

MISS  
UNISPHERE  
PAGEANT

1965

NEW YORK WORLD'S FAIR

WELCOME  
TO THE  
MISS UNISPHERE 1965  
PAGEANT

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■ During this 1965 season of the New York World's Fair the weekly MISS UNISPHERE PAGEANT produced the finalists that are now to compete for the title of **MISS UNISPHERE 1965.**

■ The contestants are judged on personality, poise, and appearance; basically the same qualifications that originally awarded these young ladies their place in their pavilions and later, their titles of **MISS UNISPHERE OF THE WEEK.**

■ Their individual origin is varied, being national and international. Their common ground being, patience and understanding. As guides and hostesses they have been the ones in contact with the weary Fair visitor. Their pleasant manner, with that polite nature, then the extra smile, has imbedded a favorable impression of their pavilion on millions of persons for many years to come.

■ We salute them now; the young ladies that have added that necessary feminine sincerity to this man made spectacle of concrete and steel. We are proud to present them to you.

*Charles R Sanders.*

*Chairman*

MISS UNISPHERE PAGEANT



WE PRESENT  
THE LOVELY  
MISS UNISPHERE FINALISTS

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LINDA KIELHURN .....	FESTIVAL OF GAS
KAREN GOURLEY .....	GENERAL ELECTRIC
MARGARET HSU .....	REPUBLIC OF CHINA
INES HELLENDALL .....	TOWER OF LIGHT
NANNETTE RAE TRUITT .....	BELL SYSTEM EXHIBIT
ELLEN GARTHRIGHT .....	AMF MONORAIL
LYNDA JOHNSON .....	SOCONY MOBIL
ALICE BLANK .....	LÖWENBRÄU GARDENS
MIEKO SAKATA .....	HOUSE OF JAPAN
ARLENE KUHLING .....	R.C.A.
GAIL DE RYKE .....	EASTMAN KODAK

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■ The lovely ladies have each been "MISS UNISPHERE OF THE WEEK" during the year and have been awarded prizes and their crown. They are all "Queens" and always will be. The lucky one among them, however, to be chosen **MISS UNISPHERE 1965** will receive:

A Round Trip Flight to Hollywood, Cal. ....	United Air Lines
An Avis Rent-A-Car for One Week .....	Avis Rent-A-Car
Silver Trophy Champagne Bucket .....	Miller Brewing Co.
R.C.A. Transistor Radio .....	R.C.A. Corporation
AMF Deluxe Bowling Ball & Bag .....	AMF Monorail
World's Fair Desk Set .....	Parker Pen
and A Screen Test for showing to a .....	Hollywood Studio

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THE HOLLYWOOD ROOSEVELT HOTEL, in the heart of Hollywood, will be Miss Unisphere's home for the week. It is located across from the world famous Grauman's Chinese Theatre. There will be days of swimming in the olympic size pool and dancing in the very popular lounge.



THE FAIREST OF THE FAIR

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THE MISS UNISPHERE FINALISTS START A FULL DAY FAIR TOUR, BEGINNING, OF COURSE AT THE BEAUTIFUL UNISPHERE. THE U.S. STEEL CORP. IN PROVIDING THE FAIR SYMBOL AND FUTURE LAND-MARK MUST KNOW THAT THERE IS A CERTAIN 'PERSONAL' APPRECIATION BY THESE LOVELY LADIES.





EMMET KELLY, JR., Famous Clown, welcomed us to the — Moon-Roof after we had visited Eastman Kodak's fifteen exhibit sections.

We were able to thank them for the World's Fair Flash Camera that we each have received and used at the Fair so often.



"Our first stop was at United Air Lines' — 'From Here to There' — showing. One of us will be flying 'From Here to There' (to Hollywood) via United soon so we were all very attentive."





“While passing under one of General Foods’ Giant Archways To Understanding, we noticed we were being saluted. We HAD to watch this.”



AT SOCONY MOBIL, LYNDIA JOHNSON, ONE OF WE MISS UNISPHERE FINALISTS, WELCOMED US INTO THE PAVILION. LYNDIA THEN SEATED EACH OF US AT A STEERING WHEEL SIMULTANEOUSLY, AND WE WERE ‘OFF’ ON A CROSS COUNTRY RUN. OUR ‘DRIVING’ ABILITIES REFLECTED THE FUEL CONSUMED.





AT ARLENE KUHLLING'S PAVILION, R.C.A., WE SAW OURSELVES ON COLOR T.V. THEN AFTER A TOUR THROUGH A COLOR T.V. STUDIO WE WERE ALL INVITED TO APPEAR ON THE WORLDS FAIR CLOSED CIRCUIT CHANNEL ON MISS UNISPHERE DAY.



INSIDE THE BELL SYSTEM EXHIBIT 'OUR' ANNETTE PUT US ON THE MOVING CHAIR RIDE. WE PASSED THROUGH THE STORY OF COMMUNICATIONS; AND THEN MORE THAN 40 DISPLAYS AND DEMONSTRATIONS IN THE BELL PAVILIONS EXHIBIT HALL.





WHEN WE ARRIVED AT TOWER OF LIGHT WE FELT VERY MUCH AT HOME. EACH OF US HAD, AS 'MISS UNISPHERE OF THE WEEK' BEEN THERE BEFORE AND HONORED AS A CELEBRITY FOR THE LIGHT TURNING ON CEREMONY. THIS DAY INES SHOWED US THROUGH THE MUSICAL PRESENTATION OF ELECTRICITY "HOLIDAY WITH LIGHT."

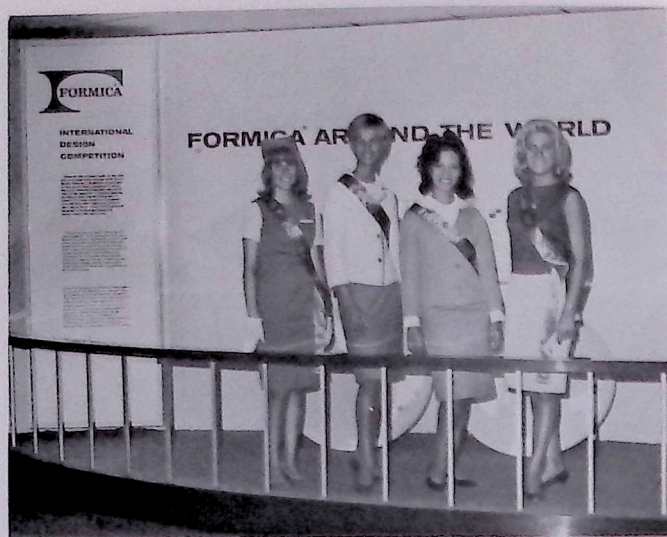


KAREN GOURLEY



KAREN GOURLEY ARRANGED FOR OUR GENTLEMAN GUIDE THROUGH GENERAL ELECTRIC'S PROGRESS-LAND. WHILE SEATED WE ROTATED AROUND WALT DISNEY'S PRESENTATION OF ELECTRICITY'S HISTORY AND FUTURE IN THIS UNIQUE CAROUSEL THEATRE.





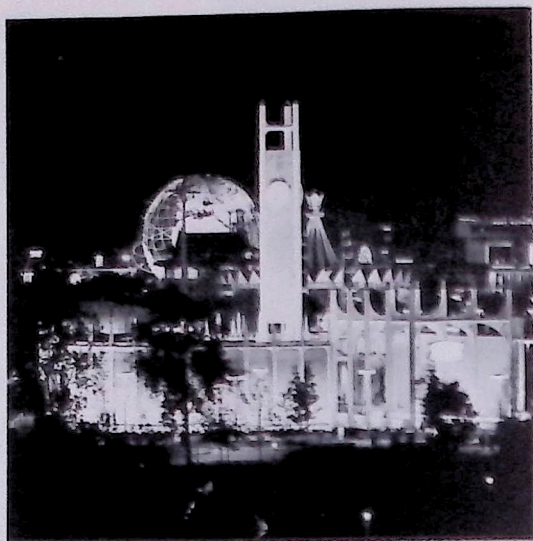
THE FORMICA COMPANY INVITED US TO TOUR THEIR LOVELY WORLD'S FAIR HOUSE. WE WERE INTERESTED IN LEARNING OF THE MANY USES AND STYLES OF FORMICA. WE FELT AT HOME ON THEIR 'FORMICA AROUND THE WORLD' SETTING.



ELLEN GARTHRIGHT GAVE US THE TOUR IN THE AIR ON THE MONORAIL. THEN, AFTER THIS RELAXING RIDE, WE WERE SHOWN THE BEAUTIFUL BOWLING BALL AND BAG THAT THE A.M.F. CO. MANUFACTURES.

THE ONE OF US CHOSEN MISS UNISPHERE 1965 WILL RECEIVE THIS BEAUTIFUL SET!





AFTER OUR LONG DAY WE RELAXED ON A BALCONY AND WATCHED THE EVENING COME OVER THE FAIR. BEFORE US ARE THE LIGHTS OF THE COCA COLA PAVILION WHICH WE HAD VISITED EARLIER. WE THOUGHT OF HOW THE SCENES INSIDE HAD CHANGED COMPLETE WITH SIGHTS, SOUNDS, CLIMATE AND AROMAS.

THEN IN THE DISTANCE WE AGAIN SAW 'OUR' UNISPHERE, THIS TIME WITH ITS COOL BLUE LIGHTING.

WE THOUGHT OF OUR GOOD FORTUNE TO HAVE THE OPPORTUNITY TO HAVE SHOWN THE FAIR TO EACH OTHER.

THEN OUR THOUGHTS WENT TO THE MOST IMPORTANT ONE OF ALL. WHICH OF US WILL BE THE ONE TO REPRESENT ALL OF THE MANY WONDERFUL THINGS THAT THE WORLD'S FAIR STANDS FOR . . . ESPECIALLY ITS BEAUTIFUL THEME — PEACE THROUGH UNDERSTANDING.

TIPARILLO  
BANDSTAND  
WITH  
GUY LOMBARDO  
AND HIS  
ROYAL CANADIANS  
September 1st — 10 p.m.  

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CORONATION BALL  
AT  
WISCONSIN PAVILION  
11:30 p.m.



