

UNISPHERE



PEACE THROUGH
UNDERSTANDING

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NEW YORK WORLD'S FAIR 1964-1965 CORPORATION
INTERNATIONAL EXPOSITION AT FLUSHING MEADOW PARK
FLUSHING 52, N.Y. • TELEPHONE - AREA CODE 212 - WF 4-1964 • CABLE ADDRESS "WORLDSFAIR"

June 13, 1964

Memorandum to: All Exhibitors and Concessionaires

From: John T. O'Neill, Director of Security

Several incidents demonstrate unfamiliarity by some participants in the Fair and their agents and employees with the Rules and Regulations for the operation of exhibits and concessions, and, in particular, with General Regulations - Article XI (d) and Special Regulations - Part 3, Sections 9 and 10 thereof.

Article IX (d) provides that no participant may sell novelty hats, film, photographic supplies, photographic equipment, religious articles, knives, canes, spears or long-handled items of any nature whatever, chewing gum, cotton candy, corn-on-the-cob, watermelons, or candy suckers without cardboard safety sticks, unless the Fair Corporation, by written permission which designates the item by name, grants such participant authority to sell such items.

Part 3, Section 9 states, among other things, that any oral or visual presentation or any means of attracting attention to a project, such as music, noise-producing devices, and solicitation by attendants must be conducted to the satisfaction of the Fair Corporation, and that sound devices must conform with instructions of the Fair Corporation.

Exhibitors and concessionaires are hereby notified that, until further instruction from the Fair Corporation, the volume of sound resulting from music or other noise devices must not be heard beyond 100 feet from the lessee's property line, unless otherwise authorized in writing by the Fair Corporation.

If merchandise, handbills or literature of any kind is sold or distributed, or solicitation by attendants is employed, such sale, distribution or solicitation must be conducted in accordance with the terms of the lessee's lease or agreement of participation and must, in all cases, be conducted only within the lessee's property lines, unless otherwise authorized in writing by the Fair Corporation.

Moreover, under Part 3, Section 10, no merchandise of any kind can be sold or given away within the lessee's property lines unless the prior written consent of the Fair Corporation has been obtained.

Violations of these regulations are grounds for ejection or arrest of the violators, or both, seizure of any merchandise involved, and revocation of the participant's operating permit resulting in the closing of his exhibit or concession.