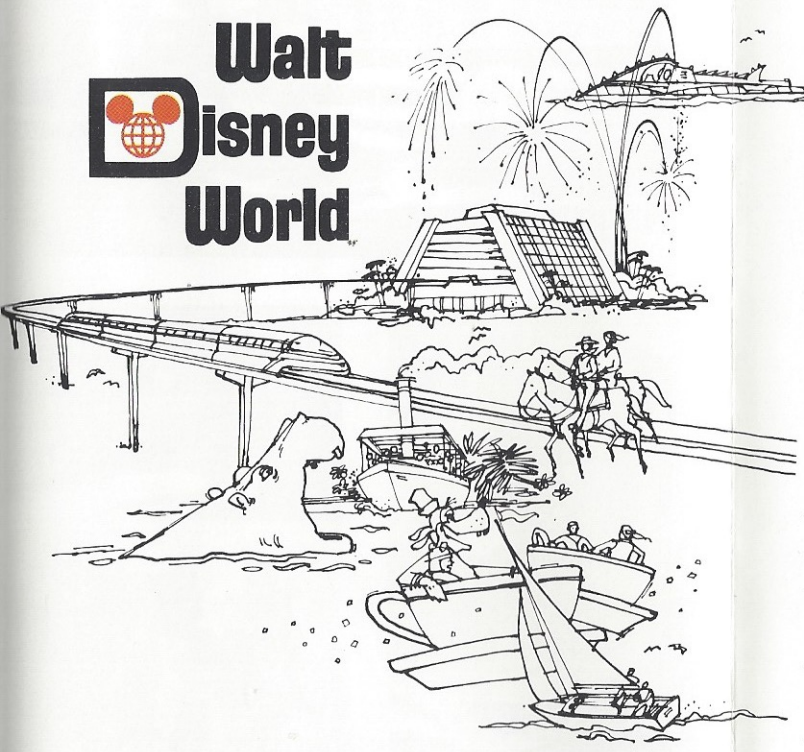
Walt Disney World

FLORIDA

THE VACATION KINGDOM OF THE WORLD

Walt Disney World



RECREATION, ENTERTAINMENT and RELAXATION

Welcome to a whole new vacation way of life! Here are a few of the adventures in store for you and your family at Walt Disney World:

★ The Magic Kingdom Theme Park — Visit Main Street, Adventureland, Frontierland, Liberty Square, Fantasyland and Tomorrowland — as exciting as California's Disneyland.

★ Resort-Hotels — this time, "live" in the world of tomorrow at the Contemporary Hotel; next trip, relax in the South Seas at the Polynesian Village.

★ Golf — play 18-hole championship courses designed by one of the world's foremost golf architects.

★ Camping—stay outdoors (with unexcelled facilities) in Walt Disney World's complete trailer-camper "wilderness."

★ Water sports — swim, sail, and water-ski over miles of lake and lagoon.

★ Nature Trails — ride horseback, pedal a bicycle, or hike along scenic wooded trails.

★ Transportation — forget your car when you get to Walt Disney World — travel by 19th century steamboat, 20th century monorail, and other unique land and water craft.

★ Activities — planned for young & old alike. Play "spectator" or join in — there are fishing trips, nature walks, canoeing, picnics, hayrides and much more.

★ Relax — bask in the Florida sun along four miles of sandy beaches — or grab a deck chair at Olympic-size hotel swimming pools.

★ Special Shows — Watch the fireworks (every night), take a moonlight cruise, see parades of famous Disney characters, enjoy top-name stars.

There's always something special happening at Walt Disney World.

For reservations or information about resort-hotels, camper-trailer facilities, motor-inns and conventions, please write Walt Disney World Hotels, Box 78, Orlando, Florida 32802.

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STAY *and* ***PLAY*** *in the "Vacation Kingdom"*

Walt Disney World is a completely new kind of vacation experience. Here you'll find all the fun of California's Disneyland—and many *new* attractions created especially for Walt Disney World. And that's just the start . . . here you can dine in the banquet hall of a medieval castle . . . sail for miles, or sun on the beach of a Polynesian Village . . . watch the sunset from the deck of a 19th Century steamboat . . . ride a swift monorail train right through the "lobby" of a resort-hotel as contemporary as tomorrow.

These adventures, and many more, await you and your family at Walt Disney World—opening this October. Come for the day . . . or better yet plan to *stay* for your entire vacation. Walt Disney World offers a whole new vacation way of life . . . recreation, family entertainment and relaxation all together *for the first time* in one "Vacation Kingdom."

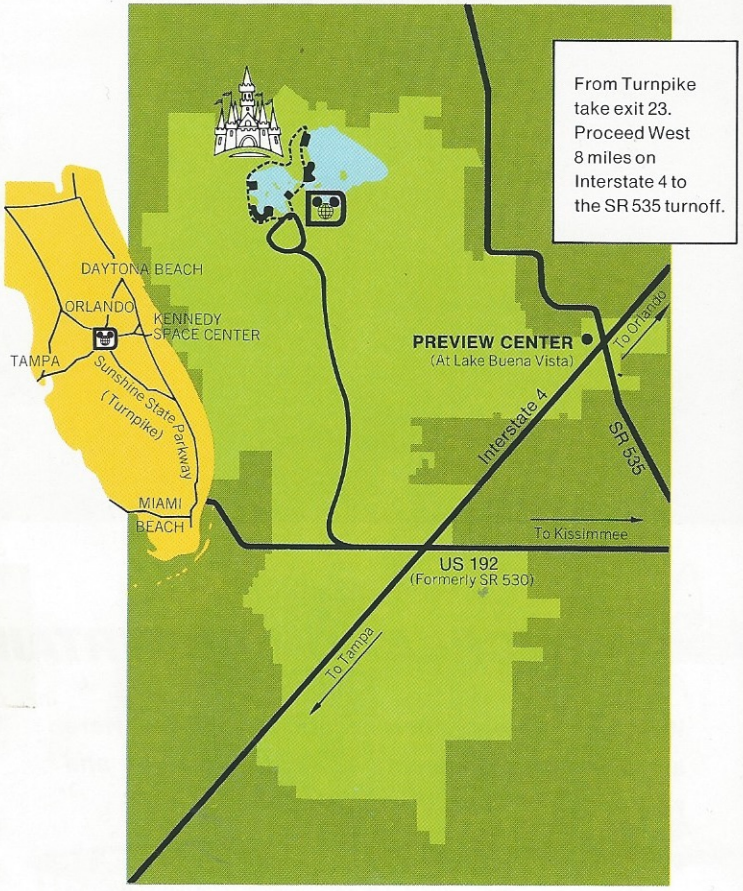
Plan now to leave the world of today behind . . . make your destination Walt Disney World beginning October, 1971!

Watch for the grand opening of Walt Disney World—
A 90-MINUTE SPECTACULAR ON NBC-TV THIS OCTOBER!

For a preview of Walt Disney World be sure to visit the

PREVIEW CENTER

located 15 miles southwest of Orlando in Lake Buena Vista, Florida



The Preview Center features . . .

- a 600 sq. ft. Scale Model of Walt Disney World
- Disney Artists' Renderings
- Construction Photographs
- And . . . a Full-Color Film describing the "Vacation Kingdom of the World"

Open Every Day 9:00 A.M. to 5:00 P.M.