



**"GREAT MOMENTS
WITH MR. LINCOLN"**

A WORD OF INTRODUCTION

You have been selected to represent Walt Disney at the premiere Disneyland opening of "Great Moments With Mr. Lincoln." As you embark on your training program, there are two important points we'd like to emphasize.

FIRST, this is a premiere season. All eyes will be on you and your performance.

SECOND, it is inevitable that we will make changes in our procedures on the basis of working experience. You will be expected to cheerfully adjust and adapt to these changes.

You will be called upon to answer countless questions, not only about "Great Moments With Mr. Lincoln," but about Disneyland as well. For this reason, we have planned an extensive program to equip you with the necessary facts and information.

The following chapters of this guide will serve as an introduction to help you start your new job.

Yours is an important responsibility. We hope you will enjoy your role and have a memorable experience as part of this dramatic new attraction.

UNIVERSITY OF DISNEYLAND

THE REAL MR. LINCOLN

On April 15, 1865 Secretary of War Stanton said, "Now he belongs to the ages," and the Man from Illinois became a living legend. From playwright Robert E. Sherwood to poet Carl Sandburg, from England's Lord Charnwood to Germany's Emil Ludwig, the life of Abraham Lincoln has served as a basis for biographies. Such diverse men as Dale Carnegie and John Ford have been fascinated by his life.

His place in history is secure, and many historians and philosophers, when asked to name five, ten, or twenty of the world's greatest men, usually name Lincoln as the only American on the list.

The myths and legends which surround him are numerous. His real life story is no longer private since every facet of it, from reading by blazing firelight to working as a rail splitter, from lawyer to President, has been minutely covered. His life is a mass of contradictions; vilified in life and honored in death, lost the debate to Stephen A. Douglas, but won the Presidency, invited as an afterthought to the dedication of a cemetery, his short speech became more renowned than the 45-minute oration of the main speaker.

Trying to separate the facts from the fantasy in his life is very difficult, but these are the simple facts of his life and career as told in his own words:

"I was born February 12, 1809 in Hardin County, Kentucky. My mother who died in my tenth year, was of a family of the name of Hanks. My paternal grandfather, Abraham Lincoln, emigrated from Rockingham County, Virginia, to Kentucky, about 1781 or 2 where, a year or two later he was killed by Indians when he was laboring to open a farm in the forest.

"My father, at the death of his father, was but six years of age; and he grew up literally without education. He removed from Kentucky to what is now Spencer County, Indiana, in my eighth year. It was a wild region, with many bears, and other wild animals still in the woods. There I grew up. We settled in an unbroken forest; and the clearing away of surplus wood was the great task ahead. I was large for my age and had an axe put into my hands at once; and from that to my twenty-third year was almost constantly handling that most useful instrument — less, of course in plowing and harvesting seasons.

"I went to A.B.C. schools by little — I think that the aggregate of all my schooling did not amount to one year. What I have in the way of education, I have picked up. I studied English grammar so as to speak and write well, and I nearly mastered the six books of Euclid.

"At twenty-one I came to Illinois. At New Salem I studied what I should do — thought of learning the blacksmith trade — thought of trying to study law — rather thought I could not succeed at that without a better education. I borrowed law books, took them home, and went at it in good earnest. In the autumn of 1836 I obtained a law license, removed to Springfield, and commenced practice. In 1846 I was elected to the lower House of Congress. Was not a candidate for reelection. In 1854 the law profession had almost superseded the thought of politics in my mind, when the repeal of the Missouri Compromise aroused me as I had never been before.

"What I have done since is pretty well known."

On July 24, 1858 Abraham Lincoln challenged Senator Stephen A. Douglas to a series of seven debates during the campaign for election to the Illinois legislature. The debates were held in Ottawa, Freeport, Jonesboro, Charleston, Galesburgh, and Quincy, and from that moment Lincoln sprang into national prominence. In the election of 1860 many people felt that Lincoln should be considered as a candidate for the Presidency. He went on to become the sixteenth President of the United States, inaugurated in 1861...perhaps the greatest President the nation has ever had.

He was elected to a second term and shortly after inauguration in 1865 he was assassinated at the Ford Theatre in Washington, D.C. on April 14. He died April 15, 1865.

Walt Disney has long held the belief shared by many other Americans that more of us should recognize the extraordinary influence of historical events on our lives today and the significance of our American heritage in the future development of this nation. His efforts have been recognized officially on several occasions. In 1963 Walt was presented with the Freedoms Foundation's coveted George Washington Award as "Ambassador of Freedom for the United States." The citation reads, in part:

"For his educational wisdom and patriotic dedication in advancing the concept of freedom under God.

"For his unflinching professional devotion to the things which matter most -- human dignity and personal responsibility.

"For his masterful creative leadership in communicating the hopes and aspirations of our free society to the far corners of the planet."

Here, Walt Disney tells in his own words how he hopes to further these goals with his "Great Moments With Mr. Lincoln" show:

"Most Americans will agree with me that no man has had more of a positive impact on a nation than Abraham Lincoln has on our Country. He is venerated not only in our land but in many other parts of the world. Yet I have always felt that too few people realize that Lincoln's concepts and philosophies are as useful, as necessary, as applicable today as they were when he pronounced them a century ago. His analysis of freedom and its true meaning, his approach to justice and equality, his own courage and strength -- all are as vital in the 1960's as they were during the mid-1800's.

"There are many fine statues of the great Civil War President and an even larger number of Lincoln portraits and photographs. Many of us have spent memorable moments in theaters as some of our best actors have brought him to life on the stage or motion picture screen.

WALT DISNEY AND MR. LINCOLN

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Hundreds of volumes have been written about the man Lincoln, and some of his speeches and writings are still among history's most often-quoted passages.

"Each of these has contributed to our knowledge of Lincoln and has given us some insights into his character.

"I felt, for many years, however, that there must be some way... some undeveloped means of communication...perhaps some new art form...that could combine the best of traditional media to capture consistently the appearances and mannerisms, the warm sincerity and the contagious dedication of Abraham Lincoln.

"Such a medium, I realized, would have to offer the three-dimensional authenticity created by a talented sculptor, as well as the color and life left on canvas by the genius-painter's brush. The drama and personal rapport of the theatre were indispensable. This technique must have the artistic versatility and consistency of the motion picture. From the best literary sources would come the proper atmosphere which this medium must create. And, finally, Lincoln's own pen must supply the most important element of all -- the message.

"For more than a decade our staff of artists, sculptors, engineers, architects, researchers and other technicians have spent thousands of man-hours and more than \$1 million to develop and perfect the system we call "Audio-Animatronics." Recent improvements in this system now make it possible for us to utilize and combine the qualities of all of these more familiar art forms. It permits us to come as close as possible to capturing the true spirit, physical likeness and personality of Lincoln, which we can convey to so many people.

"The secret of its effectiveness, regardless of its amazing flexibility and efficiency, lies in its application. That is why we set the highest standards for our guidelines in preparing the show for the Lincoln Theatre in the Illinois State Pavilion. Imagination would have to be tempered with authenticity. Drama must intertwine with serenity. Fantasy would be entirely abandoned since its presence would defeat our purpose. Reserve was demanded, but it would have to take the form of subdued excitement. And dignity would have to be the constantly sounded keynote.

"When we set out to select the speeches and writing for the monologue in the show, we decided to bypass the 'Gettysburg Address,' even though its poetic qualities and poignant message are unexcelled.

Because it is so familiar to nearly every American, we felt that it would not contribute significantly to our purpose -- an in-depth, fresh presentation of Lincoln's principles, ideals and philosophies.

"We hope the audiences in the Lincoln Theatre agree that we have achieved our goals. We believe it is much more than a new entertainment medium or art form; it is a different and exciting way to stress history's importance to each of us and the applicability of its lessons to our everyday lives." 55% of the visitors praised "Mr. Lincoln" as inspiring, educational, entertaining, and utterly realistic. The press reported:

THE ASSOCIATED PRESS

"Individual star of the World's Fair is Abraham Lincoln. Some audiences he holds in spellbound silence; others he sets wildly cheering."

THE NEW YORK HAROLD TRIBUNE

"'Great Moments With Mr. Lincoln' was an instant success. What was re-created was a man, real to all outward appearances."

THE BROOKLYN HOME REPORTER

"A tribute to the greatness of the exhibit is the hush in the crowded theatre during the show and spontaneous applause at its close... despite the absence of living performers to receive it."

THE PITTSBURGH PRESS

"Mr. Disney's 'Audio-Ani-atronic' figure is remarkable. It is accurate to the last detail."

THE NEW YORK DAILY NEWS

"Those who have seen Lincoln 'come to life' are stricken by something akin to awe."

Some of the guests polled at the Fair after seeing the performance voiced these typical comments:

"The impact will be remembered always."

"Everyone should see this show because of its patriotism and definitions of freedom and liberty."

"It gave me a sense of tremendous respect of Lincoln."

MR. LINCOLN IN NEW YORK

"Great Moments With Mr. Lincoln" was first shown at the State of Illinois Pavilion at the New York World's Fair in 1964. From the beginning it was an immediate success, and during its first season the show played to more than 2 1/2 million people.

In press reports and a survey of audiences in the first weeks of the New York showing, 85% of the visitors praised "Mr. Lincoln" as inspiring, educational, entertaining, and utterly realistic. The press reported:

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MR. LINCOLN IN DISNEYLAND

Located in the Opera House on the Town Square near the entrance to the Magic Kingdom, "Great Moments With Mr. Lincoln" now has its permanent home in Disneyland.

Highlight of the show are excerpts from Abraham Lincoln's famous speeches and writings, delivered from the stage by Walt Disney's lifelike Lincoln figure.

The show opens with the Preamble to the Constitution being recited through the use of stereophonic sound, making it seem as if the audience itself was participating.

As the narrator begins his introduction, Lincoln first appears seated in thoughtful dignity. As the narrator introduces his address he "comes to life." Apparently immobile moments before, he rises to his feet and speaks, delivering his address with complete coordination of movements and speech -- and many mannerisms of the sixteenth President.

An emotion-stirring finale finds Lincoln again seated, now silhouetted against the imposing dome of the Capitol building in the early light of dawn.

As singing voices, joined in harmony, seem to move through the audience like an invisible procession, viewers are encompassed in a stereophonic choral presentation of the "Battle Hymn of the Republic."

At the same time, the crimson and white sky behind Lincoln dissolves into a symbolic representation of the American flag, the clouds billowing into the stripes, the stars twinkling in a field of blue. With the curtains fully open, this "flag" spreads across the background of the entire stage.

The shows will be presented on a 12-minute cycle, or five complete performances each hour.

The text of Lincoln's speech is excerpts from the following six addresses:

1. Address at Sanitary Fair
Baltimore, Md., April 18, 1864
2. Speech at Edwardsville, Ill.
September 11, 1858
3. Address before the Young Men's Lyceum
Springfield, Ill., January 27, 1838
4. Same
5. Eulogy to Henry Clay
Springfield, Ill., July 6, 1852
6. Address at Cooper Institute
New York City, February 27, 1860

Royal Dano, lean, lanky, unassuming New Yorker, is the voice of Abraham Lincoln.

The authentic, sincere, almost homespun quality of Dano's voice has caused several Lincoln scholars to say, "This is Abraham Lincoln to the life." This was part of the thoroughgoing research that went into the Disney production, for Walt Disney demanded "not an actor's voice, but the real voice."

The following is the complete script for "Great Moments With Mr. Lincoln."

CHORUS

WE, THE PEOPLE OF THE UNITED STATES
IN ORDER TO FORM A MORE PERFECT UNION,

ESTABLISH JUSTICE...
INSURE DOMESTIC TRANQUILITY,

PROVIDE FOR THE COMMON DEFENSE,
PROMOTE THE GENERAL WELFARE,

AND SECURE THE BLESSINGS OF LIBERTY
TO OURSELVES AND OUR POSTERITY,

DO ORDAIN AND ESTABLISH THIS CONSTITUTION
FOR THE UNITED STATES OF AMERICA.

NARRATOR

These immortal words, when first they were written, proclaimed to the world an idea new among men.

This was the American dream, the prayer for the future. But that golden goal, was not to be had without cost. The American way was not gained in a day. It was born in adversity, forged out of conflict, perfected and proven only after long experience and trial.

Our nation's greatest crisis occurred when Abraham Lincoln was our President...and our protector...for Abraham Lincoln gave all to save the Union.

We pay tribute here, not to a man who lived a century ago -- but to an individual who lives today in the hearts of all freedom-loving people.

His prophetic words are as valid for our time as they were for his...

At what point then is the approach of danger to be expected?

And now the skills of the sculptor and the talents of the artist will let us relive great moments with Mr. Lincoln...

ABRAHAM LINCOLN

"The world has never had a good definition of the word liberty, (and) the American people, just now, are much in want of one.

"We all declare for liberty; but in using the same word we do not all mean the same thing.

"What constitutes the bulwark of our...liberty and independence?

"It is not our frowning battlements and bristling seacoasts...

"These are not our reliance against...tyranny...

"Our reliance is in the love of liberty which God has planted in our bosoms.

"Our defense is in the preservation of the spirit which prizes liberty as the heritage of all men, in all lands, everywhere.

"Destroy this spirit, and you have planted the seeds of despotism around your own doors.

* * * * *

"At what point shall we expect the approach of danger?

"By what means shall we fortify against it?

"Shall we expect some trans-atlantic military giant to step the ocean and crush us at a blow?

"Never!

"All the armies of Europe, Asia and Africa combined...could not by force, take a drink from the Ohio, or make a track on the Blue Ridge in a trial of a thousand years.

"At what point then is the approach of danger to be expected?

"I answer, that if it ever reach us, it must spring from amongst us. It cannot come from abroad. If destruction be our lot, we ourselves must be the authors and finishers.

"As a nation of free men, we must live through all times or die by suicide.

* * * * *

"Let reverence for the law be breathed by every American mother to the lisping babe that prattles on her lap -- let it be taught in the schools, in the seminaries, and in the colleges -- let it be written in primers, in spelling books, and almanacs; let it be preached from the pulpit, proclaimed in legislative halls, and enforced in courts of justice.

"And, in short, let it become the political religion of the nation; and let the old and the young, the rich and the poor, the grave and the gay of all sexes and tongues, and colors and conditions, sacrifice unceasingly at its altars.

* * * * *

"And let us strive to deserve, as far as mortals may, the continued care of Divine Providence, trusting that, in future national emergencies, He will not fail to provide us the instruments of safety and security.

* * * * *

"Neither let us be slandered from our duty by false accusations against us, or frightened from it by menaces of destruction to the Government nor of dungeons to ourselves.

"Let us have faith that right makes might, and in that faith, let us, to the end, dare to do our duty as we understand it."

* * * * *

CHORUS

("BATTLE HYMN OF THE REPUBLIC")

MINE EYES HAVE SEEN THE GLORY OF
THE COMING OF THE LORD;

HE IS TRAMPLING OUT THE VINTAGE
WHERE THE GRAPES OF WRATH ARE STORED;

HE HATH LOOSED THE FATEFUL LIGHTNING
OF HIS TERRIBLE SWIFT SWORD;

HIS TRUTH IS MARCHING ON.

GLORY! GLORY! HALLELUJAH!
GLORY! GLORY! HALLELUJAH!
GLORY! GLORY! HALLELUJAH!
HIS TRUTH IS MARCHING ON!

GLORY! GLORY! HALLELUJAH!
GLORY! GLORY! HALLELUJAH!
GLORY! GLORY! HALLELUJAH!
HIS TRUTH IS MARCHING ON!
AMEN!.....AMEN!.....

THE END

THE LINCOLN THEATRE

The Lincoln Theatre, a new indoor amphitheatre located in the old Opera House, is divided into three areas.

The first serves as an entrance or gathering area for the guests and offers a panoramic view of the White House which is done in miniature, and a background scene of Washington, D.C. The White House miniature is 11 1/2 feet long and 4 1/2 feet high.

From here, the group moves into the second area which is the pre-show theatre. Here, while waiting to see "Great Moments With Mr. Lincoln" they will be presented a slide show on a 28 foot screen called "The Lincoln Story," told in Lincoln's own words.

The entire pre-show room is decorated with 900 yards of Rovanna-Verel blue draperies.

Upon completion of the pre-show, which acts as an introduction to "Great Moments With Mr. Lincoln," the audience moves into the main theatre which seats 500 people in Stellar series theatre seats. The seats are red in color, matching 150 yards of red draperies on stage.

All drapery materials in the entire theatre are fireproof and especially woven for this show.

Everything modern fire-prevention engineering can do has been installed in the Lincoln exhibit to provide maximum guest protection. All areas are completely sprinklered and the exhibit contains 750 sprinkler heads, carrying from 85 to 100 pounds of pressure.

In the electronics room there are ten cylinders of carbox which are automatically and manually controlled, and throughout the area are chemical extinguishers.

In addition to fire-resistant draperies, even the steel girders are glass coated.

The entire Lincoln exhibit contains 1,294 yards of carpeting with sponge rubber backing, cemented to the floor.

There are 118 spotlights used for lighting effects during the show, and 14 projectors used to create the stars and stripes sky background at the closing of the show.

The dome of the Capitol is three-dimensional and was hand-constructed in the Staff Shop at Disneyland.

There are 56 speakers used to create the stereophonic sound throughout the theatre.

The exhibit is set up to accommodate 500 people in the entrance room, 500 in the pre-show theatre, and 500 in the Lincoln Theatre.

SPECIFIC INFORMATION ON LINCOLN

The prototype Lincoln figure was first developed about six years ago and has been used since for experimentation, refinement and improvement. Further research and development resulted in additional sophistication of techniques. The devices used in the new figure are featured during the second season of the World's Fair.

WED "imagineers" -- artists, model-makers, sculptors, engineers and mechanics -- spent a total of more than five months in research alone to assure exact likeness and measurements.

Dimensions of the face were taken from an actual life-mask of Lincoln. The eyes were created from an intensive study of many photographs, paintings and written descriptions, including one in Mrs. Lincoln's diary. Other dimensions came from biographical works, although not all historians agree on Lincoln's height and weight.

Work on the new figure began with the creation of the head. A detailed model was first sculptured in plastiline (plastic clay) using Lincoln's life-mask. From this, a flexible skin was then fabricated over a rigid plastic structure. The features from the original model were maintained to the most minute detail.

The hair and beard were created by a professional wig maker. Hands were cast from actual hands of a man of comparable size. Eyes were created by WED artists, using techniques similar to those employed by prosthetic eye manufacturers, and dental techniques were used to design the gums and teeth.

The figure stands approximately six feet, four inches and weighs about 140 pounds. (Lincoln is believed to have weighed about 180 pounds, but this figure is lighter because of a specially designed metal framework to facilitate movement.)

The new figure is capable of 48 separate body actions, as well as 17 head motions and facial expressions, all performed in life-like movements and mannerisms. This flexibility permits a total of nearly 275,000 possible combinations of action.

Costuming includes a black suit; white, high-collar shirt; black string bow tie; vest; watch chain; and black high-top shoes.

The operator at the turnstile is the official hostess for "Great Moments With Mr. Lincoln." It is her job to receive the guests and collect their tickets. Tickets will be required from adults only as the show is free to children under 18.

As official hostess, she must learn the techniques of audience control, and never turn her back to the guests. It is her job to help make the waiting time as pleasant.

And, of course, she will be expected to be a walking, talking information expert.

Pre-show Entrance Hostess

She will have to watch the automatic turnstiles and be sure the right number of guests are admitted to the pre-show theatre.

And, as in all positions, she will be expected to answer any and all questions.

Theatre Entrance Hostess

After the guests have viewed "The Lincoln Story," instruct them on entering the theatre. Request that they please

OPERATIONS PROCEDURES

The Lincoln Theatre will operate with five hostesses and a foreman. The positions will be: 1. Ticket Receptionist
2. Pre-show Entrance Hostess 3. Theatre Entrance Hostess
4. Theatre Exit Hostess.

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Theatre Entrance Hostess

After the guests have viewed "The Lincoln Story," instruct them on entering the theatre. Request that they please

stand behind the designated area until after the automatic doors have opened. Also, explain to each group the policy on photography. The suggested way to do this is by saying, "In order to preserve the dignity of this presentation, the producers respectfully request that there be no photography in the theatre."

Theatre Exit Hostess

Immediately before the show begins, ask the guests again not to take any pictures.

Upon completion of the show, thank the guests and instruct them on exiting.

As we said in the beginning, since this is a new attraction, operations procedures will change as new experience is gained.

The above positions and duties are general breakdowns designed to start you off on the right foot.

Since you're new here, it won't hurt to remind you of our Disneyland motto... "Safety, Show, Courtesy, Capacity, and Cleanliness."

1. FIRST...SAFETY

At all times and under all circumstances, Safety IS first.

We guarantee our guests a safe day when they come to Disneyland, and we must fulfill this promise.

Safety is engineered into every attraction. The rest is up to you as a guardian of this safety. At no time, under any circumstances, shall you sacrifice safety for any reason.

And the same applies to you. Your health and safety are vitally important. This is no place for horseplay...practical jokes...absent-mindedness. Don't you take any chances with your own health either. Safety is foremost in your work.

2. SECOND...COURTESY

If our policy of courtesy has not yet been explained to you, then let's take care of it right now. Our reputation for that extra personal touch distinguishes Disneyland friendliness from ordinary courtesy. It is something we insist on, and the extra courtesy for which we are world famed is a built-in part of your job.

3. THIRD...CAPACITY

Seconds are of vital importance and split second control of the departure interval must be maintained. We must stick to the trip cycle and use every seat...save every second. In this way we reduce "wait time," which our guests do not enjoy.

CONCLUSION

It is especially appropriate that "Great Moments With Mr. Lincoln" is being introduced at Disneyland in 1965... just 100 years after President Lincoln left his indelible impression on our American culture.

This show, created by Walt Disney and designed by WED Enterprises, Inc., is the culmination of many years of planning, research and engineering...a show that Disneyland is proud and honored to be able to present. "Great Moments With Mr. Lincoln" is a tribute to the President who saved our code of laws, the Constitution, in its greatest hour of crisis a century ago.

This great tradition of Mr. Lincoln is now yours to represent and preserve in this new Walt Disney production.