

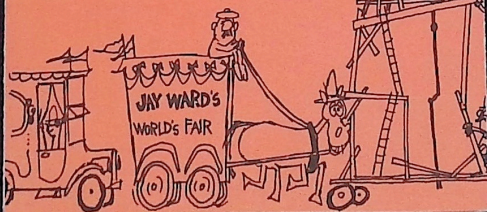
Presenting

Jay Ward's

TRAVELING

WORLD'S

FAIR!



"Leave it to the old showman!" we always say! Who else but Jay Ward could have done it? Yes, the P. T. Barnum of the Nuclear Age has created the first mobile, traveling World's Fair in history! Imagine, now you can have a COMPLETE World's Fair right in your town!

"If them folks can't go to the World's Fair, I'll bring the World's Fair to them," promised Ward!

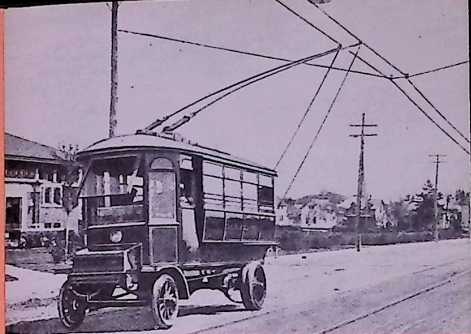
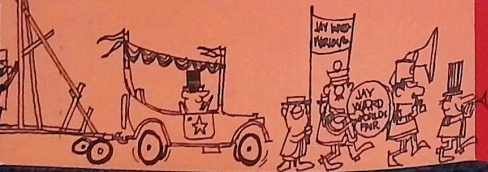
HERE ARE SOME OF THE OUTSTANDING
FEATURES OF THE TRAVELING WORLD'S
FAIR:

SPACE SPIRE

Shown here in an artist's conception, the outstanding feature of the Fair is this graceful structure, thrusting 700 ft. into the air. Mounted on wheels for ease of mobility, this magnificent spire — the central theme of the entire Fair — was built by Ward's father-in-law at a cost of \$38, symbolizing the Jay Ward goal of aesthetic beauty through economy.

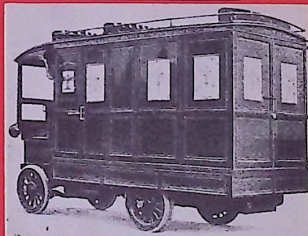
Sitting smack atop the Spire is the world's only revolving hot dog stand, affording patrons an unmatched view of the Fairgrounds and surrounding countryside. (If the countryside in your area lacks excitement, Ward can cover the windows with some lovely hand-tinted photo murals of Paris, Rome, and Gila, Arizona.)

--A word about this International Hot Dog Stand. In keeping with the theme, we are offering Hot Dogs From All Nations including chili dogs, chow mein dogs, teriyaki dogs, schnitzel dogs, hot dog parmigiana, and kosher dogs con bagel.



JAY WARD Monowheel

This high-speed conveyance whisks fairgoers from the center of your town to the Fairgrounds in only 45 minutes (not counting red lights, blowouts, and rest stops.) An exhilarating ride on the Monowheel sets the tone for the entire Fair!



Video Pavilion

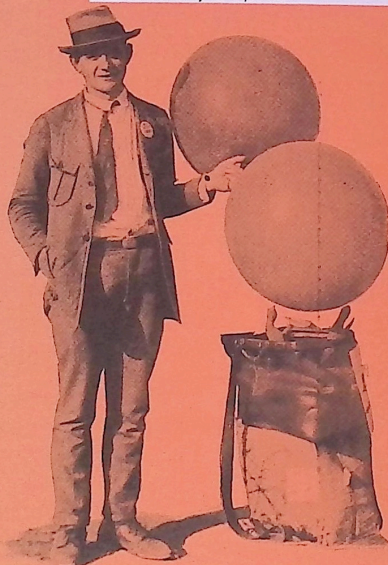
This space-age mobile pavilion presents a survey of the history of television in the form of Jay Ward TV pilots shot every year since 1948. Included among some of these all-time classics that never reached the "tube" are:

"The Max Schmeling Show" (1948), "The Alger Hiss Hour" (1951), "Sing Along With Johnny Weismuller" (1958), "77 Gaza Strip" (1956), "Cuban Eye" (1958), "The Prudence and Patience Show" (1952), "The Adventure of Johnny Birch" (1960), "Edsel Theatre" (1958).

These and many more Ward hits may be viewed on coin-operated machines.

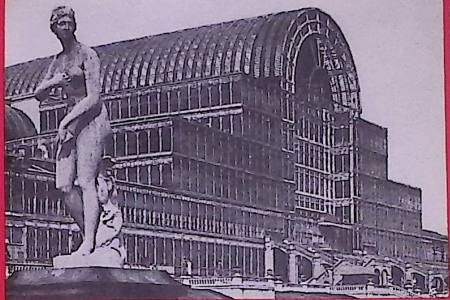
Souvenir Land

One of the most awesome displays of trinkets and mementos to be found anywhere -- the answer to your shopping needs for the next year, including Christmas and birthday presents! Many things to delight that person who has everything! Silk tassel pillows with a full color silk screen portrait of Jay Ward! Nail files and letter openers with inlaid handles depicting the formal opening of the Fair by Gabriel Heatter! A glow-in-the-dark portrait of Peter Piech! A paper-weight skillfully fashioned from rocks out of Jay Ward's yard! And a 1001 other happy surprises -- all yours at fantastically low prices!



The Playway

Our rollicking midway of fun includes Sheik Abdullab Ward's Famous Belly Dancers, Live Chicken-Eating Geeks, Funny Pinheads, a Real Hermaphrodite, and other wholesome entertainment for the family.



PAVILION OF SCIENCE & INDUSTRY

- SEE dry ice cause a bucketful of water to boil!
- SEE Jay Ward put an egg in a bottle!
- SEE Ward's son's collection of deciduous leaves which won him an "A" in Miss Freebie's science class!
- SEE the Space Capsule designed by NBC to put Ward permanently in orbit!
- SEE how Ward puts together a cartoon show! See how low-cost animation is done! Leave your children to draw for Mr. Ward while YOU tour the Fair!
- BUY Mother Ward's All Purpose Tonic & Liment -- good for scurvy, beri beri, ulcers, dandruff, athlete's foot and small brain tumors!

TOP ACTS APPEARING AT THE FAIR

BULLWINKLE J. MOOSE, Master of Ceremonies!

Providing those who live in electricity-less areas a chance to see TV's greatest star!

DUDLEY DORIGHT and Horse!

LEILANI HAREESE -- World's foremost living
Lebanese hula dancer!

The TIJUANA NATIONAL BALLETT!

CONRAD NAGEL Aquacade!

BRUNO KLUTZ -- World's strongest female
impersonator!

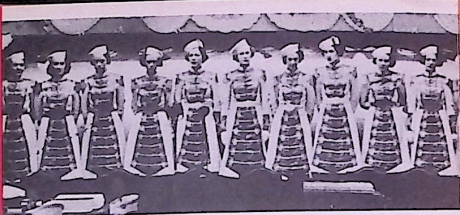
TSUKO SCHLUFF -- World's greatest soap
sculptor!

SONJA WERBLE'S Ice Follies!

PHIL SPITALNY'S Jazz Band!

The FRESNO KABUKI THEATRE!

and many, many more!!!



HERE'S WHAT THE JAY WARD TRAVELING WORLD'S FAIR CAN DO FOR YOUR TOWN:

Boosts local revenues! Brings in suckers from nearby areas. These people will buy anything so long as it has the words "World's Fair" stamped on it -- a great way to get rid of those buggy whips, saddle blankets, Dewey portraits, and Hadacol bottles gathering dust on your store shelves.



Creates restaurant traffic! All those people gotta eat, right? Raise your prices and lower your standards. Souvenir menus reading "Jay Ward World's Fair" available to restaurant owners @ \$4.95 per hundred. Sell them to guests for 25¢ each -- a 400% profit for you!

Boosts hotel and motel revenues! After accommodations in Jay Ward's World's Fair Village (500 tents sleeping 8) are exhausted, hotels and motels may start booking guests. Also an excellent opportunity for boarding houses, families with extra beds and couches, and undiscriminating spinsters.

Promotes Federal aid! Follow the lead of several communities and declare your town a Disaster Area after the Fair leaves! Get some of that good government green stuff to rebuild your town the way it ought to look!

Interest in the Fair has been so great that we are almost booked solid throughout the spring and summer months. However, we have had a few cancellations as noted below.

- April 21 (Seattle)
- May 31 (Hyannisport)
- June 3 (Christmas Island)
- June 21 (West Palm Beach)



If you are interested in having the JAY WARD TRAVELING WORLD'S FAIR in your town on any of these dates, simply ask your mayor or Congressman to contact Mr. Ward, c/o Jay Ward Productions, 8218 Sunset Blvd., Hollywood 46, California. A small cash donation will insure your inquiry being read. (We feel it only fair to mention that Mr. Ward insists on car parking concessions for himself, including all revenues therein, including 100% of all "take" from all municipal parking meters for the duration of the Fair.)

ICE CAPADES