

**EASTMAN  
FASHION SHOW**

**KODAK BUILDING  
New York World's Fair  
1940**

Most of the styles in the  
Eastman Fashion Show are  
now available at stores in  
New York City and elsewhere.

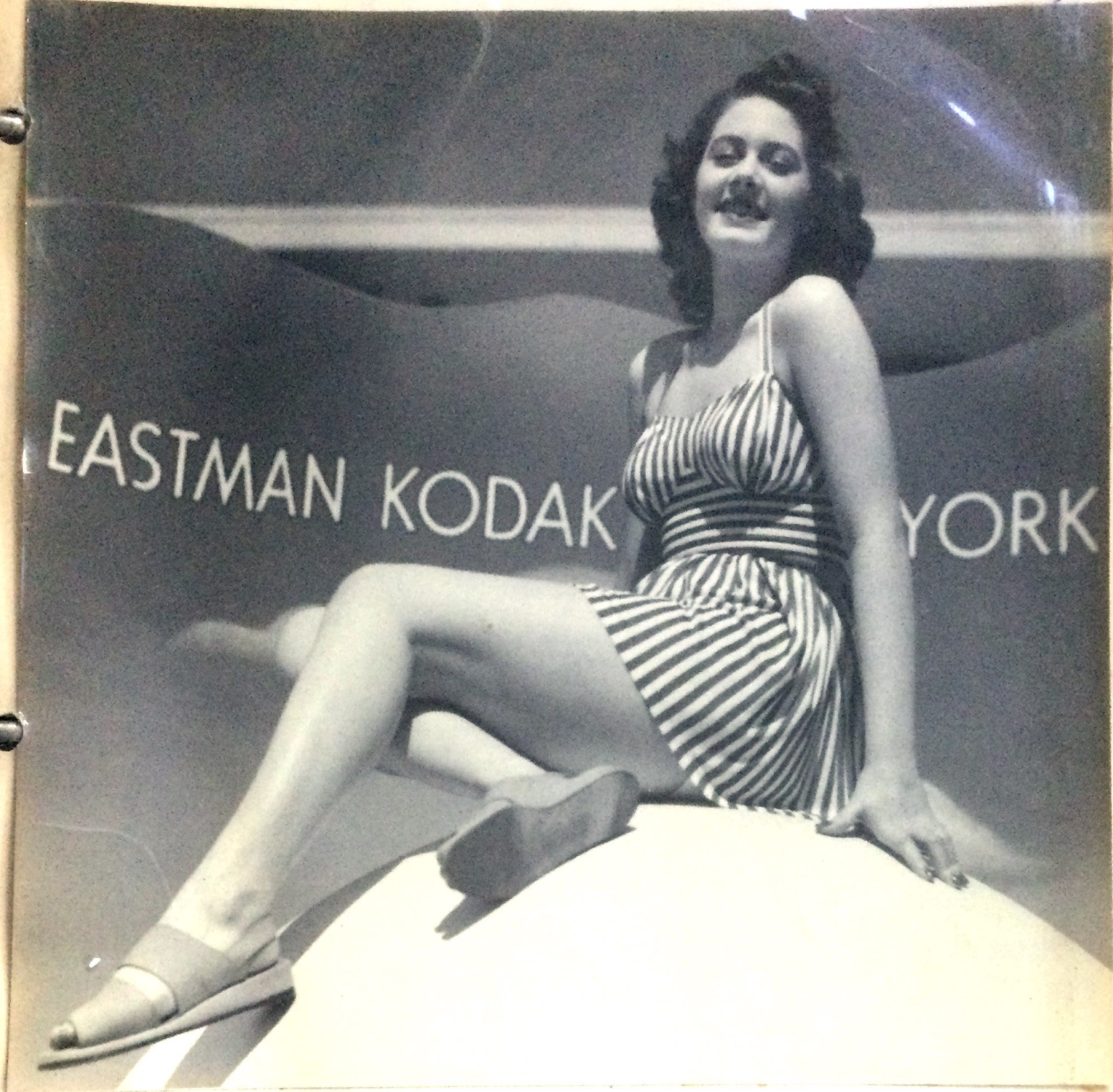
Store listings as of June 1  
are given on the following  
pages.

The Fashion Show Commentator  
will gladly give you any  
further information about  
these or other styles in the  
latest Eastman Acetate Rayon  
fabrics, on request.

Photochrome Make-Up.....Mme. Helena Rubinstein

Play Shoes.....Joyce of Hollywood

Hats.....Flora Ludwig



BOSTON - Best & Co.

CHICAGO - Marshall Field & Co.

DALLAS - A. Harris & Co.

DETROIT - Best & Co.

HARTFORD - Albert Steiger Co.

LOS ANGELES - I. Magnin & Co.

NEWARK - Best & Co.

NEW YORK CITY - Best & Co.  
- Porter's Apparel

PHILADELPHIA - Best & Co.

SAN FRANCISCO - I. Magnin & Co.

SEATTLE - I. Magnin & Co.

AKRON - A. Polsky Co.  
BALTIMORE - Stewart & Co.  
BOSTON - W. Felene's Sons Co.  
CHATTANOOGA - Lovean's, Inc.  
CHICAGO - Marshall Field & Co.  
CINCINNATI - John Shillite Co.  
CLEVELAND - Halle Bros. Co.

COLUMBUS - Morehouse-Martens Co.  
DALLAS - Titcher-Goettinger Co.  
DAYTON - Elder & Johnston Co.  
DETROIT - J. L. Hudson Co.  
DENVER - Daniels & Fisher Co.  
FORT WAYNE - Hutner's  
HARTFORD - G. Fox & Co.

HOUSTON -  
Columbia D. G. Co.

INDIANAPOLIS -  
Wm. H. Block Co.

KANSAS CITY -  
John Taylor D. G. Co.

LOS ANGELES - The May Co.

MEMPHIS -  
J. Goldsmith & Sons

MILWAUKEE -  
Ed. Schuster & Co.

MINNEAPOLIS -  
Powers D. G. Co.

NEWARK - L. Bamberger & Co.

NEW ORLEANS - Krauss Co.

NEW YORK CITY -  
R. H. Macy & Co.

OMAHA -  
Goldstein-Chapman Co.

PHILADELPHIA -  
John Wanamaker

PITTSBURGH - Rosenbaum Co.

PORTLAND, ORE. -  
Meier & Frank Co.

PROVIDENCE - Cherry & Webb

ROCHESTER -  
Sibley, Lindsay & Curr

ST. LOUIS - Famous & Barr

SAN FRANCISCO  
Livingston Bros., Inc.

SEATTLE - The Bon Marche

SYRACUSE - Dey Bros. & Co.

TOLEDO - La Salle & Koch

TULSA - Seidenbach's

WASHINGTON, D. C. -  
S. Kann Sons Co.





AKRON - C. H. Yeager Co.  
BALTIMORE - Hochschild-Kohn  
BOSTON - Jordan-Marsh  
CHICAGO - Chas. A. Stevens  
CINCINNATI - Henry Harris, Inc.  
CLEVELAND - Higbee & Co.  
COLUMBUS - Union Co.  
DALLAS - Neiman-Marcus Co.  
DAYTON - Rike-Kumler Co.  
DENVER - Neusteter Co.  
DETROIT - J. L. Hudson Co.  
FORT WAYNE - Wolf & Bessauer  
HARTFORD - G. Fox & Co.  
HOUSTON - Foley Bros.  
INDIANAPOLIS - H. P. Wasson & Co.  
KANSAS CITY - Rothschild's  
TULSA - Seidenbach's

LOS ANGELES - I. Magnin & Co.  
MILWAUKEE - Gimbel Bros.  
MINNEAPOLIS - Young Quinlan Co.  
NEWARK - L. Bamberger & Co.  
NEW ORLEANS - Dress Circle  
NEW YORK CITY - Franklin Simon's  
PHILADELPHIA - Bonwit-Teller  
PITTSBURGH - Joseph Horne Co.  
PORTLAND, ORE. - Chas. F. Berg, Inc.  
PROVIDENCE, - Gladding's, Inc.  
ROCHESTER - B. Forman Co.  
ST. LOUIS - Stix, Baer, Fuller  
SAN FRANCISCO - I. Magnin & Co.  
SEATTLE - I. Magnin & Co.  
SYRACUSE - Flah & Co.  
TOLEDO - La Salle & Koch  
WASHINGTON - Woodward & Lothrop



CHICAGO - Von Lengeerke & Antoine  
LOS ANGELES - I. Magnin & Co.  
NEW YORK CITY - Abercrombie & Fitch

PHILADELPHIA - The Blum Store  
SAN FRANCISCO - I. Magnin & Co.  
SEATTLE - I. Magnin & Co.



AKRON - C. H. Yeager Co.  
BALTIMORE - Hochschild, Kohn & Co.  
CHICAGO - Marshall Field & Co.  
CLEVELAND - The May Co.  
DETROIT - B. Siegel Co.  
HARTFORD - Sage, Allen & Co.  
INDIANAPOLIS - Wm. H. Block Co.  
MONTGOMERY - A. Nachmans, Inc.  
NEW ORLEANS - Town & Country

NEW YORK CITY - Abercrombie & Fitch  
PHILADELPHIA - Gimbel Bros.  
PITTSFIELD - England Bros.  
PORTLAND, Me. - Thomas Smiley Co.  
ST. LOUIS - Famous & Barr Co.  
SAN FRANCISCO - H. Liebes & Co.  
SYRACUSE - C. E. Chappell & Sons  
TRENTON - Stacy's  
WATERBURY - Howland-Hughes Co.





BALTIMORE -  
Ann Lewis

CHARLESTON, W. VA. -  
Ann Lewis

CHICAGO -  
Marshall Field & Co.  
Carson, Pirie Scott & Co.  
Chas. A. Stevens & Bros.

CLEVELAND -  
Higbee Co.  
Wm. Taylor Son & Co.

COLUMBUS -  
Kins Co.

DAYTON -  
Rike-Kumler Co.

DETROIT -  
Ernst Kern Co.

DENVER -  
The May Co.

NEWARK -  
Sa Lee Shops

NEW YORK CITY -  
Gimbel Bros.

PHILADELPHIA -  
Joyce Dress

PITTSBURGH -  
Gimbel Bros.

ST. LOUIS -  
Famous & Barr Co.

SYRACUSE -  
Ann Lewis Shops

WASHINGTON -  
S. Kann Sons Co.



BALTIMORE - Hochschild, Kohn & Co.  
BOSTON - Mae Laskey  
CHATTANOOGA - Miller Bros.  
CHICAGO - Marshall Field & Co.  
CINCINNATI - Henry Harris, Inc.  
CLEVELAND - Halle Bros.  
DALLAS - Neiman-Marcus Co.  
DAYTON - Eugene Gray's

DENVER - Daniels & Fisher Co.  
DETROIT - Tuttle & Clark  
HARTFORD - G. Fox & Co.  
HOUSTON - Smart Shop  
INDIANAPOLIS - Wm. H. Block Co.  
LOS ANGELES - I. Magnin & Co.  
MEMPHIS - Phil A. Halle  
MILWAUKEE - Smartwear-Emma Lange

NEWARK - Intimate Modes  
NEW YORK CITY - Jay-Thorpe, Inc.  
OKLAHOMA CITY - Al Rosenthal  
PHILADELPHIA - The Blum Store  
ST. LOUIS - Steinberg's, Inc.  
SAN FRANCISCO - I. Magnin & Co.  
SEATTLE - I. Magnin & Co.  
WASHINGTON - Noyes Smith



CHICAGO - Chas. A. Stevens & Bros.  
CINCINNATI - H. & S. Pogue Co.  
CLEVELAND - The Lindner Coy  
DENVER - Daniels & Fisher Co.  
DETROIT - Himelhoch Bros.  
HARTFORD - Marjorie's

INDIANAPOLIS - Wm. H. Block Co.  
KANSAS CITY - Chasnoff, Inc.  
LOS ANGELES - J. W. Robinson Co.  
PHILADELPHIA - Bonwit Teller & Co.  
SAN FRANCISCO - H. Liebes & Co.  
SYRACUSE - O'Malley's

EASTMAN KODAK · NEW YORK WORLD'S FAIR 1939



SLACKS

BIRMINGHAM - Weiss Bros.  
CHICAGO - Wm. A. Goodsky Corp.  
DAVENPORT - Abraham Bros.  
EAST ORANGE - R. H. Muir, Inc.  
EVANSVILLE - Abraham Bros.  
GLOUCESTER - Empire Clothing  
JACKSONVILLE - Purcell's  
LIMA, OHIO - Abraham Bros.

MIAMI - Hartley's  
MONTCLAIR - The Babs Shop  
NEW YORK CITY - Blackton Shops  
                  - Lerner Shops  
NORFOLK - W. G. Swartz Co.  
                  - Ames & Brownley, Inc.  
PAWTUCKET - Shartenberg's, Inc.

READING - Jeannette Shop  
ST. LOUIS - Frank Cunningham's  
ST. PETERSBURG - Lowrey's  
SOUTH BEND - Worth's, Inc.  
SPRINGFIELD, Mo. - Levy-Wolf  
WORCESTER - Sol & S. Marcus  
YOUNGSTOWN - Abraham Bros.



AKRON - Jacobson's  
ATLANTA - Lee's

BALTIMORE - Hochschild Kohn Co.  
BOSTON - Jordan, Marsh Co.  
BUFFALO - Wm. Hengerer Co.  
BROOKLYN - Frederick Loeser & Co.

CHARLESTON, W.VA. - The Vogue  
CHICAGO - Mandel Bros.  
CINCINNATI - John Shillito Co.  
CLEVELAND - Higbee Co.

DENVER - Denver Dry Goods Co.

HOUSTON - Battlestein, Inc.

INDIANAPOLIS - Collegiate Shop

LOUISVILLE - Byck Bros. Co.  
Fleischer's

MILWAUKEE - Stuart's  
MINNEAPOLIS - Harlan's

NEWARK - Don's, Inc.  
NEW YORK CITY - Arnold, Constable

PATERSON - Fabian's  
PHILADELPHIA - The Blum Store  
PITTSBURGH - Rosenbaum Co.  
PROVIDENCE - Shepard Co.

ST. PAUL - Field-Schlick, Inc.  
SAN ANTONIO - Joske Bros.  
SAN FRANCISCO - Livingston Bros.  
SEATTLE - Rhodes Dept. Store  
SHREVEPORT - J. E. Peyton & Co.  
SYRACUSE - Fleischer's, Inc.

TAMPA - Maas Bros.  
TOLEDO - LaSalle & Koch Co.  
TULSA - Seidenbach's

WASHINGTON - Kaplowitz Bros.

BALTIMORE - Maison Annette  
BOSTON - Jay's, Inc.  
CHATTANOOGA - Miller Bros.  
CHICAGO - Saks 5th Avenue  
CINCINNATI - Henry Harris  
DENVER - Gano Downs Co.  
DETROIT - Irving's  
KANSAS CITY - Butler Brookside

LOS ANGELES - J. W. Robinson Co.  
MILWAUKEE - The Boston Store  
MINNEAPOLIS - Jackson Graves, Inc.  
NEWARK - Vogue Gowns, Inc.  
NEW YORK CITY - B. Altman & Co.  
- Saks 5th Ave.  
PHILADELPHIA - The Blum Store  
PITTSBURGH - Gimbel Bros.

SAN FRANCISCO - Bros.  
SEATTLE - Best's  
SYRACUSE - Helmer,  
TOLEDO - LaSalle & Koch  
TULSA - Seidenbach's  
WASHINGTON - Mmr. Rose's  
PROVIDENCE - Rose Robinson





BALTIMORE - McKeon Wall, Inc.  
CHAMBERSBURG, PA. - Fashionland  
BRIDGEPORT - D. M. Reed Co.  
HARRISBURG, PA. - Sportswear Shoppe  
LONG BEACH, CALIF.- Band Barklay  
MASON CITY, IOWA - Deman's, Inc.  
MORRISTOWN, N. J. - Brinlor

NEW YORK CITY - Franklin Simon & Co.  
PHILADELPHIA - Claire T. Gucker  
SANTA ANNA, CALIF.-Rankin Dry Goods  
SEATTLE - McCool, Rebhahn, Inc.  
STEELTON, PA. - Sharowsky's  
WAYNE, PA. - Kay's Gowns

BOSTON - Makanna, Inc.  
CHICAGO - Saks 5th Avenue  
DENVER - Gano Downs, Inc.  
LOS ANGELES - Bullocks-Wilshire  
MINNEAPOLIS - Rockstad's

NEW YORK CITY - Hemm  
PHILADELPHIA - John Wa  
ROCHESTER - B. Forman  
ST. LOUIS - Madeline et Cie







BALTIMORE - Hutzler Bros. Co.

BOSTON - Jay's, Inc.

CLEVELAND - Halle Bros. Co.

- Quinn Maas

COLUMBUS - Eugene Gray

DETROIT - Irving's

HOUSTON - The Fashion

MILWAUKEE - Zita's

MINNEAPOLIS - Harold's

NEW YORK CITY - Best & Co.

OMAHA - Fred & Clark Haas

PHILADELPHIA - Nan Duskin

ST. LOUIS - Lockhart's, Inc.

AKRON - M. O'Neil Co.  
BALTIMORE - Schleisner Co.  
BOSTON - R. H. Stearns Co.  
CHICAGO - Molly Kelly  
CINCINNATI -  
Henry Harris, Inc.  
CLEVELAND - Halle Bros. Co.  
DALLAS - Neiman-Marcus Co.  
DETROIT - Russeks  
HARTFORD - G. Fox & Co.  
HOUSTON - Battlestein, Inc.  
INDIANAPOLIS -  
H. P. Wasson & Co.  
KANSAS CITY - Mindlin's  
MILWAUKEE - Florence Danforth  
MINNEAPOLIS -  
Roy H. Bjorkman, Inc.  
NEWARK - L. Bamberger & Co.  
NEW YORK CITY -  
Arnold, Constable & Co.  
Porter's Apparel Co.  
OMAHA - J. L. Brandeis & Sons  
PHILADELPHIA - The Blum Store  
PITTSBURGH - Alder Shop  
ROCHESTER - B. Forman Co.  
ST. LOUIS - Famous & Barr Co.  
SEATTLE - Best's Apparel, Inc.  
SYRACUSE - Flah & Co.  
WASHINGTON - Julius Garfinkel





DINNER SUIT

AUSTIN, TEX. - E. M. Scarbrough & Sons  
BALTIMORE - Leed's, Inc.  
BIRMINGHAM - Porter Clothing Co.  
BROOKLYN - Abraham & Straus  
FORT WAYNE - Patterson Fletcher Co.

JACKSONVILLE - Donaldson's  
NEW ORLEANS - Porter's, Inc.  
Leon Godchaux Clothing Co.  
SPRINGFIELD, O. - Charters & Patterson  
TULSA - Clarke Bros.