

*General Motors thanks you  
for visiting The World of Motion*



*Free Offer Inside*

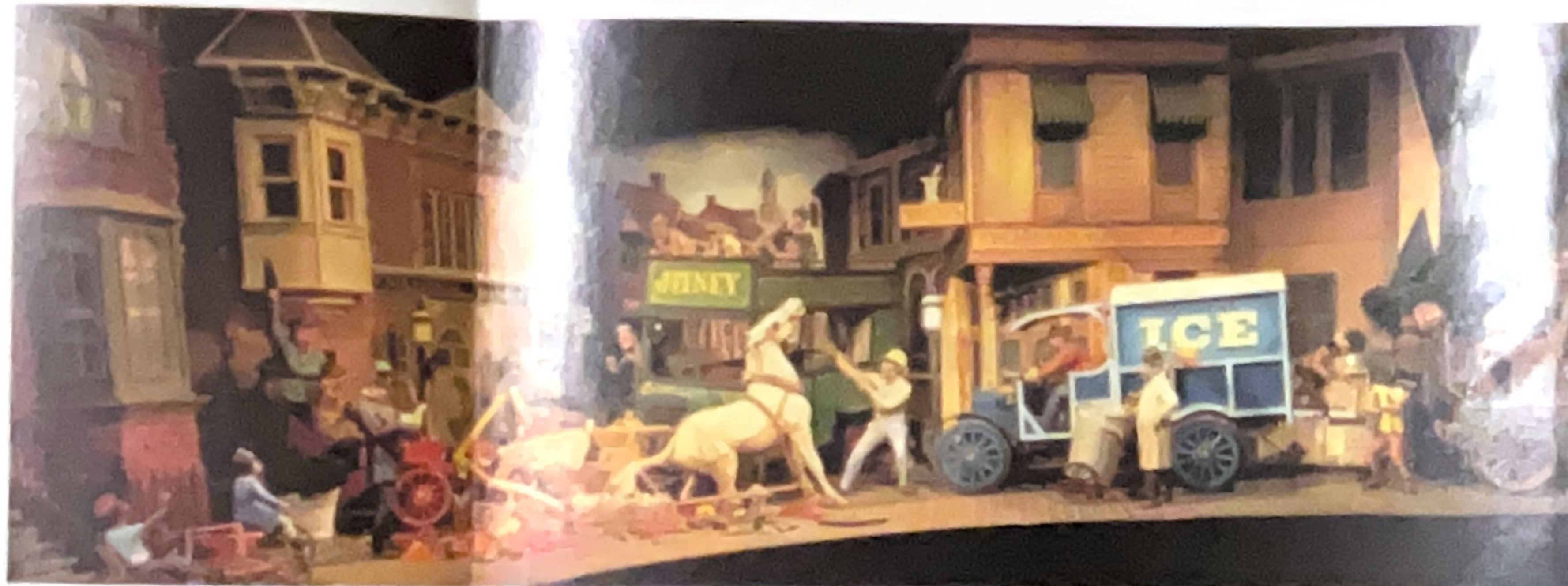


## AT GM, THE FUTURE OF TRANSPORTATION IS HERE!

In a comical catastrophe entitled, "The First Traffic Jam," the horse-and-buggy era meets its final challenge in the horseless carriage.

Today, automotive engineers face a new challenge—designing vehicles which meet quality, safety and efficiency standards considered impossible just a few years ago.

Its firm commitment to developing technologies of tomorrow keeps General Motors a consistent industry leader in the design of cars and trucks today.



Highly advanced aerodynamics and innovative mechanical design let us see in the "Aero 2000" what may be the ideal practical car of the future.

The "Lean Machine," born of ultrahigh-tech engineering and GM-style imagination, represents the ultimate in personal commuter transportation.

More than marvels of engineering, these fantastic machines show us that transportation of the future is just over the horizon. Many design features you saw in these vehicles are actually built into General Motors Cars and Trucks today!



Transcenter Film by Bob Rogers & Co., Burbank, CA

Nine animated characters in the "Water Engine Theatre" hold a spirited debate over the ideal powerplant of the future. GM engineers today are exploring, developing and building engines that are considered among the world's most reliable and fuel efficient.

Lighthearted dialogue between "The Bird and the Robot" hints at limitless possibilities in robotics. "Automatons" in GM production help their human masters to achieve excellent fit and finish on new cars and trucks.

A giant wind tunnel leading to the World of Motion "Transcenter" represents the first such facility built and operated by a U.S. automobile manufacturer—a reflection of General Motors relentless quest for the ultimate in aerodynamic efficiency and performance. The tunnel is helping GM to create some of the most efficient yet attractive body designs in automotive history.



## BUSINESS REPLY MAIL

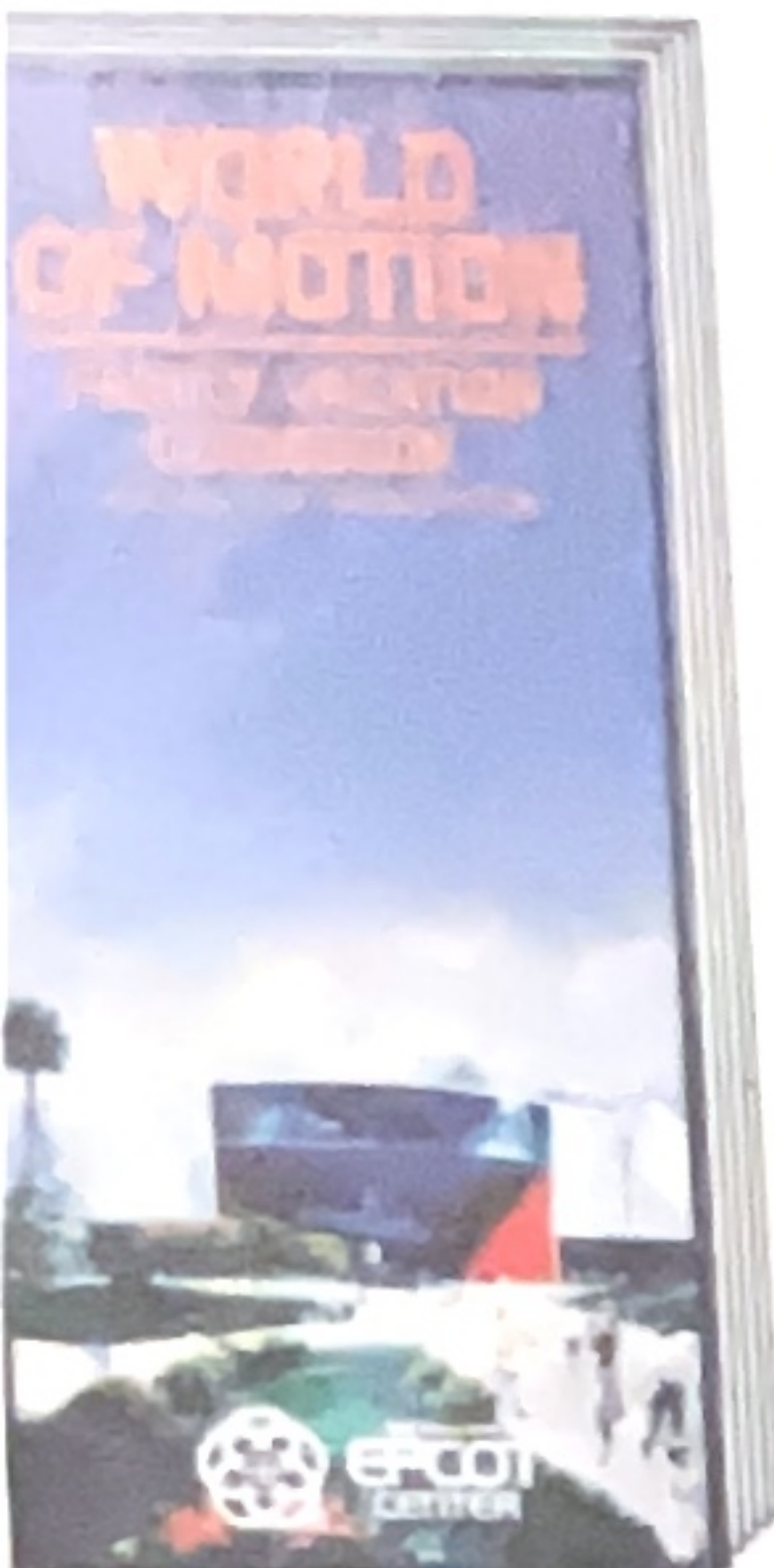
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## PUT GENERAL MOTORS TECHNOLOGY TO THE TEST...

Your visit to the **General Motors World of Motion** means you appreciate the role of high technology in automotive design. We invite you to see and feel our technology at work with a test drive at your favorite GM dealership soon!



1985 BUICK SKYHAWK T-TYPE COUPE



1985 CADILLAC FLEETWOOD SEDAN



1985 GMC S-15 WOODY



1985 PONTIAC GRAND PRIX



1985 CHEVROLET CAMARO IROC-Z COUPE



1985 OLDSMOBILE CUTLASS CIERA HOLIDAY COUPE

### GM Seat Belt User Insurance

Just as General Motors is committed to engineering excellence, we're also determined to promote driving safety through the use of seat belts. So beginning April 16, 1984, new GM cars or light trucks delivered by authorized dealers in the U.S. or Canada are automatically covered by a \$10,000 one-year insurance certificate. If driver or passenger deaths result from an accident in which the vehicle occupant was wearing the GM seat belts, \$10,000 is paid to his or her estate. This policy is effective for one full year following date of registration.

We believe in belts. And seat belt user insurance is just another way of saying **we care**.

See your local GM dealer for details.



Let's get it  
together...  
Buckle Up!



1985 CHEVROLET ASTRO PASSENGER MODEL