

BOARD OF DIRECTORS



NEW YORK WORLD'S FAIR 1939
INCORPORATED

C A L E N D A R
OF THE
BOARD OF DIRECTORS
NEW YORK WORLD'S FAIR 1939 INCORPORATED
AUGUST 4, 1938
4:00 P.M.

ITEM 1

Minutes of meeting of the Board of Directors held June 29, 1938. - For approval.

ITEM 2

Presentation by President of the following Preamble and Resolution upon the death of James H. Post, a charter member of the Fair Corporation (heretofore approved by the Executive Committee*).

The following preamble and resolution have heretofore been adopted by the Executive Committee.

WHEREAS it has pleased Almighty God to take from this life James H. Post, a charter member; therefore be it

RESOLVED that the Board of Directors of New York World's Fair 1939 Incorporated hereby expresses to the family of Mr. Post its appreciation for the important services rendered by Mr. Post to the Fair Corporation in the development of its program.

Board of Directors Calendar

ITEM 3

Report of the Chairman on his European trip.

ITEM 4

Report of the Chairman of the Finance Committee on the progress of the Bond Sales Campaign; and presentation of form of letter to be given all applicants for membership in the Terrace Club, Inc. and proposed amendment to agreement with the Terrace Club, Inc. (heretofore approved by the Executive Committee). - For approval.

"Presented herewith is a form of letter to be given all applicants for membership in the Terrace Club, Inc. It is proposed that the existing agreement between the Fair Corporation and the Terrace Club, Inc. shall be amended to conform to the terms of the letter.

Board of Directors Calendar

ITEM 5

"The Terrace Club at the New York World's Fair has been constructed and furnished at the expense of the World's Fair Corporation. It is leased by the Fair Corporation to, and is operated by The Terrace Club, Incorporated. It is now in full operation and except during the Winter season will be open for the duration of the Fair. It is located on the lake at the junction of Grand Central Parkway and Horace Harding Boulevard. It will be the only Club of its kind in connection with the World's Fair. Its membership will be limited to a small number. It will have a club parking space adjoining the Clubhouse for members' cars only. It will have a special entrance direct from the Clubhouse to the Fair for the use of members only. Each member will be the recipient of a season admission card entitling him to admission to the Fair at any Fair gate at will.

"The operation of the Club will be in the hands of a group, none of which will be actively connected with the management of the World's Fair. The purpose of this arrangement is to insure that the policies of the Club will not in any way be dictated by the World's Fair Corporation. The Officers and Board of Governors of the Club are the following:

Officers

Frank L. Crocker, President
Harold E. Talbott, Vice-President
Wm. Rhinelanders Stewart, Honorary Secretary
J. Ford Johnson, Jr., Treasurer
Edward J. Dowling, Secretary

Governors

Roy F. Atwood	Harry T. Peters
Thomas M. Bancroft	Bernon S. Prentice
Walter P. Chrysler	Herbert H. Ramsey
Frank L. Crocker	Wm. Rhinelanders Stewart
Charles E. Dunlap	Robert E. Strawbridge, Jr.
Eugene G. Grace	Harold E. Talbott
Thomas Hitchcock, Jr.	Alfred G. Vanderbilt
Deering Howe	Howell Van Gerbig
J. Ford Johnson, Jr.	Cornelius V. Whitney

John Hay Whitney

"The terms under which the Club and its furnishings have been leased to The Terrace Club, Incorporated, provide in part (a) that the Club will pay the World's Fair Corporation a fixed rental and (b) will further undertake to secure prior to January 1, 1939, subscriptions to New York World's Fair 4% Debentures in the total amount of \$2,500,000.

Board of Directors Calendar

"The principal purpose of the creation of the Club is to provide that those individuals who play some outstanding constructive part in bringing the World's Fair into existence, either in its creation or financing, shall have certain social club privileges available to them, exclusive in nature, for the duration of the Fair. In selecting the members of the Club, the Board of Governors will, therefore, give consideration only to those who (a) are willing to obligate themselves to assist the Governors of the Club in carrying out their undertaking to secure \$2,500,000 of subscriptions to New York World's Fair 4% Debentures and (b) such others as comprise the several groups designated by the World's Fair Corporation as eligible for membership. Description of conditions governing the various membership groups are explained below.

Group A

"To consist of those applicants approved by the Board of Governors of the Club who specifically agree to assist the Club in its undertaking to secure subscriptions to World's Fair Debentures in the aggregate amount of \$2,500,000. Each such applicant will be required to agree that between the present time and January 1, 1939, he will endeavor to obtain subscriptions of a minimum amount of \$5,000 of such Debentures from one or more firms, corporations or individuals with whom he may have some business relations or influence. Should he, however, fail to obtain such subscriptions, he agrees to purchase this amount himself. Club dues from time of election until December 31, 1939 - \$200.

Group B

"To consist of such representatives of the City, State or Federal Government as may from time to time be recommended by the Executive Committee of the World's Fair Corporation and approved by the Board of Governors of the Club. Such members elected will not be required to pay dues.

Group C

"To consist of such officers and department heads of the World's Fair Corporation as may from time to time be recommended by the Executive Committee of the World's Fair Corporation and approved by the Board of Governors of the Club. Such members elected will be required to pay the regular dues, \$200, to cover the period from date of election until December 31, 1939.

Group D

"To consist of such persons as may be recommended from time to time by the Executive Committee of the World's Fair Corporation, and approved by the Board of Governors of the Club as having rendered exceptional constructive service in bringing the Fair into existence. The question as to dues will be considered in each individual case.

Board of Directors Calendar

Group E

"To consist of such individuals as may from time to time be designated by the Executive Committee of the World's Fair Corporation and the Board of Governors of the Club for Honorary Membership under the terms of the By-Laws governing such class of membership. Honorary members will not be required to pay dues.

Resolution for adoption:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the foregoing letter is hereby approved; and the proper officers are hereby authorized to amend the existing agreement between the Fair Corporation and the Terrace Club, Inc. to incorporate therein a provision that the Terrace Club, Inc. will undertake to secure prior to January 1, 1939 subscriptions to New York World's Fair Four Per Cent. Debentures in the total amount of \$2,500,000.

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ITEM 6

Presentation by President of following Applications for Exhibit Space and for Participation in Tomorrow Town (heretofore approved by the Executive Committee).
- For approval.

<u>EXHIBIT SPACE</u>	<u>PARCEL NO.</u>	<u>APPROX. SPACE</u>	<u>APPROX. SPACE CHARGES</u>	<u>BONDS PURCHASED</u>
Manufacturers Trust Co.	Bldg. 0-5	1,302 Sq. Ft.	\$18,229.	\$300,000.
A. C. Gilbert Company	Bldg. V-3	401 Sq. Ft.	5,614.	
International Business Machines Corp.	Bldg. U-4	3,275 Sq. Ft. (additional)	45,850.	50,000.

"Negotiations with A. C. Gilbert Company, Manufacturers Trust Company and International Business Machines Corp. were begun several months ago but were not completed due to inability to find suitable locations. Such locations have now been selected. It is hereby recommended that the discount be extended to A. C. Gilbert Company, Manufacturers Trust Company and International Business Machines Corp. in their contracts as though such contracts had been executed on May 31, 1938."

*

<u>TOMORROW TOWN</u>	<u>BASEMENT BUILDING</u>	<u>PARTICIPATION CHARGE</u>
CEMLINE CORP.	Water Heater installation in one basement	\$ 1,250.

DEMONSTRATION HOMES

CURTIS COMPANIES, INC.	All front and rear entrances in House #15	\$1,250
	Window frames, glazed windows and sash throughout	2,500.
	Interior doors and trim	2,500.
	Kitchen units	<u>1,250.</u>
		7,500.
ACME METAL PRODUCTS CORP.	Acme steel kitchen-unit combination	1,250.
AMERICAN HARDWARE CORP.	Finish hardware in House #15	1,000.
INTERNATIONAL NICKEL CO. INC.	Kitchen equipment in seven houses	17,500.
WM. H. LUTTON CO.	Conservatory in House #13	1,250.
BENJ. MOORE & CO.	Paint throughout House No. 18 including interior, exterior and roof.	5,000.

<u>TOMORROW TOWN (Continued)</u>	<u>DEMONSTRATION HOMES</u>	<u>PARTICIPATION CHARGE</u>
Structural Clay Products Institute	Exterior Walls, Partitions of brick and tile - 3 Houses	\$ 16,750.
Warren Webster & Co.	Webster System Radiation in House #18	1,250.

The following resolutions have heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the assignment of space in the Exhibit Area to the Manufacturers Trust Company, A. C. Gilbert and International Business Machines Corp. at space charges mentioned therein is hereby authorized subject to the acceptance by said companies of the terms of the Standard Exhibit Agreement; and the proper officers of the Corporation are hereby authorized to execute, acknowledge and deliver a Standard Exhibit Agreement with said companies at rental rates heretofore approved and in accordance with the rules and regulations of the Corporation, and

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proper officers of the Corporation are hereby authorized to allow discounts to the MANUFACTURERS TRUST CO., the A. C. GILBERT COMPANY and INTERNATIONAL BUSINESS MACHINES CORP. on their exhibit contracts as though such contracts had been executed on May 31, 1938, in accordance with the foregoing report, and

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proper officers of the Corporation are hereby authorized to execute, acknowledge and deliver Agreements with the above applicants requesting participation in TOMORROW TOWN, in accordance with the rules and regulations of the Corporation.

Board of Directors Calendar

ITEM 7

Presentation by President of SUMMARY showing certain allocations of space in the GOVERNMENT AREA; and recommendation for discounts to the States of Illinois and New Mexico (heretofore approved by the Executive Committee). - For approval.

GOVERNMENT AREA

	<u>Covered Space</u>	<u>Uncovered Space</u>	<u>Charges</u>
GOVERNMENT OF CHILE		21,600 Sq.Ft.	

STATES AREA

STATE OF ARIZONA		2,000 Sq.Ft.	\$10,000
STATE OF ILLINOIS		7,500 Sq.Ft.	46,500
STATE OF NEW MEXICO		3,000 Sq.Ft.	15,000

"Negotiations with the States of New Mexico and Illinois were begun several months ago but were not completed due to the inability to find suitable locations. Such locations have now been selected. It is hereby recommended that the discount be extended to the States of New Mexico and Illinois in their contracts as though such contracts had been executed on May, 31, 1938."

The following resolutions have heretofore been adopted by the Executive Committee

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the foregoing assignments of space are hereby authorized and the proper officers of the Corporation are hereby authorized to execute, acknowledge and deliver Standard Form of Government Agreements with the duly authorized representatives of each of said prospective Exhibitors, in accordance with the rules and regulations of the Corporation, and

RESOLVED that the proper officers of the Corporation are hereby authorized to allow discounts to the States of Illinois and New Mexico on their contracts as though such contracts had been executed on May 31, 1938, in accordance with foregoing report.

ITEM 8

Presentation by President of report in connection with cancellation of options on space in the Exhibit Area (heretofore approved by the Executive Committee).
- For approval.

THE ELIZABETH ARDEN
SALES CORPORATION

"This company has made a change in its exhibit plans and therefore requests that its option on Plot N-2 be cancelled. This space has been allocated to another exhibitor."

SANGAMO ELECTRIC CO.

"This company requests a cancellation of its option for space in Building V-3, because of a change in its exhibit plans. This space has been allocated to another exhibitor."

The following resolutions have heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the resolution passed by the Board of Directors on December 22, 1937 allocating Plot N-2 to ELIZABETH ARDEN SALES CORPORATION is hereby voided, and

RESOLVED that the resolution passed by the Board of Directors on December 22, 1937 allocating 401 sq. ft. of space in Building V-3 to SANGAMO ELECTRIC CO. is hereby voided.

Board of Directors Calendar

ITEM 9

Presentation by President of Report concerning expiration of the option of the Veterans' Temple of Peace Inc. on Plots T-1 and 6 and recommendation of allocation of said Plots to the Fine Arts Building (heretofore approved by the Executive Committee.) - For approval.

"On June 29, 1938, the Board of Directors allocated Lots T-1 and T-6 to the Veterans' Temple of Peace Inc. This allocation was made with the understanding that unless this organization evidenced to the Fair Corporation by July 15, 1938, that it had succeeded in raising \$200,000. in cash that these lots would revert to the Fair Corporation to dispose of in any manner that the Corporation desired. No further notification was required.

"On July 15 two representatives of the Veterans' Temple of Peace informed us that they had raised no funds whatsoever but had been concentrating on perfecting their organization before starting a campaign to finance their building and operations. They were advised that under the circumstances the Fair Corporation had no alternative but to abide by the provisions of our understanding when the allocation of space was made. They were further advised that if in the near future, within sufficient time to insure that they would be able to complete the construction of their proposed building and to have it completely equipped with the exhibits to be contained therein, they gave evidence to the Fair Corporation of their financial ability to proceed with their plans, a new allocation of suitable space would be made.

"Plot N-2 has tentatively been allocated to a Fine Arts Building. It has been brought to the attention of the Fair Corporation that Plots T-1 and 6 are particularly suitable to a Fine Arts Building because of certain insurance requirements on the exhibits to be placed in that building. Since these plots are now available through the expiration of the option of the Veterans' Temple of Peace, Inc. it is recommended that Plots T-1 and 6 be allocated to the Fine Arts Building."

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of the New York World's Fair 1939 Incorporated that the assignment of Plots T-1 and 6 in the Exhibit Area to the Fine Arts Building is hereby authorized subject to the acceptance of said Company of the terms and conditions of the Standard Exhibit Agreement; and the proper officers of the Corporation are hereby authorized to execute, acknowledge and deliver Standard Exhibit Agreement with said company at rental rates heretofore approved and in accordance with the rules and regulations of the Corporation.

ITEM 10

Presentation by the President of request for allocation of space to H. J. HEINZ & COMPANY in Building O-6 with space charges of approximately \$124,796. and release of Plot Q-6, (heretofore approved by the Executive Committee.)- For approval.

"Because of a change in plans the H. J. Heinz Company has decided to exhibit in Fair-constructed Building O-6 instead of constructing its own building on Plot Q-6. It therefore requests the allocation of space in Building O-6 as follows:

Exhibit Space	8,914 sq. ft.
Space charges	\$124,796.00

"The H. J. Heinz Company agrees to pay space charges of approximately \$29,951.04 for its former building Plot Q-6, in addition to the regular space charges for its new space in Building O-6, but agrees to release said Plot to the Fair Corporation for assignment to another Exhibitor.

"The terms of the new contract are as follows:

"The dome on Building O-6 will be illuminated by the Fair Corporation. The Murals on the exterior base of the dome and over the two entrances of Building O-6 will be modified so as to depict food and agricultural industries instead of fish. Payment of the cost incurred by the Fair Corporation because of such modification will be determined at a later date. The estimated cost of these Murals is \$1,875.

"The entrance to the restaurant from the interior of the building may be closed by the Exhibitor at its expense. The Exhibitor may close off the space licensed by this Agreement from the rest of Building O-6 so as to make it practicable for air conditioning or controlling the operation of its exhibit space. In accordance with the established practice of the Exhibitor, the Heinz exhibit will not operate on Sundays. The Exhibitor is privileged to erect day or night signs on the exterior of the space licensed subject to the approval of the President of the Fair Corporation.

"The interior finish consisting of the standard plaster or wall board treatment will be extended by the Fair Corporation from the locations where the acoustical ceiling now stops. The entire exhibit space will be completely finished regardless of the fact that the present general contract does not now provide for the complete job. The standard smooth finished concrete or bituminous asphalt floor will be laid over the entire area of the dome section, including the show window sections by the Fair Corporation, even though the general contract covering the construction of the building does not now include this work. The ramp from the dome section into the adjacent restaurant will be eliminated and the section made level by the Fair Corporation at the time the floor is laid, in the event the H. J. Heinz Company elects to close the opening as above provided.

"Adequate electrical feeders will be brought to the rented area by the Fair Corporation and suitable outlet boxes installed prior to the laying of the floor. The hose reels now installed above floor level may be placed by the H. J. Heinz Company in cabinets at the bases of the 'H' section column to permit of proper treatment of the columns. The existing aisles may be relocated to such extent as may be required to accommodate the Exhibit providing circulation equal to the circulation now provided is maintained.

"The space originally planned for the exterior aquaria will be built by the Fair Corporation of standard show window construction with plate glass, each window of which will not be less than the distance between existing exterior columns. The so-called 'scuttles' or skylights over the aquaria will be removed and the openings properly roofed over by the Fair Corporation.

"The planting area adjacent to the toilets on the exterior of the building will be arranged so as to make the entrances to the toilets as inconspicuous as possible. The plan of lighting the pylons on either side of the two principal entrances will be done as originally planned by the Fair Corporation. The exterior of the dome will be flood lighted around its entire periphery as originally planned and covered by the terms of the Agreement.

"The aisle lighting originally planned for the corridor leading into the dome will be modified or eliminated by the Fair Corporation so as to conform with the general treatment of the area leased by the H. J. Heinz Company. An allowance for the omission of the lighting over the aisles will be made by the Fair Corporation in accordance with the usual practice in other sections of this and other buildings.

"The interior exhibit and its operation will be substantially the same sort of an exhibit that the company maintained at the Century of Progress and other expositions. They contemplate a display of Heinz products; a demonstration by sampling of certain of their varieties; the distribution of souvenirs, advertising material, and possibly sample packages; and the taking of orders for products for subsequent delivery to the visitors' homes by their local growers, which sales will be made at the local prevailing retail price. All of these activities shall be subject to the approval of the Fair Corporation as to the details of distribution and the character of the articles distributed.

"The Exhibitor will enter into a concession Agreement on terms approved by the Fair Corporation for the distribution of souvenirs, advertising matter and sample packages."

Board of Directors Calendar

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the allocation of approximately 8,914 sq. ft. with space charges of approximately \$124,796. in Building O-6 to H. J. Heinz & Company is hereby approved in accordance with the foregoing report; and the allocation of Plot Q-6 to said company, previously approved by the Board of Directors, is hereby cancelled.

ITEM 11

Presentation by President of request of U. S. Works Progress Administration of the City of New York for plot on which to construct a building (heretofore approved by the Executive Committee.) - For approval.

"The U. S. Works Progress Administration of the City of New York has requested allocation of a plot on which to erect a building and on which it proposes to pay no space charges. It is recommended that Plot N-2, consisting of approximately 60,200 square feet be allocated for this purpose."

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the assignment of Plot N-2 in the Exhibit Area to the U. S. Works Progress Administration of the City of New York without payment of space charges is hereby authorized in accordance with the foregoing report; and the proper officers of the Corporation are hereby authorized and directed to execute, acknowledge and deliver a contract or contracts therefor in accordance with the rules and regulations of the Corporation.

ITEM 12

Presentation by President of request for extension of discounts to certain Exhibitors (heretofore approved by the Executive Committee). - For approval.

"Negotiations with the Bendix Aviation Corporation have been in progress for some time and before May 31, 1938 the Corporation requested allocation of 1,250 sq. ft. of space in Building Z-2. It is hereby recommended that discount be extended to the Bendix Aviation Corporation in its contract as though such contract had been executed on May 31, 1938."

"Negotiations with the Copper and Brass Research Association have been in progress for some time and before May 31, 1938 the Corporation requested allocation of 2,980 sq. ft. (net) of space in Building P-6. It is hereby recommended that discount be extended to the Copper and Brass Research Association in its contract as though such contract had been executed on May 31, 1938."

"Negotiations with the Ciba Pharmaceutical Products, Inc. have been in progress for some time and before Dec. 31, 1937 it requested allocation of 500 sq. ft. of space in Building N-5, for an exhibit on Heart Disease. It is hereby recommended that discount be extended to the Ciba Pharmaceutical Products, Inc. on this contract as though such contract had been executed and payment made on December 31, 1937."

"Further negotiations have been in progress with Ciba Pharmaceutical Products, Inc. since before March 31, 1938 for allocation of 400 sq. ft. of space in Building N-5 for an exhibit on Endocrinology. It is recommended that discount be extended to the Ciba Pharmaceutical Products, Inc. on this contract as though such contract had been executed and payment made on March 31, 1938."

The following resolutions have heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proper officers of the Corporation are hereby authorized to allow discount to the BENDIX AVIATION CORPORATION on its exhibit contract as though such contract had been executed on May 31, 1938 in accordance with the foregoing report, and

RESOLVED that the proper officers are hereby authorized to allow discount to the COPPER AND BRASS RESEARCH ASSOCIATION on its exhibit contract as though such contract had been executed on May 31, 1938; and to the CIBA PHARMACEUTICAL PRODUCTS, INC. on its exhibit contract (Heart Disease) as though such contract had been executed and payment made on December 31, 1937; and on its exhibit contract (Endocrinology) as though such contract had been executed and payment made on March 31, 1938, in accordance with the foregoing reports.

ITEM 13

Presentation by the President of report as to charges to House of Jewels, Inc. on Plot N-15. -For approval.

"On June 29, 1938 the Board of Directors approved the allocation of Plot N-15 to House of Jewels, Inc. at space charges of \$1,000. The standard charge for the 7,700 square feet contained in Plot 15 (adjoining Plot N-1 already allocated to House of Jewels, Inc.) is \$5,290. In consideration of leasing this property to it for the sum of \$1,000. the House of Jewels, Inc. will re-locate its building on the basis of using the entire Plot N-1 rather than half of it and in addition will landscape the remainder of Plot N-1 in accordance with plans approved by the Fair Corporation."

Resolution for adoption:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the foregoing recommendation is hereby approved.

Board of Directors Calendar

ITEM 14

Presentation by President of Report on and Proposal and Specifications for the AUTOMATIC or SEMI-AUTOMATIC PHOTOGRAPHY Concession, together with list of bidders prequalified to date to bid on the concession (heretofore approved by the Executive Committee). - For approval.

1. REPORT

"Presented herewith are the proposal and specifications for the concession covering Automatic or Semi-Automatic Photography. It is recommended that the proposal and specifications be approved and the concession be let by competitive bidding to prequalified bidders in accordance with duly established concession policy procedure of the Corporation. It is understood that in addition to the specifications set forth below the bidders shall be asked to purchase and/or underwrite the purchase of Four Per Cent Debentures of the Corporation on competitive basis, such Debentures to be paid for at the time of signing of the Concession Agreement or at such time or times as may be designated by the Fair Corporation.

2. "PROPOSAL AND SPECIFICATIONS COVERING
AUTOMATIC OR SEMI-AUTOMATIC PHOTOGRAPHY

"Basis of Participation: 25% of all Gross Receipts from operation of Project.

"Total Space and Privilege Charges. - \$6,601.40

"This covers the construction, maintenance and operation of 7 locations, to be placed at locations to be selected by the Fair Corporation, from which the applicant will sell automatic photographs and photographic novelties pertaining thereto in accordance with the provisions of the following specifications:

SPECIFICATIONS

for

AUTOMATIC OR SEMI-AUTOMATIC PHOTOGRAPHY

"The Concessionaire must agree to the provisions of the attached form of Concession Agreement, together with the following additions and modifications:

'1) Grant of License. The spaces to be licensed for the placement and operation of the automatic or semi-automatic photograph studios shall be two distinct sites tentatively located as follows:

One adjacent to Plot AN-1, Section II.

One adjacent to Plot AG-2, Section II.

as shown on the general plan of the New York World's Fair 1939 Incorporated.

Board of Directors Calendar

Such sites shall be subject to change by the Fair Corporation but the Concessionaire shall be consulted concerning any such change in location.

'The spaces in Fair constructed buildings in Section I, shall be five (5) in number, approximately ten feet (10') front by eight feet (8') deep (80 square feet) in size. The location of these aforementioned spaces in Fair constructed buildings will be determined by the Fair Corporation at a later date and the Concessionaire shall be consulted concerning such locations.

'The Concessionaire shall construct the two buildings, including foundations, required for the studios in Section II., each building to be approximately four hundred square feet (400) in area. The building shall be of substantial construction and shall be built in compliance with the Building Code of the New York World's Fair 1939, Incorporated.

'The purposes of occupancy (referred to in the Concession Agreement as the "Project") shall be limited to the installation and operation of automatic or semi-automatic cameras for the taking of quick finished photographs of individuals only, and the retail sale of the aforementioned photographs and accessories. *

'On or before February 1, 1939, the Concessionaire must submit to the Fair Corporation for its written approval specifications of the cameras and a complete list, samples and proposed selling prices, of the photographs and all the accessories he plans to offer for sale.

'All merchandise shall be sold at uniform retail prices to be approved by the Fair Corporation. The individual photographs shall be sold at not more than fifteen cents (15¢).

'There shall be no distribution of premiums, premium coupons, souvenirs, prizes or other merchandise, free or otherwise, without first obtaining permission in writing from the Fair Corporation.

'The Concessionaire will supply and install at his own expense all the necessary cameras, lights, interior decorations, display cases, storage cabinets, signs and other equipment necessary for the proper operation of this concession, all subject to approval by the Fair Corporation.

'Drawings and Specifications. Preliminary drawings and specifications of the Project need not be furnished by the Concessionaire at the time of the execution of the Concession Agreement, but shall be furnished in triplicate within two months thereafter for approval by the Fair Corporation. Definitive working drawings, details and complete specifications of the Project will be furnished in triplicate to the Fair Corporation by the Concessionaire at his expense no later than four months after the execution of the Concession Agreement for approval by the Fair Corporation.

Board of Directors Calendar

'2) Payments by Concessionaire. The space and privilege charge shall be the standard rates of fourteen dollars (\$14.00) per square foot for space in Fair constructed buildings, and for ground space the charge will be twenty cents (20¢) per square foot plus the standard frontage charge of twenty-five dollars (\$25.00) per front foot.

'The locations tentatively selected in Section II. are eighteen feet (18') frontage by twenty-four feet (24') deep (four hundred and thirty-two (432) square feet), and fifteen feet (15') frontage by thirty feet (30') deep (four hundred and fifty (450) square feet). The five spaces in Fair constructed buildings will be approximately eighty square feet (80) each with a total area of approximately four hundred square feet (400). Should the frontage and area be more than the aforementioned totals the Concessionaire will pay for the additional space and frontage at the standard rates listed above. Should the frontage and area be less than the above totals, the Fair Corporation will refund to the Concessionaire the amount equal to the difference, between the estimated and actual totals of frontage and area at the standard charges listed above.

'The participation fee shall be the percentage of gross receipts set forth in the proposal.

'The performance guarantee shall be the sum of \$2,000.00.

'3) Admissions and Sales. The second paragraph of Article 3 of the standard form of Concession Agreement shall be eliminated.'

"To date the following have been prequalified to bid on the Automatic or Semi-Automatic Photography concession:

3.

PREQUALIFIED BIDDERS TO DATE

Grant Photo Corp.

International Mutoscope Reel Co., Inc.

Abraham Leibman

Read Operating Co.

Subject to guarantee of A.C. Horn,
A. E. Horn and R. E. Bishop."

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proposal and specifications for the concession covering AUTOMATIC OR SEMI-AUTOMATIC PHOTOGRAPHY are hereby approved in the form presented to this meeting subject to such modifications as shall be approved pursuant to the duly established concession policy procedure of the Corporation; and the proper officers of the Corporation are hereby authorized and directed to let said concession to the highest bidder at competitive bidding pursuant to said concession procedure.

Board of Directors Calendar

ITEM 15

Presentation by President of Proposal and Specifications for the CANES and UMBRELLAS Concession, together with a list of bidders prequalified to date to bid on this concession (heretofore approved by the Executive Committee). - For approval.

"Presented herewith are the proposal and specifications for the concession covering Canes and Umbrellas Stands. It is recommended that the proposal and specifications be approved and the concession be let by competitive bidding to pre-qualified bidders in accordance with duly established concession policy procedure of the Corporation. It is understood that in addition to the specifications set forth below the bidders shall be asked to purchase and/or underwrite the purchase of Four Per Cent Debentures of the Corporation on competitive basis, such Debentures to be paid for at the time of signing of the Concession Agreement or at such time or times as may be designated by the Fair Corporation.

"PROPOSAL AND SPECIFICATIONS COVERING CANES AND UMBRELLAS STANDS

"Basis of Participation: 28% of all gross receipts from operation of the Concession Project.

"Total Space and Privilege Charges: - \$10,000.

"Performance Guarantee: - \$3,500.

"This covers the construction, maintenance, and operation of 20 semi-portable sales units, to be placed at locations to be selected by the Fair Corporation, from which the applicant will sell canes and umbrellas in accordance with the provisions of the following Specifications:

"SPECIFICATIONS
for
CANES AND UMBRELLAS CONCESSION

"The Concessionaire must agree to the provisions of the attached form of Concession Agreement, together with the following additions and modifications:

"1) Grant of License. The space to be licensed for the semi-portable sales units will be determined at a later date by the Fair Corporation, but the Concessionaire will be consulted concerning such locations.

"The purposes of occupancy (referred to in the Concession Agreement as the ('Project')) shall be limited to the construction, installation, maintenance and operation of twenty (20) semi-portable sales units approximately six feet (6') long by six feet (6') wide at which the Concessionaire shall furnish and sell, at retail, men's, women's and children's walking canes and umbrellas.

"The walking canes shall be of straight grain wood, kiln dried, properly finished, stained and varnished or lacquered. They shall be made with straight or curved handles. Men's canes shall be not less than three-quarter inches (3/4") in diameter and tapered; women's canes shall not be less than one-half inches (1/2") in diameter

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and tapered; children's canes shall be not less than three-eighths inches ($3/8$ ") in diameter and tapered; all equipped with a ferrule of metal, bone or rubber. Umbrella frames shall be of metal, with metal or wood shank, equipped with a properly insulated handle, and shall be covered with a non-porous and non-absorbent fabric.

"On or before February 1, 1939, the Concessionaire must submit to the Fair Corporation for its approval samples and proposed selling prices of all the items he proposes to offer for sale.

"All merchandise shall be sold at uniform retail prices within a price range of twenty-five cents (25¢) to one dollar and fifty cents (\$1.50) and said prices must be approved by the Fair Corporation.

"There shall be no distribution of premiums, premium coupons, souvenirs, prizes or other merchandise free or otherwise, without first obtaining permission in writing from the Fair Corporation.

"The Concessionaire will stock and display the merchandise in approximately the same proportions in each of the aforementioned sales units.

"The semi-portable sales units shall be constructed, installed and maintained by the Concessionaire at his own expense in accordance with his designs, plans and specifications, which have first been submitted to and approved by the Fair Corporation.

"Drawings and Specifications. Preliminary drawings and specifications of the Project shall be furnished in triplicate by the Concessionaire within two months after execution of Concession Agreement for approval by the Fair Corporation. Definitive working drawings, details and complete specifications of the Project will be furnished in triplicate to the Fair Corporation by the Concessionaire at his expense no later than four months after the execution of the Concession Agreement for approval by the Fair Corporation.

"2) Payments by Concessionaire. The space and privilege charge shall be as set forth in the proposal. If it is mutually agreed that more than the aforementioned twenty (20) locations are necessary, the Concessionaire agrees to construct, install, maintain and operate these additional sales units and will pay to the Fair Corporation the sum of five hundred dollars (\$500.00) for each additional location furnished by the Fair Corporation for the installation of the additional units.

"The participation fee shall be the percentage of gross receipts set forth in the proposal.

"The performance guarantee shall be the sum of \$3,500.00.

"3) Admissions and Sales. The second paragraph of Article 3 of the standard form of Concession Agreement shall be eliminated.

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"To date the following have been prequalified to bid on the CANES AND UMBRELLAS concession:

PREQUALIFIED BIDDERS

Arthur W. Breyer, Jr. and Walter C. Veigel

Desplenter Bros.

Dufour & Rogers

Kenneth Harris and T. R. Harris

Feinberg-Henry Mfg. Co. Inc.

Kaplan & Bloom

Subject to financial
guarantee of Morris
Kaplan

Miller Bros. Concession Co. and Swagger Seat Corp.

Charles Napolitano

Quality Art Novelty Co., Inc. "

William Shaland

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proposal and specifications for the concession covering CANES AND UMBRELLAS STANDS are hereby approved in the form presented to this meeting subject to such modifications as shall be approved pursuant to the duly established concession policy procedure of the Corporation; and the proper officers of the Corporation are hereby authorized and directed to let said concession to the highest bidder at competitive bidding pursuant to said concession procedure.

ITEM 16

Presentation by President of Proposal and Specifications for the Penny Crushers Concession, together with list of bidders prequalified to date to bid on this concession (heretofore approved by the Executive Committee). - For approval.

"Presented herewith are the proposal and specifications for the concession covering Penny Crusher Stands. It is recommended that the proposal and specifications be approved and the concession be let by competitive bidding to pre-qualified bidders in accordance with duly established concession policy procedure of the Corporation. It is understood that in addition to the specifications set forth below the bidders shall be asked to purchase and/or underwrite the purchase of Four Per Cent Debentures of the Corporation on competitive basis, such Debentures to be paid for at the time of signing of the Concession Agreement or at such time or times as may be designated by the Fair Corporation.

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"PROPOSAL AND SPECIFICATIONS COVERING PENNY CRUSHERS STANDS

"Basis of Participation: 25% of all gross receipts from operation of the Concession Project.

"Total Space and Privilege Charges: 1,280 sq. ft. - \$17,920.

"This covers the maintenance and operation of 20 stands and booths at which the Concessionaire shall emboss and sell, at retail, pennies embossed with designs approved by the Fair Corporation and accessories pertaining to these aforementioned embossed pennies, in accordance with provisions of the following specifications:

"SPECIFICATIONS
For
PENNY CRUSHERS CONCESSION

"The Concessionaire must agree to the provisions of the attached form of Concession Agreement, together with the following additions and modifications:

"1) Grant of License. The space to be licensed for the stands will be determined at a later date by the Fair Corporation, but the Concessionaire will be consulted concerning such locations.

"The purposes of occupancy (referred to in the Concession Agreement as the 'Project') shall be limited to the operation of twenty (20) stands and booths at which the Concessionaire shall emboss and sell at retail, pennies, embossed with designs approved by the Fair Corporation and accessories pertaining to these aforementioned embossed pennies.

"The pennies to be embossed shall be furnished by the customer and the charge for embossing shall be five cents (5¢) for each penny.

"The machines for embossing shall be furnished by the Concessionaire and shall be operated either by hand or by electric power. The machines shall be approved by the Fair Corporation.

"On or before February 1, 1939 the Concessionaire must submit to the Fair Corporation for its approval a complete list, with samples and proposed selling prices of all the items that he proposes to offer for sale.

"The Concessionaire will stock and display the merchandise in approximately the same proportions in each of the aforementioned stands.

"All merchandise shall be sold at uniform retail prices, to be approved by the Fair Corporation.

"There shall be no distribution of premiums, premium coupons, souvenirs, prizes or other merchandise, free or otherwise, without first obtaining permission in writing from the Fair Corporation.

"The stands will be erected by the Fair Corporation, including back walls, side walls, front walls below the counter level, rough flooring and roof. The Concessionaire will supply and install at his own expense

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counters, interior decorations, display cases, storage cabinets, racks, signs and other equipment necessary for the proper operation of the Con-
cession, all subject to the approval of the Fair Corporation.

"The stands shall be approximately eight (8') feet wide by eight (8') feet deep, sixty-four (64) square feet in size. If it is mutually agreed that stands other than the standard eight (8') foot by eight (8') foot size are required at certain locations, the Fair Corporation is to receive a proportionate additional rental or space charge.

"Drawings and Specifications. Preliminary drawings and specifications of the Project need not be furnished by the Concessionaire at the time of the execution of the Concession Agreement, but shall be furnished in triplicate within two months thereafter for approval by the Fair Corporation. Definitive working drawings, details and complete specifications of the Project will be furnished in triplicate to the Fair Corporation by the Concessionaire at his expense no later than four months after the execution of the Concession Agreement for approval by the Fair Corporation.

"2) Payments by Concessionaire. The space and privilege charge shall be as set forth in the proposal based on an estimated total area to be occupied by said stands of 1,280 square feet, provided, however, that if the total area to be occupied by the aforementioned stands shall be greater than 1,280 square feet, the Concessionaire will pay to the Fair Corporation for the excess area at the rate of fourteen dollars (\$14.00) per square foot, and if the area is less than 1,280 square feet, the Fair Corporation will refund to the Concessionaire an amount equal to fourteen dollars (\$14.00) per square foot for every square foot less than 1,280 square feet.

"The participation fee shall be the percentages of gross receipts set forth in the proposal.

"The performance guarantee shall be the sum of \$2,000.00.

"3) Admission and Sales. The second paragraph of Article 3 of the standard form of Concession Agreement shall be eliminated."

"To date the following have been prequalified to bid on the PENNY CRUSHERS Concession:

PREQUALIFIED BIDDERS :

- Conalk Amusement Corp..... Subject to guarantee of Gussie Sindell (the sole stockholder of the Corporation)
- Daniel Cristofano
- Samuel Crowell
- Ray E. Dunlap
- Ralph Dweck
- Joseph I. Goodman Subject to financial guarantee of Max Goodman
- Barnet Ludwig
- National Key Shops, Inc.

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proposal and specifications for the concession covering PENNY CRUSHERS STANDS are hereby approved in the form presented to this meeting subject to such modifications as shall be approved pursuant to the duly established concession policy procedure of the Corporation; and the proper officers of the Corporation are hereby authorized and directed to let said concession to the highest bidder at competitive bidding pursuant to said concession procedure.

ITEM 17

Presentation by President of proposed contract for AUTO DODGEM concession; report and recommendation as to award without competitive bidding to the DODGEM CORPORATION; and recommendation of extension of Discount to the DODGEM CORPORATION for said concession, (heretofore approved by the Executive Committee). - For approval.

"The Fair Corporation requested bids on competitive basis for the Auto Dodgem Concession and on May 5, 1938 received one bid for said Concession from Lusse Brothers, Inc. On May 25, 1938 the Board of Directors rejected this bid as it was not in accordance with the specifications of the Fair Corporation and authorized its readvertisement. In subsequent negotiations Lusse Bros. Inc. withdrew and negotiations were concluded with Dodgem Corporation - (said Corporation having originally been prequalified for this Concession) in accordance with original specifications.

"Approval is hereby requested of contract for the Auto Dodgem Concession with Dodgem Corporation, 706 Bay State Building, Lawrence, Mass.

"Location - Amusement Area - Plot AN-2.

"Type of Concession - Auto Dodgem Ride.

"Total Space and Privilege Charges - Approximately 4,575 Sq. Ft.
\$4,710.

"Basis of Participation - 20% of all gross receipts,

"Construction Guarantee - \$18,000.

"Performance Guarantee - 3,500.

"This covers the installation, maintenance and operation of two amusement rides known as Auto Dodgem together with the construction, maintenance, operation and demolition of two buildings, including foundations, each of approximately 3,500 square feet in area, substantially constructed, and containing separate space or building for repair purposes, necessary steel flooring, metal ceiling, and all other equipment required for the installation and operation of twenty-five two-passenger Dodgem Auto Cars in each building.

"An admission price of Fifteen Cents (15¢) per person will be charged by the Concessionaire, except during such periods as the Fair Corporation shall designate as Children's Day, the price for children during such periods to be approximately forty per cent (40%) of the admission price for children on other days, it being understood and agreed that the Fair Corporation shall designate not more than one day in each week as Children's Day and that the age limit for children shall be as established by the Fair Corporation.

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"Negotiations with the Dodgem Corporation were begun several months ago but an agreement has not been signed because of adjustments which were necessary on the plot allocation. It is hereby recommended that the discount be extended to the Dodgem Corporation on the Auto Dodgem Concession as though such contract had been executed on May 31, 1938."

Resolution for adoption:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the above mentioned concession contract is hereby approved; and that the concession covering the AUTO DODGEM is hereby awarded to the DODGEM CORPORATION, without competitive bidding and in accordance with the foregoing report; and the proper officers of the Corporation are hereby authorized in the name and on the behalf of the Corporation to execute, acknowledge and deliver a contract for said concession in accordance with the duly established concession policy procedure of the Corporation; and

RESOLVED that the proper officers of the Corporation are hereby authorized to allow discount to the DODGEM CORPORATION on its concession contract for the AUTO DODGEM as though such contract had been executed on May 31, 1938, in accordance with the foregoing report.

ITEM 18

Presentation by President of contract for WATER DODGEM concession; report and recommendation as to award without competitive bidding to the DODGEM CORPORATION; and recommendation of extension of Discount to the DODGEM CORPORATION for said concession (heretofore approved by the Executive Committee). - For approval.

"The Fair Corporation requested bids on competitive basis for the Water Dodgem Concession and on May 5, 1938 received one bid for said Concession from Lusse Bros. Inc. On May 25, 1938 the Board of Directors rejected this bid as it was not in accordance with the specifications of the Fair Corporation and authorized its readvertisement. In subsequent negotiations Lusse Bros. Inc. withdrew and negotiations were concluded with Dodgem Corporation - (said Corporation having originally been prequalified for this Concession) in accordance with the original specifications.

"Approval is hereby requested of contract for the Water Dodgem Concession with Dodgem Corporation, 706 Bay State Building, Lawrence, Mass.

"Location - Amusement Area, Plot AF-6.

"Type of Concession - Water Dodgem Ride.

"Total Space and Privilege Charges - Approximately 5,400 Sq. Ft.
\$6,482.50.

"Basis of Participation - 20% of all gross receipts.

"Construction Guarantee - \$11,500.

"Performance Guarantee - 2,500.

"This covers the operation of a ride known as Water Dodgem, together with the construction, installation, operation, maintenance and demolition of a Shelter Pavilion, including foundations required for the ride, approximately 3,000 square feet in area; 30 motor boats, ticket booth, loading platform, channel enclosure, and any other structure and equipment required for the operation of the ride.

"An admission price of twenty-five cents (25¢) per person will be charged by the Concessionaire, except during such periods as the Fair Corporation shall designate as Children's Day, the price for children during such periods to be approximately forty per cent (40%) of the admission price for children on other days, it being understood and agreed that the Fair Corporation shall designate not more than one day in each week as Children's Day and that the age limit for children shall be as established by the Fair Corporation.

"Negotiations with the Dodgem Corporation were begun several months ago but an agreement has not been signed because of adjustments which were necessary on the plot allocation. It is hereby recommended that the discount be extended to the Dodgem Corporation on the Water Dodgem Concession as though such contract had been executed on May 31, 1938."

The following resolutions have heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the above mentioned concession contract is hereby approved; and that the concession covering the WATER DODGEM is hereby awarded to the DODGEM CORPORATION, without competitive bidding and in accordance with the foregoing report; and the proper officers of the Corporation are hereby authorized in the name and on behalf of the Corporation to execute, acknowledge and deliver a contract for said concession in accordance with the duly established concession policy procedure of the Corporation; and

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RESOLVED that the proper officers of the Corporation are hereby authorized to allow discount to the DODGEM CORPORATION on its concession contract for the WATER DODGEM as though such contract had been executed on May 31, 1938, in accordance with the foregoing report.

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ITEM 19

Presentation by President of Contract for Concession in the Amusement Area (heretofore approved by the Executive Committee). - For approval.

R. J. SIPCHEN
185 Wabash Avenue
Chicago, Illinois

Location - Amusement Area - Plot AK.

Type of Concession - Alpine Village.

Total Space and Privilege Charges - Approximately
51,150 Sq. Ft. - \$15,615.

Basis of Participation - 25% of all gross receipts.

Construction Guarantee - \$115,000.

Performance Guarantee - 10,000.

"This covers the construction, maintenance, operation and demolition of a Winter Wonderland including structures and buildings to be constructed in accordance with the terms of the Concession Agreement including such activities and concessions operations as are expressly set forth in the Agreement, featuring exhibition Ice Skating, Comedy and Acrobatic Skating and ensemble performances. A sliding dance floor will be provided for free dancing within the village. Entertainment consisting of bands, yodelers, pipe organ and singing society will be free to patrons. Simulated village snow storms will be featured every evening, ski-jumping exhibitions will take place daily.

"The price of admission is 25¢ per person except during Children's Day, the price for children during such periods to be approximately 40% of the admission price for children on other days.

"The Concessionaire shall have the right to sublet space within the Project to Sub-Concessionaires subject in each case to approval by the Fair Corporation. The Fair Corporation shall not participate in any of the rentals or gross receipts from sales or other activities of such Sub-Concessionaires unless the Sub-Concession is of a type not contemplated under the description of the Project as set forth in Article I hereof. The Concessionaire shall furnish to the Fair Corporation on or before February 1, 1939, for its written approval, complete details concerning the names and details of operations of all Sub-Concessionaires. It is understood and agreed that any and all agreements between the Concessionaire and such approved Sub-Concessionaires shall be in a form approved by the Fair Corporation in writing which shall specifically require the Sub-Concessionaire to be bound by the Rules and Regulations of the Fair Corporation. It is understood and agreed that neither the Concessionaire nor any Sub-Concessionaire may permit persons to enter the village except through the established admission gates or to make any charge for entertainment or sell or serve merchandise, food and/or beverages to any persons other than persons who have entered the village.

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"The Concessionaire agrees to provide within the Project the following free entertainments: A focal center ice rink in which ice shows will be presented every hour free to the patrons of the village. The shows will consist of exhibition skating, comedy, acrobatic and ensemble performances. The Concessionaire agrees to provide a sliding dance floor which will be open to the patrons of the Village for dancing between shows. The Concessionaire further agrees to provide music throughout the Village by an Octet, Band, Singing Society, Yodelers, Pipe Organ. The Concessionaire further agrees to employ within the Project a singing master of ceremonies. The Concessionaire agrees to feature frequent ski-jumping exhibitions daily within the Project. The Concessionaire also agrees to feature simulated village snow storms within the Project every evening. It is understood and agreed that there will be no charge within the Project for any entertainment to be featured by the Concessionaire or any Sub-Concessionaires. It being further understood and agreed that all of the entertainment activities within the Project shall be subject to the written approval of the Fair Corporation. The entertainment shall run continuously from 10 A.M. until closing hour each day with not more than two intermission periods per hour of a duration of 15 minutes each. Additional intermission period of shorter duration may be arranged at the convenience of the Concessionaire, but patrons entering the Project shall not be required to wait longer than 15 minutes to see such entertainment. The Concessionaire further agrees that there shall be no charge for any entertainment to be featured with the Project.

"The Concessionaire shall have the right to operate a Restaurant within the Project with a maximum seating capacity of 1,000 seats subject to the Rules and Regulations adopted by the Fair Corporation for the operation of restaurants. Typical menus with range of prices will be submitted to the Fair Corporation for its written approval on or before February 1, 1939.

"The Concessionaire shall furnish to the Fair Corporation for its written approval on or before February 1, 1939, complete lists of all merchandise to be sold within the Project and prices to be charged therefor.

"The Concessionaire agrees that he will expend a minimum of Twenty-Five Hundred Dollars (\$2,500.00) each week for the performance of the Ice Skating Show and a minimum of Twenty-Eight Hundred (\$2,800.00) each week for furnishing the music within the Project."

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the above-mentioned Concession Contract with R. J. SIPCHEN is hereby approved subject to such changes in form as may be approved by the President and Counsel; and the proper officers are hereby authorized to execute, acknowledge and deliver a contract for said concession in accordance with the duly established concession policy procedure of the Corporation.

ITEM 20

Presentation by President of Application for a Restaurant in the Amusement Area to be operated by Ballantine Gardens, Inc., (heretofore approved by the Executive Committee.)- For approval.

"Approval is hereby requested of Application for a restaurant concession in the Amusement Area to be operated by Ballantine Gardens, Inc., 57 Freeman Street, Newark, New Jersey.

Location - Amusement Area - Plot AD-1

Type of Concession - Service Restaurant, Beer Garden and Cafeteria.

Total Space and Privilege Charges - Approximately 61,775 Sq. Ft - \$34,464.

Basis of Participation - 8% of all gross receipts from Service Restaurant and Beer Garden.

10% of all gross receipts from the Cafeteria.

25% of all gross receipts from the toilets.

28% of all gross receipts from souvenirs and novelties.

Construction Guarantee - \$75,000.

Performance Guarantee - 10,000.

"This application covers the construction, maintenance, operation and demolition of a building in which the applicant is to operate a service restaurant with beer garden, and a cafeteria. The total maximum seating capacity of the combined operation shall be 2,000 seats, not more than 300 of which shall be provided for the cafeteria service. The applicant shall sell all items of food and drink usually sold in restaurants, beer gardens and cafeterias, including legalized beer, wines and liquors. Music and entertainment will be featured by the applicant within the project. The applicant shall be permitted to sell as an incidental part of his restaurant operation cigars, cigarettes, chewing gum and five and ten cent candy. The applicant shall also be permitted to sell post cards and favors specifically limited in character to the nature of the project, such as beer steins, beer glasses and printed or etched service plates. The applicant shall furnish to the Fair Corporation for its written approval, on or before February 1, 1939, typical menus with range of prices and complete lists of all merchandise to be sold within the project and the prices to be charged therefor.

"The applicant agrees to provide adequate toilet facilities, not more than 30 percent of which shall be pay toilets, the charge for the same to be not in excess of the charge made by the Fair Corporation in toilets operated by the Fair Corporation.

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of the Directors of New York World's Fair 1939 Incorporated that the terms of the foregoing application for Concession contract for the Amusement Area are hereby approved; and the proper officers are hereby authorized to enter into a contract for said concession on terms no less favorable to the Fair Corporation than those contained in the foregoing report and in accordance with the duly established concession policy procedure of the Corporation.

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ITEM 21

Presentation by President of report as to proposed changes in the terms of Concession Contracts for four restaurants with BRASS RAIL INC. and JOHN F. TROMMER, INC. (heretofore approved by the Executive Committee). - For approval.

"The Board of Directors at its meeting on June 29, 1938, approved four agreements with Brass Rail Inc. and John F. Trommer, Inc. for four restaurants. Further negotiations have resulted in certain changes in the agreements which are listed below, and approval of these changes is requested:

- '1. The Concessionaire requested the privilege of assigning the contracts to a new corporation which is at all times to be controlled by Brass Rail Inc. and John F. Trommer, Inc. The assignment shall not relieve the Trommer Company and the Brass Rail Company of their obligations under the Concession Agreement. The name of the new corporation shall be subject to the approval of the Fair Corporation.
- '2. The restaurant in Communications Building R-2 is to open this summer for the remainder of the Pre-Fair period and the participation fee for the Pre-Fair period shall be 50% of the net profits, it being understood that no amortization shall be deducted for equipment except actual replacement, but that in event of a dispute between the parties as to the amount or method of computing net profits the decision of the Fair Corporation shall be binding upon the Concessionaire.
- '3. The provision under which the Fair Corporation retains the right to regulate tipping (of the Concessionaire's employees) has been eliminated.
- '4. The Fair Corporation agrees to make an alteration in the restaurant in Building P-6 by providing a window, the estimated cost of which is \$300.
- '5. The construction guarantee on the restaurant in the Amusement Area is reduced from \$20,000 to \$10,000.
- '6. All four concession agreements are to contain a provision that it will be the policy of the Fair Corporation not to give to any other concessionaire a restaurant concession featuring in the window thereof Hot Roast Beef Sandwiches with roasting jack and steam table.
- '7. All four concession agreements are to contain a provision that if the aggregate number of restaurant seats in the Fair is increased beyond 43,400 the seating capacity allowed to the Concessionaire may be increased by him in the same proportion.

Board of Directors Calendar

- '8. The Fair Corporation agrees that it will require all Restaurant Concessionaires to submit for the Fair Corporation's written approval by the commencement of operation a typical menu and range of prices.'"

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the above mentioned changes in the terms of the four Restaurant Concession Contracts with the BRASS RAIL, INC. and JOHN F. TROMMER, INC. are hereby approved as presented to this meeting, subject to such changes in form as may be approved by the President and Counsel.

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Board of Directors Calendar

ITEM 22

Presentation by President of recommendation as to proposed 1940 option clause to be inserted in the concession contracts with Norman Bartlett for FLYING TURNS and AERIAL JOYRIDE (heretofore approved by the Executive Committee). - For approval.

"On June 29, 1938 the Board of Directors approved two concession contracts with Norman Bartlett for FLYING TURNS and AERIAL JOYRIDE (approved under the name of Flying Circus). The basis of participation for 'Flying Turns' is

10%	of all gross receipts on the first \$100,000.
15%	" " " " " " second \$100,000.
20%	" " " " " thereafter

and the basis of participation for 'Aerial Joyride' is

20% of all gross receipts.

"As a result of further negotiations it is recommended that the following clause be inserted in both contracts.

'37. In the event the Fair shall be reopened in the year 1940, the Concessionaire shall have the option of renewing this agreement for the 1940 period of the Fair, subject to the payment of a participation fee as set forth below and the payment of space and privilege charges and performance guarantee in such amounts as shall be fixed by the Fair Corporation but not in excess of the amounts specified in Article "2" of this Agreement for the 1939 Fair period, provided that, in the opinion of the Fair Corporation, the Concessionaire's project has been a successful feature of the Fair and has been creditably operated, and provided that the Fair Corporation shall have the right to require changes in the project, and in the physical appearance of the project. The amount of said participation fee, if the paid attendance at the Fair in 1939 shall have reached 40,000,000 persons, shall be 25% of all gross receipts from the Project, otherwise it shall be 20% thereof until such time as the combined paid attendance at the Fair for 1939 and 1940 shall equal 40,000,000 persons and thereafter shall be 25% thereof. It is agreed that this option shall be void if within ten (10) days following receipt of notice of the intention to reopen the Fair in the year 1940, the Concessionaire shall fail to submit in writing notice of his intention to execute a Continuation Agreement, or, if within forty (40) days following receipt of notice of the intention to reopen the Fair, the Concessionaire shall fail to execute such Continuation Agreement.'

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"Approval is also requested of the assignment of Mr. Bartlett's interest in the two contracts to Bartlett Rides Inc. and the release of Mr. Bartlett personally from all obligations under the contracts, subject to the conditions:

- (1) that the stockholders who own a controlling interest in Bartlett Rides Inc. shall be approved by the Treasurer and,
- (2) that the Fair Corporation shall have the right to cancel the contracts if the voting control of Bartlett Rides Inc. shall not at all times remain in said stockholders or other stockholders similarly approved by the Treasurer, or if the operation of the concessions shall not be under Mr. Bartlett's personal supervision."

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the above amendment of the contracts with NORMAN BARTLETT for the concessions for FLYING TURNS and AERIAL JOYRIDE is hereby approved as presented to this meeting, subject to such changes in form as may be approved by the President and Counsel and the assignment of said contracts is hereby approved in accordance with the foregoing recommendations.

ITEM 23

Presentation by President of recommendation for modification of Frontage rates and Lot Renting Plan for Amusement Area of the Fair (heretofore approved by the Executive Committee). - For approval.

"On May 25, 1938 the Board of Directors approved the following frontage rates in the Amusement Area:

A Streets --	\$25.	per	frontage	foot
B Streets --	15.	"	"	"
C Streets --	5.	"	"	"

"The Board of Directors at the same time approved a map of the Amusement Area indicating the location of the A, B and C Streets.

"Presented herewith is a map of the Amusement Area indicating slight modifications in certain streets and shapes of plots necessitated by landscaping and concessionaires plans and with frontage rates the same as noted above and heretofore approved.

"The map of the Amusement Area submitted to the Board of Directors on May 25, 1938, differs in the following respects from the map now submitted:

1. In the section between Parcels O and T two additional spaces on either side of the circle allocated to the Parachute Jump.
2. The shape of the westerly side of Section T has been altered.
3. The spaces in Plaza 2 originally designated as "A" frontage have now been allocated to landscaping, and therefore there is no frontage involved.
4. The shape of Parcel P-3 has been altered and a change made in the streets, making one a C street instead of an A Street."

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the Frontage Charges for space in the Amusement Area of the Fair are hereby approved as set forth in the report and Lot Renting Plan heretofore presented to this meeting.

ITEM 24

Presentation by President of request for Modification Agreement for the ENCHANTED FOREST INC., Concession Agreement (heretofore approved by the Executive Committee). - For approval.

"Approval is hereby requested for Modification Agreement for the Enchanted Forest, Inc., Concession Agreement executed by Tony Sarg and Ed Hellwig on June 13, 1938 which agreement was subsequently assigned to this Applicant (The Enchanted Forest, Inc.)

Type of Concession - Show and Retail Sale - Walk Thru and
Novelties.

Location - 3600 sq. ft. in Amusement Area.

Basis of Participation - 25% of all gross receipts from the sale
of merchandise.

"This covers a Modification Agreement for The Enchanted Forest, Inc., Concession Agreement executed by Tony Sarg and Ed Hellwig under date of June 13, 1938, which Agreement was subsequently assigned to this Applicant, covering the sale of articles especially designed and/or created by Tony Sarg, from within the Project covered by the said Agreement.

"The Modification Agreement shall grant to the Applicant permission to sell merchandise in accordance with the following provisions: All merchandise sold must be within the price range of \$.15 to \$5.00 and bear the signature of Tony Sarg, and be done in the typical Tony Sarg manner. All merchandise shall be patented or copyrighted and the patents or copyrights shall be owned or controlled by Tony Sarg. All sales must be made from within the building. The Applicant shall submit to the Fair Corporation for its written approval designs of the articles to be manufactured and will furnish to the Fair Corporation for its written approval on or before February 1, 1939, complete lists of all merchandise to be sold, together with prices to be charged therefor and samples of all of the said merchandise.

"The Modification Agreement shall also provide that Tony Sarg and Ed Hellwig shall at all times retain a controlling interest in the voting stock of The Enchanted Forest, Inc. and that the said Sarg and Hellwig will not transfer control of their voting stock to any other person, firm or corporation without the written consent of the Fair Corporation. The Fair Corporation shall have the right to cancel the Modification Agreement and the Concession Agreement if any such transfer shall be made without its written consent."

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of the New York World's Fair 1939 Incorporated that the above mentioned Modification Agreement for the ENCHANTED FOREST, INC. Concession Agreement is hereby approved in the form presented to this meeting.

ITEM 25

Presentation by President of communications from the General Manager and Chief Engineer requesting appropriations (certified by the Treasurer as being included in the approved forecast of Construction Costs) and heretofore approved by the Executive Committee. - For approval.

AUTHORIZATION

\$ 7,000
LANDSCAPE TREE
PLANTING OF
FALL OF 1938

"Authorization is hereby requested for an appropriation of \$7,000 to provide funds for LANDSCAPE TREE PLANTING OF FALL OF 1938 as follows: REPLACEMENTS \$3,500, GOVERNMENT AREA \$3,500; mainly by contract. This amount is included in the Forecast of \$1,577,550 for LANDSCAPING.- Of this Forecast item \$1,148,229, is allocated to temporary Landscaping Project No. 6. Amount previously appropriated this Project \$931,200. Total including this appropriation \$938,200."

Note: The Treasurer certifies that the above construction appropriation for \$7,000 for Landscaping is available in the Construction Forecast but he can give no assurance at this time that the total amount included in the Direct Construction Forecast for Landscaping will be sufficient to complete the Landscaping program as presently planned.

Following is report of the Chief Engineer concerning the above appropriation:

"We are preparing now a complete revision of Forecast Item 96 (Landscaping) based on experience to date. This is not yet ready but has proceeded far enough so that I can certify at this time that the appropriation of \$7,000 at this time will not result in any overrun."

AUTHORIZATION

\$60,000
LANDSCAPING AROUND
NEW YORK CITY BLDG.
WILLOW LAKE
INDEPENDENT SUBWAY YARD
BUS PARKING & SERVICE
AREA

"Authorization is hereby requested for an appropriation of \$60,000 to provide funds for LANDSCAPING the following areas: NEW YORK CITY BUILDING \$9,000, WILLOW LAKE \$29,000, INDEPENDENT SUBWAY YARD \$5,000, BUS PARKING & SERVICE AREA \$17,000; mainly by contract. This amount is included in the Forecast of \$1,577,550 for LANDSCAPING. Of this Forecast Item \$251,000 is allocated to Permanent Landscaping - Project No. 102. Amount previously appropriated this Project \$99,000. Total including this appropriation \$159,000."

AUTHORIZATION

\$11,300
MURALS FOR
ELECTRICAL PRODUCTION
BUILDING V-3 and
COMMUNICATIONS BUILDING
R-2

"Authorization is hereby requested for an appropriation of \$11,300 to provide funds for execution of MURALS for ELECTRICAL PRODUCTION BUILDING V-3 and COMMUNICATIONS BUILDING R-2, mainly by contract. This amount is included in the Forecast of \$600,000 for MURALS AND SCULPTURES - Project No. 104. Amount previously appropriated this Project \$160,553. Total including this appropriation \$171,853."

AUTHORIZATION

\$ 5,000
PURCHASE OF SAWMILL
AND OTHER NECESSARY
MAINTENANCE AND SURVEY
EQUIPMENT

"Authorization is hereby requested for an appropriation of \$5,000 to provide for purchase of SAWMILL and other necessary maintenance and survey equipment. This amount is included in the Forecast of \$57,175.14 for CONSTRUCTION MAINTENANCE AND SURVEY EQUIPMENT - Project No. 93. Amount previously appropriated this Project \$28,475.14. Total including this appropriation \$33,475.14."

*

AUTHORIZATION

\$ 4,000
EXECUTION OF
MURALS ON
DISTRIBUTION BLDG.
V-7

"Authorization is hereby requested for an appropriation of \$4,000 to provide funds for EXECUTION of MURALS on DISTRIBUTION BUILDING V-7 mainly by Contract. This amount is provided in the forecast of \$600,000. for MURALS AND SCULPTURES Project No. 104. Amount previously appropriated for this Project \$171,853. Total including this appropriation \$175,853."

Note: The Treasurer certifies that the amount requested for appropriation in the following resolution is within the Forecast, but recommends approval subject to the following comment -

The execution of sculpture work and mural paintings is apparently costing in many cases more than that planned when the amount forecast for this purpose was approved. Continued excesses for individual jobs will result in either an increased requirement for completion of the sculpture and mural program or the sacrifice of a portion of this program.

Note: The Board of Design has prepared a modification of the Murals and Sculpture program based on experience to date. This revised program includes the pertinent features of the embellishment program of the Fair and it is believed will not result in any overrun of the Budget.

AUTHORIZATION

\$8,000
EXECUTION OF
MURALS FOR MINING
& METALLURGY BLDG.
P-6

"Authorization is hereby requested for an appropriation of \$8,000 to provide funds for EXECUTION of MURALS on MINING AND METALLURGY BUILDING P-6, mainly by contract. This amount is provided in the Forecast of \$600,000. for MURALS AND SCULPTURES Project No. 104. Amount previously appropriated for this Project \$175,853. Total including this appropriation \$183,853."

Note: The Treasurer certifies that the amount requested for appropriation in the above resolution is within the Forecast, but recommends approval subject to the following comment:

The execution of sculpture work and mural paintings is apparently costing in many cases more than that planned when the amount forecast for this purpose was approved. Continued excesses for individual jobs will result in either an increased requirement for completion of the sculpture and mural program or the sacrifice of a portion of this program.

Note: The Board of Design has prepared a modification of the Murals and Sculpture program based on experience to date. This revised program includes the pertinent features of the embellishment program of the Fair and it is believed will not result in any overrun of the Budget.

Board of Directors Calendar

AUTHORIZATION

\$16,000
FUNDS FOR CONSTRUCTION
OF DISTRIBUTION BLDG.
V-7.

"Authorization is hereby requested for an appropriation of \$16,000 for additional funds for construction of DISTRIBUTION BUILDING V-7, mainly by contract. This amount is provided for in the Forecast of \$6,215,640 for Exhibit Buildings - Project No. 43. Amount previously appropriated for this Project \$120,000. Total including this appropriation \$136,000."

Note: The Treasurer states that the present average cost for Exhibit Buildings based on amounts already appropriated is \$5.22 per square foot. Approval of the above construction appropriation request for Distribution Building V-7 will result in increasing this average cost to \$5.29 per square foot.

AUTHORIZATION

\$63,000
FUNDS FOR CONSTRUCTION
OF MARINE TRANSPORTATION
BLDG. Z-1.

"Authorization is hereby requested for an appropriation of \$63,000. for additional funds for construction of MARINE TRANSPORTATION BUILDING Z-1, mainly by contract. This amount is provided for in the Forecast of \$6,215,640. for Exhibit Buildings - Project No. 47. Amount previously appropriated for this project \$240,000. Total including this appropriation \$303,000."

Note: The Treasurer states that the present average cost for Exhibit Buildings based on amounts already appropriated is \$5.22 per square foot. Approval of the above construction appropriation request for Marine Transportation Building Z-1 will result in increasing this average cost to \$5.29 per square foot.

AUTHORIZATION

\$1,500
EXECUTION OF
MURAL FOR MARINE
TRANSPORTATION
BUILDING Z-1

"Authorization is hereby requested for an appropriation of \$1,500 for EXECUTION of MURAL for MARINE TRANSPORTATION BUILDING Z-1, mainly by contract. This amount is provided for in the Forecast of \$600,000 for MURALS AND SCULPTURES-Project No. 104. Amount previously appropriated for this Project \$186,519. Total including this appropriation \$188,019."

"Note: The Treasurer certifies that the amount requested for appropriation in the above resolution is within the Forecast, but recommends approval subject to the following comment:

'The execution of sculpture work and mural paintings is apparently costing in many cases more than that planned when the amount forecast for this purpose was approved. Continued excesses for individual jobs will result in either an increased requirement for completion of the sculpture and mural program or the sacrifice of a portion of this program.'

"Note: The Board of Design has prepared a modification of the Murals and Sculpture program based on experience to date. This revised program includes the pertinent features of the embellishment program of the Fair and it is believed will not result in any overrun of the Budget."

\$2,666
DESIGN OF MURALS
FOR WORLD'S FAIR
THEATRE

"Authorization is hereby requested for an appropriation of \$2,666 to provide funds for DESIGN of MURALS for WORLD'S FAIR THEATRE, mainly by contract. This amount is provided in the Forecast of \$600,000 for MURALS AND SCULPTURES-Project No. 104. Amount previously appropriated for this Project \$183,853. Total including this appropriation \$186,519."

"Note: The Treasurer certifies that the amount requested for appropriation in the above resolution is within the Forecast, but recommends approval subject to the following comment:

'The execution of sculpture work and mural paintings is apparently costing in many cases more than that planned when the amount forecast for this purpose was approved. Continued excesses for individual jobs will result in either an increased requirement for completion of the sculpture and mural program or the sacrifice of a portion of this program.'

"Note: The Board of Design has prepared a modification of the Murals and Sculpture program based on experience to date. This revised program includes the pertinent features of the embellishment program of the Fair and it is believed will not result in any overrun of the Budget."

Board of Directors Calendar

AUTHORIZATION

\$2,500

COMPOSER OF MUSICAL
SCORE FOR THEME
EXHIBIT

"Authorization is hereby requested for an appropriation of \$2,500 to provide funds for COMPOSER of MUSICAL SCORE for THEME EXHIBIT, mainly by contract. This amount is provided for in the Forecast of \$724,500 for Fair-Owned Exhibits - Project No. 23. Amount previously appropriated for this Project \$52,000. Total including this appropriation \$54,500."

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the action taken by the Executive Committee in approving the foregoing requests for appropriations from the General Manager and Chief Engineer (certified by the Treasurer as being included in the approved Forecast of Construction Costs) and authorizing the proper officers of the Corporation to execute, acknowledge and deliver contracts therefor in accordance with the rules and regulations of the Corporation is hereby ratified.

Board of Directors Calendar

ITEM 26

Report of President on the proposed allocation of \$68,000 of monies previously appropriated for Foreign Pavilions, (heretofore approved by the Executive Committee). - For approval.

"Under the present arrangements with the United States New York World's Fair Commission the Fair Corporation pays the cost of piles and steel for the foreign pavilions. The Board of Directors has previously authorized the appropriation of \$600,000. for this purpose and for completion of the super-structure of these pavilions. It is estimated that the appropriated funds will be sufficient to pay the Fair Corporation's share for six of the eight projected pavilions which have been designed by the Procurement Division of the Treasury Department, United States Government. It is expected that the funds for the other two Foreign Pavilions will be appropriated by the next Congress. Meanwhile, however, it is necessary to purchase the piles and steel for the remaining two buildings in order to have them ready for installation of exhibits in January 1939 by Foreign Governments which have accepted the invitation of the President of the United States to participate in the Fair.

"It is recommended, therefore, that approximately \$68,000. of the funds previously appropriated by the Board of Directors for the Foreign Pavilions shall be allocated and expended for the purchase of piles and steel for the remaining two Foreign Pavilions."

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the allocation of approximately \$68,000. recommended in the foregoing report is hereby appropriated.

Board of Directors Calendar

ITEM 27

Presentation by President of request for Increase in the Forecast of pre-Fair Revenues from States in the amount of \$219,000, and the appropriation thereof (heretofore approved by the Treasurer and the Executive Committee). - For approval.

"The original plans for the Court of States called for the construction of buildings S4, 5, 6, 7, 8, 10, 11, 12a, 12b, 13 and 14.

"Since that time building S5 has been omitted and the site allocated to the State of New Jersey. Building S11 has been definitely omitted. Building S14 has been changed to Independence Hall and will be constructed for the State of Pennsylvania. Another building U2 will be constructed outside the Court of States for the State of Washington.

"It would seem now that the demand for space would require the construction of all of the remaining buildings and that sufficient revenue will be received over and above the \$150,000 anticipated in the forecast to permit the construction of all of these buildings within the forecast. We have an appropriation of \$575,000, the amount available in the original forecast. With these funds, we are now building buildings S6, 8, 9, and 10 and are preparing the general foundations for the entire site. Steel has been ordered for buildings 12a, 12b, 13 and 14 and we will shortly be prepared to let a general contract for the construction of these buildings. The commitments on account of such general contracts will exceed the amount now available in the forecast and I would therefore recommend that the money now available from signed contracts, upon which first payments have been made, be transferred to the forecast for the Court of States and the construction budget be correspondingly increased.

"Additional, very good, prospects which will increase the expected revenue by \$136,500 will permit the completion of sufficient building space to house those states which have already signed up and these good prospects, without exceeding the forecast as amended by this transfer. This does not include the additional revenue which may be received from fair prospects, which is estimated at \$170,000. Should any or all of these take space additional expenditures can be made as revenue is received.

"The State of Pennsylvania has not as yet signed a definite contract with the Fair for the occupancy of Independence Hall. However, should they fail to do so, the space in Independence Hall can be utilized by other states.

"This will leave in abeyance the question of constructing buildings S4 and S7, which have a total capacity of 31,000 square feet, construction of which will depend upon additional revenue. It also does not consider the construction of the New England exhibit for which negotiations are now in progress.

Board of Directors Calendar

"The entire project of the Court of States is in such shape now that it can be carried to completion at any required stage without exceeding the original forecast of \$575,000, plus additional earnings over the \$150,000 prospective revenue in the forecast.

"I therefore recommend at this time the transfer of \$219,000 from anticipated revenue in the forecast for the Court of States.

/s/ JOHN P. HOGAN
Chief Engineer"

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the Forecast of pre-Fair Revenues from States is hereby increased in the amount of \$219,000 and the Construction Budget is hereby correspondingly increased; and said amount is hereby appropriated for the construction of the Court of States.

ITEM 28

Presentation by President of request for an appropriation of \$100,000 for Permanent Fire Station (heretofore approved by the Executive Committee). - For approval.

"In consideration of the establishment and maintenance of units of the New York City Fire Department on the Site during the Pre-Fair period and Fair period, in such numbers as the City Fire Commissioner deems adequate for fire protection, it is proposed that the Fair Corporation shall construct a permanent Fire Station for the City at Horace Harding Boulevard and 108th Street, at the cost of approximately \$100,000 and at the end of the Fair shall transfer to the City the fire fighting equipment owned by the Fair.

"The Forecast of Pre-Fair Expenditures contains an item of \$150,000 for expense of constructing a 'Children's World.' Under the concession contract with the 'Children's World,' previously approved by the Executive Committee, the Concessionaire will construct and operate the 'Children's World' without expense to the Fair Corporation, and, accordingly, the \$150,000 in the Forecast need not be expended by the Fair Corporation for that purpose.

"It is recommended that \$100,000 thereof be transferred from 'Children's World' to the appropriate item to cover the cost of construction of the Permanent Fire Station."

"The following three letters concern the above appropriation:

Board of Directors Calendar

"April 12, 1937

"My dear Commissioner:

"In establishing adequate fire protection facilities during the operation of the World's Fair, I submit the following plan and sincerely trust that it will meet with your approval.

"If the New York City Fire Department will furnish all personnel required for fire extinguishing operations at the World's Fair, the Corporation is prepared to erect a two-company house conforming with New York City Fire Department standards on land to be furnished by the City of New York for this purpose.

"We will also equip this fire house with 2, 1,000 g.p.m. pumpers, 70, 50-foot lengths of 2½ inch hose, and other necessary furnishings. We will erect three temporary buildings within the Fair grounds, and furnish these fire houses with 3, 500 g. p. m. light pumping units, fully equipped; 90, 50-foot lengths of 2½ inch hose and other necessary furnishings.

"The permanent building and all fire fighting equipment, including that purchased for the temporary structures will be turned over to the City for use during the Fair for fire fighting purposes at the Fair site, and at the conclusion of the Fair for any use that the City wishes to make of it.

"In order to aid your forces, the Corporation is prepared to employ as guards in each of the exhibit buildings, retired New York Fire Department firemen satisfactory to the Fire Commissioner. The work of these guards will be coordinated with the City fire fighting forces.

"As soon as the site for the two-story fire house has been decided upon, will you take such action as may be necessary to acquire it for the purposes specified.

"Kindly let me know if this plan has your sanction.

Yours very truly,

/s/ Grover A. Whalen

Honorable John J. McElligott
Commissioner and Fire Chief
Fire Department
Municipal Building
New York, N. Y."

Board of Directors Calendar

"FIRE DEPARTMENT

City of New York

April 14, 1937.

"Hon. Grover A. Whalen,
President, World's Fair 1939,
Empire State Building,
New York City.

"My dear President:

"This will acknowledge receipt of your letter of April 12th, outlining your proposition for fire protection facilities, during the operation of the World's Fair, same being that the World's Fair Corporation will erect a two company house conforming to the New York City Fire Department standards, on land to be furnished by the City of New York for this purpose, and to equip this station with two 1,000 g.p.m. Pumpers, seventy 50 ft. lengths of 2½ inch hose, and other necessary equipment and furnishings, also, that you agree to erect three temporary structures within the Fair Grounds and to furnish these stations with three 500 g. p. m. light Pumping Units, fully equipped, together with ninety 50 ft. lengths of 2½ inch hose, as well as other necessary furnishings, on condition that the City of New York furnish the personnel required for the fire extinguishing operations at the World's Fair.

"The above arrangement has my approval, but of course you will understand that it also requires the approval of The Mayor and other responsible City Officials.

"I also note that the Corporation is prepared to employ as guards in each of the Exhibition Buildings, retired New York City Firemen who are satisfactory to the Fire Chief and Commissioner. This is not only satisfactory to me, but in my opinion, is a very excellent thing to do.

"As soon as the site for the two story fire station which you agree to build, has been selected and decided upon, I shall take the necessary action to acquire the property for the purposes specified.

"Kind regards,

Sincerely yours,

JOHN J. McELLIGOTT
Fire Chief and Commissioner."

JJMc-EG.

Board of Directors Calendar

"July 11, 1938

"Honorable John J. McElligott
Fire Chief and Commissioner
New York City Fire Department
New York, N. Y.

"Dear John:

"Confirming our telephone conversation of this morning, you have advised me that it will be in order for the Fair Corporation to proceed immediately with the construction of the permanent fire house at 108th Street and Horace Harding Boulevard inasmuch as you state that the necessary City Officials have approved the arrangement outlined in your letter to me dated April 14, 1937.

Sincerely yours,

*/s/ Grover A. Whalen"

HB:HM

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the sum of \$100,000 is hereby transferred from the Forecast Item "Children's World" to a new Forecast Item "New York City Fire Station" and said sum is hereby appropriated to pay the cost of construction of Permanent Fire Station to be located at Horace Harding Boulevard and 108th Street; and the proper officers are hereby authorized to do all acts and things necessary and proper in connection therewith.

Board of Directors Calendar

ITEM 29

Presentation by President of recommendation for appropriation of \$50,000 for a Pedestrian Bridge to Rosemant Parking Field (heretofore approved by the Executive Committee). - For approval.

"On December 22, 1937 the Board of Directors approved a contract with the Rosemant Improvement Corporation setting forth the terms and conditions of a lease of certain property south of Horace Harding Boulevard and across Grand Central Parkway from the Fair Site, for the purpose of a parking field.

"The City has granted the necessary approval to use such property as a parking field and the parties to the agreement (the Bank of the United States having been substituted for Rosemant Improvement Corporation as owners of the property) have waived all rights to cancel the lease in order that construction work may commence promptly.

"The contract approved by the Board of Directors provided that the Fair Corporation should construct a pedestrian bridge over Grand Central Parkway to connect the parking field with the Fair Site. The present estimated cost of the Bridge is not more than \$50,000.

"The City Park Department has agreed that in the event there should be any over-run on the cost of this bridge which is to be a permanent structure, such cost may be taken from the funds provided for permanent landscaping. A balance of \$92,000 will remain in such Landscape Fund after appropriations already authorized or requested at this meeting.

"It is necessary to commence construction of the bridge promptly in order to have it finished before the opening of the Fair and it is recommended that the sum of \$50,000 be appropriated therefor.

"The Forecast of Pre-Fair Expenditures contains an item of \$150,000 for expense of constructing a 'Children's World.' Under the concession contract for the Children's World previously approved by the Board of Directors, the Concessionaire will construct and operate the Children's World without expense to the Fair Corporation, and accordingly, the \$150,000 in the Forecast need not be expended by the Fair Corporation for such purpose.

"It is recommended that \$50,000 thereof be transferred from 'Children's World' to the appropriate item to cover the cost of the Rosemant Bridge."

Board of Directors Calendar

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors that the sum of \$50,000 is hereby transferred from the Forecast Item "Children's World" to the Forecast Item "Grand Central Bridge" and is hereby appropriated to pay the cost of construction of the Pedestrian Bridge over Grand Central Parkway to connect the Rosemont parking field with the Fair Site; and the proper officers are hereby authorized and directed to execute, acknowledge and deliver a contract or contracts therefor in accordance with the rules and regulations of the Corporation.

ITEM 30

Presentation by President of proposed contract with the Long Island Railroad Company for construction, operation, maintenance and demolition of passenger station and passenger and freight tracks and facilities and the following report thereon (heretofore approved by the Executive Committee.) - For approval.

"An agreement has been reached with the Long Island Railroad Company on the more important terms and conditions of the proposed contract covering the construction, operation, maintenance and demolition of the Long Island Passenger Station at the Fair Site as well as the passenger and freight tracks and facilities.

"On June 29, 1938, the Board of Directors was advised that the chief question which had not been settled in the negotiations was whether the Fair Corporation or the Railroad should pay the cost of the passenger tracks and signals estimated to cost approximately \$90,000. It has now been agreed that the Fair Corporation shall contribute \$45,000 to the Railroad Company for the purpose and the Railroad Company will furnish the materials and construct the passenger tracks and signals.

"The Fair Corporation shall construct and pay the cost of the passenger station (an appropriation for this purpose, within the Revised Forecast, has already been approved by the Executive Committee and Board of Directors.)

"The Railroad Company will install and pay the cost of turn-stiles.

"The Railroad Company shall have the right to use, without cost, the freight tracks and sidings when the same are not required for use by the Fair provided such use shall not interfere with the business of the Fair.

"The Railroad Company agrees to maintain at its own expense all tracks, passenger platforms, stairways and Station building; furnish electric current for the lighting thereof; janitor service and to keep the same clean until the close of the Fair. The questions of which party shall clean the toilet rooms and as to whether or not a charge should be made by the Fair Corporation for water, have not yet been decided.

"The Railroad Company shall furnish at its own expense Station Masters; Train Directors; Ticket Agents; Change Makers; Guards; Ushers and other attendants.

"The Fair Corporation at its own expense agrees to remove all of the tracks and Station and other facilities and restore the premises to their original condition.

"The Fair Corporation agrees to keep the freight tracks clear of snow and ice and other obstructions.

"The Fair Corporation agrees to assume responsibility for and indemnify the Railroad Company against loss or damage arising from fire caused by locomotives operated by the Railroad on the freight tracks and sidings; also to indemnify and save the Railroad harmless from all claims and losses for property damage or personal injuries to employees of the Railroad and persons using the facilities provided for in the contract and employees of the Fair, its contractors, exhibitors or concessionaires, caused by any act or omissions of the officers or employees of the Fair, its contractors, exhibitors or concessionaires.

"The attention of the Board of Directors is also called to the fact that the Railroad Company has assured the Fair Corporation that during the term of the Fair, the fare from Pennsylvania Station to the World's Fair Site will be ten (10) cents.

"A draft of the contract is presented herewith and it is recommended that authority be given to execute a contract on terms no less favorable to the Fair Corporation than those set forth in said draft; and that the amount of \$45,000 be appropriated to cover the expenditure required as set forth above."

The following resolutions have heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the form of contract with the Long Island Railroad covering the construction, operation, maintenance and demolition of a passenger station and certain passenger and freight tracks and facilities, is hereby approved as presented to this meeting; it being understood that prior to the execution of said contract by the Fair Corporation a report shall be presented to the Executive Committee for approval recommending transfers from existing project of the \$45,000 required to be paid to said railroad company under the terms of the contract, and

RESOLVED that the sum of \$45,000 is hereby appropriated for the purpose of paying part of the cost of said passenger tracks and signals, said sum to be charged against such items in the Forecast which shall be agreed upon by the President and Treasurer.

ITEM 31

Presentation by President of proposed contract with the American Museum of Public Health, Incorporated, to replace the existing agreement with the Executive Committee of the Advisory Committee on Medicine and Public Health and the following report thereon (heretofore approved by the Executive Committee). - For approval.

"The existing contract with the Executive Committee of the Advisory Committee on Medicine and Public Health covering the licensing of space in Building N-5 expired on June 30, 1938. A new agreement has been negotiated to replace the existing contract. At the request of the Committee the proposed new agreement is to be entered into between the Fair Corporation and the American Museum of Public Health, Incorporated, a new corporation organized primarily for the purpose of developing a permanent health museum in the City of New York.

"The new agreement provides that the Fair Corporation shall license approximately two-thirds of the space in Building N-5 to the exhibitor; the exhibitor shall pay \$14.00 per square foot for 12,500 square feet of the licensed space, and shall make no payment for the remainder of this space.

"The free space consists largely of the 'Hall of Man.' The balance of the free space may be sub-licensed by the exhibitor to approved sub-licensees or sponsors and the income therefrom will be available for use by the exhibitor in operating and maintaining non-commercial exhibits in the field of Medicine and Public Health for which no outside sponsorship can be obtained.

"The other one-third of the building is released by the Medical and Public Health Committee to the Fair Corporation and may be used by the Fair Corporation for non-commercial exhibits in the field of education and science; for a Red Cross First Aid Station and exhibit; for exhibit of Boy Scouts of America; for a Restaurant and for a moving picture theatre. The theatre will be constructed and operated by the Fair Corporation. The allocation of program time will be made by a committee consisting of representatives of the Fair Corporation, its Advisory Committees on Education and Science and the exhibitor, it being understood that the exhibitor shall have approximately one-third of the program time.

"If the exhibitor can raise \$5,000 for the purpose, the Fair Corporation will plant and maintain a medical herb garden in the court of Building N-5.

Board of Directors Calendar

"The Fair Corporation will pay \$32,250 to the exhibitor outside of the \$60,000 fund which was originally allotted for the Focal Exhibit in the field of Medicine and Public Health under Fair-Owned Exhibits - Project No. 34. This \$32,250 will be expended for the services of exhibit designers, partitions, lighting and other similar expenses in completing the building for occupancy and appropriation thereof is requested herewith. \$20,000 of the \$60,000 fund will be retained by the Fair Corporation for construction and operation of the Theatre, partitions, lighting, etc. in that part of the building devoted to the education and science exhibits and appropriation thereof is requested herewith. The remaining \$7,750 of the \$60,000 fund has been expended or committed for services of Skidmore & Owings and the American Museum of Public Health, Incorporated, and request for appropriation thereof is made herewith.

"The Fair Corporation will also continue to make available within budgetary limits office space for the Director of the health exhibits and his staff and pay the salary of the account executive and two stenographers-secretaries, and ordinary office expenses such as telephone, postage and stationery.

"The Fair Corporation continues its agreement that all applications for space in the Fair in the field of Medicine and Public Health will be referred to a special committee, approved by the Exhibitor, for written recommendations before the Fair Corporation finally passes upon such applications.

"Copy of the proposed agreement is presented herewith and it is recommended that it be approved. A map of the Building N-5 showing proposed allocations of space, is also presented herewith."

The following resolutions have heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proper officers are hereby authorized to execute, acknowledge and deliver an agreement with the American Museum of Public Health, Incorporated for licensing of space in Building N-5 on terms and conditions no less favorable to the Fair Corporation than those contained in the foregoing report; and

RESOLVED that the transfers of and appropriation of the \$60,000 originally allocated for a Focal Exhibit in the field of Medicine and Public Health are hereby authorized in accordance with the foregoing report and as approved by the President and Treasurer.

ITEM 32

Presentation by President of request to establish an Inventory for POWER FUSES, METERING EQUIPMENT and TRANSFORMERS for resale to participants in the Fair in the sum of \$20,000 (heretofore approved by the Executive Committee.) - For approval.

"It is necessary for the Fair Corporation to furnish electrical service to participants, including the supplying of certain equipment such as power fuses, metering equipment and transformers. While this equipment must be bought somewhat in advance of the actual needs of the participants, their known requirements can be established in order that purchases will be made only of equipment which will ultimately be billed to them. It is requested that in order to facilitate the purchase of this equipment, for which we have no specific appropriation, an inventory in the sum of \$20,000 be established for this purpose."

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the establishment of an inventory in a sum not to exceed \$20,000 to cover the purchase in advance of Power Fuses, Metering Equipment and Transformers, to be sold to Participants in the Fair, is hereby authorized.

Board of Directors Calendar

ITEM 33

Presentation by President of the following requests to waive competitive bidding for purchase of MOTORS AND PUMPS for the Lagoon of Nations; execution of MURALS for ELECTRICAL PRODUCTION BUILDING V-3; execution of MURALS for COMMUNICATIONS BUILDING R-2; and purchase of twelve INCANDESCENT PROJECTORS for use in the THEME CENTER (heretofore approved by the Executive Committee). - For approval.

Motors and Pumps - Lagoon of Nations

1. "Informal quotations have been taken for eleven motor control panels for the motors and pumps for the Lagoon of Nations.

"Prices quoted are as follows:

Westinghouse Electric & Manufacturing Co.	\$9,933.
General Electric Company	8,500.

"The General Electric Company has also offered to accept these motor control panels at the termination of the Fair and allow credit of 20 percent on the above purchase price.

"The control panels which the General Electric Company proposes to furnish will present a good appearance in the pump house and will complete our program of making the pump room a natural exhibit.

"It is recommended that these motor control panels for the motors and pumps for the Lagoon of Nations be purchased from the General Electric Company for \$8,500.

2. "Informal bids have been received for the execution of the murals designed by Martha Axley and approved by the Board of Design for the Electrical Production Building V-3. The bids are as follows:

Rambusch Decorating Company	\$1,363.
Mack, Jenney and Tyler	2,200.

"The budget for the execution of these murals is \$2,000.

"It is recommended that the competitive bidding be waived and this contract be awarded to Rambusch Decorating Company for the execution of these murals for the sum of \$1,363.

3. "An informal bid has been submitted by George Davidson, mural painter, for the execution of the murals, designed by Eugene Savage and James O. Mahoney, and approved by the Board of Design, for the Communications Building R-2, in the sum of \$9,560.

Board of Directors Calendar

"The original budget set up for the execution of this work was \$7,000. However, subsequent to the design award of these murals, the surfaces to be covered by murals were increased to such an extent that the sum of \$9,560 represents a reasonable price for the execution of these murals. The Board of Design has given its approval of this over-run of the budget.

"It is recommended that competitive bidding be waived and that this contract be awarded to George Davidson, for the execution of these murals, in the sum of \$9,560."

4. "Experimental work has been in progress for the last three months to develop an incandescent projector for use in the Theme Centre. Twelve of these projectors will be utilized to throw on the walls the moving pictures shown.

"If films were used on reels an attendant would have to be provided for two shifts at each reel or 24 attendants in all. Three films would be used by each projector every two days, or 18 reels per day. It is estimated that the maintenance and operating cost would be over \$200,000 during the Fair period.

"In conjunction with the Eastman Kodak Company experiments were conducted with a view to developing a mechanical projector which would need no attendant and little if any replacement of the films. This has been accomplished by the construction of a reel several feet in diameter for each projector upon which there are mounted 50 cm. by 90 cm. pieces of film pasted on glass. Each projector will have 3000 watts of incandescent lighting in four lamps, but each slide will remain only about one-eighth of a second under the heat of the lamp and it is believed that under these conditions the slide will be practically permanent. Since there is nothing to remove or replace no attendance will be necessary with the exception of one man on each shift to act in case of emergency or necessity of minor replacements.

"The Eastman Company state that they have spent \$12,000 in the development of these devices and that about \$2000 will be necessary to make some minor changes with a view to improving operation. They are willing to build these projectors for the Fair at cost plus \$2000 for the additional development that will be necessary to make them thoroughly satisfactory for our special conditions. They will guarantee that the total cost will not exceed \$2500 per projector, or \$30,000 for the twelve, plus \$2000 for development, making \$32,000 in all as the outside limit of cost.

"Ample provision was made in the appropriation for the Theme Exhibit to cover these costs and it is recommended that authority to enter into an agreement with the Eastman Kodak Company to supply these projectors on contract without competitive bidding be given. The offer made by them is reasonable and the apparatus could not be secured anywhere else.

/s/ John P. Hogan
Chief Engineer"

Board of Directors Calendar

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proper officers of the Corporation are hereby authorized to enter into contracts with the following, in accordance with the recommendations contained in the foregoing reports:

General Electric Company	\$ 8,500.
Rambusch Decorating Company	1,363.
George Davidson	9,560.
Eastman Kodak Company	32,000.

ITEM 34

Presentation by President of request to waive competitive bidding for the execution of MURAL PAINTINGS for MARINE BUILDING Z-1 (heretofore approved by the Executive Committee). - For approval.

"Three bids have been received for the execution of the Mural Paintings designed by Lyonel Feininger for Marine Building Z-1 as follows:

Rambusch Decorating Company	\$1,450.
Mack, Jenney & Tyler	1,800.
Rudolph Guertler	2,540.

"It is recommended that competitive bidding be waived and this contract be awarded to Rambusch Company in the amount of \$1,450. for the execution of these mural paintings."

The following resolution has been heretofore adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1959 Incorporated that the proper officers are hereby authorized to enter into a contract for the execution of MURAL PAINTINGS for MARINE BUILDING Z-1 with the Rambusch Decorating Company, in accordance with the recommendations contained in the foregoing report.

Board of Directors Calendar

ITEM 35

Presentation by President of recommendation for award of contract for the Diorama of the Theme Exhibit in the Perisphere without competitive bidding (heretofore approved by the Executive Committee). - For approval.

"The Diorama of the Theme Exhibit in the Perisphere has been prepared by the Diorama Corporation and has been approved by the Board of Design and the Construction Department and also by the designer, Mr. Henry Dreyfuss. A number of difficult effects have been worked out by the Diorama Corporation and they are familiar with the problem. However, in the enlargement to full scale and the installation there are still a number of problems to be met which will require experiment and possible alteration after the exhibit has been put in place.

"The number of people who can carry out this enlargement and produce a satisfactory model is limited and it would be difficult to prepare a contract for competitive bidding. Competition would be of little value since quality is the paramount consideration.

"The following offer has been received from the Diorama Corporation of America and it is recommended that the offer be accepted and that the contract for this work be let without competitive bidding. The amount is within the Forecast which the Board of Directors approved for the construction of this exhibit.

'July 20, 1938

'New York World's Fair 1939, Inc.
World's Fair
New York

'Attention: Mr. Irvin L. Scott

'Gentlemen:

'Following our conversation of Monday, July 18, in regard to the construction and installation of the "Perisphere" Diorama Model, we present the following proposal which, at your bidding, takes precedence over our informal quotation to Mr. Dreyfuss of May 26, 1938.

'We propose to construct and install the "Perisphere" Diorama Model, in accordance with the preliminary 1/12 scale model constructed by us for your corporation, for a flat fee of Twelve Thousand Dollars (\$12,000) over and above the cost of labor, materials, and overhead. We further propose that a budget figure of Eighty-five Thousand Dollars (\$85,000) be set to cover the entire cost, including our fee, and, if this figure be lowered, that twenty-five per cent (25%) of the difference in the final cost and the budget figure accrue to our corporation.

'Overhead' on the entire job, figuring nine months from August 1, 1938, to April 31, 1939, totals \$10,836 or \$1,204 per month. This figure covers the proportionate

Board of Directors Calendar

share of your proposed work to the total in our studio for rent, insurance, telephone, telegraph, stenographic and office personnel, federal unemployment, state unemployment and social security taxes, accounting, traveling, etc. Drafting, trucking and non-executive superintendence to be part of "Cost."

'The above figure of \$85,000 has been set with the understanding that the following would be supplied by others:

- 1) Plaster curve from upper edge of light gallery to its intersection with lower balcony. (Painted by us).
- 2) Vertical plaster wall with its supports under inside sidewalk to a point approximately 3'0" above structural floor.
- 3) Finished floor (wood).
- 4) All electrical work.

*
'It is customary in our type of work and we feel doubly justified, in view of our reduction in overhead, profit and percentage of saving from our quotation of May 26, 1938, in asking that in all publicity bearing on the "Perisphere Theme" the Diorama Corporation of America (and where possible E. H. Burdick, its president) be given credit as the builders.

Sincerely yours,

DIORAMA CORPORATION
OF AMERICA

E. H. Burdick
President

EHBurdick:ecz
cc-Henry Dreyfuss'"

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of the New York World's Fair 1939 Incorporated that the contract with the DIORAMA CORPORATION OF AMERICA is hereby approved in accordance with the foregoing recommendation.

Board of Directors Calendar

ITEM 36

Presentation by Treasurer of report in connection with Debenture Subscriptions, which have been approved although not conforming to the approved plan of payment (heretofore approved by the Executive Committee). - For approval.

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of the New York World's Fair 1939 Incorporated that the action of the Treasurer in accepting Debenture Subscriptions on special payment terms as heretofore presented to this meeting is hereby ratified and approved.

ITEM 37

Presentation by Treasurer of the Final Accounting of Budget for the thirteen weeks ended June 29, 1938 (heretofore approved by the Executive Committee). - For approval:

The following resolutions have heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of the New York World's Fair 1939 Incorporated that the Final Accounting of the Budget for thirteen weeks ended June 29, 1938, as submitted to this Board showing actual Expenditures and Commitments in the amount of \$1,355,916.43 as compared to the Revised Budget of \$1,460,230.56 is hereby approved and ordered filed by the Secretary with records of this Board, and be it

FURTHER RESOLVED that the Budget for aforesaid period is hereby adjusted to conform with actual Expenditures and Commitments as reported to this Board.

Board of Directors Calendar

ITEM 38

Presentation by President of requests for INCREASES in Departmental Budgets (heretofore approved by the Executive Committee). - For approval.

\$3,300.
INCREASE-OPERATING
EXPENSE BUDGET OF
DEPARTMENT OF HEALTH

"It has been found necessary to increase the budget of the Department of Health to provide for the carrying on of experiments to determine what treatment must be given the Chironomidae of the midge family in the entire area of the lakes on the Fair Site. It is requested that \$1,800. be added to the Current Payroll Budget and \$1,500. to the expense budget of this Department. No adjustment of the Forecast is requested at the present time, pending results of the experiments and determination of additional funds which may be required."

\$3,000.
INCREASE-REVISED FORECAST
\$1,500. CURRENT PAYROLL
BUDGET - SPORTS SECTION

"The Revised Forecast and Budget of the Sports Section of the Promotion Department contains an insufficient amount for the salary of the Director, which now requires an adjustment of \$3,000. for the Current and Fourth Budget periods ending December 31, 1938. It is requested that \$3,000 be added to the Forecast of the Sports Section and of this amount \$1,500 be added to the Current Quarterly Payroll Budget."

\$600.
INCREASE-CURRENT PAYROLL
BUDGET OF MUSIC DEPARTMENT

"Arrangements were made with Mr. Hugh Ross and Mr. Oscar Thompson to make use of their services at \$50. per week each for a period of six weeks starting May 19, 1938. The funds therefore were available in the second quarterly budget of 1938 for the Music Department, but no 'Addition to the Payroll' advice was filled out, and the money was unexpended.

"It is requested that \$600. be added to the Current Payroll Budget of the Music Department in order that Mr. Ross and Mr. Thompson may receive compensation for services rendered from May 19, 1938 to June 30, 1938 and that the Forecast for the Music Department for the remaining Pre-Fair period be correspondingly reduced."

Board of Directors Calendar

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the foregoing INCREASES in Departmental Budgets are hereby authorized and the amounts set forth above are hereby appropriated for the respective purposes set forth above and shall be immediately available.

ITEM 39

Presentation by President of request for Increase in Current Operating Expense Budget of Administrative Assistant Holmes in amount of \$1,100. and the transfer of this amount from Forecast for future quarters of Department of Foreign Government Participation (heretofore approved by the Executive Committee). - For approval.

"Furniture and equipment for a reception room in the Administration Building to be used for officials of Foreign and State Governments is estimated to cost approximately \$1,100. It is essential that the room be equipped at once, and it is requested that \$1,100. be added to the Current Operating Expense Budget of Administrative Assistant Holmes to pay the cost thereof. In order to cover this increase it is requested that \$1,100. be transferred from the Operating Expense Forecast for future quarters of the Foreign Government Participation Department."

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that an increase of \$1,100 in the Current Operating Expense Budget of Administrative Assistant Holmes is hereby approved and that said \$1,100 be transferred from the Operating Expense Forecast of the Foreign Governments' Participation Department for future quarters.

Board of Directors Calendar

ITEM 40

Presentation by President of request for TRANSFER of \$300 from the Current Operating Budget of the Office Manager's Department to the Direct Construction Forecast for Passenger Transportation Equipment (heretofore approved by the Executive Committee). - For approval.

"It is recommended that the sum of \$300 be transferred from previously appropriated funds in the Current Operating Budget of the Office Manager's Department to the Direct Construction Forecast, Passenger Transportation Equipment, Project No. 91, for use in the purchase of a Station Wagon for mail."

*

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the transfer of \$300 from the Current Operating Budget of the Office Manager's Department to the Direct Construction Forecast, Passenger Transportation Equipment, Project No. 91, for use in the purchase of a Station Wagon for mail is hereby approved.

Board of Directors Calendar

ITEM 41

Presentation by President of requests for Transfer of \$7,000 from the Pre-Fair Operating Expense Forecast of the Board of Design to the Pre-Fair Operating Expense Forecast of the Promotion Department; and the Transfer of \$2,093 from the Current Quarterly Payroll Budget of the Board of Design to the Current Quarterly Payroll Budget of the Promotion Department, (heretofore approved by the Executive Committee). - For approval.

"On account of the transfer of the Director of the Cultural Program from the Board of Design to the Promotion Department, it is necessary to increase the Pre-Fair Operating Expense Forecast and the Current Budget of the Promotion Department to provide for salaries which were not contemplated when the recent Revised Forecast and the Budget for the third quarter of 1938 were presented to the Board of Directors. Since no replacement will be necessary in the Board of Design it is recommended that the funds be made available by reduction of the Pre-Fair Forecast and the Budget of the Board of Design."

*

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the transfer of \$7,000 from the Pre-Fair Operating Expense Forecast of the Board of Design to the Pre-Fair Operating Expense Forecast of the Promotion Department in accordance with the foregoing report, is hereby approved, and

RESOLVED that the transfer of \$2,093 from the Current Quarterly Payroll Budget of the Board of Design to the Current Quarterly Payroll Budget of the Promotion Department is hereby approved.

Board of Directors Calendar

ITEM 42

Presentation by President of report as to conference with the Chairman of the Special Committee for the Temple of Religion (heretofore approved by the Executive Committee). - For approval.

"Early in July a conference was held at which were present The Chairman of the Executive Committee, Mr. William Church Osborn (Chairman of the Special Committee for Participation by Religious Faiths), certain members of the Special Committee and the President of the Fair Corporation.

"Chairman Osborn advised the meeting that the revised plans for the participation by religious faiths in the Fair required approximately \$150,000 for construction and \$50,000 for maintenance. He also stated that the amount of funds raised at the present time were far short of the required \$200,000. and that the Special Committee desired to know whether the Fair Corporation would give financial assistance to the Special Committee for its participation.

*

"The Executive Committee authorized the President to advise Chairman Osborn that if the Three Religious Faiths were able to raise \$150,000 for their participation in the Fair that the Fair Corporation would then provide the remaining \$50,000. for such participation, if the funds were then available."

Resolution for adoption:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the foregoing report is hereby approved.

ITEM 43

Report of the President as to applications for four Drug Stores on the Site (heretofore approved by the Executive Committee). - For approval.

"It is proposed to mail plans and space charges for four Drug Stores on the Fair grounds to Liggett Drug Co., Inc., Penn Drug Co., Walgreen Co. and Whelan Drug Stores, Inc., with the request that they indicate whether or not they are interested in the same.

"The proposed locations of the drug stores are shown on the maps of the Exhibit and Amusement Areas, which are presented herewith."

Resolution for adoption:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the foregoing recommendation is hereby approved.

Board of Directors Calendar

ITEM 44

Presentation by President of report as to proposed establishment of a Board to select electrical contractors and manufacturers and to negotiate the prices thereof (heretofore approved by the Executive Committee). - For approval.

"It is planned to establish a Board to select electrical contractors and manufacturers without competitive bidding, and to negotiate prices for contracts for electrical work. This Board would function in the same manner as the Purchasing Committee functioned in selecting manufacturers and negotiating prices for the purchase of steel.

"The Board is to consist of the following:

Richmond H. Shreve (Board of Design), Chairman
Bassett Jones (Electrical Consultant)
John P. Hogan (Chief Engineer)
Vincent H. Pach (Financial Director)
George D. McCaffrey (Technical Adviser)
Richard Greve (Director of Purchase)

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the foregoing recommendation is hereby approved.

ITEM 45

Presentation by President of report recommending the establishment of a Traffic Code for the Fair Grounds (heretofore approved by the Executive Committee). - For approval.

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the Traffic Code for the Fair Grounds as presented to this meeting is hereby approved.

Board of Directors Calendar

ART LEATHER SOUVENIR CO. Non-exclusive privilege to manufacture and sell
29 EAST TENTH STREET leather novelties such as wallets, card cases, coin
NEW YORK, N. Y. purses, cigarette cases, comb and pencil cases,
writing sets and other similar items, all incorporat-
ing World's Fair designs.

Wholesale price - 75¢ to \$30 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$250 on signing.

ARTWIRE CREATIONS, INC. Non-exclusive license to use World's Fair designs on
104 WEST 17 STREET various household accessories of the character of
NEW YORK, N. Y. wire racks, wire baskets and combination wire and
metal baskets for glasses.

Wholesale price - 18¢ to 35¢ each.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

BELVIDERE STRAP COMPANY, Non-exclusive privilege to manufacture and sell wood,
INC. leather, metal, celluloid, shell, glass and china
70 WYCKOFF AVENUE novelties such as frames, boxes, card cases, pocket
BROOKLYN, NEW YORK mirrors, calendars, thermometers and kindred items,
all incorporating World's Fair designs.

Wholesale prices - 5¢ to \$1.00 each.

Term to October 31, 1939.

5% royalty on wholesale - \$100 on signing.

Board of Directors Calendar

BAYER, PRETZFELDER & MILLS, INC.
15 MAIDEN LANE
NEW YORK, N. Y.

Non-exclusive license to use World's Fair
designs on musical alarm clock.

Wholesale prices - \$3.75 to \$7.50 each.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

Board of Directors Calendar

J. & I. BLOCK, INC.
26 WEST 23 STREET
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell novelty glass, pottery and metal items incorporating World's Fair designs.

Wholesale prices - 3¢ to \$2.00 each.

Retail prices - 5¢ to \$3.50 each.

Term to October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

BOYNTON AND COMPANY
551 FIFTH AVENUE
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell pressed wood novelties such as brush sets, tie racks, ash trays and other kindred items.

Wholesale price - from \$9.00 to \$60.00 per gross.

Retail prices - from 10¢ to \$1.00 each.

Term to October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

BILT WELL UMBRELLA CO.
12 EAST 33 STREET
NEW YORK, N. Y.

Non-exclusive licenses to use World's Fair designs on umbrellas.

Wholesale price - \$1.15 each.

To October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

BOYLE LEATHER GOODS CO., INC.
36 EAST 31 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on merchandise of the character of luggage, fitted cases, dressing cases and cases for cosmetics.

Wholesale prices - \$5.00 to \$50.00 each.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

LEO BRAGER
2 BROADWAY
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell book and pamphlet covers incorporating World's Fair designs on the condition that distribution on the Fair Grounds must be made through Concessionaires.

Wholesale prices - approximately \$26 per M.

Term*to October 31, 1939.

5% royalty on wholesale - \$200 on signing.

IRVING BRAMBIER
1168 46 STREET
BROOKLYN, N. Y.

Non-exclusive license to use World's Fair designs on souvenir novelties of the character of wood, clay and composition pipes.

Distribution mostly Metropolitan area.

Wholesale prices - 5¢ to \$2.00 each.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

Board of Directors Calendar

BRISTOL AND MARTIN, INC.
535 FIFTH AVENUE
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs
on souvenir novelties of the character of games.

Wholesale prices - 30¢ to 75¢ each.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

H. W. CARTER & SONS
BANK STREET
LEBANON, NEW HAMPSHIRE

Non-exclusive privilege to manufacture and sell Bush
and sports garments incorporating World's Fair
designs.

Wholesale price - \$9.00 to \$84.00 per dozen.

Term to October 31, 1939.

5% royalty - \$100 on signing.

VICTOR M. CLARK
1947 BROADWAY
NEW YORK, N. Y.

*
Non-exclusive privilege to manufacture and sell
window and counter displays incorporating World's
Fair name and designs.

Wholesale price - \$1.00 to \$150 each.

Term to October 31, 1939.

10% royalty on wholesale - \$100 on signing.

CHAMBERS PRINTING COMPANY, INC. Non-exclusive license to use World's Fair designs
441 PEARL STREET on various printing matter, including booklets,
NEW YORK, N. Y. broadsides, folders - largely for transportation
concerns.

Wholesale prices - 1¢ each and up.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

BENJAMIN COHEN
(Operating under name of
Benco Trading Co.)
120 WEST 42 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs
on various souvenir novelties, including toy
balloons, party hats, favors and noisemakers.

Wholesale prices - \$10.00 to \$25.00 per M.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.
*

COLONIAL METAL CRAFT CO., INC. Non-exclusive license to use World's Fair designs
40-05 21 STREET on various souvenir items, including lamps, trays,
LONG ISLAND CITY, N. Y. vases, novelty boxes in metal, glass and combina-
tions of metal and glass.

Wholesale prices - 75¢ to \$15.00 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

JOHN DE LACKNER
16 EAST 17 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on a mechanical souvenir post card on which the "Trylon" and "Perisphere" appears and disappears as it is opened and closed.

Wholesale prices - \$15.00 to \$30.00 per M.

To October 31, 1939.

10% royalty on wholesale - \$500.00 on signing.

DENNISON MANUFACTURING CO.
300 HOWARD STREET
FRAMINGHAM, MASS.

Non-exclusive license to use World's Fair designs on novelties of the character of paper and card-board tags, labels, seals, paper napkins, paper table covers and printed decorated crepe paper.

Wholesale prices tags, labels, etc. - \$1.00 to
\$3.00 per M.

Wholesale prices napkins, table covers & crepe
paper - 50¢ to \$6 per dozen.

To October 31, 1939.

10% royalty on wholesale on tags, labels, etc.

5% royalty on wholesale on napkins, table covers
and crepe paper.

\$200 on signing.

FREDERICK DREIER
23 WEST 73 STREET
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell advertising novelty in form of bird made of paper and incorporating World's Fair design.

Wholesale price - \$15.00 per M, approximately.

Term to October 31, 1939.

5% royalty on wholesale - \$50.00 on signing.

THE EMELOID COMPANY, INC.
287 LAUREL AVENUE
ARLINGTON, NEW JERSEY

Non-exclusive privilege to manufacture and sell celluloid, cellulose acetate and metal novelties, such as: telescopes, flashlights, canes, letter openers, sun specs, thermometers, mirrors, bullet pencils, picture frames with thermometers, drop knives and other similar items, all incorporating World's Fair designs.

Wholesale prices - 3¢ to \$1.00 each.

Retail prices -- 5¢ to \$2.00 each.

Term to October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

Board of Directors Calendar

C. H. EDEN COMPANY
ATTLEBORO
MASSACHUSETTS

Non-exclusive privilege to manufacture and sell men's, women's and children's costume jewelry such as brooches, clips, ear buttons, necklaces, bracelets, tie pins, tie clips, tie chains and other kindred items, all incorporating World's Fair designs.

Wholesale prices - 25¢ to \$5.00 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$250 on signing.

GEORGE FREEDMAN
10 PARK AVENUE
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on a game, showing miniature World's Fair, constructed from cardboard cutouts so that when folded the buildings will stand on a cardboard base and present a panorama of the World's Fair.

Distribution mostly Metropolitan area.

Wholesale prices 25¢ to 75¢ each.

To October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

FORT SCHUYLER KNITTING CO.
UTICA
NEW YORK

Non-exclusive privilege to use World's Fair colors and designs on women's, men's, misses' and children's knitted sport shirts, blouses, beach shirts and other similar sports wear, all made of cotton.

Wholesale prices - \$3.00 to \$5.25 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$200 on signing.

Board of Directors Calendar

THE FLYING TOY CO., INC.
530 BROADWAY
SAN DIEGO, CALIFORNIA

Non-exclusive privilege to manufacture and sell scientific flying novelties such as birds, aeroplanes, etc., incorporating World's Fair designs.

Wholesale prices - 20¢ to \$1.25 each.

Retail prices --- 50¢ to \$3.50 each.

Term to October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

Board of Directors Calendar

GEMEX COMPANY
170 THOMAS STREET
NEWARK, NEW JERSEY

Non-exclusive privilege to manufacture and sell bracelets, lapel pins, tie clips, watch fobs, lapel buttons, charms and other similar items incorporating World's Fair designs.

Wholesale prices - \$3.00 to \$12.00 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$250 on signing.

GIREY PRODUCTS, Division of
Waterbury Lock & Specialty
Company
WILFORD, CONN.

Non-exclusive license to use World's Fair designs on souvenirs of the character of vanity cases, cigarette cases and lighters.

(N. Y. Office 339 Fifth Ave.) Wholesale prices - 4¢ to \$1.50 each.

To October 31, 1939.

5% royalty on wholesale - \$200.00 on signing.

GOLDBERG & SUSSELES
462 BROADWAY
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell belts, belt buckles and tie holders incorporating World's Fair designs.

Wholesale price - 25¢ to 50¢ each.

Term to October 31, 1939.

5% royalty on wholesale - \$100 on signing.

Board of Directors Calendar

JULIUS GOLDSMITH
(Operating under name
of Empire Shield Co.)
588 BROADWAY
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell
card table covers, beach and utility bags,
kiddie bags, ladies' and children's aprons, all
incorporating world's fair name and/or designs.

Wholesale prices from \$1.50 to \$3.75 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$250 on signing.

ALBERT GOLDMAN
(Operating under name of
Acme Metal Products Co.)
840 BROADWAY
NEW YORK, N. Y.

Non-exclusive license to use World's Fair
designs on souvenir key rings.

Wholesale prices - 4¢ to 6 $\frac{1}{2}$ ¢ each.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

GRANT MANUFACTURING CO.
625 ARCH STREET
PHILADELPHIA, PA.

Non-exclusive license to use World's Fair
designs on raincoats and raincapcs.

Wholesale prices - \$15.00 to \$48.00 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

M. FRED HIRSCH COMPANY
346 CLAREMONT AVENUE
JERSEY CITY, N.J.

Non-exclusive privilege to manufacture and sell sterling silver hollow ware items such as match boxes, trays and bon-bon dishes incorporating World's Fair designs.

Wholesale prices - \$1.50 to \$8.00 each.

Term to October 31, 1939.

5% royalty on wholesale - \$250 on signing.

M. HOHNER, INC.
351 FOURTH AVENUE
NEW YORK, N. Y.

Non-exclusive license for World's Fair designs on harmonicas, on window display and advertising materials advertising harmonicas, and particularly on the window display and advertising materials featuring a special assortment of harmonicas as "Inspired by the World's Fair" or something to similar effect, this special assortment to be sold through jobbers and stores.

Wholesale prices, special assortment referred to, including 30 harmonicas and necessary window display pieces, approximately \$11. Other harmonicas from \$9 a gross to \$1,000 a gross.

Royalty - 5% of the wholesale price of all harmonicas sold as part of the special assortment referred to and 5% of the wholesale selling price on all harmonicas bearing World's Fair designs.

\$300 to be paid upon signing, this \$300 to be credited at the rate of 75% of earned royalties until used up instead of 25% as in our usual agreement form.

ILLINOIS WATCH CASE
COMPANY
ELGIN, ILLINOIS

Non-exclusive privilege to manufacture and sell compacts, cigarette cases, dresser sets, military sets, lighters, razors, lipsticks, and other similar novelty items made of bronze and white metal, all incorporating World's Fair designs.

Wholesale prices - \$2.50 to \$150 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$250 on signing.

IMPERIAL METAL MFG. CORP. Non-exclusive privilege to manufacture and sell patented
38-01 QUEENS BOULEVARD pepper and salt shaker and liquor pourer incorporating
LONG ISLAND CITY, N.Y. World's Fair name and designs.

Wholesale price - \$2 to \$4 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$250 on signing.

JOSEPHSON MFG. CORP.
401 WEST 14 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on
souvenir novelties of the character of scrap books, photo
albums and autograph books.

Wholesale prices - \$1.50 to \$7.50 per dozen.

To October 31, 1939.

5% royalty on*wholesale - \$100 on signing.

KAPLAN BROTHERS
45 WEST 18 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on
various souvenir novelties, including boutonnières,
flowers, feather and glass novelties, jardinières and
table decorations.

Wholesale prices - \$4.50 to \$21.50 per gross.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

Board of Directors Calendar

WILLIAM S. KARP
11 WEST 42 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on an electric cane (patent #1,908,662).

Wholesale price - \$3.00 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

JOHN KINNEY
1328 BROADWAY
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on merchandise of the character of jig-saw puzzles and adult games.*

Wholesale prices - 50¢ to \$4.50 each.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

Board of Directors Calendar

LANGON ENGRAVING COMPANY Non-exclusive license to use World's Fair designs by
1 BEEKMAN STREET imprinting same on business stationery.
NEW YORK, N. Y.

Distribution mostly Metropolitan area.

Wholesale prices - \$2.00 per M.

Retail prices - \$2.40 per M.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

Estimated revenue - \$250.00

HARRY LATZ SERVICE
461 EIGHTH AVENUE
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on
cardboard fans.

Wholesale prices - $\frac{1}{2}$ ¢ each and up.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

DAVID S. LEIGTNER
234 WEST 48 STREET
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell desk set
incorporating World's Fair design.

Wholesale price approximately 95¢ each.

Term to October 31, 1939.

10% royalty on wholesale - \$100 on signing.

Board of Directors Calendar

ANDREW MAYOR & BARNEY
FERRARA (Operating
under name of Mayor
and Ferrara)
782 MANHATTAN AVENUE
BROOKLYN, N. Y.

Non-exclusive privilege to manufacture and sell miniature
boots and bowling balls made of bakelite and incorporating
World's Fair designs.

Wholesale price - 25¢ per pair approximately.

Retail price - 50¢ per pair approximately.

Term to October 31, 1939.

5% royalty on wholesale - \$50.00 on signing.

THE L. MENDELSON COMPANY
22 WEST 32 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on
souvenir novelties of the character of small book post
card folders; table cigarette lighter, cigarette cases,
vanity boxes.

Wholesale prices - \$9.00 gross to \$24.00 dozen.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

MINIATURE HURDY GURDY
COMPANY
14 NORTH MICHIGAN AVE.
CHICAGO, ILLINOIS

Non-exclusive privilege to reproduce in miniature
World's Fair buildings for children's cut-out book.

Wholesale price - 4¢ to 5¢ each.

Term to October 31, 1939.

5% royalty on wholesale - \$100 on signing.

Board of Directors Calendar

NATIONAL DECALCOMANIA CORP.
336 NORTH 60 STREET
PHILADELPHIA, PA.

Non-exclusive privilege to manufacture and sell decalcomania transfers incorporating World's Fair name and design.

Applicant agrees that no decalcomanias will be sold for attachment to items of merchandise unless the manufacturer of said items is a licensee of the Fair Corporation.

Wholesale prices from \$1.00 to \$15.00 per M.

Term to October 31, 1939.

10% royalty on wholesale - \$100.00 on signing.

NEW NOVELTY CO.
75 GRAND STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on souvenir novelties of the character of saving banks, combination bank and powder box and bank with ash tray of wood pulp composition.

Wholesale prices - \$18.00 to \$30.00 per gross.

To October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

F. H. NOBLE COMPANY
535-559 WEST 59 STREET
CHICAGO, ILLINOIS

Non-exclusive license to use World's Fair designs on souvenir novelties of the character of rings, tie clips, bracelets, pins, brooches, key chains, ash trays, coins, letter openers and paper weights.

Wholesale prices - $8\frac{1}{2}\phi$ to \$1.00 each.

To October 31, 1939.

5% royalty on wholesale - \$250 on signing.

OGDEN PRINTING COMPANY, INC.
636 ELEVENTH STREET
NEW YORK, N. Y.

Non-exclusive privilege to print and sell paper products such as letter heads, wrapping paper, catalogues, promotional maps and other promotional material; also labels, seals, displays and display materials, all incorporating World's Fair designs.

Term to October 31, 1939.

5% royalty on wholesale - \$100 on signing.

FRANK L. OGG (Operating under
name of The Kellogg System)
602 NORTH FIGUEROA STREET
LOS ANGELES, CAL.

Non-exclusive privilege to manufacture and sell automobile ornaments and pennants incorporating World's Fair name and designs.

Wholesale price from 30¢ to \$15 each.

Term to October 31, 1939.

5% royalty on wholesale - \$200 on signing.

OGREN MANUFACTURING CO.
380 SECOND AVENUE
NEW YORK, N. Y.

*
Non-exclusive license to use World's Fair designs on metal book marks.

Wholesale price - 5¢ each.

To October 31, 1939.

5% royalty on wholesale - \$500 on signing.

OSTBY & BARTON COMPANY
118 RICHMOND STREET
PROVIDENCE, R. I.

Non-exclusive license to use World's Fair designs on souvenir novelties of the character of jewelry and rings.

Wholesale prices - \$7.50 to \$48.00 per gross.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

ONEIDA, LTD.
ONEIDA, N. Y.

Non-exclusive license to use World's Fair designs on silverware of the character of salt and pepper shakers, plated holloware and flatware.

Wholesale prices - 5¢ to \$30.00 each.

To October 31, 1939.

5% ^{*}royalty on wholesale - \$100.00 on signing.

Board of Directors Calendar

THE PARK NOVELTY COMPANY
884 PARK AVENUE
BROOKLYN, N. Y.

Non-exclusive license to use World's Fair designs
on upholstered foot stools and upholstered chests.

Wholesale prices - 25¢ to \$3 each.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

PALM BROTHERS DECALCOMANIA CO.
248 WEST BROADWAY
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell
decalcomania transfers incorporating World's Fair
designs.

Applicant agrees that transfers incorporating
World's Fair designs, when desired for attachment
to items of merchandise, shall be sold only to
firms or individuals licensed by the Fair Corpora-
tion.

Selling prices (approximately) \$1.00 to \$20.00
per M sq. inches.

Term to October 31, 1939.

10% royalty on selling prices - \$25.00 on signing.

JOSEPH D. PATE (Operating
under name of American Needle
Guild)
1167 BROADWAY, TEELE SQUARE
SOMERVILLE, MASS.

Non-exclusive privilege to manufacture and sell
needle book incorporating World's Fair design.

Wholesale price - \$3.19 per hundred less 5%.

Term to October 31, 1939.

3% royalty on wholesale - \$25 on signing.

EDWARD P. PAUL & CO., INC.
1133 BROADWAY
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on souvenir novelties of the character of ash trays, utility jars, salt & peppers, clocks, bowls and book ends made of glassware, crystal, china, pottery, earthenware and other substances.

The applicant agrees not to use World's Fair designs on any items that can be classified as practical tableware.

Wholesale prices - 30¢ per dozen to \$50.00 each.

To October 31, 1939.

5% royalty on wholesale - \$250 on signing.

PAUL GALLERIES, INC.
336 NEW YORK AVENUE
BROOKLYN, N. Y.

Non-exclusive license to use World's Fair designs on autograph albums.

Distribution mostly Metropolitan area.

Wholesale prices 40¢ to 75¢ each.

To October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

PITTSBURGH CORNING CORP.
2200 GRANT BUILDING
PITTSBURGH, PENN.

Non-exclusive license to use World's Fair designs on glass block banks.

Wholesale prices - 15¢ to 20¢ each.

To October 31, 1939.

1% royalty on wholesale - \$100 on signing.

PLAYFELLOW TOGS
27 WEST 20 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs
on boys' and girls' coats.

Wholesale prices - \$2.00 to \$10.00 each.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

J. O. POLLACK AND COMPANY
7 WEST MADISON STREET
CHICAGO, ILLINOIS

Non-exclusive privilege to manufacture and sell
souvenir and novelty items such as spoons,
lavaliers, tie chains, book marks, tie clips, key
chains, bracelets and other kindred items, all
incorporating World's Fair name and/or designs.

Wholesale prices from 40¢ to \$2.00 per dozen.

Term to October 31, 1939.

*
5% royalty on wholesale - \$250 on signing.

PYRAGLASS, INC.
NEWBURGH, N. Y.

Non-exclusive license to use World's Fair designs
on post cards mounted on wood without frames.

Distribution mostly Metropolitan area.

Wholesale prices - 12½¢ to 40¢ each.

To October 31, 1939.

10% royalty on wholesale - \$500 on signing.

HAROLD RANGE
67-49 EXETER STREET
FOREST HILLS, L. I.

Non-exclusive license to use World's Fair designs on a game, played similar to "Monopoly," with buildings of the Fair pictured on a board.

Wholesale prices - \$8.00 to \$12.00 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

REYNOLDS METALS COMPANY
535 WEST 25 STREET
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell metal foil seals and labels, beverage coasters, ash trays, and combination ash trays and coasters, all incorporating World's Fair designs.

Wholesale prices - Seals and labels 39¢ to \$10.00
* per M.
" " - Novelty items \$6.00 to \$15.00
per M.

Term to October 31, 1939.

10% royalty on wholesale for seals and labels;
5% for souvenir items - \$250 on signing.

A. H. RICE COMPANY
55 SPRING STREET
PITTSFIELD, MASS.

Non-exclusive license to use World's Fair designs on sewing kits.

Wholesale prices - \$5.40 to \$7.20 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$50.00 on signing.

Board of Directors Calendar

OSCAR D. ROSE -
c/o Lunitone Prints
109 WEST 64 STREET
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell
post cards incorporating World's Fair designs.

Wholesale prices - \$6.00 to \$6.50 per M.

Term to October 31, 1939.

10% royalty on wholesale - \$500 on signing.

ROSENAU BROS., INC.
1350 BROADWAY
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs
on children's dresses.

The applicant agrees to purchase textiles only from
manufacturers that have been or will hereafter be
licensed by the World's Fair.

Wholesale prices - \$8.25 to \$30.00 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

ROYAL PAPER CORP.
210-216 ELEVENTH AVENUE
NEW YORK, N. Y.

Non-exclusive privilege to manufacture and sell
gift and commercial wrappings, box covering
paper, box board, paper bags and kindred items, all
incorporating World's Fair designs.

Applicant agrees that no cover papers will be
manufactured and/or sold which in any way would
identify the contents of the box as World's Fair
merchandise - unless the desired user is licensed
by the Fair Corporation.

Wholesale prices - wrappings, box board - $6\frac{1}{2}$ to
30¢ lb.

Retail prices - wrappings, box board - 10 to 50¢ lb.

Wholesale prices bags - \$1.20 to \$3.50 per M.

Term to October 31, 1939.

5% royalty on gift wrappers, $2\frac{1}{2}$ % on all other items -
\$100 on signing.

Board of Directors Calendar

THE SAALFIELD PUBLISHING CO.
AKRON, OHIO

Non-exclusive license to use World's Fair illustrations for books for children, including a child's story of the Fair; also cut-out books, painting books, paper doll cut-outs and boxes, coloring boxes, paint boxes.

Wholesale prices - 5¢ to 25¢ each.

Retail prices - 10¢ to 50¢ each.

To October 31, 1939.

5% royalty on wholesale - \$500.00 on signing.

Estimated revenue - \$1,500.00

THE SEAMLESS RUBBER CO., INC.
253 HALLOCK AVENUE
NEW HAVEN, CONN.

Non-exclusive license to use World's Fair designs on rubber products of the character of beach balls, gas balls, bathing caps, rain capes and combs.

Wholesale prices - \$3.60 per gross to \$5.80 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$200 on signing.

THE STICKLESS CORPORATION
751 DRAKE STREET
BRONX, N. Y.

Non-exclusive license to use World's Fair designs on souvenirs of the character of fans, calendars, needle cases, trays, ash trays, coasters, bridge pads and memo pads.

Wholesale prices - $\frac{1}{4}$ ¢ to 25¢ each.

To October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

Board of Directors Calendar

CHARLES H. STIRRUP
122 EAST 42 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on souvenir novelties of the character of trays, candy boxes, beauty boxes, waste baskets and hampers.

The applicant agrees to sell candy boxes and other items that will be filled with candy or other items, only to manufacturers that have been or will hereafter be licensed by the World's Fair,

Wholesale prices - 40¢ to \$15.00 each.

To October 31, 1939.

5% royalty on wholesale - \$100 on signing.

ROLAND SUTERA
8671 23 AVENUE
BROOKLYN, N. Y.

Non-exclusive license to use World's Fair designs on souvenir novelties of the character of combination letter opener and watch; also combination letter opener and calendar.

Wholesale prices - 40¢ to \$4.50 each.

To October 31, 1939.

5% royalty on wholesale - \$250 on signing.

SWISS RADIUM AND DIAL PAINTING
COMPANY, INC. (Operating under
name of Master Watch Case Co.)
30 IRVING PLACE
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on watch cases.

The applicant agrees to sell only to manufacturers that have been or will hereafter be licensed by the World's Fair.

Wholesale prices - \$1.00 to \$3.50 each.

To October 31, 1939.

2½% royalty on wholesale - \$100.00 on signing.

Board of Directors Calendar

THE ULLMAN COMPANY, INC.
319 MCKIBBEN STREET
BROOKLYN, N. Y.

Non-exclusive license to use World's Fair designs on souvenir view books of approximately 32 pages.

No maps or advertising will appear in these view books.

Distribution mostly Metropolitan area.

Wholesale prices - 75¢ and \$1.45 per dozen.

Retail prices - 10¢ and 25¢ each.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

Estimated revenue - \$1000.00

PHILIP TOLK (Operating
as Bernard Quilting Co.)
7214 18 Avenue
BROOKLYN, N. Y.

Non-exclusive license to use World's Fair designs on patch work quilts, pillows and bath robes.

Wholesale prices - \$1.50 to \$16.00 per dozen.

To October 31, 1939.

5% royalty on wholesale price - \$250.00 on signing.

Board of Directors Calendar

VICTORY OVERALL MFG. CO., INC.
48 CANAL STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on various garments of the character of beer jackets.

Wholesale price - \$7.00 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$500 on signing.

Board of Directors Calendar

WARING CENTRAL CO., INC.
70 WASHINGTON STREET
BROOKLYN, N. Y.

Non-exclusive license to use World's Fair designs on envelopes for business firms.

Wholesale prices \$1.00 to \$3.00 per M.

To October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

WAKEFIELD M. WILT
SYRACUSE
INDIANA

Non-exclusive privilege to manufacture and sell wood novelties such as boxes, plaques, book ends, etc., incorporating World's Fair designs.

Wholesale prices - 50¢ to \$5.00 each.

Term to October 31, 1939.

5% royalty on wholesale - \$100.00 on signing.

WASHINGTON STAMP EXCHANGE
128 MARKET STREET
NEWARK, NEW JERSEY

Non-exclusive privilege to manufacture and sell envelopes bearing World's Fair designs.

Wholesale price - \$7.50 per M.

Retail Price ---- \$1.25 per C.

Term to October 31, 1939.

10% royalty on wholesale price - \$25.00 on signing.

Board of Directors Calendar

WERTHEIM & CO.
10-20 45 ROAD
LONG ISLAND CITY, N.Y.

Non-exclusive license to use World's Fair designs
on plywood covers of books and albums.

Wholesale price - 50¢ each.

To October 31, 1939.

5% royalty on wholesale - \$500 on signing.

WITTGOLD HAT COMPANY,
INC.
46-50 WEST 29 STREET
NEW YORK, N.Y.

Non-exclusive privilege to manufacture and sell
children's crib cover incorporating World's Fair
design.

Wholesale price - from \$24 to \$48 per dozen.

Term to October 31, 1939.

5% royalty on wholesale - \$100 on signing.

*

Board of Directors Calendar

ZIPSCARF, INC.
12 EAST 14 STREET
NEW YORK, N. Y.

Non-exclusive license to use World's Fair designs on accessories of the character of neckscarfs, babushkas, shopping bags, beach bags.

Distribution mostly Metropolitan area.

Wholesale prices - \$2.10 to \$30.00 per dozen.

To October 31, 1939.

5% royalty on wholesale - \$250.00 on signing.

The following resolution has heretofore been adopted by the Executive Committee.

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proper officers of the Corporation are hereby authorized to execute, acknowledge and deliver Standard Forms of License Agreements with the above companies on terms no less favorable to the Fair Corporation than those heretofore presented to this meeting, subject to such changes in form as shall be approved by the President and Counsel, and subject to the rules and regulations of the Corporation.

ITEM 47

Presentation by President of Application by Oscar Heyman and Brothers, Incorporated for a License Agreement to Manufacture and sell one brooch, (heretofore approved by the Executive Committee). - For approval.

"An application has been received from Oscar Heyman and Brothers, Inc. for permission to manufacture and sell one brooch, made of gold, platinum and diamonds, based on the Trylon and Perisphere as a design, said design to be subject to approval in writing of the Fair Corporation. This brooch is to be sold to a Fifth Avenue retail store for about \$250. Oscar Heyman and Brothers, Incorporated will pay to the Fair Corporation, within ten days of completion of sale, a royalty of 5% of the amount paid to it for the brooch. It is understood that this permission does not extend any right to make any duplications of this brooch or any additional merchandise whatsoever bearing World's Fair designs."

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the proper officers of the Corporation are hereby authorized to execute, acknowledge and deliver a License Agreement with OSCAR HEYMAN AND BROTHERS, INC. on terms no less favorable to the Fair Corporation than those heretofore presented to this meeting, and subject to the rules and regulations of the Corporation.

Board of Directors Calendar

ITEM 48

Presentation by President of report recommending changes in terms of certain executed License Agreements and proposed License Agreements (heretofore approved by the Executive Committee). - For approval.

"The Board of Directors has authorized License Agreements with the Applicants listed below and in some instances said License Agreements have already been executed. In each case certain changes from the original provisions are recommended as follows:

THE ALBERTYPE COMPANY
(Postcards and view folders)

Extend subject matter to include menu cards bearing World's Fair designs and pictures to be sold to high-grade hotels and restaurants for their use.

AMERICAN CAN COMPANY
(Metal trays and banks)

Extend subject matter to include metal boxes for candy, bread baskets, and picnics, at wholesale prices of 10¢ each to 60¢ each, and royalty of 5% on the wholesale selling price.
*

ART PEARL WORKS, INC.

Extend subject matter to include key chains, letter openers, book marks, pen holders, bottle openers, painted crystal novelties, cigarette holders, and other similar novelties made of mother-of-pearl, catalin, and combinations thereof.

GEORGE BORGEFELDT CORPORATION
(Mirrors and nickel plated trays)

Extend subject matter to include the cast metal savings banks at wholesale prices of from \$33 to \$36 a gross, bearing royalty of 5% of the wholesale selling price.

J. E. BREWER
(Rabbit's foot charms)

Add to subject matter the right to manufacture and sell key chains carrying rabbit's foot charms, miniature horse shoes and souvenir coins, the souvenir coins to be made only by the Etched Products Corporation under a sales contract whereby the particular designs used by this Licensee are sold to him exclusively.

CHASE BRASS & COPPER CO.
(Metal flashlights, banks, cigarette boxes)

Extend subject matter to include 'Souvenir Novelties of the character of electric lanterns, ash trays, table lighters, lamps, metal decorated whisk brooms and metal boxes.'

Board of Directors Calendar

MORITZ COHN

Extend subject matter to include cigarette snuffers and change the wholesale selling price, now twenty-five cents to one dollar each, to from five cents to one dollar each.

CYRUS CLARK COMPANY, INC.
(Drapery fabrics)

Reduce royalty from 10% to 3% on wholesale selling prices up to and including 15¢ per yard; 5% on wholesale selling prices over 15¢ per yard. Reduce down payment from \$500 to \$250.

FAIR FIELD INN, INC.
(Wood and plastic canes)

Reduce royalty from 10% to 5%; reduce down payment from \$1,000 to \$250.

JACK FELDRAIS
(Headwear)

Add as co-Licensee Feldrais & Beck Headwear Co., Inc., 145 West 28 Street, New York, N.Y.

J. GINSBURG & SONS, INC.
(Fancy Leather Goods)

Readjust royalty, now 5% on items wholesale up to \$1.50 a dozen and 10% above that, to 5% of the wholesale selling price on all items.

F. HUBNER AND COMPANY
(View folders and post cards)

Reduce royalty on 28-page view folders from 5¢ each to 3¢ each (the wholesale selling price of these folders will be 11¢ each and the retail price 20¢ each), so that this is certainly an adequate royalty and is acceptable to the licensee.

IVORYCRAFT COMPANY, INC.
(Souvenir canes, swagger sticks, made of plastics)

Extend subject matter to include souvenir novelties of the character of plastic lighters, cigarette boxes and plaques.

RAPHAEL LEVY
(Plastic and pottery salt and pepper shakers)

Reduce royalty from 10% to 5% of the wholesale selling price.

THE NORSID COMPANY
(Souvenir novelties)

Extend subject matter to include 'processed shirts, souvenir ash trays, plastics, photo mirrors, pins, dangle bracelets.'

Board of Directors Calendar

PEERLESS ALBUM COMPANY, INC.
(Albums and Scrap Books)

Extend subject matter to include folders with covers of a type technically known in the trade as 'pop up' folders, which upon opening present a three-dimensional appearance.

POLAN, KATZ AND COMPANY
(Umbrellas)

Reduce royalty from 10% to 5% for the sake of uniformity in this industry.

PREMIER METAL ETCHING COMPANY
(Letter openers, metal boxes, ashtrays)

Add to items of manufacture 'other souvenir novelties.'

SCENIC NOVELTY, INC.
(Souvenir cards)

Include as a co-licensee Scenic Novelty Corp. 654-656 Buchanan Place, West New York, New Jersey

N. G. SLATER CORP.
(Automobile License Plate Attachments)

Extend subject matter to include 'celluloid, acetate, and metal novelties of the character of lapel emblems, Calendar cards, book marks, key tags and medals,' and revise royalty from 1¢ on each emblem sold to 5% of the wholesale selling price of all items. Also revise wholesale selling prices to read as from 1¢ to \$1.00 each.

1. "It is recommended that the royalty on Men's Neckwear be standardized at five percent of the wholesale selling price.
2. "It is recommended that when one Licensee manufactures merchandise which is sold to or through another Licensee, without being reassembled into different merchandise, the royalty be waived on one article upon condition that the royalty be paid on the other article, and that if the royalty prescribed under the two License Agreements is different, the royalty be paid by the one which has contracted to pay the higher royalty.
3. "It is recommended that royalty payments on all tags and labels covering which licenses have been granted with the following firms be cancelled:

Tablet and Ticket Company
115 East 23 Street
New York, N. Y.

Paris Art Label Company
12 East 22 Street
New York, N. Y.

Whitney Manufacturing Company
240 Madison Avenue
New York, N. Y.

Ever-Ready Label Corporation
141 East 25 Street
New York, N. Y.

Consolidated Lithographing
Company
350 Fifth Avenue
New York, N. Y.

Amco Emblem Company
35 East 21 Street
New York, N. Y.

Artistic Weaving Company
141 West 36 Street
New York, N. Y.

"It has been found impossible for our licensed manufacturers of tags and labels to make sales to our merchandise licensees, because they had to compete with non-licensed printers and lithographers, as the merchandise licensees had the right to buy their tags and labels wherever they want.

"As it is important to have our World's Fair insignia receive the fullest possible distribution and to help identify licensed merchandise by tags and labels, it is recommended that the above firms carry complete stocks at all times of New York World's Fair tags and labels for sale to merchandise licensees at big volume prices without requiring them to pay royalty on labels and tags.

"The result will be a wider distribution of tags and labels on licensed merchandise and add strength to our tie-up with merchandise licensees."

The following resolution has heretofore been adopted by the Executive Committee:

RESOLVED by the Board of Directors of New York World's Fair 1939 Incorporated that the above recommendations as to waivers of certain royalties under license agreements is hereby approved, and that the changes in terms of certain executed License Agreements and proposed License Agreements are hereby approved as set forth in the foregoing report.

ITEM 48A

Report of President as to proposed change in duties of General Manager.- For approval.

ITEM 48B

Report of President recommending election of vice-president. - For approval.

ITEM 49

Board of Directors Calendar

THE FOLLOWING ITEMS

*

ARE

FOR INFORMATION AND ORAL REPORTS

Board of Directors Calendar

ITEM 50

Report of President concerning settlement of the strike on the Fair Grounds.

"The following letters form the basis of the settlement of the strike which had existed on the Fair site:

'July 18, 1938

'Dear Mr. Murray:

'The New York World's Fair 1939 Incorporated agrees that during the period of its lease the streets of the Fair shall be considered as private streets, and that the remainder of the telephone cable in these streets shall be pulled by the members of the Local Number 3 of the International Brotherhood of Electrical Workers.

'It is further agreed that all telephone cable and wires in buildings within the boundaries of the World's Fair Site will be installed by members of Local Number 3 of the International Brotherhood of Electrical Workers.

Very truly yours,

/s/
GROVER A. WHALEN
President'

'Mr. Thomas Murray, President
Building & Construction Trades Council
176 Madison Avenue
New York, N. Y.

'Accepted:

/s/ Thomas R. Murray, President
Building & Construction Trades Council
/s/ Martin T. Lacey, Executive Secretary
Building and Construction Trades Council
/s/ Harry Van Arsdale, Jr., Business Manager
Local No. 3, International Brotherhood of Electrical Workers'

'July 18, 1938

'The action taken by the New York World's Fair 1939 Incorporated in its agreement with the Building and Construction Trades Council under date of July 18 is not to be considered a precedent for work on the public streets outside the Fair Grounds in the City of Greater New York.

/s/ Thomas R. Murray, President
Building and Construction Trades Council
/s/ Martin T. Lacey, Secretary
/s/ Harry van Arsdale, Jr., Business Manager'

Board of Directors Calendar

'July 18, 1938

'Mr. Grover Whalen, President
New York World's Fair 1939 Incorporated
350 Fifth Avenue
New York, N. Y.

'Dear Mr. Whalen:

'It is hereby agreed between the Building and Construction Trades Council and the New York World's Fair 1939 Incorporated that there shall be no objection to the practice now prevailing of splicing telephone cable or hooking up of telephone instruments or other work customarily performed by the New York Telephone Company on their boards.

Sincerely yours,

/s/ THOMAS MURRAY

Thomas Murray, President
Building and Construction Trades Council'

'July 20, 1938

'Dear Mr. Murray:

'Confirming our understanding reached at the conference on July 18, the Building and Construction Trades Council agrees that any future controversies between the Council or any Union which is a member of the Council and the Fair Corporation shall be referred to arbitration without stoppage of work. The arbitrators shall be selected, one by the Council or the Union involved, one by the Fair Corporation, and the third by the two arbitrators so selected, and the decision of the arbitrators shall be binding.

Very truly yours,

/s/

GROVER WHALEN

'Mr. Thomas Murray, President
Building and Construction Trades Council
176 Madison Avenue
New York, New York'

"In connection with the settlement of the strike the following letter was received from the New York Telephone Company. Also presented is the reply thereto.

NEW YORK TELEPHONE COMPANY
101 Willoughby St., Brooklyn, N. Y.
Exchange 6-5100

"July 19, 1938.

'Mr. Grover A. Whalen, President
New York World's Fair 1939, Inc.

'Dear Mr. Whalen:

'Last night you handed me copies of three papers which set forth the agreements you had made with the Building and Construction Trades Council and Local #3 of the International Brotherhood of Electrical Workers with regard to the telephone work to be done at the World's Fair site.

'Confirming the statement I made to you when you gave me these papers, you made these agreements without consulting the New York Telephone Company and the Company did not participate in or have any knowledge of your negotiations leading up to the agreements. The Company, therefore, does not consider itself in any way bound by them.

Very truly yours,

/s/

CARL WHITMORE
Vice President and General Manager.'

July 22, 1938

'Dear Mr. Whitmore:

'Your favor of the 19th at hand.

'I am sorry to disagree with you with respect to the Telephone Company's not having information relative to the negotiations with the Building and Construction Trades Council leading up to our agreements with them. I hope you will recall that you were invited to participate in the conference on Monday evening last but that you declined. The conclusion that was reached was simply that the World's Fair had to be built even though the Corporation had to agree that it was one construction job in order for the construction work to go forward. This we did with the expectation that the Telephone Company would consider the work at the World's Fair site as one construction job and that the procedures followed in telephone installation work in other parts of the City of New York would apply here.

Very truly yours,

/s/ Grover Whalen

Mr. Carl Whitmore, Vice President
New York Telephone Company
101 Willoughby Street
Brooklyn, New York'"

Board of Directors Calendar

ITEM 51

Report of the President on the round-the world flight of Howard Hughes.

ITEM 52

Report of the President on fire in warehouse on the Fair grounds.

ITEM 53

Presentation by President of report as to applicants for the Push Chairs and Mechanical Chairs concession.

"In addition to the applicants reported to the Board of Directors at its meeting on June 29, 1938, the Worksman Cycle Company and the Salsbury Corporation requested and received copies of the specimen specifications for the Push Chairs and Mechanical Chairs concession in order that they may make application to bid on this concession."

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ITEM 54

Presentation by the President of report in connection with Purchases of more than \$1,000.

Board of Directors Calendar

ITEM 55

Presentation by President of letter received from the Manager of the Convention Bureau of the Merchants Association.

"425 South Mentor Avenue
Pasadena, Calif., July 13 - '38

"My dear Grover:

"I'm in a position to report to you that your predictions as to attendance at the New York World's Fair are too modest, and thus take a deal of pleasure in passing the good word along to you.

"Mrs. Young and I left New York by motor May 25. At every stop across the continent I talked with many people of all stations in life, and discovered among them, without exception, keen interest in and a determination to see our Fair.

"A week in Reno occasioned the belief that the entire population will be in our town in 1939. And a week in San Francisco astounded me, for there the people seem not to be steamed up over their Exposition and are interested in ours.

"Down here and throughout Southern California, few seem to care a cuss about the S. F. show - but they're all crazy to get to New York next year.

"But it's in the smaller cities and towns along the way across that anticipation teems. They're planning to see the big show and no mistake.

"As doubtless has been reported to you, San Diego has refused to participate in or cooperate with the S. F. show. The loyalty and ready spirit of helpfulness prevalent up and down the Pacific slope in 1915 does not exist today. Apparently they realize that New York is to have a genuine World's Fair, whereas S. F.'s show is something of a counter-feit.

"If I may do anything for you out here, command me. On sick leave, I came out here to regain my health - and I'm doing that very thing.

"With cordial regards,
Sincerely,

/s/ John R. Young."

ITEM 56

Presentation by President of report concerning proposed Service Elevator in the Trylon. - For information.

"July 18, 1938

"The possibility of installing a service elevator in the Trylon to a height of 400 feet, has been studied. This is complicated by the fact that the Trylon was not built for occupancy and therefore is not fireproof, although the materials entering into its construction are non-combustible. It is further complicated by the fact that the structure is not stiff enough and there is considerable doubt whether any elevator could operate with a heavy wind blowing. It will be noted that it is necessary to reduce the speed of the elevators in the Empire State Building in wind storms.

"I am unable to get a confirmed figure from the Westinghouse Company for the cost of this elevator as they consider it highly experimental and are not anxious to undertake the problem. They have given a tentative figure of \$26,000 but will not confirm it in writing. This elevator would carry four people at one time and would make a round-trip in ten minutes. This is a little more than half the time it would take to climb to this height.

"The cost of the structural changes inside the Trylon would bring the entire cost to about \$50,000 with possibility of a considerable overrun. There are no funds available in the present Forecast for the Trylon for this purpose and the money would have to be provided from some other source.

"The time for constructing this elevator is estimated by the Westinghouse Company at three months but they will not guarantee this. It would be possible meanwhile to effect the necessary structural changes in the interior and the installation of the elevator is estimated at six weeks, making the total time from date of order to proceed $4\frac{1}{2}$ months. This would bring the probable date of completion sometime during the month of December.

"It is my opinion that the covering of the Trylon would have to be deferred until after the elevator installation was completed. Should this prove to be the case it would be impossible to cover the Trylon during the winter months. It would have to be deferred until Spring 1939 and there would be a reasonable doubt in this case that it could not be completed in time for the opening of the Fair.

"I would recommend that the entire matter be dropped.

/s/ John P. Hogan
Chief Engineer"

ITEM 57 .

Report of President as to procedure for passing on applications for space from companies promoting health or medical aids.

"The following memorandum has been received from the Director of Health Exhibits:

"About a year ago I raised certain questions concerning the interest of the Advisory Committee on Medicine and Public Health in the applications for space from certain types of companies, and on August 25, 1937, the Fair Corporation replied as follows:

"The question arises as to whether the Committee is adequately protected in respect of the character of exhibits which, when fully developed, are in the field of medicine and public health both (a) where the exhibit will be in the Medicine and Public Health Exhibit Building, and (b) where the Exhibit will be elsewhere. We believe it is so protected. The standard Exhibit Agreement provides:

(a) Paragraph 1. - "The Exhibitor shall furnish to the Fair Corporation such other information concerning the Project as may be requested from time to time by the Fair Corporation." Thus your Committee may, through the Fair Corporation, always obtain needed facts about any exhibit.

(b) Paragraph 10. - "The Exhibitor shall discontinue or alter to the satisfaction of the Fair Corporation, upon its demand, any oral or visual presentation on the Fair site relating to the Project, including any printed matter, radio programs, moving pictures, publicity campaigns, advertising, "etc."

"This memorandum did not indicate the procedure by which "needed facts about any exhibit" should be secured and presumably in view of the fact that the contract between the Fair and the Committee provided that the "Fair Corporation shall refer to the Committee for their recommendation all applications for space where products are to be sold, exhibited or promoted, or demonstrations, lectures or services are offered as health or medical aids. "etc., it was my assumption that the initiative in such matters, therefore, rested with the Fair.

"On December 7, 1937, however, I found it necessary to send the following memorandum to the Acting Director of Exhibits and Concessions:

"This morning's paper announces that Standard Brands is planning to participate in the Fair, and such article refers to them as the producers of Fleischmann's Yeast. As you know, this product has been widely promoted as an aid to health and if it is the plan of Standard Brands to promote Fleischmann's Yeast on this basis in the Fair, I assume that their space application will pass through our Committee for recommendation."

Board of Directors Calendar

'His reply follows:

'We have signed an Exhibit Agreement with Standard Brands. Their exhibit will show all of the services and products of that Company.

'We do not know now whether they will display Fleischmann's Yeast, and if so in what manner it will be displayed, until their Exhibit plans come in, which will be some months hence. Consequently, it would be premature to send to your Committee any application with respect to Standard Brands.

/s/ Maurice Mermey'

"No further communications were received from the Board of Design, the Department of Exhibits, or any representatives of the Fair concerning the application of Standard Brands, although I find that the application of this company was approved by the Executive Committee on June 14, 1937, the contract executed November 18, 1937, and the Preliminary Plans approved February 24, 1938, and finally on June 20, 1938 the newspapers carry an announcement concerning the Standard Brands' exhibit in which it is stated that this exhibit will have a certain health content.

"This raises the question as to whether there should not be established at some point in the regular machinery of action on exhibits a step which would assure the protection of the Fair's interests and the committee's interests. The only alternative would seem to reduce me as representative of the committee to the status of an amateur sleuth."

ITEM 58

Presentation by President of SUMMARY showing Agreements signed since last meeting of the Board of Directors. - For information.

LICENSE AGREEMENTS SIGNED

AMERICAN CALENDAR ADVERTISING CO.
AMERICAN CAN COMPANY
ARMSTRONG PRODUCTS CORP.
M. & J. BECKER, INC.
BELVIDERE STRAP COMPANY
BENCO TRADING CO.
S. BLECHER & SON
J. & I. BLOCK COMPANY
B. BLUMENTHAL & CO. INC.
CAROLINA HILL-BILLIES
C. & M. ENVELOPE CO.
CHASE BRASS AND COPPER CO.
COLUMBIA PRODUCTS CORP.
COMMERFORD, PRICE CO. (WM. P. PRICE, individual)
CURT TEICH & COMPANY
DAVIDSON PRINTING CORP.
DOLPH & STEWART
DOUBLEDAY DORAN COMPANY
EXCEL MERCHANDISE COMPANY
FALLANT & COHN, INC.
H. FISHLOVE AND COMPANY
ZOE FOARD
GEMLOID CORPORATION
GRIER & SCHMIDT
HONEYCOMB CANDLE AND WAX PRODUCTS CO.
E. INGRAHAM COMPANY
J. T. INMAN & CO.
INTERNATIONAL ADVERTISING AGENTS (CHAS. H. METZGER, individual)
INTERNATIONAL HARVEST HAT CO.
MAX KASNOWITZ AND SONS
LAMONT, CORLISS AND COMPANY
RAPHAEL LEVY
LION MATCH COMPANY, INC.
F. E. MASON AND SONS (MAX W. AND ROY M. MASON, copartners)
J. L. MAY COMPANY (JULIUS L., JOSEPH C. AND FRANK MAY,
copartners)
ALBERT MITCHELL
NATIONAL SILVER COMPANY
THE NORSID COMPANY (SIDNEY E. DEUTSCH AND NORMAN M.
SCHNEIDER, copartners)
ORANGE MANUFACTURING CORP.
OVINGTON'S GIFT SHOP, INC.
PARK NOVELTY COMPANY
POLYGRAPHIC COMPANY OF AMERICA
PROGRESSIVE TABLE COMPANY, INC.
S. RAPPAPORT, INC.
THE ROBBINS COMPANY

Board of Directors Calendar

LICENSE AGREEMENTS SIGNED (continued)

JOHN H. ROONEY
ROYAL LACE PAPER
ROYAL PAPER CORPORATION
ABRAHAM SCHIFF
SEE-THRU CONTAINER
CHARLES SCRIBNER'S SONS
TAYLOR, CLAPP & BEALL
TICHNOR BROTHERS, INC.
WATERBURY CLOCK COMPANY
WOOD REPRODUCERS CORP.

EXHIBIT AGREEMENTS SIGNED

AMERICAN HARDWARE
BENDIX AVIATION CORP.
BOART PRODUCTS LTD.
CURTISS CANDY CO.
THE ESTATE STOVE CO.
H. J. HEINZ & CO.
MORRIS PLAN INDUSTRIAL BANK OF NEW YORK
THE SHOW GLOBE INC.*
TILO ROOFING CO. INC.

TOMORROW TOWN AGREEMENTS SIGNED

AMERICAN HARDWARE CORPORATION
JONES & LAUGHLIN STEEL CORP.
TILO ROOFING CO. INC.

CONCESSION AGREEMENTS SIGNED

CHILDREN'S WORLD
DODGEM CORP. (AUTO DODGEM)
ORANGE CRUSH COMPANY (CITRUS FRUIT)
RICHARDSON CORPORATION (ROOT BEER)
R. J. SIPCHEN
STAR POPCORN PRODUCTS INC.
HARRY G. TRAVER (STRATOSHIP)

GOVERNMENT AGREEMENT SIGNED

STATES AREA:

ILLINOIS

ITEM 59

Presentation by President of SUMMARY of CONSTRUCTION and PURCHASE ORDER BIDS received by the Corporation since the last meeting of the Board of Directors.
- For information.

PURCHASE ORDER BIDS

Received June 30, for
3-1300 Gal. 230' HEAD PUMPS
3- ACROSS THE LINE STARTERS

Economy Pumps	\$ 3,324.
Turbine Equipment Co.	3,333.
The Fredrick Iron & Steel Co.	3,354.
W. B. Connor Engineering Corp.	3,363.
Gould Pumps, Inc.	3,402.
Gardner-Denver Company	3,546.
LeCourtenay Co.	4,089.

Received June 30, for
1-1175 Gal. 300' CENTRIFUGAL
PUMP; 1-ACROSS THE LINE
STARTER

Gould Pumps, Inc.	\$ 1,676.
W. B. Connor Engineering Corp.	1,761.
Alternate	1,819.
The Frederick Iron & Steel Co.	1,780.
Alternate	1,327.
LeCourtenay Co.	1,876.
Gardner-Denver Co.	2,062.
Turbine Equipment Co.	2,105.

*

PURCHASE ORDER BIDS

Received July 15, for
Minimum - 1,000 Estimated
Maximum - 5,000 Gallons,
LIQUID HAND AND FACE SOAP

	<u>50-55 Gallon</u>	<u>5 Gallon</u>		
	<u>Drums</u>	<u>Containers</u>		
	<u>Per Gallon</u>	<u>Per Gallon</u>	<u>Alternates</u>	
Affiliated Products Co.	.248	.298		
Deco Products Co., Inc.	.315	.37	.275	.33
U. S. Sanitary Spec. Corp.	.38*		.31*	
West Disinfecting Co.	.43*	.38*		
Unity Sanitary Supply Co.	.44	.57	.42	.53
Armour Soap Works	.52	.61		
John T. Stanley Co., Inc.	.71	.74		

* - Size of container not designated.

PURCHASE ORDER BIDS

Received July 26, for
1200 CUBIC YARDS CRUSHED
STONE

	<u>UNIT PRICE</u>	<u>TOTAL</u>
Colonial Sand & Stone Co.	\$1.84	\$2,208.
Morgan Sand & Stone Co.	2.44	2,928.
Alternate	2.29	

PURCHASE ORDER BIDS (continued)

Received July 15, for
RENTAL of STEEL
SCAFFOLDING 40,000 Sq. Ft.

Rental of Steel Scaffolding
 40,000 square feet

	<u>Chesebro Whitman</u>	<u>Safeway Steel Scaffolds New York, Inc.</u>
1.	.00 $\frac{1}{2}$	-
2.	.07 $\frac{1}{2}$.07
3.	.04 $\frac{3}{4}$.03
4.	.02 $\frac{3}{4}$.02
5.	.00 $\frac{1}{10}$	1/2¢

Key:

1 - Rental approximately 40,000 square feet steel scaffolding including planks.

2 - Separate price on square foot basis for erection and demolition.

3 - Separate price on square ^{*}foot basis for re-erection, including transportation from one end of the Fair site to another, as required.

4 - Separate price on demolition which occurs when re-erection is involved.

5 - Additional charge per square foot per week if scaffold is used in excess of one month period.

CONSTRUCTION BIDS

Received July 8, for
GENERAL CONSTRUCTION
COURT OF STATES, BUILDINGS
6, 8, 9 and 10.

	<u>AMOUNT</u>		<u>ALTERNATE</u>
John W. Ryan Co.	\$ 163,392.00	plus	\$ 2,763.
Salson Construction Corp.	164,782.50	"	3,000.
Frank F. Royal, Inc.	166,963.50	"	570.
H. L. Fischer, Inc.	168,668.75	"	2,320.
Bernard J. Hughes, Inc.	173,534.00	"	4,980.
Wheeler Engineering Co. Inc.	175,831.25	"	3,000.
Bowe Construction Co., Inc.	177,631.25	"	1,300.
Ryan Contracting Corp.	179,975.00	no change	
O'Driscoll & Grove, Inc.	192,850.00	plus	3,900.
Geo. F. Driscoll Co.	192,885.00	"	2,200.

CONSTRUCTION BIDS (continued)

Received July 8, for
PLUMBING-COURT OF STATES,
BUILDINGS 6, 8, 9 and 10

Lipsky & Rosenthal, Inc.	\$ 13,149.00
Jesse E. Kahn	13,292.00
C. F. Mentzingers Son, Inc.	13,729.00
Rittenhouse Plumbing Co.	14,569.00
Robert W. Baylor	14,716.00
Frisse Plumbing Corp.	14,840.00
J. L. Murphy, Inc.	14,921.00
Meredith & Healy, Inc.	14,969.00
John H. Bodinger Co., Inc.	14,995.00

Received July 8, for
VENTILATING-COURT OF STATES,
BUILDINGS 6, 8, 9 and 10

Soling Heating & Cooling Co.	\$ 3,850.00
Harry Starkman & Bros.	3,945.00
L. H.*Eggert Co.	4,040.00
Chas. Loughlin, Inc.	4,199.00
H. Sand & Co., Inc.	4,390.00
Dierks Heating Co., Inc.	4,500.00
Baker, Smith & Co., Inc.	4,960.00

Received July 15, for
IRT-BMT ENTRANCE SUPERSTRUCTURE
ELECTRICAL

Naumer Electric Co.	\$ 36,421.00
Harold Story Inc.	37,536.00
Rao Electrical Equipt. Co. Inc.	39,060.00
H. Z. Altberg, Inc.	39,600.00
Arraneff Elec. Co. Inc.	40,000.00
J. & M. Hoffman	41,986.00
Arc Elec. Constr. Co. Inc.	43,831.00
Werther Elec. Cont. Co.	43,980.00
Supreme Elec. Equipt.	44,400.00
Robert E. Denike, Inc.	45,158.00
Hatzel & Buehler, Inc.	45,854.00
Unit Engr. Corp.	47,171.00
Jandous Elec. Equipt. Co.	47,400.00
Krug Elec. Co. Inc.	59,740.00

CONSTRUCTION BIDS (continued)

Received July 19, for
GENERAL CONSTRUCTION -
COSMETICS BLDG. R-1

John W. Ryan Co.	\$ 64,989.10
Wood & Hagan, Inc.	66,682.50
Bernard J. Hughes, Inc.	68,347.50
Frank F. Royal, Inc.	68,594.50
Salson Constr. Corp.	68,928.00
Ryan Contg. Corp.	69,990.00
H. L. Fischer, Inc.	71,297.00
J. J. Secoles, Inc.	75,212.50
J. Weinstein & Rubin Bldg. Corp.	77,224.00
Laurence G. Roberts, Inc.	87,305.00

Received July 19, for
PLUMBING-COSMETICS BLDG. R-1

J. H. Bodinger, Inc.	\$ 6,297.00
Lipsky - Rosenthal, Inc.	6,749.00
Frisse Plumbing Corp.	6,886.00
J. L. Murphy, *Inc.	6,931.00
Rittenhouse Plumbing Corp.	6,967.00
A. I. Green Plumbing Corp.	6,995.00
Jacob Stockinger, Inc.	7,186.00
Jesse E. Kahn	7,512.00
Hubbard Lange & Heck, Inc.	7,943.00
Robert W. Baylor.	8,079.00
Meredith Healy & Halloran Corp.	8,081.00
Frank B. Lasette Inc.	9,390.00

Received July 19, for
VENTILATING-COSMETICS BLDG. R-1

Soling Heating & Cooling Co., Inc.	\$ 2,990.00
Charles Loughlin, Inc.	3,135.00
Dierks Heating Co., Inc.	3,300.00
Baker Smith & Co., Inc.	3,543.00

Bids received July 21, for
LANDSCAPING NEW YORK CITY BLDG.
WILLOW LAKE SUBWAY YARD
BUS PARKING AND SERVICE AREA
SECTIONS I, III, & IV

Robert W. Cleveland & Company	\$ 46,781.90
Roman Landscape Contg. Co., Inc.	47,280.23
Madden & Lane, Inc.	49,282.39
Grand View Nurseries	49,405.16

CONSTRUCTION BIDS (continued)

Received July 18, for
ELECTRICAL WORK - AVIATION BLDG. Z-2

H. Z. Altberg, Inc.	\$ 24,000.
Arraneff Elec. Co. Inc.	24,095.
Rao Electrical Equipt. Co. Inc.	24,745.
Naumer Electric Co.	24,753.
Walter Knapp & Co. Inc.	24,780.
Consolidated Elec. Constr. Co. Inc.	24,940.
Simpson Electric Corp.	24,970.
E. J. Electric Installation Co.	24,985.
Oberg Blumberg & Bleyer	24,988.
Sterling Sillman Corp.	25,611.
Unit Engr. Corp.	26,350.
Lord Electric Co. Inc.	27,000.
Arc Electrical Constr. Co. Inc.	27,300.
MacNutt Watts & Tankard Inc.	29,647.
Jandous Elec. Equipt. Co. Inc.	30,400.
Wm. Truswell & Sons	30,500.
Hatzel & Buehler Inc.	31,050.
Krug Electric Co. Inc.	35,960.

Received July 22, for
GENERAL CONSTRUCTION - CONTEMPORARY
ARTS BUILDING J-4.

Bowe Construction Co., Inc.	\$ 59,519.00
Frank F. Royal, Inc.	66,898.00
Bernard J. Hughes, Inc.	67,996.00
Willcox Constr. Co., Inc.	68,588.00
Salson Constr. Corp.	69,000.00
Graves-Quinn Corp.	70,700.00
Ryan Contg. Corp.	70,988.00
Wood & Hagan, Inc.	72,463.00
John W. Ryan Co.	73,198.00
J. Weinstein & Rubin Bldg. Corp.	74,333.00
H. L. Fischer, Inc.	74,342.00
Kenney & Finnerty Inc.	79,711.00
Roberts Nash Constr. Corp.	89,000.00

Received July 22, for
VENTILATING-CONTEMPORARY
ARTS BUILDING J-4

L. H. Eggert Company	\$ 2,690.00
Soling Heating & Cooling Co., Inc.	2,875.00
Harry Starkman & Bro.	2,920.00
Dierks Heating Co., Inc.	3,500.00

Board of Directors Calendar

CONSTRUCTION BIDS (continued)

Received July 22, for
PLUMBING - CONTEMPORARY
ARTS BUILDING J-4

C. F. Mentzingers Sons, Inc.	\$ 6,446.00
Lipsky & Rosenthal, Inc.	6,449.00
J. H. Bodinger Co., Inc.	6,495.00
Robert W. Baylor	6,642.00
Rittenhouse Plumbing Corp.	6,660.00
Frisse Plumbing Corp.	6,700.00
J. L. Murphy, Inc.	6,831.00
Jacob Stockinger, Inc.	7,242.00
Hubbard Lange & Heck, Inc.	7,841.00
Meredith Healy & Halloran Corp.	8,325.00

Received July 26, for
ELECTRICAL WORK-THEME CENTER

J. Livingstone & Co.	\$ 33,000.00
Hatzel & Buehler, Inc.	34,900.00
E. J. Electrical Inst. Co.	38,926.00
Lord Electric Co.	43,690.00
Consolidated Elec. Const. Co.*	45,900.00
Brown Elec. Co.	46,690.00
Arc Elec. Const. Co.	47,467.00
Unit Engr. Corp.	48,778.00
Rao Electrical Equipt. Co.	53,739.00
Naumer Elec. Co.	58,960.00

Received July 29, for
MULTIPLE STREET LIGHTING
 Section I, Contract #2

	<u>LUMP SUM</u>	<u>UNIT PRICE</u>	<u>TOTAL</u>
Hatzel & Buehler, Inc.	\$ 64,508.	\$ 5,210.	\$69,718.
Consol. Elec. Const. Co., Inc.	93,700.	3,550.	97,250.
T. Frederick Jackson, Inc.	97,340.	2,660.	100,000.
Watson Flagg Eng. Co., Inc.	98,711.	3,140.	101,851.
Lord Electric Co. Inc.	99,900.	5,380.	105,280.
Wm. T. Dipple, Inc.	106,684.	3,150.	109,734.
Jandous Elec. Equipt. Co.	106,590.	4,680.	111,270.
H. Z. Altberg, Inc.	114,800.	4,515.	119,315.
Arc Electric Constr. Co.	118,575.	4,515.	123,090.
Werther Elec. Contr. Co.	191,434.	4,090.	195,524.