acquisition	2,024,125	
C. Site Preparation	165,775	
D. C-21 Coliseum Construction	4,180,581	
E. C-21 Coliseum Theme Structure	1,390,442	
F. C-21 Coliseum Theme Production	766,489	
G. Advertising & Production	592,778	
H. Visitor Service Bureau	63,554	
I. Plaza of States - Construction	75,070	
J. Plaza of States - Program	71,768	
K. Entry Gates & Facilities	75,000	
L. International Comm. & Indust. Bldgs,	376,142	
M. State Information Exhibit	59,472	
N. Theme Structure Demolition	<u>36,469(2)</u>	
TOTAL PROGRAM EXPENDITURES		<u>10,360,688</u>
UNEXPENDED BALANCE OF APPROPRIATION		<u><u>139,312</u></u>

(1) Includes unexpended balance totaling \$16,431, as of 12/31/62.

(2) Includes \$10,000 Contingency for Sales Tax, Freight, Change Orders, and Supervision.

Note: Aluminum salvage settlement not included in this statement. Under the provisions contained in the subcontract negotiated by the general contractor to supply the aluminum contained in the theme structure, the supplier, Reynolds Metals, Inc., agreed to withhold \$123,500 of their bid to supply this material pending the return to Reynolds Metals, Inc., of such material as salvage by December 31, 1962. The salvage value was based on the estimated weight of 475,000# at 26¢ per pound.

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT
CENTURY 21 EXPOSITION FINANCING
WORLD FAIR FUND - PROGRAM EXPENDITURE STATEMENT
January 17, 1963

DESCRIPTION	PREVIOUSLY REPORTED 1957-1961	BIENNIUM TO DATE 1961-1963	ACCUMULATIVE TOTALS	GRAND TOTALS
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I Appropriations

A. Chapt. 174, Laws				
1957	7,500,000			
B. Chapt. 152, Laws				
1961		3,000,000		

TOTAL AVAILABLE APPROPRIATION

10,500,000

II Program Expenditures

A. Administr. Serv.	300,638	182,385*	483,023	
B. Site Acquisition	2,024,125		2,024,125	
C. Site Preparation:				
1. Demolition	20,488			
2. Landscaping	17,050			
3. Site Develop.	68,168			
4. Hq's Bldg. Remodeling	50,693			
5. Communications Center	9,376		165,775	
D. C-21 Coliseum Construction:				
1. General Contractor	3,220,842			
2. Mechanical Contractor	575,761			
3. Electrical Contractor	150,284			
4. Architect Fees	233,694		4,180,581	
E. C-21 Coliseum Theme Structure:				
1. General Contractor	1,148,408			
2. Architec. Services	19,822			
3. Technical Consultants:				
a. Synergetics, Inc.	11,929			
b. Batlan & Oxman	500			

(Balances Forward)

Department of Commerce & Economic Development
 World Fair Fund - Program Expenditure Statement

January 17, 1963
 Page 2

	57-61	61-63	Accumulative	Grand Total
c. Mechanical				
Consultant	2,100			
d. Electrical	1,600			
e. Acorn Industries	5,678			
f. DDA - Phase I				
	<u>200,405</u>		1,390,442	
F. C-21 Coliseum Theme Production				
1. DDA - Phase II & III				
200,062				
2. DDA - Technical Consultants				
65,887				
3. General Contractor				
342,540				
4. Technical Suppliers				
a. Lester Associates				
69,093				
b. David Dean				
38,554				
c. Displayers				
30,353				
d. O'Connor				
20,000			766,489	
G. Advertising & Production				
1. Media Advertising		389,102		
2. Printing		<u>203,676</u>	592,778	
H. Visitors' Service Bureau		<u>63,554</u>	63,554	
I. Plaza of States - Construction				
1. General Contractor		70,001		
2. Architects Fees		<u>5,069</u>	75,070	
J. Plaza of States - Program				
1. Greater Seattle Contract		53,695		
2. Rowan, Inc.		7,500		
3. Transportation Services		5,573		
4. Scripts & Programs		<u>5,000</u>	71,768	
K. Entry Gate & Facilities		<u>75,000</u>	75,000	
L. International Commerce & Industry Bldgs.				
1. General Contractor		355,488		
2. Architects Fees		<u>20,654</u>	376,142	
M. State Information Exhibit				
1. Design & Construction		39,472		
2. Design Settlement		<u>20,000</u>	59,472	
N. Theme Structure Demolition**		<u>36,469</u>	<u>36,469</u>	

(Balances Forward)

	57-61	61-63	Accumulative	Grand Total
TOTALS			10,360,688	10,360,688
UNEXPENDED BALANCE OF APPROPRIATIONS				139,312

I. SITE ACQUISITION

* Program allocation total. Unexpended balance 12/31/62: \$16,431.

** Contains \$10,000 Contingency for Sales Tax, Change Orders and supervision.

A. Industrial et al Property	227,864.00
B. Industrial et al Property	22,754.00
C. I.W. Miller et al Property	57,954.16
1. King County Taxes on	
" " " " " "	2,092.34
D. Gordon et al Property	50,434.00
E. A. Maloney et al Property	52,916.00
F. E. Sutherland et al	
Property	19,942.00
G. J. Willgoss et al	
Property	16,814.50
H. A. M. Anderson et al	
Property	25,514.00
I. City of Seattle - Judgments	
#443942	22,875.00
J. City of Seattle - Judgments	
#543954	241,079.50
K. Statutory Attorney & Witness	
Fees	1,031.34

TOTAL LAND COSTS	1,684,122.04
LESS FEDERAL SCIENCE PAY. SITE	
COST	647,300.00(2)
CENTRE 21 COLISEUM SITE COST	815,822.04

II. CONSTRUCTION COSTS

A. General Contractor - BSW	
1. Base Bid	2,760,934.00

hb

(Balance Forward)

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

CENTURY 21 COLISEUM
CONSTRUCTION COST STATEMENT

October 17, 1962

DESCRIPTION	AMOUNT	TOTAL COST	COST TO CITY OF SEATTLE
I. SITE ACQUISITION⁽¹⁾			
A. Warren Avenue School	667,980.00		
B. Eliz. A. Huhn Property	20,600.00		
C. Redemptorist Fathers Property	67,000.00		
D. Blue Spruce Inc, Property	227,566.00		
E. Soderlind et al Property	22,759.50		
F. L. W. Miller et al Property	57,924.16		
1. King County Taxes on "F" Above	2,092.34		
G. A. Gutmann et al Property	50,433.00		
H. R. A. McLean et al Property	52,516.50		
I. B. E. Sutherland et al Property	69,952.50		
J. E. J. Willgress et al Property	16,816.50		
K. A. M. Anderson et al Property	25,016.50		
L. City of Seattle-Judgement #543918	59,875.00		
M. City of Seattle-Judgement #543918	341,959.50		
N. Statutory Attorney & Witness Fees	<u>1,631.34</u>		
TOTAL LAND COSTS		1,684,122.84	
LESS FEDERAL SCIENCE PAV. SITE COST			
		<u>867,300.00⁽²⁾</u>	
CENTURY 21 COLISEUM SITE COST			816,822.84
II. CONSTRUCTION COSTS			
A. General Contractor - HSW			
1. Base Bid	2,960,934.00		

(Balances Forward)

Description	Amount	Total Cost	Cost to City of Seattle
2. C.O.#2 Temporary Structures	4,997.89		
3. C.O.#3 Remove Power Pole	300.00		
4. C.O.#4 Remove Boulder	979.88		
5. C.O.#5 Relocate Power Pole	1,491.02		
6. C.O.#6 Testing Allowance	5,000.00		
7. C.O.#7 VOID	---		
8. C.O.#8 Paving	2,162.00		
9. C.O.#9 Waterstop Addition	100.54		
10. C.O.#10 VOID	---		
11. C.O.#11 Substitute Rubber Mat	(300.00)		
12. C.O.#12 Paving-Grading Correction	N.C.		
13. C.O.#13 Paving Deletion-ALA	3,144.86		
14. C.O.#14 Extra Labor	29,153.00		
SUB-TOTAL		3,007,963.19	
SALES TAX		120,318.53	
TOTAL COST (LESS C. O. #1)		<u>3,128,281.72</u>	1,564,140.86

II. CONSTRUCTION COSTS (Continued)

15. C.O.#1-Acoustical Treatment	89,000.00		
16. Sales Tax	3,560.00		
17. 6% Architect's Fee	5,340.00		97,900.00

B. Mechanical Contractor - Glantz

1. Base Bid	533,273.00		
2. C.O.#2 Delete Utility Capping	(1,942.00)		
3. C.O.#3 N. Pool Piping	1,580.21		
4. C.O.#4 Sump Pump	538.50		

(Balances Forward)

Description	Amount	Total Cost	Cost to City of Seattle
5. C.O.#5 Misc. Items	221.26		
6. C.O.#6 Extra Labor	<u>9,927.53</u>		
SUB-TOTAL		543,598.50	
SALES TAX		<u>21,743.94</u>	
TOTAL COST (LESS C. O. #1)		<u>565,342.44</u>	282,671.22
7. C.O.#1 Wrought Iron Pipe		10,018.00	
8. SALES TAX		400.72	
9. 6% Architect's Fee		<u>601.08</u>	11,019.80
C. Electrical Contractor - McKinney			
1. Base Bid	143,871.00		
2. C.O.#1 Flushing System			
Wiring	179.00		
3. C.O.#2 Misc. Wiring	64.00		
4. C.O.#3 VOID	---		
5. C.O.#4 Manhole Wiring	390.00		
6. C.O.#5 Contract Extension	N.C.		
SUB-TOTAL		144,504.00	
SALES TAX		<u>5,780.16</u>	
TOTAL COST		<u>150,284.16</u>	75,142.08
		<u>5,631,009.88</u>	2,847,696.80
III. Architect's Fee - Paul Thiry		226,369.69	
Less 100% Reimbursable Fees		<u>5,941.08</u>	
NET ARCHITECT'S FEE		<u>220,428.61</u>	110,214.31
TOTAL COST TO CITY OF SEATTLE			<u>2,957,911.11</u>

- (1) Does not include cost of Headquarters Building.
 (2) Not included in TOTAL COST column.

DEPARTMENT OF COMMERCE & ECONOMIC DEVELOPMENT

CENTURY 21 EXPOSITION SITE ACQUISITION

COST STATEMENT

July 9, 1962

DATE	DESCRIPTION	AMOUNT	TOTAL COST
10/20/58	Warren Avenue School	667,980.00	
11/21/58	Eliz. A. Huhn Property	20,600.00	
11/21/58	Redemptorist Fathers Property	67,000.00	
2/26/59	Blue Spruce Inc. Property	227,566.00	
3/16/59	Soderlind, et al, Property	22,759.50	
3/16/59	L. W. Miller, et al. property King County Taxes on above	57,924.16 2,092.34	
3/16/59	A. Gutmann, et al Property	50,433.00	
4/2/59	R. A. McLean, et al Property	52,516.50	
5/1/59	B. E. Sutherland, et al Property	69,952.50	
5/1/59	E. J. Willgress, et al Property	16,816.50	
5/12/59	A. M. Anderson, et al Property	25,016.50	
3/27/59-4/8/59	Attorney's Fees	1,631.34	
5/6/60	City of Seattle	59,875.00*	
4/19/60	City of Seattle	<u>341,959.50</u>	
	TOTAL COST		1,684,122.84

11/25/58 Western Pacific Insurance Company** 240,000.00

*Credit allowed for value of land transferred to City of Seattle: \$807,425.00

Note: Federal Science Pavilion Land - Appraised value: \$867,300.
Judgement Cause #543918, dated April 19, 1960

**Century 21 Headquarters Building to be retained by the State of Washington,
Department of Commerce & Economic Development

7/9/62, JSW

hb

WASHINGTON STATE THEME EXHIBIT

The State of Washington, through the Washington State World's Fair Commission, participated in the Fair through the construction of the Washington State Coliseum and its magnificent Theme Exhibit known as "The World of Tomorrow". State appropriations made available more than \$4,000,000 for the unusual Coliseum structure designed by Paul Thiry. \$2,500,000 was allocated to the aluminum cube Theme Exhibit, which included demonstrations of the newest electronic projection systems, crowd control, as well as a thought provoking story which envisioned man's current social struggle and predicted future development.

The State Theme Exhibit attracted more than 2,500,000 Fair visitors who entered the "world of the future" 100 at a time, in a unique hydraulic elevator known as the "Bubbleator".

While crowds viewed the "World of Tomorrow" above, the ground floor of the Coliseum structure presented "Library 21," a projection of the library of the future, and exhibits by General Motors, Pan American, and the American Cancer Society, as well as the surrealist exhibit prepared by the French Government. The French Exhibit was one of the Fair's highlights, and the most unusual demonstration of social principles as developed by French designers.

The Washington State Department of Commerce and Economic Development, through its information center located in the Coliseum, answered thousands of questions about the State and its economy propounded by World's Fair visitors.

Complementing the United States Science Exhibit, the Washington State Coliseum and its Theme Exhibit constituted one of the two major Century 21 Exposition exhibits open to Fair visitors at no charge.

1/30/63
hb

TO: THE WORLD'S FAIR COMMISSION

A REPORT ON THE
PLAZA OF THE STATES

AN ACTIVITY OF THE WORLD'S FAIR COMMISSION AT THE
SEATTLE WORLD'S FAIR, APRIL 21 - OCTOBER 21, 1962.

Submitted by:

VICTOR ROSELLINI
Commission Vice Chairman

Monday, January 28, 1963

THE MOST SUCCESSFUL special event at the Seattle World's Fair had three outstanding characteristics --- it reached into every state of the Union; successfully crossed partisan lines and most important -- promoted Americanism.

The events were the Honor Day programs, saluting the fifty states of the Union. The programs were held in a ceremonial area in the heart of the exposition grounds, called the Plaza of the States, a "living" exhibit constructed and operated by the World's Fair Commission from funds voted by the Washington State Legislature.

The programs themselves were filled with "Americana" --- patriotic music, oratory, flags and national symbols -- a fitting counter-balance to the main theme of the Fair itself, the "World of Tomorrow".

The Plaza programs were created at the executive request of Governor Albert D. Rosellini, to promote the Fair and tell graphically the story of America from the time it began as the thirteen original colonies, to the status of the United States today: 50 sovereign states standing united on the threshold of the 21st Century.

Governors of the various states were guests of honor for the days and with them came many large official delegations, bands, drum and bugle corps and vocal groups. Thousands of high school musicians from scores of states performed at the Plaza.

Hosts were Washington Governor Rosellini, the members of the World's Fair Commission headed by Mr. Edward E. Carlson, Chairman, and by Mr. Joseph Gandy, Fair President.

Guest Governors received the full "VIP" treatment and even the competition between the North and the South was set back as Evergreen Staters tried to out-do their more experienced Southern guests in the area of hospitality.

Traditional political rivalries were set aside in Plaza programs . . . Vice President Johnson and New York Governor Nelson Rockefeller shared a "day" at the Fair and each was honored with a Plaza program.

Republican and Democratic State Chairmen, Messrs. Mort Frayn and Herb Legg, respectively, "teamed" their efforts to help insure a bipartisan flavor to the proceedings. Nebraska Governor Morrison enjoyed it so much, he came back for Oregon Day with Governor Hatfield. Entertainment ranged from Alaska Eskimos and Hawaiian hula dancers to Wyoming cowboys and Indians and festival queens from Mississippi and Georgia. Mexico sent a Mariachi band for a Border State Day and Canadian bands played for a Legislative Preview Day.

In all, some 35 Governors of the states and territories personally took part and others sent representatives. All fifty states were honored. Many industrial leaders were included in the visiting groups.

Dignitaries honored at the Plaza included U. S. Space Astronaut John Glenn; U. S. Ambassador to the United Nations, Adlai Stevenson; U. S. Senators Estes Kefauver, Hubert Humphrey, Warren Magnuson, Henry Jackson; Secretary of State Dean Rusk; Secretary of Labor Arthur Goldberg; the President of American Federation of Labor, George Meany; Dublin's Lord Mayor Briscoe; many Congressmen including the Washington State Delegation and stars of stage, screen, radio and television.

* * *

THE PROJECT WAS CREDITED with an upsurge of national patriotism by the U. S. Governor's 1962 Conference at Hershey, Pennsylvania. The resolution was as follows:

WHEREAS the menace of international communism is spreading like a cancer in many areas of the world; and

WHEREAS the need for national goals is more paramount to every American than ever before; and

WHEREAS one of the great controversies of our time centers on national purpose;

NOW, THEREFORE, BE IT RESOLVED that the National Governors' Conference assembled in Hershey, Pennsylvania, cite as an example to the Free World the rebirth of all patriotic ideals given the Nation and free men everywhere by the programs in the Plaza of the States at the Seattle World's Fair, wherein the unity of purpose of the peoples of the respective states has been symbolized in a ceremony which is at once inspiring and edifying, transcends politics, promotes amity among the states, peace among nations, and is a credit to each member of the Great Union that is the United States of America; and

BE IT FURTHER RESOLVED that the National Governors' Conference commend Governor Albert D. Rosellini of Washington for his leadership in establishing this outstanding contribution to our national unity.

* * *

THE PLAZA WAS CREATED when the limitations on exhibit space at the Fair made it apparent that individual state displays or buildings were not desirable.

This situation pointed up the necessity for a program which could tie each state of the Union to the Fair in some way to attract tourists and at the same time open up a publicity vista for the Fair's promotion division.

The Governor was asked by the Corporation and the Commission to secure the endorsement of the Fair by the 1961 U. S. Governors' Conference meeting then in Hawaii, as a means of publicizing the exposition throughout the fifty states.

It was felt that the promotional value of the endorsement would carry even greater weight if the resolution contained an acceptance by the various Governors of an invitation to participate in specific state honor days programs at the Fair.

The Conference unanimously adopted the resolution which opened the door for official negotiations between the Commission and the respective states.

The success of the programs was reflected in Fair attendance not only on state days but throughout the run as visitors reported reading about their

state day programs in hometown newspapers which further stimulated their interest.

The promotional value -- while difficult to measure in dollars and cents -- offset the limited costs of the program a hundred times over in the estimation of professionals in that field. Press Representatives were a part of most visiting delegations.

* * *

Chairman of the Commission's Sub-Committee, which supervised the operation of the Plaza, was Mr. Victor Rosellini. Committee members included: Representative Ray Olsen, Vice Chairman; State Senator Reuben A. Knoblauch; Seattle City Councilman J. D. Braman; Representative Leonard A. Sawyer, and Mr. Paul S. Friedlander.

The Plaza construction was supervised by the Commission Site Development Sub-Committee chairmanned by State Senator Michael J. Gallagher with members Councilman J. D. Braman; Honorable Clarence C. Dill; Mr. Paul S. Freidlander; Representative Ray Olsen; Representative Leonard A. Sawyer and Mr. Victor Rosellini.

* * *

Budget was supervised by the Commission Finance Chairman, former State Senator Howard Bargreen, with Mr. Judson Wonderly of the State Department of Commerce serving as fiscal officer and Associate Project Manager. Mr. Alfred R. Rochester, Executive Director of the World's Fair Commission, assisted. Various members of the World's Fair Commission rotated as Chairman of State Days -- many spending whole days hosting the visiting delegations.

Mr. Richard Boullion of Boullion & Williams, Architects, designed the Plaza based on the State Day idea and project format developed by Mr. Jack Gordon. Mr. Gordon served as Coordinator for each honor day program and also as Master of

Ceremonies. Mr. Jim Peck was originating artist. Staff was held to a minimum with Mrs. Carol Anne Nylund serving as secretary. Greater Seattle, Inc., provided administrative supervision. The staff coordinated housing, airport greetings, press conferences, transportation, tours of the fair, and official public affairs. The Terry Hope (H. & H.) Construction Company was prime contractor for the project. The W. Al Rowan Company provided flags, rostrum, seating, staging, and decorator services while the Corporation donated the sound system, the official band's services and police and maintenance personnel.

All professional talent was affiliated with labor unions claiming jurisdiction.

As the work load varied -- there was an honor day program every other day in June -- additional personnel were loaned to the Plaza for limited periods by the World's Fair Corporation; the Governor's Office; the State Patrol; the National Guard; the Commission and the State Department of Commerce and Economic Development. This procedure held costs to a minimum.

Contributions of time, energy, and talents by the Boy Scouts of Chief Seattle Council -- some 5,000 strong -- by members of the Washington Business and Professional Women's Clubs and other patriotic, fraternal, and service groups helped insure the success of the program and eliminated otherwise costly services.

Mr. Leo Weisfield, Chairman of the Governor's Hospitality Committee and Mr. R. C. Torrance, Chairman of Seattle Mayor Gordon Clinton's Welcome Committee greeted each Governor's party and provided entertainment. The General Insurance Company provided free state name tags for plaza visitors.

* * *

RELIGION PLAYED a vital role in the programs.

Almost fifty Protestant Ministers, Catholic Priests, and Jewish Rabbis were assigned official duties as "chaplains" for the official State Honor Day

programs.

Arrangements for special invocations on the State Days were made with the Most Reverend Thomas Connolly, Catholic Archbishop of Seattle; Dr. Max W. Morgan, Pastor of the First Baptist Church and President of the Seattle Council of Churches; and Rabbi Raphael Levine of Temple de Hirsch.

The clergy were assigned on a rotating basis and hence a good number of the various Protestant and Catholic parishes as well as both Orthodox and Reformed Jewish Temples were represented in the State Day programs.

* * *

THIS WAS THE SCENE that greeted the Fair visitor as he entered the Plaza:

The fifty flags of the States ranged the periphery of the Plaza in the order of their admission to the Union.

On the stage was a huge gas-fed flame font -- symbolic of the unity of the States -- which burned throughout the 183 days of the Fair. On each State Day, the visiting Governor rekindled the flame.

The United States Flag and the Washington State Flag flanked a huge gold reproduction of the State Seal of Washington -- honoring the State's name-sake and the Nation's first president, George Washington.

(The poles were donated by the Seattle-King County Area Camp Fire Girls.)

As the U. S. flag was raised by Boy Scouts, Jackie Souders' World's Fair Band played our National Anthem.

On honor State Days, the flag of the honored state was raised by the visiting governor, replacing the Washington State Flag. The latter was flown on its own pole with the other state emblems.

The ceremonies at the Fair were conducted with great dignity and mounted to a climax as the Master of Ceremonies read the roll call of the states

and Boy Scouts dutifully raised each flag to the accompaniment of staccato drum rolls.

The climax came as the 50th flag of the newest State of Hawaii took its place at the top of the staff and the Chairman exhorted the audience thusly: "Ladies and Gentlemen, join with me in our applause for all the members of this great Union . . . The United States of America!"

No political convention....no hero's welcome in any city....no oratory could rival the emotion which swept the audience at that moment as Americans rose to their feet to pay tribute to the Great Union.

* * *

A carefully researched script was prepared by Guy Williams for a tribute to each state, and read by Richard Thomas or Bill Sears. William's scripts had to be submitted to each state for approval and/or revision. He also served as "floor director" during the programs.

As each state group was escorted into the ceremonial area, vocalist Paula Bane sang the program's opening musical number, Rosetta Gibbon's: "Seattle Opens Her Heart To You!" A special Plaza of the States Flag was designed for the programs by Andrew Bodin.

At the base of each flag-pole was a marker detailing information about each state including its admission date to the Union, its population, its capital city, its size, its trees, flowers, birds, and products, and its motto -- all designed to make history come alive again for old and young as they visited the area. A map of each state displayed historical figures and sites and each State's seal had been set in the plaque. The plaques were made by the L & H Printing Company under a supervision of Minor Pelly. The New York Publishing House, Grossett & Dunlap, donated the printing plates from the book 'The Fifty States' for the 50-State plaques.

The Plaza was originally planned as the site for State Days only -- but its attractiveness and unique position in the heart of the Fairgrounds soon made it a center for almost every special day scheduled at the Fair by the Corporation including many International Days honoring foreign dignitaries. The Plaza was also used for daily band concerts.

Each Governor was given a desk flag set as a gift of the Corporation, and a replica of his state plaque; an engraved china plate, a desk calendar set, and another plaque from the Sons of the American Revolution - 'Declaration of A Free Man' by Roderic Marble Olzendam.

* * *

WITH THE COMPLETION of the fifty State Day programs, the Plaza of the States area had its roots deep in the history of forty-nine sister states .. The addition of the display of the American State Papers, the Bill of Rights, the Constitution and the Declaration of Independence from the National Archives in Washington, D. C., transformed the Plaza into an area of historical significance to every American. The World's Fair Commission recently endorsed a recommendation that the Plaza of the States be retained intact after the Fair's closure on October 21, 1962, as a permanent ceremonial area part of the Civic Center and forwarded the proposal to the Post-Fair Planning Committee.

* * *

THE FINAL PROOF of the effectiveness of the program could be seen long after the last musical note had sounded -- fair-goers lingering to examine the historical markers at the base of each pole and to read the inscription which is centered on the stage containing Walt Whitman's tribute to the Union, written in 1855:

"The United States themselves are essentially the greatest poem . . . here at last is something in the doings of man that corresponds with the broad-cast doings of the day and the night . . ."

SEATTLE WORLD'S FAIR
CENTURY 21 EXPOSITION, INC.

Statements and Schedules

January 18, 1963

Controller's Division

SEATTLE WORLD'S FAIR
 Century 21 Exposition, Inc.
 BALANCE SHEET
 January 18, 1963

ASSETS

Cash In Banks		\$ 663.2
Accounts Receivable - Net of Allowances,		153.2
Prepaid Expenses and Deposits		23.1
Equipment To Be Sold - At Cost		32.5
Other - Equity and Valuation, as determined for Skyride, other equipment, materials and supplies (Monorail not included)		284.3

<u>TOTAL ASSETS</u>		<u>\$1156.3</u>
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LIABILITIES, ALLOWANCES & NET WORTH

Liabilities:

Accounts Payable - Operations	\$ 62.8	
Accrued Payroll	6.6	
Accrued Taxes	72.2	
Concessionaire Performance Bonds	18.7	
TOTAL LIABILITIES		\$ 160.3

<u>Allowances For Contingencies</u>		275.0
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<u>Net Worth:</u> From Operations	436.7	
Other Assets, Equity and Valuation	284.3	
TOTAL NET WORTH		721.0

<u>TOTAL LIABILITIES, ALLOWANCES AND NET WORTH</u>		<u>\$1156.3</u>
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(See Notes to Balance Sheet, Attached)

Controller's Division
 January 25, 1963

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CENTURY 21 EXPOSITION, INC.
NOTES TO BALANCE SHEET - JANUARY 18, 1963

1. No provision in the foregoing balance sheet has been made for City of Seattle's rental billing in the amount of \$916,838.65 for the property covered under the lease agreement between the City of Seattle and Century 21 Exposition, Inc. The letter billing from the City was forwarded to the World's Fair Commission on December 27, 1962.

2. The lease between the State of Washington National Guard and Century 21 Exposition, Inc. for the Armory expired on December 1, 1962, except that the National Guard, Century 21 and Century 21 Center, Inc., by letter agreements have made provisions for extension of the lease period to December 31, 1962, the costs and expenses thereof to be borne by Century 21 Center, Inc. Century 21 Exposition, Inc. has made no lease cost payments for the account of Century 21 Center, Inc. for the month of December, and has been advised by the Center that no same payments have been made by the Center. In accordance with the lease terms, Century 21 has a contingent obligation to restore the Armory premises, and uncommitted cost of which is estimated at \$10,000, and for which no provision has been made in the foregoing statement.

3. No provision in the foregoing balance sheet has been made for tax assessments and/or debit notes received from Federal, State and City taxing authorities for alleged amounts due approximately as follows:

Federal:	Admission Tax for period ending 9/30/62	\$ 80,000.
State:	Excise tax through end of operations	
	Assessed	\$80,000.
	Indicated yet to be assessed	\$50,000.
		\$130,000.
City:	Admission taxes through end of Fair	<u>\$ 93,000.</u>
	TOTAL	\$303,000.

Century 21 has consistently denied the premises and contentions from which the assessments have been made and have contested the imposition of any additional tax liability. Any payments to be made in settlement thereof are considered amply covered by the reserve for contingencies as provided.

4. The foregoing statement includes Post-Fair operating costs through January 18, 1963. It is estimated that the balance of additional post-operating expenses from January 18, 1963 to closing will approximate the following:

Salaries and related costs	\$ 9,000.	
Demolition & Restoration (Exclusive of Armory - See Note 2)	\$24,500.	
Legal Costs	\$ 4,000.	
Contingency	<u>\$ 9,000.</u>	
TOTAL		\$ 46,500.

Phase out of remaining personnel is scheduled to March 16 as follows:

Number of Employees at:	1/18/63	11
	2/1/63	6
	2/16/63	4
	3/1/63	2
	3/16/63	0

ACCOUNTS COLLECTED OR IN RECEIPT -
DISBURSED VIRTUALLY COLLECTIBLE

Copyright Labels	\$ 2.0	
Country Concessions	7.4	
Dunlop Hotels	3.2	
National Advance Technical Management Conference	3.4	
Seattle Symposium (October)	3.2	
Other (Accounts Only \$1,000)	16.2	
TOTAL ACCOUNTS COLLECTED, ETC.	\$38.4	
LESS: Allowance as Provided	15.2	1.4
<u>TOTAL ACCOUNTS RECEIVABLE - NET OF ALLOWANCE</u>		<u>23.2</u>

Controller's Division
January 24, 1963
hb

SEATTLE WORLD'S FAIR
 Century 21 Exposition, Inc.
ACCOUNTS RECEIVABLE - NET OF ALLOWANCES
 January 18, 1963

		(In Thousands of Dollars)	
			Net Accounts Receivable
<u>ACCOUNTS CONSIDERED FULLY COLLECTIBLE</u>			
Century 21 Center, Inc.:			
Salaries Paid by Century 21	\$ 5.3		
Surplus Material Purchased	53.8		
Other	<u>1.3</u>	\$60.4	
Pacific Science Center:			
Salaries Paid by Century 21	\$26.1		
Other	<u>2.0</u>	28.1	
City of Seattle (Surplus Material Purchased)		33.7	
United States Department of Commerce		1.3	
United States Science Exhibit		13.4	
Washington State Department of Commerce and Economic Development		0.7	
Other - Covered by Bond and/or Otherwise Considered Fully Collectible		<u>10.2</u>	\$147.8
 <u>ACCOUNTS CONTESTED OR IN DISPUTE - CONSIDERED PARTIALLY COLLECTIBLE</u>			
Greyhound Lines		\$ 2.3	
Century Concessions		7.6	
Doric Hotels		2.7	
National Advance Technical Management Conference		2.4	
Seattle Symphony Orchestra		9.0	
Other (Accounts Under \$1,500)		<u>16.8</u>	
TOTAL ACCOUNTS CONTESTED, ETC.		\$40.8	
LESS: Allowance as Provided		<u>\$35.4</u>	5.4
<u>TOTAL ACCOUNTS RECEIVABLE - NET OF ALLOWANCES</u>			<u>\$153.2</u>

Controller's Division
 January 23, 1963
 hb

SEATTLE WORLD'S FAIR
 Century 21 Exposition, Inc.
 ACCRUED TAXES
 January 18, 1963

	(In Thousands of Dollars)	
	Amount	To Be Paid
INTERNAL REVENUE (Withholding and F. I. C. A.)	\$ 4.7	1/31/63
INTERNAL REVENUE (F. U. T. A.)	41.2	1/31/63
STATE OF WASHINGTON (Unemployment Tax)	12.3	1/31/63
STATE OF WASHINGTON (Industrial Insurance)	3.1	1/31/63
STATE OF WASHINGTON (Business & Occupation Taxes)	9.7	On Settlement
CITY OF SEATTLE (Business & Occupation Taxes)	1.2	On Settlement
TOTAL	\$72.2	

(See Notes to Balance Sheet, Attached)

Controller's Division
 January 25, 1963
 hb

SEATTLE WORLD'S FAIR
CENTURY 21 EXPOSITION, INC.
SCHEDULED PHASE OUT OF EMPLOYEES

Controller's Division

Phase Out Date

A. Cooperstein	2/1/63
Ardis Miller	2/1/63
Sprague Lynch	3/15/63
Bonnie Silvernale	2/22/63
Marty Grass	2/28/63
Marene Wilkinson	2/15/63
Gerald Easton	2/22/63
Al Norgaard	1/31/63
Donna Snoek	1/25/63

Fine Arts Division

Virginia McClure	1/31/63
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Operations & Services Division

Orville Berg (Stationary Engineer in Armory - cost for account of Century 21 Center)	To remain - to be transferred to Center
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Present work load requirements of Century 21 Controller's Division are in the following categories:

1. Maintain liaison with the following:

- a. Liquidating Trustees - appropriate control, record keeping, status reports, and other matters relating to liquidation.
- b. Federal, State and City tax authorities and auditors - preparation of all final tax returns, preparation of statements supporting Century 21's interpretations and answers with respect to tax claims and assessments.
- c. State Auditors and Century 21 Corporation Auditors - providing proper accounting records for and answering all questions brought out by the state auditors.
- d. General Public (including news media) - answering questions relative to attendance, admissions, and other statistics available

and open to the public, plus questions re accident and other insurance claims and a multitude of others.

e. Century 21 Counsel - answering complaints, preparation of statements in support of claim answers, providing revenue, cost and other data for settlements with concessionaires, exhibitors, outside claimants and others which have been turned over to our attorneys for processing and settlement.

f. Ex-employees - answering questions re time of employment, tax information, correct addresses, vacation pay, health, welfare and pension, etc.

g. Insurance Representatives - provide data necessary in settlement of insurance claims for the account of and against the corporation, including costs and other financial data in support of or in answer to the claims.

h. Century 21 Center and Pacific Science Center - coordinate and establish proper basis for sale of surplus material to each. Properly invoice and record all payments and charges for their account.

2. Recording and depositing of funds received. This includes collection of accounts receivable, proceeds from sale of surplus property, remittances for royalty payments due, receipts on insurance claims, etc.

3. Collection of Accounts Receivable - write collection letters, phone and follow up.

4. Surplus Property, Control and Sale of - maintain records and effect the proper billing and collection for the sale of remaining material.

5. Close out and/or settlement of equipment and other rental agreements where Century 21 is the lessee - involves return of leased furniture, fixtures, equipment, etc., together with settlement with lessor of balances due for shortage items, items to be resold, or those requiring repair.

6. Royalty License Agreements - recording of final reports of off-site licensees, proper auditing and verification of reports to assure the correctness thereof, and collection of final royalty due.

7. Payment of remaining Accounts Payable and Payroll - provide proper auditing, verification, computation and approval of amounts due before payment.

8. Preparation of weekly up-dated statements to World's Fair Commission - requires day-to-day recording of financial transactions and reconciliations with the general books.

The Controller's Division almost daily determines and reassigns remaining functions involving the above work loads. The phase-out of personnel listed above is in accordance with this Division's best estimate of the lessening of effort required.

Controller's Division
January 24, 1963
hb