PREVIEW

DAY APRIL

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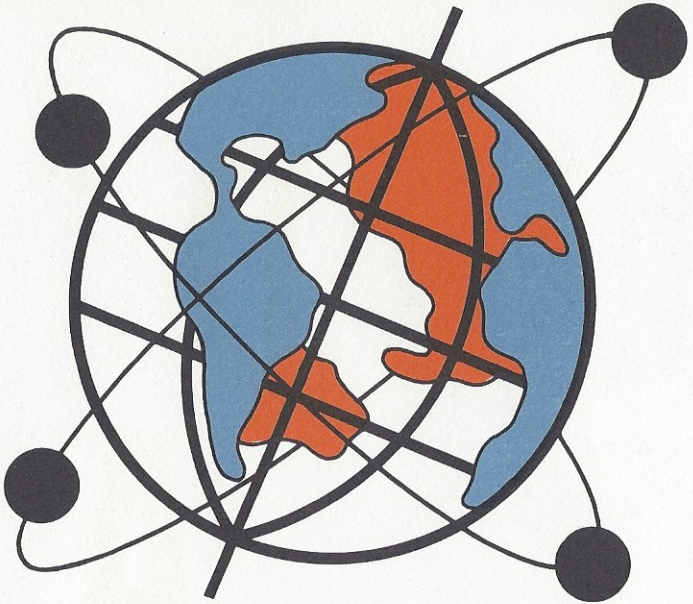
22,1961



UNISPHERE

NEW YORK WORLD'S FAIR 1964-1965

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UNISPHERE PRESENTED BY USS United States Steel

On behalf of the 1964-1965 World's Fair Corporation, we are happy to welcome you as our honored guest today.

On this quiet Flushing Meadow Park will be built a great World's Fair dramatically showing man's hopes and aspirations for "peace through understanding" and his achievements in a shrinking globe and an expanding universe.

On this day, April 22, 1961, we cordially invite you to return to visit us on April 22, 1964.

COME TO THE FAIR!

Thomas J. Deegan, Jr.
Chairman, Executive Committee

Robert Moses
President

1096 DAYS TO THE FAIR

Helicopter flight from

LINCOLN CENTER FOR THE PERFORMING ARTS

to

UNISPHERE SITE

COMMUNICATIONS

First U.S. Army Signal Corps

S E E ←

World Premiere of WORLD'S FAIR FILM (in color)

6:30 P.M. April 22
WNBC-TV - Channel 4
(Today)

Public Address by

W N Y C

Seymour N. Siegel
Director

Speeches broadcast over WNYC at 6:00 P.M. today

Boat Ride from 25 St. & East River to.....

WORLD'S FAIR BOAT BASIN

with music by MEYER DAVIS

Hawaiian Entertainers at.....

WORLD'S FAIR BOAT BASIN

..... The Lanai Girls Orchids of Hawaii, Inc.

Music at Unisphere Site by

DEPARTMENT OF SANITATION BAND

John M. Celebre
Conducting

Music in City Building

MEYER DAVIS
ORCHESTRA

S E E ←

DIRECT LINE

WNBC-TV - Channel 4

April 23

(SUNDAY)

3:30 P.M.

The
UNITED NATIONS
SINGERS

Donald Read
Director
Electra Venetsanos
President

GUEST ENTERTAINER

Miss Eartha Kitt

S E E ←

"EYE ON NEW YORK"

WCBS-TV - Channel 2

11 A.M. April 23
(Sunday)

HOSTESSES

Jinx Falkenburg
and
Hostesses from
around the world

SPEAKERS

Robert Moses

Thomas J. Deegan, Jr.

Richard F. Sentner

John T. Clancy

Robert F. Wagner

NEW YORK
WORLD'S FAIR
1964-1965